

# Private Lending Report

February 2025

# Forecasa™ Private Lending Report

## About Forecasa™

Forecasa™ is an analytics and intelligence company focused on providing our partners with visibility into the highly fragmented, residential private real estate lending industry where they operate. We do this by leveraging the most advanced technology available to aggregate disparate public data and then clean, normalize, and associate the information to create analytics-ready data for use in our derivative works like this intelligence report.

## About this Report

This report highlights the activities of the Top 25 Private Lenders in the markets within our current coverage. Each month we increase our geographic coverage and work to enhance the content with proprietary metrics derived from the underlying data. Activities included in this report include lender market share, mortgage origination statistics, loyalty metrics, etc. More real-time reporting and additional insights beyond the Top 25 can be found on Vega, our web-based platform. Questions? Email us at [intelligence@forecasa.com](mailto:intelligence@forecasa.com)

# Table of Contents

---

1.	Geographic Market Share .....	7
2.	All Markets .....	18
3.	Alabama.....	26
4.	Arizona .....	33
5.	Arkansas .....	40
6.	California .....	47
7.	Colorado .....	54
8.	Connecticut .....	61
9.	Delaware .....	68
10.	Washington D.C. ....	75
11.	Florida .....	82
12.	Georgia .....	89
13.	Hawaii .....	96
14.	Idaho .....	103
15.	Illinois .....	110
16.	Indiana .....	117
17.	Iowa .....	124
18.	Kansas .....	131
19.	Kentucky .....	138
20.	Louisiana .....	145

# Table of Contents

---

21.	Maryland .....	159
22.	Massachusetts .....	166
23.	Michigan .....	173
24.	Minnesota .....	180
25.	Mississippi .....	187
26.	Missouri .....	194
27.	Montana .....	201
28.	Nebraska .....	208
29.	Nevada .....	216
30.	New Hampshire .....	223
31.	New Jersey.....	230
32.	New Mexico .....	237
33.	New York.....	244
34.	North Carolina .....	251
35.	Ohio .....	258
36.	Oklahoma .....	265
37.	Oregon .....	272
38.	Pennsylvania .....	279
39.	Rhode Island .....	286



# Table of Contents

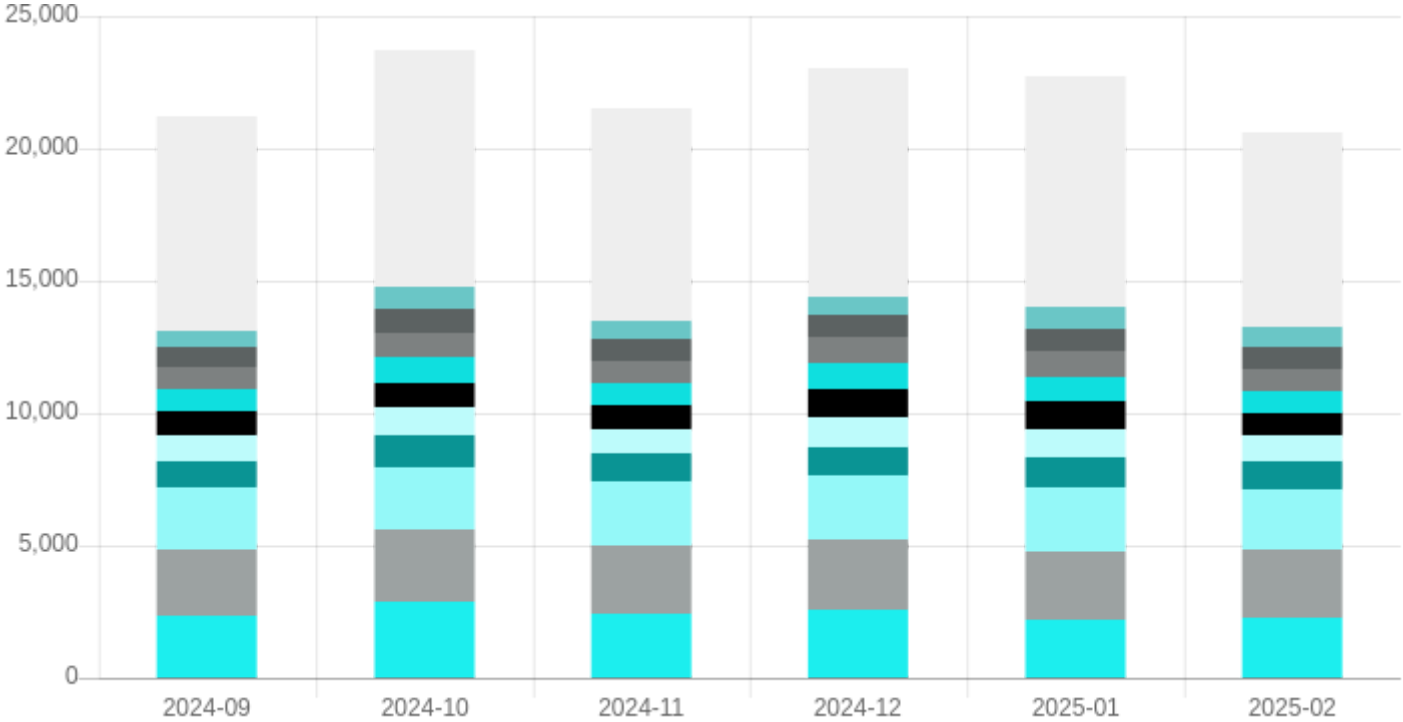
---

40.	South Carolina .....	293
41.	Tennessee .....	300
42.	Texas .....	307
43.	Utah .....	314
44.	Virginia .....	321
45.	Washington .....	328
46.	West Virginia .....	335
47.	Wisconsin .....	342
48.	Wyoming .....	349

# Geographic Market Share

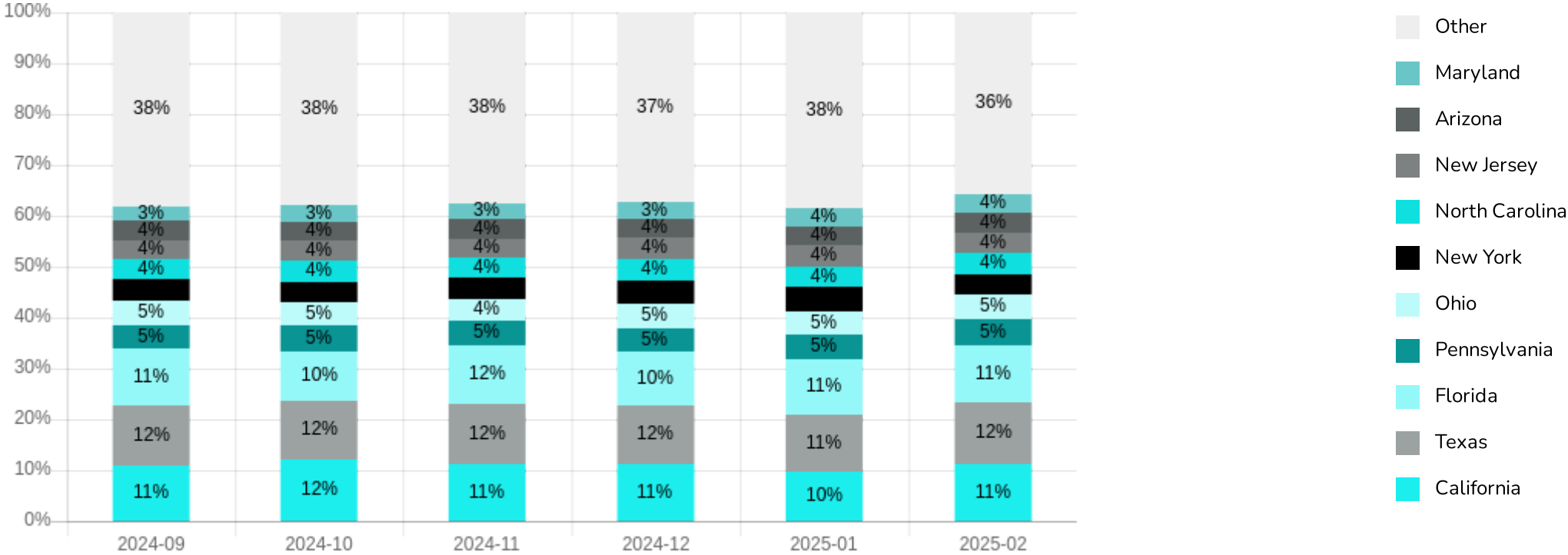
The image features three horizontal cyan bars of varying lengths on a black background. The top bar is the longest, extending from the left edge to the right edge. The middle bar is shorter, starting further to the right. The bottom bar is the shortest, starting even further to the right. The bars are stacked vertically with some overlap.

# Private Lender Mortgages by State



- Other
- Maryland
- Arizona
- New Jersey
- North Carolina
- New York
- Ohio
- Pennsylvania
- Florida
- Texas
- California

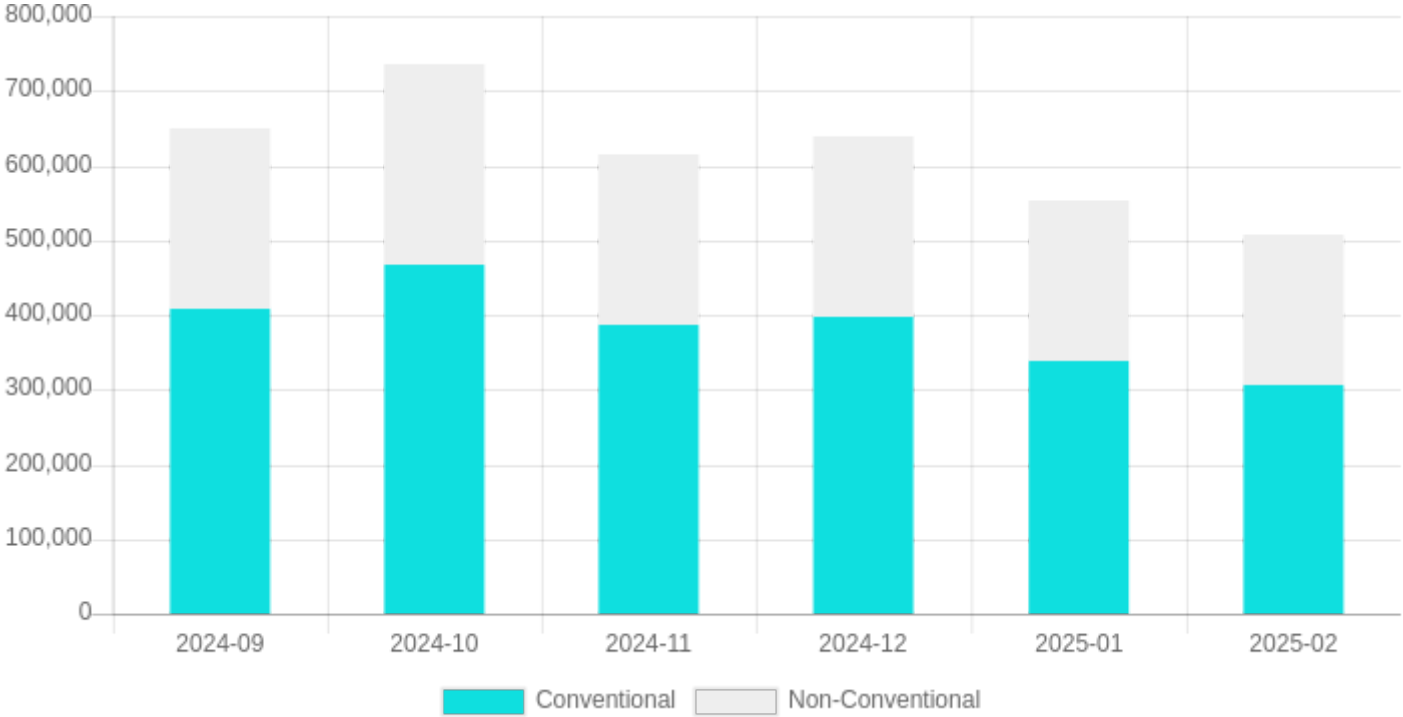
# Private Lender Mortgages by State



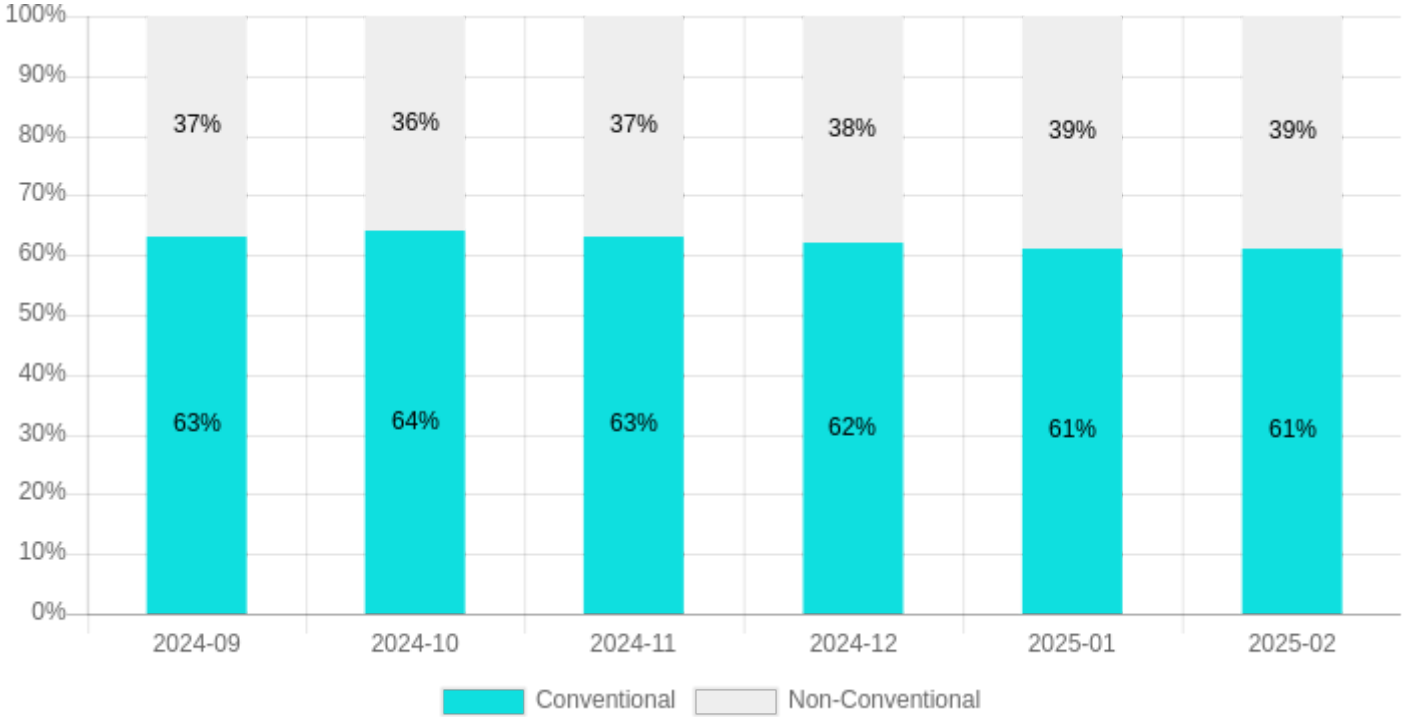
# All Loans

---

# Conventional vs Non-Conventional Mortgages

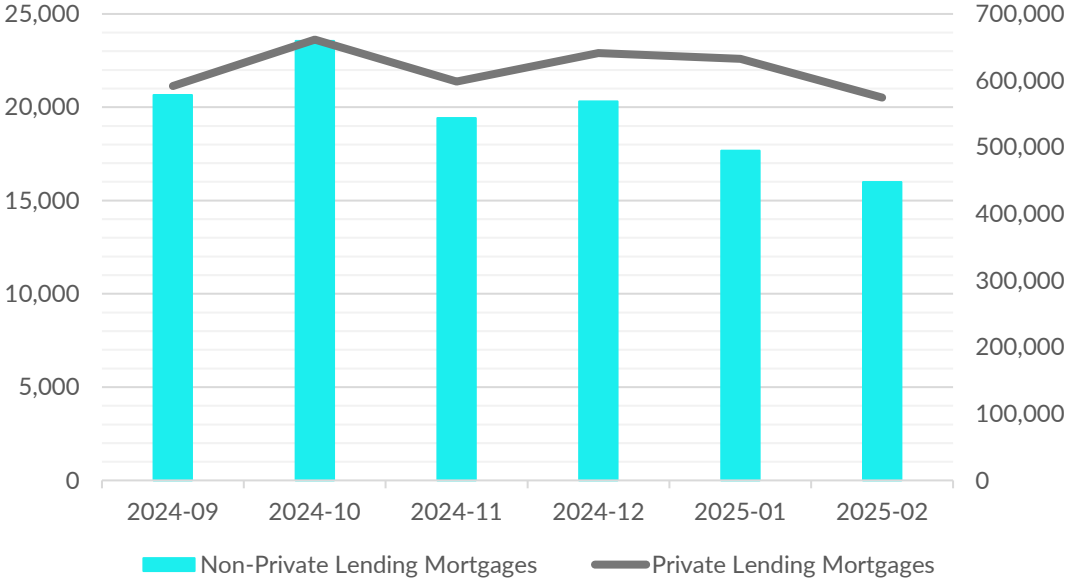


# Conventional vs Non-Conventional Mortgages





# Private vs Non-Private Mortgages



*\*February totals are lower than expected due to a reporting lag in Georgia*

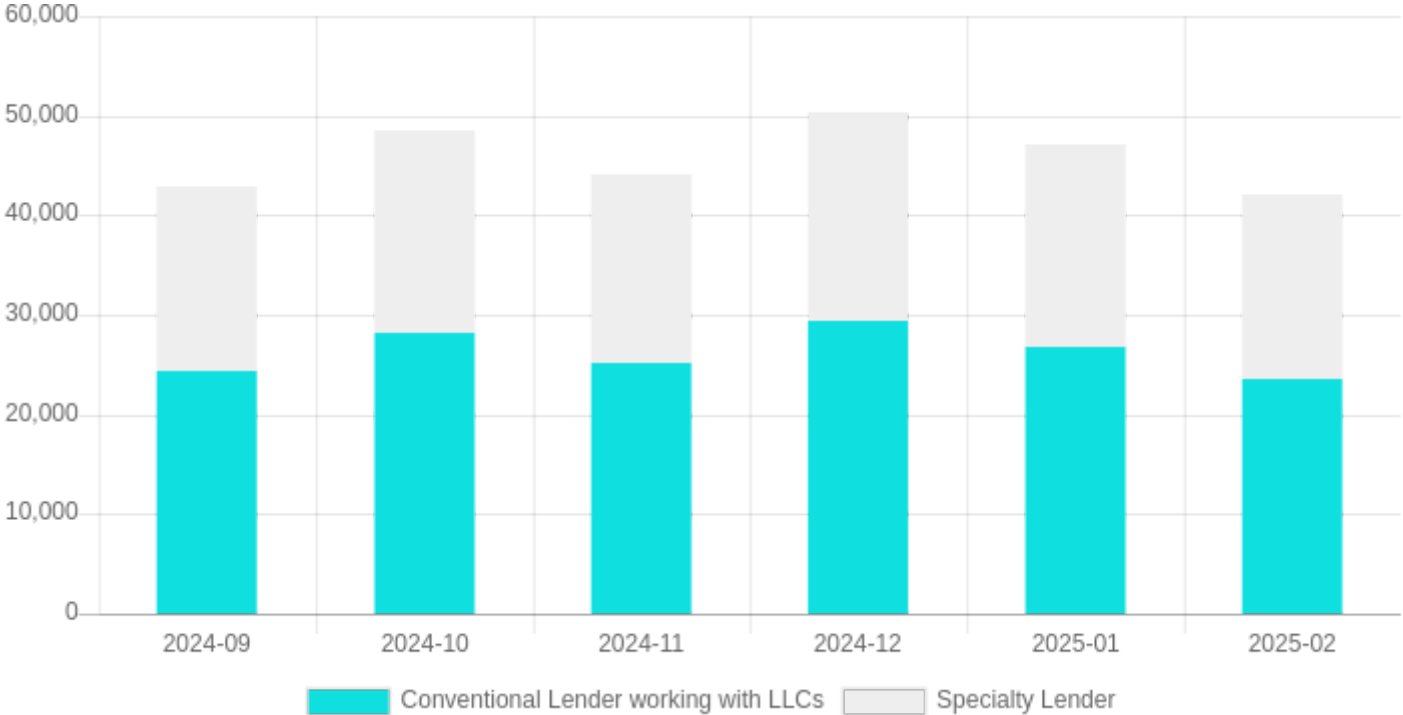
# Private vs Non-Private Mortgages

	Private Mortgages	% Change	%Change from Sept	%Change from Peak (Mar 22')	Non-Private Mortgages	% Change	%Change from Sept	%Change from Peak (Mar 22')
September	21,128			-24%	578,425			-46%
October	23,624	11.8%	11.8%	-15%	659,330	14%	14%	-39%
November	21,380	-9.5%	1.2%	-23%	543,963	-17%	-6%	-49%
December	22,903	7.1%	8.4%	-17%	568,967	5%	-2%	-47%
January	22,602	-1.3%	7.0%	-19%	494,713	-13%	-14%	-54%
February*	20,517	-9.2%	-2.9%	-26%	447,746	-9%	-23%	-58%

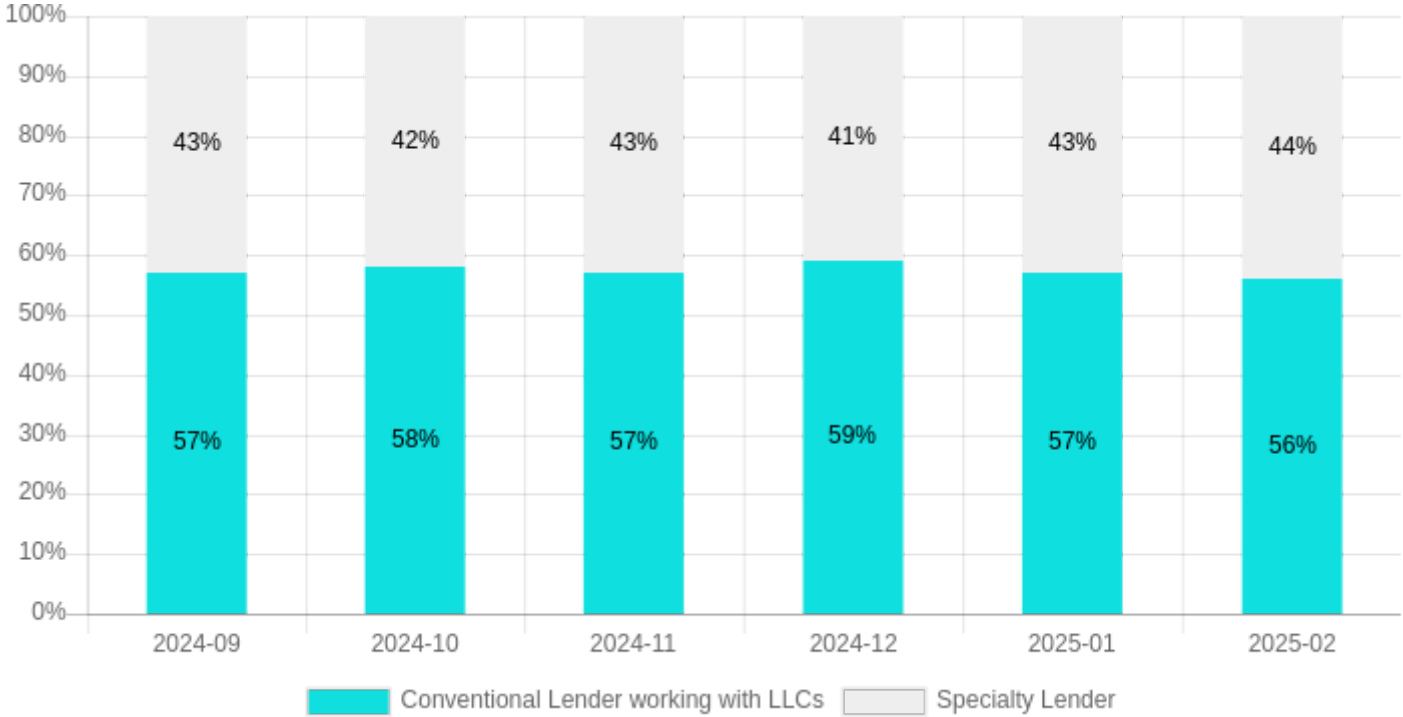
\*February totals are lower than expected due to a reporting lag in Georgia

# Business Purpose Loans

# BPL Mortgages



# BPL Mortgages



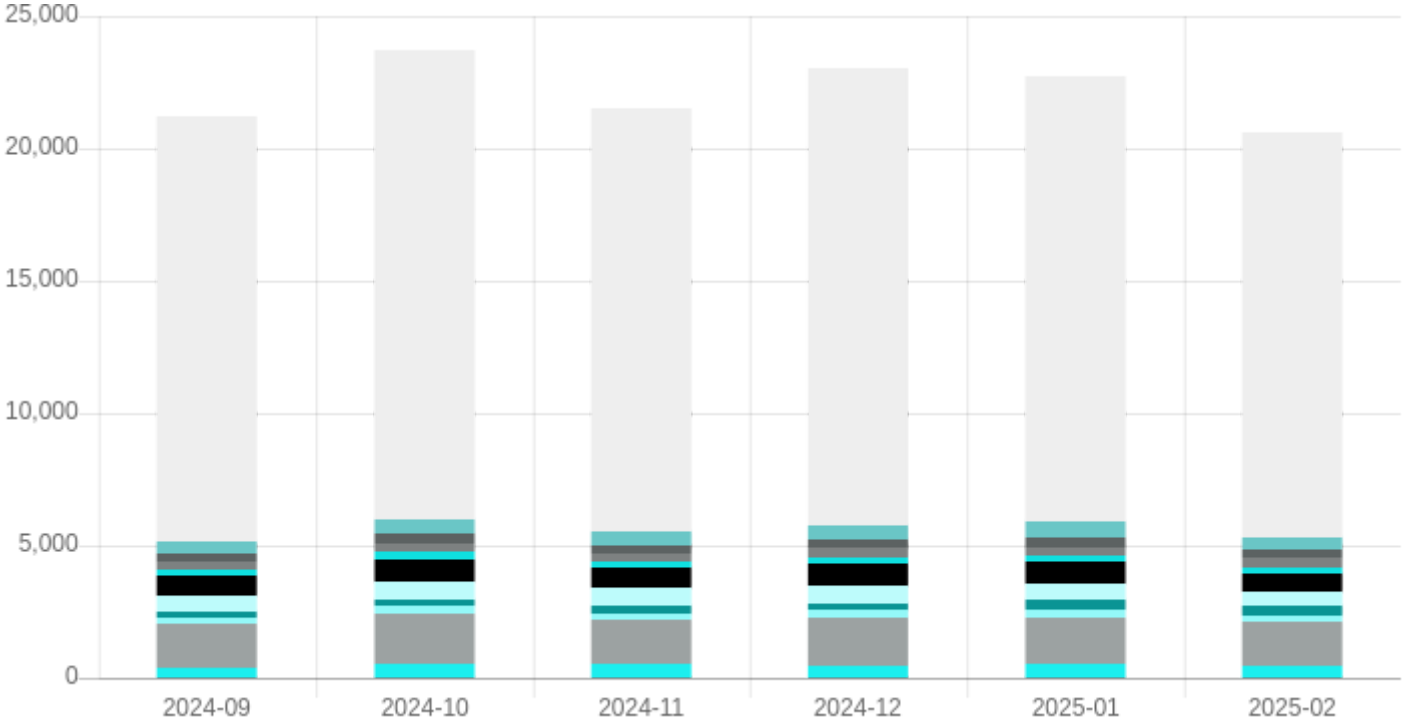
# Lender Market Share

# Top Lender Market Share by State (Last 3M)

Rank	Lender	AZ	CA	CO	FL	MA	NJ	NY	NC	OH	PA	TN	TX	WA
1	Kiavi	3%	11%	5%	9%	3%	6%	3%	12%	13%	11%	9%	4%	3%
2	ROC Capital	0%	1%	0%	3%	2%	12%	12%	2%	5%	4%	2%	2%	1%
3	RCN Capital LLC	0%	0%	0%	1%	4%	2%	3%	2%	7%	4%	2%	1%	0%
4	Constructive Loans LLC	1%	0%	0%	1%	1%	4%	3%	2%	10%	6%	3%	1%	0%
5	Renovo Financial	0%	1%	3%	2%	9%	6%	0%	4%	3%	3%	1%	3%	1%
6	Velocity Commercial Capital	1%	2%	0%	2%	1%	3%	3%	1%	2%	2%	1%	1%	0%
7	Cv3 Financial Services LLC	0%	1%	1%	1%	1%	1%	0%	2%	3%	4%	2%	1%	1%
8	American Heritage Lending LLC	1%	1%	1%	2%	0%	1%	1%	2%	1%	2%	1%	2%	1%
9	Oaktree Funding Corporation	2%	3%	1%	1%	2%	1%	1%	1%	0%	1%	2%	0%	1%
10	Easy Street Capital	0%	2%	0%	2%	1%	0%	0%	3%	1%	1%	1%	1%	1%

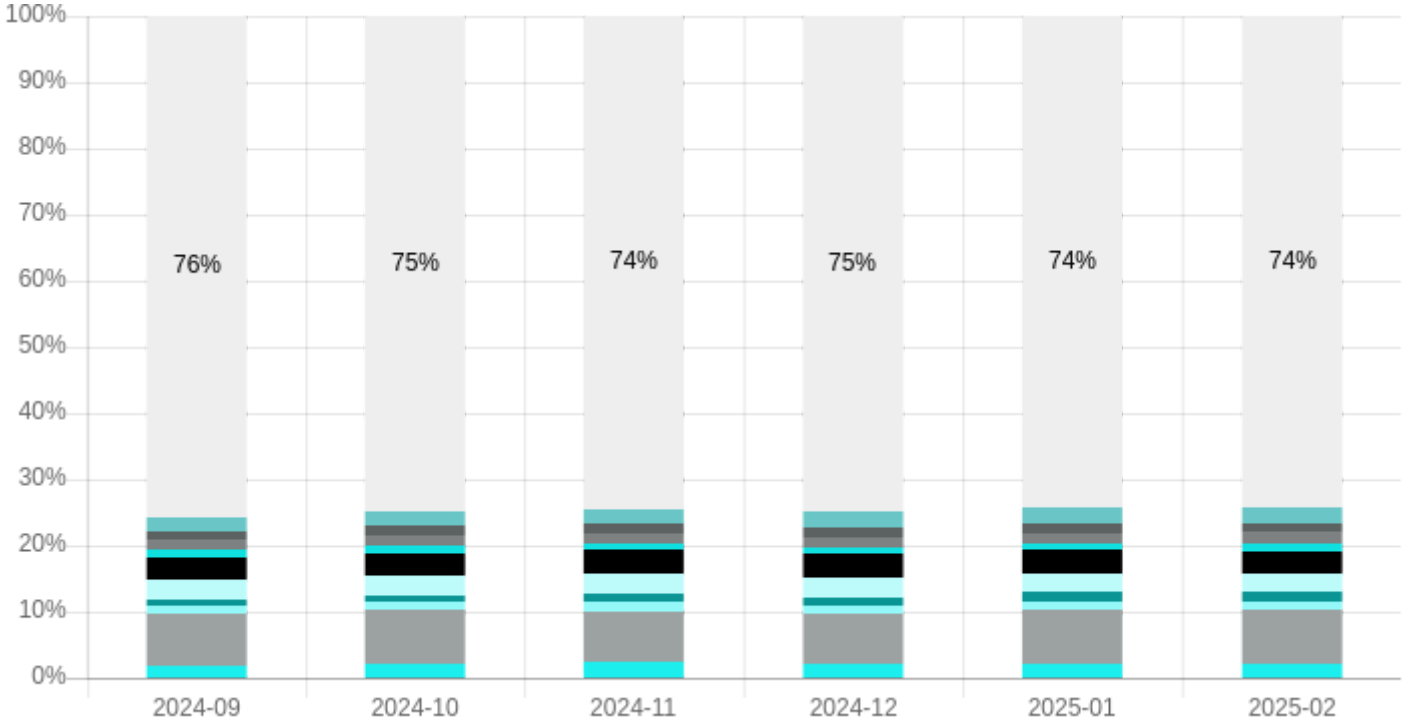


# All Markets - Private Lenders



- Other
- Constructive Loans LLC
- American Heritage Lending LLC
- Velocity Commercial Capital
- Easy Street Capital
- ROC Capital
- RCN Capital LLC
- Cv3 Financial Services LLC
- Oaktree Funding Corporation
- Kiavi
- Renovo Financial

# All Markets - Private Lenders



- Other
- Constructive Loans LLC
- American Heritage Lending LLC
- Velocity Commercial Capital
- Easy Street Capital
- ROC Capital
- RCN Capital LLC
- Cv3 Financial Services LLC
- Oaktree Funding Corporation
- Kiavi
- Renovo Financial

# All Markets Lenders Market Share Report

## Last 6 Months

*Market share insights of mortgage lenders nationwide*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	5,200	5,256	7.9%	1.28%
2	ROC Capital	2,332	2,310	3.5%	0.0%
3	RCN Capital LLC	1,927	1,858	2.8%	-3.45%
4	Constructive Loans LLC	1,438	1,639	2.5%	13.64%
5	Renovo Financial	1,405	1,429	2.2%	4.76%
6	Velocity Commercial Capital	907	1,089	1.6%	14.29%
7	Cv3 Financial Services LLC	767	964	1.5%	25.0%
8	American Heritage Lending LLC	967	867	1.3%	-13.33%
9	Oaktree Funding Corporation	848	822	1.2%	-7.69%
10	Easy Street Capital	769	730	1.1%	-8.33%
11	Dominion Financial Services LLC	690	719	1.1%	10.0%
12	Lima One Capital LLC	725	659	1.0%	-9.09%
13	Visio Lending	678	650	1.0%	0.0%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Market Share (Dec - Feb)	Market Share % Change
14	LendingOne	770	645	1.0%	-16.67%
15	Anchor Loans	590	585	0.9%	0.0%
16	Capital Fund I LLC	566	527	0.8%	-11.11%
17	Conventus LLC	446	473	0.7%	0.0%
18	I Fund Cities	513	452	0.7%	-12.5%
19	Rain City Capital LLC	410	437	0.7%	16.67%
20	All Credit Considered Mortgage Inc	450	429	0.6%	-14.29%
21	Asset Based Lending LLC	460	420	0.6%	-14.29%
22	Endeavor Capital LLC	490	404	0.6%	-14.29%
23	Certain Lending Inc (Vontive)	368	386	0.6%	0.0%
24	Merchants Mortgage and Trust Corporation	405	381	0.6%	0.0%
25	Backflip LLC	303	380	0.6%	20.0%

# Lender Loyalty Metrics

**Unique Borrowers:** Number of unique borrowers a lender had in a given time period.

**Last Lender Used Score:** “What percentage of borrowers did the Lender remain as Last Lender Used?”

**Repeat Customer Score:** “What % of borrowers did more than one transaction with the lender?”

**Loyal Customer Score:** “What % of borrowers did 4 or more mortgage transactions with the lender?”

Lender	Unique Borrowers	Last lender used for...	Repeat Customers	Loyal Customers	Loyal Customers	Last Lender Used Score	Loyal Customer Score
PrivateLending Inc.	100	85	10	3	85%	10%	3%
LendingFun LLC	20	10	8	2	50%	40%	10%
Private Capital	25	15	5	1	60%	20%	4%

# All Markets - Lender Loyalty Metrics

## Last 12 Months

*Market share insights of mortgage lenders nationwide*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	9,760	81%	35%	12%
2	ROC Capital	5,913	83%	25%	5%
3	RCN Capital LLC	4,499	80%	26%	6%
4	Renovo Financial	2,678	80%	32%	10%
5	Constructive Loans LLC	3,566	81%	23%	5%
6	Velocity Commercial Capital	3,580	84%	10%	1%
7	Cv3 Financial Services LLC	2,227	79%	19%	4%
8	American Heritage Lending LLC	3,459	81%	12%	2%
9	Capital Fund I LLC	2,273	71%	19%	3%
10	Easy Street Capital	2,350	78%	17%	2%
11	Oaktree Funding Corporation	3,382	83%	10%	2%
12	Dominion Financial Services LLC	1,621	76%	23%	6%
13	Lima One Capital LLC	2,000	74%	30%	7%

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Anchor Loans	945	73%	31%	12%
15	LendingOne	1,489	82%	32%	8%
16	I Fund Cities	777	78%	34%	12%
17	Rain City Capital LLC	1,215	76%	25%	5%
18	Visio Lending	2,133	84%	15%	3%
19	All Credit Considered Mortgage Inc	2,298	90%	3%	0%
20	Merchants Mortgage and Trust Corporation	1,471	80%	19%	5%
21	Conventus LLC	1,343	79%	28%	7%
22	Longhorn Investments	1,222	74%	18%	2%
23	Alto Capital	688	89%	24%	7%
24	Pimlico Capital	442	81%	29%	10%
25	RBI Private Lending	823	89%	19%	3%

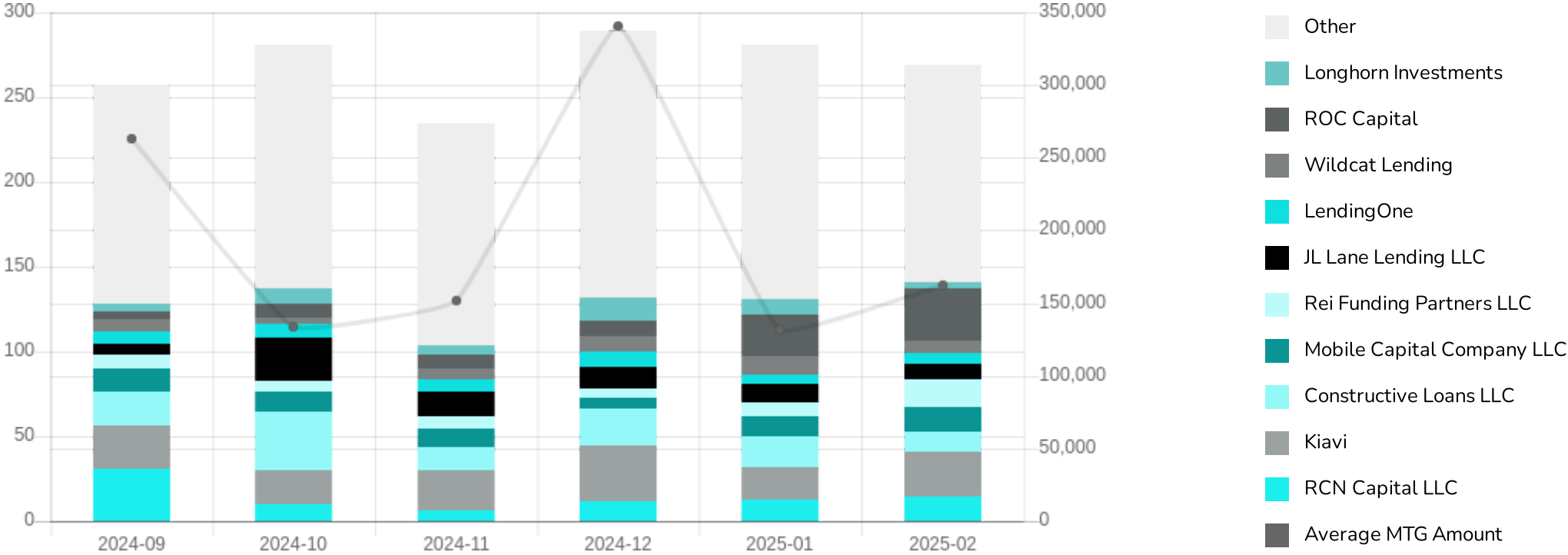


# ALABAMA

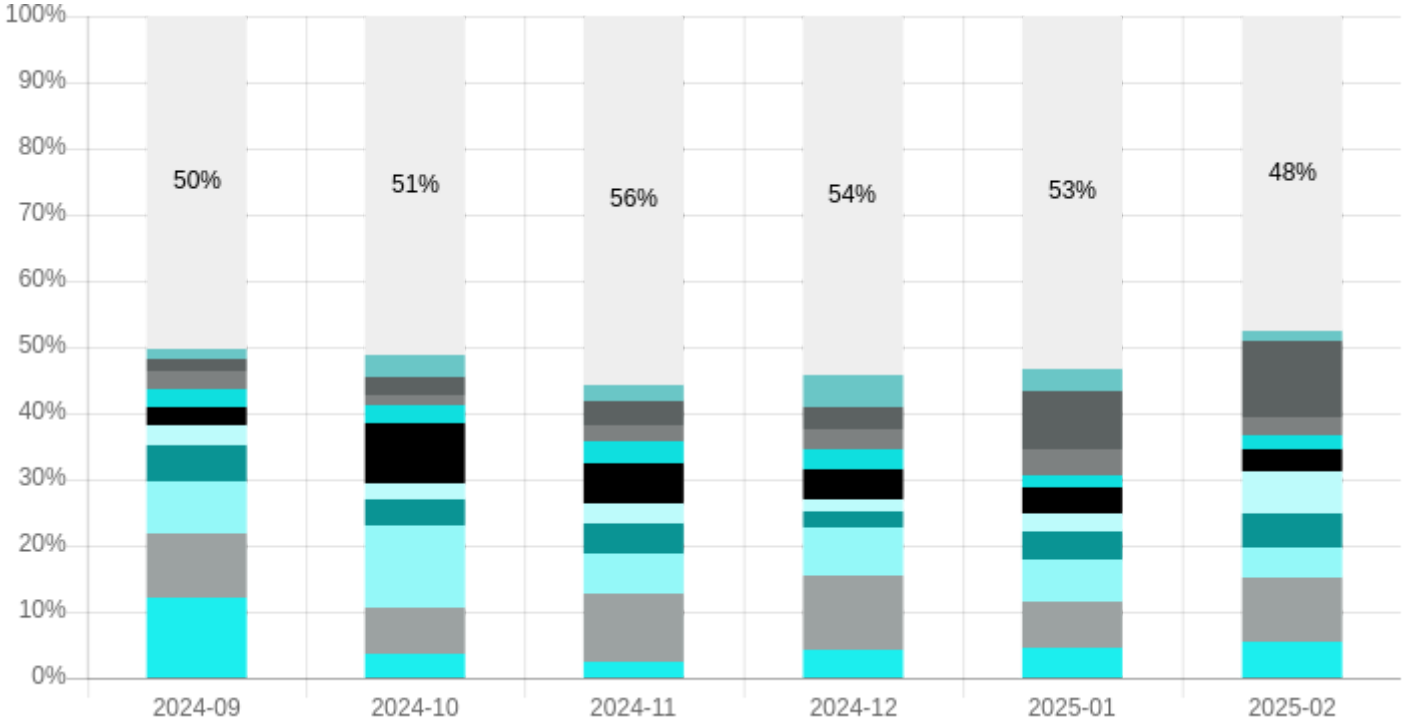
---



# Alabama - Private Lenders



# Alabama - Private Lenders



- Other
- Longhorn Investments
- ROC Capital
- Wildcat Lending
- LendingOne
- JL Lane Lending LLC
- Rei Funding Partners LLC
- Mobile Capital Company LLC
- Constructive Loans LLC
- Kiavi
- RCN Capital LLC

# Alabama Lenders Market Share Report

## Last 6 Months

*Market share insights in Alabama*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	69	78	\$177,904	9.3%	4.5%
2	ROC Capital	21	65	\$127,563	7.7%	185.2%
3	Constructive Loans LLC	69	51	\$107,424	6.1%	-31.5%
4	RCN Capital LLC	47	40	\$115,939	4.8%	-21.3%
5	JL Lane Lending LLC	46	33	\$136,128	3.9%	-35.0%
6	Mobile Capital Company LLC	36	33	\$69,879	3.9%	-17.0%
7	Rei Funding Partners LLC	22	30	\$149,301	3.6%	28.6%
8	Longhorn Investments	19	27	\$157,163	3.2%	28.0%
9	Wildcat Lending	17	27	\$107,476	3.2%	45.5%
10	Robertson Banking Company	17	21	\$385,655	2.5%	13.6%
11	Cv3 Financial Services LLC	18	20	\$369,788	2.4%	4.3%
12	LendingOne	23	20	\$720,802	2.4%	-20.0%
13	Virgo Funding LLC	21	18	\$146,850	2.1%	-22.2%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Dominion Financial Services LLC	13	16	\$174,154	1.9%	11.8%
15	New Era Lending LLC	0	15	\$435,709	1.8%	New Entrant
16	Endeavor Capital LLC	8	14	\$184,305	1.7%	70.0%
17	Windstone Private Lending LLC	16	14	\$147,804	1.7%	-19.0%
18	Lima One Capital LLC	12	12	\$184,793	1.4%	-12.5%
19	Easy Street Capital	12	11	\$150,210	1.3%	-18.8%
20	Velocity Commercial Capital	8	11	\$369,568	1.3%	30.0%
21	Encore Finance LLC	0	10	\$6,206,448	1.2%	New Entrant
22	American Heritage Lending LLC	9	9	\$116,023	1.1%	-8.3%
23	Carta Capital Partners LLC	9	9	\$126,939	1.1%	-8.3%
24	Backflip LLC	11	8	\$127,000	1.0%	-28.6%
25	Dinero Financial INC	3	8	\$197,375	1.0%	150.0%

# Alabama - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Alabama*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	137	81%	35%	14%
2	ROC Capital	76	78%	22%	7%
3	Constructive Loans LLC	123	85%	25%	6%
4	RCN Capital LLC	118	81%	27%	6%
5	JL Lane Lending LLC	63	92%	20%	7%
6	Mobile Capital Company LLC	71	88%	45%	12%
7	Rei Funding Partners LLC	65	89%	30%	7%
8	Longhorn Investments	73	94%	19%	2%
9	Wildcat Lending	59	74%	20%	3%
10	Robertson Banking Company	112	95%	8%	0%
11	Cv3 Financial Services LLC	45	82%	20%	4%
12	LendingOne	49	83%	34%	18%
13	Virgo Funding LLC	42	69%	26%	7%

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Dominion Financial Services LLC	40	77%	20%	5%
15	New Era Lending LLC	30	100%	0%	0%
16	Endeavor Capital LLC	56	98%	1%	0%
17	Windstone Private Lending LLC	35	68%	45%	14%
18	Lima One Capital LLC	48	72%	29%	6%
19	Easy Street Capital	35	85%	20%	2%
20	Velocity Commercial Capital	37	94%	2%	0%
21	Encore Finance LLC	7	100%	42%	42%
22	American Heritage Lending LLC	38	89%	10%	5%
23	Carta Capital Partners LLC	17	58%	47%	23%
24	Backflip LLC	21	76%	38%	14%
25	Dinero Financial INC	24	100%	12%	0%

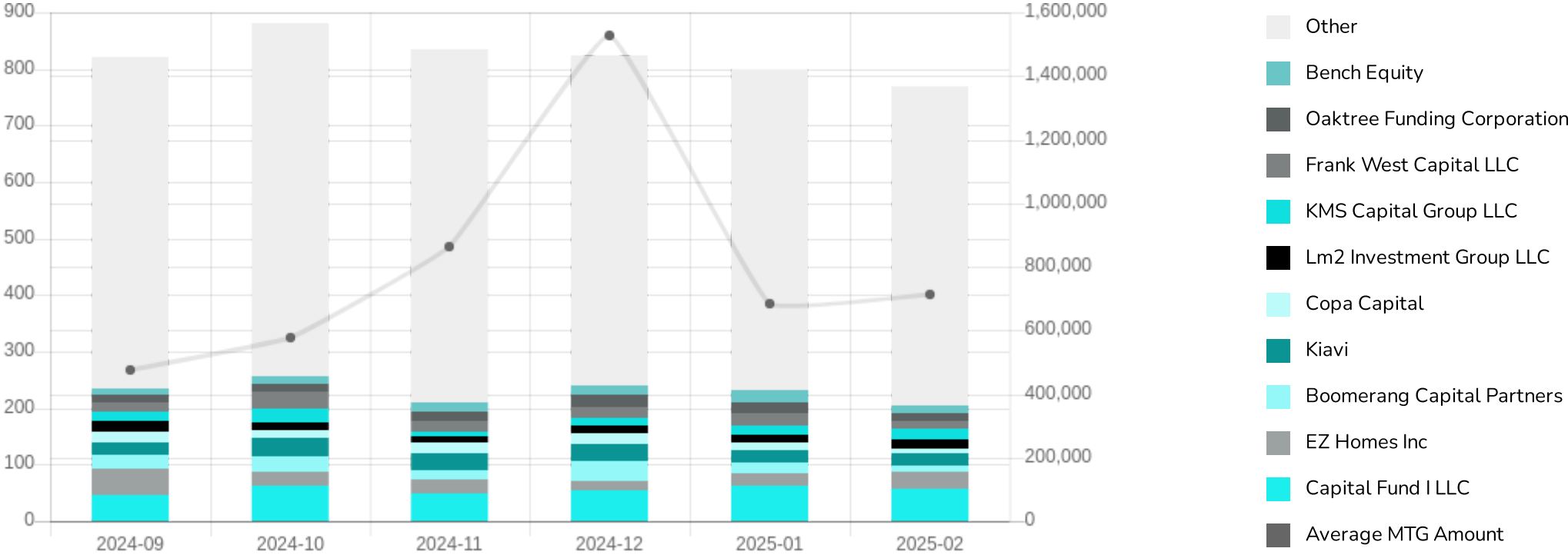


# ARIZONA

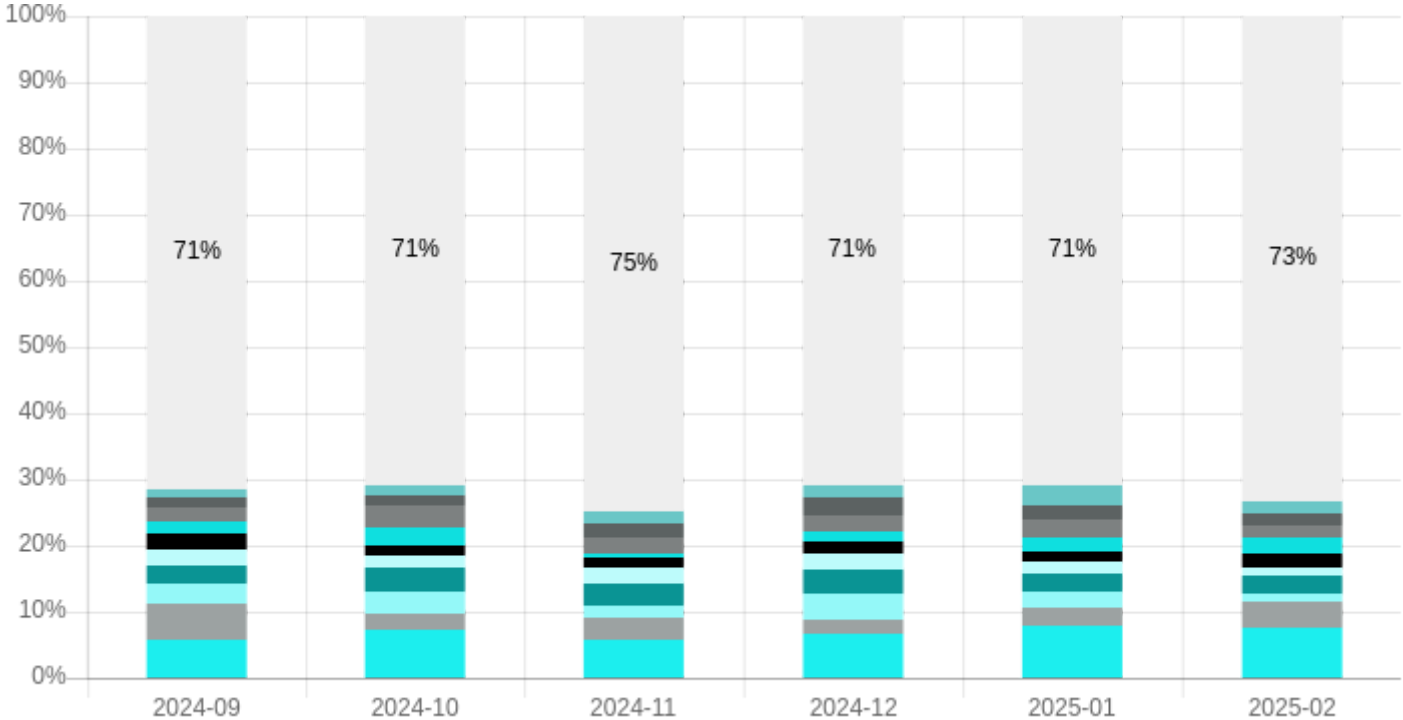
---



# Arizona - Private Lenders



# Arizona - Private Lenders



- Other
- Bench Equity
- Oaktree Funding Corporation
- Frank West Capital LLC
- KMS Capital Group LLC
- Lm2 Investment Group LLC
- Copa Capital
- Kiavi
- Boomerang Capital Partners
- EZ Homes Inc
- Capital Fund I LLC

# Arizona Lenders Market Share Report

## Last 6 Months

*Market share insights in Arizona*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Capital Fund I LLC	160	176	\$506,517	7.4%	17.5%
2	Kiavi	83	73	\$486,491	3.1%	-6.1%
3	EZ Homes Inc	94	68	\$245,875	2.8%	-24.3%
4	Boomerang Capital Partners	69	64	\$344,864	2.7%	0.0%
5	Frank West Capital LLC	65	57	\$367,491	2.4%	-7.7%
6	Oaktree Funding Corporation	46	55	\$458,935	2.3%	27.8%
7	Bench Equity	40	49	\$516,383	2.0%	25.0%
8	KMS Capital Group LLC	48	48	\$272,624	2.0%	5.3%
9	Lm2 Investment Group LLC	45	43	\$354,372	1.8%	0.0%
10	Copa Capital	53	42	\$386,381	1.8%	-14.3%
11	Alta Funding And Investments LLC	33	39	\$262,528	1.6%	23.1%
12	Sell Wholesale Funding LLC	49	38	\$274,628	1.6%	-15.8%
13	Genesis Capital	18	32	\$1,750,031	1.3%	85.7%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Quick Source Capital LLC	39	32	\$338,422	1.3%	-13.3%
15	Merchants Mortgage and Trust Corporation	28	30	\$936,416	1.3%	18.2%
16	Kayak Capital	17	29	\$373,519	1.2%	71.4%
17	American Heritage Lending LLC	23	28	\$381,205	1.2%	33.3%
18	Certain Lending Inc (Vontive)	29	28	\$450,076	1.2%	9.1%
19	Southwest Capitol LLC (Gentry Real Estate AZ)	17	27	\$307,201	1.1%	57.1%
20	Phoenix Loans	16	24	\$380,104	1.0%	66.7%
21	Active Funding Group LLC	25	23	\$453,600	1.0%	0.0%
22	Hd Lending LLC (Applewood Funding)	22	23	\$223,261	1.0%	11.1%
23	First Tier Capital LLC	21	21	\$253,245	0.9%	12.5%
24	Rezamp Lending	17	20	\$419,750	0.8%	14.3%
25	La Familia Financial	20	19	\$493,842	0.8%	0.0%

# Arizona - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Arizona*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Capital Fund I LLC	797	77%	16%	2%
2	Kiavi	130	79%	44%	16%
3	EZ Homes Inc	317	78%	17%	3%
4	Boomerang Capital Partners	269	79%	17%	1%
5	Frank West Capital LLC	141	70%	31%	16%
6	Oaktree Funding Corporation	208	91%	11%	1%
7	Bench Equity	170	78%	15%	1%
8	KMS Capital Group LLC	78	84%	26%	16%
9	Lm2 Investment Group LLC	137	86%	13%	2%
10	Copa Capital	147	80%	20%	0%
11	Alta Funding And Investments LLC	110	78%	17%	1%
12	Sell Wholesale Funding LLC	164	73%	10%	3%
13	Genesis Capital	27	70%	25%	11% <sub>38</sub>

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Quick Source Capital LLC	131	93%	7%	1%
15	Merchants Mortgage and Trust Corporation	81	87%	14%	4%
16	Kayak Capital	58	75%	20%	5%
17	American Heritage Lending LLC	73	89%	24%	6%
18	Certain Lending Inc (Vontive)	77	81%	20%	2%
19	Southwest Capitol LLC (Gentry Real Estate AZ)	45	57%	20%	6%
20	Phoenix Loans	59	66%	25%	1%
21	Active Funding Group LLC	79	74%	17%	3%
22	Hd Lending LLC (Applewood Funding)	117	88%	5%	0%
23	First Tier Capital LLC	20	75%	45%	30%
24	Rezamp Lending	63	79%	20%	6%
25	La Familia Financial	26	61%	26%	15%

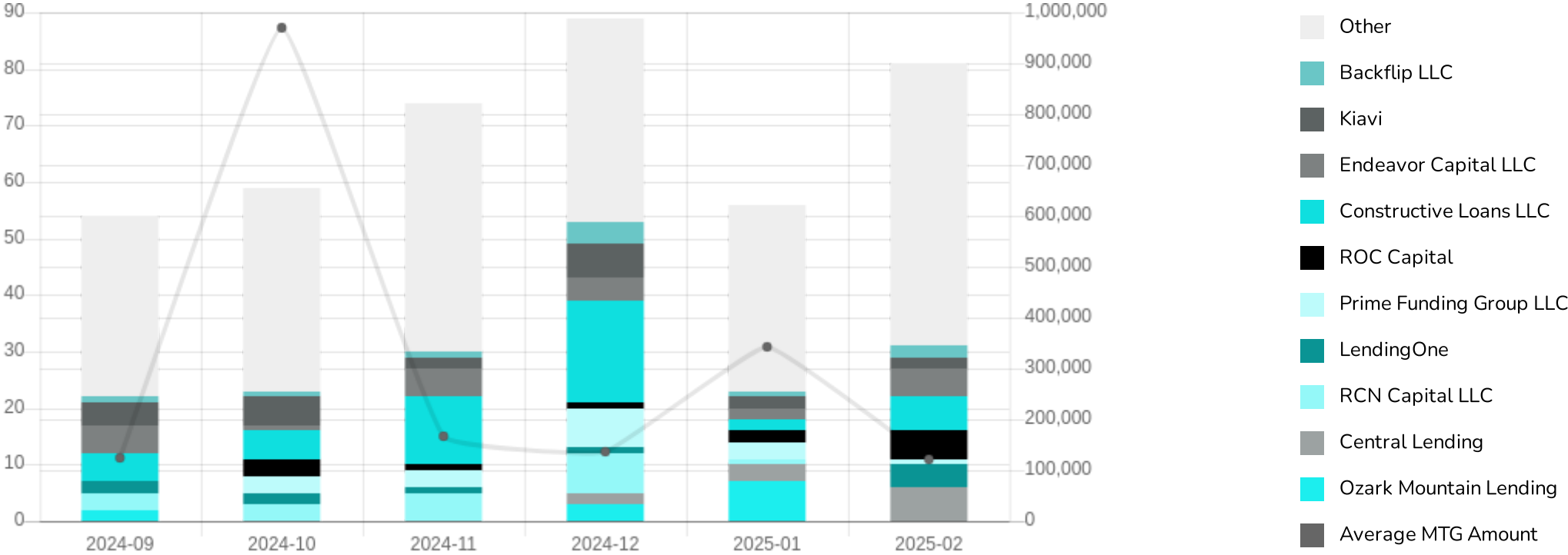
# ARKANSAS

---

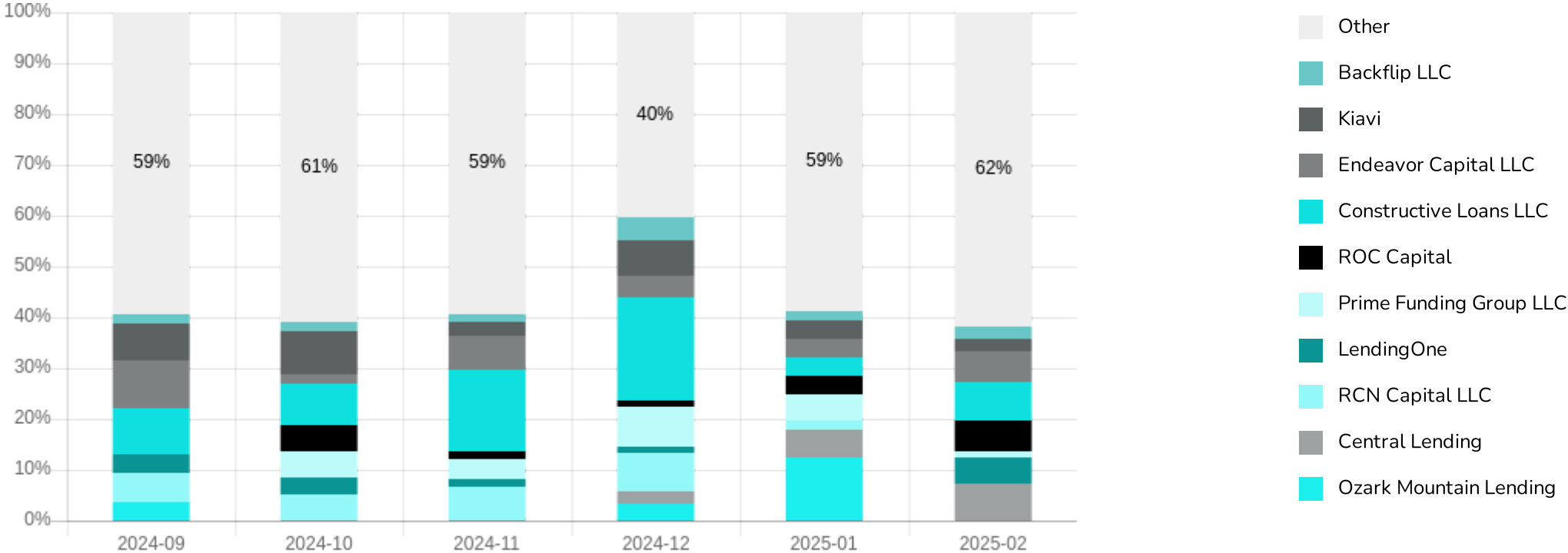




# Arkansas - Private Lenders



# Arkansas - Private Lenders



# Arkansas Lenders Market Share Report

## Last 6 Months

Market share insights in Arkansas

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Constructive Loans LLC	22	26	\$107,708	11.5%	-2.5%
2	Central Lending	0	11	\$115,757	4.9%	New Entrant
3	Endeavor Capital LLC	11	11	\$168,064	4.9%	-16.9%
4	Prime Funding Group LLC	6	11	\$130,864	4.9%	53.1%
5	Kiavi	11	10	\$124,480	4.4%	-25.4%
6	Ozark Mountain Lending	2	10	\$583,200	4.4%	300.0%
7	New Era Lending LLC	0	8	\$332,901	3.5%	New Entrant
8	RCN Capital LLC	11	8	\$126,463	3.5%	-40.7%
9	ROC Capital	4	8	\$117,903	3.5%	66.7%
10	Backflip LLC	3	7	\$102,063	3.1%	93.8%
11	Medallion Financial Services LLC	1	6	\$108,333	2.7%	440.0%
12	LendingOne	5	5	\$179,760	2.2%	-18.5%
13	American Heritage Lending LLC	5	4	\$170,859	1.8%	-33.3%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Grayrock Fund I LP	2	4	\$220,175	1.8%	63.6%
15	Longhorn Investments	5	4	\$151,550	1.8%	-33.3%
16	ME3 Capital LLC	2	4	\$108,563	1.8%	63.6%
17	REI Capital LLC (Memphis CashFlow)	3	4	\$116,763	1.8%	12.5%
18	Archwest Funding	0	3	\$533,613	1.3%	New Entrant
19	Dominion Financial Services LLC	1	3	\$261,500	1.3%	160.0%
20	Flip Money Partner INC	0	3	\$136,067	1.3%	New Entrant
21	Ternus Lending LLC	0	3	\$184,504	1.3%	New Entrant
22	Velocity Commercial Capital	1	3	\$964,333	1.3%	160.0%
23	1912 Capital LLC	3	2	\$82,250	0.9%	-43.8%
24	42 Solutions LLC	2	2	\$159,250	0.9%	-18.2%
25	Asset Based Lending LLC	0	2	\$185,750	0.9%	New Entrant

# Arkansas - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Arkansas*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Constructive Loans LLC	28	89%	42%	14%
2	Central Lending	4	100%	50%	25%
3	Endeavor Capital LLC	72	95%	2%	0%
4	Prime Funding Group LLC	10	30%	60%	30%
5	Kiavi	35	68%	34%	5%
6	Ozark Mountain Lending	26	80%	19%	3%
7	New Era Lending LLC	14	100%	0%	0%
8	RCN Capital LLC	15	93%	20%	6%
9	ROC Capital	16	87%	18%	0%
10	Backflip LLC	9	88%	44%	0%
11	Medallion Financial Services LLC	1	0%	100%	100%
12	LendingOne	8	100%	25%	12%
13	American Heritage Lending LLC	11	81%	9%	0%

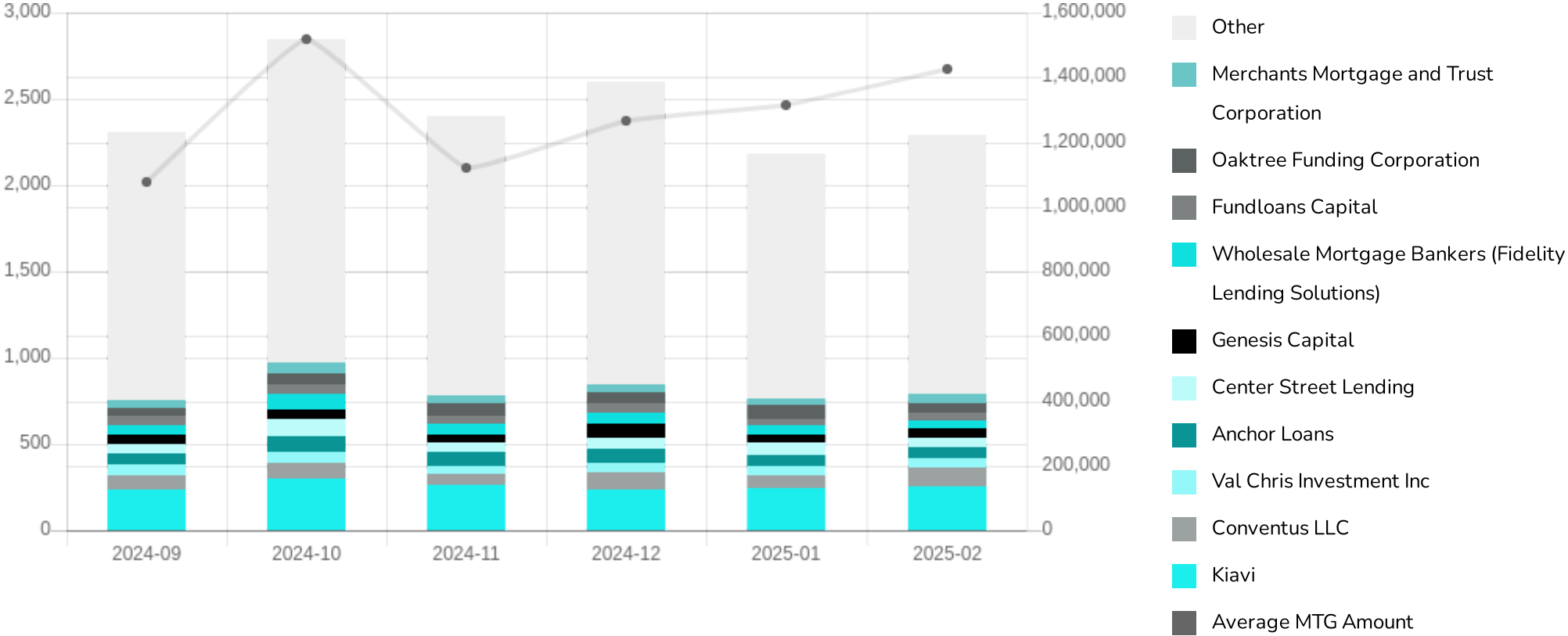
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Grayrock Fund I LP	3	66%	66%	66%
15	Longhorn Investments	17	82%	11%	0%
16	ME3 Capital LLC	9	55%	11%	0%
17	REI Capital LLC (Memphis CashFlow)	8	62%	25%	12%
18	Archwest Funding	5	80%	0%	0%
19	Dominion Financial Services LLC	5	80%	0%	0%
20	Flip Money Partner INC	5	100%	20%	0%
21	Ternus Lending LLC	2	100%	50%	0%
22	Velocity Commercial Capital	9	100%	11%	0%
23	1912 Capital LLC	1	0%	100%	100%
24	42 Solutions LLC	1	100%	100%	100%
25	Asset Based Lending LLC	2	50%	0%	0%

# CALIFORNIA

---

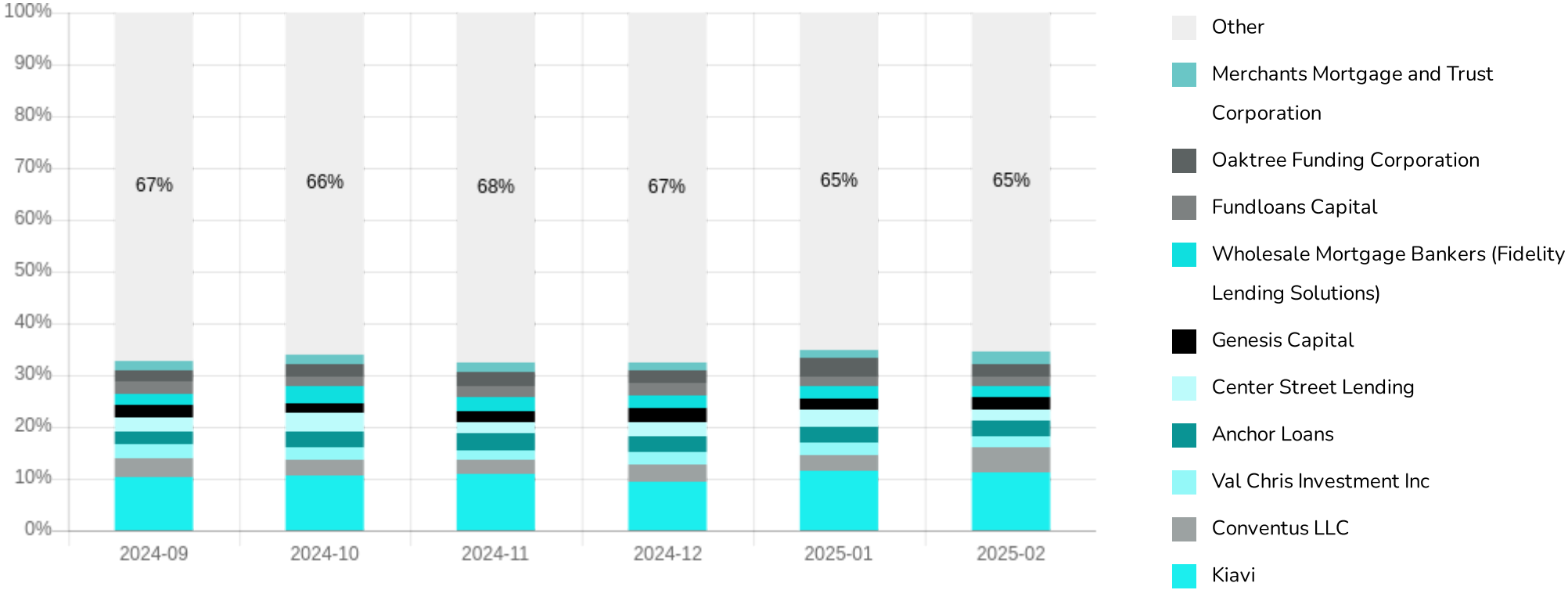


# California - Private Lenders





# California - Private Lenders



# California Lenders Market Share Report

## Last 6 Months

*Market share insights in California*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	800	746	\$686,767	10.6%	0.0%
2	Conventus LLC	239	269	\$1,285,749	3.8%	18.8%
3	Anchor Loans	237	214	\$1,562,975	3.0%	-3.2%
4	Oaktree Funding Corporation	185	193	\$606,862	2.7%	12.5%
5	Center Street Lending	211	186	\$1,051,150	2.6%	-7.1%
6	Genesis Capital	157	173	\$2,054,464	2.4%	14.3%
7	Wholesale Mortgage Bankers (Fidelity Lending Solutions)	212	171	\$764,344	2.4%	-14.3%
8	Val Chris Investment Inc	167	166	\$296,750	2.3%	4.5%
9	Velocity Commercial Capital	118	150	\$827,852	2.1%	31.3%
10	Fundloans Capital	152	145	\$933,604	2.1%	5.0%
11	Merchants Mortgage and Trust Corporation	142	135	\$644,152	1.9%	0.0%
12	Easy Street Capital	145	116	\$771,240	1.6%	-15.8%
13	Foundation Funding	127	91	\$915,707	1.3%	-23.5%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Arv Finance INC	41	78	\$899,623	1.1%	120.0%
15	Private Business Capital (CalPrivate Bank)	79	69	\$1,635,923	1.0%	0.0%
16	Corevest American Finance LLC	67	68	\$958,114	1.0%	11.1%
17	First Bridge Lending (FJM Private Mortgage Fund LLC)	92	66	\$1,509,274	0.9%	-25.0%
18	Hl3 (Sundae)	95	62	\$595,500	0.9%	-30.8%
19	ROC Capital	82	62	\$862,987	0.9%	-18.2%
20	Ascent Developer Solutions (Whgg Trust)	12	59	\$1,690,650	0.8%	300.0%
21	Cv3 Financial Services LLC	74	58	\$1,205,650	0.8%	-20.0%
22	Provident Trust Group	73	55	\$524,322	0.8%	-20.0%
23	All Credit Considered Mortgage Inc	64	54	\$500,409	0.8%	0.0%
24	Stonecrest	44	53	\$2,104,587	0.7%	16.7%
25	Arixa Capital (Crosswind Mortgage Reit)	92	51	\$2,879,657	0.7%	-41.7%

# California - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in California*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	1292	82%	40%	16%
2	Conventus LLC	741	79%	32%	8%
3	Anchor Loans	454	73%	32%	11%
4	Oaktree Funding Corporation	866	88%	5%	0%
5	Center Street Lending	673	77%	23%	4%
6	Genesis Capital	310	82%	27%	10%
7	Wholesale Mortgage Bankers (Fidelity Lending Solutions)	1051	85%	4%	0%
8	Val Chris Investment Inc	998	86%	3%	0%
9	Velocity Commercial Capital	599	83%	15%	1%
10	Fundloans Capital	844	85%	6%	0%
11	Merchants Mortgage and Trust Corporation	331	82%	37%	13%
12	Easy Street Capital	465	78%	25%	3%
13	Foundation Funding	427	86%	5%	0%

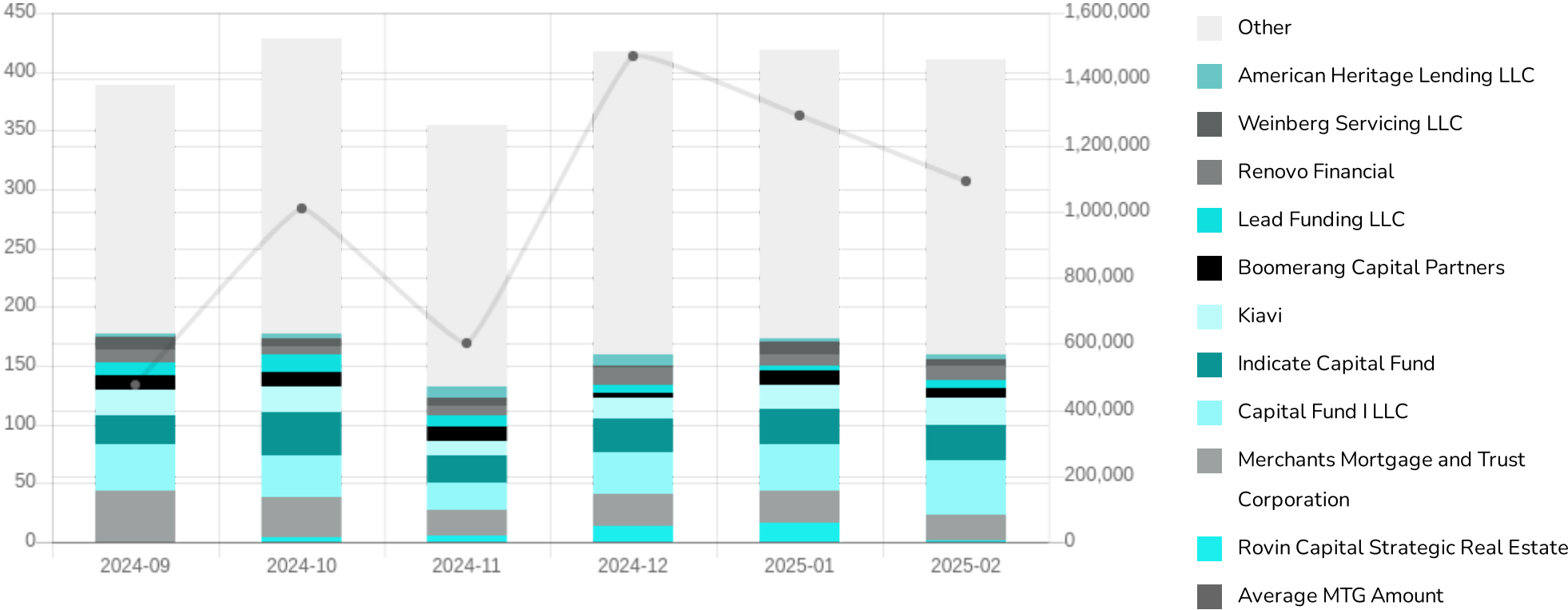
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Arv Finance INC	58	93%	48%	22%
15	Private Business Capital (CalPrivate Bank)	313	84%	18%	2%
16	Corevest American Finance LLC	138	83%	37%	10%
17	First Bridge Lending (FJM Private Mortgage Fund LLC)	459	68%	44%	5%
18	HL3 (Sundae)	122	67%	49%	29%
19	ROC Capital	259	83%	18%	3%
20	Ascent Developer Solutions (Whgg Trust)	55	87%	14%	3%
21	Cv3 Financial Services LLC	208	78%	23%	4%
22	Provident Trust Group	342	73%	9%	0%
23	All Credit Considered Mortgage Inc	372	89%	4%	0%
24	Stonecrest	341	71%	30%	1%
25	Arixa Capital (Crosswind Mortgage Reit)	233	88%	9%	2%

# COLORADO

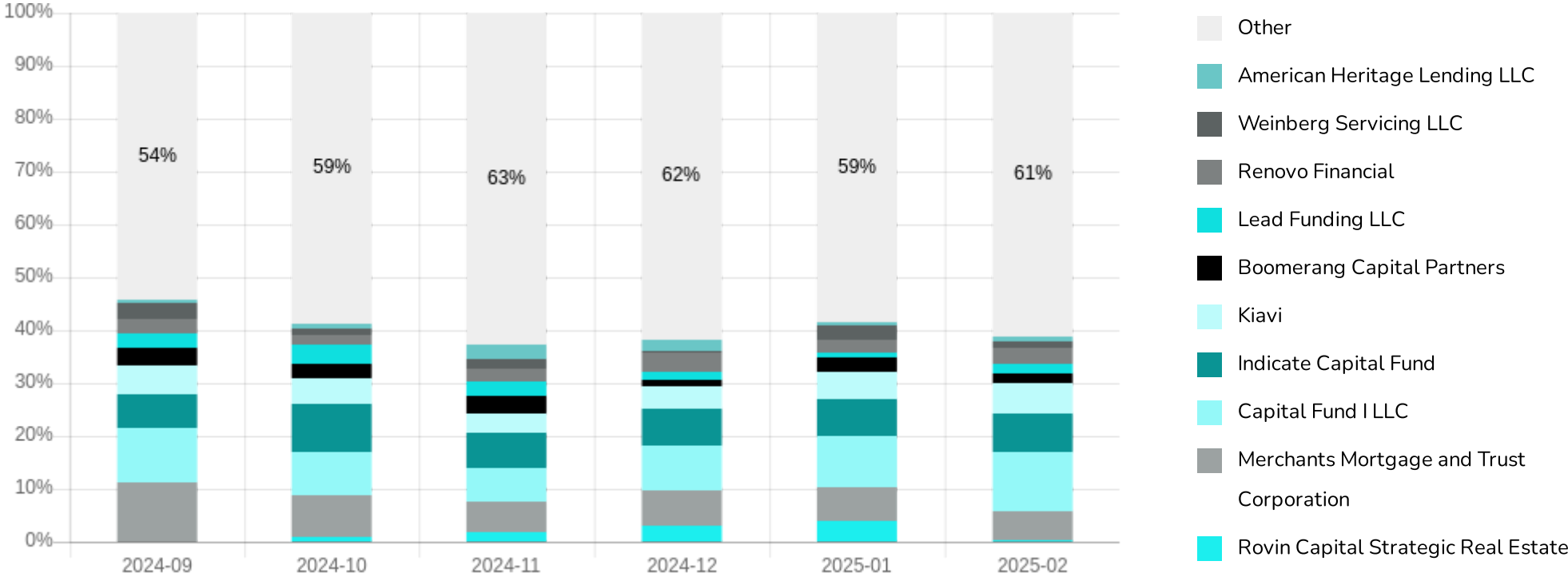
---



# Colorado - Private Lenders



# Colorado - Private Lenders





# Colorado Lenders Market Share Report

## Last 6 Months

*Market share insights in Colorado*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Capital Fund I LLC	98	121	\$361,240	9.7%	15.5%
2	Indicate Capital Fund	86	90	\$1,017,774	7.2%	-1.4%
3	Merchants Mortgage and Trust Corporation	98	76	\$530,327	6.1%	-27.4%
4	Kiavi	55	62	\$434,649	5.0%	6.4%
5	Renovo Financial	27	37	\$780,104	3.0%	30.4%
6	Rovin Capital Strategic Real Estate	10	31	\$262,871	2.5%	177.8%
7	Giuliano Addition LLLP	0	26	\$98,462	2.1%	<b>New Entrant</b>
8	Boomerang Capital Partners	37	24	\$448,730	1.9%	-40.6%
9	Lead Funding LLC	36	18	\$511,014	1.4%	-54.8%
10	PFG Fund (Pine Financial Group)	12	17	\$591,147	1.4%	40.0%
11	Weinberg Servicing LLC	24	17	\$335,588	1.4%	-30.0%
12	American Heritage Lending LLC	15	15	\$549,935	1.2%	-7.7%
13	Colorado Enterprise Fund INC	11	14	\$168,155	1.1%	22.2%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Conventus LLC	8	13	\$562,904	1.0%	42.9%
15	Backflip LLC	5	12	\$322,500	1.0%	150.0%
16	Copa Capital	6	12	\$389,154	1.0%	100.0%
17	High Country Double Diamond LLC	4	12	\$471,418	1.0%	233.3%
18	All Credit Considered Mortgage Inc	9	11	\$711,728	0.9%	12.5%
19	Pinetree Financial Corporation	5	11	\$305,909	0.9%	125.0%
20	Zephyr Investments LLC	9	11	\$149,818	0.9%	12.5%
21	BD Capital LLC	13	10	\$525,520	0.8%	-27.3%
22	Cv3 Financial Services LLC	15	10	\$1,133,935	0.8%	-38.5%
23	Einat LLC	7	10	\$352,400	0.8%	33.3%
24	LendingOne	9	10	\$490,673	0.8%	0.0%
25	Uber Capital LLC	0	10	\$68,000	0.8%	<b>New Entrant</b>

# Colorado - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Colorado*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Capital Fund I LLC	400	84%	20%	3%
2	Indicate Capital Fund	231	85%	26%	6%
3	Merchants Mortgage and Trust Corporation	405	91%	18%	3%
4	Kiavi	111	89%	29%	11%
5	Renovo Financial	84	85%	25%	11%
6	Rovin Capital Strategic Real Estate	5	80%	100%	20%
7	Giuliano Addition LLLP	1	100%	100%	100%
8	Boomerang Capital Partners	121	76%	20%	1%
9	Lead Funding LLC	78	67%	23%	7%
10	PFG Fund (Pine Financial Group)	53	75%	17%	5%
11	Weinberg Servicing LLC	89	88%	6%	0%
12	American Heritage Lending LLC	72	87%	5%	2%
13	Colorado Enterprise Fund INC	80	95%	5%	0%

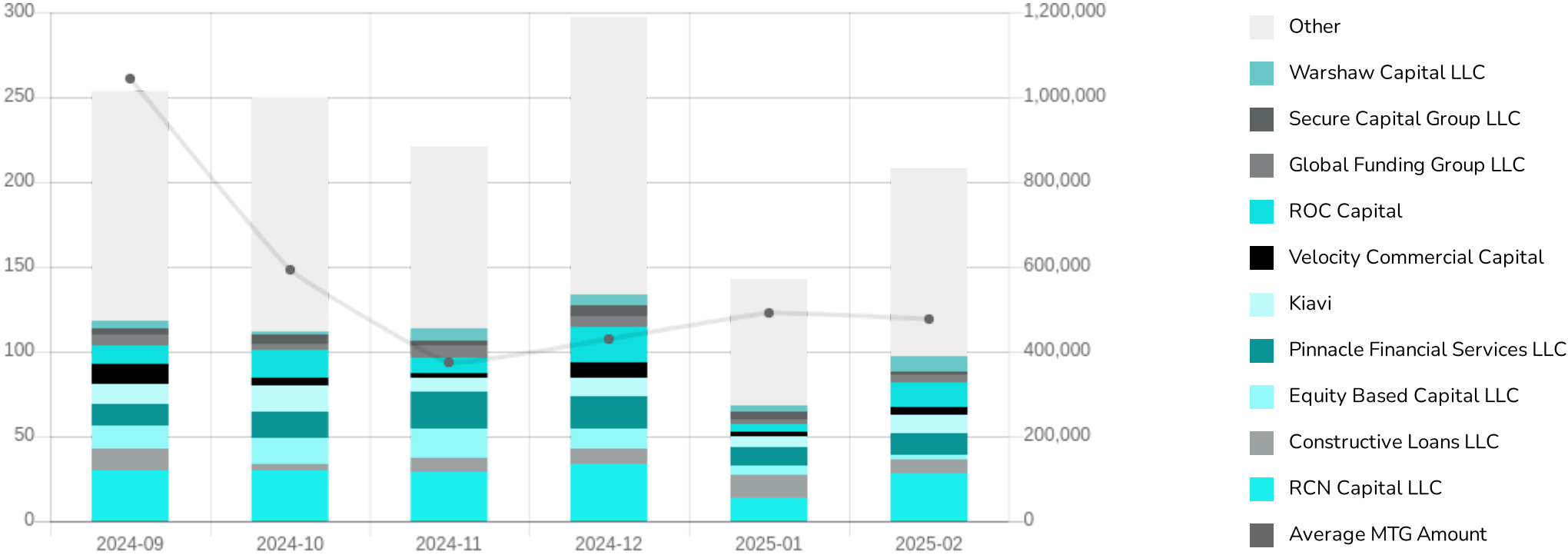
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Conventus LLC	16	62%	37%	18%
15	Backflip LLC	26	92%	30%	0%
16	Copa Capital	42	76%	28%	2%
17	High Country Double Diamond LLC	35	82%	2%	0%
18	All Credit Considered Mortgage Inc	53	94%	0%	0%
19	Pinetree Financial Corporation	26	88%	11%	3%
20	Zephyr Investments LLC	35	85%	5%	2%
21	BD Capital LLC	4	100%	25%	25%
22	Cv3 Financial Services LLC	30	90%	10%	6%
23	Einat LLC	17	70%	41%	17%
24	LendingOne	26	96%	19%	3%
25	Uber Capital LLC	8	75%	25%	0%

# CONNECTICUT

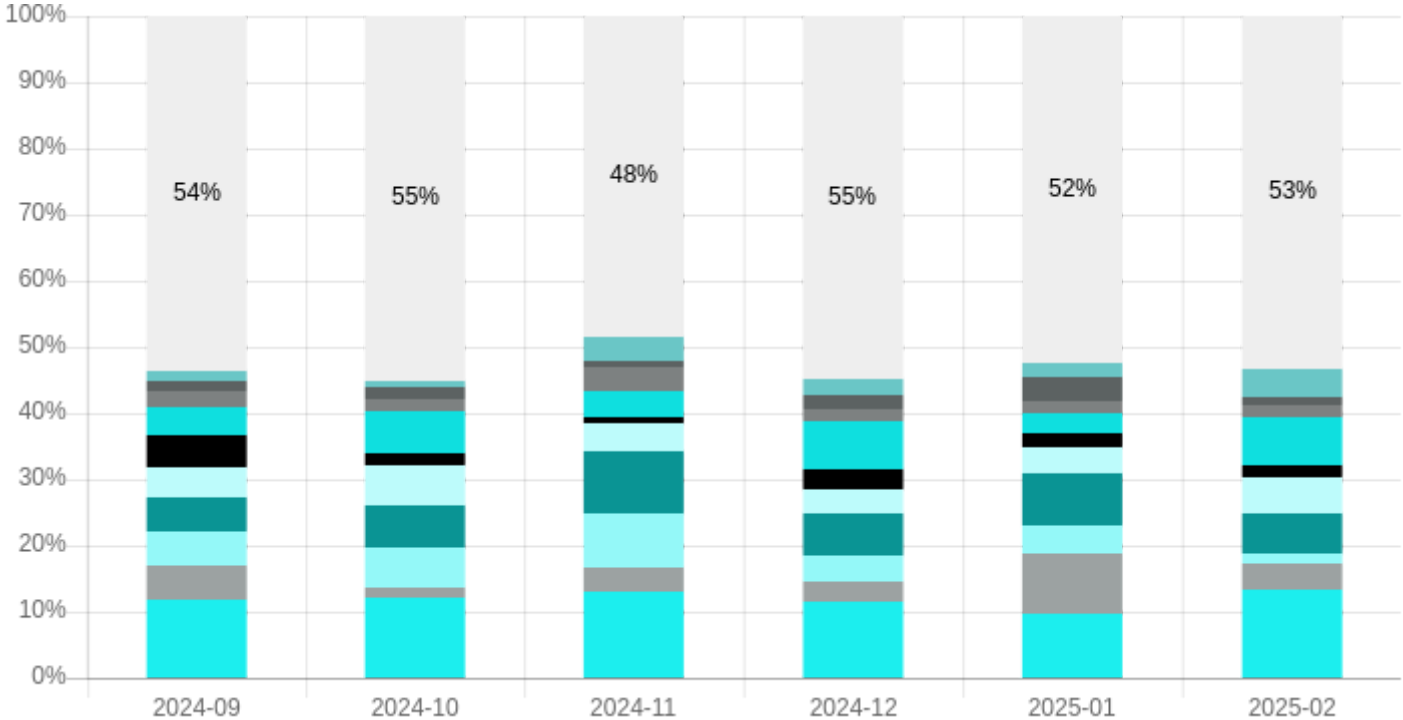
---



# Connecticut - Private Lenders



# Connecticut - Private Lenders



- Other
- Warshaw Capital LLC
- Secure Capital Group LLC
- Global Funding Group LLC
- ROC Capital
- Velocity Commercial Capital
- Kiavi
- Pinnacle Financial Services LLC
- Equity Based Capital LLC
- Constructive Loans LLC
- RCN Capital LLC

# Connecticut Lenders Market Share Report

## Last 6 Months

*Market share insights in Connecticut*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	RCN Capital LLC	89	76	\$302,875	11.7%	-4.9%
2	Pinnacle Financial Services LLC	50	43	\$296,884	6.6%	-4.3%
3	ROC Capital	36	40	\$384,649	6.2%	24.0%
4	Constructive Loans LLC	25	30	\$281,852	4.6%	35.3%
5	Kiavi	36	28	\$297,725	4.3%	-14.0%
6	Equity Based Capital LLC	46	21	\$241,571	3.2%	-49.2%
7	Warshaw Capital LLC	14	19	\$349,798	2.9%	52.6%
8	Velocity Commercial Capital	19	16	\$416,914	2.5%	-3.8%
9	Global Funding Group LLC	18	13	\$277,077	2.0%	-20.0%
10	Secure Capital Group LLC	11	13	\$864,615	2.0%	33.3%
11	Broadview Funding	13	11	\$603,091	1.7%	-5.6%
12	Icecap Group	13	10	\$406,625	1.5%	-16.7%
13	Cv3 Financial Services LLC	3	9	\$271,834	1.4%	250.0%



Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Stormfield Capital LLC	10	9	\$770,533	1.4%	0.0%
15	Visio Lending	13	9	\$298,444	1.4%	-22.2%
16	Connecticut Lending Partners LLC	10	8	\$226,875	1.2%	-14.3%
17	Renovo Financial	13	8	\$664,660	1.2%	-33.3%
18	All Credit Considered Mortgage Inc	6	7	\$282,804	1.1%	37.5%
19	Asset Based Lending LLC	5	7	\$252,443	1.1%	57.1%
20	Dre Capital LLC	1	7	\$219,743	1.1%	1000.0%
21	LendingOne	0	7	\$261,322	1.1%	New Entrant
22	Manhattan Beach LLC	1	7	\$200,143	1.1%	1000.0%
23	American Heritage Lending LLC	0	6	\$341,632	0.9%	New Entrant
24	Firstloans Inc	15	6	\$256,433	0.9%	-57.1%
25	Capital For Change INC	4	5	\$612,376	0.8%	33.3%

# Connecticut - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Connecticut*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	RCN Capital LLC	185	90%	19%	4%
2	Pinnacle Financial Services LLC	120	86%	20%	5%
3	ROC Capital	116	87%	18%	2%
4	Constructive Loans LLC	68	91%	8%	0%
5	Kiavi	85	89%	22%	3%
6	Equity Based Capital LLC	117	94%	11%	0%
7	Warshaw Capital LLC	118	97%	1%	0%
8	Velocity Commercial Capital	48	91%	6%	2%
9	Global Funding Group LLC	49	95%	18%	0%
10	Secure Capital Group LLC	31	100%	19%	0%
11	Broadview Funding	32	90%	9%	3%
12	Icecap Group	29	93%	6%	0%
13	Cv3 Financial Services LLC	14	85%	14%	0%

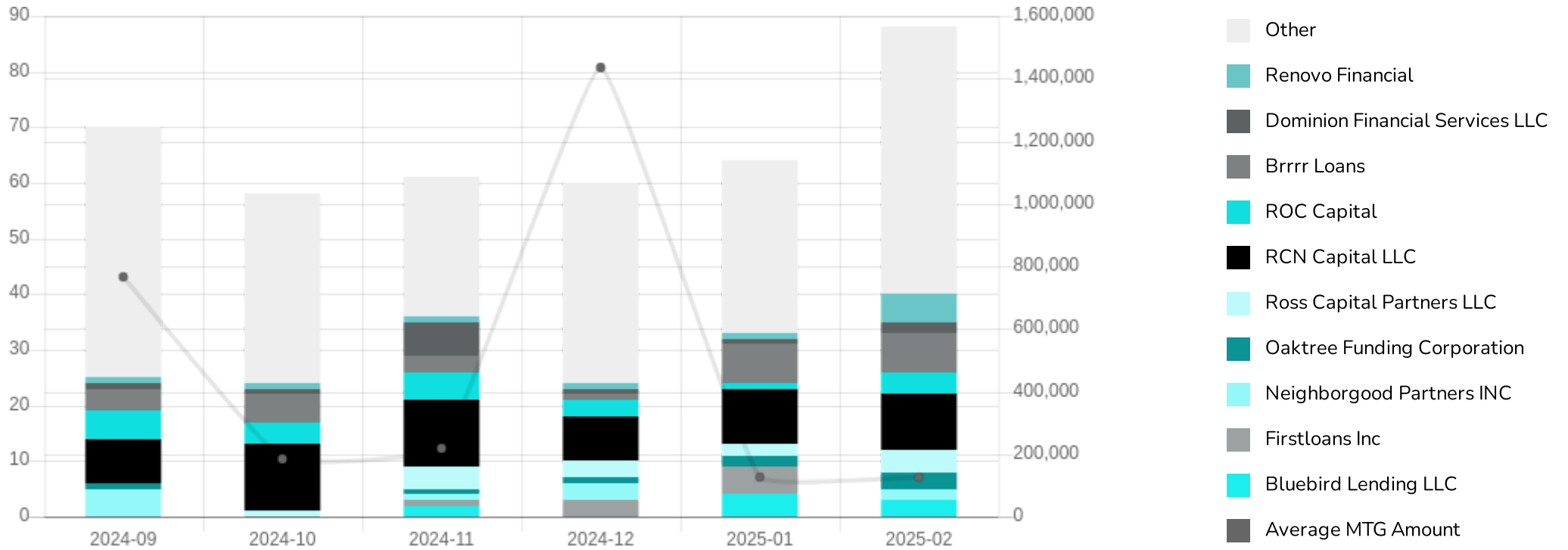
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Stormfield Capital LLC	28	92%	10%	0%
15	Visio Lending	33	78%	15%	6%
16	Connecticut Lending Partners LLC	25	96%	8%	4%
17	Renovo Financial	44	88%	13%	0%
18	All Credit Considered Mortgage Inc	23	95%	0%	0%
19	Asset Based Lending LLC	15	93%	13%	6%
20	Dre Capital LLC	8	100%	50%	0%
21	LendingOne	6	83%	16%	16%
22	Manhattan Beach LLC	17	100%	11%	5%
23	American Heritage Lending LLC	11	100%	0%	0%
24	Firstloans Inc	18	88%	27%	5%
25	Capital For Change INC	21	90%	4%	0%

# DELAWARE

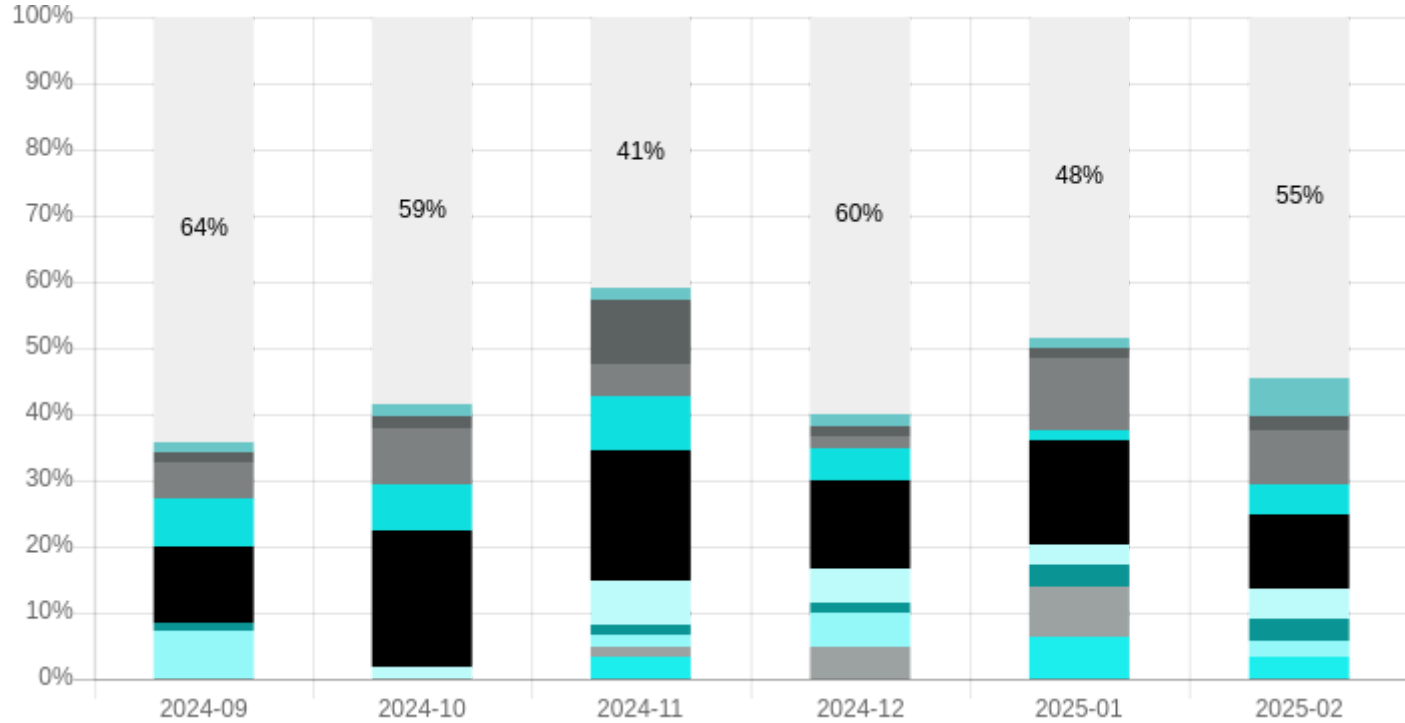
---



# Delaware - Private Lenders



# Delaware - Private Lenders



- Other
- Renovo Financial
- Dominion Financial Services LLC
- Brrrr Loans
- ROC Capital
- RCN Capital LLC
- Ross Capital Partners LLC
- Oaktree Funding Corporation
- Neighborgood Partners INC
- Firstloans Inc
- Bluebird Lending LLC

# Delaware Lenders Market Share Report

## Last 6 Months

*Market share insights in Delaware*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	RCN Capital LLC	32	28	\$167,451	13.2%	-21.9%
2	Brrrr Loans	12	15	\$258,983	7.1%	12.7%
3	Ross Capital Partners LLC	5	9	\$221,000	4.2%	61.5%
4	Firstloans Inc	1	8	\$249,219	3.8%	660.0%
5	ROC Capital	14	8	\$353,552	3.8%	-48.6%
6	Bluebird Lending LLC	2	7	\$136,750	3.3%	200.0%
7	Renovo Financial	3	7	\$297,099	3.3%	106.3%
8	Oaktree Funding Corporation	2	6	\$175,567	2.8%	154.5%
9	Asset Based Lending LLC	3	5	\$177,240	2.4%	50.0%
10	Certain Lending Inc (Vontive)	1	5	\$227,746	2.4%	380.0%
11	Direct Funding Resource	0	5	\$128,700	2.4%	New Entrant
12	Home Treatments LLC	3	5	\$157,660	2.4%	50.0%
13	J Hunter LLC	0	5	\$170,000	2.4%	New Entrant

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Neighborgood Partners INC	6	5	\$507,600	2.4%	-25.0%
15	Dominion Financial Services LLC	8	4	\$198,125	1.9%	-54.8%
16	Rrr Group INC	4	4	\$157,399	1.9%	-9.5%
17	Blue Water Investments LLC	0	3	\$118,333	1.4%	New Entrant
18	Easy Street Capital	3	3	\$197,917	1.4%	-12.5%
19	Progressus LLC	1	3	\$750,000	1.4%	180.0%
20	Spg Capital Fund I LLC	3	3	\$176,667	1.4%	-12.5%
21	Stone Bay Holdings LLC	0	3	\$152,167	1.4%	New Entrant
22	Velocity Commercial Capital	4	3	\$251,250	1.4%	-33.3%
23	American Heritage Lending LLC	1	2	\$421,078	0.9%	80.0%
24	Bell Island Mortgage INC	1	2	\$290,000	0.9%	80.0%
25	Blue Ribbon Capital LLC	0	2	\$477,500	0.9%	New Entrant



# Delaware - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Delaware*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	RCN Capital LLC	49	83%	32%	14%
2	Brrrr Loans	20	80%	45%	10%
3	Ross Capital Partners LLC	10	100%	20%	10%
4	Firstloans Inc	5	100%	40%	20%
5	ROC Capital	35	74%	14%	0%
6	Bluebird Lending LLC	5	80%	80%	20%
7	Renovo Financial	9	66%	44%	11%
8	Oaktree Funding Corporation	14	100%	28%	7%
9	Asset Based Lending LLC	9	77%	0%	0%
10	Certain Lending Inc (Vontive)	5	100%	40%	0%
11	Direct Funding Resource	1	100%	100%	100%
12	Home Treatments LLC	6	50%	33%	16%
13	J Hunter LLC	5	60%	0%	0%

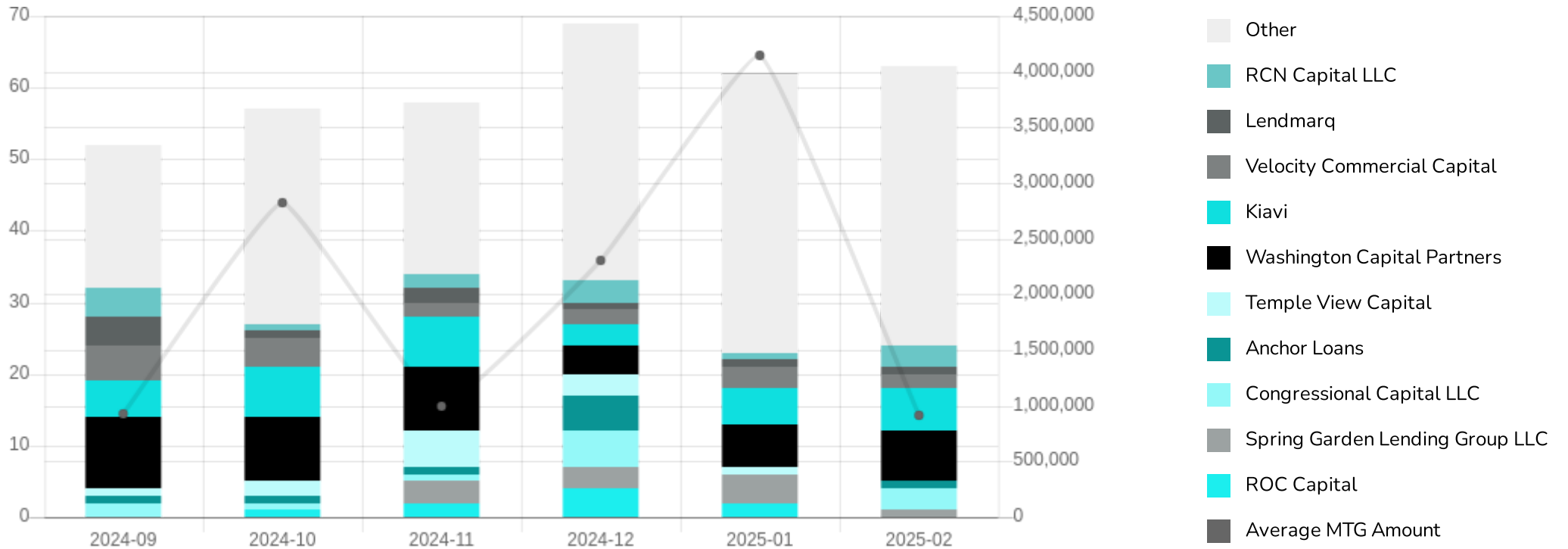
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Neighborgood Partners INC	9	88%	33%	0%
15	Dominion Financial Services LLC	11	90%	18%	9%
16	Rrr Group INC	16	75%	18%	0%
17	Blue Water Investments LLC	4	50%	50%	0%
18	Easy Street Capital	8	100%	0%	0%
19	Progressus LLC	3	66%	33%	33%
20	Spg Capital Fund I LLC	6	50%	33%	0%
21	Stone Bay Holdings LLC	4	75%	50%	0%
22	Velocity Commercial Capital	10	90%	20%	0%
23	American Heritage Lending LLC	7	100%	0%	0%
24	Bell Island Mortgage INC	9	77%	0%	0%
25	Blue Ribbon Capital LLC	2	100%	0%	0%



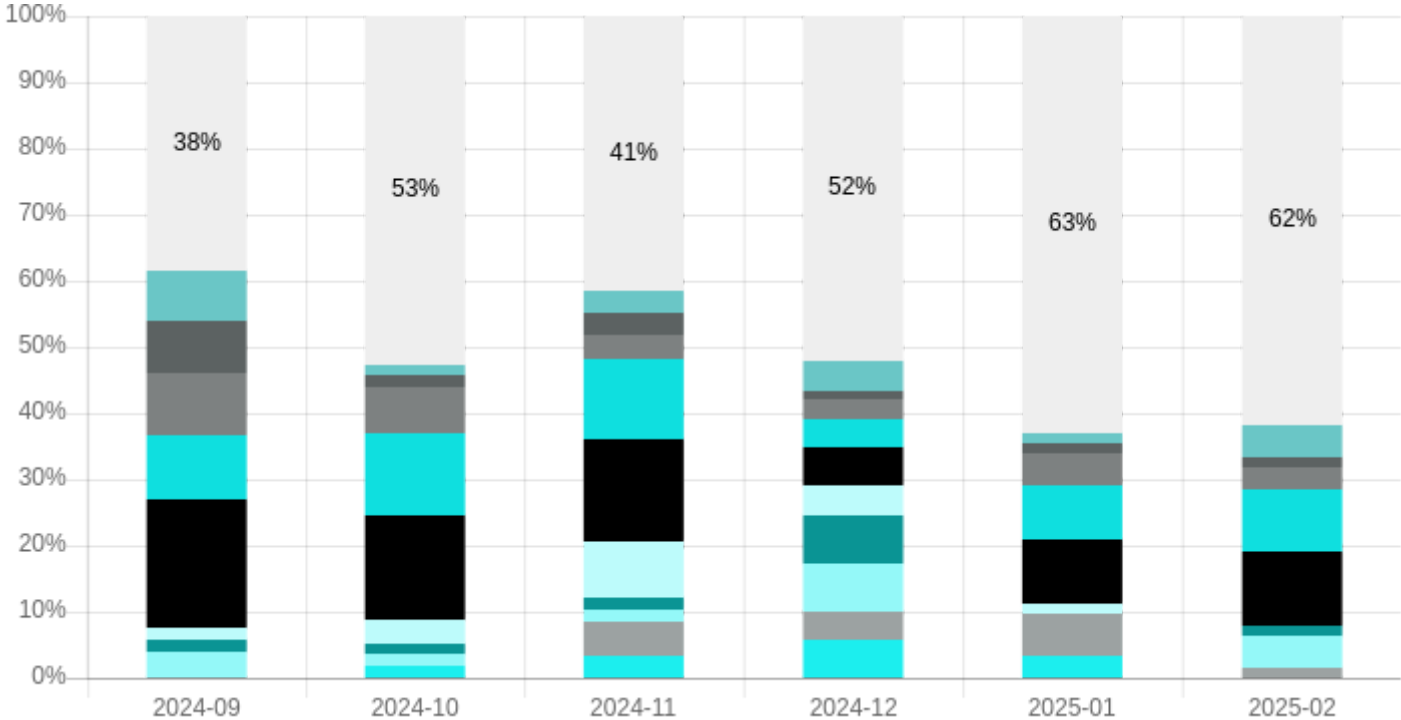
# **DISTRICT OF COLUMBIA**



# District Of Columbia - Private Lenders



# District Of Columbia - Private Lenders



# District Of Columbia Lenders Market Share Report

## Last 6 Months

Market share insights in District Of Columbia

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Washington Capital Partners	28	17	\$1,025,836	8.8%	-47.6%
2	Kiavi	19	14	\$615,650	7.2%	-36.8%
3	Congressional Capital LLC	4	8	\$756,250	4.1%	70.8%
4	LendingOne	0	8	\$543,750	4.1%	New Entrant
5	Spring Garden Lending Group LLC	3	8	\$893,119	4.1%	127.8%
6	RCN Capital LLC	7	7	\$369,675	3.6%	-14.3%
7	Velocity Commercial Capital	11	7	\$431,832	3.6%	-45.5%
8	Anchor Loans	3	6	\$1,409,512	3.1%	72.2%
9	ROC Capital	3	6	\$1,208,213	3.1%	72.2%
10	Trius Lending Partners	3	5	\$711,360	2.6%	44.4%
11	Clear Sky Financial LLC	1	4	\$361,250	2.1%	250.0%
12	Easy Street Capital	1	4	\$428,750	2.1%	250.0%
13	Temple View Capital	8	4	\$804,675	2.1%	-56.3%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Aem Ira Investment Trust	0	3	\$81,000	1.5%	New Entrant
15	Boaz Properties	0	3	\$240,000	1.5%	New Entrant
16	C Store LLC	1	3	\$842,667	1.5%	150.0%
17	Cv3 Financial Services LLC	2	3	\$1,046,833	1.5%	25.0%
18	Dominion Financial Services LLC	5	3	\$1,994,833	1.5%	-50.0%
19	Lendmarq	7	3	\$457,417	1.5%	-64.3%
20	Visio Lending	3	3	\$624,667	1.5%	-16.7%
21	American Heritage Lending LLC	2	2	\$150,731	1.0%	-16.7%
22	Ascent Developer Solutions (Whgg Trust)	0	2	\$3,089,375	1.0%	New Entrant
23	Backflip LLC	2	2	\$397,500	1.0%	-16.7%
24	Bay Private Capital LLC	0	2	\$376,723	1.0%	New Entrant
25	Black Diamond Construction LLC	0	2	\$350,000	1.0%	New Entrant

# District Of Columbia - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in District Of Columbia*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Washington Capital Partners	75	93%	28%	1%
2	Kiavi	48	93%	22%	4%
3	Congressional Capital LLC	23	100%	4%	0%
4	LendingOne	2	100%	50%	50%
5	Spring Garden Lending Group LLC	14	92%	14%	0%
6	RCN Capital LLC	17	94%	17%	11%
7	Velocity Commercial Capital	25	100%	12%	0%
8	Anchor Loans	9	100%	11%	11%
9	ROC Capital	9	100%	33%	0%
10	Trius Lending Partners	18	94%	0%	0%
11	Clear Sky Financial LLC	9	88%	0%	0%
12	Easy Street Capital	8	100%	0%	0%
13	Temple View Capital	15	93%	13%	0%



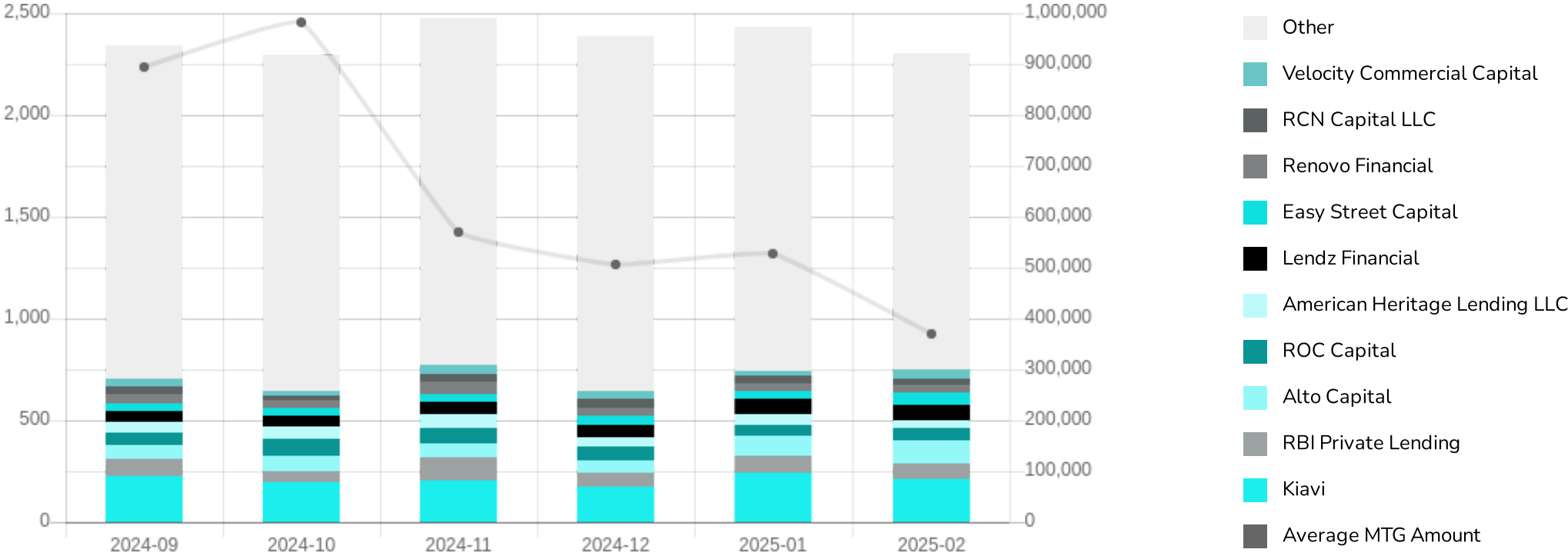
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Aem Ira Investment Trust	2	100%	50%	0%
15	Boaz Properties	3	100%	33%	0%
16	C Store LLC	12	100%	0%	0%
17	Cv3 Financial Services LLC	4	100%	25%	0%
18	Dominion Financial Services LLC	10	90%	10%	0%
19	Lendmarq	15	93%	13%	0%
20	Visio Lending	7	100%	0%	0%
21	American Heritage Lending LLC	7	100%	28%	0%
22	Ascent Developer Solutions (Whgg Trust)	2	100%	0%	0%
23	Backflip LLC	5	100%	20%	0%
24	Bay Private Capital LLC	3	100%	33%	0%
25	Black Diamond Construction LLC	1	100%	100%	0%

# FLORIDA

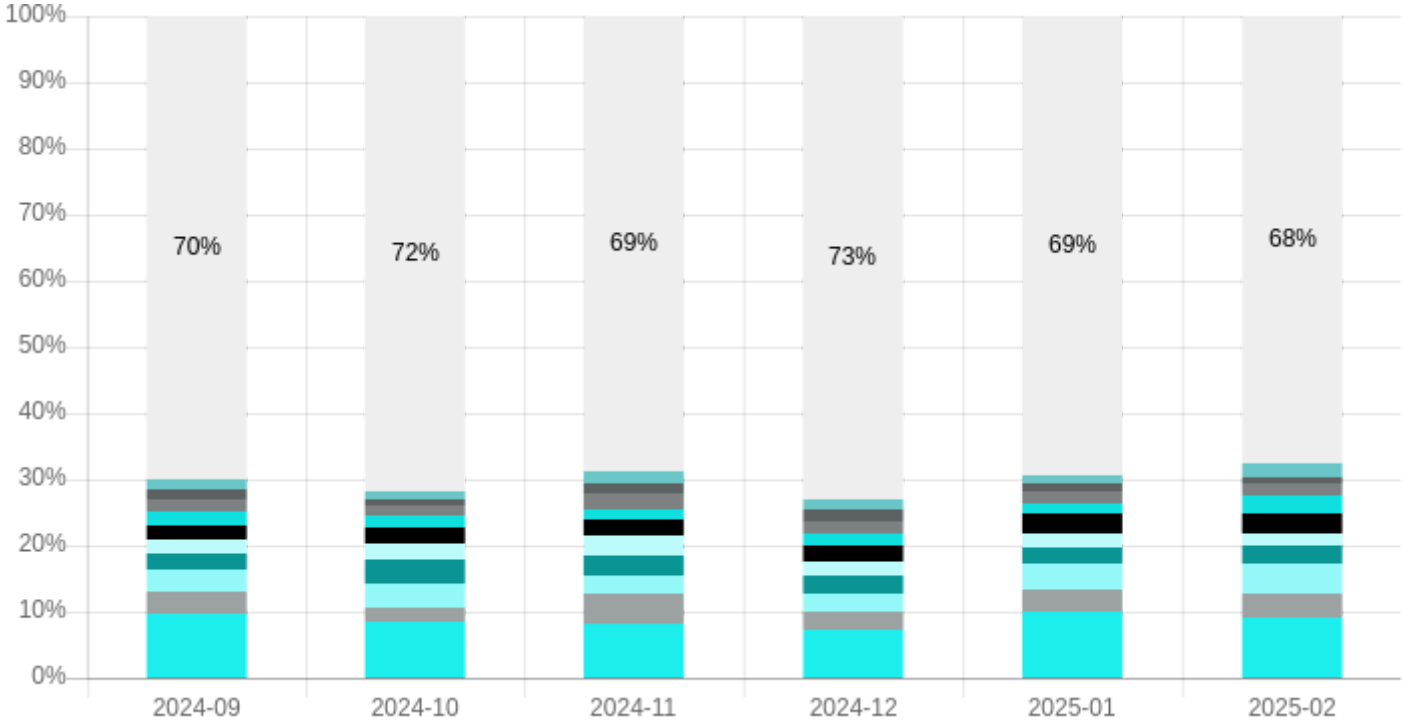
---



# Florida - Private Lenders



# Florida - Private Lenders



- Other
- Velocity Commercial Capital
- RCN Capital LLC
- Renovo Financial
- Easy Street Capital
- Lenz Financial
- American Heritage Lending LLC
- ROC Capital
- Alto Capital
- RBI Private Lending
- Kiavi

# Florida Lenders Market Share Report

## Last 6 Months

*Market share insights in Florida*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	623	624	\$332,089	8.8%	1.1%
2	Alto Capital	222	269	\$662,134	3.8%	22.6%
3	RBI Private Lending	247	231	\$553,390	3.2%	-8.6%
4	Lendz Financial	163	205	\$406,874	2.9%	26.1%
5	ROC Capital	221	182	\$357,027	2.6%	-16.1%
6	American Heritage Lending LLC	182	144	\$370,977	2.0%	-23.1%
7	Easy Street Capital	122	143	\$285,660	2.0%	17.6%
8	Renovo Financial	141	129	\$460,422	1.8%	-10.0%
9	Velocity Commercial Capital	98	117	\$600,491	1.6%	14.3%
10	Cv3 Financial Services LLC	80	94	\$424,742	1.3%	18.2%
11	RCN Capital LLC	101	94	\$240,042	1.3%	-7.1%
12	Inter Us Finance LLC	37	87	\$590,356	1.2%	140.0%
13	Oaktree Funding Corporation	103	85	\$472,866	1.2%	-14.3%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Lima One Capital LLC	91	82	\$426,805	1.2%	-7.7%
15	LendingOne	91	80	\$388,210	1.1%	-15.4%
16	Dominion Financial Services LLC	52	78	\$252,754	1.1%	57.1%
17	I Fund Cities	106	78	\$393,256	1.1%	-26.7%
18	Visio Lending	81	74	\$370,866	1.0%	-9.1%
19	All Credit Considered Mortgage Inc	76	70	\$385,221	1.0%	-9.1%
20	Lending Spot LLC	69	60	\$434,095	0.8%	-20.0%
21	Rain City Capital LLC	30	58	\$271,096	0.8%	100.0%
22	Asset Based Lending LLC	71	57	\$440,692	0.8%	-20.0%
23	Coast2 Coast Mortgage LLC	69	51	\$441,700	0.7%	-30.0%
24	Temple View Capital	23	51	\$487,716	0.7%	133.3%
25	Anchor Loans	42	50	\$1,306,447	0.7%	16.7%

# Florida - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Florida*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	1399	87%	31%	10%
2	Alto Capital	650	90%	23%	6%
3	RBI Private Lending	635	90%	19%	3%
4	Lendz Financial	781	91%	5%	0%
5	ROC Capital	462	85%	23%	5%
6	American Heritage Lending LLC	771	90%	7%	1%
7	Easy Street Capital	425	83%	17%	2%
8	Renovo Financial	303	78%	31%	14%
9	Velocity Commercial Capital	395	93%	8%	1%
10	Cv3 Financial Services LLC	268	86%	10%	1%
11	RCN Capital LLC	287	87%	19%	4%
12	Inter Us Finance LLC	206	97%	4%	0%
13	Oaktree Funding Corporation	495	92%	8%	1%

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Lima One Capital LLC	192	83%	33%	11%
15	LendingOne	192	91%	29%	6%
16	Dominion Financial Services LLC	129	83%	27%	6%
17	I Fund Cities	173	76%	40%	13%
18	Visio Lending	295	90%	13%	3%
19	All Credit Considered Mortgage Inc	418	95%	1%	0%
20	Lending Spot LLC	341	95%	4%	0%
21	Rain City Capital LLC	142	84%	15%	3%
22	Asset Based Lending LLC	152	90%	27%	7%
23	Coast2 Coast Mortgage LLC	386	90%	1%	0%
24	Temple View Capital	78	75%	28%	10%
25	Anchor Loans	96	85%	27%	7%

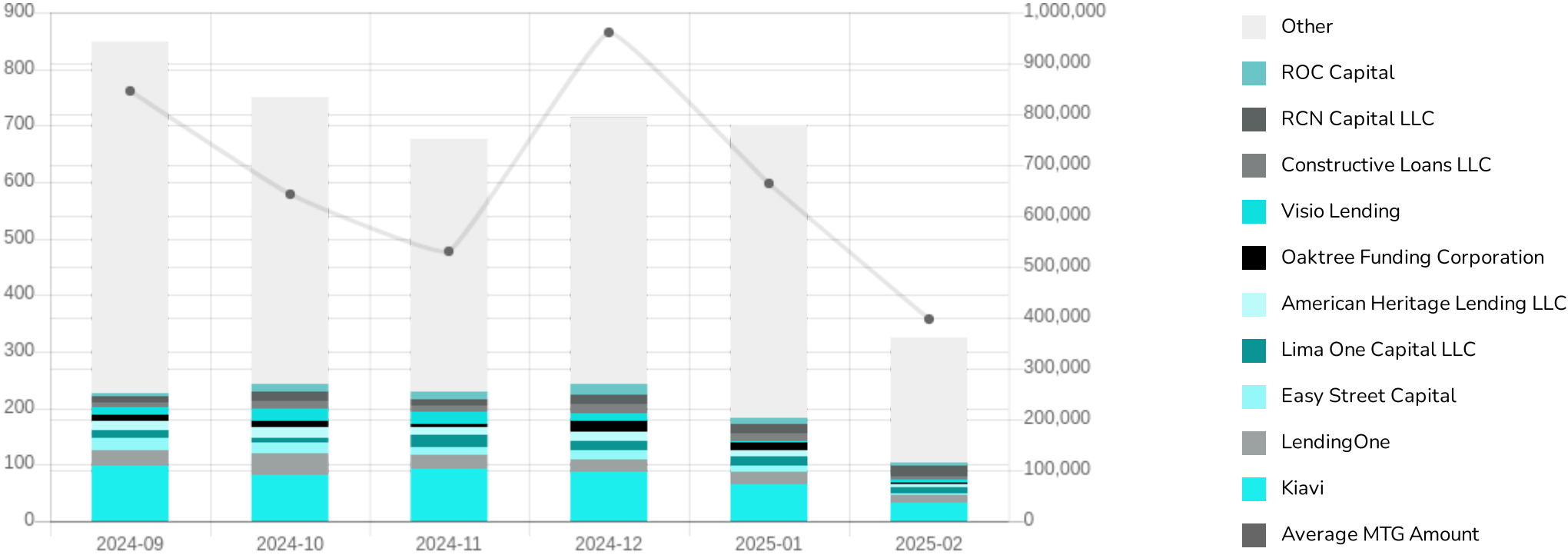


# GEORGIA

---

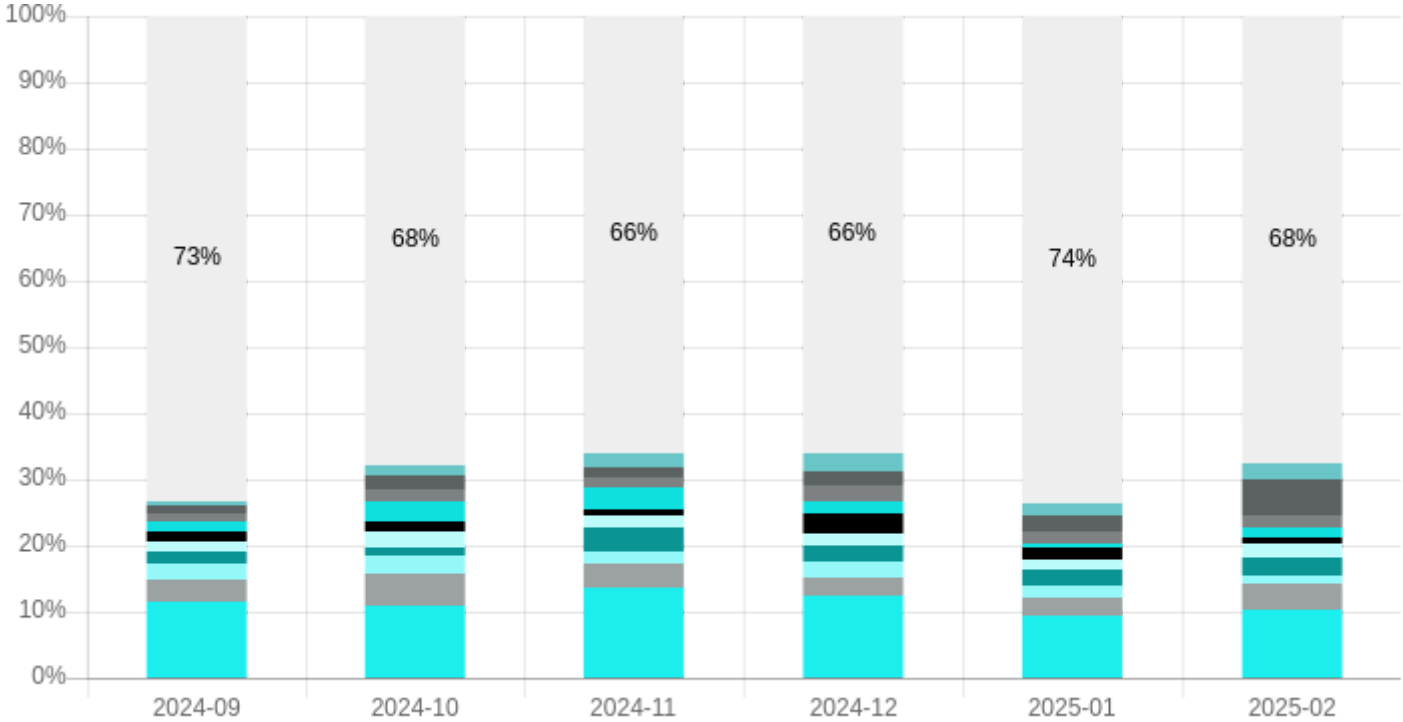


# Georgia - Private Lenders



\*February totals are lower than expected due to a reporting lag in Georgia

# Georgia - Private Lenders



- Other
- ROC Capital
- RCN Capital LLC
- Constructive Loans LLC
- Visio Lending
- Oaktree Funding Corporation
- American Heritage Lending LLC
- Lima One Capital LLC
- Easy Street Capital
- LendingOne
- Kiavi

# Georgia Lenders Market Share Report

## Last 6 Months

Market share insights in Georgia

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	273	187	\$230,886	10.7%	-10.8%
2	LendingOne	87	54	\$1,436,494	3.1%	-18.4%
3	RCN Capital LLC	37	49	\$229,915	2.8%	75.0%
4	Lima One Capital LLC	48	43	\$239,672	2.5%	19.0%
5	ROC Capital	33	39	\$280,832	2.2%	46.7%
6	Constructive Loans LLC	33	36	\$177,712	2.1%	40.0%
7	Oaktree Funding Corporation	30	36	\$265,798	2.1%	61.5%
8	American Heritage Lending LLC	46	33	\$284,199	1.9%	-5.0%
9	Easy Street Capital	55	32	\$208,457	1.8%	-25.0%
10	Cv3 Financial Services LLC	35	28	\$352,080	1.6%	6.7%
11	Pimlico Capital	3	26	\$208,819	1.5%	1400.0%
12	Groundfloor Real Estate LLC	27	25	\$381,053	1.4%	16.7%
13	Dominion Financial Services LLC	40	24	\$615,675	1.4%	-22.2%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Lendmarq	33	24	\$286,867	1.4%	-6.7%
15	Visio Lending	57	22	\$311,839	1.3%	-48.0%
16	Endeavor Capital LLC	14	19	\$195,298	1.1%	83.3%
17	Velocity Commercial Capital	37	19	\$298,721	1.1%	-31.3%
18	Longhorn Investments	32	18	\$268,194	1.0%	-28.6%
19	Next Generation Lending LLC	34	18	\$154,822	1.0%	-33.3%
20	Wildcat Lending	19	17	\$243,247	1.0%	25.0%
21	Capital Fund I LLC	32	16	\$241,188	0.9%	-35.7%
22	Bernson Group LLC	5	15	\$593,333	0.9%	350.0%
23	Tucky Lending LP	23	14	\$247,179	0.8%	-20.0%
24	Backflip LLC	8	13	\$185,526	0.7%	75.0%
25	Certain Lending Inc (Vontive)	30	13	\$184,864	0.7%	-46.2%

# Georgia - Lender Loyalty Metrics

## Last 12 Months

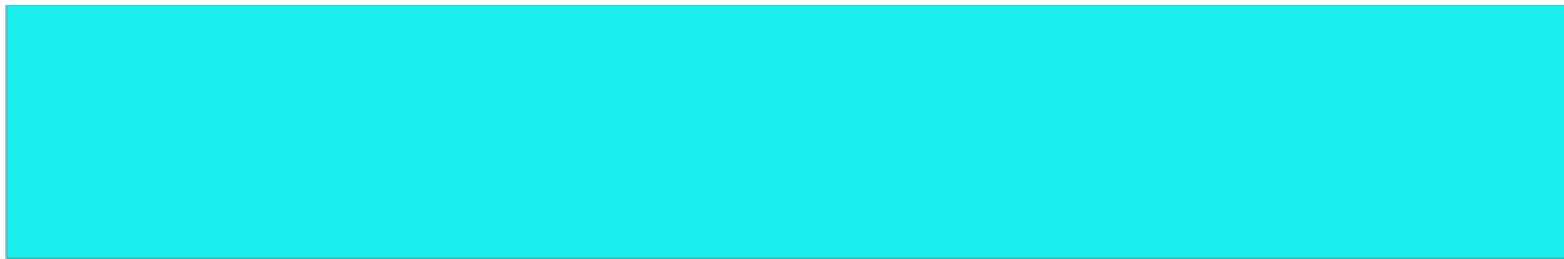
*Customer insights of mortgage lenders in Georgia*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	618	85%	26%	6%
2	LendingOne	117	89%	33%	8%
3	RCN Capital LLC	129	85%	24%	7%
4	Lima One Capital LLC	122	77%	36%	7%
5	ROC Capital	147	85%	27%	4%
6	Constructive Loans LLC	90	86%	22%	1%
7	Oaktree Funding Corporation	96	94%	14%	4%
8	American Heritage Lending LLC	139	87%	10%	0%
9	Easy Street Capital	180	85%	15%	1%
10	Cv3 Financial Services LLC	105	85%	20%	5%
11	Pimlico Capital	4	100%	75%	50%
12	Groundfloor Real Estate LLC	114	81%	28%	4%
13	Dominion Financial Services LLC	82	85%	17%	3%

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Lendmarq	69	94%	42%	4%
15	Visio Lending	128	87%	14%	4%
16	Endeavor Capital LLC	95	97%	0%	0%
17	Velocity Commercial Capital	102	86%	9%	2%
18	Longhorn Investments	89	87%	15%	0%
19	Next Generation Lending LLC	91	89%	23%	5%
20	Wildcat Lending	67	85%	16%	0%
21	Capital Fund I LLC	101	76%	7%	1%
22	Bernson Group LLC	37	64%	21%	5%
23	Tucky Lending LP	62	87%	27%	3%
24	Backflip LLC	25	80%	28%	4%
25	Certain Lending Inc (Vontive)	44	90%	27%	6%

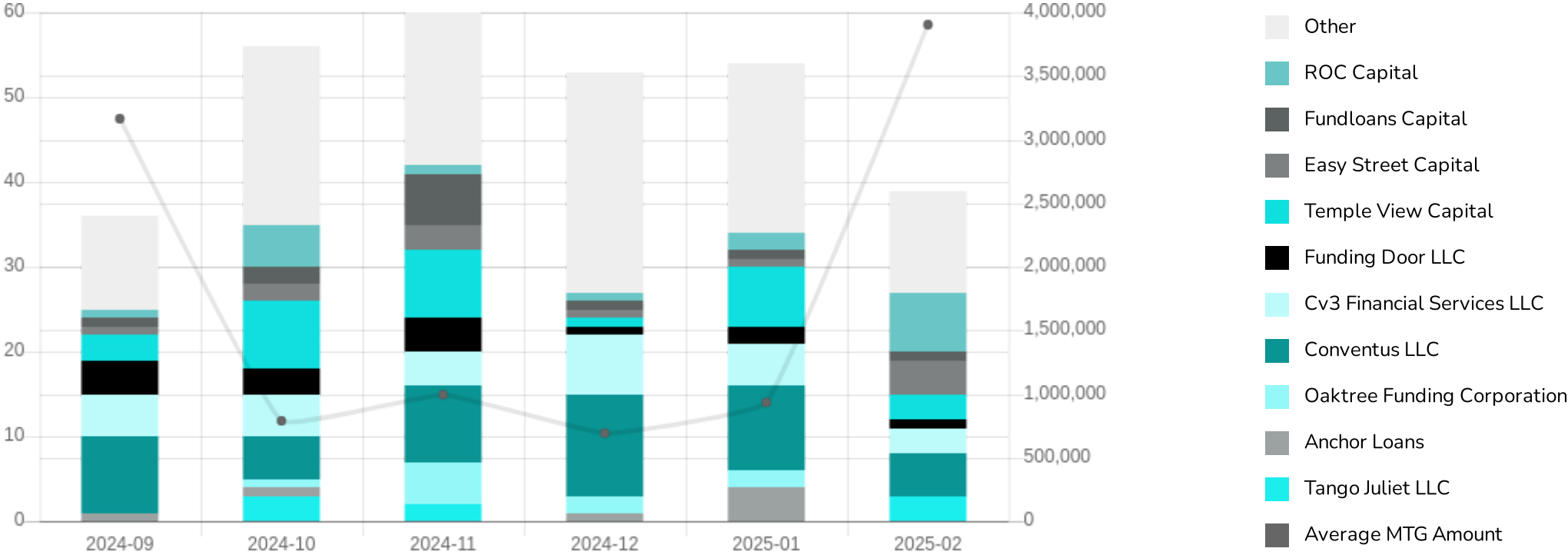
# HAWAII

---

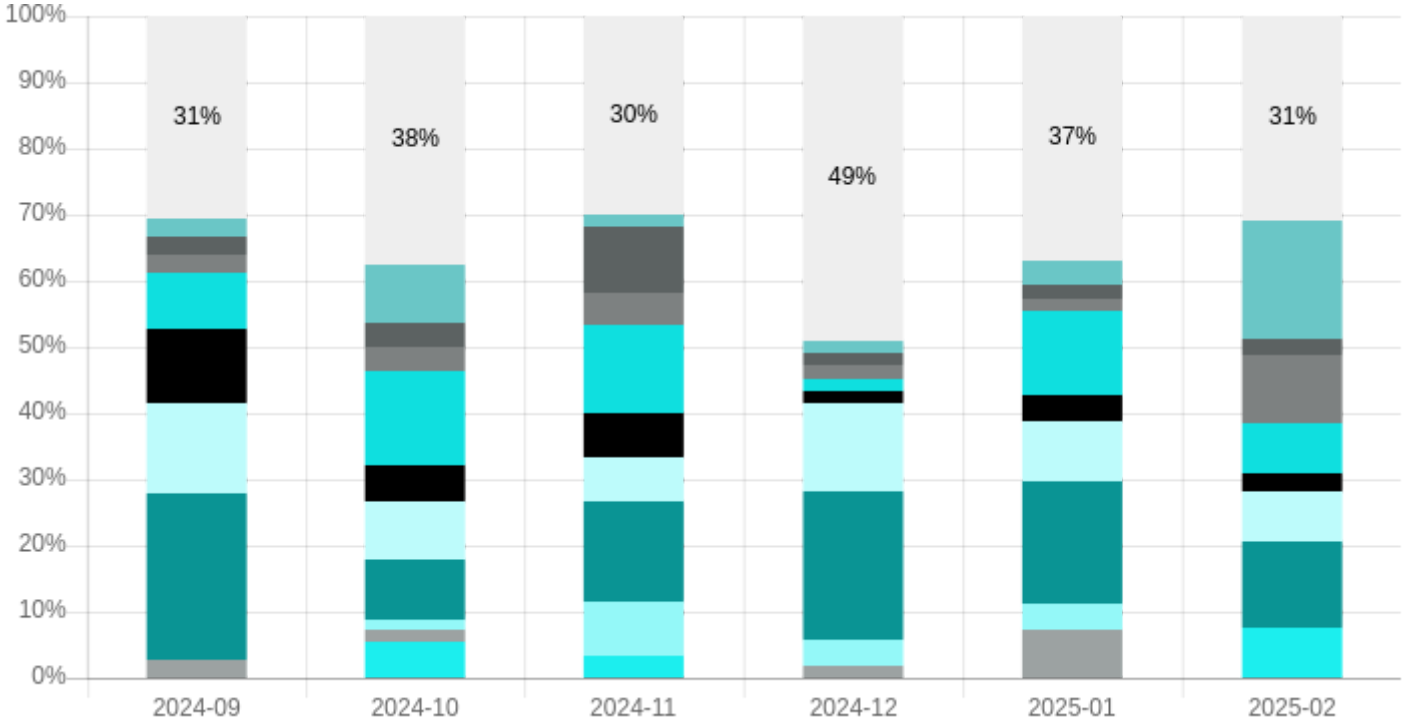




# Hawaii - Private Lenders



# Hawaii - Private Lenders



- Other
- ROC Capital
- Fundloans Capital
- Easy Street Capital
- Temple View Capital
- Funding Door LLC
- Cv3 Financial Services LLC
- Conventus LLC
- Oaktree Funding Corporation
- Anchor Loans
- Tango Juliet LLC

# Hawaii Lenders Market Share Report

## Last 6 Months

*Market share insights in Hawaii*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Conventus LLC	23	27	\$619,388	18.5%	22.5%
2	Cv3 Financial Services LLC	14	15	\$621,024	10.3%	12.0%
3	Temple View Capital	19	11	\$394,101	7.5%	-40.0%
4	ROC Capital	7	10	\$306,699	6.8%	47.8%
5	Easy Street Capital	6	6	\$629,494	4.1%	5.1%
6	Anchor Loans	2	5	\$3,068,126	3.4%	161.5%
7	Val Chris Investment Inc	1	5	\$327,000	3.4%	385.7%
8	Velocity Commercial Capital	0	5	\$362,285	3.4%	<b>New Entrant</b>
9	Funding Door LLC	11	4	\$952,056	2.7%	-62.5%
10	Oaktree Funding Corporation	6	4	\$834,925	2.7%	-30.8%
11	Wilkes 4 Th Street Investment LLC	1	4	\$406,500	2.7%	285.7%
12	Center Street Lending	1	3	\$1,151,867	2.1%	200.0%
13	Chamay LLC	0	3	\$116,666	2.1%	<b>New Entrant</b>

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Excell Financial Services INC	2	3	\$842,848	2.1%	61.5%
15	Fundloans Capital	9	3	\$640,033	2.1%	-64.4%
16	Lima One Capital LLC	2	3	\$1,361,457	2.1%	61.5%
17	Nvestor Funding Inc	3	3	\$560,667	2.1%	5.0%
18	Tango Juliet LLC	5	3	\$9,666,667	2.1%	-36.4%
19	American Heritage Lending LLC	3	2	\$489,825	1.4%	-30.0%
20	Churchill Funding LLC	0	2	\$4,526,357	1.4%	New Entrant
21	Everking LLC	0	2	\$150,000	1.4%	New Entrant
22	Above Par Capital LLC	1	1	\$641,406	0.7%	0.0%
23	Backflip LLC	4	1	\$476,250	0.7%	-73.1%
24	Blakemore Holdings INC	0	1	\$500,000	0.7%	New Entrant
25	Builders Capital	1	1	\$0	0.7%	0.0%

# Hawaii - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Hawaii*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Conventus LLC	94	81%	29%	5%
2	Cv3 Financial Services LLC	41	85%	9%	0%
3	Temple View Capital	26	73%	19%	15%
4	ROC Capital	15	86%	40%	26%
5	Easy Street Capital	25	72%	16%	0%
6	Anchor Loans	10	100%	20%	0%
7	Val Chris Investment Inc	18	94%	0%	0%
8	Velocity Commercial Capital	15	73%	6%	0%
9	Funding Door LLC	16	75%	18%	0%
10	Oaktree Funding Corporation	9	100%	11%	11%
11	Wilkes 4 Th Street Investment LLC	1	100%	100%	100%
12	Center Street Lending	12	91%	8%	0%
13	Chamay LLC	4	100%	25%	0%

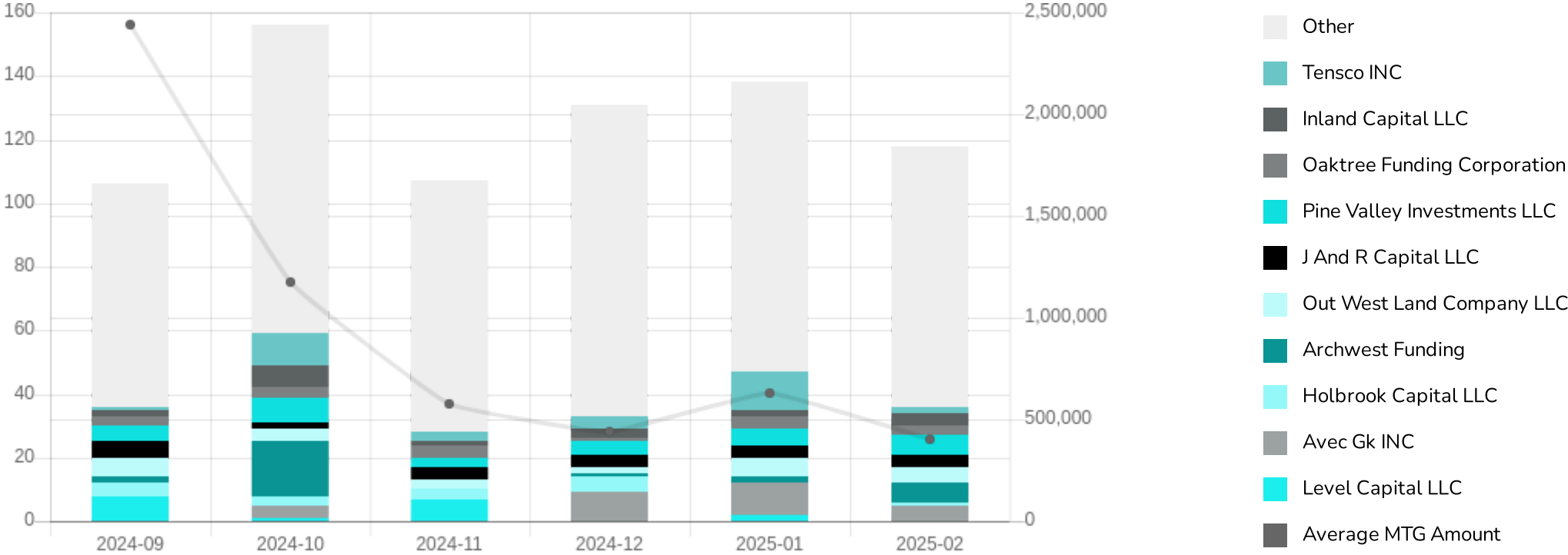
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Excell Financial Services INC	11	90%	0%	0%
15	Fundloans Capital	26	100%	7%	0%
16	Lima One Capital LLC	15	60%	20%	0%
17	Nvestor Funding Inc	13	100%	0%	0%
18	Tango Juliet LLC	22	95%	18%	0%
19	American Heritage Lending LLC	13	84%	0%	0%
20	Churchill Funding LLC	5	80%	40%	0%
21	Everking LLC	2	100%	0%	0%
22	Above Par Capital LLC	2	100%	50%	0%
23	Backflip LLC	7	85%	42%	14%
24	Blakemore Holdings INC	1	100%	0%	0%
25	Builders Capital	2	100%	100%	0%

# IDAHO

---

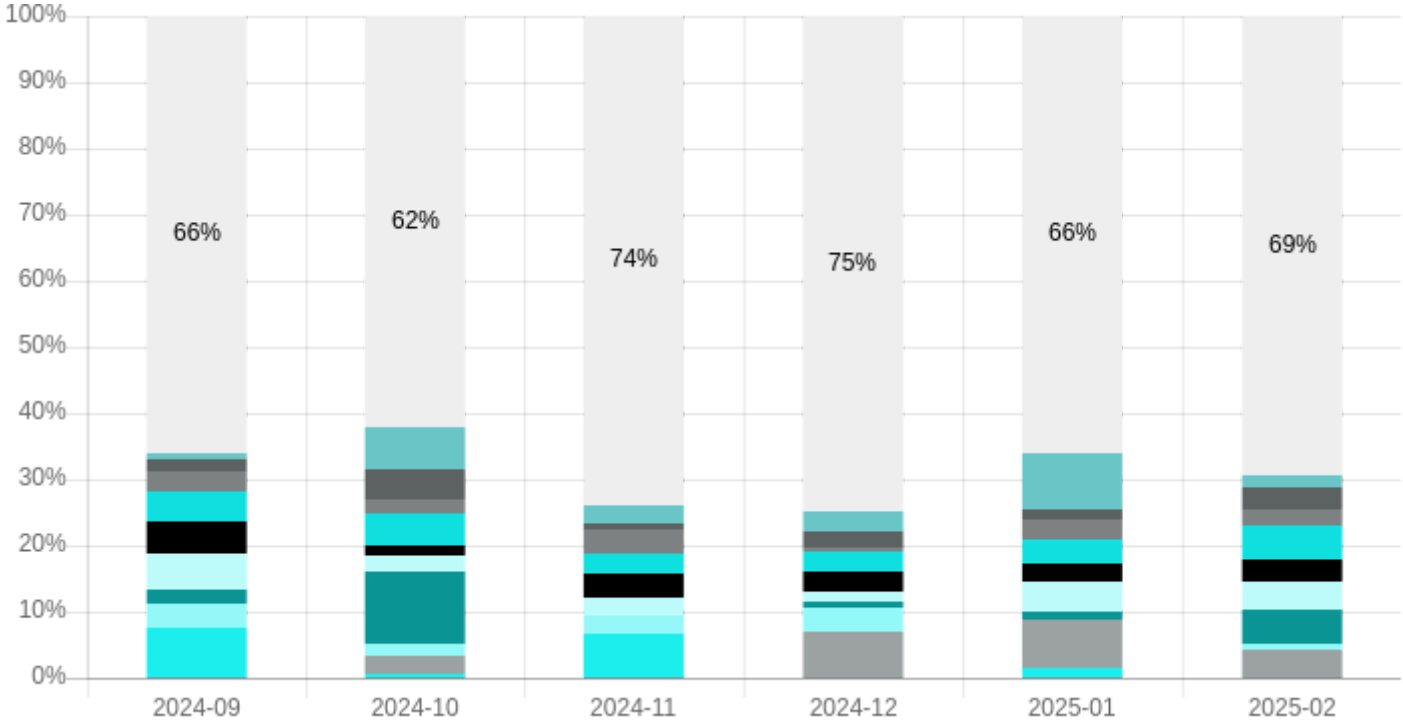


# Idaho - Private Lenders





# Idaho - Private Lenders



- Other
- Tensco INC
- Inland Capital LLC
- Oaktree Funding Corporation
- Pine Valley Investments LLC
- J And R Capital LLC
- Out West Land Company LLC
- Archwest Funding
- Holbrook Capital LLC
- Avec Gk INC
- Level Capital LLC

# Idaho Lenders Market Share Report

## Last 6 Months

*Market share insights in Idaho*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Avec Gk INC	4	24	\$494,469	6.2%	463.6%
2	Tensco INC	14	18	\$248,261	4.7%	23.7%
3	Pine Valley Investments LLC	16	15	\$336,916	3.9%	-9.3%
4	Out West Land Company LLC	13	13	\$201,005	3.4%	-2.9%
5	J And R Capital LLC	11	12	\$205,042	3.1%	3.3%
6	Lima One Capital LLC	6	10	\$497,003	2.6%	62.5%
7	Archwest Funding	19	9	\$789,508	2.3%	-54.9%
8	Impact Home Services INC	2	9	\$158,611	2.3%	360.0%
9	Inland Capital LLC	10	9	\$278,516	2.3%	-14.8%
10	Veristone	4	9	\$347,122	2.3%	109.1%
11	Concept Investors LLC	7	8	\$248,625	2.1%	10.5%
12	Legacy Group Capital LLC	5	8	\$635,003	2.1%	50.0%
13	Oaktree Funding Corporation	10	8	\$509,992	2.1%	-22.2%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Avondale Private Lending	1	6	\$538,333	1.6%	433.3%
15	Holbrook Capital LLC	10	6	\$235,094	1.6%	-40.7%
16	Jenson Real Estate LLC	0	6	\$813,783	1.6%	New Entrant
17	Rcg INC	1	6	\$208,333	1.6%	433.3%
18	Academy Construction Lending Lc	0	5	\$711,400	1.3%	New Entrant
19	Blackwood Finance Group INC	2	5	\$278,000	1.3%	160.0%
20	Builders Capital	10	5	\$2,908,485	1.3%	-51.9%
21	New Era Lending LLC	0	5	\$515,292	1.3%	New Entrant
22	Ascent Developer Solutions (Whgg Trust)	0	4	\$805,000	1.0%	New Entrant
23	Crawford Wilhite LLC	0	4	\$678,018	1.0%	New Entrant
24	Long Flp Properties LLC	0	4	\$312,500	1.0%	New Entrant
25	Renovo Financial	1	4	\$495,550	1.0%	233.3%

# Idaho - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Idaho*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Irbmb LLC	2	100%	0%	0%
2	Avec Gk INC	5	80%	60%	60%
3	Tensco INC	27	59%	48%	11%
4	Pine Valley Investments LLC	16	62%	37%	25%
5	Out West Land Company LLC	14	85%	71%	14%
6	J And R Capital LLC	41	73%	9%	2%
7	Lima One Capital LLC	14	64%	50%	21%
8	Archwest Funding	6	100%	66%	33%
9	Impact Home Services INC	1	100%	100%	100%
10	Inland Capital LLC	21	90%	42%	14%
11	Veristone	28	75%	10%	3%
12	Concept Investors LLC	13	76%	30%	0%
13	Legacy Group Capital LLC	39	76%	23%	0%

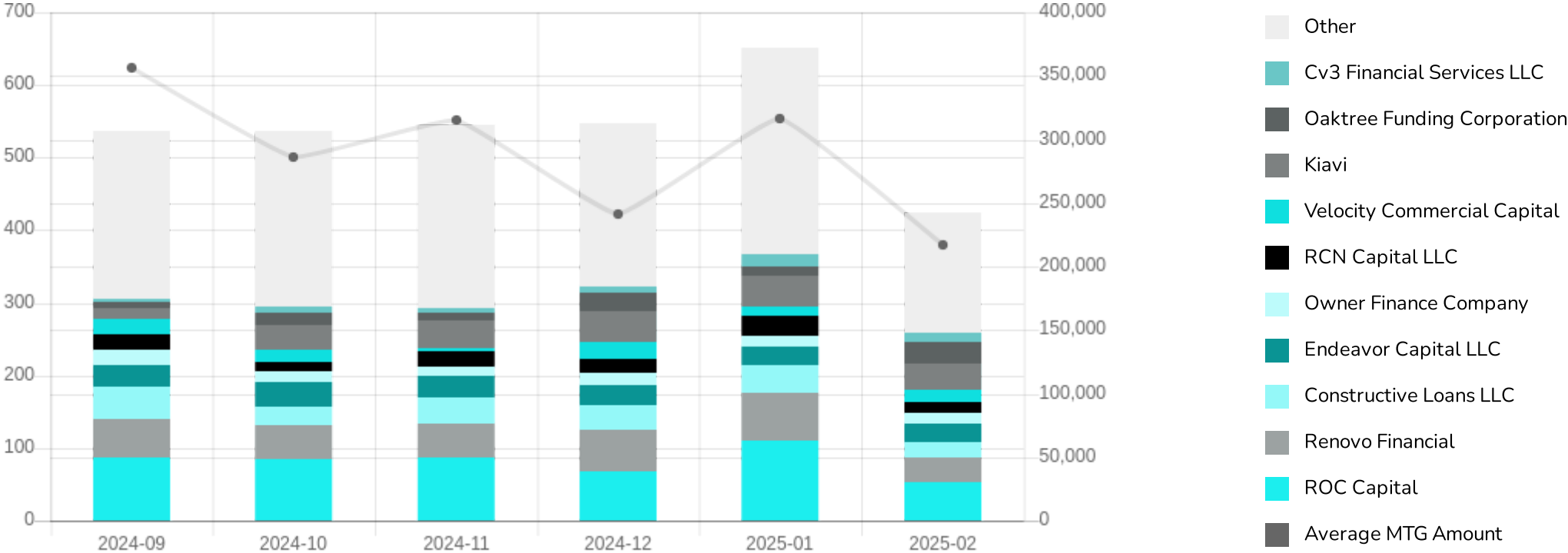
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Oaktree Funding Corporation	37	100%	5%	2%
15	Avondale Private Lending	5	80%	40%	0%
16	Holbrook Capital LLC	9	77%	44%	33%
17	Jenson Real Estate LLC	10	80%	20%	0%
18	Rcg INC	9	100%	44%	0%
19	Academy Construction Lending Lc	10	40%	40%	10%
20	Blackwood Finance Group INC	15	93%	20%	0%
21	Builders Capital	16	100%	37%	0%
22	New Era Lending LLC	8	100%	0%	0%
23	Ascent Developer Solutions (Whgg Trust)	1	100%	100%	100%
24	Crawford Wilhite LLC	4	100%	50%	0%
25	Long Flp Properties LLC	4	75%	50%	25%

# ILLINOIS

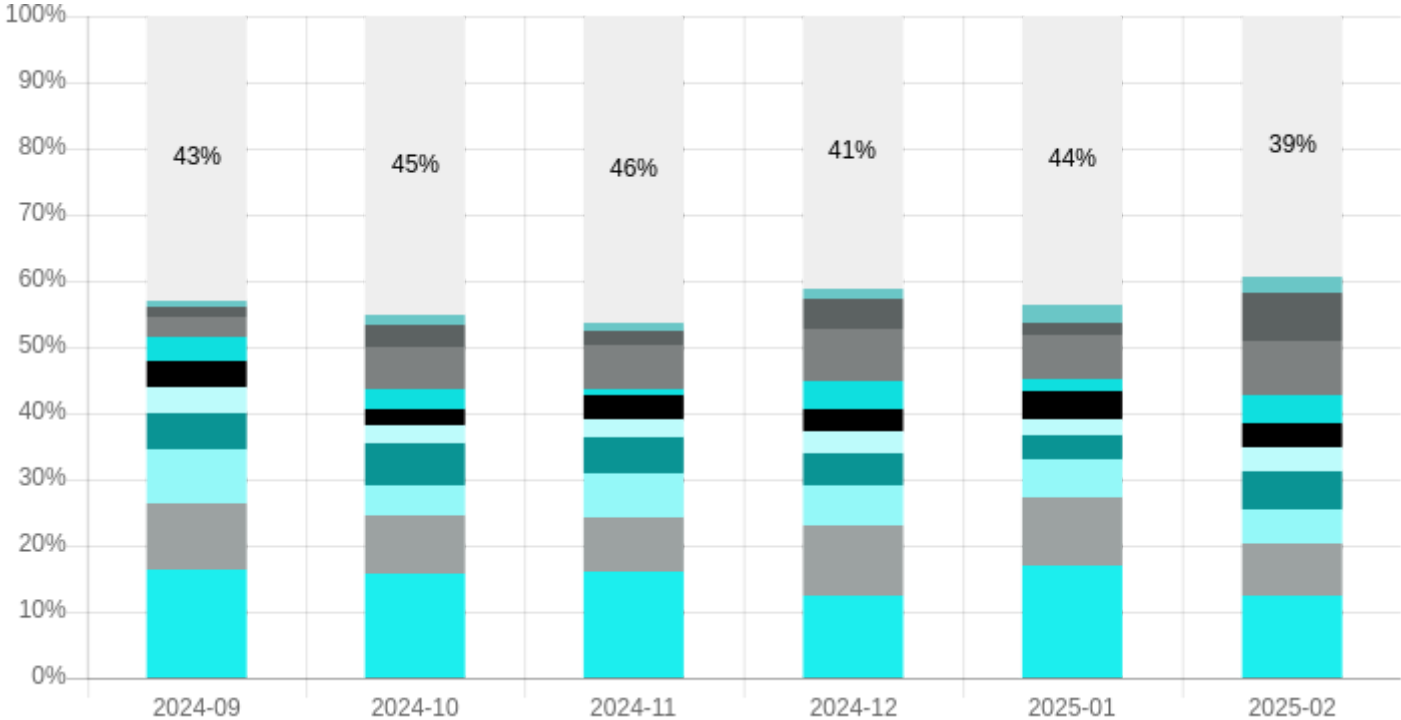
---



# Illinois - Private Lenders



# Illinois - Private Lenders



- Other
- Cv3 Financial Services LLC
- Oaktree Funding Corporation
- Kiavi
- Velocity Commercial Capital
- RCN Capital LLC
- Owner Finance Company
- Endeavor Capital LLC
- Constructive Loans LLC
- Renovo Financial
- ROC Capital



# Illinois Lenders Market Share Report

## Last 6 Months

*Market share insights in Illinois*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	ROC Capital	259	232	\$237,363	14.3%	-10.6%
2	Renovo Financial	146	157	\$603,458	9.7%	7.8%
3	Kiavi	87	121	\$206,212	7.4%	37.0%
4	Constructive Loans LLC	106	94	\$186,102	5.8%	-10.8%
5	Endeavor Capital LLC	93	76	\$190,764	4.7%	-17.5%
6	Oaktree Funding Corporation	37	67	\$241,512	4.1%	78.3%
7	RCN Capital LLC	54	62	\$199,088	3.8%	15.2%
8	Velocity Commercial Capital	42	54	\$531,434	3.3%	26.9%
9	Glas Usa LLC	0	1	\$0	0.1%	New Entrant
10	Owner Finance Company	50	47	\$224,101	2.9%	-6.5%
11	Cv3 Financial Services LLC	20	38	\$212,094	2.3%	91.7%
12	American Heritage Lending LLC	32	25	\$207,947	1.5%	-25.0%
13	Backflip LLC	20	24	\$201,150	1.5%	25.0%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	LendingOne	29	20	\$169,479	1.2%	-33.3%
15	Dominion Financial Services LLC	26	16	\$154,563	1.0%	-37.5%
16	Asset Based Lending LLC	15	15	\$317,983	0.9%	0.0%
17	The Budman Building LLC	13	15	\$449,400	0.9%	12.5%
18	Better Lending LLC	11	14	\$273,885	0.9%	28.6%
19	Churchill Funding LLC	13	14	\$257,143	0.9%	12.5%
20	Rockford Community Investment Fund	10	14	\$87,929	0.9%	50.0%
21	Three Doors Funding LLC	9	14	\$115,670	0.9%	50.0%
22	Direct Mortgage Investors Inc	18	13	\$357,559	0.8%	-27.3%
23	Armitage Street	7	12	\$801,492	0.7%	75.0%
24	Corevest American Finance LLC	18	11	\$824,875	0.7%	-36.4%
25	Park Place Finance	11	10	\$313,846	0.6%	-14.3%

# Illinois - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Illinois*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	ROC Capital	611	86%	27%	7%
2	Renovo Financial	348	89%	26%	6%
3	Kiavi	160	80%	33%	9%
4	Constructive Loans LLC	278	89%	24%	4%
5	Endeavor Capital LLC	533	96%	1%	0%
6	Oaktree Funding Corporation	162	92%	11%	3%
7	RCN Capital LLC	205	85%	24%	4%
8	Velocity Commercial Capital	179	95%	5%	0%
9	Owner Finance Company	263	90%	6%	0%
10	Cv3 Financial Services LLC	98	91%	15%	2%
11	American Heritage Lending LLC	90	96%	20%	2%
12	Backflip LLC	49	89%	28%	4%
13	LendingOne	53	84%	28%	9%

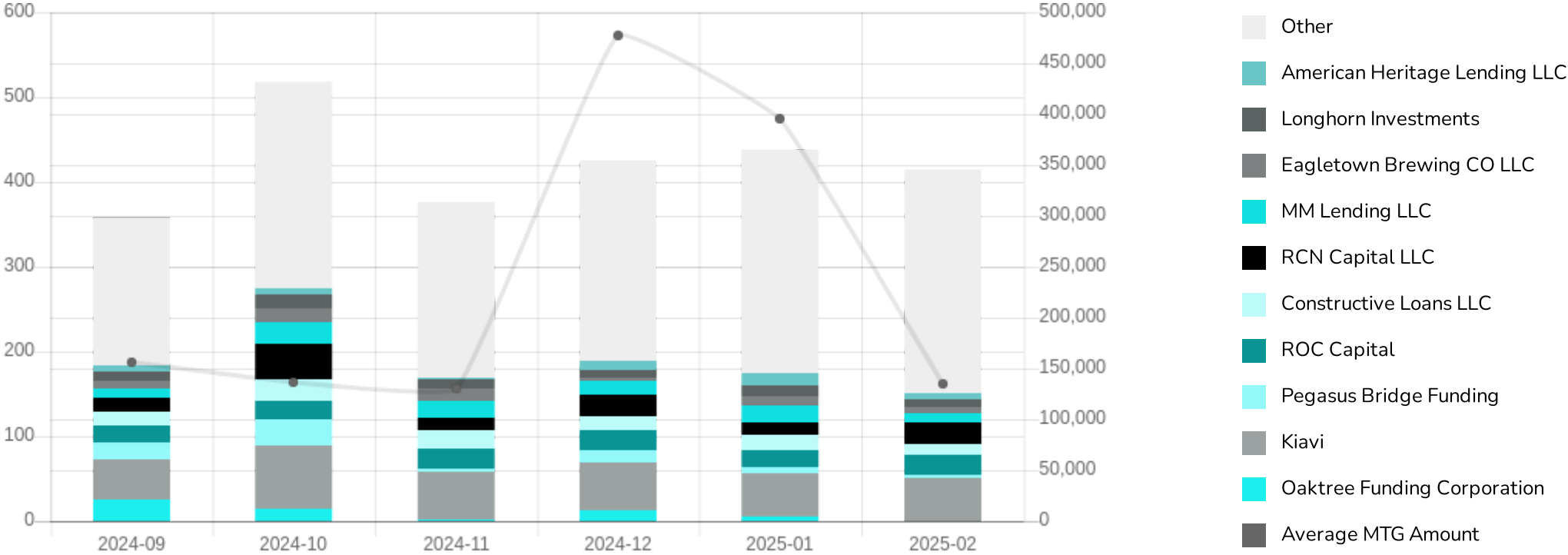
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Dominion Financial Services LLC	51	90%	21%	3%
15	Asset Based Lending LLC	40	87%	15%	7%
16	The Budman Building LLC	57	87%	10%	1%
17	Better Lending LLC	78	94%	6%	0%
18	Churchill Funding LLC	9	100%	22%	22%
19	Rockford Community Investment Fund	28	78%	35%	10%
20	Three Doors Funding LLC	33	87%	42%	6%
21	Direct Mortgage Investors Inc	91	98%	2%	0%
22	Armitage Street	38	89%	21%	0%
23	Corevest American Finance LLC	35	88%	28%	8%
24	Park Place Finance	24	95%	20%	8%
25	All Credit Considered Mortgage Inc	50	98%	6%	0%

# INDIANA

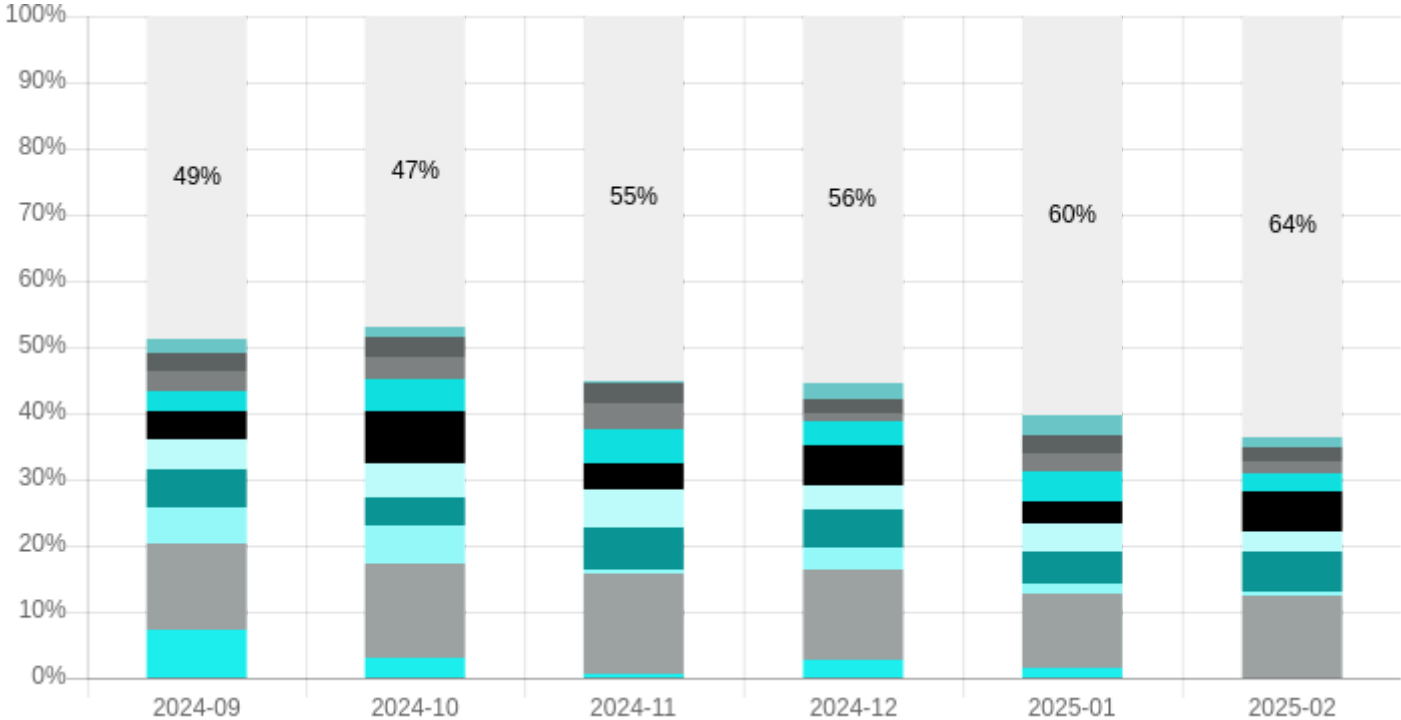
---



# Indiana - Private Lenders



# Indiana - Private Lenders



# Indiana Lenders Market Share Report

## Last 6 Months

Market share insights in Indiana

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	179	159	\$224,461	12.5%	-12.6%
2	ROC Capital	66	70	\$305,374	5.5%	3.8%
3	RCN Capital LLC	72	67	\$141,180	5.2%	-8.8%
4	Constructive Loans LLC	64	46	\$130,888	3.6%	-29.4%
5	MM Lending LLC	55	46	\$186,742	3.6%	-18.2%
6	American Heritage Lending LLC	18	31	\$124,270	2.4%	71.4%
7	Longhorn Investments	37	30	\$207,555	2.3%	-23.3%
8	Kentucky Private Lending LLC	15	27	\$98,065	2.1%	75.0%
9	Futures Financial LLC	0	26	\$564,058	2.0%	New Entrant
10	Kevail Capital LLC	7	26	\$130,481	2.0%	233.3%
11	Backflip LLC	11	25	\$182,240	2.0%	122.2%
12	Renovo Financial	18	25	\$315,611	2.0%	42.9%
13	Cv3 Financial Services LLC	18	24	\$162,744	1.9%	35.7%



Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Pegasus Bridge Funding	52	24	\$211,154	1.9%	-54.8%
15	Accelerated Growth LLC	25	23	\$160,663	1.8%	-10.0%
16	Eagletown Brewing CO LLC	42	23	\$74,565	1.8%	-47.1%
17	Marshall Reddick Mortgage Fund LLC	12	23	\$198,370	1.8%	80.0%
18	Builders Capital	8	21	\$386,765	1.6%	166.7%
19	LendingOne	15	21	\$130,507	1.6%	33.3%
20	Oaktree Funding Corporation	43	18	\$140,820	1.4%	-58.8%
21	Velocity Commercial Capital	19	17	\$127,294	1.3%	-13.3%
22	Corevest American Finance LLC	6	16	\$6,439,231	1.3%	160.0%
23	Economic Insight LLC	6	16	\$73,578	1.3%	160.0%
24	Lima One Capital LLC	16	16	\$176,738	1.3%	0.0%
25	Dominion Financial Services LLC	20	15	\$160,002	1.2%	-25.0%

# Indiana - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Indiana*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	249	78%	37%	14%
2	ROC Capital	173	85%	20%	4%
3	RCN Capital LLC	165	75%	29%	7%
4	Constructive Loans LLC	146	85%	23%	4%
5	MM Lending LLC	82	76%	43%	22%
6	American Heritage Lending LLC	44	81%	15%	6%
7	Longhorn Investments	118	77%	25%	1%
8	Kentucky Private Lending LLC	5	80%	40%	40%
9	Futures Financial LLC	1	100%	100%	100%
10	Kevail Capital LLC	12	75%	75%	50%
11	Backflip LLC	32	81%	34%	12%
12	Renovo Financial	38	78%	44%	15%
13	Cv3 Financial Services LLC	55	87%	12%	1%

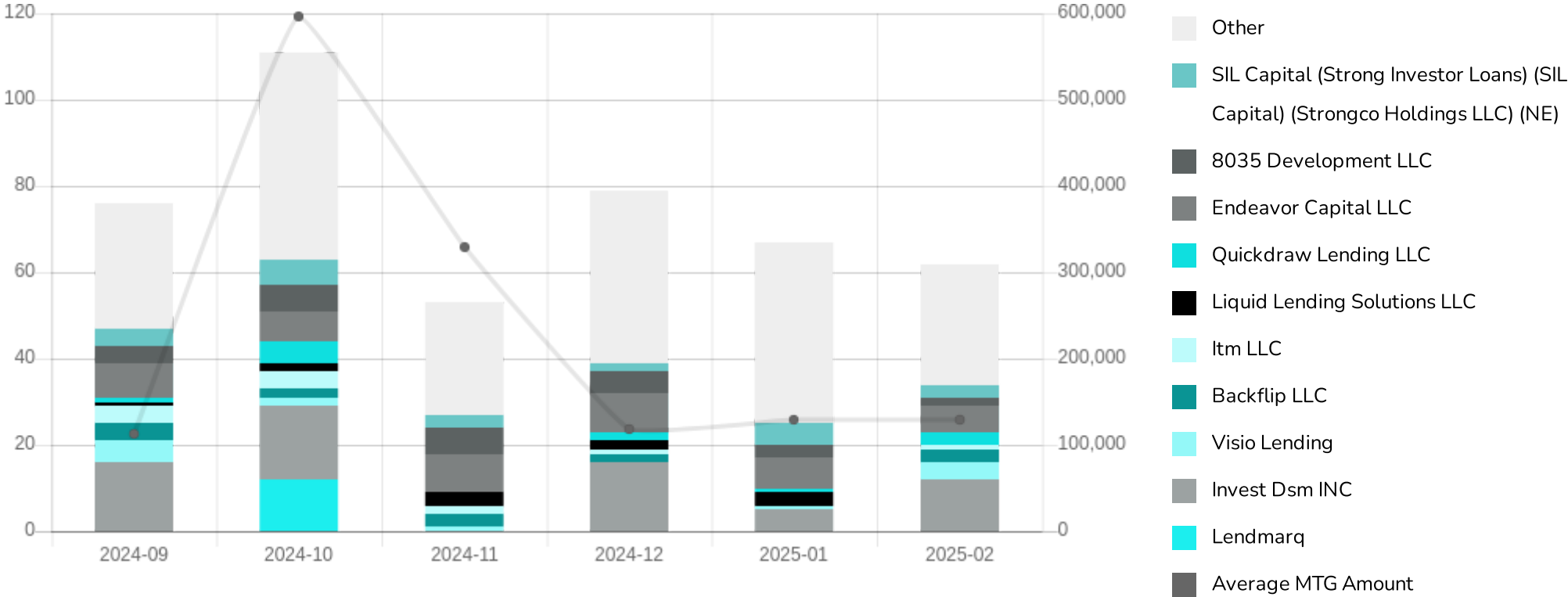
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Pegasus Bridge Funding	17	76%	58%	29%
15	Accelerated Growth LLC	31	64%	61%	35%
16	Eagletown Brewing CO LLC	4	75%	50%	50%
17	Marshall Reddick Mortgage Fund LLC	26	69%	38%	15%
18	Builders Capital	16	87%	31%	12%
19	LendingOne	41	92%	31%	7%
20	Oaktree Funding Corporation	44	63%	25%	13%
21	Velocity Commercial Capital	55	92%	12%	1%
22	Corevest American Finance LLC	23	87%	30%	13%
23	Economic Insight LLC	41	75%	24%	4%
24	Lima One Capital LLC	56	76%	30%	7%
25	Dominion Financial Services LLC	49	75%	20%	10%

**IOWA**

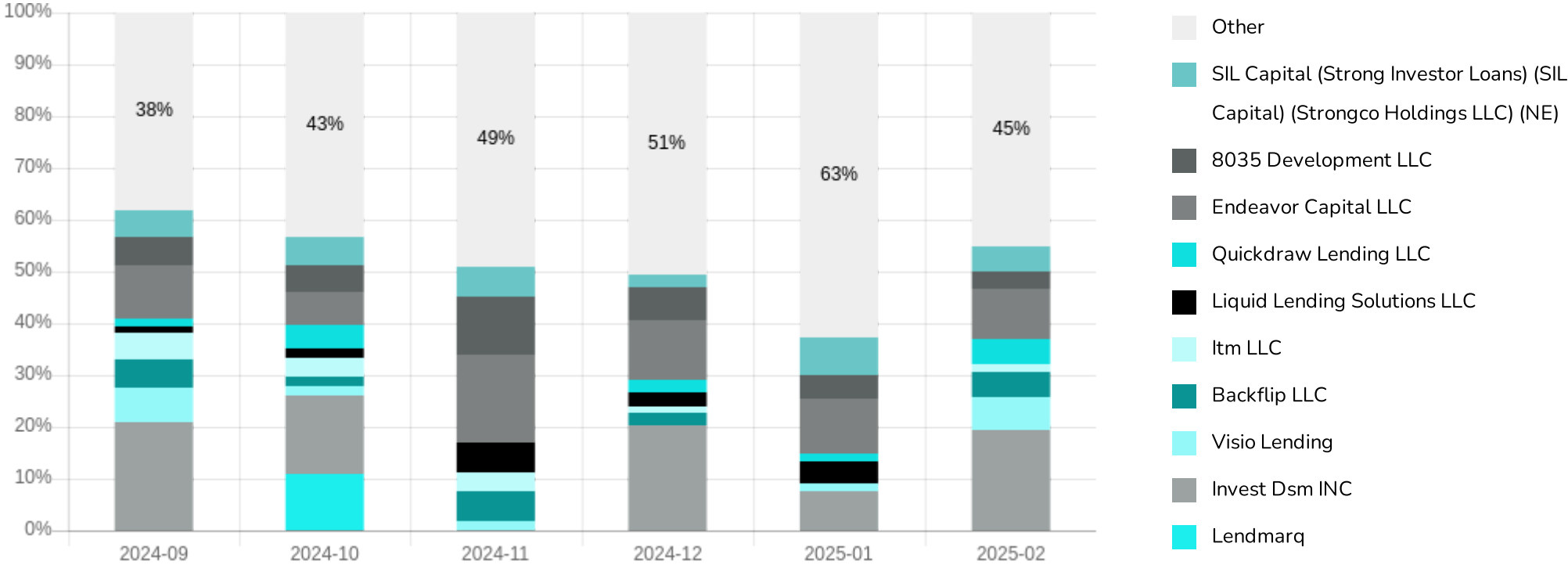
---



# Iowa - Private Lenders



# Iowa - Private Lenders



# Iowa Lenders Market Share Report

## Last 6 Months

Market share insights in Iowa

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Invest Dsm INC	33	33	\$25,000	15.9%	15.2%
2	Endeavor Capital LLC	24	22	\$170,350	10.6%	6.0%
3	8035 Development LLC	16	10	\$132,953	4.8%	-28.4%
4	SIL Capital (Strong Investor Loans) (SIL Capital) (Strongco Holdings LLC) (NE)	13	10	\$87,031	4.8%	-11.1%
5	ROC Capital	2	8	\$4,071,263	3.8%	375.0%
6	Lab Investment Company INC	3	6	\$158,886	2.9%	123.1%
7	Quickdraw Lending LLC	6	6	\$191,483	2.9%	16.0%
8	Backflip LLC	9	5	\$120,000	2.4%	-36.8%
9	Lima One Capital LLC	1	5	\$126,380	2.4%	500.0%
10	Liquid Lending Solutions LLC	6	5	\$234,600	2.4%	-4.0%
11	Prescient Capital Partners LTD	0	5	\$3,600,000	2.4%	New Entrant

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
12	Visio Lending	8	5	\$153,345	2.4%	-27.3%
13	Dominion Financial Services LLC	2	4	\$302,825	1.9%	137.5%
14	Mad Cap CO LLC	0	4	\$0	1.9%	New Entrant
15	RCN Capital LLC	4	4	\$618,881	1.9%	11.8%
16	Park Place Finance	0	3	\$562,202	1.4%	New Entrant
17	The Bedrock Fund LLC	0	3	\$158,196	1.4%	New Entrant
18	Anchor Loans	1	2	\$117,250	1.0%	150.0%
19	Certain Lending Inc (Vontive)	1	2	\$124,875	1.0%	150.0%
20	Constructive Loans LLC	6	2	\$74,000	1.0%	-60.0%
21	Cooperative Credit Company	6	2	\$732,500	1.0%	-60.0%
22	Dynagen Lending LLC	0	2	\$188,179	1.0%	New Entrant
23	Equitymax Inc	0	2	\$25,000	1.0%	New Entrant
24	Iowa Securities Investment Corporation	0	2	\$83,000	1.0%	New Entrant
25	Itm LLC	10	2	\$34,500	1.0%	-76.2%



# Iowa - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Iowa*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Invest Dsm INC	261	95%	1%	0%
2	Endeavor Capital LLC	115	97%	0%	0%
3	8035 Development LLC	12	66%	33%	16%
4	SIL Capital (Strong Investor Loans) (SIL Capital) (Strongco Holdings LLC) (NE)	28	67%	25%	7%
5	ROC Capital	12	83%	16%	8%
6	Lab Investment Company INC	15	80%	40%	13%
7	Quickdraw Lending LLC	12	75%	16%	0%
8	Backflip LLC	11	100%	36%	9%
9	Lima One Capital LLC	8	75%	12%	0%
10	Liquid Lending Solutions LLC	25	76%	16%	4%
11	Prescient Capital Partners LTD	4	100%	50%	0%
12	Visio Lending	5	100%	20%	20%

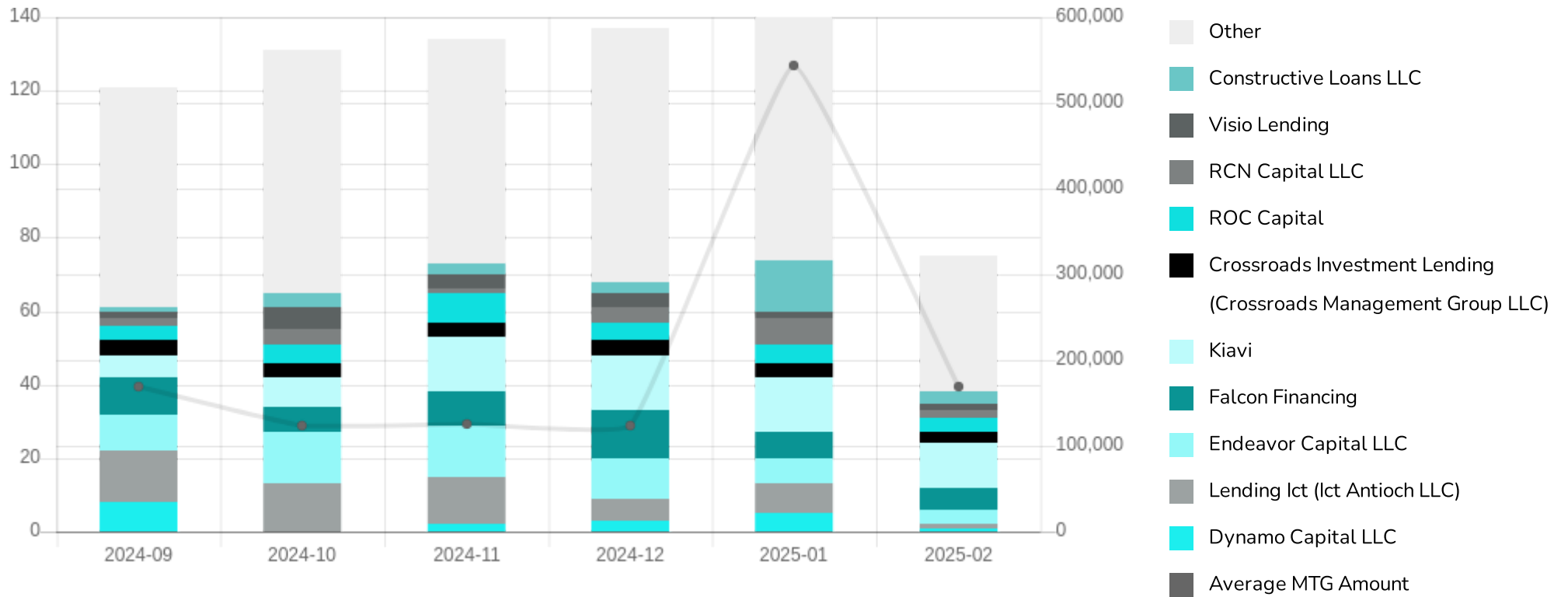
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
13	Dominion Financial Services LLC	6	83%	33%	16%
14	Mad Cap CO LLC	4	25%	0%	0%
15	RCN Capital LLC	9	100%	44%	0%
16	Park Place Finance	1	100%	100%	0%
17	The Bedrock Fund LLC	2	50%	50%	0%
18	Anchor Loans	3	66%	66%	0%
19	Certain Lending Inc (Vontive)	3	100%	0%	0%
20	Constructive Loans LLC	5	80%	40%	20%
21	Cooperative Credit Company	15	86%	40%	0%
22	Dynagen Lending LLC	4	100%	0%	0%
23	Equitymax Inc	2	100%	0%	0%
24	Iowa Securities Investment Corporation	3	66%	66%	33%
25	Itm LLC	8	87%	37%	12%

# KANSAS

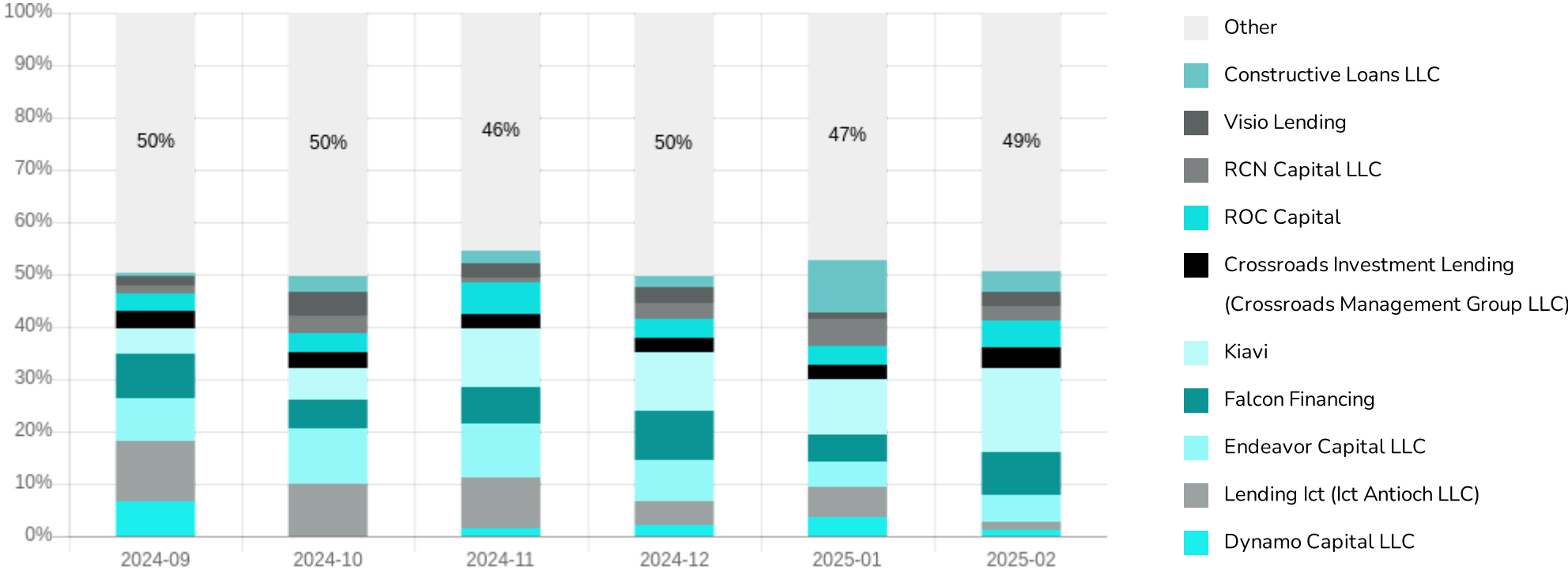
---



# Kansas - Private Lenders



# Kansas - Private Lenders



# Kansas Lenders Market Share Report

## Last 6 Months

Market share insights in Kansas

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	29	42	\$297,305	11.9%	58.7%
2	Falcon Financing	26	26	\$113,160	7.4%	10.4%
3	Endeavor Capital LLC	38	22	\$245,124	6.3%	-35.7%
4	Constructive Loans LLC	8	20	\$269,013	5.7%	171.4%
5	Lending Ict (Ict Antioch LLC)	40	15	\$132,837	4.3%	-58.7%
6	ROC Capital	17	14	\$245,880	4.0%	-9.1%
7	RCN Capital LLC	7	13	\$165,077	3.7%	105.6%
8	Crossroads Investment Lending (Crossroads Management Group LLC)	12	11	\$127,902	3.1%	0.0%
9	Dynamo Capital LLC	10	9	\$241,381	2.6%	0.0%
10	Cherokee Investment Company	7	8	\$170,313	2.3%	27.8%
11	Kingdom Capital Fund I LLC	9	8	\$95,188	2.3%	0.0%
12	Roi Lending LLC	9	8	\$82,438	2.3%	0.0%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
13	Visio Lending	12	8	\$175,669	2.3%	-25.8%
14	3 Arrows Lending LLC	2	7	\$244,429	2.0%	300.0%
15	Cherry Woods LLC	5	6	\$90,305	1.7%	30.8%
16	Pagebrook Capital INC	5	5	\$93,200	1.4%	7.7%
17	12 Oak Lending	0	4	\$204,750	1.1%	New Entrant
18	Asset Based Lending LLC	0	4	\$236,000	1.1%	New Entrant
19	Builders Capital	0	4	\$105,728	1.1%	New Entrant
20	Community Capital Funding	3	4	\$251,488	1.1%	37.5%
21	Diya Finance LLC	0	4	\$250,875	1.1%	New Entrant
22	Lima One Capital LLC	0	4	\$162,894	1.1%	New Entrant
23	Micromanage 11 LLC	0	4	\$263,438	1.1%	New Entrant
24	Wildcat Lending	5	4	\$186,584	1.1%	-15.4%
25	Anchor Loans	3	3	\$278,850	0.9%	12.5%

# Kansas - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Kansas*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Pnka LLC	1	0%	0%	0%
2	Kiavi	62	83%	27%	12%
3	Falcon Financing	35	62%	51%	22%
4	Endeavor Capital LLC	165	98%	1%	0%
5	Constructive Loans LLC	27	81%	25%	3%
6	Lending Ict (Ict Antioch LLC)	73	67%	21%	11%
7	ROC Capital	21	81%	38%	9%
8	RCN Capital LLC	27	81%	11%	7%
9	Crossroads Investment Lending (Crossroads Management Group LLC)	27	88%	25%	7%
10	Dynamo Capital LLC	25	76%	32%	4%
11	Cherokee Investment Company	20	70%	25%	5%
12	Kingdom Capital Fund I LLC	11	72%	27%	9%
13	Roi Lending LLC	23	56%	21%	4%



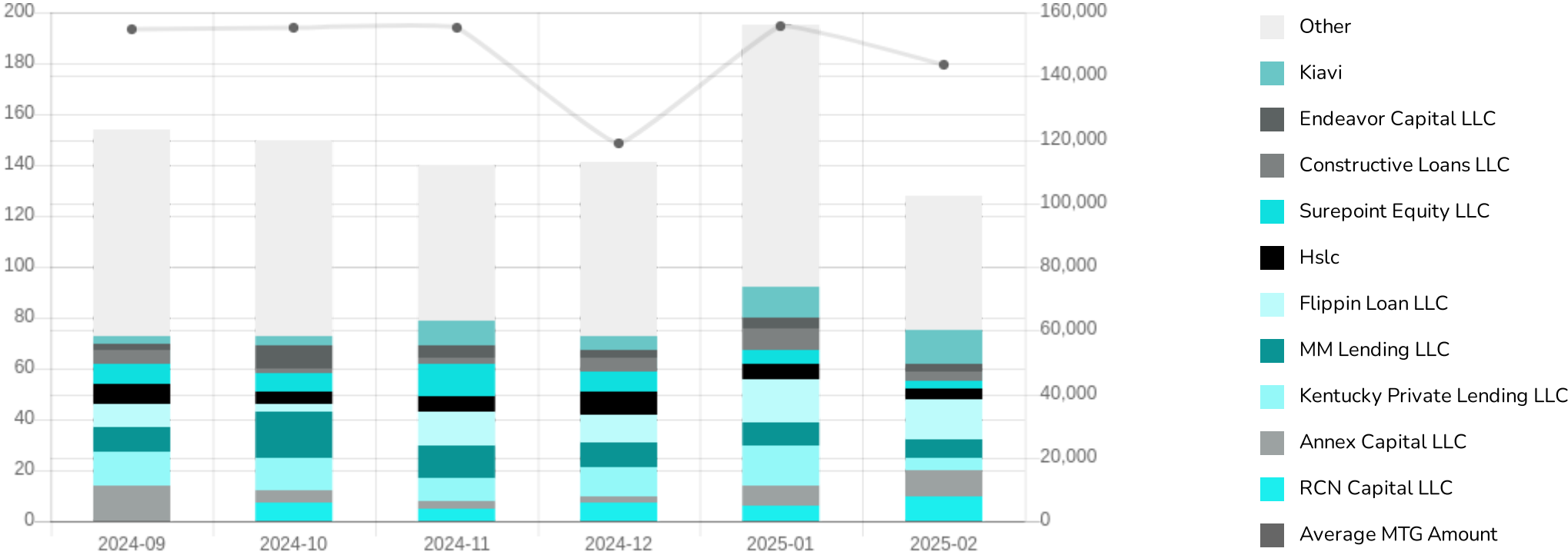
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Visio Lending	27	77%	18%	7%
15	3 Arrows Lending LLC	11	63%	54%	9%
16	Cherry Woods LLC	15	53%	26%	6%
17	Pagebrook Capital INC	19	73%	21%	5%
18	12 Oak Lending	6	66%	33%	16%
19	Asset Based Lending LLC	1	100%	100%	100%
20	Builders Capital	2	50%	50%	0%
21	Community Capital Funding	7	57%	14%	0%
22	Diya Finance LLC	3	100%	33%	0%
23	Lima One Capital LLC	7	100%	0%	0%
24	Micromanage 11 LLC	1	100%	100%	100%
25	Wildcat Lending	9	44%	44%	0%

# KENTUCKY

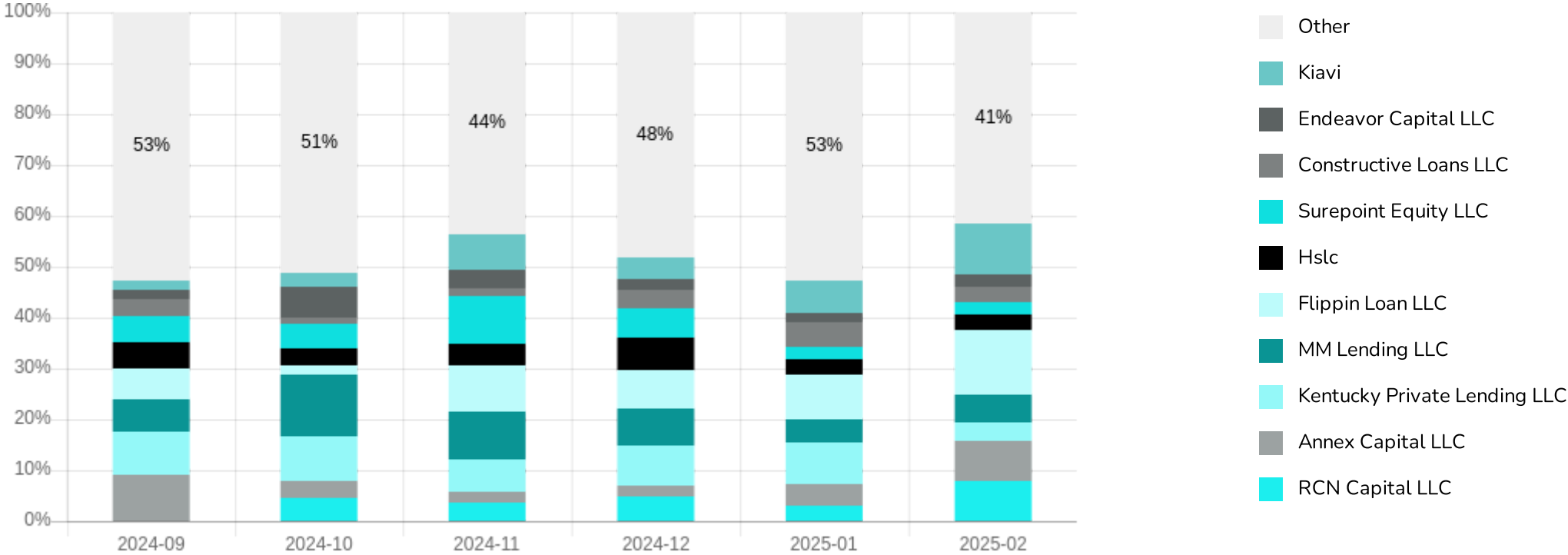
---



# Kentucky - Private Lenders



# Kentucky - Private Lenders



# Kentucky Lenders Market Share Report

## Last 6 Months

*Market share insights in Kentucky*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Flippin Loan LLC	25	44	\$150,295	9.5%	69.6%
2	Kentucky Private Lending LLC	35	32	\$115,247	6.9%	-12.7%
3	Kiavi	17	31	\$219,638	6.7%	76.3%
4	MM Lending LLC	41	26	\$166,755	5.6%	-39.1%
5	RCN Capital LLC	12	23	\$111,920	5.0%	85.2%
6	Annex Capital LLC	22	21	\$266,217	4.5%	-10.0%
7	Hslc	19	19	\$316,805	4.1%	-4.7%
8	Constructive Loans LLC	9	18	\$130,583	3.9%	95.0%
9	Cv3 Financial Services LLC	3	17	\$178,009	3.7%	428.6%
10	Surepoint Equity LLC	28	16	\$145,762	3.4%	-46.0%
11	Monticello Funding	0	13	\$400,000	2.8%	<b>New Entrant</b>
12	American Heritage Lending LLC	8	12	\$148,591	2.6%	44.4%
13	Endeavor Capital LLC	17	10	\$154,246	2.2%	-42.1%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	ROC Capital	0	9	\$188,561	1.9%	New Entrant
15	Martin Goldsmith	18	8	\$156,973	1.7%	-58.5%
16	Churchill Mortgage Investment LLC	0	7	\$1,649,089	1.5%	New Entrant
17	Bp Funding LLC	1	5	\$308,200	1.1%	450.0%
18	Treetop Capital LLC	2	5	\$144,400	1.1%	120.0%
19	Dgs Development LTD	9	4	\$56,358	0.9%	-55.0%
20	Easy Street Capital	4	4	\$165,780	0.9%	0.0%
21	Hardco LLC	8	4	\$144,863	0.9%	-50.0%
22	Phoenix Loans	1	4	\$238,750	0.9%	350.0%
23	Visio Lending	6	4	\$183,963	0.9%	-35.7%
24	Alumni Investments LLC	5	3	\$148,000	0.6%	-45.5%
25	Cabb Finance LLC	2	3	\$65,667	0.6%	20.0%

# Kentucky - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Kentucky*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Flippin Loan LLC	104	77%	26%	6%
2	Kentucky Private Lending LLC	52	80%	25%	3%
3	Kiavi	68	80%	25%	5%
4	MM Lending LLC	99	72%	25%	10%
5	RCN Capital LLC	10	60%	30%	20%
6	Annex Capital LLC	45	86%	33%	15%
7	Hslc	72	86%	29%	1%
8	Constructive Loans LLC	24	66%	25%	4%
9	Cv3 Financial Services LLC	11	63%	45%	18%
10	Surepoint Equity LLC	64	68%	31%	6%
11	Monticello Funding	25	96%	0%	0%
12	American Heritage Lending LLC	32	75%	6%	3%
13	Endeavor Capital LLC	111	95%	1%	0%

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	ROC Capital	16	62%	25%	6%
15	Martin Goldsmith	55	89%	21%	1%
16	Churchill Mortgage Investment LLC	6	100%	16%	0%
17	Bp Funding LLC	12	66%	8%	0%
18	Treetop Capital LLC	3	66%	66%	33%
19	Dgs Development LTD	79	97%	3%	0%
20	Easy Street Capital	7	100%	28%	0%
21	Hardco LLC	12	50%	8%	0%
22	Phoenix Loans	3	66%	66%	0%
23	Visio Lending	20	100%	10%	0%
24	Alumni Investments LLC	10	30%	20%	0%
25	Cabb Finance LLC	1	100%	100%	100%

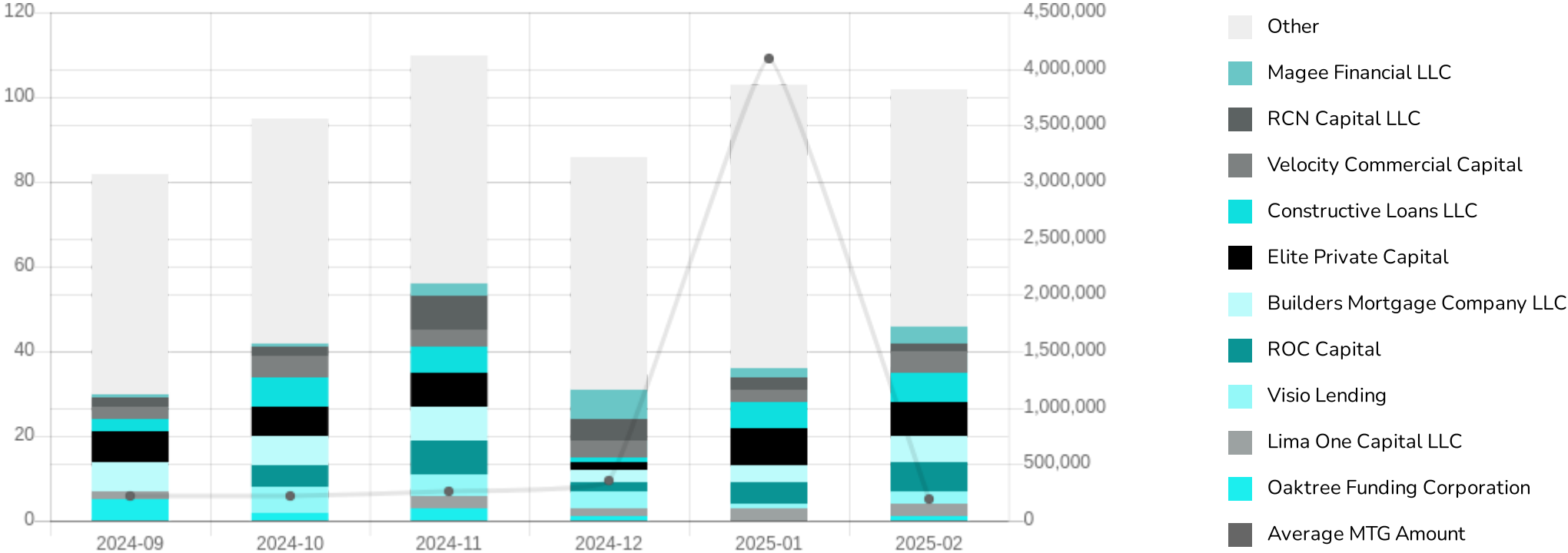


# LOUISIANA

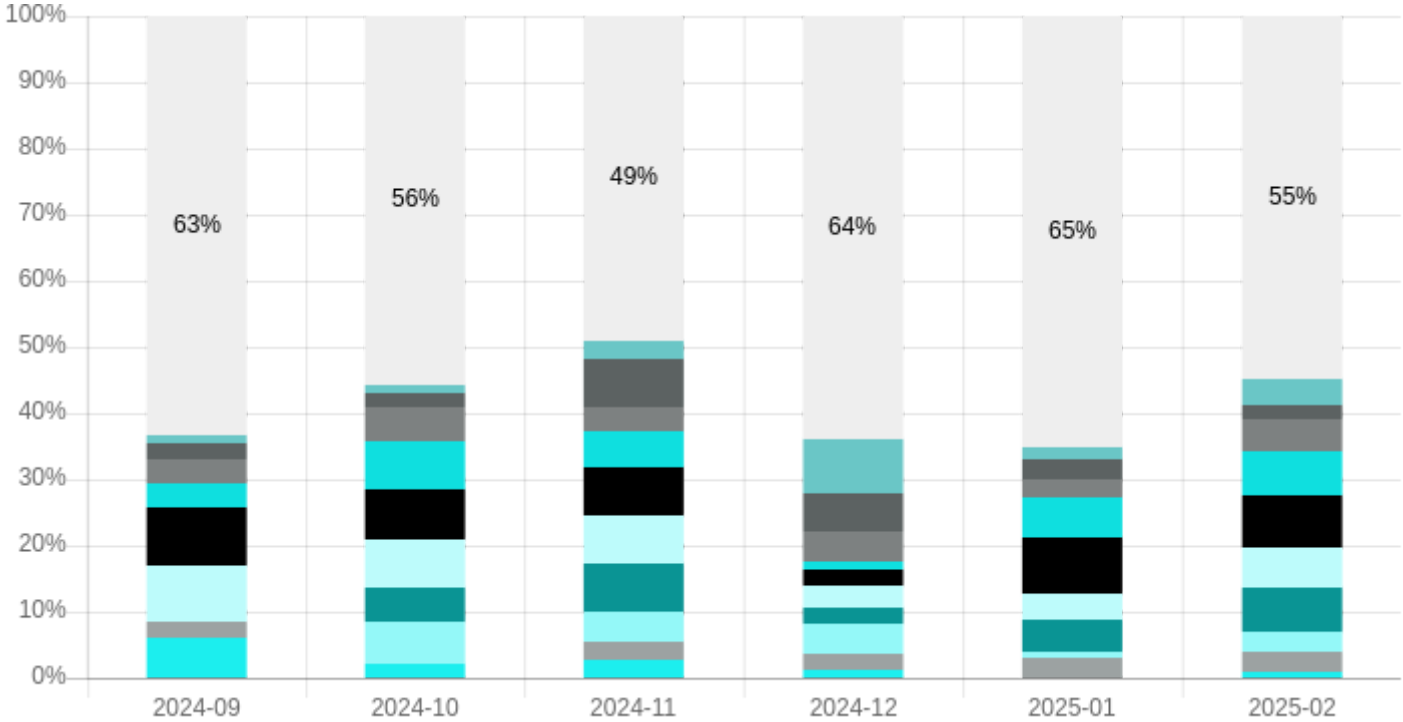
---



# Louisiana - Private Lenders



# Louisiana - Private Lenders



- Other
- Magee Financial LLC
- RCN Capital LLC
- Velocity Commercial Capital
- Constructive Loans LLC
- Elite Private Capital
- Builders Mortgage Company LLC
- ROC Capital
- Visio Lending
- Lima One Capital LLC
- Oaktree Funding Corporation

# Louisiana Lenders Market Share Report

## Last 6 Months

*Market share insights in Louisiana*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Elite Private Capital	22	19	\$289,491	6.5%	-15.6%
2	Constructive Loans LLC	16	14	\$167,635	4.8%	-14.3%
3	ROC Capital	13	14	\$223,350	4.8%	6.7%
4	Builders Mortgage Company LLC	22	13	\$902,602	4.5%	-41.6%
5	Magee Financial LLC	5	13	\$32,109	4.5%	164.7%
6	Velocity Commercial Capital	12	12	\$260,248	4.1%	-2.4%
7	RCN Capital LLC	12	10	\$181,794	3.4%	-19.0%
8	Dominion Financial Services LLC	3	8	\$799,875	2.7%	170.0%
9	Hbh Holding Company LLC	2	8	\$75,557	2.7%	285.7%
10	Lima One Capital LLC	5	8	\$185,624	2.7%	58.8%
11	Loan Partners LLC	4	8	\$5,142,857	2.7%	92.9%
12	Visio Lending	11	8	\$191,075	2.7%	-28.9%
13	Gulf Credit LLC	0	7	\$143,230	2.4%	New Entrant

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	New Era Lending LLC	0	6	\$381,791	2.1%	<b>New Entrant</b>
15	American Heritage Lending LLC	5	5	\$131,470	1.7%	0.0%
16	Creative Cash Partners LLC	1	5	\$165,000	1.7%	466.7%
17	Cv3 Financial Services LLC	3	4	\$153,268	1.4%	40.0%
18	Easy Street Capital	3	4	\$155,163	1.4%	40.0%
19	Express Capital Financing	4	4	\$165,388	1.4%	0.0%
20	Good Funds LLC	1	4	\$135,800	1.4%	366.7%
21	LendingOne	4	4	\$376,300	1.4%	0.0%
22	Marquee Developer LLC	4	4	\$0	1.4%	0.0%
23	Certain Lending Inc (Vontive)	6	3	\$232,321	1.0%	-52.4%
24	Dkz Realty Investments LLC	0	3	\$200,667	1.0%	<b>New Entrant</b>
25	Express Hard Money LLC	0	3	\$217,333	1.0%	<b>New Entrant</b>

# Louisiana - Lender Loyalty Metrics

## Last 12 Months

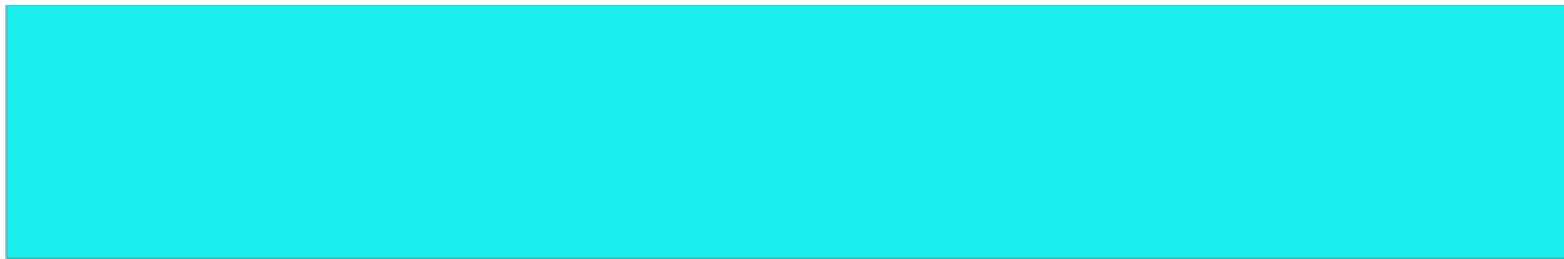
*Customer insights of mortgage lenders in Louisiana*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Elite Private Capital	59	83%	22%	1%
2	Constructive Loans LLC	47	80%	36%	6%
3	ROC Capital	28	89%	14%	3%
4	Builders Mortgage Company LLC	42	92%	42%	14%
5	Magee Financial LLC	64	96%	0%	0%
6	Velocity Commercial Capital	50	96%	6%	0%
7	RCN Capital LLC	47	91%	10%	0%
8	Dominion Financial Services LLC	19	84%	26%	15%
9	Hbh Holding Company LLC	21	95%	4%	0%
10	Lima One Capital LLC	27	88%	33%	3%
11	Loan Partners LLC	30	93%	0%	0%
12	Visio Lending	17	94%	23%	11%
13	Gulf Credit LLC	20	90%	15%	0%

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	New Era Lending LLC	11	100%	0%	0%
15	American Heritage Lending LLC	27	92%	14%	0%
16	Creative Cash Partners LLC	2	50%	50%	50%
17	Cv3 Financial Services LLC	14	100%	28%	0%
18	Easy Street Capital	8	87%	50%	0%
19	Express Capital Financing	3	66%	33%	33%
20	Good Funds LLC	7	100%	42%	0%
21	LendingOne	19	84%	10%	0%
22	Marquee Developer LLC	1	100%	100%	100%
23	Certain Lending Inc (Vontive)	6	83%	50%	16%
24	Dkz Realty Investments LLC	8	100%	0%	0%
25	Express Hard Money LLC	1	100%	100%	100%

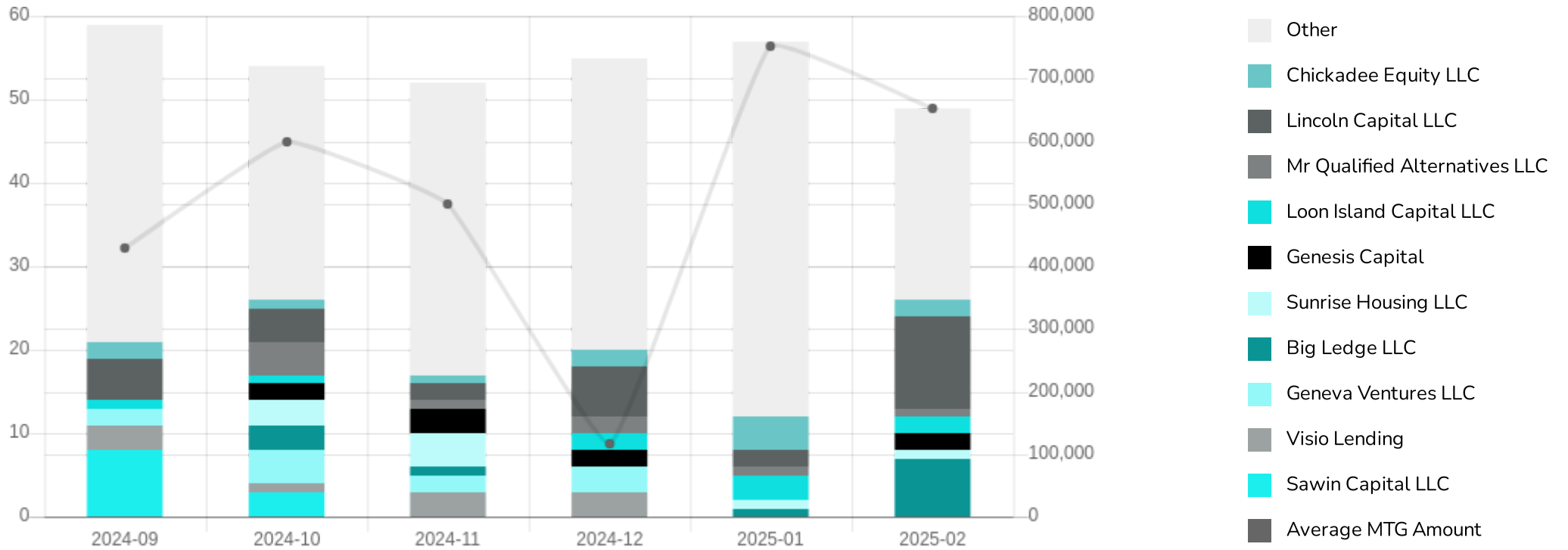
**MAINE**

---

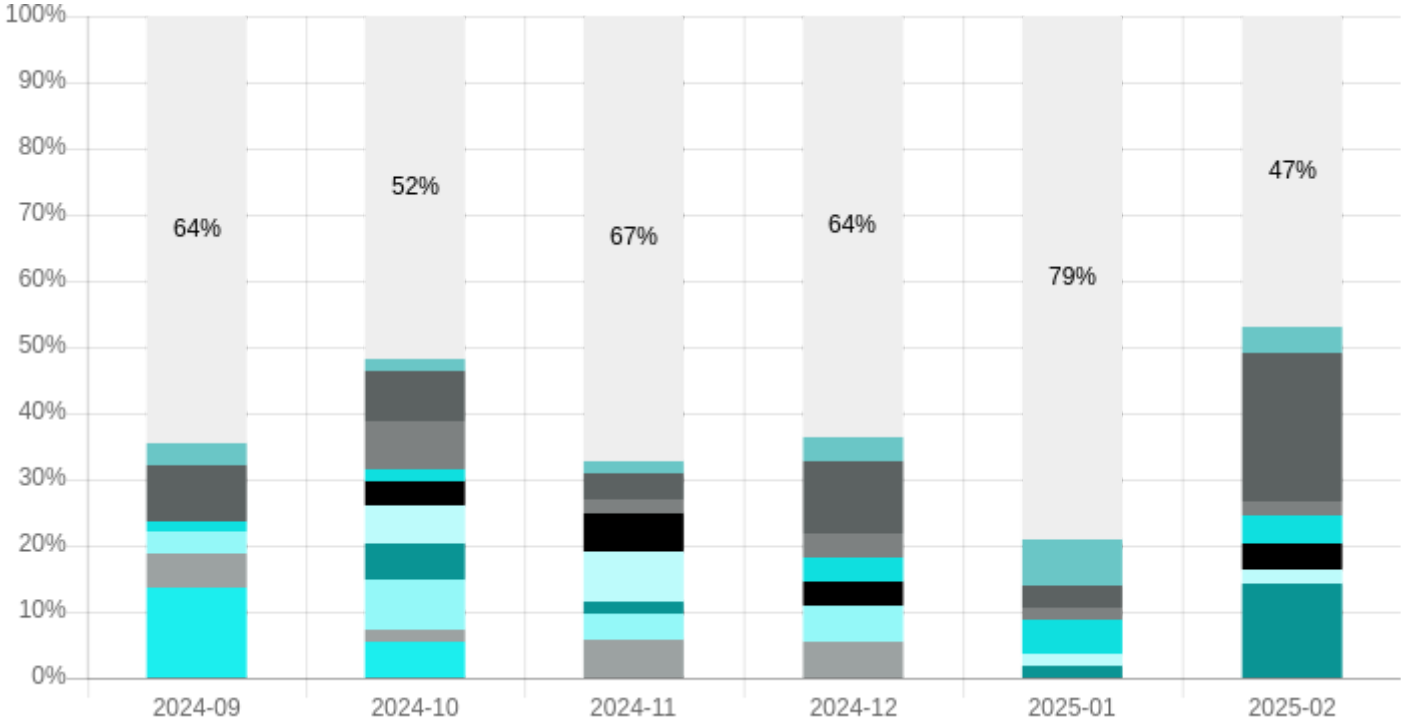




# Maine - Private Lenders



# Maine - Private Lenders



# Maine Lenders Market Share Report

## Last 6 Months

*Market share insights in Maine*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Lincoln Capital LLC	11	19	\$547,474	11.8%	76.1%
2	Big Ledge LLC	4	8	\$750,310	5.0%	108.3%
3	Chickadee Equity LLC	4	8	\$350,981	5.0%	108.3%
4	Loon Island Capital LLC	2	7	\$276,357	4.3%	258.3%
5	Interim Capital LLC	2	5	\$746,000	3.1%	158.3%
6	Genesis Capital	5	4	\$856,175	2.5%	-16.7%
7	Mr Qualified Alternatives LLC	5	4	\$216,000	2.5%	-16.7%
8	Southern Me Finance	2	4	\$447,000	2.5%	108.3%
9	Certain Lending Inc (Vontive)	1	3	\$401,900	1.9%	216.7%
10	Frontier Cap Grp LLC (Me)	0	3	\$470,667	1.9%	New Entrant
11	Geneva Ventures LLC	8	3	\$485,000	1.9%	-60.4%
12	Lakeville Shores INC	2	3	\$68,056	1.9%	58.3%
13	Mr Qualified Solutions LLC	0	3	\$145,333	1.9%	New Entrant

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	ROC Capital	2	3	\$180,030	1.9%	58.3%
15	Temple View Capital	1	3	\$493,113	1.9%	216.7%
16	Visio Lending	7	3	\$450,500	1.9%	-54.8%
17	Weston Ventures LLC	5	3	\$397,667	1.9%	-36.7%
18	Whitman Group	2	3	\$325,000	1.9%	58.3%
19	Bluehub Loan Fund INC	0	2	\$1,176,000	1.2%	New Entrant
20	Bridgepoint Capital LLC	0	2	\$355,000	1.2%	New Entrant
21	Easy Street Capital	0	2	\$270,875	1.2%	New Entrant
22	Herbert C Haynes INC (Me)	2	2	\$40,500	1.2%	0.0%
23	Mgw Consulting And Development LLC	2	2	\$500,000	1.2%	0.0%
24	Ms Funding LLC	0	2	\$185,000	1.2%	New Entrant
25	New Era Lending LLC	0	2	\$367,475	1.2%	New Entrant

# Maine - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Maine*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Lincoln Capital LLC	34	85%	35%	5%
2	Big Ledge LLC	4	100%	50%	50%
3	Chickadee Equity LLC	19	73%	21%	0%
4	Loon Island Capital LLC	18	61%	38%	0%
5	Interim Capital LLC	24	95%	4%	0%
6	Genesis Capital	13	92%	7%	0%
7	Mr Qualified Alternatives LLC	11	81%	27%	9%
8	Southern Me Finance	13	92%	15%	0%
9	Certain Lending Inc (Vontive)	5	100%	20%	20%
10	Frontier Cap Grp LLC (Me)	1	100%	100%	0%
11	Geneva Ventures LLC	14	85%	14%	0%
12	Lakeville Shores INC	17	100%	0%	0%
13	Mr Qualified Solutions LLC	2	100%	50%	0%

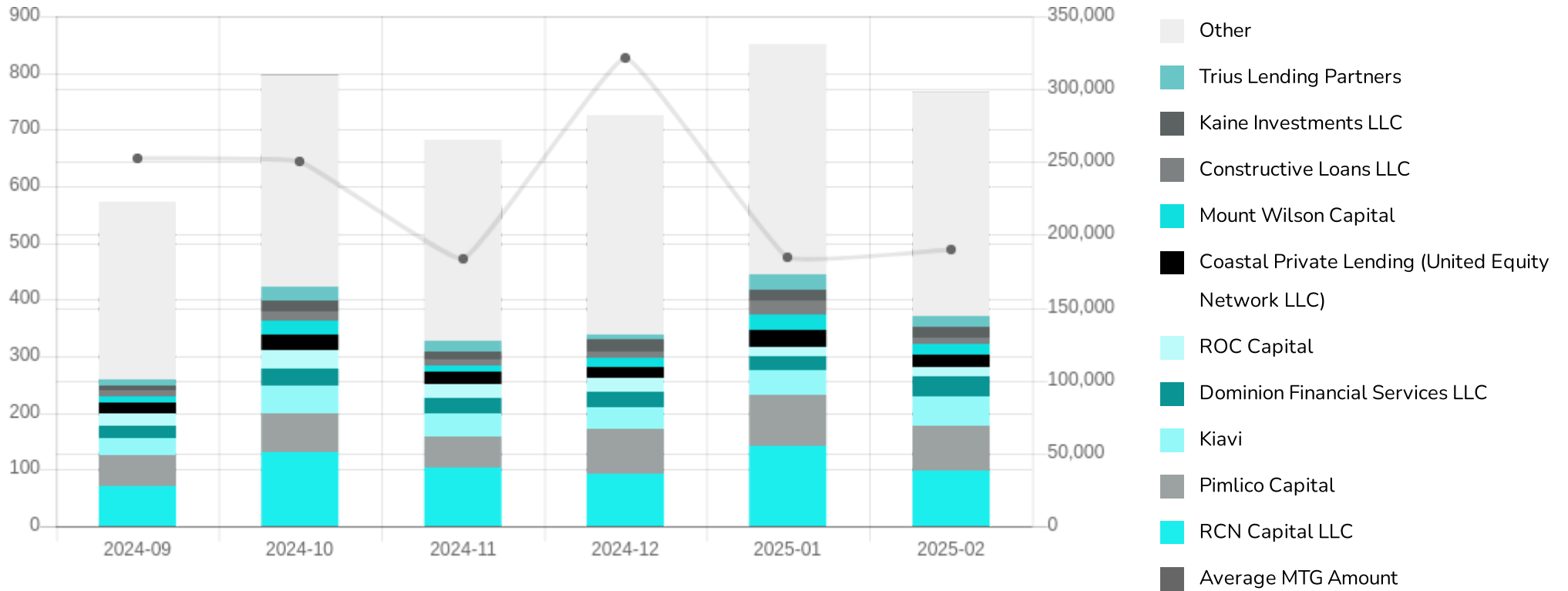
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	ROC Capital	7	100%	0%	0%
15	Temple View Capital	3	100%	66%	0%
16	Visio Lending	13	84%	7%	0%
17	Weston Ventures LLC	18	83%	11%	0%
18	Whitman Group	5	100%	40%	20%
19	Bluehub Loan Fund INC	2	100%	0%	0%
20	Bridgepoint Capital LLC	6	100%	0%	0%
21	Easy Street Capital	3	33%	0%	0%
22	Herbert C Haynes INC (Me)	14	100%	14%	0%
23	Mgw Consulting And Development LLC	3	66%	33%	0%
24	Ms Funding LLC	1	100%	100%	0%
25	New Era Lending LLC	3	100%	0%	0%

# MARYLAND

---

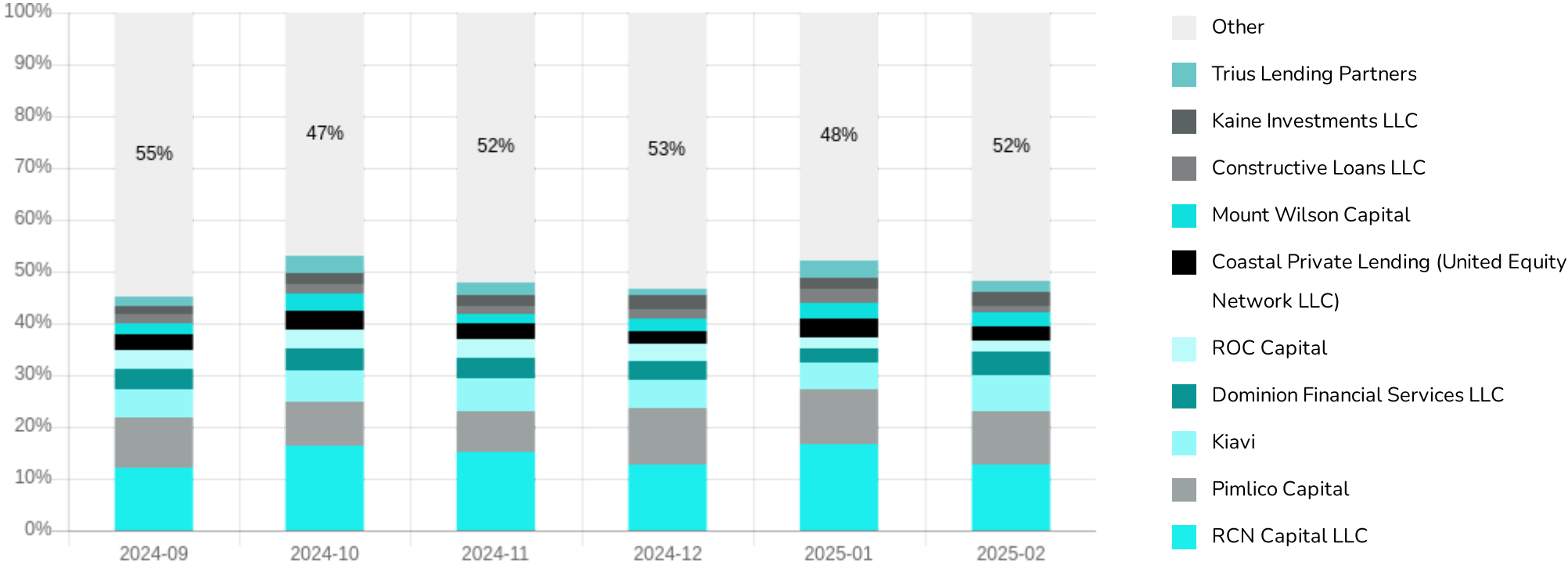


# Maryland - Private Lenders





# Maryland - Private Lenders



# Maryland Lenders Market Share Report

## Last 6 Months

*Market share insights in Maryland*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	RCN Capital LLC	304	333	\$209,089	14.2%	-4.1%
2	Pimlico Capital	176	246	\$225,217	10.5%	22.1%
3	Kiavi	123	136	\$228,201	5.8%	-3.3%
4	Dominion Financial Services LLC	80	87	\$296,614	3.7%	-5.1%
5	Coastal Private Lending (United Equity Network LLC)	67	70	\$196,794	3.0%	-9.1%
6	Mount Wilson Capital	50	65	\$207,570	2.8%	16.7%
7	Kaine Investments LLC	41	59	\$229,295	2.5%	25.0%
8	ROC Capital	78	57	\$175,195	2.4%	-36.8%
9	Trius Lending Partners	52	54	\$247,153	2.3%	-8.0%
10	Constructive Loans LLC	36	45	\$183,511	1.9%	5.6%
11	Renovo Financial	35	45	\$360,196	1.9%	11.8%
12	Beltway Assets LLC	23	28	\$181,881	1.2%	9.1%
13	Washington Capital Partners	19	28	\$322,373	1.2%	33.3%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	All Credit Considered Mortgage Inc	35	27	\$331,828	1.2%	-29.4%
15	American Heritage Lending LLC	29	27	\$227,033	1.2%	-14.3%
16	Lima One Capital LLC	20	26	\$211,719	1.1%	10.0%
17	Lendmarq	10	25	\$283,508	1.1%	120.0%
18	Velocity Commercial Capital	27	25	\$268,382	1.1%	-15.4%
19	Highland Investors Capital LLC	20	24	\$235,538	1.0%	0.0%
20	Az Private Mortgage LLC	10	21	\$177,452	0.9%	80.0%
21	Trusted Lending Group LLC	15	21	\$251,262	0.9%	28.6%
22	Cornerstone Capital LLC	17	19	\$1,081,579	0.8%	0.0%
23	Hard Money Bankers LLC	8	17	\$276,471	0.7%	75.0%
24	Cv3 Financial Services LLC	11	16	\$223,231	0.7%	40.0%
25	Monument City Capital LLC	13	16	\$175,656	0.7%	16.7%

# Maryland - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Maryland*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	RCN Capital LLC	550	79%	27%	10%
2	Pimlico Capital	350	84%	30%	11%
3	Kiavi	325	82%	27%	6%
4	Dominion Financial Services LLC	186	80%	24%	5%
5	Coastal Private Lending (United Equity Network LLC)	87	66%	37%	14%
6	Mount Wilson Capital	120	60%	37%	12%
7	Kaine Investments LLC	84	63%	54%	17%
8	ROC Capital	155	76%	27%	7%
9	Trius Lending Partners	201	84%	9%	1%
10	Constructive Loans LLC	84	79%	22%	6%
11	Renovo Financial	59	69%	39%	16%
12	Beltway Assets LLC	42	61%	33%	7%
13	Washington Capital Partners	68	85%	25%	2% <sub>164</sub>

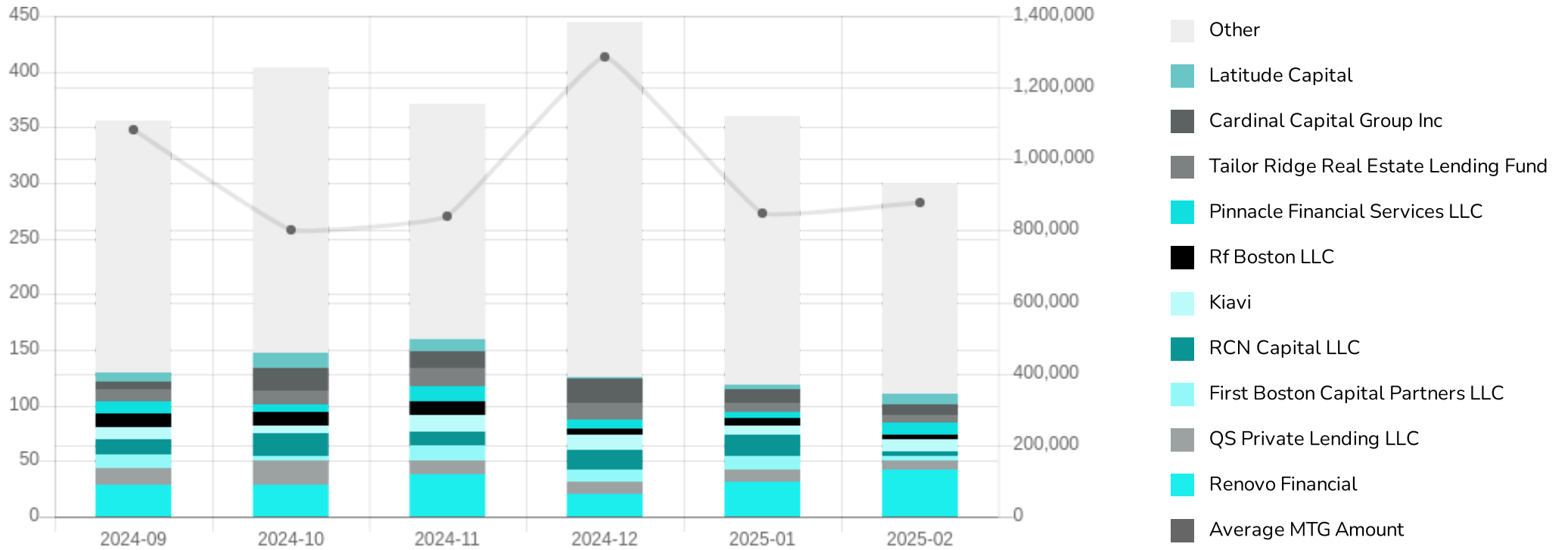
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	All Credit Considered Mortgage Inc	167	97%	0%	0%
15	American Heritage Lending LLC	110	77%	14%	0%
16	Lima One Capital LLC	90	82%	24%	4%
17	Lendmarq	52	78%	15%	3%
18	Velocity Commercial Capital	105	89%	11%	1%
19	Highland Investors Capital LLC	85	87%	10%	1%
20	Az Private Mortgage LLC	22	50%	40%	18%
21	Trusted Lending Group LLC	63	76%	27%	3%
22	Cornerstone Capital LLC	1	100%	100%	100%
23	Hard Money Bankers LLC	41	90%	7%	0%
24	Cv3 Financial Services LLC	35	85%	11%	0%
25	Monument City Capital LLC	17	52%	52%	17%



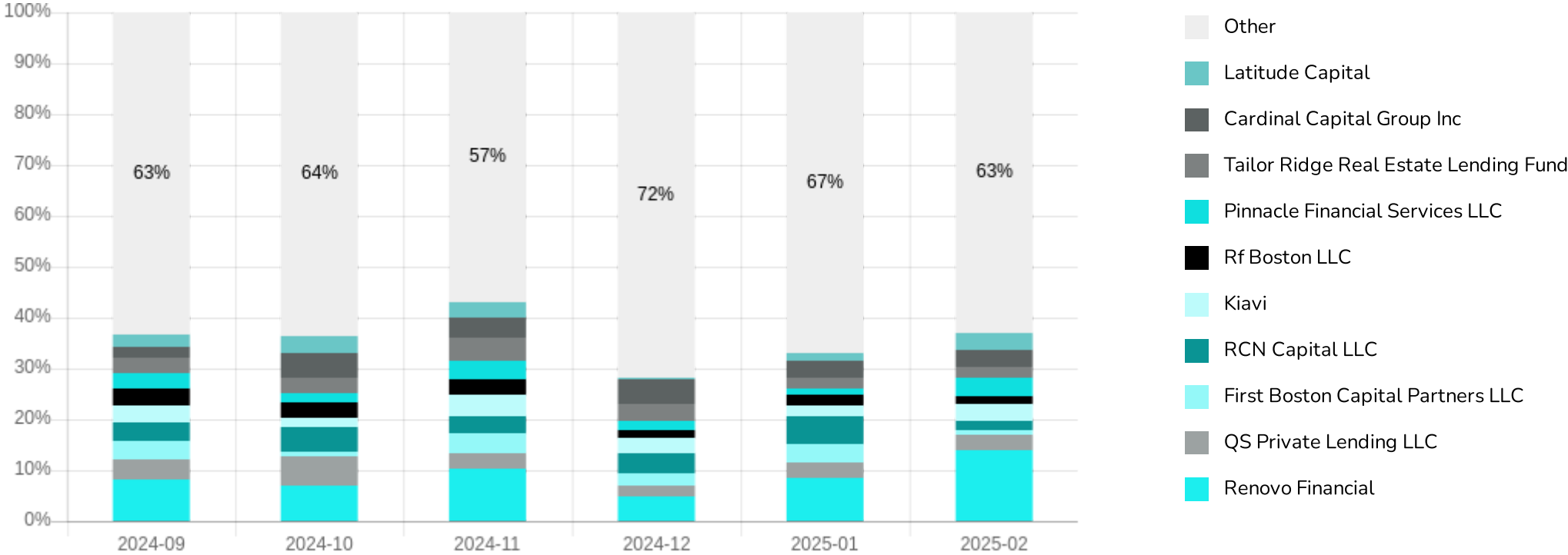
# MASSACHUSETTS



# Massachusetts - Private Lenders



# Massachusetts - Private Lenders





# Massachusetts Lenders Market Share Report

## Last 6 Months

Market share insights in Massachusetts

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Renovo Financial	95	94	\$659,067	8.5%	1.2%
2	Cardinal Capital Group Inc	42	44	\$1,795,432	4.0%	8.1%
3	RCN Capital LLC	45	42	\$320,788	3.8%	-5.0%
4	Kiavi	35	31	\$405,066	2.8%	-9.7%
5	QS Private Lending LLC	49	30	\$1,513,233	2.7%	-37.2%
6	Tailor Ridge Real Estate Lending Fund	39	29	\$336,152	2.6%	-25.7%
7	First Boston Capital Partners LLC	31	27	\$3,543,148	2.4%	-11.1%
8	Cahoon Capital	0	25	\$897,767	2.3%	New Entrant
9	Pinnacle Financial Services LLC	32	24	\$222,917	2.2%	-21.4%
10	Bluedog Capital Partners LLC	11	21	\$406,548	1.9%	90.0%
11	Raymond C Green Funding	23	19	\$576,895	1.7%	-15.0%
12	Signature Lending LLC	11	19	\$454,109	1.7%	70.0%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
13	Rd Advisors	13	18	\$1,974,056	1.6%	33.3%
14	Rf Boston LLC	35	18	\$945,222	1.6%	-48.4%
15	Oaktree Funding Corporation	7	17	\$497,487	1.5%	150.0%
16	ROC Capital	33	17	\$984,259	1.5%	-48.3%
17	Latitude Capital	34	16	\$791,625	1.4%	-53.3%
18	Boston Trust	29	14	\$638,304	1.3%	-50.0%
19	Unitas Funding LLC	7	14	\$522,179	1.3%	116.7%
20	Velocity Commercial Capital	10	14	\$466,250	1.3%	44.4%
21	Visio Lending	7	14	\$549,906	1.3%	116.7%
22	Wholesale Mortgage Bankers (Fidelity Lending Solutions)	3	13	\$598,212	1.2%	300.0%
23	Kma Realty Trust INC (Ma)	0	12	\$399,872	1.1%	New Entrant
24	Asset Based Lending LLC	14	11	\$600,727	1.0%	-16.7%
25	Cln Int	8	11	\$1,033,636	1.0%	42.9%

# Massachusetts - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Massachusetts*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Renovo Financial	185	89%	30%	9%
2	Cardinal Capital Group Inc	121	90%	23%	4%
3	RCN Capital LLC	79	82%	40%	11%
4	Kiavi	102	86%	21%	4%
5	QS Private Lending LLC	148	87%	14%	2%
6	Tailor Ridge Real Estate Lending Fund	88	92%	33%	11%
7	First Boston Capital Partners LLC	98	85%	19%	4%
8	Cahoon Capital	24	91%	4%	0%
9	Pinnacle Financial Services LLC	67	82%	35%	10%
10	Bluedog Capital Partners LLC	24	83%	37%	12%
11	Raymond C Green Funding	75	86%	12%	1%
12	Signature Lending LLC	49	85%	20%	4%
13	Rd Advisors	55	87%	18%	0%

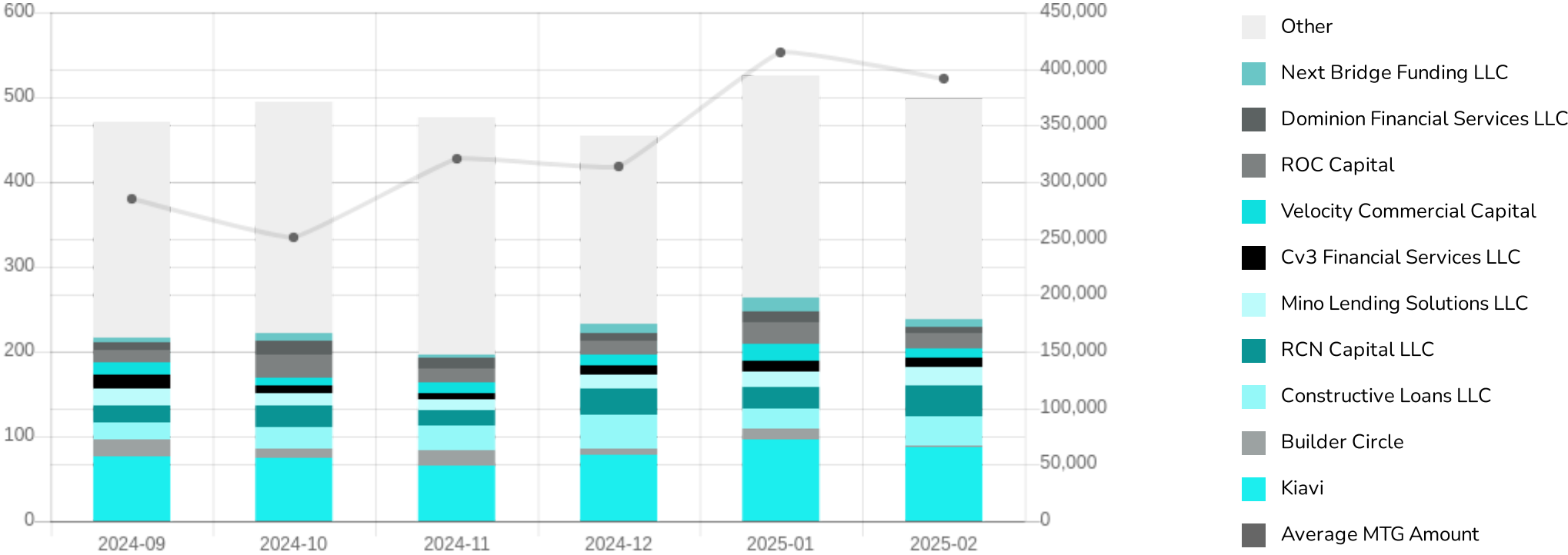
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Rf Boston LLC	103	83%	23%	1%
15	Oaktree Funding Corporation	51	86%	5%	0%
16	ROC Capital	121	88%	7%	0%
17	Latitude Capital	98	87%	22%	1%
18	Boston Trust	87	86%	26%	3%
19	Unitas Funding LLC	25	80%	20%	4%
20	Velocity Commercial Capital	53	92%	9%	0%
21	Visio Lending	30	90%	16%	0%
22	Wholesale Mortgage Bankers (Fidelity Lending Solutions)	31	96%	3%	0%
23	Kma Realty Trust INC (Ma)	14	100%	14%	0%
24	Asset Based Lending LLC	39	74%	10%	5%
25	Cln Int	23	82%	39%	13%

# MICHIGAN

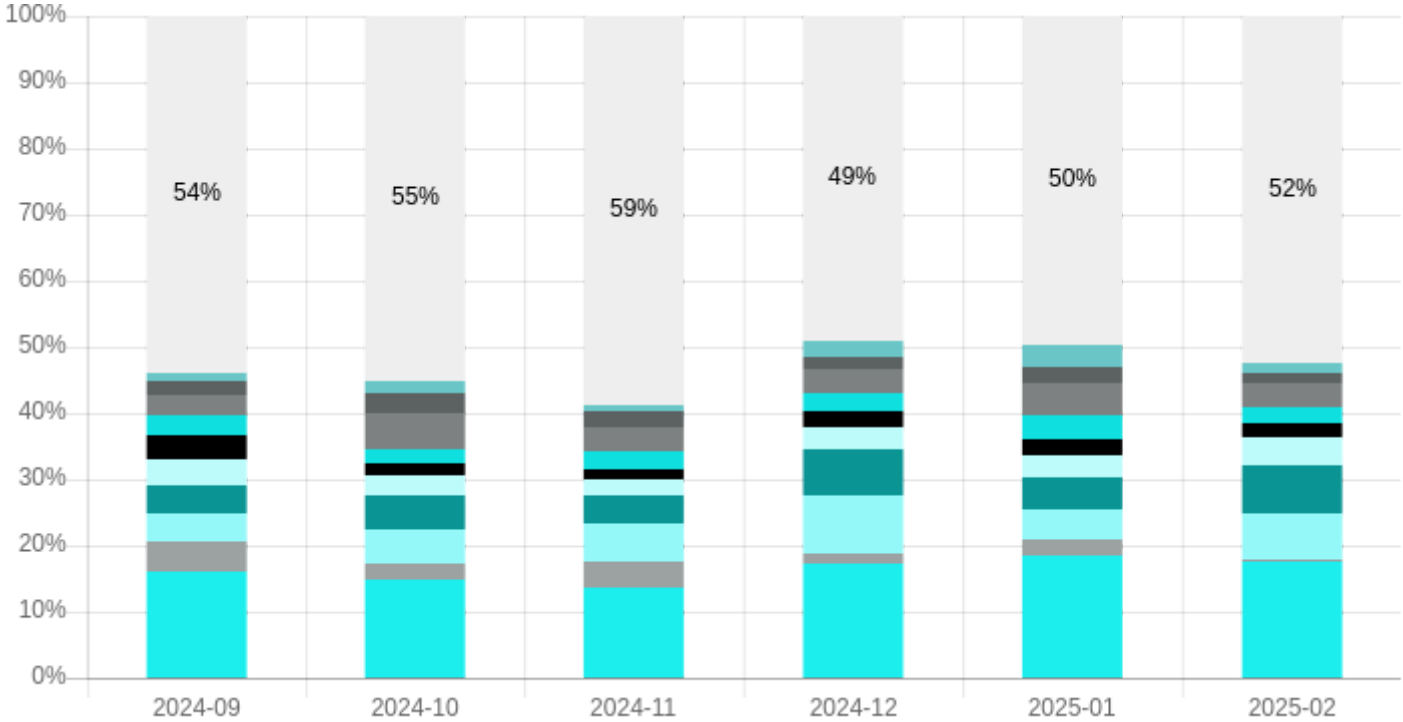
---



# Michigan - Private Lenders



# Michigan - Private Lenders



- Other
- Next Bridge Funding LLC
- Dominion Financial Services LLC
- ROC Capital
- Velocity Commercial Capital
- Cv3 Financial Services LLC
- Mino Lending Solutions LLC
- RCN Capital LLC
- Constructive Loans LLC
- Builder Circle
- Kiavi

# Michigan Lenders Market Share Report

## Last 6 Months

*Market share insights in Michigan*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	215	262	\$189,725	17.7%	18.8%
2	Constructive Loans LLC	73	98	\$98,647	6.6%	29.4%
3	RCN Capital LLC	64	94	\$154,642	6.4%	45.5%
4	ROC Capital	58	60	\$171,678	4.1%	2.5%
5	Mino Lending Solutions LLC	46	54	\$134,965	3.7%	15.6%
6	Velocity Commercial Capital	37	45	\$153,836	3.0%	15.4%
7	Next Bridge Funding LLC	21	36	\$233,153	2.4%	60.0%
8	Cv3 Financial Services LLC	33	34	\$141,609	2.3%	0.0%
9	Dominion Financial Services LLC	37	29	\$259,719	2.0%	-23.1%
10	Backflip LLC	13	24	\$144,315	1.6%	77.8%
11	Renovo Financial	21	24	\$495,854	1.6%	6.7%
12	Builder Circle	52	22	\$203,220	1.5%	-58.3%
13	Lima One Capital LLC	21	18	\$156,790	1.2%	-20.0%



Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	LendingOne	23	16	\$154,643	1.1%	-31.3%
15	Ibis Capital LLC A Fl LLC	0	15	\$1,047,605	1.0%	New Entrant
16	Tne Investment Group LLC	0	15	\$71,333	1.0%	New Entrant
17	Corevest American Finance LLC	5	14	\$6,691,571	0.9%	200.0%
18	Tacs2 LLC	7	14	\$214,131	0.9%	80.0%
19	American Heritage Lending LLC	36	13	\$163,861	0.9%	-64.0%
20	F Street Investments	10	13	\$151,873	0.9%	28.6%
21	Dynagen Lending LLC	9	12	\$269,215	0.8%	33.3%
22	Easy Street Capital	3	11	\$183,672	0.7%	250.0%
23	Ghannam Investments	14	11	\$168,292	0.7%	-30.0%
24	Ktp And Data CORP	0	11	\$177,727	0.7%	New Entrant
25	Visio Lending	10	11	\$319,967	0.7%	0.0%

# Michigan - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Michigan*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	455	87%	36%	11%
2	Constructive Loans LLC	188	83%	27%	4%
3	RCN Capital LLC	195	87%	29%	5%
4	ROC Capital	171	81%	23%	4%
5	Mino Lending Solutions LLC	108	87%	21%	8%
6	Velocity Commercial Capital	111	91%	11%	0%
7	Next Bridge Funding LLC	70	87%	11%	4%
8	Cv3 Financial Services LLC	75	76%	16%	5%
9	Dominion Financial Services LLC	69	84%	17%	5%
10	Backflip LLC	40	87%	12%	7%
11	Renovo Financial	31	83%	29%	3%
12	Builder Circle	83	88%	32%	8%
13	Lima One Capital LLC	89	76%	27%	4%

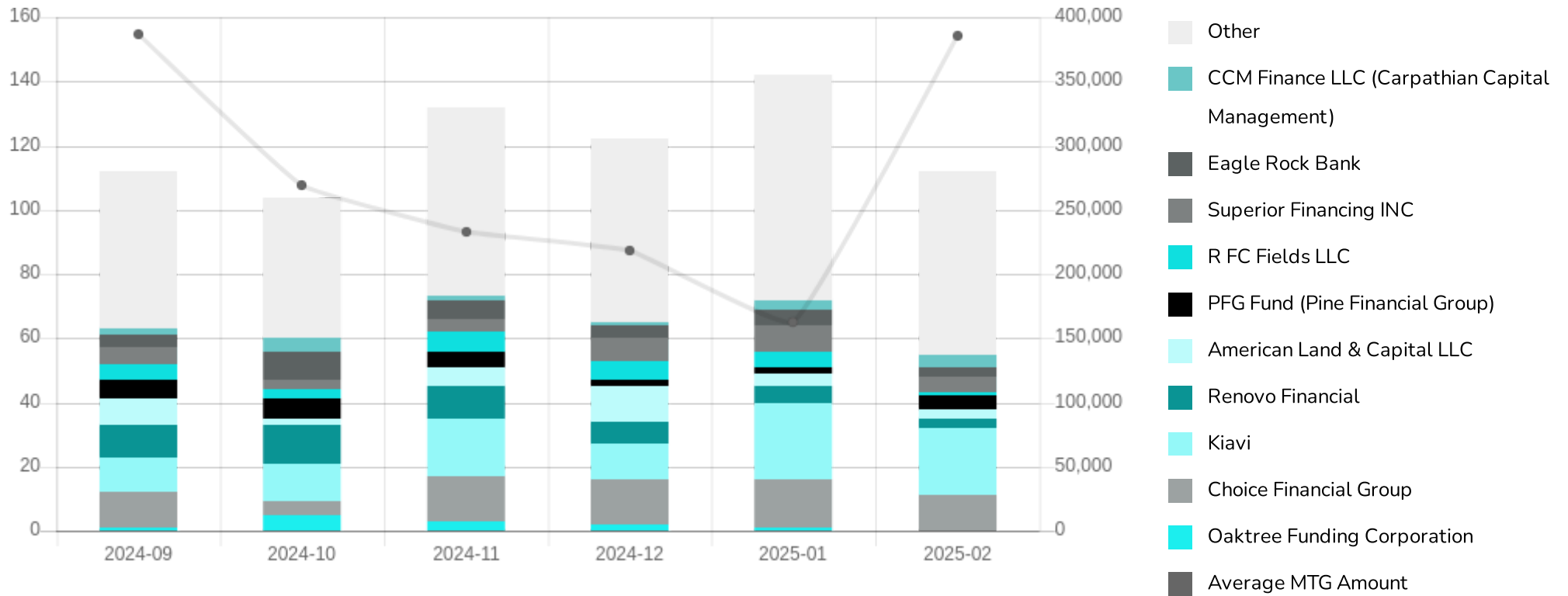
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	LendingOne	56	85%	21%	3%
15	Ibis Capital LLC A Fl LLC	1	100%	100%	100%
16	Tne Investment Group LLC	1	100%	100%	100%
17	Corevest American Finance LLC	18	94%	33%	5%
18	Tacs2 LLC	17	76%	35%	11%
19	American Heritage Lending LLC	87	88%	13%	1%
20	F Street Investments	40	82%	12%	0%
21	Dynagen Lending LLC	41	92%	2%	0%
22	Easy Street Capital	18	77%	11%	0%
23	Ghannam Investments	28	92%	28%	3%
24	Ktp And Data CORP	4	75%	75%	75%
25	Visio Lending	37	89%	2%	0%

# MINNESOTA

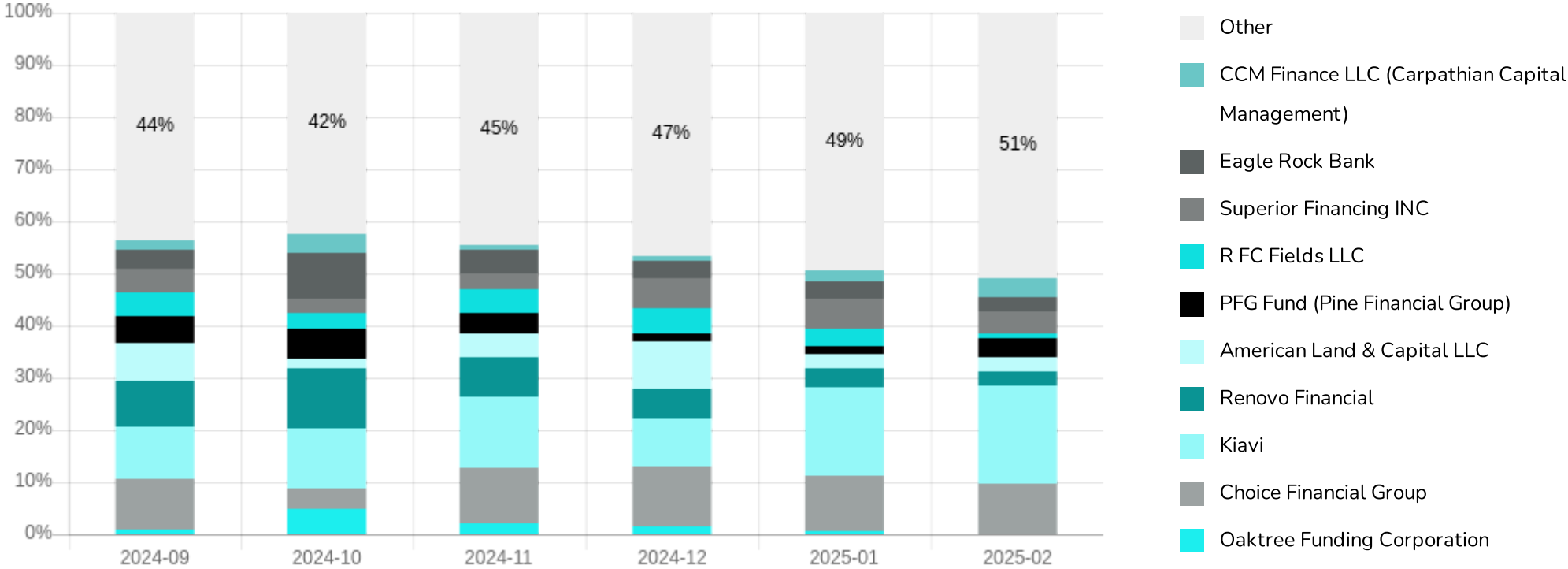
---



# Minnesota - Private Lenders



# Minnesota - Private Lenders



# Minnesota Lenders Market Share Report

## Last 6 Months

*Market share insights in Minnesota*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	41	56	\$286,707	14.9%	26.3%
2	Choice Financial Group	29	40	\$730,439	10.6%	27.7%
3	Superior Financing INC	12	20	\$145,750	5.3%	55.9%
4	American Land & Capital LLC	16	18	\$627,556	4.8%	4.3%
5	Renovo Financial	32	15	\$385,072	4.0%	-56.5%
6	Eagle Rock Bank	19	12	\$359,195	3.2%	-41.8%
7	R FC Fields LLC	14	12	\$145,833	3.2%	-20.0%
8	Agquest Financial Services INC	2	10	\$1,105,800	2.7%	350.0%
9	CCM Finance LLC (Carpathian Capital Management)	7	8	\$277,951	2.1%	5.0%
10	PFG Fund (Pine Financial Group)	17	8	\$333,013	2.1%	-57.1%
11	Bosco Holdings LLC	0	7	\$58,469	1.9%	New Entrant
12	Minnesota Renovations INC	1	7	\$55,714	1.9%	533.3%
13	Remington Financial Group	4	7	\$404,000	1.9%	72.7%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Cove Lending LLC	5	6	\$367,542	1.6%	14.3%
15	Cv3 Financial Services LLC	0	5	\$180,950	1.3%	<b>New Entrant</b>
16	Southern Minnesota Initiative Foundation	3	5	\$142,000	1.3%	44.4%
17	Backflip LLC	6	4	\$113,250	1.1%	-35.3%
18	Bohlen Properties 2 LLC	3	4	\$227,813	1.1%	22.2%
19	Cashability LLC	3	4	\$653,306	1.1%	22.2%
20	Constructive Loans LLC	4	4	\$188,600	1.1%	0.0%
21	Ne Entrepreneur Fund INC	4	4	\$216,075	1.1%	0.0%
22	Southwest Initiative Foundation (Mn)	1	4	\$65,788	1.1%	266.7%
23	Jeremy Peterson R/E INC	0	3	\$149,667	0.8%	<b>New Entrant</b>
24	Allied Funding LLC	7	3	\$220,500	0.8%	-60.0%
25	Butler Springs Real Estate LLC	5	3	\$62,669	0.8%	-42.9%



# Minnesota - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Minnesota*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	60	85%	48%	16%
2	Choice Financial Group	172	96%	13%	0%
3	Superior Financing INC	23	69%	69%	30%
4	American Land & Capital LLC	27	85%	66%	37%
5	Renovo Financial	49	61%	38%	10%
6	Eagle Rock Bank	86	90%	14%	1%
7	R FC Fields LLC	22	72%	50%	9%
8	Agquest Financial Services INC	23	100%	17%	8%
9	CCM Finance LLC (Carpathian Capital Management)	18	83%	27%	5%
10	PFG Fund (Pine Financial Group)	49	81%	20%	0%
11	Bosco Holdings LLC	1	0%	100%	100%
12	Minnesota Renovations INC	1	100%	100%	100%
13	Remington Financial Group	7	85%	71%	28%

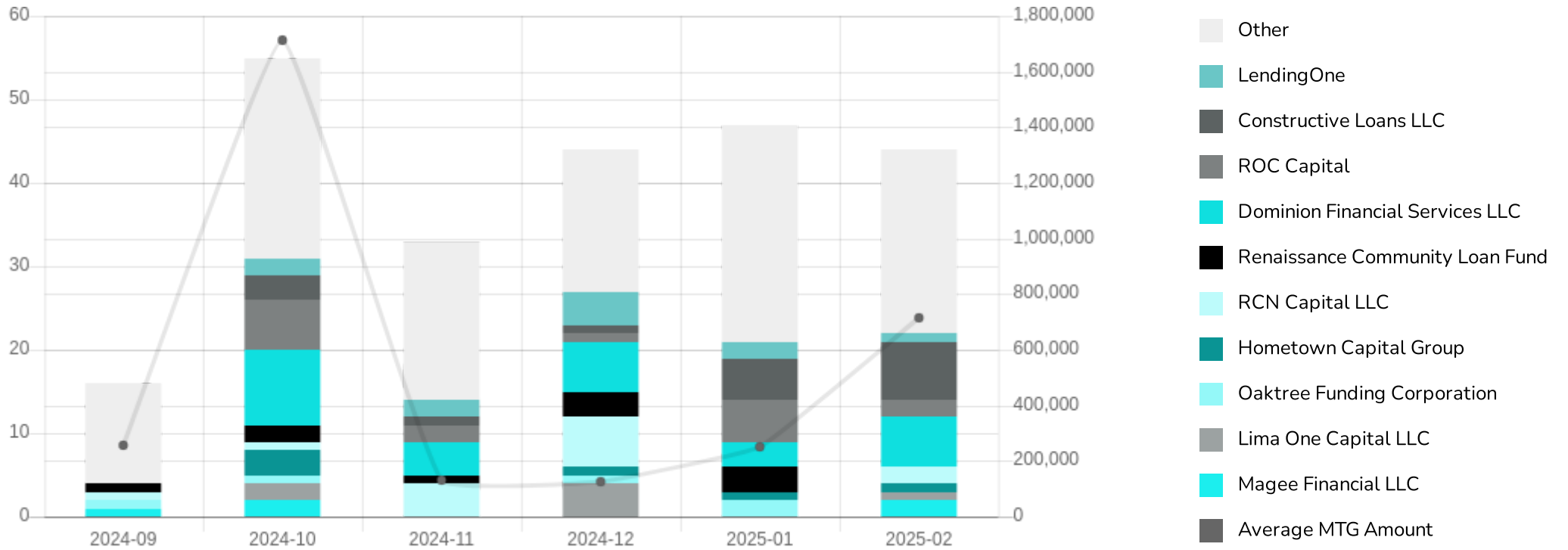
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Cove Lending LLC	11	90%	27%	0%
15	Cv3 Financial Services LLC	8	87%	0%	0%
16	Southern Minnesota Initiative Foundation	19	94%	0%	0%
17	Backflip LLC	9	88%	55%	11%
18	Bohlen Properties 2 LLC	5	80%	60%	0%
19	Cashability LLC	17	70%	35%	5%
20	Constructive Loans LLC	7	85%	28%	0%
21	Ne Entrepreneur Fund INC	40	97%	7%	2%
22	Southwest Initiative Foundation (Mn)	8	87%	0%	0%
23	Allied Funding LLC	19	68%	21%	5%
24	Butler Springs Real Estate LLC	1	0%	100%	100%
25	Finance For LLC	7	85%	28%	28%

# MISSISSIPPI

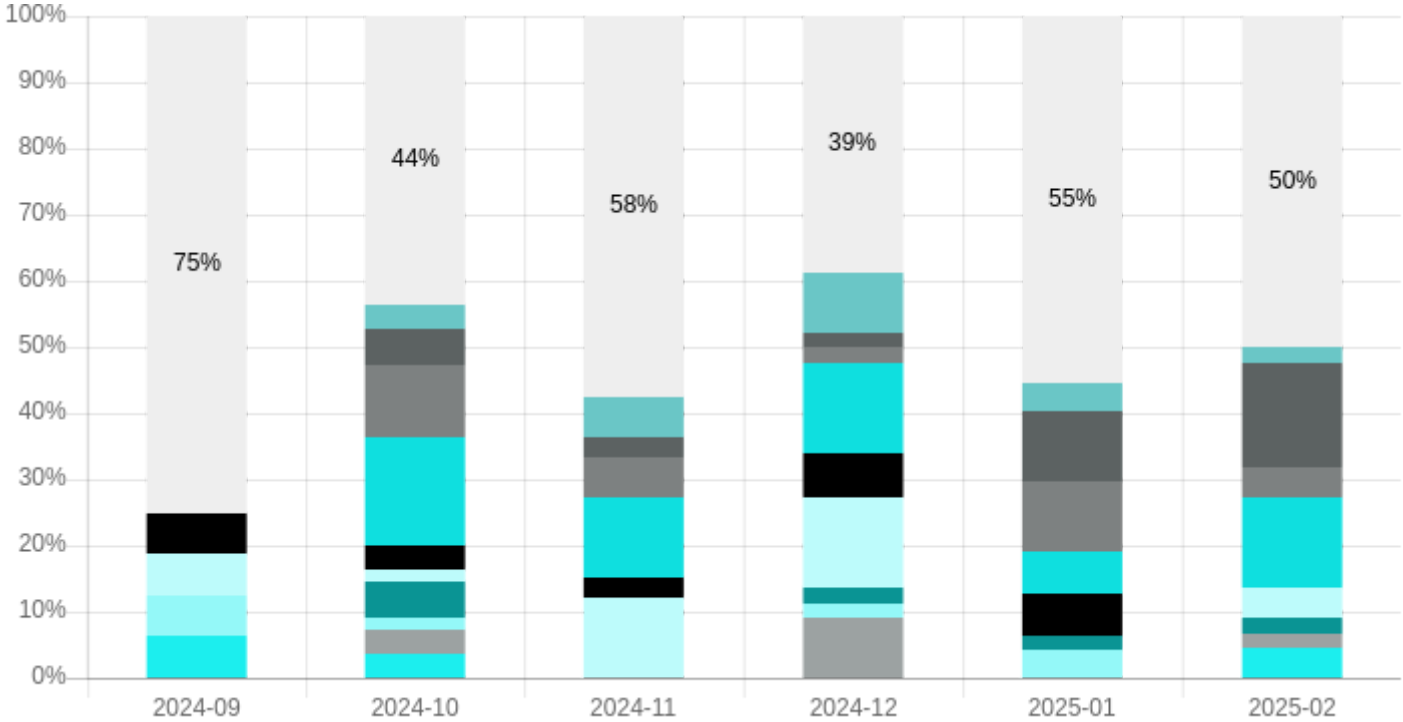
---



# Mississippi - Private Lenders



# Mississippi - Private Lenders



- Other
- LendingOne
- Constructive Loans LLC
- ROC Capital
- Dominion Financial Services LLC
- Renaissance Community Loan Fund
- RCN Capital LLC
- Hometown Capital Group
- Oaktree Funding Corporation
- Lima One Capital LLC
- Magee Financial LLC

# Mississippi Lenders Market Share Report

## Last 6 Months

*Market share insights in Mississippi*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Dominion Financial Services LLC	13	15	\$118,122	11.1%	-11.2%
2	Constructive Loans LLC	4	13	\$131,962	9.6%	152.6%
3	RCN Capital LLC	6	8	\$137,524	5.9%	1.7%
4	ROC Capital	8	8	\$183,047	5.9%	-23.4%
5	LendingOne	4	7	\$120,400	5.2%	36.8%
6	Renaissance Community Loan Fund	4	6	\$150,698	4.4%	15.8%
7	Lima One Capital LLC	2	5	\$180,365	3.7%	94.7%
8	Cv3 Financial Services LLC	0	3	\$166,367	2.2%	New Entrant
9	Encore Finance LLC	0	3	\$7,044,900	2.2%	New Entrant
10	Hometown Capital Group	3	3	\$329,153	2.2%	-24.1%
11	Oaktree Funding Corporation	2	3	\$197,050	2.2%	15.8%
12	Anchor Loans	1	2	\$121,384	1.5%	50.0%
13	Avalon Capital Thrift And Loan LLC	1	2	\$192,750	1.5%	50.0%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	David M Cox INC	1	2	\$28,000	1.5%	50.0%
15	Down South Land LLC	2	2	\$82,584	1.5%	-21.1%
16	Magee Financial LLC	3	2	\$22,493	1.5%	-48.3%
17	Sipp Holdings LLC	0	2	\$0	1.5%	New Entrant
18	Southeast Lending Group LLC	1	2	\$244,440	1.5%	50.0%
19	Southern Inv Funding (Ms)	2	2	\$120,739	1.5%	-21.1%
20	Accelerated Growth LLC	0	1	\$700,000	0.7%	New Entrant
21	All Credit Considered Mortgage Inc	0	1	\$277,500	0.7%	New Entrant
22	Altus Equity Group INC	0	1	\$400,000	0.7%	New Entrant
23	American Heritage Lending LLC	1	1	\$112,500	0.7%	-30.0%
24	American Land Corporation Charlotte INC	0	1	\$2,000,000	0.7%	New Entrant
25	Bohlen Properties 2 LLC	0	1	\$340,000	0.7%	New Entrant

# Mississippi - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Mississippi*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Dominion Financial Services LLC	18	88%	38%	22%
2	Constructive Loans LLC	14	92%	28%	7%
3	RCN Capital LLC	16	93%	31%	6%
4	ROC Capital	14	71%	35%	7%
5	LendingOne	13	69%	30%	0%
6	Renaissance Community Loan Fund	31	93%	16%	0%
7	Lima One Capital LLC	10	80%	10%	0%
8	Cv3 Financial Services LLC	2	100%	50%	0%
9	Encore Finance LLC	5	100%	0%	0%
10	Hometown Capital Group	11	100%	0%	0%
11	Oaktree Funding Corporation	7	71%	14%	0%
12	Anchor Loans	2	100%	100%	0%
13	Avalon Capital Thrift And Loan LLC	4	100%	25%	0%



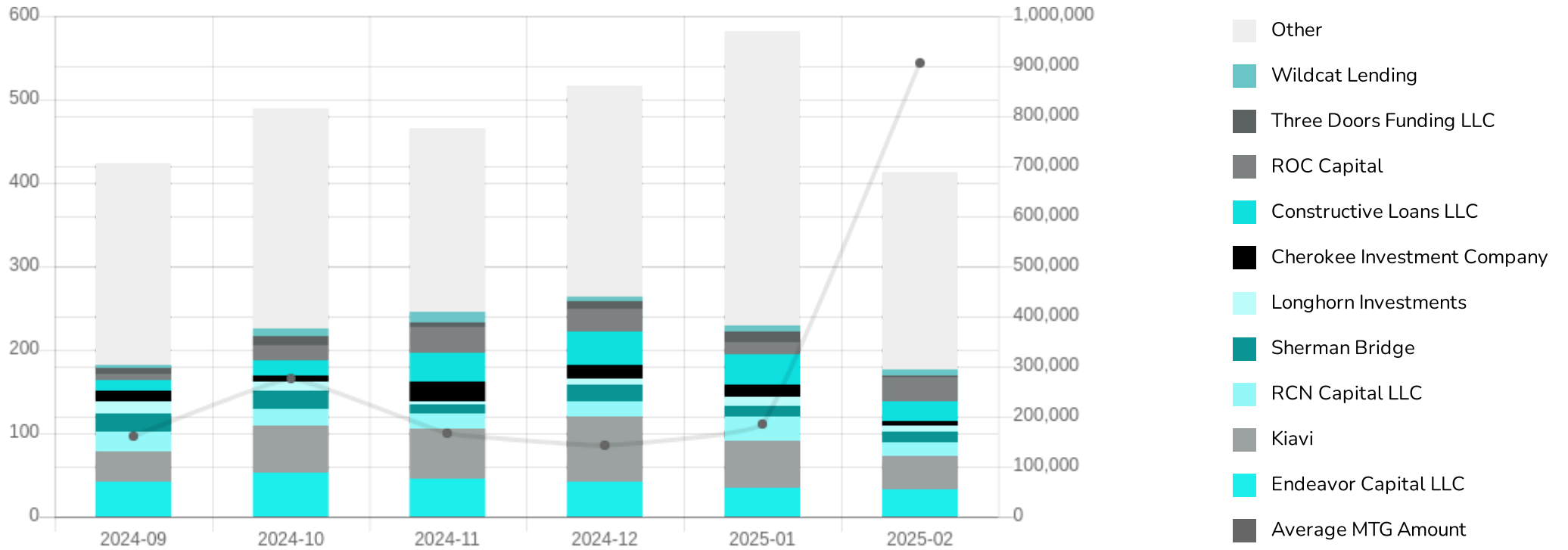
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	David M Cox INC	4	100%	0%	0%
15	Down South Land LLC	6	100%	0%	0%
16	Magee Financial LLC	8	100%	12%	0%
17	Sipp Holdings LLC	2	100%	50%	0%
18	Southeast Lending Group LLC	9	44%	0%	0%
19	Southern Inv Funding (Ms)	6	83%	0%	0%
20	Accelerated Growth LLC	1	100%	0%	0%
21	All Credit Considered Mortgage Inc	3	100%	0%	0%
22	Altus Equity Group INC	2	100%	0%	0%
23	American Heritage Lending LLC	6	66%	16%	0%
24	American Land Corporation Charlotte INC	1	100%	0%	0%
25	Bohlen Properties 2 LLC	1	100%	100%	100%

# MISSOURI

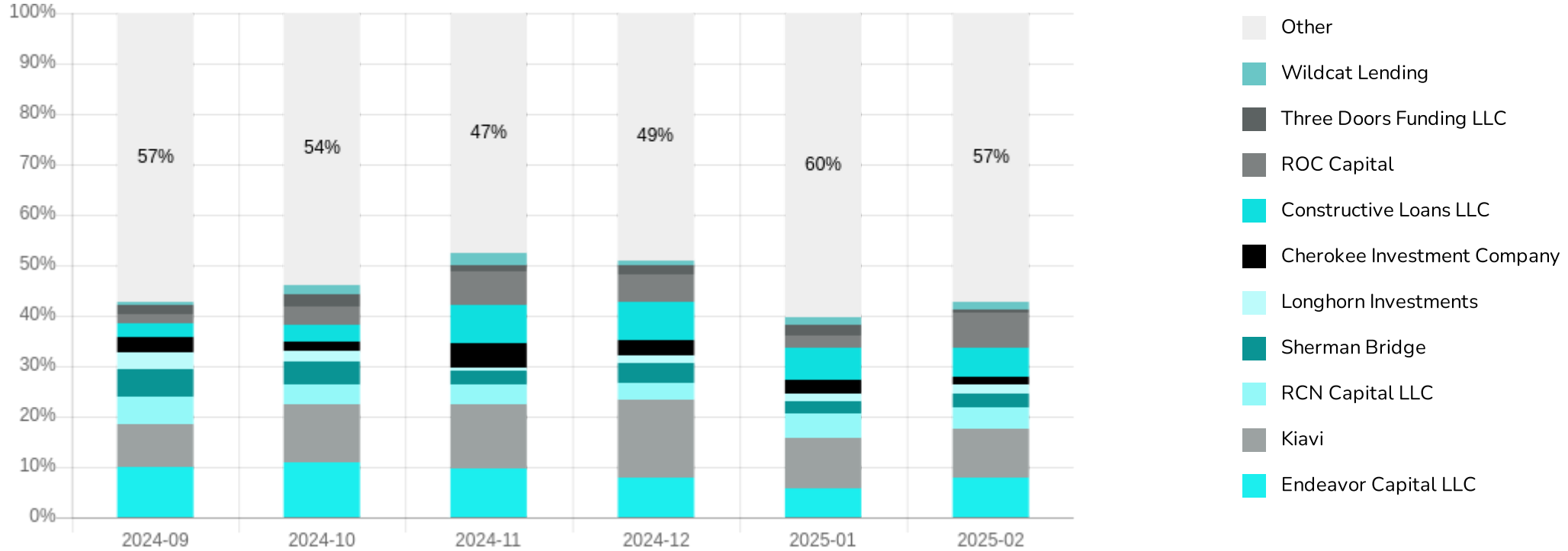
---



# Missouri - Private Lenders



# Missouri - Private Lenders



# Missouri Lenders Market Share Report

## Last 6 Months

*Market share insights in Missouri*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	153	177	\$272,318	11.7%	5.4%
2	Endeavor Capital LLC	140	107	\$258,928	7.1%	-30.4%
3	Constructive Loans LLC	64	100	\$92,162	6.6%	43.5%
4	ROC Capital	58	70	\$248,264	4.6%	9.5%
5	RCN Capital LLC	60	64	\$186,960	4.2%	-4.5%
6	Sherman Bridge	57	44	\$146,223	2.9%	-29.3%
7	Cherokee Investment Company	44	37	\$142,270	2.5%	-21.9%
8	Cv3 Financial Services LLC	15	27	\$155,115	1.8%	63.6%
9	Longhorn Investments	28	26	\$208,457	1.7%	-15.0%
10	Dominion Financial Services LLC	16	24	\$207,043	1.6%	33.3%
11	Three Doors Funding LLC	23	24	\$144,421	1.6%	-5.9%
12	American Heritage Lending LLC	13	21	\$148,329	1.4%	55.6%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
13	Crossroads Investment Lending (Crossroads Management Group LLC)	20	20	\$273,985	1.3%	-13.3%
14	Westre Financial Group LLC	16	20	\$77,175	1.3%	8.3%
15	Wildcat Lending	24	20	\$125,761	1.3%	-23.5%
16	Bridge Capital Thrift and Loan (Bridge Capital Asset Funding LLC) (Bridge Memphis)	12	19	\$123,895	1.3%	44.4%
17	Mil Nevada INC	15	18	\$101,970	1.2%	9.1%
18	Diya Finance LLC	15	17	\$726,406	1.1%	0.0%
19	LendingOne	13	15	\$432,144	1.0%	11.1%
20	3 Arrows Lending LLC	12	13	\$164,654	0.9%	0.0%
21	Area Acreage LLC	11	13	\$88,154	0.9%	12.5%
22	Big River Funding LLC	7	13	\$47,193	0.9%	80.0%
23	Velocity Commercial Capital	8	12	\$271,058	0.8%	33.3%
24	Visio Lending	13	12	\$230,675	0.8%	-11.1%
25	Easy Street Capital	0	11	\$151,973	0.7%	New Entrant

# Missouri - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Missouri*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	235	77%	36%	12%
2	Endeavor Capital LLC	741	96%	3%	0%
3	Constructive Loans LLC	202	84%	22%	3%
4	ROC Capital	83	80%	33%	12%
5	RCN Capital LLC	140	83%	23%	4%
6	Sherman Bridge	146	77%	24%	4%
7	Cherokee Investment Company	52	65%	38%	19%
8	Cv3 Financial Services LLC	59	72%	22%	6%
9	Longhorn Investments	103	79%	10%	0%
10	Dominion Financial Services LLC	59	72%	15%	3%
11	Three Doors Funding LLC	35	74%	22%	8%
12	American Heritage Lending LLC	50	90%	24%	4%

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
13	Crossroads Investment Lending (Crossroads Management Group LLC)	43	90%	25%	0%
14	Westre Financial Group LLC	48	81%	27%	4%
15	Wildcat Lending	48	62%	20%	4%
16	Bridge Capital Thrift and Loan (Bridge Capital Asset Funding LLC) (Bridge Memphis)	4	75%	75%	50%
17	Mil Nevada INC	47	83%	25%	8%
18	Diya Finance LLC	17	94%	17%	17%
19	LendingOne	30	80%	23%	3%
20	3 Arrows Lending LLC	20	80%	40%	30%
21	Area Acreage LLC	8	50%	50%	37%
22	Big River Funding LLC	7	85%	14%	14%
23	Velocity Commercial Capital	31	96%	22%	0%
24	Visio Lending	41	75%	17%	4%
25	Easy Street Capital	10	90%	30%	0%

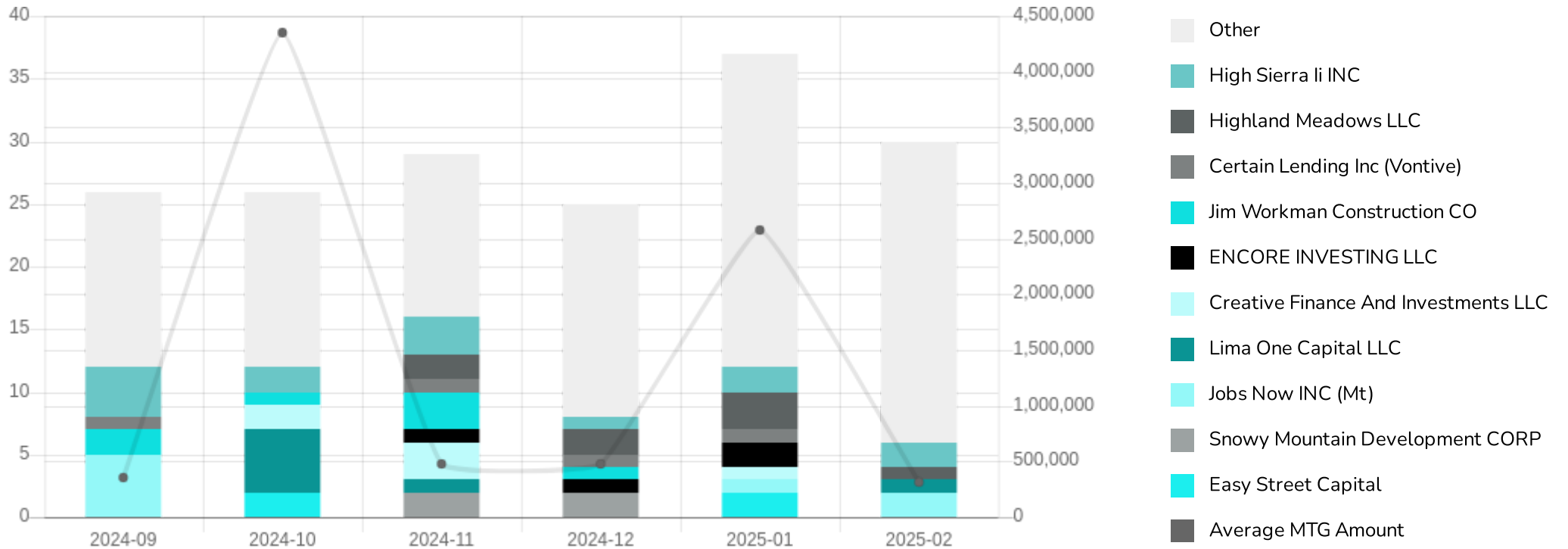


# MONTANA

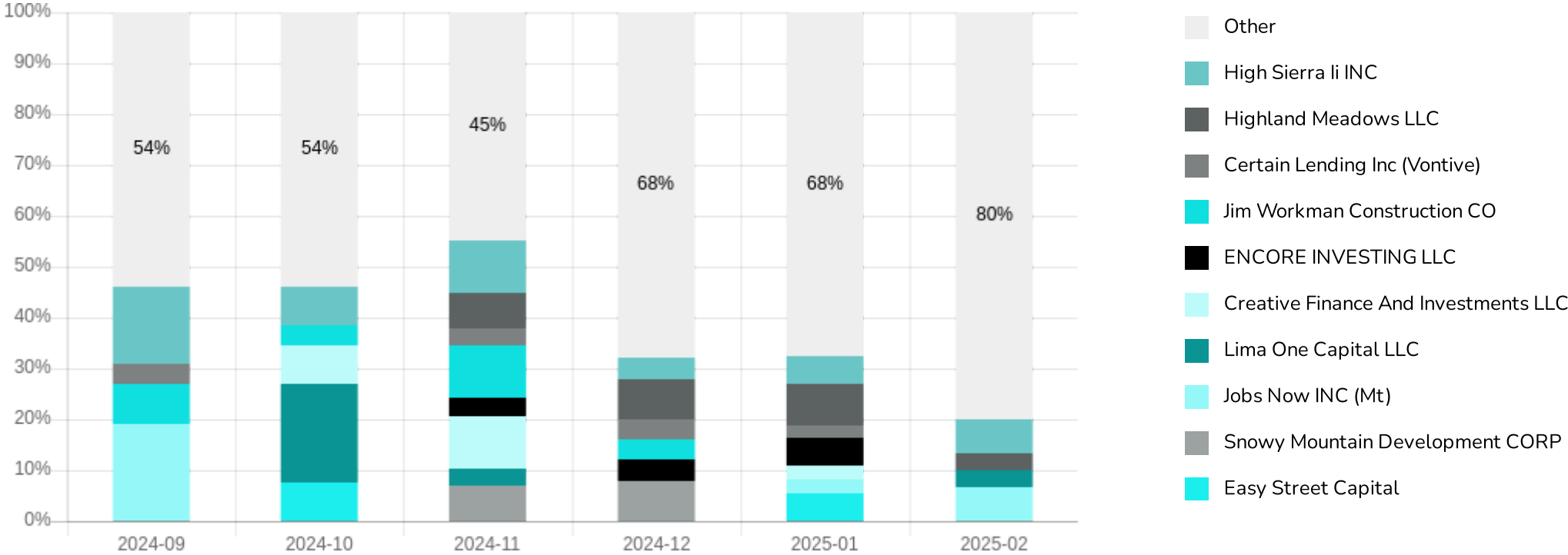
---



# Montana - Private Lenders



# Montana - Private Lenders



# Montana Lenders Market Share Report

## Last 6 Months

*Market share insights in Montana*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Highland Meadows LLC	2	6	\$88,067	6.5%	160.0%
2	High Sierra li INC	9	5	\$75,300	5.4%	-51.4%
3	Juniper Capital Corporation	0	4	\$713,750	4.3%	New Entrant
4	Drift LLC	0	3	\$115,000	3.3%	New Entrant
5	ENCORE INVESTING LLC	1	3	\$100,333	3.3%	175.0%
6	Jobs Now INC (Mt)	5	3	\$199,245	3.3%	-46.8%
7	Romano Capital (Capital Preservation 200 LLC)	0	3	\$1,000,000	3.3%	New Entrant
8	Alpine Mobile Manor LLC	0	2	\$750,000	2.2%	New Entrant
9	Certain Lending Inc (Vontive)	2	2	\$140,350	2.2%	-12.0%
10	Choice Financial Group	0	2	\$1,238,700	2.2%	New Entrant
11	Easy Street Capital	2	2	\$165,600	2.2%	-12.0%
12	Felton Associates INC	0	2	\$73,150	2.2%	New Entrant
13	LendingOne	0	2	\$558,475	2.2%	New Entrant

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Lloyd A Twite Family Partnership LLC (Mt)	2	2	\$111,000	2.2%	-12.0%
15	New Silver Lending	0	2	\$561,000	2.2%	New Entrant
16	Pcf Lending GP LLC	0	2	\$3,280,000	2.2%	New Entrant
17	Provident Trust Group	0	2	\$200,000	2.2%	New Entrant
18	She Made Me Do It LLC	1	2	\$164,500	2.2%	83.3%
19	Simonson Holdings LLC	0	2	\$181,463	2.2%	New Entrant
20	Snowy Mountain Development CORP	2	2	\$154,119	2.2%	-12.0%
21	Stone Meadows INC	0	2	\$30,000	2.2%	New Entrant
22	Visio Lending	1	2	\$398,500	2.2%	83.3%
23	West Ridge Development INC	0	2	\$72,500	2.2%	New Entrant
24	Wildcat Lending	0	2	\$235,200	2.2%	New Entrant
25	American Heritage Lending LLC	2	1	\$374,800	1.1%	-56.0%

# Montana - Lender Loyalty Metrics

## Last 12 Months

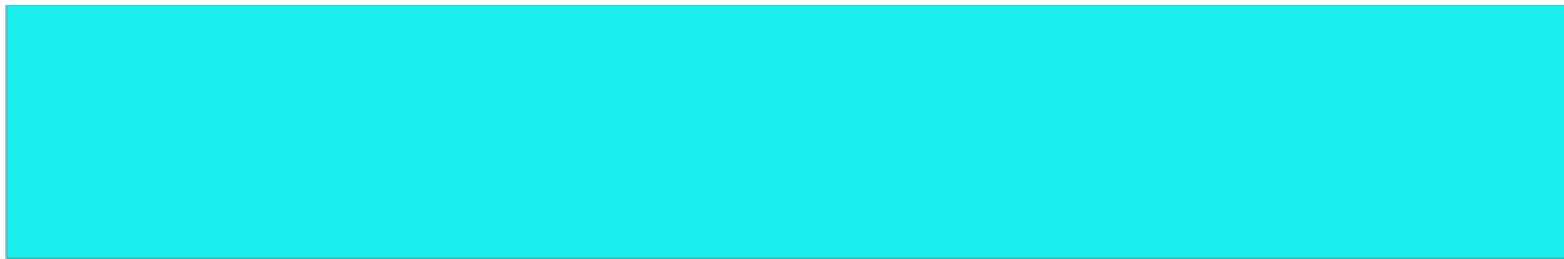
*Customer insights of mortgage lenders in Montana*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Highland Meadows LLC	3	33%	100%	33%
2	High Sierra li INC	7	14%	57%	42%
3	Juniper Capital Corporation	6	100%	0%	0%
4	Drift LLC	1	100%	100%	100%
5	ENCORE INVESTING LLC	1	100%	100%	100%
6	Jobs Now INC (Mt)	17	100%	5%	0%
7	Romano Capital (Capital Preservation 200 LLC)	1	100%	100%	0%
8	Alpine Mobile Manor LLC	1	100%	100%	0%
9	Certain Lending Inc (Vontive)	5	80%	0%	0%
10	Choice Financial Group	6	100%	0%	0%
11	Easy Street Capital	4	100%	25%	0%
12	Felton Associates INC	3	66%	33%	0%
13	LendingOne	3	66%	0%	0% <sub>206</sub>

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Lloyd A Twite Family Partnership LLC (Mt)	12	100%	33%	8%
15	New Silver Lending	2	50%	50%	0%
16	Pcf Lending GP LLC	4	100%	0%	0%
17	Provident Trust Group	1	0%	100%	0%
18	She Made Me Do It LLC	3	33%	66%	33%
19	Simonson Holdings LLC	3	100%	0%	0%
20	Snowy Mountain Development CORP	8	100%	12%	0%
21	Stone Meadows INC	1	100%	100%	0%
22	Visio Lending	7	85%	0%	0%
23	West Ridge Development INC	4	25%	25%	25%
24	Wildcat Lending	4	100%	0%	0%
25	American Heritage Lending LLC	7	100%	0%	0%

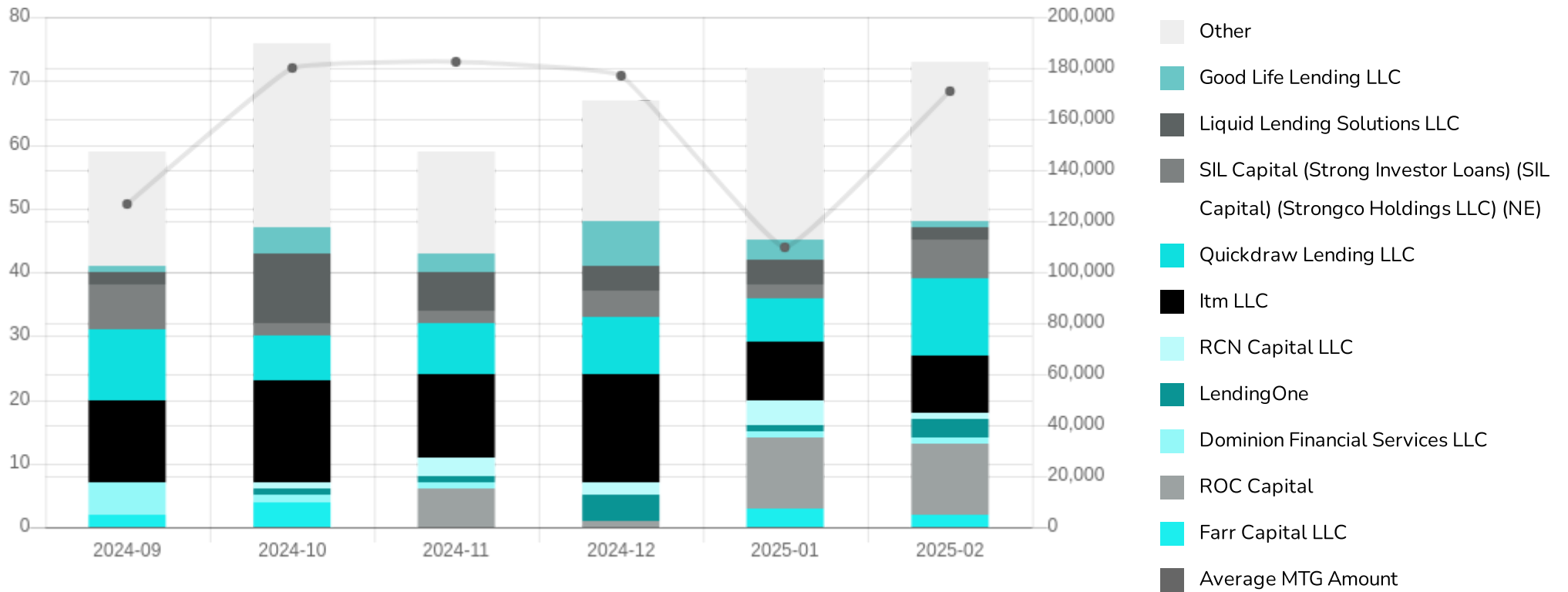
# NEBRASKA

---

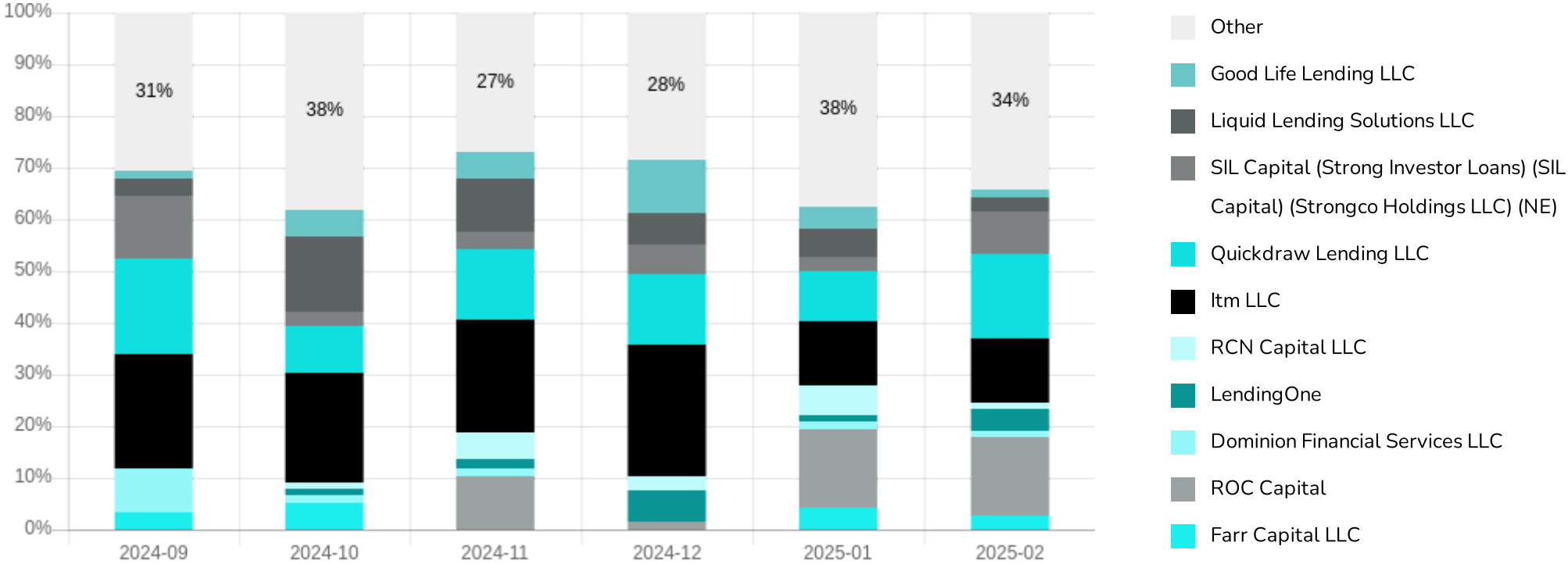




# Nebraska - Private Lenders



# Nebraska - Private Lenders



# Nebraska Lenders Market Share Report

## Last 6 Months

*Market share insights in Nebraska*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Itm LLC	42	35	\$131,951	16.5%	-23.6%
2	Quickdraw Lending LLC	26	28	\$194,518	13.2%	-1.5%
3	ROC Capital	6	23	\$214,229	10.8%	248.4%
4	SIL Capital (Strong Investor Loans) (SIL Capital) (Strongco Holdings LLC) (NE)	11	12	\$157,188	5.7%	0.0%
5	Good Life Lending LLC	8	11	\$127,273	5.2%	26.8%
6	Liquid Lending Solutions LLC	19	10	\$245,950	4.7%	-52.0%
7	LendingOne	2	8	\$173,019	3.8%	280.0%
8	Full Circle Real Estate INC	1	7	\$141,371	3.3%	560.0%
9	RCN Capital LLC	4	7	\$163,787	3.3%	57.1%
10	Farr Capital LLC	6	5	\$249,900	2.4%	-22.6%
11	Freed Lending LLC	0	4	\$184,000	1.9%	<b>New Entrant</b>

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
12	New Era Lending LLC	0	4	\$102,500	1.9%	New Entrant
13	Offermarket Capital	0	4	\$219,000	1.9%	New Entrant
14	Otto Bros (Ne)	1	3	\$148,735	1.4%	180.0%
15	Sjgt LLC	4	3	\$214,000	1.4%	-33.3%
16	Tlsa LLC	1	3	\$196,667	1.4%	180.0%
17	ALTCAP	5	2	\$197,500	0.9%	-65.4%
18	Backflip LLC	3	2	\$134,000	0.9%	-40.0%
19	Big Wave Investment LLC	3	2	\$142,875	0.9%	-40.0%
20	Dominion Financial Services LLC	7	2	\$191,250	0.9%	-75.0%
21	Launch Lending LLC	1	2	\$149,000	0.9%	80.0%
22	Strongeo Holdings LLC	0	2	\$273,750	0.9%	New Entrant
23	Taqueria El Rey LLC	2	2	\$15,000	0.9%	-10.0%
24	The Bedrock Fund LLC	0	2	\$166,700	0.9%	New Entrant
25	Vres Investments LLC	0	2	\$61,071	0.9%	New Entrant

# Nebraska - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Nebraska*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Itm LLC	59	64%	39%	13%
2	Quickdraw Lending LLC	58	69%	34%	13%
3	ROC Capital	25	80%	24%	4%
4	SIL Capital (Strong Investor Loans) (SIL Capital) (Strongco Holdings LLC) (NE)	41	78%	24%	7%
5	Good Life Lending LLC	29	75%	24%	3%
6	Liquid Lending Solutions LLC	26	53%	30%	15%
7	LendingOne	9	100%	33%	11%
8	Full Circle Real Estate INC	11	90%	0%	0%
9	RCN Capital LLC	14	85%	7%	0%
10	Farr Capital LLC	1	100%	100%	100%
11	Freed Lending LLC	2	50%	50%	0%
12	New Era Lending LLC	3	33%	33%	0%

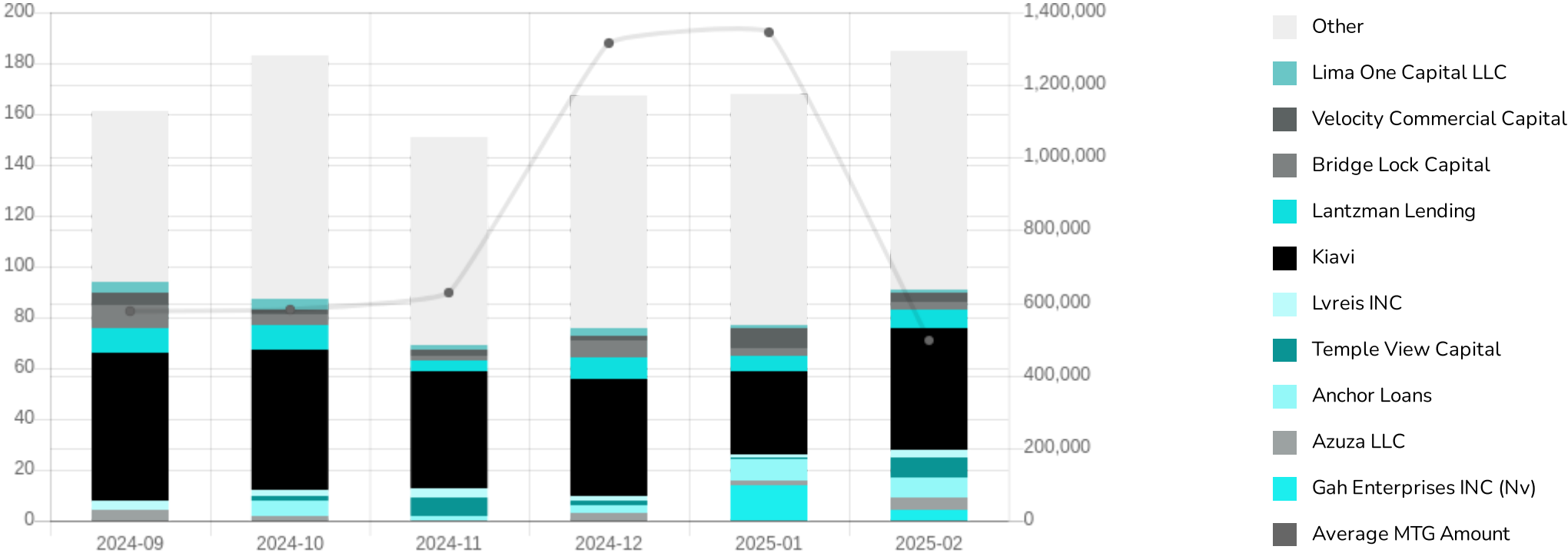
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
13	Offermarket Capital	2	100%	50%	0%
14	Otto Bros (Ne)	3	100%	33%	33%
15	Sjgt LLC	2	50%	50%	50%
16	Tlsa LLC	4	0%	25%	25%
17	ALTCAP	8	87%	25%	0%
18	Backflip LLC	3	33%	100%	33%
19	Big Wave Investment LLC	11	63%	27%	9%
20	Dominion Financial Services LLC	6	50%	16%	16%
21	Launch Lending LLC	1	0%	100%	0%
22	Strongeo Holdings LLC	2	50%	0%	0%
23	Taqueria El Rey LLC	5	100%	20%	0%
24	The Bedrock Fund LLC	1	100%	100%	0%
25	Vres Investments LLC	3	66%	33%	0%

# NEVADA

---

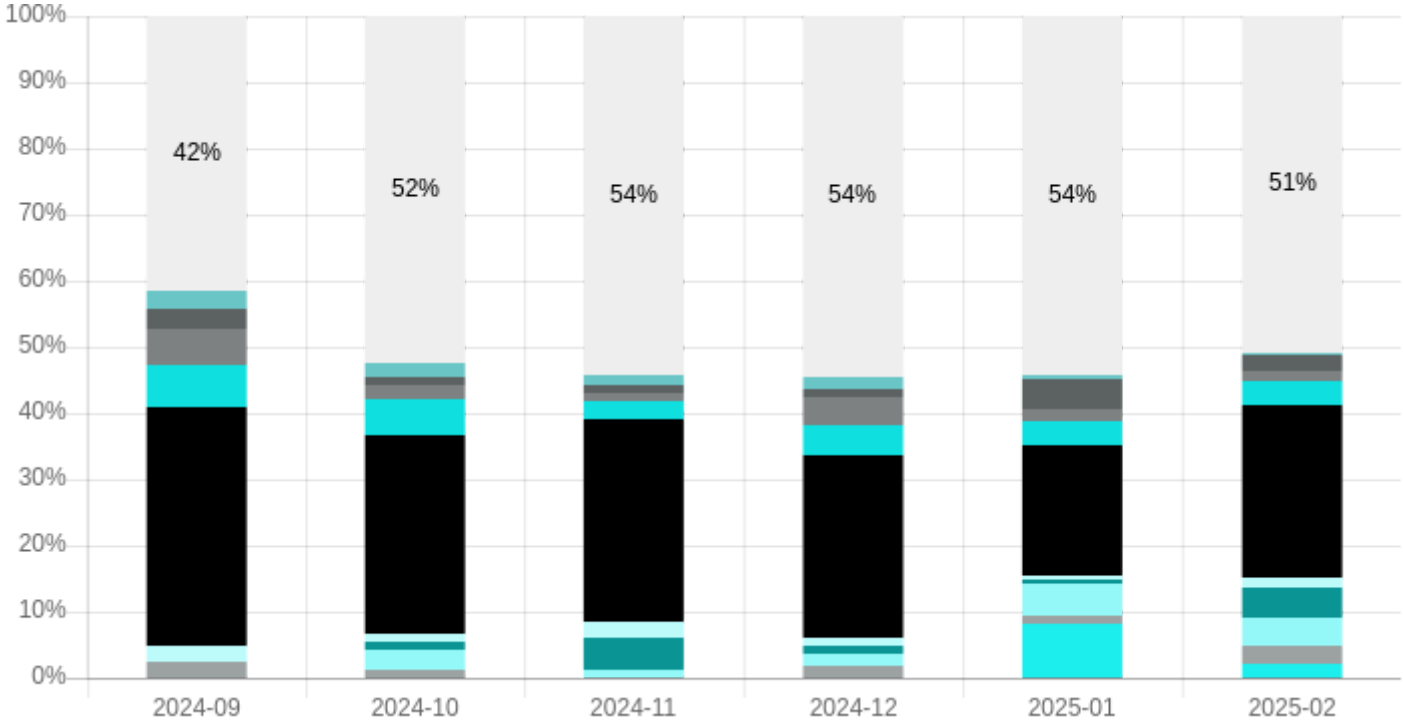


# Nevada - Private Lenders





# Nevada - Private Lenders



- Other
- Lima One Capital LLC
- Velocity Commercial Capital
- Bridge Lock Capital
- Lantzman Lending
- Kiavi
- Lvreis INC
- Temple View Capital
- Anchor Loans
- Azuza LLC
- Gah Enterprises INC (Nv)

# Nevada Lenders Market Share Report

## Last 6 Months

*Market share insights in Nevada*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	159	127	\$421,837	24.4%	-24.0%
2	Lantzman Lending	24	21	\$432,000	4.0%	-16.7%
3	Anchor Loans	8	19	\$866,769	3.7%	131.3%
4	Gah Enterprises INC (Nv)	0	18	\$405,556	3.5%	New Entrant
5	Velocity Commercial Capital	9	14	\$931,066	2.7%	50.0%
6	Bridge Lock Capital	15	13	\$464,915	2.5%	-16.7%
7	Certain Lending Inc (Vontive)	1	11	\$355,620	2.1%	950.0%
8	Temple View Capital	9	11	\$1,053,775	2.1%	16.7%
9	Azuza LLC	6	10	\$333,098	1.9%	58.3%
10	Fundloans Capital	2	8	\$648,963	1.5%	275.0%
11	All Credit Considered Mortgage Inc	5	7	\$320,822	1.3%	30.0%
12	Genesis Capital	5	7	\$234,871	1.3%	30.0%
13	Golden Bear Capital INC	6	7	\$381,484	1.3%	8.3%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Ignite Funding LLC	8	7	\$4,300,714	1.3%	-18.8%
15	American Heritage Lending LLC	8	6	\$239,717	1.2%	-25.0%
16	Bottom Line Business Solutions LLC	2	6	\$68,333	1.2%	200.0%
17	Cv3 Financial Services LLC	3	6	\$663,207	1.2%	100.0%
18	Lvreis INC	10	6	\$323,333	1.2%	-40.0%
19	Noam Properties LLC	4	6	\$316,021	1.2%	50.0%
20	Oaktree Funding Corporation	9	6	\$554,167	1.2%	-33.3%
21	Palo Alto Properties LLC	4	6	\$392,417	1.2%	50.0%
22	Sound Capital	0	6	\$1,759,083	1.2%	<b>New Entrant</b>
23	212 Loans LLC	3	5	\$341,040	1.0%	66.7%
24	5th Street Capital LLC	1	5	\$521,450	1.0%	400.0%
25	702 Capital Group LLC	7	5	\$219,800	1.0%	-28.6%

# Nevada - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Nevada*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	195	85%	43%	17%
2	Lantzman Lending	86	82%	11%	2%
3	Anchor Loans	28	78%	25%	7%
4	Gah Enterprises INC (Nv)	4	100%	75%	75%
5	Velocity Commercial Capital	32	87%	6%	3%
6	Bridge Lock Capital	53	98%	9%	3%
7	Certain Lending Inc (Vontive)	11	90%	27%	18%
8	Temple View Capital	23	100%	30%	8%
9	Azuza LLC	50	96%	12%	0%
10	Fundloans Capital	27	88%	11%	0%
11	All Credit Considered Mortgage Inc	31	96%	0%	0%
12	Genesis Capital	9	77%	44%	11%
13	Golden Bear Capital INC	32	96%	0%	0%

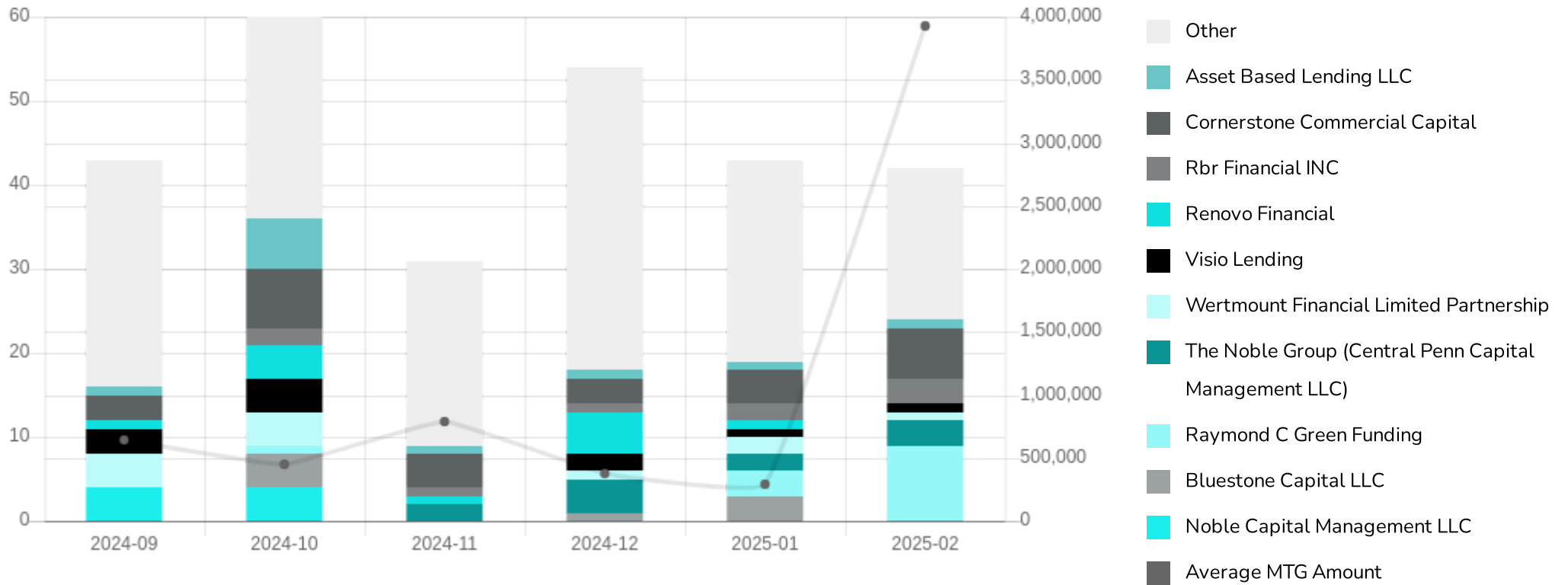
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Ignite Funding LLC	13	92%	23%	0%
15	American Heritage Lending LLC	33	90%	12%	3%
16	Bottom Line Business Solutions LLC	3	66%	100%	33%
17	Cv3 Financial Services LLC	8	87%	12%	0%
18	Lvreis INC	40	87%	12%	0%
19	Noam Properties LLC	1	0%	100%	100%
20	Oaktree Funding Corporation	36	86%	2%	0%
21	Palo Alto Properties LLC	1	100%	100%	100%
22	Sound Capital	3	33%	66%	33%
23	212 Loans LLC	14	85%	21%	0%
24	5th Street Capital LLC	19	94%	10%	0%
25	702 Capital Group LLC	18	88%	5%	0%

# NEW HAMPSHIRE

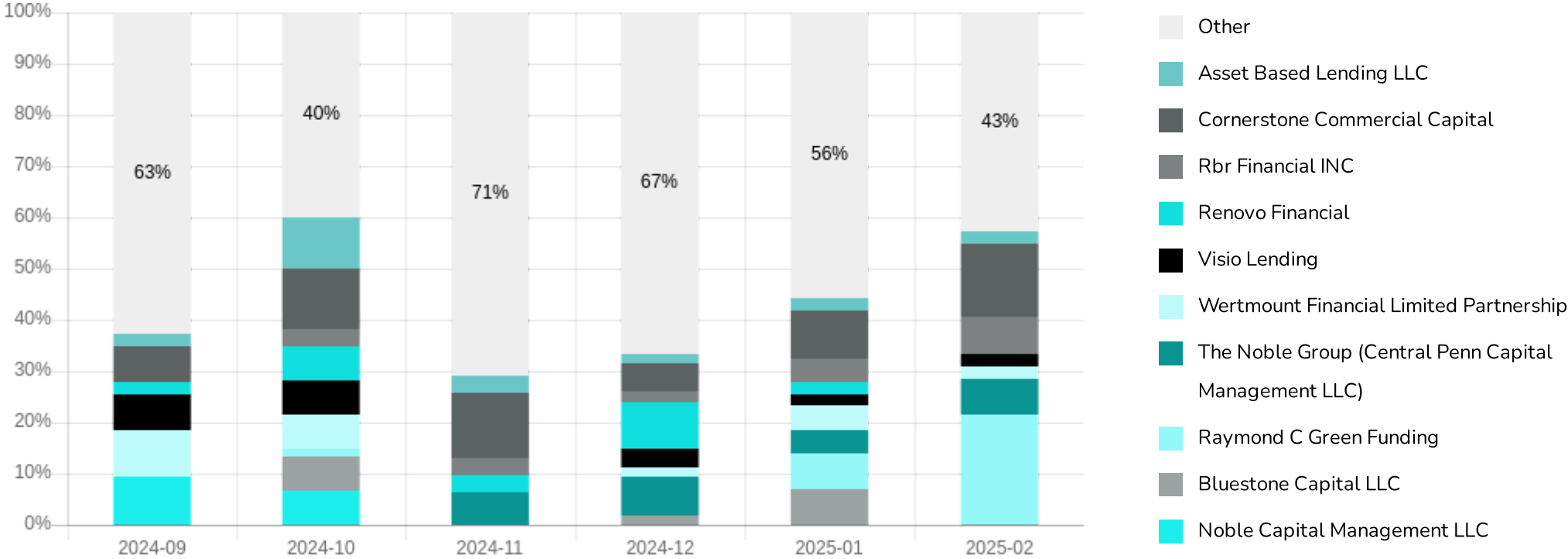
---



# New Hampshire - Private Lenders



# New Hampshire - Private Lenders





# New Hampshire Lenders Market Share Report

## Last 6 Months

*Market share insights in New Hampshire*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Cornerstone Commercial Capital	14	13	\$403,615	9.4%	-9.6%
2	Raymond C Green Funding	1	12	\$1,080,417	8.6%	1128.6%
3	The Noble Group (Central Penn Capital Management LLC)	2	9	\$495,500	6.5%	333.3%
4	Rbr Financial INC	3	6	\$516,667	4.3%	95.5%
5	Renovo Financial	6	6	\$421,733	4.3%	-4.4%
6	Bluestone Capital LLC	4	4	\$517,375	2.9%	-3.3%
7	KJA Capital LLC	2	4	\$431,000	2.9%	93.3%
8	Residential Capital Partners	3	4	\$282,116	2.9%	31.8%
9	Visio Lending	7	4	\$233,050	2.9%	-44.2%
10	Wertmount Financial Limited Partnership	8	4	\$387,419	2.9%	-51.7%
11	Asset Based Lending LLC	8	3	\$264,117	2.2%	-63.3%
12	Grand Coast Capital Group LLC	3	3	\$657,167	2.2%	0.0%
13	ROC Capital	2	3	\$369,717	2.2%	46.7%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Stormfield Capital LLC	0	3	\$1,055,250	2.2%	New Entrant
15	BACK2LIFE HOMES LLC	0	2	\$312,500	1.4%	New Entrant
16	Builders Capital	0	2	\$9,473,456	1.4%	New Entrant
17	Dupee 401 K Plan (Nh)	0	2	\$155,000	1.4%	New Entrant
18	Icecap Group	0	2	\$231,125	1.4%	New Entrant
19	Marmac Funding LLC	3	2	\$360,250	1.4%	-36.4%
20	Oaktree Funding Corporation	0	2	\$248,294	1.4%	New Entrant
21	Pen Laundry LLC	0	2	\$172,000	1.4%	New Entrant
22	Rf Boston LLC	1	2	\$517,000	1.4%	100.0%
23	Secured Investment Corp	0	2	\$305,850	1.4%	New Entrant
24	State Funding LLC	0	2	\$386,500	1.4%	New Entrant
25	Universal Capital CORP	2	2	\$328,500	1.4%	-6.7%

# New Hampshire - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in New Hampshire*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Cornerstone Commercial Capital	42	90%	9%	2%
2	Raymond C Green Funding	17	94%	41%	5%
3	The Noble Group (Central Penn Capital Management LLC)	25	84%	36%	8%
4	Rbr Financial INC	10	80%	30%	30%
5	Renovo Financial	10	90%	30%	10%
6	Bluestone Capital LLC	5	60%	40%	20%
7	KJA Capital LLC	10	70%	30%	10%
8	Residential Capital Partners	7	85%	42%	14%
9	Visio Lending	19	94%	0%	0%
10	Wertmount Financial Limited Partnership	26	80%	30%	7%
11	Asset Based Lending LLC	24	83%	29%	4%
12	Grand Coast Capital Group LLC	9	100%	33%	11%
13	ROC Capital	8	75%	25%	0%

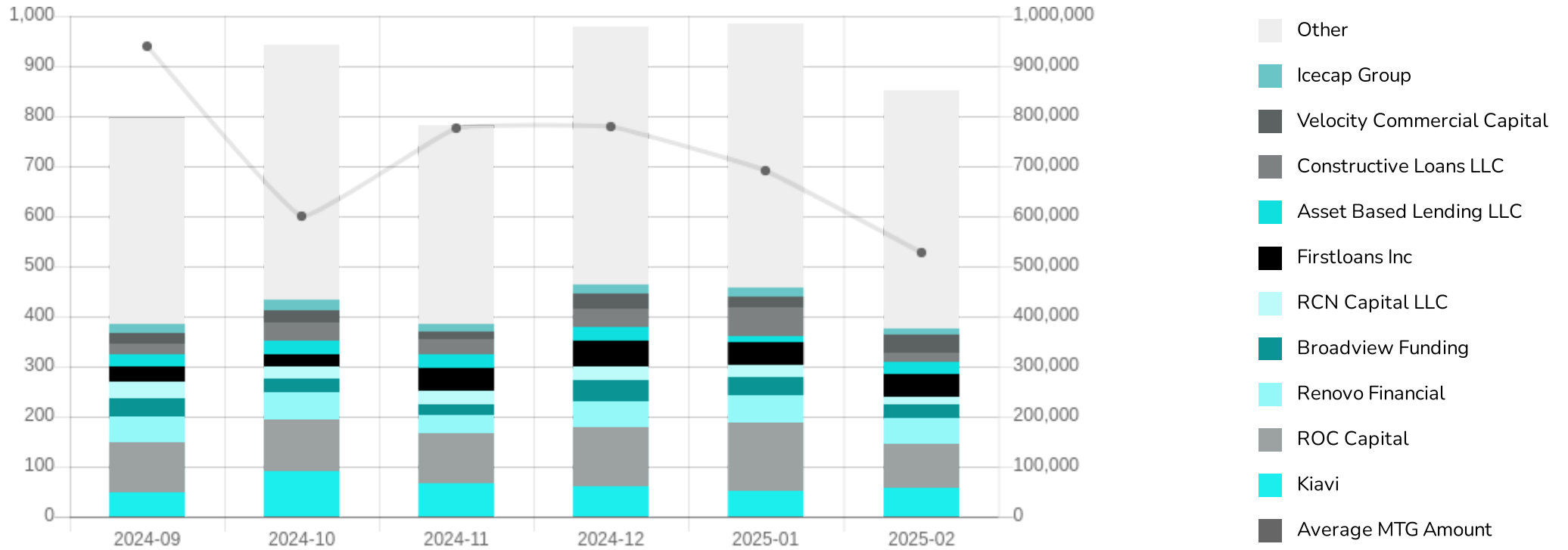
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Stormfield Capital LLC	4	100%	0%	0%
15	BACK2LIFE HOMES LLC	1	100%	100%	0%
16	Builders Capital	2	100%	0%	0%
17	Dupee 401 K Plan (Nh)	2	100%	0%	0%
18	Icecap Group	2	50%	0%	0%
19	Marmac Funding LLC	8	100%	25%	12%
20	Oaktree Funding Corporation	7	85%	57%	0%
21	Pen Laundry LLC	1	100%	100%	0%
22	Rf Boston LLC	3	100%	0%	0%
23	Secured Investment Corp	1	100%	100%	0%
24	State Funding LLC	1	100%	100%	0%
25	Universal Capital CORP	4	75%	25%	0%

# NEW JERSEY

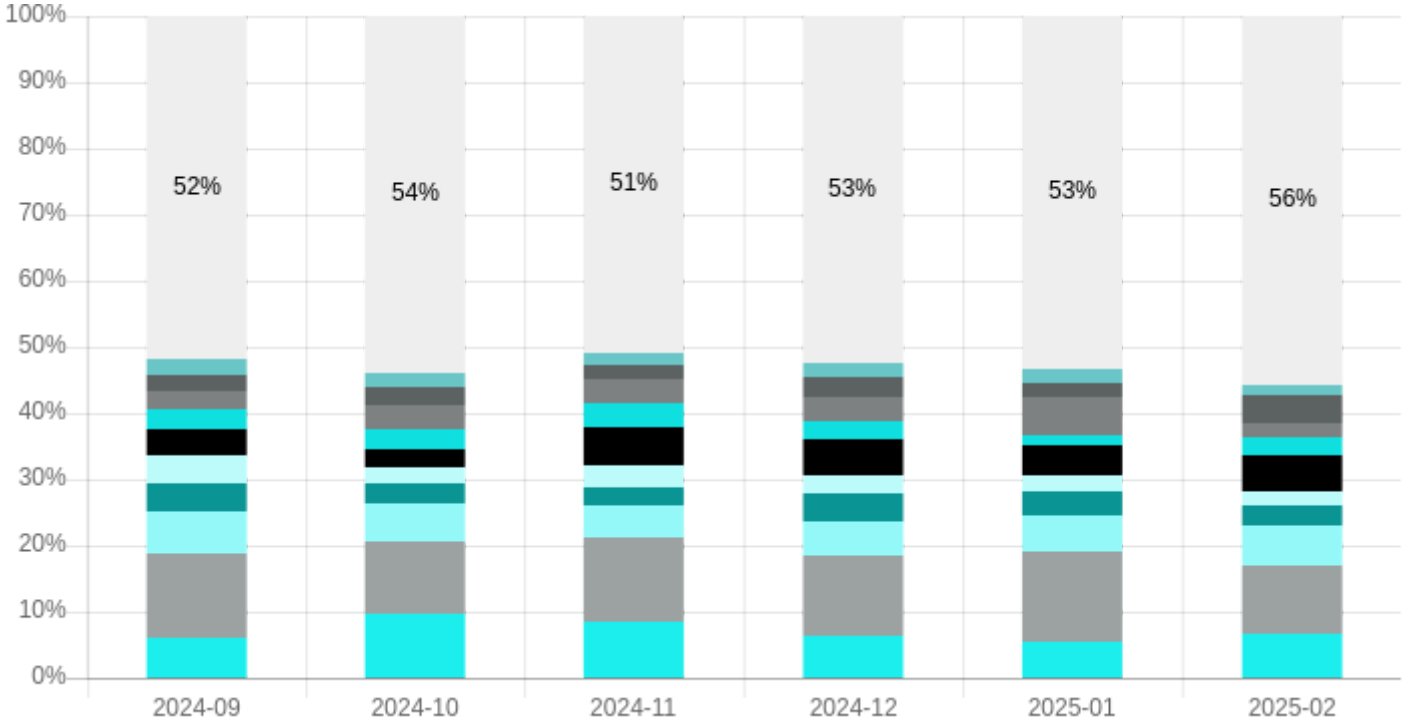
---



# New Jersey - Private Lenders



# New Jersey - Private Lenders



- Other
- Icecap Group
- Velocity Commercial Capital
- Constructive Loans LLC
- Asset Based Lending LLC
- Firstloans Inc
- RCN Capital LLC
- Broadview Funding
- Renovo Financial
- ROC Capital
- Kiavi

# New Jersey Lenders Market Share Report

## Last 6 Months

*Market share insights in New Jersey*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	ROC Capital	305	340	\$479,801	12.1%	0.0%
2	Kiavi	206	172	\$334,465	6.1%	-25.6%
3	Renovo Financial	139	156	\$501,974	5.5%	0.0%
4	Firstloans Inc	100	144	\$530,052	5.1%	27.5%
5	Constructive Loans LLC	85	110	\$383,463	3.9%	14.7%
6	Broadview Funding	87	108	\$879,576	3.8%	11.8%
7	Velocity Commercial Capital	64	86	\$516,572	3.1%	24.0%
8	Asset Based Lending LLC	79	66	\$655,117	2.3%	-25.8%
9	RCN Capital LLC	85	66	\$371,969	2.3%	-32.4%
10	All Credit Considered Mortgage Inc	26	55	\$390,368	2.0%	100.0%
11	Icecap Group	51	53	\$690,486	1.9%	-5.0%
12	BD Capital LLC	52	36	\$937,247	1.3%	-38.1%
13	Lendmarq	24	32	\$406,516	1.1%	10.0%



Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Unitas Funding LLC	37	31	\$807,478	1.1%	-26.7%
15	American Heritage Lending LLC	38	30	\$414,949	1.1%	-26.7%
16	Community Loan Fund of NJ Inc	28	30	\$450,542	1.1%	0.0%
17	I Fund Cities	28	26	\$445,493	0.9%	-18.2%
18	Oaktree Funding Corporation	27	25	\$467,191	0.9%	-18.2%
19	First Equity Funding LLC	23	24	\$548,754	0.9%	0.0%
20	Funding Door LLC	5	24	\$727,422	0.9%	350.0%
21	Brrrr Loans	21	23	\$250,295	0.8%	0.0%
22	Visio Lending	33	23	\$366,450	0.8%	-38.5%
23	Accolend	16	22	\$1,171,982	0.8%	33.3%
24	Churchill Funding LLC	6	21	\$1,028,083	0.7%	250.0%
25	LendingOne	30	20	\$433,824	0.7%	-41.7%

# New Jersey - Lender Loyalty Metrics

## Last 12 Months

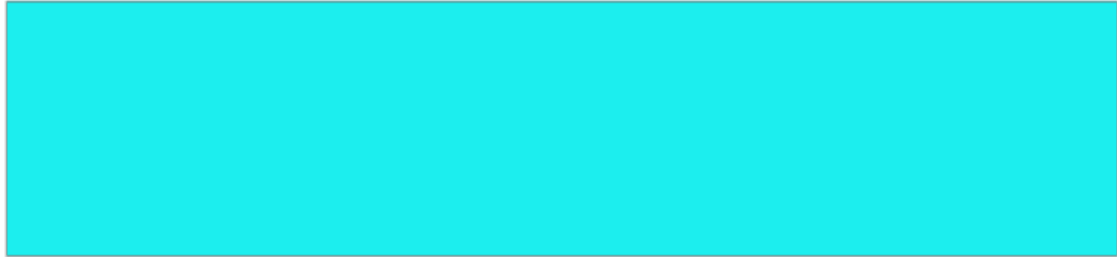
*Customer insights of mortgage lenders in New Jersey*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	ROC Capital	865	90%	18%	4%
2	Kiavi	431	87%	28%	9%
3	Renovo Financial	292	90%	25%	8%
4	Firstloans Inc	337	93%	12%	4%
5	Constructive Loans LLC	213	89%	13%	4%
6	Broadview Funding	348	86%	21%	2%
7	Velocity Commercial Capital	257	94%	4%	1%
8	Asset Based Lending LLC	257	91%	21%	2%
9	RCN Capital LLC	281	85%	16%	2%
10	All Credit Considered Mortgage Inc	169	98%	1%	0%
11	Icecap Group	160	93%	9%	1%
12	BD Capital LLC	141	87%	18%	2%
13	Lendmarq	83	84%	19%	2%

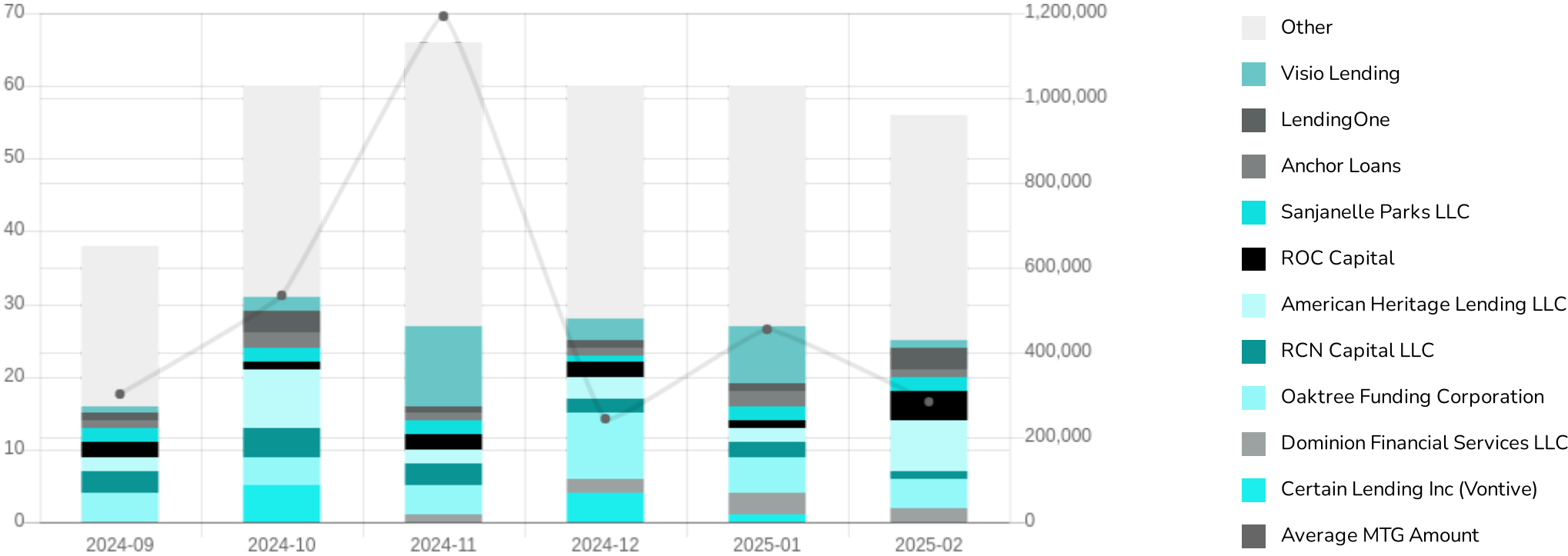
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Unitas Funding LLC	106	95%	12%	2%
15	American Heritage Lending LLC	107	95%	8%	0%
16	Community Loan Fund of NJ Inc	103	96%	3%	0%
17	I Fund Cities	51	84%	23%	7%
18	Oaktree Funding Corporation	118	95%	11%	1%
19	First Equity Funding LLC	60	95%	20%	5%
20	Funding Door LLC	42	85%	16%	0%
21	Brrrr Loans	64	90%	12%	1%
22	Visio Lending	112	87%	6%	0%
23	Accolend	56	89%	10%	1%
24	Churchill Funding LLC	36	97%	8%	5%
25	LendingOne	72	95%	30%	6%

# NEW MEXICO

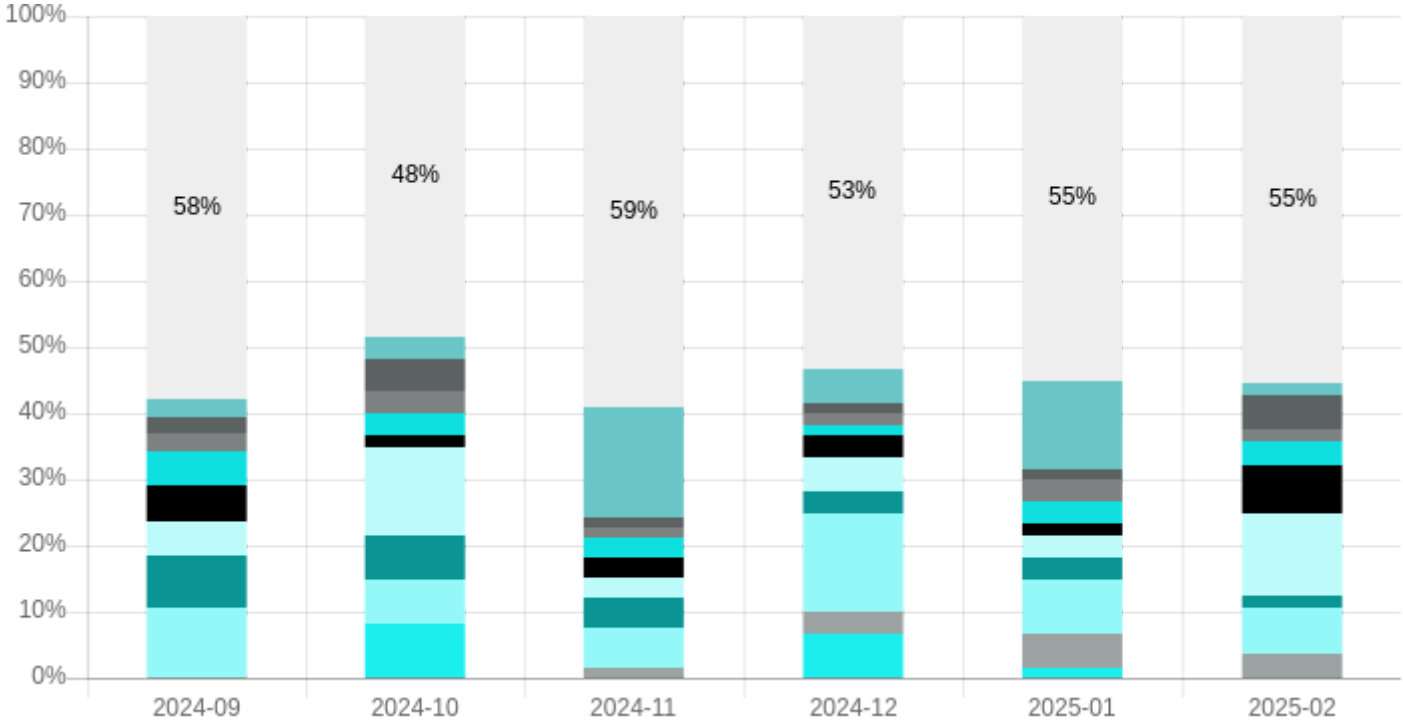
---



# New Mexico - Private Lenders



# New Mexico - Private Lenders



- Other
- Visio Lending
- LendingOne
- Anchor Loans
- Sanjanelle Parks LLC
- ROC Capital
- American Heritage Lending LLC
- RCN Capital LLC
- Oaktree Funding Corporation
- Dominion Financial Services LLC
- Certain Lending Inc (Vontive)

# New Mexico Lenders Market Share Report

## Last 6 Months

*Market share insights in New Mexico*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Oaktree Funding Corporation	12	18	\$327,158	10.2%	39.7%
2	American Heritage Lending LLC	12	12	\$259,982	6.8%	-6.8%
3	Visio Lending	14	12	\$244,188	6.8%	-20.0%
4	Dominion Financial Services LLC	1	7	\$195,311	4.0%	566.7%
5	ROC Capital	5	7	\$191,469	4.0%	33.3%
6	Backflip LLC	1	6	\$367,295	3.4%	466.7%
7	Insula Capital Group LLC	1	6	\$189,600	3.4%	466.7%
8	Certain Lending Inc (Vontive)	5	5	\$321,365	2.8%	-6.7%
9	LendingOne	5	5	\$213,580	2.8%	-6.7%
10	RCN Capital LLC	10	5	\$190,416	2.8%	-54.1%
11	Sanjanelle Parks LLC	6	5	\$213,000	2.8%	-24.3%
12	Anchor Loans	4	4	\$265,618	2.3%	-4.2%
13	Hml Investments LLC	0	4	\$197,750	2.3%	New Entrant

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Long Real Estate Holdings	4	4	\$291,250	2.3%	-4.2%
15	Premier Investments LLC	1	4	\$250,000	2.3%	283.3%
16	Albuquerque Homes LLC	2	3	\$300,000	1.7%	41.7%
17	Better Lending LLC	0	3	\$308,000	1.7%	New Entrant
18	Lima One Capital LLC	2	3	\$911,933	1.7%	41.7%
19	Ventana Fund	4	3	\$1,026,700	1.7%	-29.2%
20	Builder Finance Inc	1	2	\$465,832	1.1%	83.3%
21	Constructive Loans LLC	0	2	\$338,000	1.1%	New Entrant
22	Cultivated Lending Group LLC	2	2	\$1,566,394	1.1%	-8.3%
23	Easy Street Capital	3	2	\$281,250	1.1%	-38.9%
24	I Fund Cities	0	2	\$366,050	1.1%	New Entrant
25	Inspira Financial Trust LLC	0	2	\$273,500	1.1%	New Entrant



# New Mexico - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in New Mexico*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Oaktree Funding Corporation	29	100%	20%	6%
2	American Heritage Lending LLC	25	92%	24%	8%
3	Visio Lending	32	93%	25%	6%
4	Dominion Financial Services LLC	8	87%	12%	12%
5	ROC Capital	16	75%	25%	0%
6	Backflip LLC	6	100%	16%	0%
7	Insula Capital Group LLC	2	100%	50%	50%
8	Certain Lending Inc (Vontive)	9	100%	22%	0%
9	LendingOne	9	100%	33%	0%
10	RCN Capital LLC	7	100%	57%	14%
11	Sanjanelle Parks LLC	15	80%	40%	6%
12	Anchor Loans	10	80%	0%	0%
13	Hml Investments LLC	1	100%	100%	100%

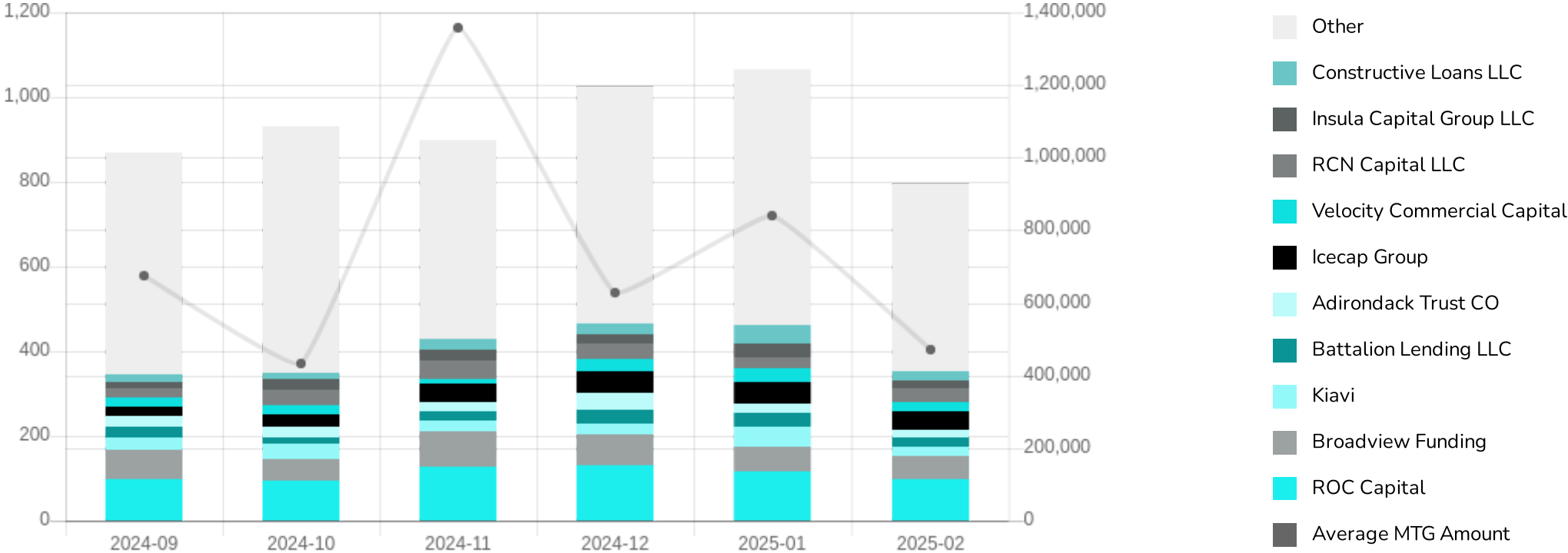
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Long Real Estate Holdings	6	83%	16%	16%
15	Premier Investments LLC	7	85%	28%	14%
16	Albuquerque Homes LLC	9	88%	22%	0%
17	Better Lending LLC	6	100%	0%	0%
18	Lima One Capital LLC	9	100%	22%	0%
19	Ventana Fund	16	93%	6%	0%
20	Builder Finance Inc	2	100%	50%	0%
21	Constructive Loans LLC	4	50%	25%	0%
22	Cultivated Lending Group LLC	6	100%	0%	0%
23	Easy Street Capital	6	100%	0%	0%
24	I Fund Cities	2	100%	0%	0%
25	Inspira Financial Trust LLC	6	50%	0%	0%

# NEW YORK

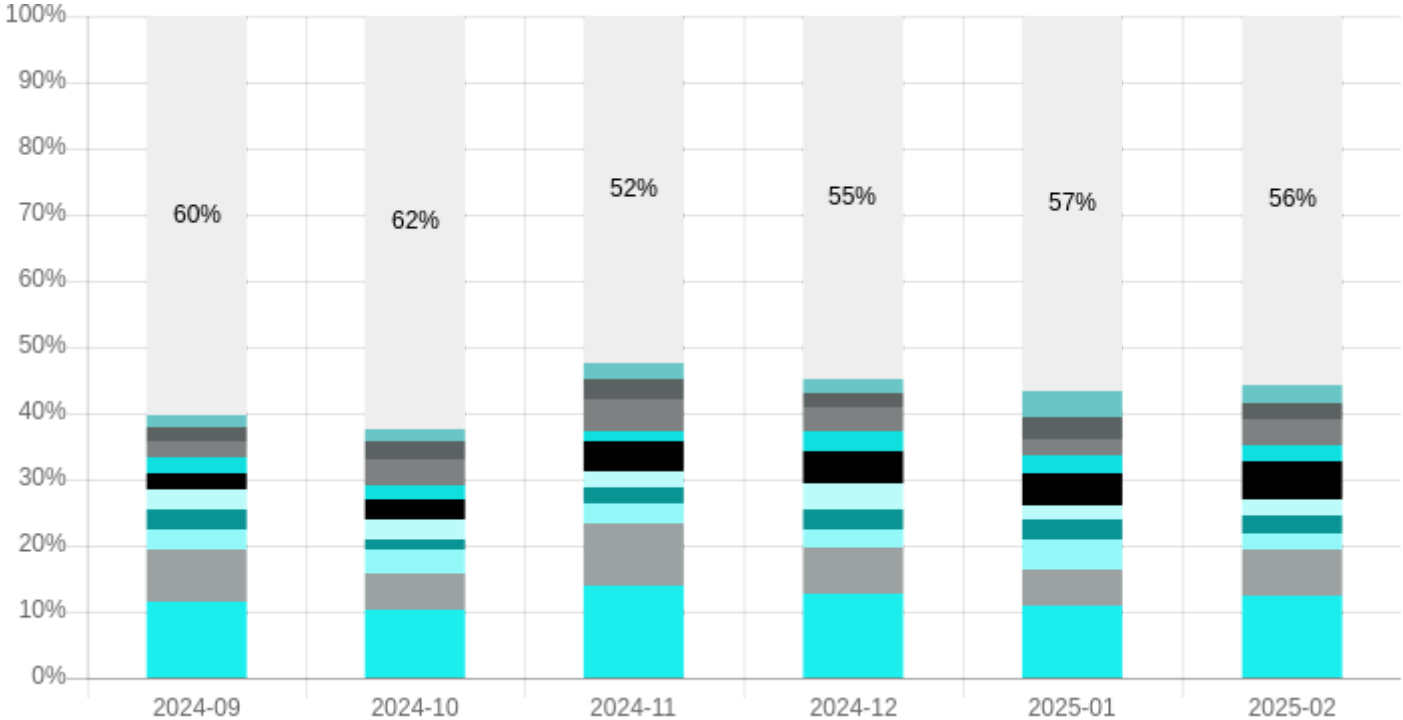
---



# New York - Private Lenders



# New York - Private Lenders



- Other
- Constructive Loans LLC
- Insula Capital Group LLC
- RCN Capital LLC
- Velocity Commercial Capital
- Icecap Group
- Adirondack Trust CO
- Battalion Lending LLC
- Kiavi
- Broadview Funding
- ROC Capital

# New York Lenders Market Share Report

## Last 6 Months

*Market share insights in New York*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	ROC Capital	320	345	\$383,067	11.9%	0.0%
2	Broadview Funding	205	187	\$882,204	6.5%	-14.5%
3	Icecap Group	94	145	\$880,854	5.0%	42.9%
4	Kiavi	88	96	\$264,375	3.3%	0.0%
5	RCN Capital LLC	99	94	\$178,093	3.3%	-10.8%
6	Constructive Loans LLC	57	87	\$421,444	3.0%	42.9%
7	Battalion Lending LLC	64	86	\$579,730	3.0%	25.0%
8	Velocity Commercial Capital	54	82	\$433,594	2.8%	40.0%
9	Adirondack Trust CO	73	81	\$411,932	2.8%	3.7%
10	Insula Capital Group LLC	71	75	\$427,862	2.6%	0.0%
11	Visio Lending	43	42	\$284,551	1.5%	-6.3%
12	Housing Trust Fund Corporation	49	40	\$445,970	1.4%	-22.2%
13	We Lend	23	39	\$591,714	1.3%	44.4%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	LendingOne	24	33	\$461,323	1.1%	22.2%
15	Bayport Funding LLC	27	32	\$709,411	1.1%	10.0%
16	Mishmeret Trust Company LTD. As Trustee	8	31	\$359,000	1.1%	266.7%
17	Dominion Financial Services LLC	10	28	\$245,286	1.0%	150.0%
18	Manhattan Bridge Capital Inc	20	28	\$465,669	1.0%	42.9%
19	Firstloans Inc	12	23	\$605,008	0.8%	100.0%
20	Mako International LLC (Albany Hard Money)	47	23	\$245,863	0.8%	-52.9%
21	Washington Equity And Funding Corp	22	23	\$367,609	0.8%	0.0%
22	Cattaraugus County Bank	26	22	\$157,551	0.8%	-20.0%
23	Express Capital Financing	15	22	\$336,828	0.8%	33.3%
24	Stormfield Capital LLC	14	22	\$1,398,045	0.8%	60.0%
25	Community Preservation Corp	25	20	\$2,491,078	0.7%	-22.2%

# New York - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in New York*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	ROC Capital	914	89%	32%	4%
2	Broadview Funding	510	96%	38%	1%
3	Icecap Group	308	96%	30%	1%
4	Kiavi	208	86%	27%	7%
5	RCN Capital LLC	253	88%	31%	5%
6	Constructive Loans LLC	203	94%	8%	1%
7	Battalion Lending LLC	173	97%	31%	6%
8	Velocity Commercial Capital	228	96%	4%	0%
9	Adirondack Trust CO	491	96%	5%	0%
10	Insula Capital Group LLC	235	88%	16%	3%
11	Visio Lending	140	90%	16%	3%
12	Housing Trust Fund Corporation	188	92%	5%	0%
13	We Lend	66	98%	43%	0% <sub>248</sub>



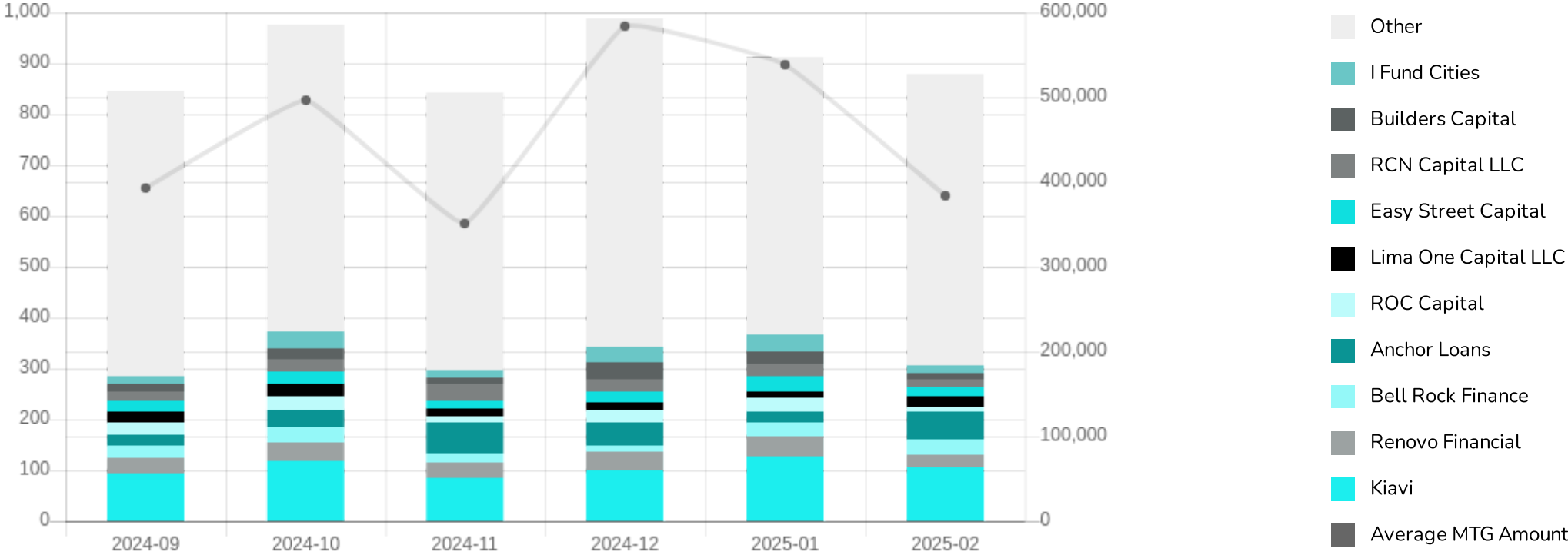
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	LendingOne	63	92%	22%	4%
15	Bayport Funding LLC	67	91%	50%	7%
16	Mishmeret Trust Company LTD. As Trustee	40	100%	15%	0%
17	Dominion Financial Services LLC	61	93%	13%	1%
18	Manhattan Bridge Capital Inc	57	86%	31%	1%
19	Firstloans Inc	53	100%	9%	1%
20	Mako International LLC (Albany Hard Money)	109	83%	24%	7%
21	Washington Equity And Funding Corp	59	93%	45%	0%
22	Cattaraugus County Bank	141	98%	2%	0%
23	Express Capital Financing	78	92%	7%	0%
24	Stormfield Capital LLC	65	98%	30%	0%
25	Community Preservation Corp	63	90%	36%	11%

# NORTH CAROLINA

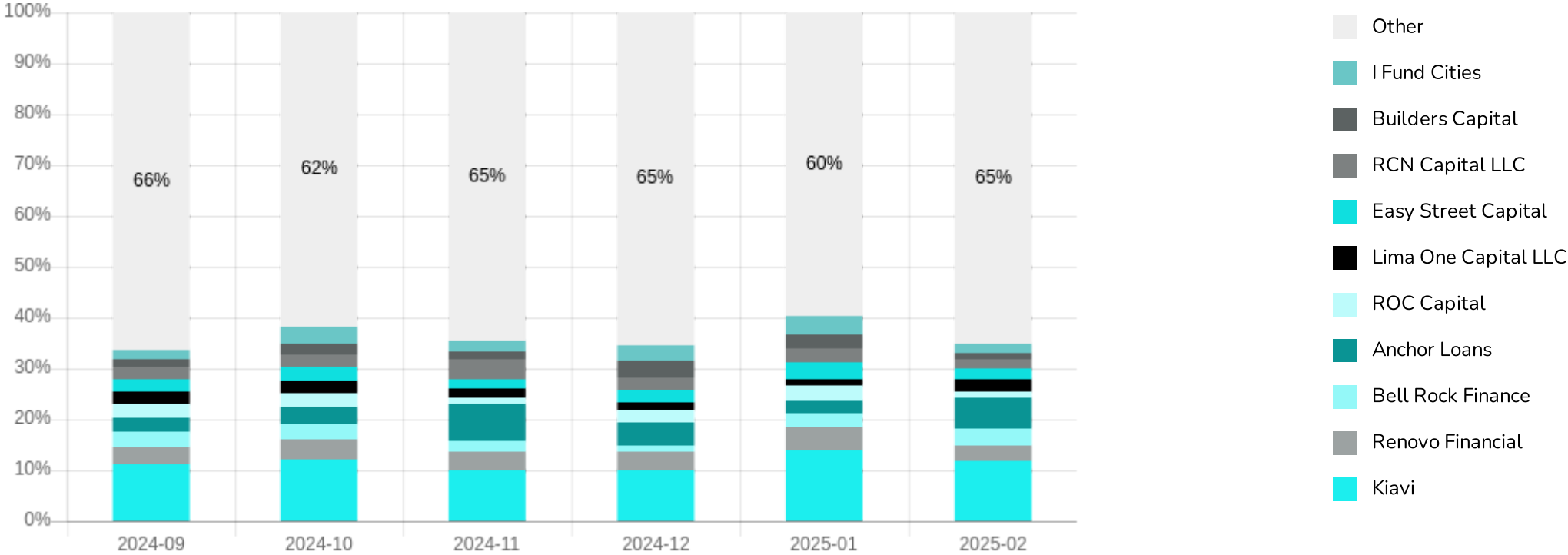
---



# North Carolina - Private Lenders



# North Carolina - Private Lenders



# North Carolina Lenders Market Share Report

## Last 6 Months

*Market share insights in North Carolina*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	298	331	\$233,314	11.9%	6.3%
2	Anchor Loans	115	122	\$427,044	4.4%	2.3%
3	Renovo Financial	97	102	\$413,279	3.7%	2.8%
4	I Fund Cities	64	80	\$283,627	2.9%	20.8%
5	Builders Capital	48	69	\$925,333	2.5%	38.9%
6	Easy Street Capital	59	69	\$256,273	2.5%	13.6%
7	Bell Rock Finance	72	67	\$199,776	2.4%	-11.1%
8	RCN Capital LLC	78	66	\$495,376	2.4%	-17.2%
9	ROC Capital	63	61	\$311,222	2.2%	-8.3%
10	Alfie Loans LLC	38	51	\$435,110	1.8%	28.6%
11	Cv3 Financial Services LLC	35	50	\$332,062	1.8%	38.5%
12	Lima One Capital LLC	60	50	\$274,468	1.8%	-21.7%
13	Loan Mountain Investments LLC	56	48	\$355,849	1.7%	-19.0%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	American Heritage Lending LLC	58	47	\$233,419	1.7%	-22.7%
15	LendingOne	45	47	\$1,284,489	1.7%	0.0%
16	Visio Lending	62	46	\$250,054	1.7%	-26.1%
17	Constructive Loans LLC	33	41	\$166,076	1.5%	25.0%
18	Longhorn Investments	30	32	\$206,344	1.2%	9.1%
19	Velocity Commercial Capital	27	31	\$396,503	1.1%	10.0%
20	Churchill Funding LLC	10	29	\$499,660	1.0%	150.0%
21	Backflip LLC	19	28	\$180,004	1.0%	42.9%
22	Oaktree Funding Corporation	18	27	\$335,739	1.0%	42.9%
23	Oakwood Lending	26	26	\$166,154	0.9%	-10.0%
24	Pantheon Capital Advisors Inc	17	23	\$174,596	0.8%	33.3%
25	Valiant Builder Finance LLC	13	23	\$497,957	0.8%	60.0%

# North Carolina - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in North Carolina*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	513	80%	36%	14%
2	Anchor Loans	48	81%	33%	27%
3	Renovo Financial	166	77%	37%	13%
4	I Fund Cities	120	73%	35%	15%
5	Builders Capital	78	88%	29%	14%
6	Easy Street Capital	186	81%	16%	1%
7	Bell Rock Finance	134	78%	47%	17%
8	RCN Capital LLC	173	82%	24%	4%
9	ROC Capital	160	76%	25%	5%
10	Alfie Loans LLC	100	92%	27%	6%
11	Cv3 Financial Services LLC	124	77%	18%	5%
12	Lima One Capital LLC	138	76%	33%	10%
13	Loan Mountain Investments LLC	117	84%	19%	6%

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	American Heritage Lending LLC	199	87%	12%	1%
15	LendingOne	95	82%	38%	11%
16	Visio Lending	185	89%	18%	2%
17	Constructive Loans LLC	89	75%	25%	4%
18	Longhorn Investments	98	82%	20%	3%
19	Velocity Commercial Capital	112	85%	11%	2%
20	Churchill Funding LLC	18	77%	44%	27%
21	Backflip LLC	42	83%	33%	0%
22	Oaktree Funding Corporation	70	97%	18%	4%
23	Oakwood Lending	58	63%	34%	15%
24	Pantheon Capital Advisors Inc	52	76%	28%	7%
25	Valiant Builder Finance LLC	59	86%	42%	15%

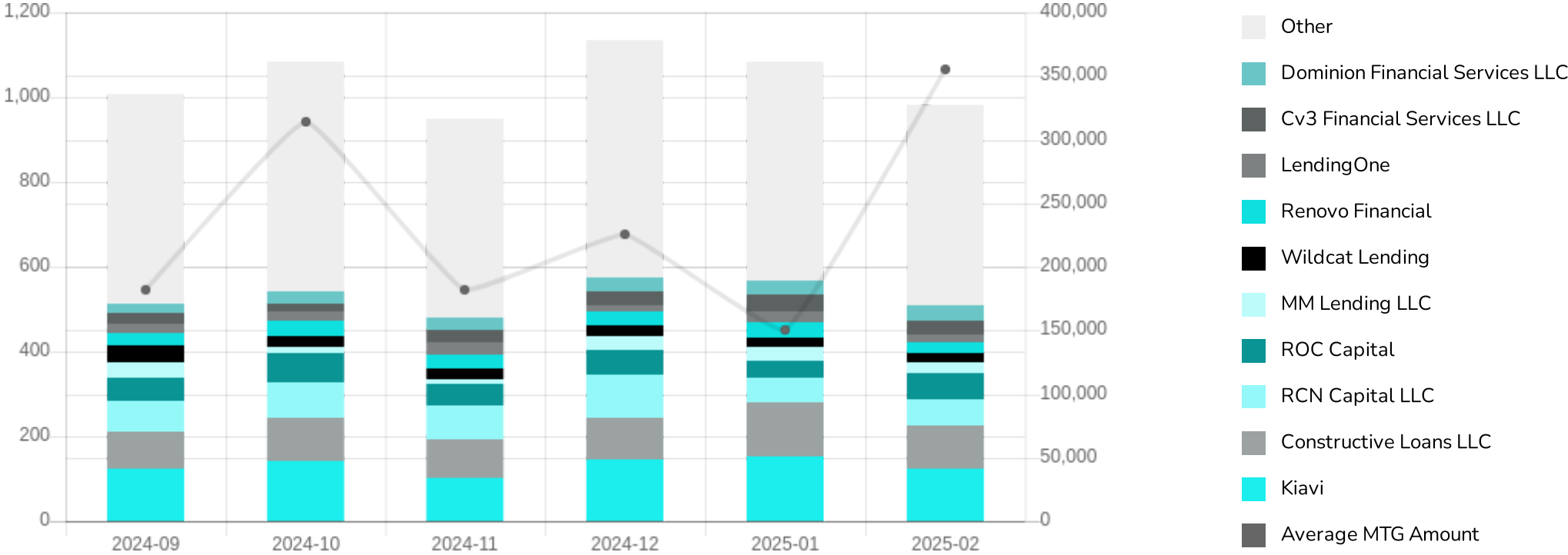


**OHIO**

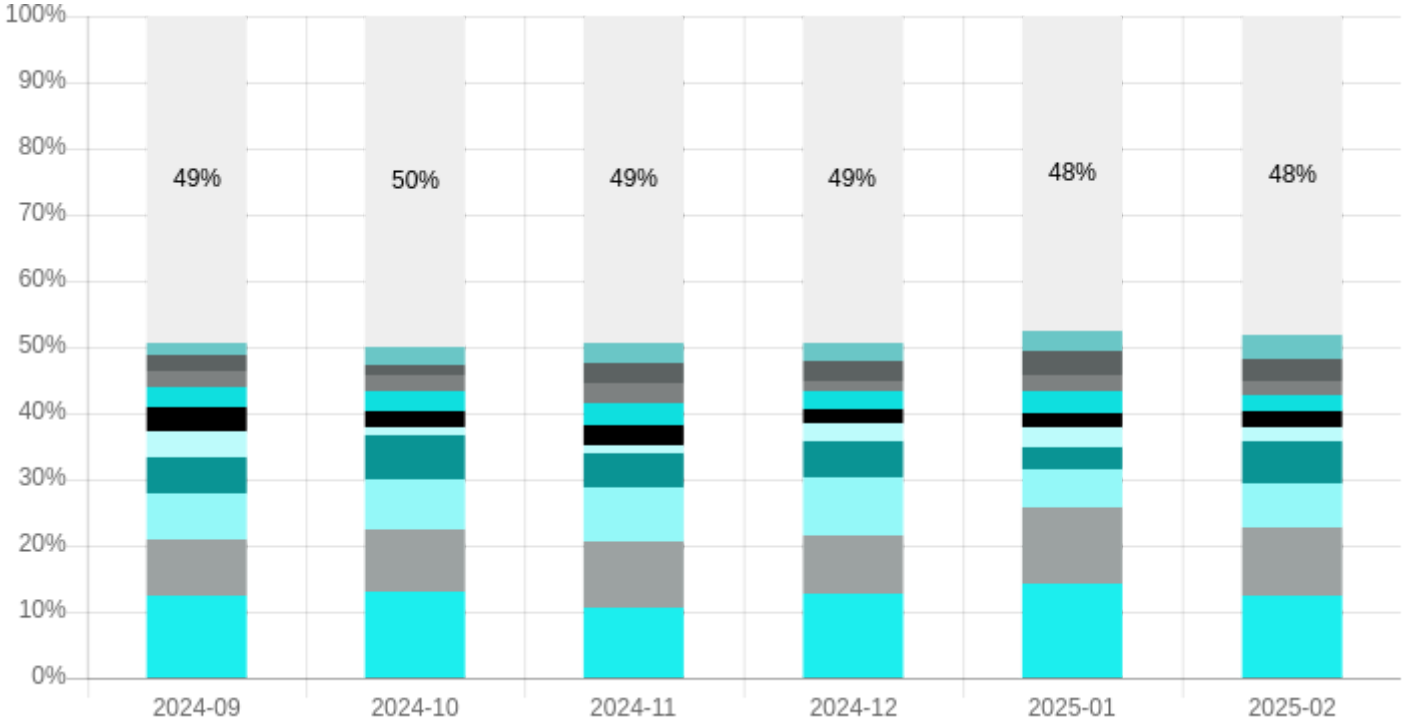
---



# Ohio - Private Lenders



# Ohio - Private Lenders



- Other
- Dominion Financial Services LLC
- Cv3 Financial Services LLC
- LendingOne
- Renovo Financial
- Wildcat Lending
- MM Lending LLC
- ROC Capital
- RCN Capital LLC
- Constructive Loans LLC
- Kiavi

# Ohio Lenders Market Share Report

## Last 6 Months

*Market share insights in Ohio*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	369	421	\$203,915	13.2%	9.1%
2	Constructive Loans LLC	279	327	\$109,888	10.2%	10.9%
3	RCN Capital LLC	234	225	\$170,991	7.0%	-9.1%
4	ROC Capital	175	159	\$203,326	5.0%	-13.8%
5	Cv3 Financial Services LLC	71	104	\$164,649	3.3%	43.5%
6	Dominion Financial Services LLC	80	98	\$195,350	3.1%	19.2%
7	Renovo Financial	93	91	\$345,974	2.8%	-9.7%
8	MM Lending LLC	64	89	\$176,372	2.8%	33.3%
9	Wildcat Lending	92	70	\$156,183	2.2%	-26.7%
10	LendingOne	78	65	\$276,889	2.0%	-23.1%
11	Velocity Commercial Capital	41	62	\$255,074	1.9%	46.2%
12	Endeavor Capital LLC	58	52	\$161,019	1.6%	-15.8%
13	Jhw 401 K Plan & Trust	0	3	\$100,333	0.1%	New Entrant

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	American Heritage Lending LLC	46	42	\$160,972	1.3%	-13.3%
15	Lima One Capital LLC	54	42	\$187,388	1.3%	-27.8%
16	Certain Lending Inc (Vontive)	30	40	\$177,526	1.3%	30.0%
17	JAG Enterprises LLC	51	40	\$44,946	1.3%	-23.5%
18	Phoenix Loans	48	35	\$101,200	1.1%	-31.3%
19	Backflip LLC	25	31	\$125,135	1.0%	25.0%
20	Unitas Funding LLC	21	30	\$297,161	0.9%	28.6%
21	Archwest Funding	28	27	\$223,347	0.8%	-11.1%
22	Builders Capital	41	27	\$258,651	0.8%	-38.5%
23	Sharper Capital Partners LLC	13	27	\$241,728	0.8%	100.0%
24	Corevest American Finance LLC	25	26	\$1,410,244	0.8%	0.0%
25	Rain City Capital LLC	9	25	\$129,781	0.8%	166.7%

# Ohio - Lender Loyalty Metrics

## Last 12 Months

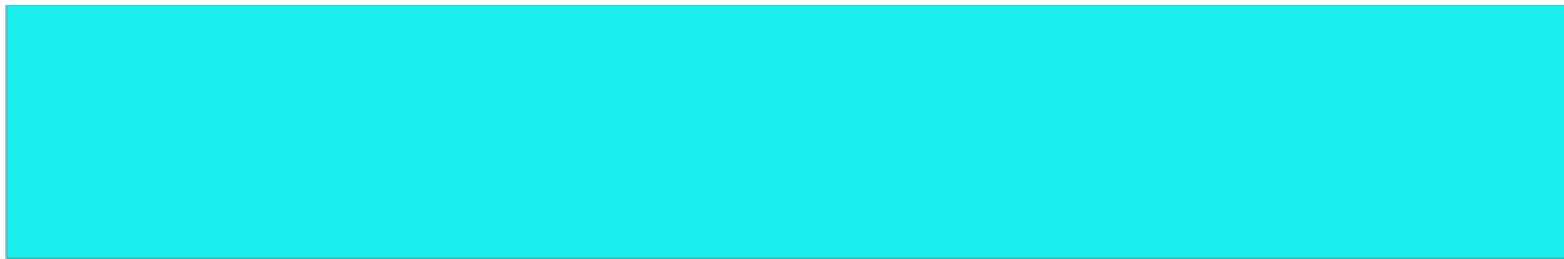
*Customer insights of mortgage lenders in Ohio*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Lvreis INC	2	100%	0%	0%
2	Kiavi	703	80%	38%	13%
3	Constructive Loans LLC	606	86%	29%	6%
4	RCN Capital LLC	493	82%	29%	6%
5	ROC Capital	375	82%	30%	7%
6	Cv3 Financial Services LLC	176	83%	21%	3%
7	Dominion Financial Services LLC	165	81%	30%	7%
8	Renovo Financial	138	81%	37%	8%
9	MM Lending LLC	157	70%	33%	10%
10	Wildcat Lending	297	65%	23%	4%
11	LendingOne	119	79%	38%	9%
12	Velocity Commercial Capital	179	88%	11%	2%
13	Endeavor Capital LLC	289	94%	4%	0%

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	American Heritage Lending LLC	115	81%	23%	2%
15	Lima One Capital LLC	177	80%	27%	2%
16	Certain Lending Inc (Vontive)	67	83%	31%	13%
17	JAG Enterprises LLC	109	68%	23%	0%
18	Phoenix Loans	80	81%	35%	12%
19	Backflip LLC	69	76%	29%	4%
20	Unitas Funding LLC	33	97%	30%	15%
21	Archwest Funding	45	77%	28%	6%
22	Builders Capital	38	76%	39%	15%
23	Sharper Capital Partners LLC	69	66%	44%	11%
24	Corevest American Finance LLC	45	84%	53%	13%
25	Rain City Capital LLC	39	79%	23%	0%

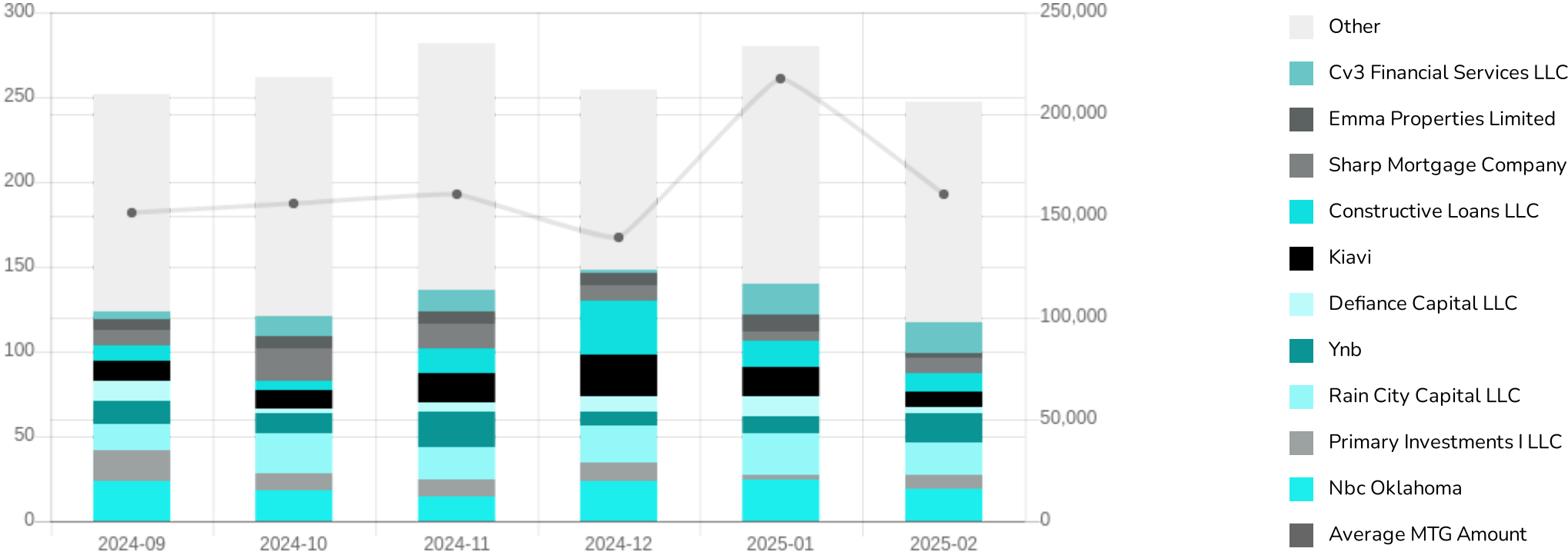
# OKLAHOMA

---

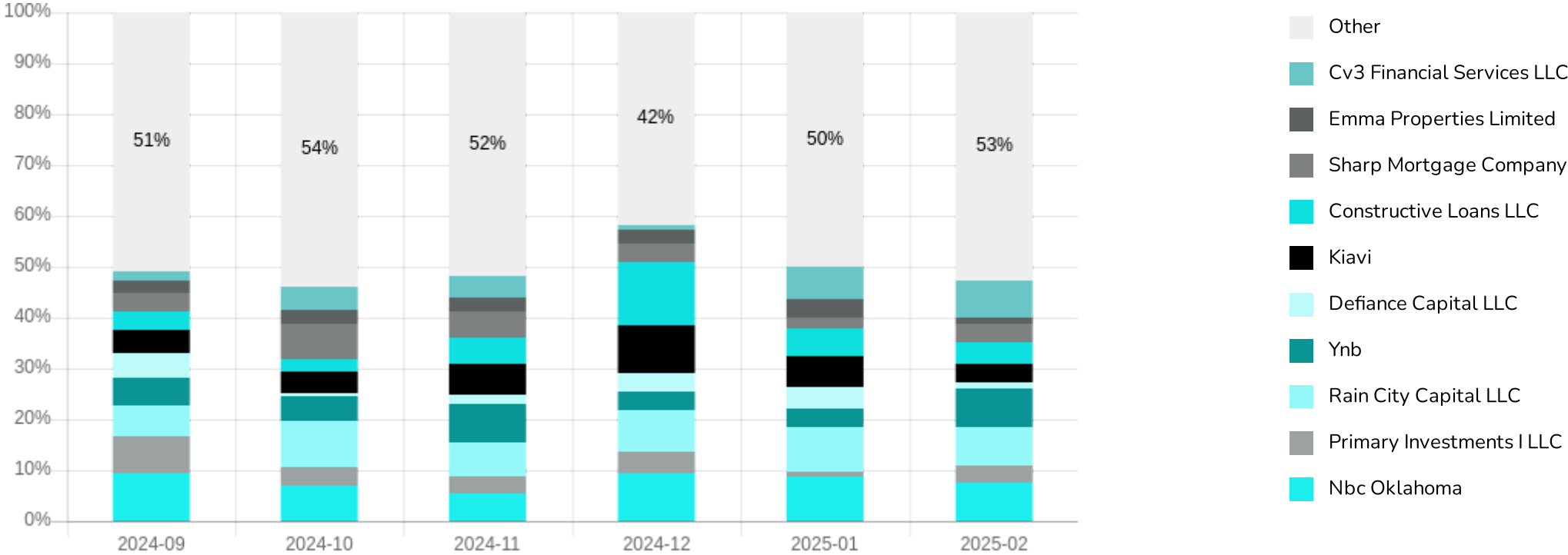




# Oklahoma - Private Lenders



# Oklahoma - Private Lenders



# Oklahoma Lenders Market Share Report

## Last 6 Months

*Market share insights in Oklahoma*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Nbc Oklahoma	57	68	\$410,530	8.7%	20.8%
2	Rain City Capital LLC	58	65	\$161,778	8.3%	13.7%
3	Constructive Loans LLC	30	58	\$165,099	7.4%	94.7%
4	Kiavi	40	50	\$445,719	6.4%	28.0%
5	Cv3 Financial Services LLC	29	38	\$164,670	4.9%	36.1%
6	Ynb	47	37	\$318,365	4.7%	-20.3%
7	Defiance Capital LLC	19	24	\$159,649	3.1%	29.2%
8	Sharp Mortgage Company	42	24	\$105,583	3.1%	-41.5%
9	Primary Investments I LLC	38	21	\$172,086	2.7%	-43.8%
10	Emma Properties Limited	21	20	\$124,050	2.6%	0.0%
11	Certain Lending Inc (Vontive)	7	19	\$252,891	2.4%	166.7%
12	Direct Lending LLC	20	14	\$151,908	1.8%	-28.0%
13	Dream Weaver Properties LLC	7	14	\$75,310	1.8%	100.0%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Diya Finance LLC	21	13	\$297,350	1.7%	-34.6%
15	Dominion Financial Services LLC	14	13	\$180,162	1.7%	-5.6%
16	Endeavor Capital LLC	14	13	\$197,609	1.7%	-5.6%
17	Sfr Mustang LLC (Ok)	6	13	\$131,085	1.7%	112.5%
18	American Heritage Lending LLC	8	12	\$96,167	1.5%	50.0%
19	Idabel National Bank	6	10	\$402,247	1.3%	62.5%
20	Limitless Lending LLC	8	10	\$109,100	1.3%	30.0%
21	Lima One Capital LLC	8	9	\$201,885	1.2%	20.0%
22	Renovo Financial	9	9	\$140,595	1.2%	9.1%
23	Spark Lending LLC	12	9	\$151,611	1.2%	-20.0%
24	I Fund Cities	17	8	\$158,638	1.0%	-52.4%
25	ROC Capital	19	8	\$120,357	1.0%	-58.3%

# Oklahoma - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Oklahoma*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Nbc Oklahoma	272	94%	14%	1%
2	Rain City Capital LLC	134	86%	32%	7%
3	Constructive Loans LLC	73	69%	26%	4%
4	Kiavi	111	79%	31%	6%
5	Cv3 Financial Services LLC	50	74%	26%	10%
6	Ynb	163	89%	20%	6%
7	Defiance Capital LLC	32	56%	40%	6%
8	Sharp Mortgage Company	144	76%	23%	2%
9	Primary Investments I LLC	51	49%	41%	9%
10	Emma Properties Limited	73	69%	23%	6%
11	Certain Lending Inc (Vontive)	13	92%	53%	15%
12	Direct Lending LLC	24	79%	45%	12%
13	Dream Weaver Properties LLC	3	33%	66%	33%

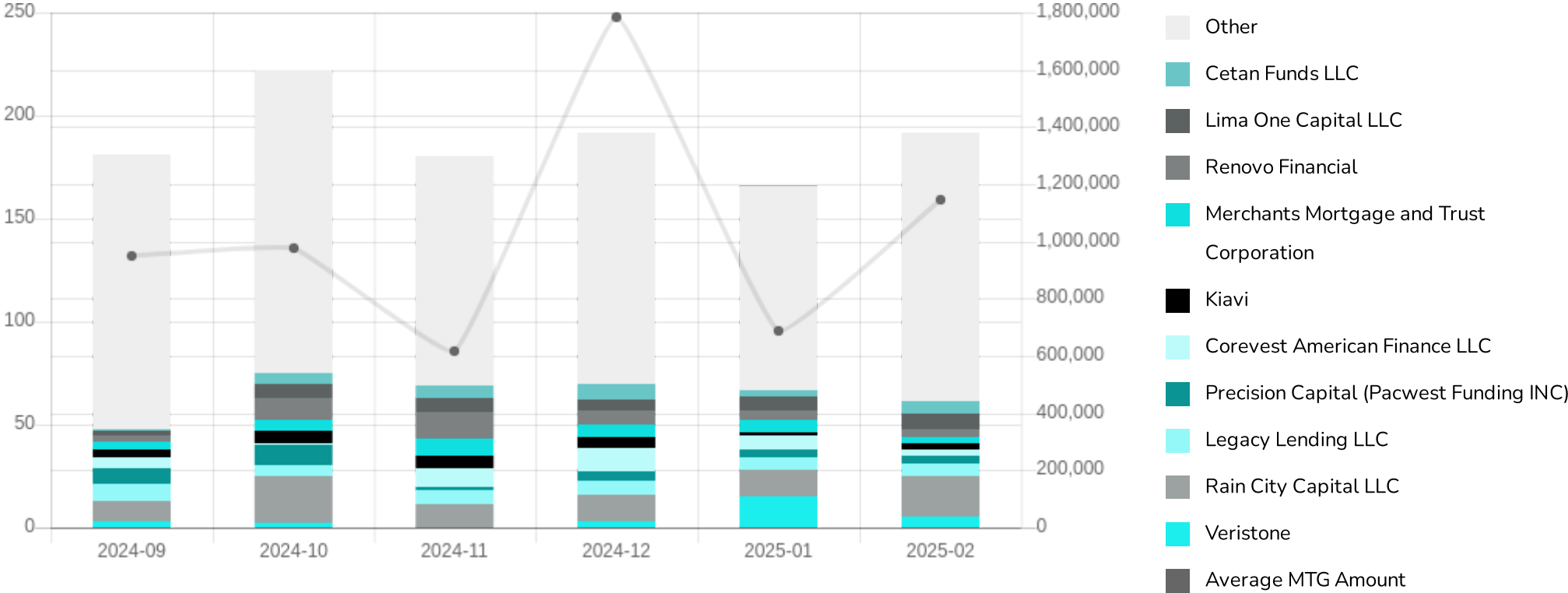
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Diya Finance LLC	33	66%	30%	9%
15	Dominion Financial Services LLC	21	66%	38%	0%
16	Endeavor Capital LLC	60	100%	0%	0%
17	Sfr Mustang LLC (Ok)	2	0%	100%	100%
18	American Heritage Lending LLC	32	96%	18%	6%
19	Idabel National Bank	55	98%	12%	0%
20	Limitless Lending LLC	8	75%	50%	37%
21	Lima One Capital LLC	17	70%	35%	5%
22	Renovo Financial	15	73%	46%	6%
23	Spark Lending LLC	32	46%	31%	9%
24	I Fund Cities	4	50%	50%	50%
25	ROC Capital	30	73%	20%	6%

# OREGON

---

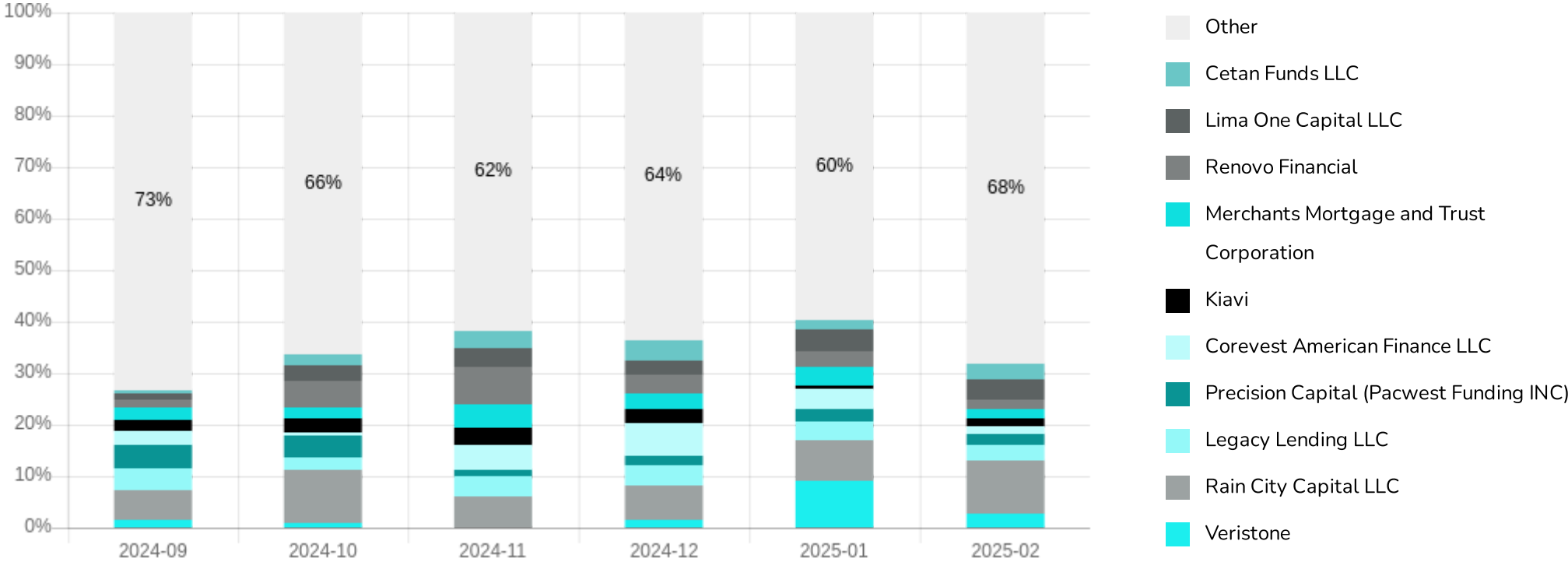


# Oregon - Private Lenders





# Oregon - Private Lenders



# Oregon Lenders Market Share Report

## Last 6 Months

*Market share insights in Oregon*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Rain City Capital LLC	44	46	\$400,774	8.4%	12.0%
2	Veristone	5	23	\$628,626	4.2%	366.7%
3	Corevest American Finance LLC	15	22	\$726,170	4.0%	53.8%
4	Legacy Lending LLC	20	19	\$474,915	3.5%	2.9%
5	Lima One Capital LLC	16	19	\$1,286,409	3.5%	29.6%
6	Cetan Funds LLC	12	17	\$417,118	3.1%	47.6%
7	Renovo Financial	27	16	\$1,067,604	2.9%	-37.0%
8	Merchants Mortgage and Trust Corporation	17	15	\$547,515	2.7%	-6.9%
9	All Credit Considered Mortgage Inc	8	13	\$480,573	2.4%	71.4%
10	Iron Bridge Mortgage Fund LLC	1	13	\$2,954,100	2.4%	1100.0%
11	Precision Capital (Pacwest Funding INC)	20	12	\$688,151	2.2%	-35.3%
12	Cobalt Lending LLC	0	11	\$426,081	2.0%	New Entrant
13	Blackhawk Capital Group Inc	8	9	\$244,012	1.6%	14.3%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Cv3 Financial Services LLC	6	9	\$859,529	1.6%	60.0%
15	Forks LLC	0	9	\$83,889	1.6%	New Entrant
16	Inland Capital LLC	7	9	\$574,904	1.6%	33.3%
17	Kiavi	16	9	\$346,172	1.6%	-40.7%
18	Bc Retirement Plan	1	7	\$377,000	1.3%	550.0%
19	New Era Lending LLC	0	7	\$454,273	1.3%	New Entrant
20	Td Two LLC	14	7	\$891,429	1.3%	-45.8%
21	Advanced Investment CORP	14	6	\$268,333	1.1%	-54.2%
22	Easy Street Capital	9	6	\$380,583	1.1%	-26.7%
23	Quanta Finance LLC	7	6	\$437,346	1.1%	-8.3%
24	Velocity Commercial Capital	4	6	\$817,917	1.1%	57.1%
25	Bellevue Funding LLC	5	5	\$640,380	0.9%	0.0%

# Oregon - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Oregon*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Rain City Capital LLC	132	82%	29%	6%
2	Veristone	27	81%	33%	14%
3	Corevest American Finance LLC	42	78%	26%	9%
4	Legacy Lending LLC	59	84%	18%	5%
5	Lima One Capital LLC	28	82%	50%	25%
6	Cetan Funds LLC	63	82%	19%	1%
7	Renovo Financial	35	82%	42%	8%
8	Merchants Mortgage and Trust Corporation	67	83%	22%	4%
9	All Credit Considered Mortgage Inc	43	90%	2%	0%
10	Iron Bridge Mortgage Fund LLC	20	80%	40%	5%
11	Precision Capital (Pacwest Funding INC)	57	78%	29%	5%
12	Cobalt Lending LLC	13	84%	0%	0%
13	Blackhawk Capital Group Inc	12	100%	41%	25% <sub>276</sub>

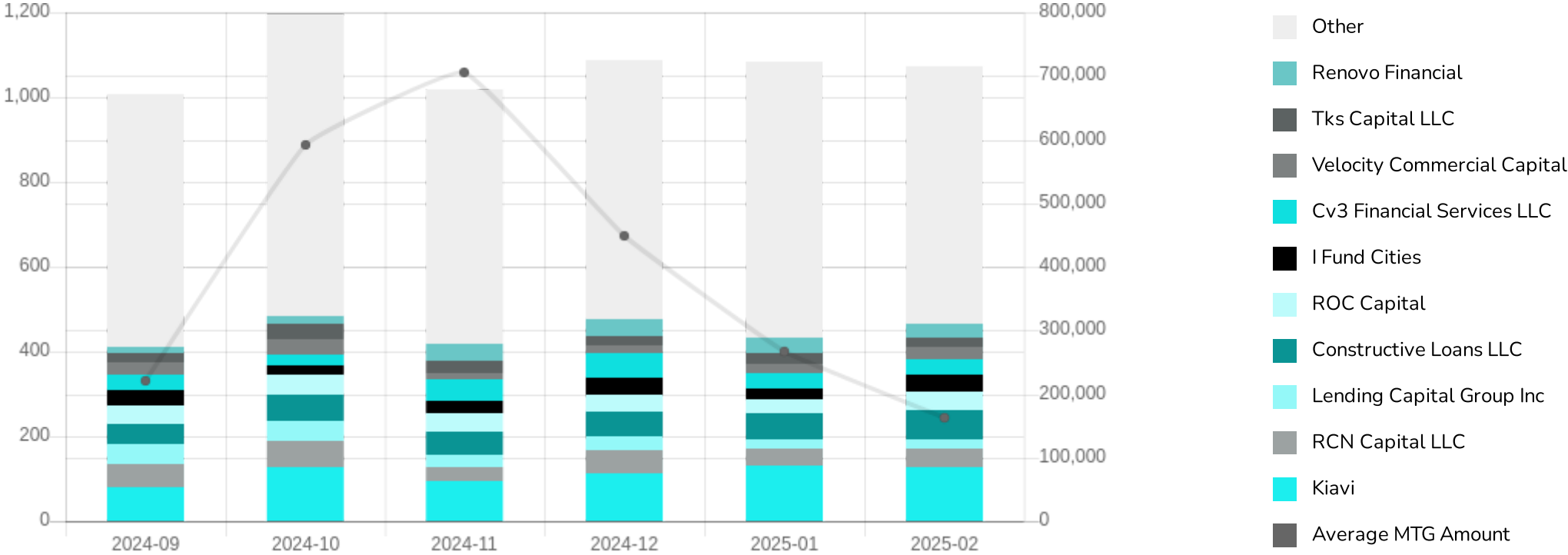
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Cv3 Financial Services LLC	25	84%	12%	0%
15	Forks LLC	2	100%	50%	50%
16	Inland Capital LLC	33	84%	12%	3%
17	Kiavi	33	75%	36%	6%
18	Bc Retirement Plan	11	100%	72%	36%
19	New Era Lending LLC	11	100%	0%	0%
20	Td Two LLC	19	84%	42%	31%
21	Advanced Investment CORP	31	83%	16%	0%
22	Easy Street Capital	19	73%	5%	0%
23	Quanta Finance LLC	8	87%	37%	12%
24	Velocity Commercial Capital	15	86%	13%	6%
25	Bellevue Funding LLC	14	71%	42%	0%

# PENNSYLVANIA

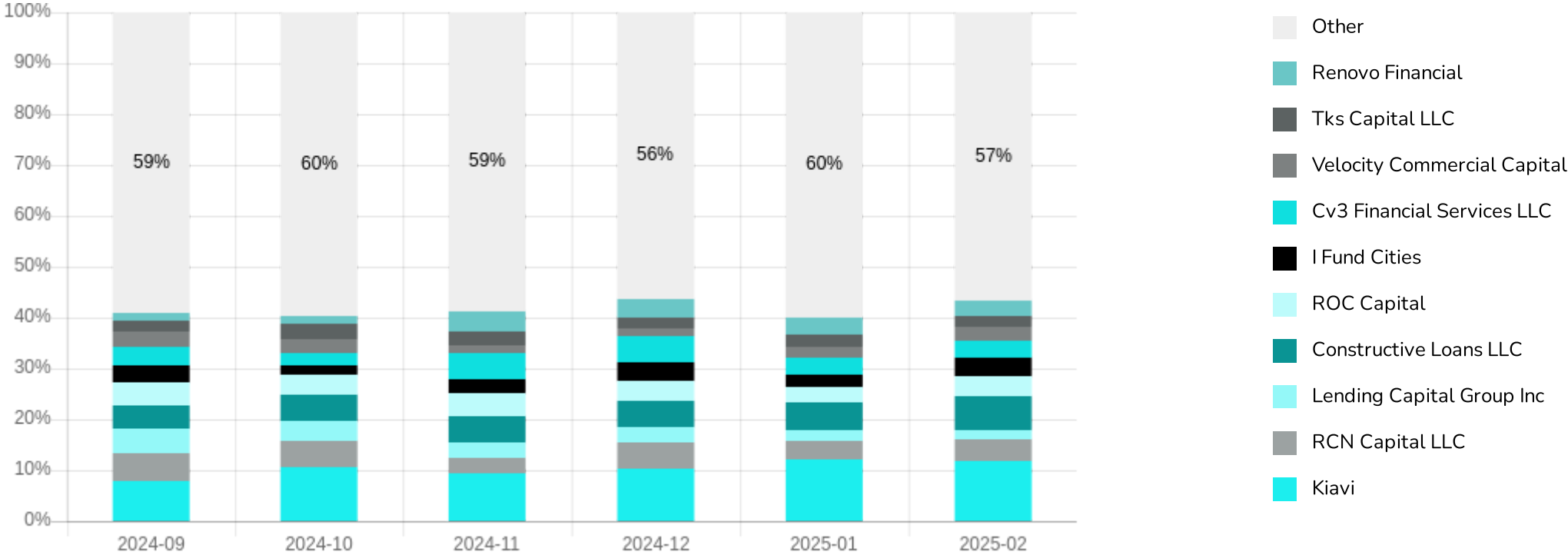
---



# Pennsylvania - Private Lenders



# Pennsylvania - Private Lenders





# Pennsylvania Lenders Market Share Report

## Last 6 Months

*Market share insights in Pennsylvania*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	301	369	\$187,210	11.4%	22.6%
2	Constructive Loans LLC	163	188	\$183,102	5.8%	13.7%
3	RCN Capital LLC	150	142	\$242,971	4.4%	-6.4%
4	Cv3 Financial Services LLC	111	129	\$157,812	4.0%	17.6%
5	ROC Capital	138	119	\$245,756	3.7%	-14.0%
6	Renovo Financial	71	108	\$281,712	3.3%	50.0%
7	I Fund Cities	86	106	\$486,103	3.3%	22.2%
8	Lending Capital Group Inc	124	74	\$346,178	2.3%	-39.5%
9	Tks Capital LLC	89	71	\$180,993	2.2%	-21.4%
10	Velocity Commercial Capital	81	68	\$587,025	2.1%	-16.0%
11	Visio Lending	67	64	\$235,029	2.0%	-4.8%
12	Dominion Financial Services LLC	44	58	\$185,627	1.8%	28.6%
13	Prime Funding Group LLC	71	58	\$187,552	1.8%	-18.2%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Asset Based Lending LLC	59	53	\$260,051	1.6%	-11.1%
15	Mauch Chunk Trust Company	63	51	\$217,604	1.6%	-20.0%
16	American Heritage Lending LLC	32	49	\$266,499	1.5%	50.0%
17	Nextres LLC (Lendingbase)	56	41	\$343,693	1.3%	-23.5%
18	Brrrr Loans	45	40	\$223,872	1.2%	-14.3%
19	Oaktree Funding Corporation	38	37	\$276,365	1.1%	-8.3%
20	Crowdcopia	32	35	\$214,962	1.1%	10.0%
21	Rehab Financial Group LP	36	32	\$237,348	1.0%	-9.1%
22	Spring Garden Lending Group LLC	31	31	\$283,352	1.0%	0.0%
23	Apollo Trust Co	19	28	\$148,786	0.9%	50.0%
24	Lendmarq	19	27	\$260,902	0.8%	33.3%
25	Backflip LLC	14	26	\$152,878	0.8%	100.0%

# Pennsylvania - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Pennsylvania*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	767	87%	27%	6%
2	Constructive Loans LLC	426	85%	22%	5%
3	RCN Capital LLC	449	86%	20%	2%
4	Cv3 Financial Services LLC	271	85%	21%	4%
5	ROC Capital	402	85%	17%	1%
6	Renovo Financial	127	83%	26%	9%
7	I Fund Cities	193	86%	31%	11%
8	Lending Capital Group Inc	604	96%	1%	0%
9	Tks Capital LLC	72	76%	38%	13%
10	Velocity Commercial Capital	250	90%	14%	1%
11	Visio Lending	201	89%	13%	0%
12	Dominion Financial Services LLC	121	88%	14%	4%
13	Prime Funding Group LLC	153	73%	32%	7%

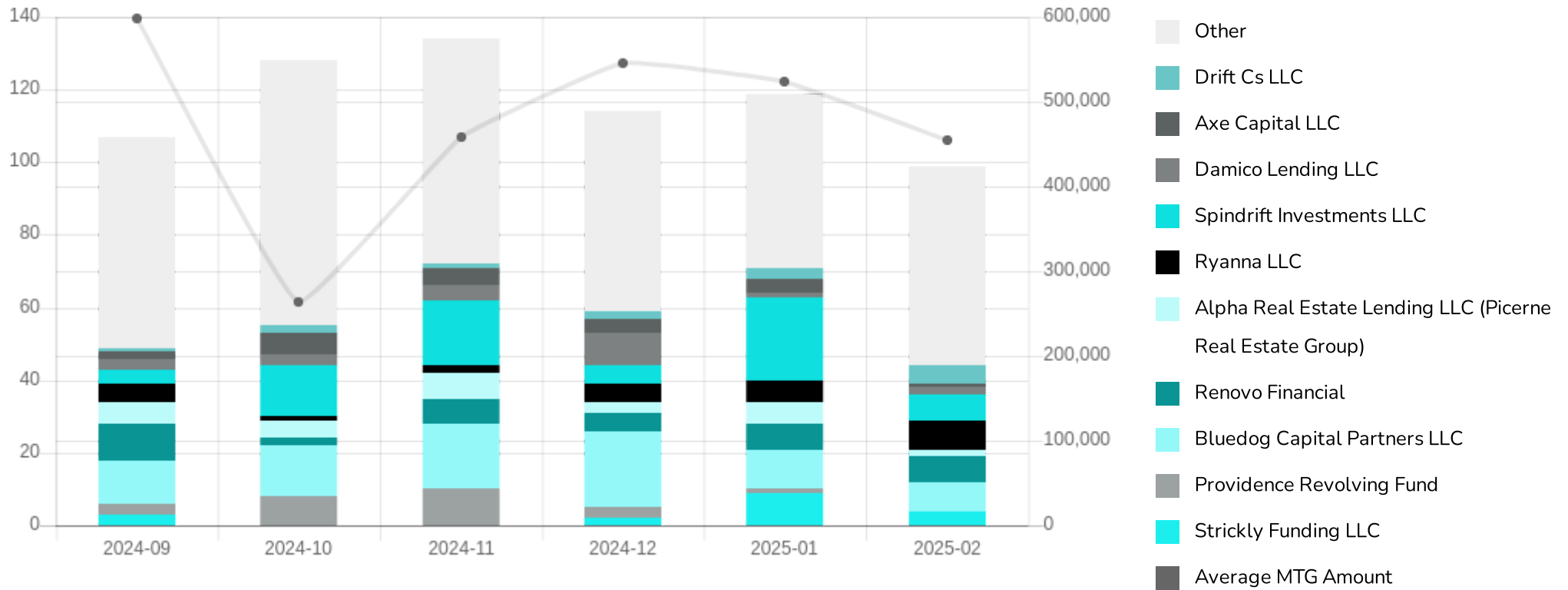
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Asset Based Lending LLC	128	89%	18%	6%
15	Mauch Chunk Trust Company	348	97%	4%	0%
16	American Heritage Lending LLC	100	90%	18%	3%
17	Nextres LLC (Lendingbase)	250	93%	6%	0%
18	Brrrr Loans	122	84%	15%	3%
19	Oaktree Funding Corporation	128	85%	14%	3%
20	Crowdcopia	97	82%	12%	4%
21	Rehab Financial Group LP	107	75%	9%	0%
22	Spring Garden Lending Group LLC	111	87%	25%	0%
23	Apollo Trust Co	116	95%	10%	2%
24	Lendmarq	74	93%	21%	2%
25	Backflip LLC	49	81%	26%	4%

# RHODE ISLAND

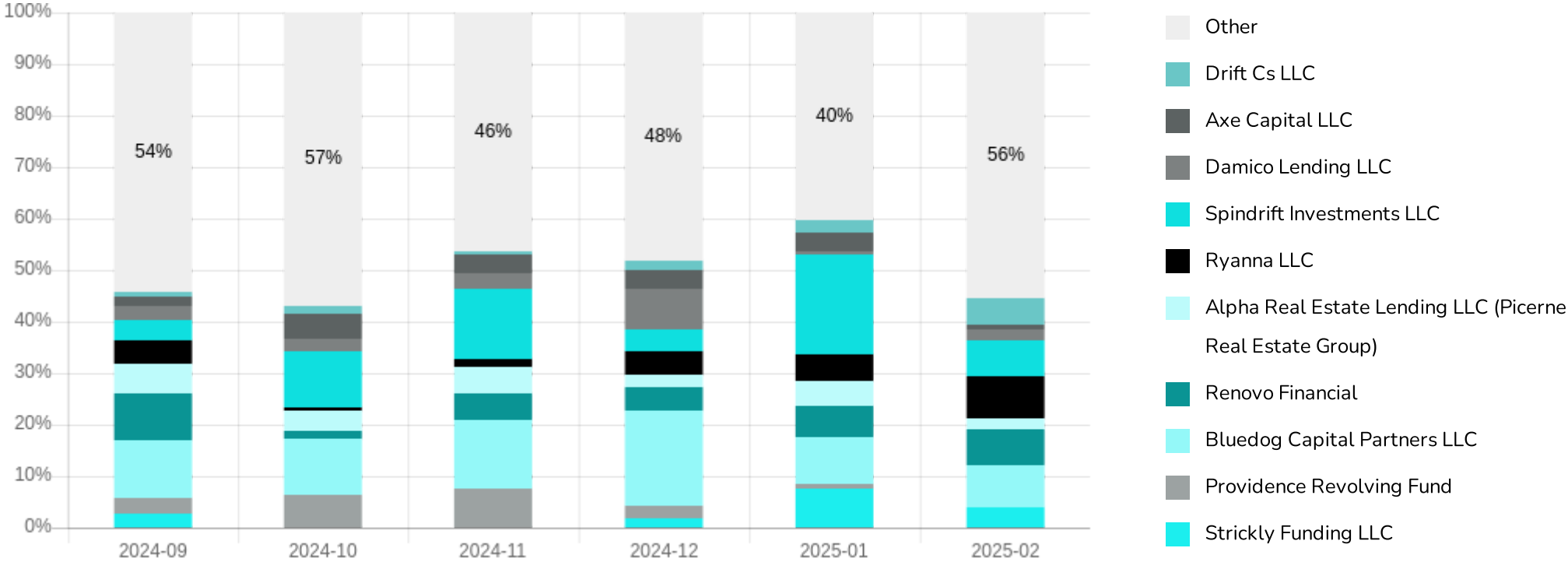
---



# Rhode Island - Private Lenders



# Rhode Island - Private Lenders



# Rhode Island Lenders Market Share Report

## Last 6 Months

*Market share insights in Rhode Island*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Bluedog Capital Partners LLC	44	40	\$407,485	12.0%	0.8%
2	Spindrift Investments LLC	36	35	\$380,444	10.5%	7.1%
3	Renovo Financial	19	19	\$850,637	5.7%	11.8%
4	Ryanna LLC	8	19	\$385,105	5.7%	159.1%
5	Strickly Funding LLC	3	15	\$226,333	4.5%	462.5%
6	Damico Lending LLC	10	12	\$389,641	3.6%	33.3%
7	Alpha Real Estate Lending LLC (Picerne Real Estate Group)	18	11	\$656,741	3.3%	-32.7%
8	Drift Cs LLC	4	10	\$433,100	3.0%	172.7%
9	Axe Capital LLC	13	9	\$312,222	2.7%	-22.9%
10	Tailor Ridge Real Estate Lending Fund	5	8	\$412,375	2.4%	71.4%
11	Velocity Commercial Capital	2	7	\$341,014	2.1%	320.0%
12	Briry LLC	6	6	\$437,333	1.8%	12.5%



Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
13	QS Private Lending LLC	2	6	\$1,816,833	1.8%	260.0%
14	Abex 1 Incorporated	5	5	\$470,000	1.5%	7.1%
15	Enhanced Capital Rhode Island Fund LLC	0	5	\$1,060,000	1.5%	<b>New Entrant</b>
16	Resmini Capital Investments LLC	1	5	\$328,000	1.5%	400.0%
17	Canning Cap Mgmt	0	4	\$285,750	1.2%	<b>New Entrant</b>
18	Jif Investment CO INC	2	4	\$1,775,000	1.2%	140.0%
19	Kutz Realty LLC	1	4	\$154,750	1.2%	300.0%
20	Providence Revolving Fund	21	4	\$125,686	1.2%	-78.9%
21	ROC Capital	9	4	\$349,438	1.2%	-50.0%
22	Westwood Const INC	0	4	\$182,500	1.2%	<b>New Entrant</b>
23	Capital Funding Partners LLC	2	3	\$118,333	0.9%	80.0%
24	Flip and Hold Funding LLC	2	3	\$418,667	0.9%	80.0%
25	Gap Enterprises LLC	2	3	\$313,333	0.9%	80.0%

# Rhode Island - Lender Loyalty Metrics

## Last 12 Months

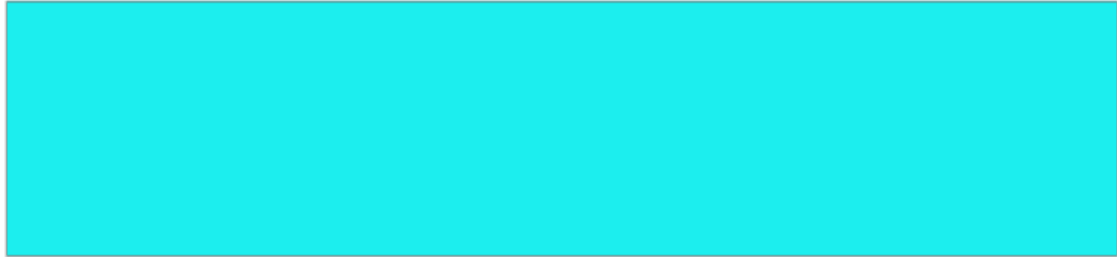
*Customer insights of mortgage lenders in Rhode Island*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Bluedog Capital Partners LLC	124	90%	26%	5%
2	Spindrift Investments LLC	97	85%	16%	4%
3	Renovo Financial	68	79%	17%	1%
4	Ryanna LLC	49	87%	14%	2%
5	Strickly Funding LLC	19	63%	26%	21%
6	Damico Lending LLC	40	75%	22%	2%
7	Alpha Real Estate Lending LLC (Picerne Real Estate Group)	31	87%	35%	6%
8	Drift Cs LLC	17	88%	23%	0%
9	Axe Capital LLC	34	85%	11%	0%
10	Tailor Ridge Real Estate Lending Fund	12	75%	25%	8%
11	Velocity Commercial Capital	15	80%	0%	0%
12	Briry LLC	27	70%	25%	3%
13	QS Private Lending LLC	12	91%	8%	0%

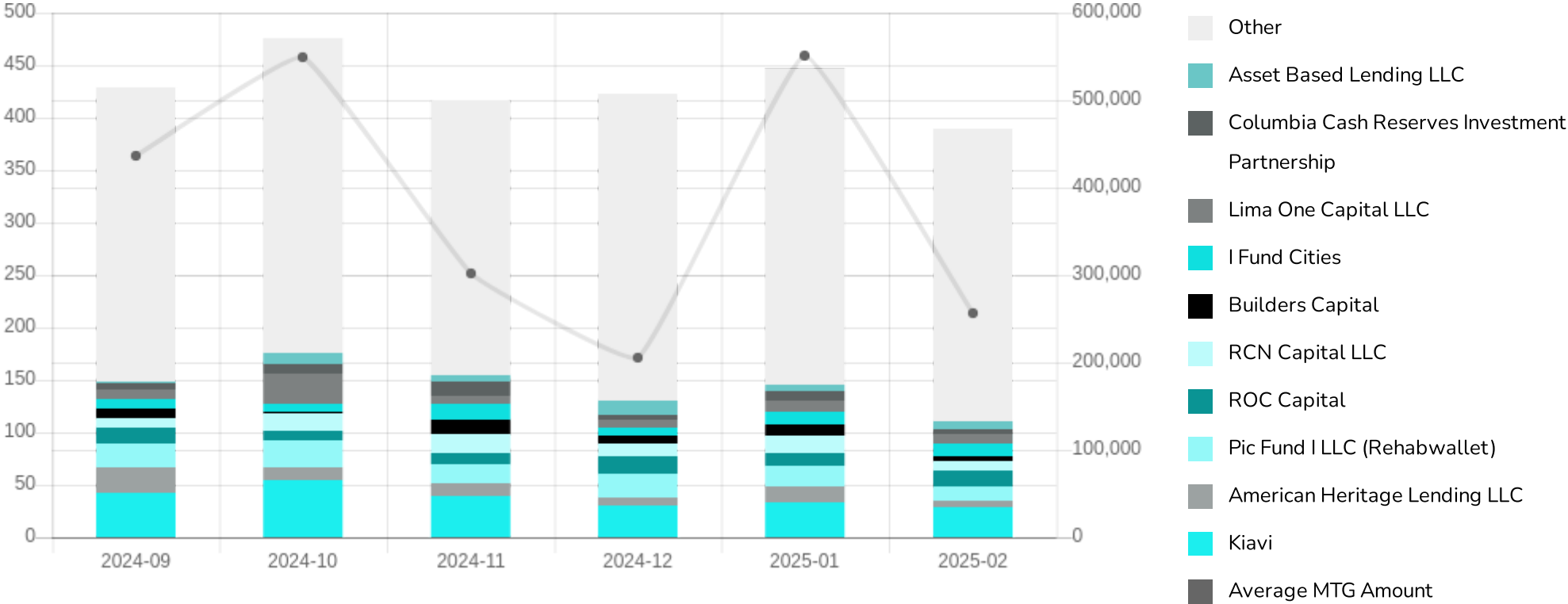
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Abex 1 Incorporated	14	92%	42%	0%
15	Enhanced Capital Rhode Island Fund LLC	5	100%	20%	0%
16	Resmini Capital Investments LLC	12	83%	16%	0%
17	Canning Cap Mgmt	4	75%	0%	0%
18	Jif Investment CO INC	10	100%	20%	0%
19	Kutz Realty LLC	7	100%	0%	0%
20	Providence Revolving Fund	47	95%	8%	0%
21	ROC Capital	22	95%	4%	0%
22	Westwood Const INC	1	100%	100%	100%
23	Capital Funding Partners LLC	8	75%	12%	0%
24	Flip and Hold Funding LLC	7	71%	0%	0%
25	Gap Enterprises LLC	11	100%	18%	0%

# SOUTH CAROLINA

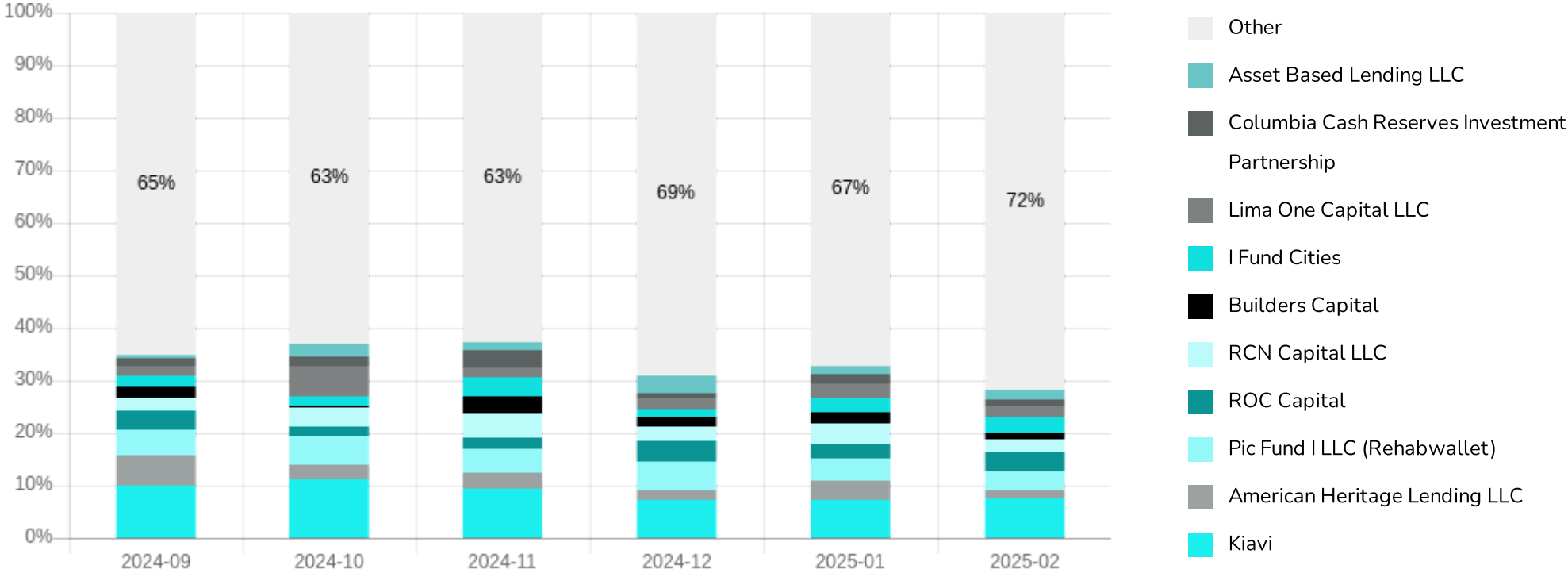
---



# South Carolina - Private Lenders



# South Carolina - Private Lenders



# South Carolina Lenders Market Share Report

## Last 6 Months

*Market share insights in South Carolina*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	136	93	\$228,582	7.4%	-28.2%
2	Pic Fund I LLC (Rehabwallet)	66	56	\$212,911	4.5%	-10.0%
3	ROC Capital	34	44	\$244,163	3.5%	34.6%
4	RCN Capital LLC	45	37	\$197,851	2.9%	-14.7%
5	I Fund Cities	32	31	\$347,257	2.5%	4.2%
6	Coastal Equity Group LLC	15	30	\$453,531	2.4%	118.2%
7	American Heritage Lending LLC	49	29	\$214,323	2.3%	-37.8%
8	Asset Based Lending LLC	19	28	\$268,505	2.2%	57.1%
9	Lima One Capital LLC	45	28	\$205,310	2.2%	-35.3%
10	Builders Capital	25	23	\$1,512,379	1.8%	-5.3%
11	New Vision Trust/Custodian	18	21	\$134,203	1.7%	21.4%
12	Velocity Commercial Capital	17	21	\$292,620	1.7%	30.8%
13	Visio Lending	13	20	\$281,510	1.6%	60.0%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Windstone Private Lending LLC	19	20	\$148,495	1.6%	14.3%
15	Avs Investments LLC	4	18	\$110,090	1.4%	366.7%
16	Columbia Cash Reserves Investment Partnership	29	18	\$901,974	1.4%	-36.4%
17	Consistent Capital LLC	10	17	\$189,891	1.4%	75.0%
18	Alfie Loans LLC	6	16	\$256,761	1.3%	160.0%
19	Hq Mortgage LLC	1	16	\$391,802	1.3%	1200.0%
20	Dominion Financial Services LLC	20	15	\$246,987	1.2%	-20.0%
21	Groundfloor Real Estate LLC	12	15	\$295,910	1.2%	33.3%
22	All Credit Considered Mortgage Inc	6	14	\$285,529	1.1%	120.0%
23	Backflip LLC	5	13	\$245,422	1.0%	150.0%
24	I & A Investment Group LLC	0	13	\$228,846	1.0%	<b>New Entrant</b>
25	LendingOne	18	13	\$200,279	1.0%	-28.6%



# South Carolina - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in South Carolina*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Alpha Tech Lending	1	0%	0%	0%
2	Kiavi	235	81%	31%	8%
3	Pic Fund I LLC (Rehabwallet)	146	73%	36%	8%
4	ROC Capital	80	95%	32%	13%
5	RCN Capital LLC	66	77%	28%	16%
6	I Fund Cities	40	75%	37%	12%
7	Coastal Equity Group LLC	54	74%	27%	11%
8	American Heritage Lending LLC	194	94%	6%	2%
9	Asset Based Lending LLC	40	82%	42%	17%
10	Lima One Capital LLC	87	83%	32%	10%
11	Builders Capital	33	87%	33%	15%
12	New Vision Trust/Custodian	60	65%	20%	5%
13	Velocity Commercial Capital	52	94%	7%	0% <sub>297</sub>

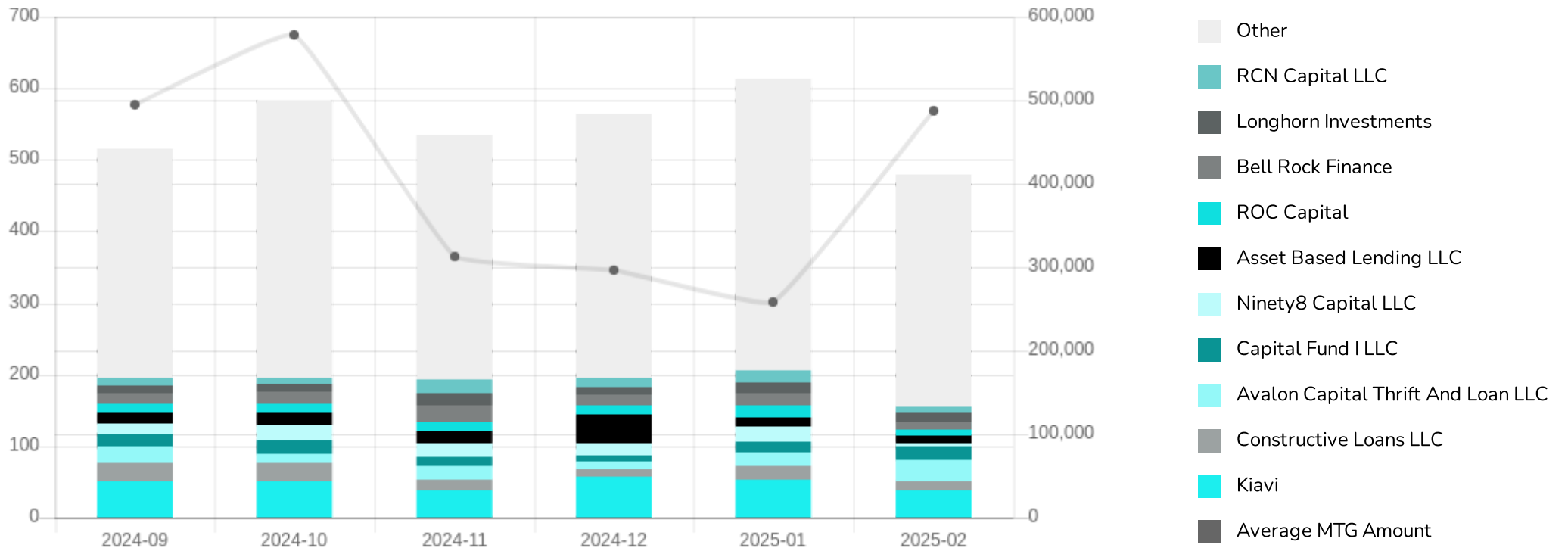
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Visio Lending	53	88%	11%	1%
15	Windstone Private Lending LLC	41	85%	29%	9%
16	Avs Investments LLC	4	50%	100%	100%
17	Columbia Cash Reserves Investment Partnership	6	83%	66%	66%
18	Consistent Capital LLC	18	77%	16%	16%
19	Alfie Loans LLC	28	82%	35%	14%
20	Hq Mortgage LLC	23	95%	4%	0%
21	Dominion Financial Services LLC	49	79%	20%	0%
22	Groundfloor Real Estate LLC	22	81%	40%	9%
23	All Credit Considered Mortgage Inc	35	94%	2%	0%
24	Backflip LLC	24	91%	29%	0%
25	I & A Investment Group LLC	2	100%	100%	100%

# TENNESSEE

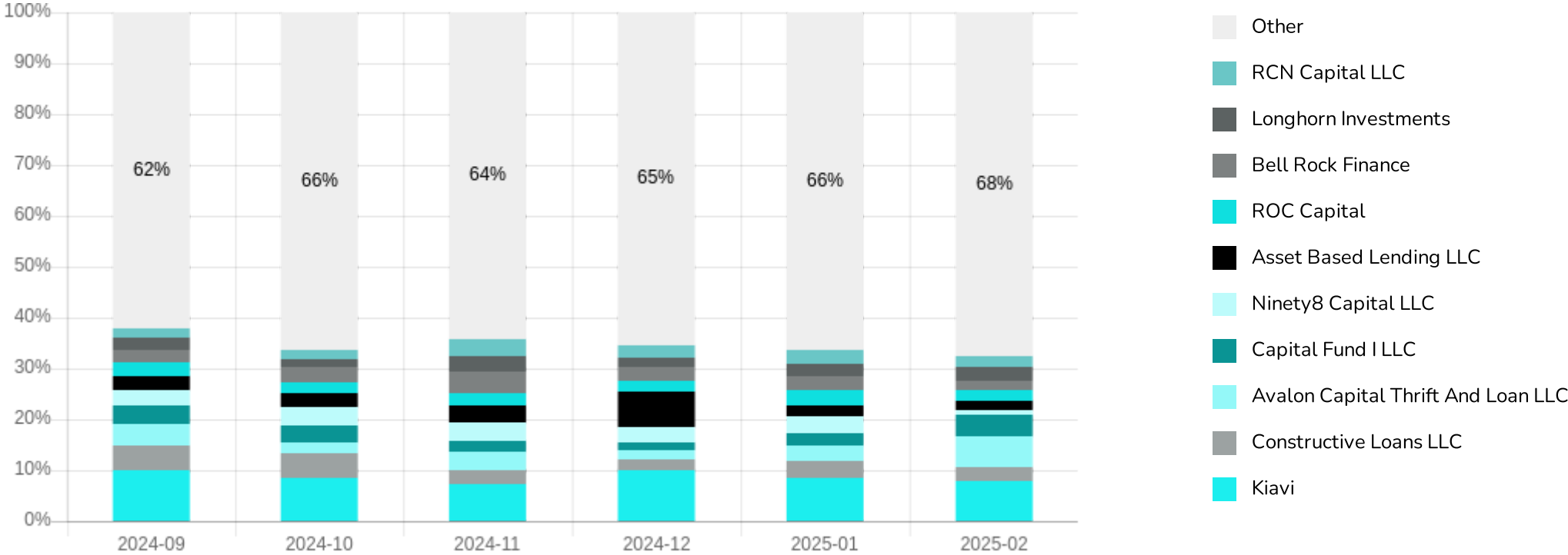
---



# Tennessee - Private Lenders



# Tennessee - Private Lenders



# Tennessee Lenders Market Share Report

## Last 6 Months

*Market share insights in Tennessee*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	140	147	\$219,930	8.9%	3.5%
2	Jeta Holdings LLC	0	3	\$175,575	0.2%	New Entrant
3	Asset Based Lending LLC	48	61	\$681,869	3.7%	27.6%
4	Avalon Capital Thrift And Loan LLC	55	58	\$121,485	3.5%	2.9%
5	Constructive Loans LLC	67	45	\$126,756	2.7%	-34.1%
6	Capital Fund I LLC	48	44	\$316,364	2.7%	-6.9%
7	Ninety8 Capital LLC	56	43	\$135,248	2.6%	-23.5%
8	Bell Rock Finance	53	41	\$438,634	2.5%	-21.9%
9	RCN Capital LLC	38	40	\$194,788	2.4%	4.3%
10	Lima One Capital LLC	18	39	\$469,202	2.4%	118.2%
11	Longhorn Investments	39	39	\$221,091	2.4%	0.0%
12	ROC Capital	39	39	\$225,034	2.4%	0.0%
13	Cv3 Financial Services LLC	35	31	\$234,311	1.9%	-9.5%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Crestcore Realty	41	28	\$155,604	1.7%	-32.0%
15	Rain City Capital LLC	31	28	\$269,754	1.7%	-10.5%
16	Oaktree Funding Corporation	16	27	\$311,416	1.6%	60.0%
17	LendingOne	33	26	\$480,354	1.6%	-20.0%
18	Endeavor Capital LLC	7	22	\$177,526	1.3%	225.0%
19	Groundfloor Real Estate LLC	16	22	\$352,936	1.3%	30.0%
20	Visio Lending	25	22	\$408,602	1.3%	-13.3%
21	Easy Street Capital	33	21	\$322,889	1.3%	-35.0%
22	LendSimpli (Beach Park Partners LLC)	30	20	\$174,769	1.2%	-33.3%
23	Muletown Funding INC	19	20	\$274,360	1.2%	0.0%
24	BD Capital LLC	17	19	\$2,141,107	1.1%	10.0%
25	Grassland Financial Services LLC	19	18	\$126,333	1.1%	-8.3%

# Tennessee - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Tennessee*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	242	80%	38%	12%
2	Asset Based Lending LLC	77	81%	42%	13%
3	Avalon Capital Thrift And Loan LLC	134	79%	29%	9%
4	Constructive Loans LLC	112	80%	26%	9%
5	Capital Fund I LLC	145	79%	21%	2%
6	Ninety8 Capital LLC	121	71%	33%	5%
7	Bell Rock Finance	83	75%	42%	18%
8	RCN Capital LLC	82	74%	31%	8%
9	Lima One Capital LLC	56	85%	23%	10%
10	Longhorn Investments	115	76%	27%	5%
11	ROC Capital	88	81%	27%	6%
12	Cv3 Financial Services LLC	68	73%	32%	10%
13	Crestcore Realty	105	77%	33%	8% <sub>304</sub>



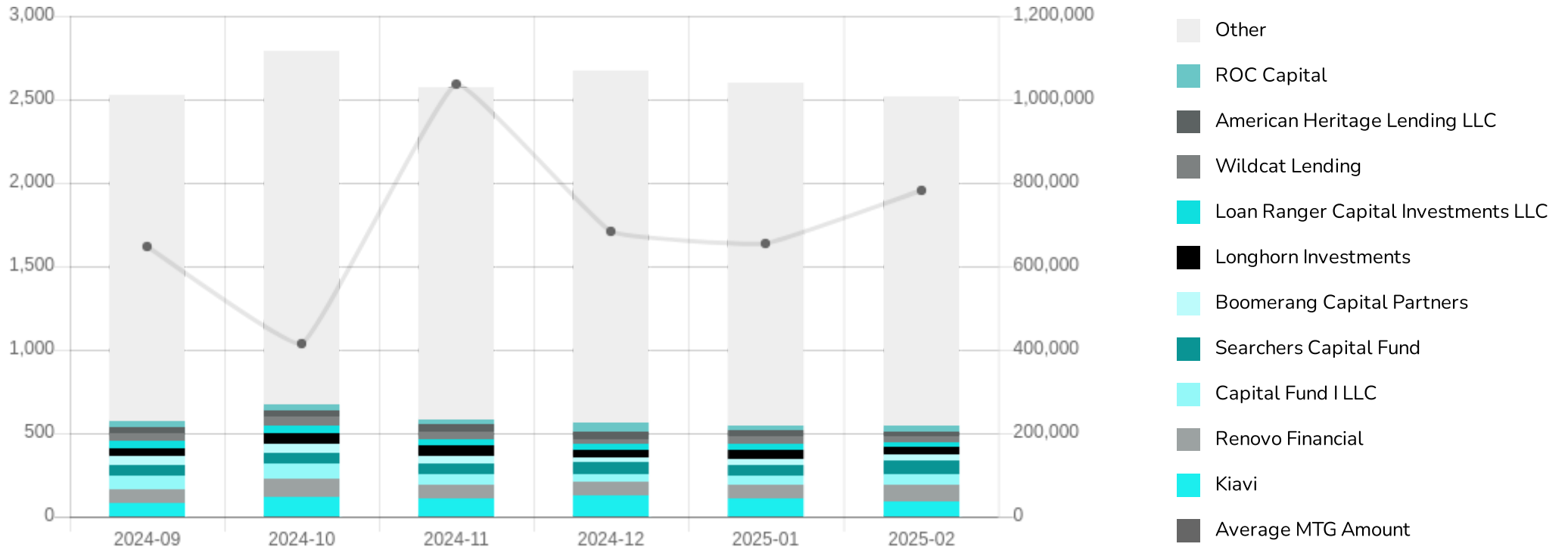
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Rain City Capital LLC	97	79%	32%	5%
15	Oaktree Funding Corporation	73	84%	17%	2%
16	LendingOne	58	87%	29%	5%
17	Endeavor Capital LLC	90	98%	0%	0%
18	Groundfloor Real Estate LLC	26	80%	42%	11%
19	Visio Lending	90	81%	15%	2%
20	Easy Street Capital	99	78%	20%	4%
21	LendSimpli (Beach Park Partners LLC)	28	57%	46%	28%
22	Muletown Funding INC	39	69%	28%	12%
23	BD Capital LLC	47	85%	23%	6%
24	Grassland Financial Services LLC	71	84%	19%	0%
25	Meridian Capital Group LLC (MCL Private Lending)	42	61%	16%	2%

# TEXAS

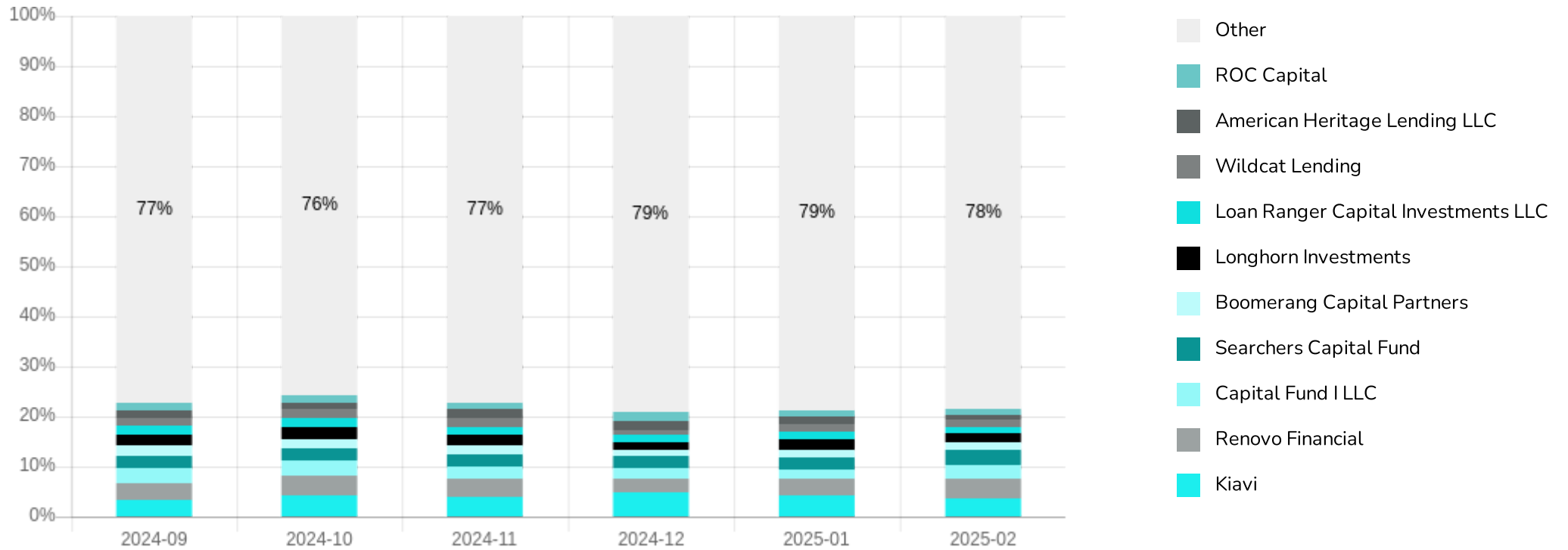
---



# Texas - Private Lenders



# Texas - Private Lenders



# Texas Lenders Market Share Report

## Last 6 Months

Market share insights in Texas

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	309	331	\$324,175	4.2%	7.7%
2	Renovo Financial	281	262	\$423,445	3.4%	-5.6%
3	Searchers Capital Fund	188	200	\$188,294	2.6%	8.3%
4	Capital Fund I LLC	228	170	\$301,449	2.2%	-24.1%
5	Longhorn Investments	173	133	\$229,512	1.7%	-22.7%
6	Boomerang Capital Partners	158	118	\$262,713	1.5%	-25.0%
7	ROC Capital	106	114	\$832,980	1.5%	15.4%
8	American Heritage Lending LLC	114	113	\$284,247	1.5%	7.1%
9	Loan Ranger Capital Investments LLC	134	109	\$774,470	1.4%	-17.6%
10	Wildcat Lending	135	103	\$244,491	1.3%	-23.5%
11	Velocity Commercial Capital	69	97	\$405,974	1.2%	33.3%
12	Rain City Capital LLC	107	95	\$387,633	1.2%	-14.3%
13	Lnh Capital	12	15	\$517,834	0.2%	0.0%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Cv3 Financial Services LLC	73	88	\$312,492	1.1%	22.2%
15	Easy Street Capital	115	88	\$272,999	1.1%	-26.7%
16	Mustang Credit Solutions LLC	88	86	\$244,148	1.1%	0.0%
17	S31 Tax Funding LLC	51	82	\$100,000	1.1%	83.3%
18	Visio Lending	81	81	\$247,940	1.0%	0.0%
19	Schumer-Yarbrough Development LLC	62	78	\$370,026	1.0%	25.0%
20	Housemax Funding LLC	68	76	\$669,396	1.0%	11.1%
21	I Fund Cities	98	76	\$282,378	1.0%	-16.7%
22	Builders Capital	65	74	\$1,565,256	1.0%	25.0%
23	Constructive Loans LLC	72	74	\$172,729	1.0%	11.1%
24	RCN Capital LLC	95	74	\$219,397	1.0%	-16.7%
25	All Credit Considered Mortgage Inc	95	72	\$291,661	0.9%	-25.0%

# Texas - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Texas*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	647	79%	30%	9%
2	Renovo Financial	458	75%	34%	13%
3	Searchers Capital Fund	617	74%	20%	2%
4	Capital Fund I LLC	832	76%	19%	2%
5	Longhorn Investments	560	78%	17%	1%
6	Boomerang Capital Partners	522	75%	21%	2%
7	ROC Capital	234	80%	28%	6%
8	American Heritage Lending LLC	378	89%	10%	3%
9	Loan Ranger Capital Investments LLC	372	88%	25%	6%
10	Wildcat Lending	408	79%	16%	2%
11	Velocity Commercial Capital	281	88%	10%	0%
12	Rain City Capital LLC	263	84%	22%	4%
13	Cv3 Financial Services LLC	212	75%	18%	3%

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Easy Street Capital	303	81%	15%	1%
15	Mustang Credit Solutions LLC	146	82%	44%	19%
16	S31 Tax Funding LLC	276	89%	18%	1%
17	Visio Lending	218	83%	18%	5%
18	Schumer-Yarbrough Development LLC	167	86%	28%	6%
19	Housemax Funding LLC	170	80%	21%	2%
20	I Fund Cities	89	69%	37%	13%
21	Builders Capital	117	81%	22%	6%
22	Constructive Loans LLC	214	79%	18%	5%
23	RCN Capital LLC	201	71%	26%	5%
24	All Credit Considered Mortgage Inc	400	94%	4%	0%
25	Lima One Capital LLC	145	73%	28%	9%

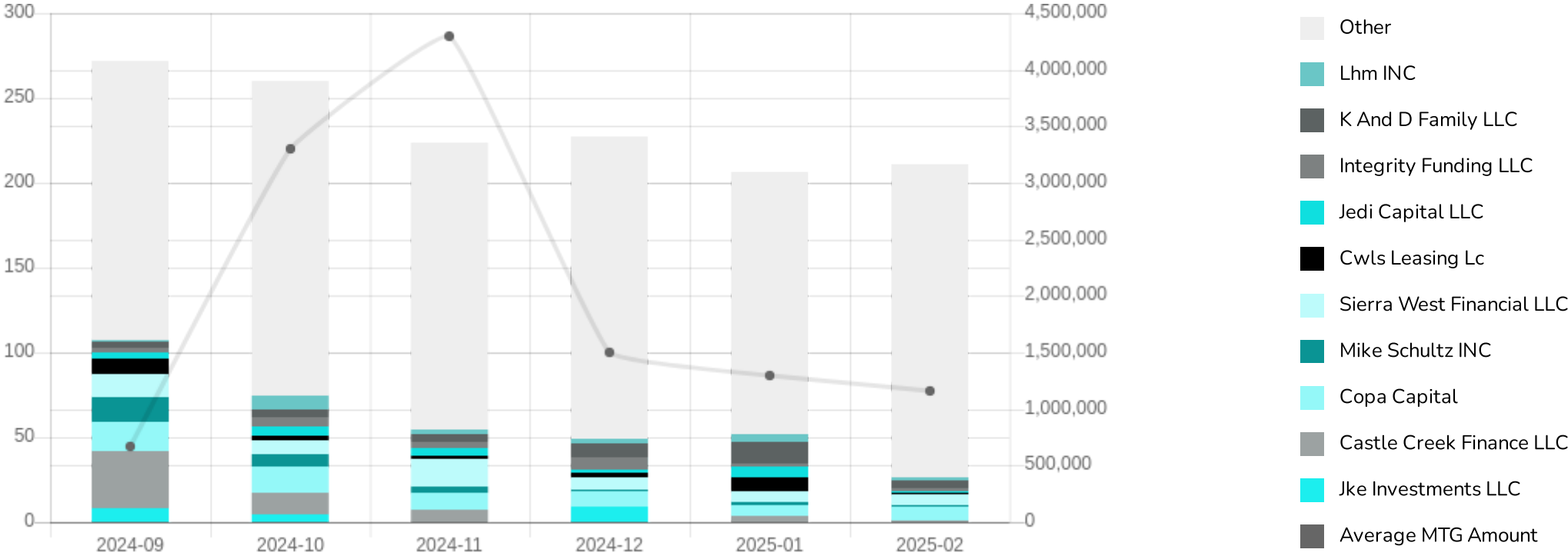


UTAH

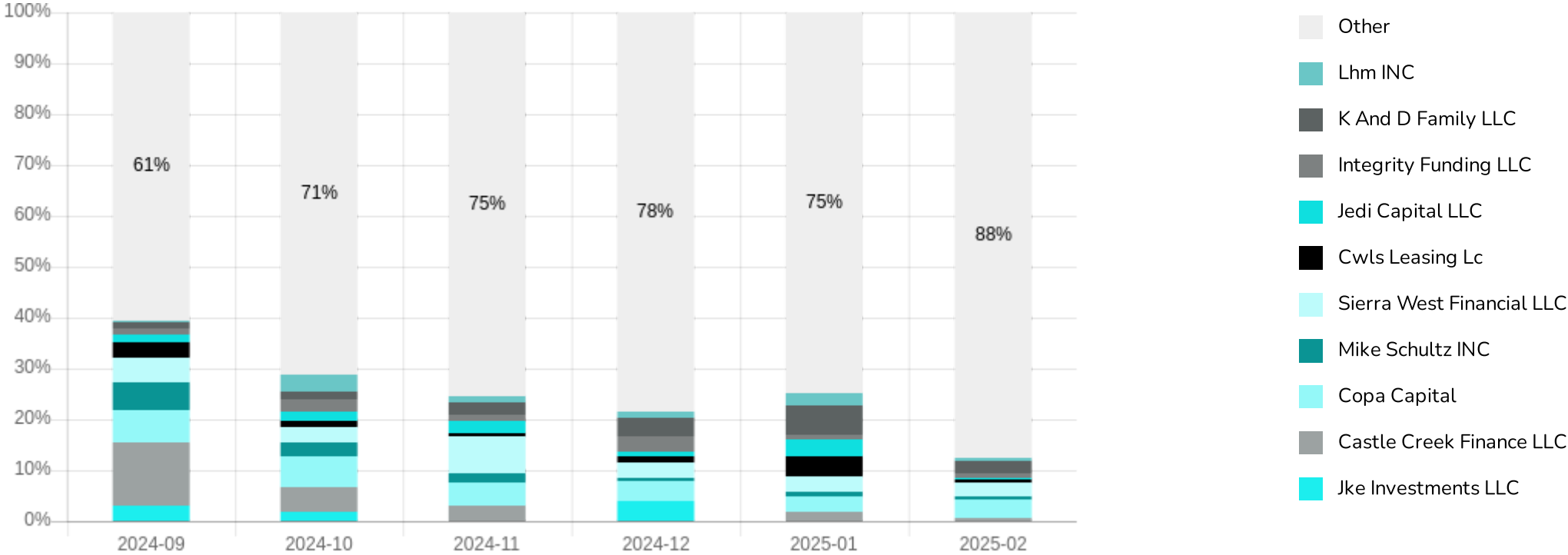
---



# Utah - Private Lenders



# Utah - Private Lenders



# Utah Lenders Market Share Report

## Last 6 Months

Market share insights in Utah

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	K And D Family LLC	12	25	\$520,422	3.9%	143.8%
2	Copa Capital	43	23	\$367,366	3.6%	-36.8%
3	Sierra West Financial LLC	37	19	\$302,518	3.0%	-38.8%
4	Northland Capital LLC	4	16	\$97,363	2.5%	400.0%
5	Sourceone Financial INC	7	13	\$430,077	2.0%	122.2%
6	Boomerang Capital Partners	9	12	\$381,094	1.9%	58.3%
7	Cwls Leasing Lc	14	12	\$1,750,000	1.9%	0.0%
8	Integrity Funding LLC	12	11	\$218,732	1.7%	6.3%
9	Jedi Capital LLC	14	10	\$702,412	1.6%	-15.8%
10	Sound Capital	4	10	\$839,507	1.6%	220.0%
11	Abc Lending Solutions	11	9	\$312,139	1.4%	-6.7%
12	American Loans INC	3	9	\$470,667	1.4%	250.0%
13	Jke Investments LLC	13	9	\$490,000	1.4%	-17.6%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Lhm INC	13	9	\$0	1.4%	-17.6%
15	Lima One Capital LLC	2	8	\$1,472,926	1.2%	300.0%
16	Pine Valley Investments LLC	8	8	\$670,125	1.2%	9.1%
17	Simple Hard Money LLC	9	8	\$386,875	1.2%	0.0%
18	Yoke LLC	7	8	\$690,436	1.2%	33.3%
19	Green Fiduciaries LLC	6	7	\$438,286	1.1%	37.5%
20	Jenson Real Estate LLC	4	7	\$1,351,257	1.1%	120.0%
21	Robann Mortgage LLC	3	7	\$733,786	1.1%	175.0%
22	Actium Partners (Actium High Yield Loan Fund) (UT)	8	6	\$1,212,500	0.9%	-18.2%
23	Capital Fundings LLC	0	6	\$0	0.9%	<b>New Entrant</b>
24	Cheney Financial Services INC	9	6	\$560,317	0.9%	-25.0%
25	Dgr Capital LLC	3	6	\$1,422,833	0.9%	125.0%

# Utah - Lender Loyalty Metrics

## Last 12 Months

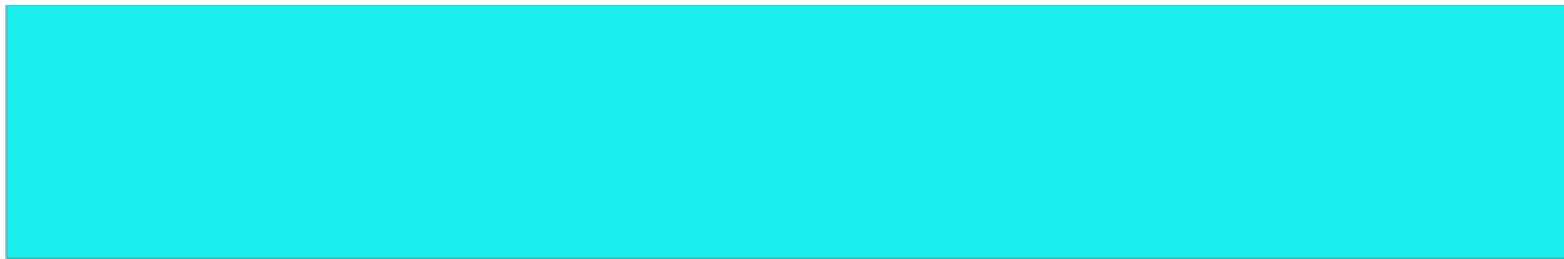
Customer insights of mortgage lenders in Utah

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Sonmot INC	1	100%	0%	0%
2	K And D Family LLC	88	75%	8%	1%
3	Copa Capital	101	78%	18%	3%
4	Sierra West Financial LLC	116	76%	16%	2%
5	Northland Capital LLC	53	92%	5%	1%
6	Sourceone Financial INC	40	75%	5%	0%
7	Boomerang Capital Partners	26	65%	23%	7%
8	Cwls Leasing Lc	2	100%	50%	50%
9	Integrity Funding LLC	36	91%	16%	2%
10	Jedi Capital LLC	45	82%	17%	2%
11	Sound Capital	10	70%	60%	30%
12	Abc Lending Solutions	36	80%	11%	2%
13	American Loans INC	33	90%	9%	0%

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Jke Investments LLC	7	71%	57%	42%
15	Lhm INC	5	80%	80%	80%
16	Lima One Capital LLC	9	88%	22%	11%
17	Pine Valley Investments LLC	24	66%	29%	8%
18	Simple Hard Money LLC	34	88%	14%	2%
19	Yoke LLC	32	71%	3%	0%
20	Green Fiduciaries LLC	27	70%	11%	0%
21	Jenson Real Estate LLC	26	73%	15%	0%
22	Robann Mortgage LLC	13	100%	7%	0%
23	Actium Partners (Actium High Yield Loan Fund) (UT)	26	80%	3%	0%
24	Capital Fundings LLC	7	100%	0%	0%
25	Cheney Financial Services INC	30	80%	30%	6%

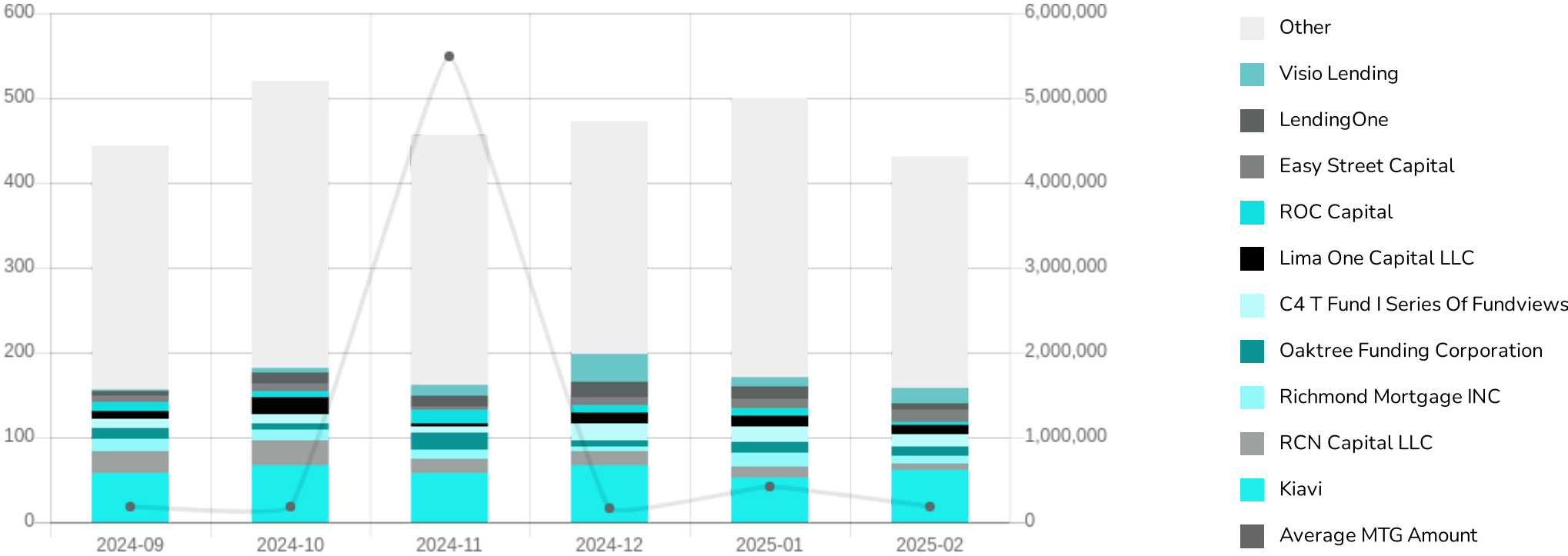
# VIRGINIA

---

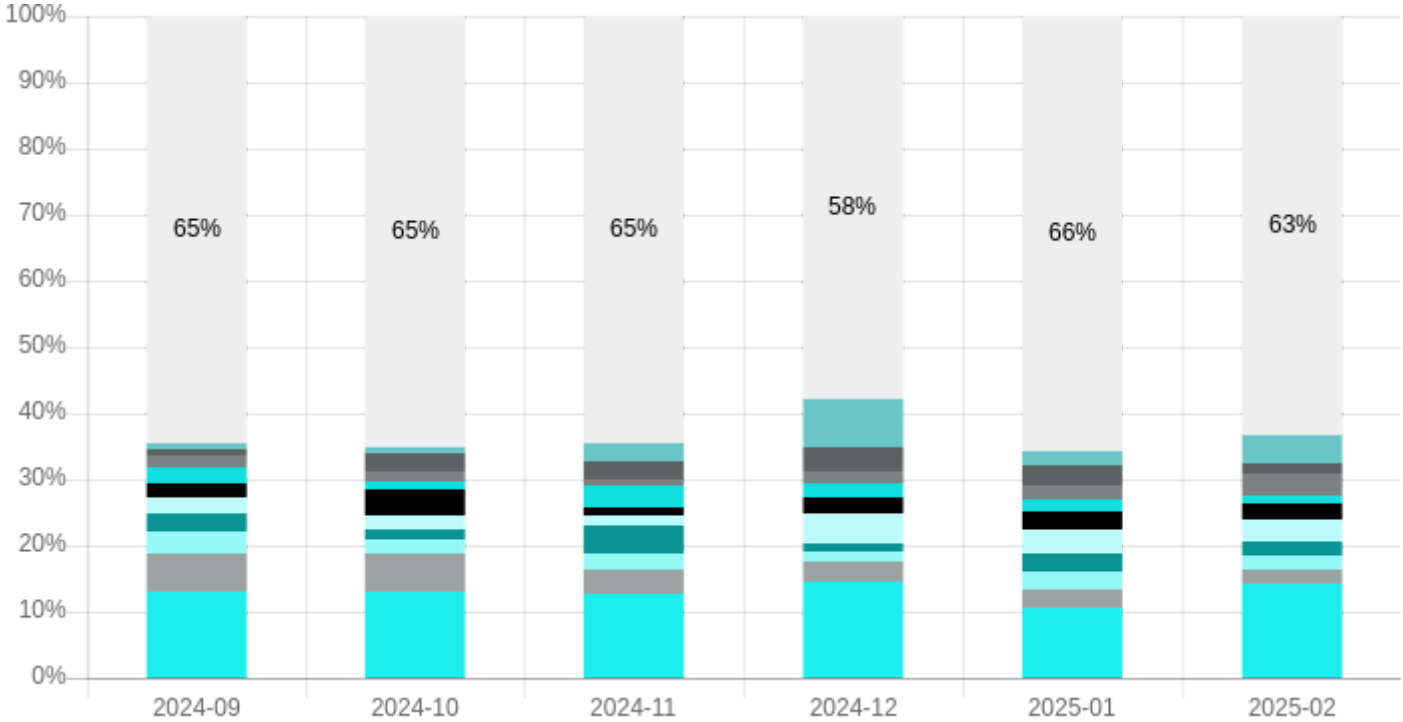




# Virginia - Private Lenders



# Virginia - Private Lenders



- Other
- Visio Lending
- LendingOne
- Easy Street Capital
- ROC Capital
- Lima One Capital LLC
- C4 T Fund I Series Of Fundviews
- Oaktree Funding Corporation
- Richmond Mortgage INC
- RCN Capital LLC
- Kiavi

# Virginia Lenders Market Share Report

## Last 6 Months

Market share insights in Virginia

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Kiavi	184	182	\$232,940	13.0%	0.0%
2	Visio Lending	20	63	\$220,438	4.5%	221.4%
3	C4 T Fund I Series Of Fundviews	28	53	\$264,689	3.8%	90.0%
4	Cv3 Financial Services LLC	10	38	\$260,491	2.7%	285.7%
5	LendingOne	31	38	\$199,083	2.7%	22.7%
6	Lima One Capital LLC	35	37	\$397,928	2.6%	4.0%
7	RCN Capital LLC	71	37	\$282,094	2.6%	-48.0%
8	Easy Street Capital	21	35	\$187,360	2.5%	66.7%
9	Richmond Mortgage INC	37	31	\$199,506	2.2%	-15.4%
10	Oaktree Funding Corporation	41	29	\$226,666	2.1%	-27.6%
11	Velocity Commercial Capital	15	27	\$250,090	1.9%	72.7%
12	Richmond Rehab Funding LLC	24	24	\$176,771	1.7%	0.0%
13	ROC Capital	32	23	\$223,756	1.6%	-30.4%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Creative Financing Solutions	31	22	\$233,421	1.6%	-27.3%
15	Inspira Financial Trust LLC	21	22	\$217,764	1.6%	6.7%
16	Strategic Funding LP	17	22	\$175,136	1.6%	33.3%
17	Dominion Financial Services LLC	22	20	\$202,470	1.4%	-6.7%
18	Washington Capital Partners	14	20	\$811,592	1.4%	40.0%
19	Funding Flips LLC	17	18	\$352,518	1.3%	8.3%
20	Blue Ridge Mountain Mortgage INC	25	17	\$276,635	1.2%	-33.3%
21	Rock Harbor Group LLC	11	17	\$211,100	1.2%	50.0%
22	All Credit Considered Mortgage Inc	23	16	\$342,452	1.1%	-31.3%
23	American Heritage Lending LLC	9	16	\$243,175	1.1%	83.3%
24	Anchor Loans	11	15	\$609,312	1.1%	37.5%
25	Kccva LLC	8	12	\$187,667	0.9%	50.0%

# Virginia - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Virginia*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	256	85%	40%	19%
2	Visio Lending	92	84%	17%	5%
3	C4 T Fund I Series Of Fundviews	53	81%	41%	15%
4	Cv3 Financial Services LLC	44	81%	27%	6%
5	LendingOne	60	71%	41%	15%
6	Lima One Capital LLC	59	76%	28%	6%
7	RCN Capital LLC	113	85%	32%	9%
8	Easy Street Capital	74	77%	10%	4%
9	Richmond Mortgage INC	90	76%	18%	4%
10	Oaktree Funding Corporation	99	85%	17%	2%
11	Velocity Commercial Capital	58	89%	12%	1%
12	Richmond Rehab Funding LLC	66	81%	22%	3%
13	ROC Capital	60	76%	28%	5%

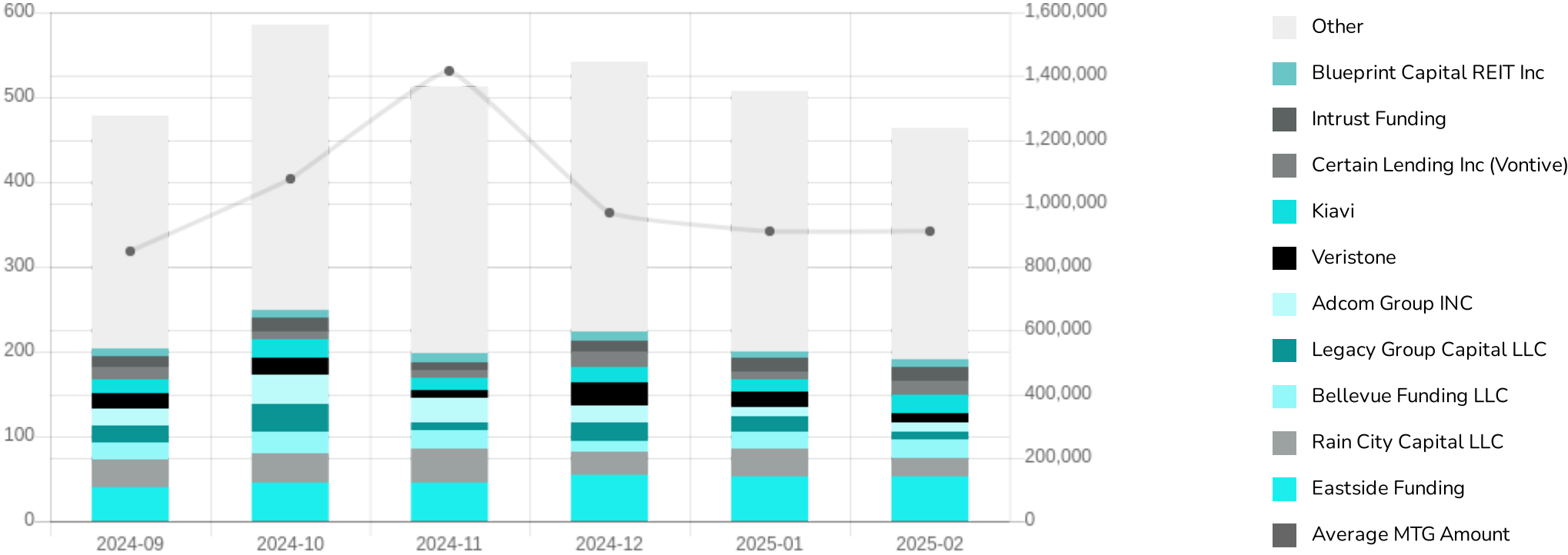
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Creative Financing Solutions	46	80%	23%	15%
15	Inspira Financial Trust LLC	31	80%	25%	3%
16	Strategic Funding LP	56	67%	37%	3%
17	Dominion Financial Services LLC	52	76%	32%	5%
18	Washington Capital Partners	45	88%	13%	0%
19	Funding Flips LLC	25	76%	36%	12%
20	Blue Ridge Mountain Mortgage INC	49	79%	26%	16%
21	Rock Harbor Group LLC	41	85%	24%	7%
22	All Credit Considered Mortgage Inc	73	100%	1%	0%
23	American Heritage Lending LLC	44	86%	11%	2%
24	Anchor Loans	18	77%	33%	16%
25	Kccva LLC	17	76%	52%	29%

# WASHINGTON

---

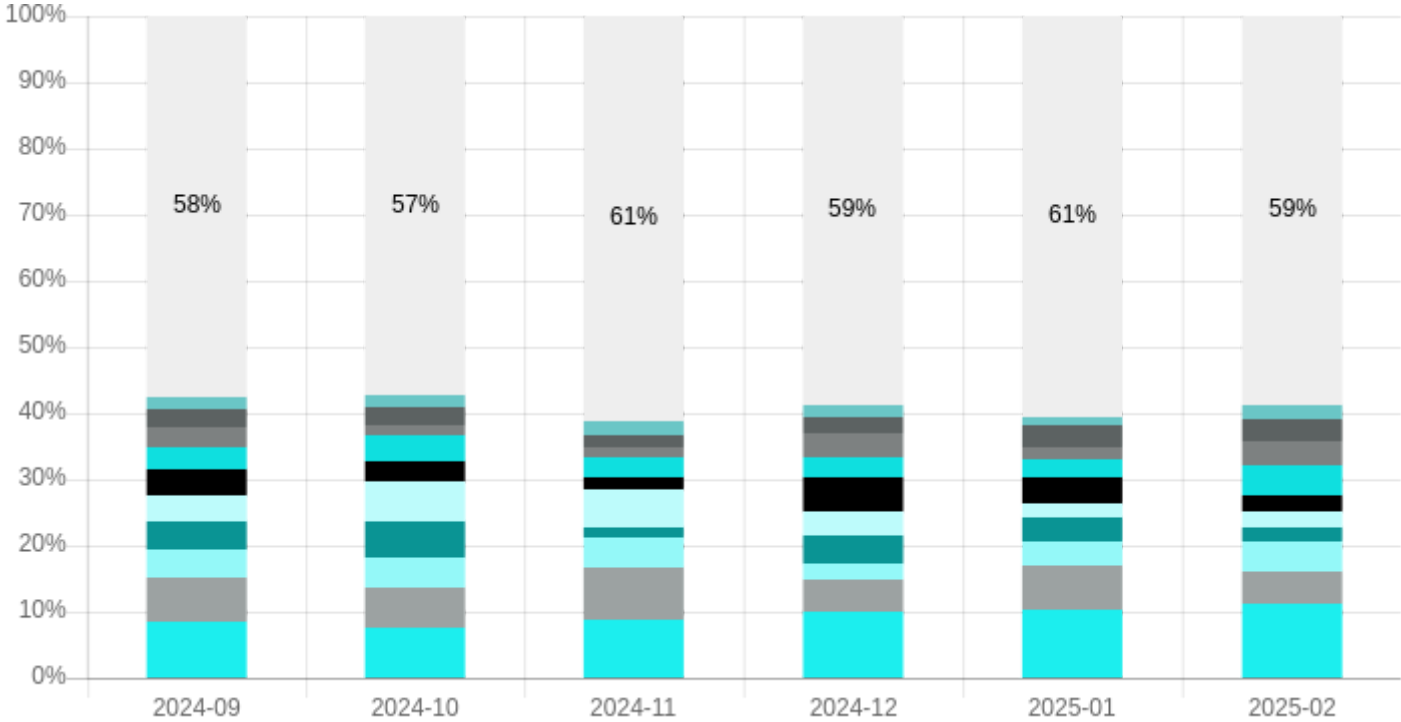


# Washington - Private Lenders





# Washington - Private Lenders



# Washington Lenders Market Share Report

## Last 6 Months

*Market share insights in Washington*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Eastside Funding	130	158	\$387,216	10.4%	25.3%
2	Rain City Capital LLC	107	84	\$501,348	5.6%	-17.6%
3	Veristone	47	57	\$914,924	3.8%	26.7%
4	Bellevue Funding LLC	70	53	\$678,834	3.5%	-20.5%
5	Kiavi	54	52	\$427,765	3.4%	0.0%
6	Legacy Group Capital LLC	62	49	\$1,328,796	3.2%	-17.9%
7	Certain Lending Inc (Vontive)	31	46	\$539,582	3.0%	50.0%
8	Intrust Funding	39	45	\$715,459	3.0%	20.0%
9	Adcom Group INC	82	44	\$635,736	2.9%	-44.2%
10	Level Capital LLC	12	27	\$1,428,018	1.8%	125.0%
11	Blueprint Capital REIT Inc	29	27	\$2,577,815	1.8%	0.0%
12	Inland Capital LLC	25	25	\$241,963	1.7%	6.3%
13	Merchants Mortgage and Trust Corporation	25	23	\$554,810	1.5%	-6.3%

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Corevest American Finance LLC	34	21	\$701,156	1.4%	-36.4%
15	Anchor Loans	12	20	\$1,233,289	1.3%	62.5%
16	Conventus LLC	25	20	\$750,759	1.3%	-18.8%
17	Lionscove Fund 1 LLC	4	19	\$1,415,084	1.3%	333.3%
18	Renovo Financial	24	16	\$795,870	1.1%	-26.7%
19	Builders Capital	14	15	\$4,436,660	1.0%	11.1%
20	Cre8 Capital Fund I LLC	8	15	\$1,107,067	1.0%	100.0%
21	Cv3 Financial Services LLC	6	15	\$589,704	1.0%	150.0%
22	Genesis Capital	27	15	\$2,750,946	1.0%	-41.2%
23	Lend2Live (L2L Fund I LLC)	19	14	\$274,643	0.9%	-25.0%
24	New Era Lending LLC	0	14	\$526,627	0.9%	<b>New Entrant</b>
25	Ascent Capital Fund	9	13	\$1,976,038	0.9%	50.0%

# Washington - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Washington*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Eastside Funding	417	79%	33%	5%
2	Rain City Capital LLC	318	84%	27%	4%
3	Veristone	176	86%	23%	4%
4	Bellevue Funding LLC	178	82%	19%	5%
5	Kiavi	105	86%	30%	13%
6	Legacy Group Capital LLC	208	85%	34%	2%
7	Certain Lending Inc (Vontive)	137	78%	19%	4%
8	Intrust Funding	158	85%	13%	3%
9	Adcom Group INC	529	92%	2%	0%
10	Blueprint Capital REIT Inc	67	91%	35%	9%
11	Level Capital LLC	31	87%	41%	22%
12	Inland Capital LLC	95	70%	23%	3%
13	Merchants Mortgage and Trust Corporation	88	84%	18%	2%

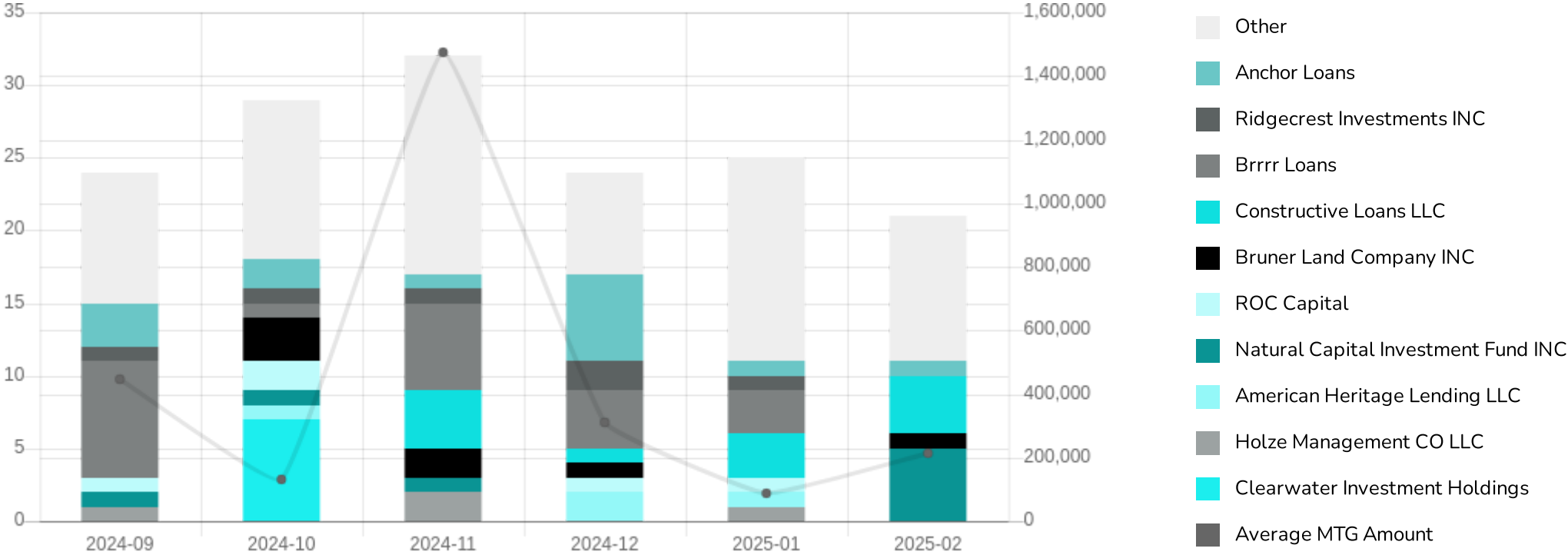
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Corevest American Finance LLC	87	88%	19%	6%
15	Anchor Loans	27	88%	25%	14%
16	Conventus LLC	87	85%	20%	2%
17	Lionscove Fund 1 LLC	19	94%	31%	10%
18	Renovo Financial	38	71%	52%	7%
19	Builders Capital	29	93%	27%	3%
20	Cre8 Capital Fund I LLC	27	85%	37%	0%
21	Cv3 Financial Services LLC	43	88%	11%	2%
22	Genesis Capital	30	90%	16%	10%
23	Lend2Live (L2L Fund I LLC)	78	79%	11%	0%
24	New Era Lending LLC	21	100%	0%	0%
25	Ascent Capital Fund	37	83%	13%	0%

# WEST VIRGINIA

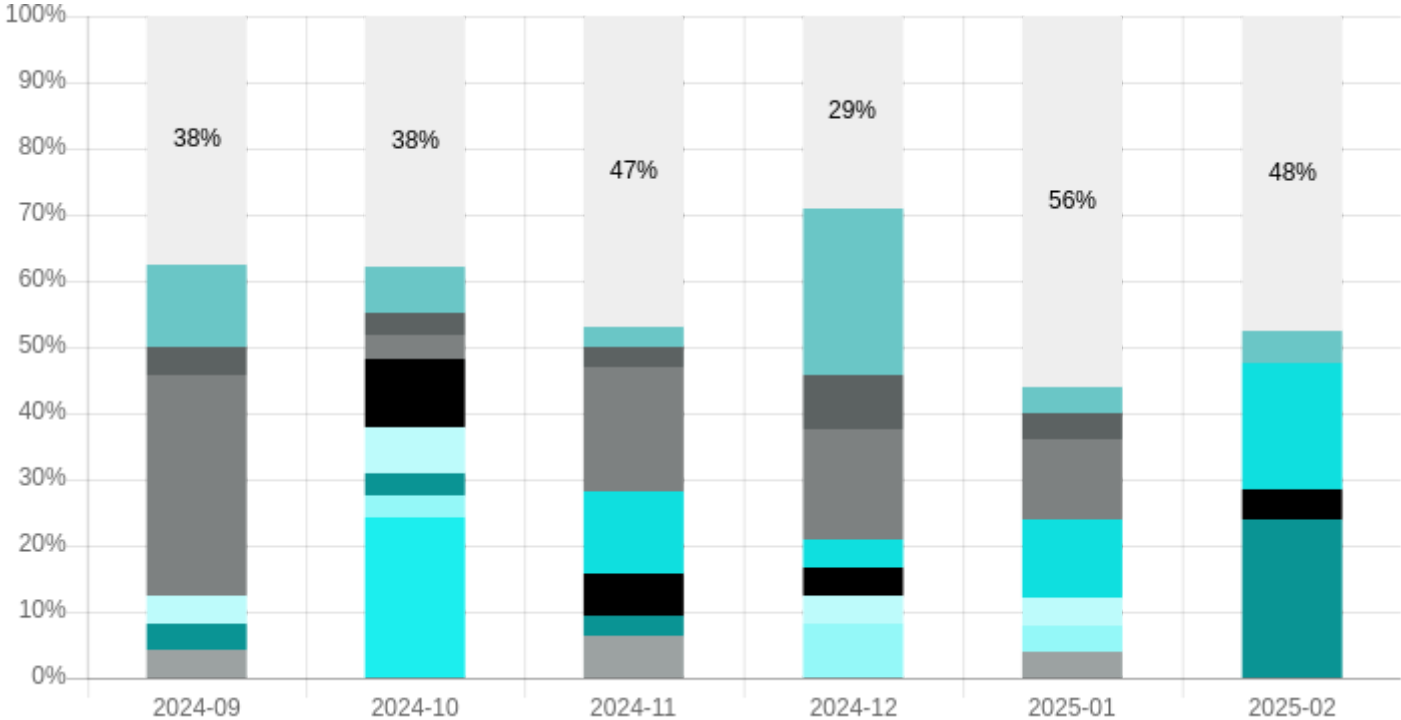
---



# West Virginia - Private Lenders



# West Virginia - Private Lenders



- Other
- Anchor Loans
- Ridgecrest Investments INC
- Brrrr Loans
- Constructive Loans LLC
- Bruner Land Company INC
- ROC Capital
- Natural Capital Investment Fund INC
- American Heritage Lending LLC
- Holze Management CO LLC
- Clearwater Investment Holdings



# West Virginia Lenders Market Share Report

## Last 6 Months

*Market share insights in West Virginia*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Anchor Loans	6	8	\$238,519	11.4%	60.6%
2	Constructive Loans LLC	4	8	\$115,794	11.4%	142.6%
3	Brrrr Loans	15	7	\$85,970	10.0%	-43.2%
4	Natural Capital Investment Fund INC	3	5	\$246,700	7.1%	102.9%
5	American Heritage Lending LLC	1	3	\$100,667	4.3%	258.3%
6	Ridgecrest Investments INC	3	3	\$576,669	4.3%	22.9%
7	Bruner Land Company INC	5	2	\$122,850	2.9%	-50.8%
8	Certain Lending Inc (Vontive)	0	2	\$665,375	2.9%	New Entrant
9	Freedom Developers LLC	0	2	\$172,500	2.9%	New Entrant
10	Nvestor Funding Inc	0	2	\$226,101	2.9%	New Entrant
11	ROC Capital	3	2	\$162,188	2.9%	-17.1%
12	Solid Rock Investments LLC	0	2	\$12,500	2.9%	New Entrant
13	Zenith Solutions LLC	0	2	\$132,500	2.9%	New Entrant

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Your Hut INC	0	2	\$118,800	2.9%	New Entrant
15	Ayers And Ayers Holdings LLC (Wv)	0	1	\$240,000	1.4%	New Entrant
16	Blue Chip Management LLC	0	1	\$100,000	1.4%	New Entrant
17	Brisa Fund LLLP	0	1	\$175,000	1.4%	New Entrant
18	Coddle Creek Farms LLC	0	1	\$200,000	1.4%	New Entrant
19	Creative Cash Partners LLC	0	1	\$127,302	1.4%	New Entrant
20	Creative Financing Solutions	1	1	\$470,000	1.4%	16.7%
21	Easy Street Capital	0	1	\$255,500	1.4%	New Entrant
22	Holze Management CO LLC	3	1	\$55,000	1.4%	-60.0%
23	K And K Lending LLC	2	1	\$5,000	1.4%	-41.7%
24	Leecos LLC	0	1	\$380,000	1.4%	New Entrant
25	Oaktree Funding Corporation	0	1	\$642,750	1.4%	New Entrant

# West Virginia - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in West Virginia*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Anchor Loans	1	100%	100%	100%
2	Constructive Loans LLC	17	76%	23%	0%
3	Brrrr Loans	2	50%	50%	50%
4	Natural Capital Investment Fund INC	13	100%	53%	0%
5	American Heritage Lending LLC	9	100%	11%	0%
6	Ridgecrest Investments INC	5	100%	40%	0%
7	Bruner Land Company INC	13	100%	0%	0%
8	Certain Lending Inc (Vontive)	3	100%	0%	0%
9	Freedom Developers LLC	1	100%	100%	100%
10	Nvestor Funding Inc	1	100%	100%	0%
11	ROC Capital	8	87%	25%	0%
12	Solid Rock Investments LLC	2	50%	50%	0%
13	Your Hut INC	2	50%	0%	0%

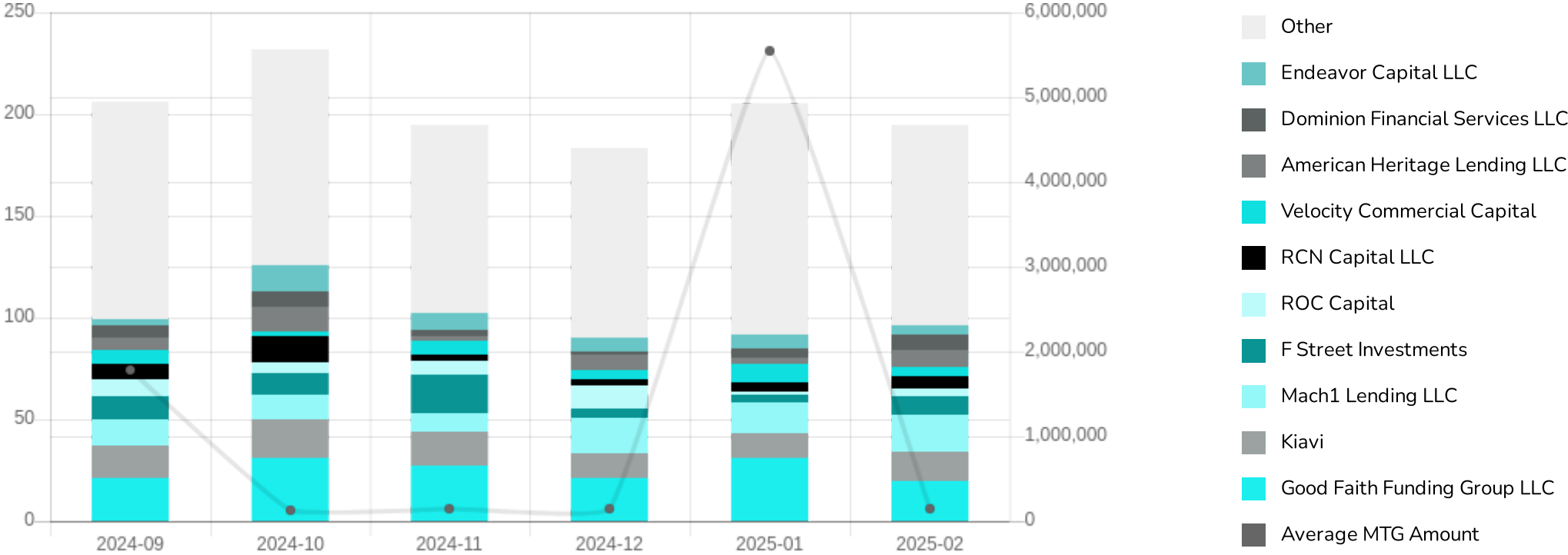
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Zenith Solutions LLC	3	66%	0%	0%
15	Ayers And Ayers Holdings LLC (Wv)	1	100%	0%	0%
16	Blue Chip Management LLC	1	100%	0%	0%
17	Brisa Fund LLLP	1	100%	0%	0%
18	Coddle Creek Farms LLC	1	100%	0%	0%
19	Creative Cash Partners LLC	1	100%	0%	0%
20	Creative Financing Solutions	3	100%	0%	0%
21	Easy Street Capital	2	50%	0%	0%
22	Holze Management CO LLC	1	0%	100%	100%
23	K And K Lending LLC	2	0%	100%	0%
24	Leecos LLC	1	100%	0%	0%
25	Oaktree Funding Corporation	2	50%	0%	0%

**WISCONSIN**

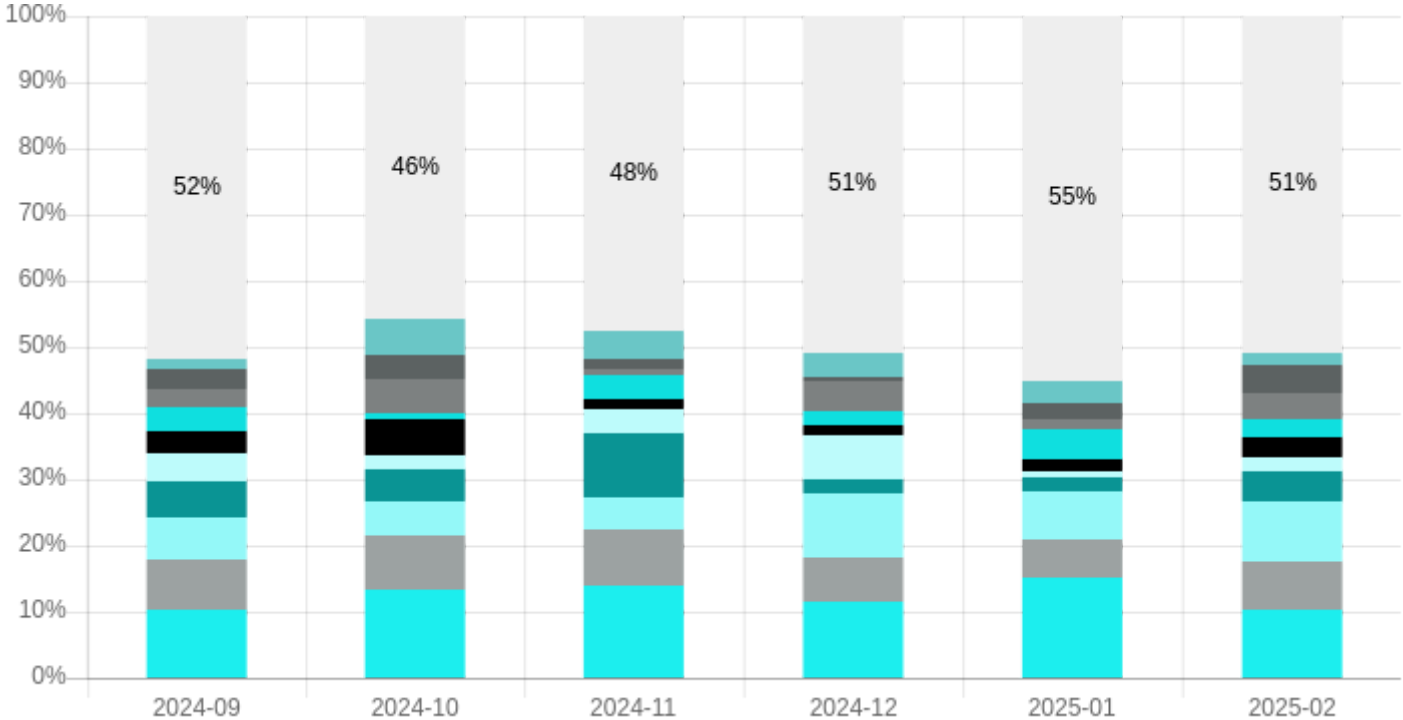
---



# Wisconsin - Private Lenders



# Wisconsin - Private Lenders



- Other
- Endeavor Capital LLC
- Dominion Financial Services LLC
- American Heritage Lending LLC
- Velocity Commercial Capital
- RCN Capital LLC
- ROC Capital
- F Street Investments
- Mach1 Lending LLC
- Kiavi
- Good Faith Funding Group LLC

# Wisconsin Lenders Market Share Report

## Last 6 Months

Market share insights in Wisconsin

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Good Faith Funding Group LLC	79	72	\$199,834	12.3%	-1.6%
2	Mach1 Lending LLC	34	51	\$167,718	8.7%	61.1%
3	Kiavi	52	38	\$187,460	6.5%	-20.7%
4	American Heritage Lending LLC	20	19	\$129,758	3.3%	3.1%
5	Endeavor Capital LLC	24	18	\$189,112	3.1%	-18.4%
6	ROC Capital	21	18	\$157,889	3.1%	-6.1%
7	Velocity Commercial Capital	16	18	\$193,472	3.1%	24.0%
8	F Street Investments	41	17	\$195,494	2.9%	-55.4%
9	Constructive Loans LLC	9	14	\$136,134	2.4%	71.4%
10	Dominion Financial Services LLC	17	14	\$205,605	2.4%	-11.1%
11	Wisconsin Hard Money LLC	11	14	\$97,443	2.4%	41.2%
12	Mgm Private Capital LLC	12	13	\$203,846	2.2%	15.8%
13	RCN Capital LLC	23	13	\$131,253	2.2%	-38.9%



Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
14	Easy Street Capital	8	11	\$178,037	1.9%	46.2%
15	Arc Capital Fund LLC	11	10	\$150,200	1.7%	0.0%
16	Cargill Incorporated	0	10	\$1,000,000	1.7%	New Entrant
17	American Land & Capital LLC	10	9	\$442,556	1.5%	-6.3%
18	Bluebird Lending LLC	7	9	\$70,250	1.5%	36.4%
19	LendingOne	21	8	\$134,494	1.4%	-57.6%
20	Visio Lending	8	7	\$252,804	1.2%	-7.7%
21	Diya Finance LLC	0	6	\$470,528	1.0%	New Entrant
22	Lima One Capital LLC	12	6	\$147,215	1.0%	-47.4%
23	Ne Entrepreneur Fund INC	2	6	\$131,854	1.0%	233.3%
24	True North Capital LLC	5	5	\$152,200	0.9%	12.5%
25	Ws Property Investments LLC	8	5	\$170,108	0.9%	-30.8%

# Wisconsin - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Wisconsin*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Good Faith Funding Group LLC	185	72%	27%	6%
2	Mach1 Lending LLC	109	69%	24%	5%
3	Kiavi	76	77%	35%	9%
4	American Heritage Lending LLC	47	83%	29%	10%
5	Endeavor Capital LLC	87	100%	0%	0%
6	ROC Capital	40	87%	17%	5%
7	Velocity Commercial Capital	48	89%	10%	0%
8	F Street Investments	89	79%	15%	1%
9	Constructive Loans LLC	31	93%	32%	6%
10	Dominion Financial Services LLC	21	61%	33%	9%
11	Wisconsin Hard Money LLC	32	59%	37%	15%
12	Mgm Private Capital LLC	27	81%	29%	3%
13	RCN Capital LLC	52	84%	17%	3%

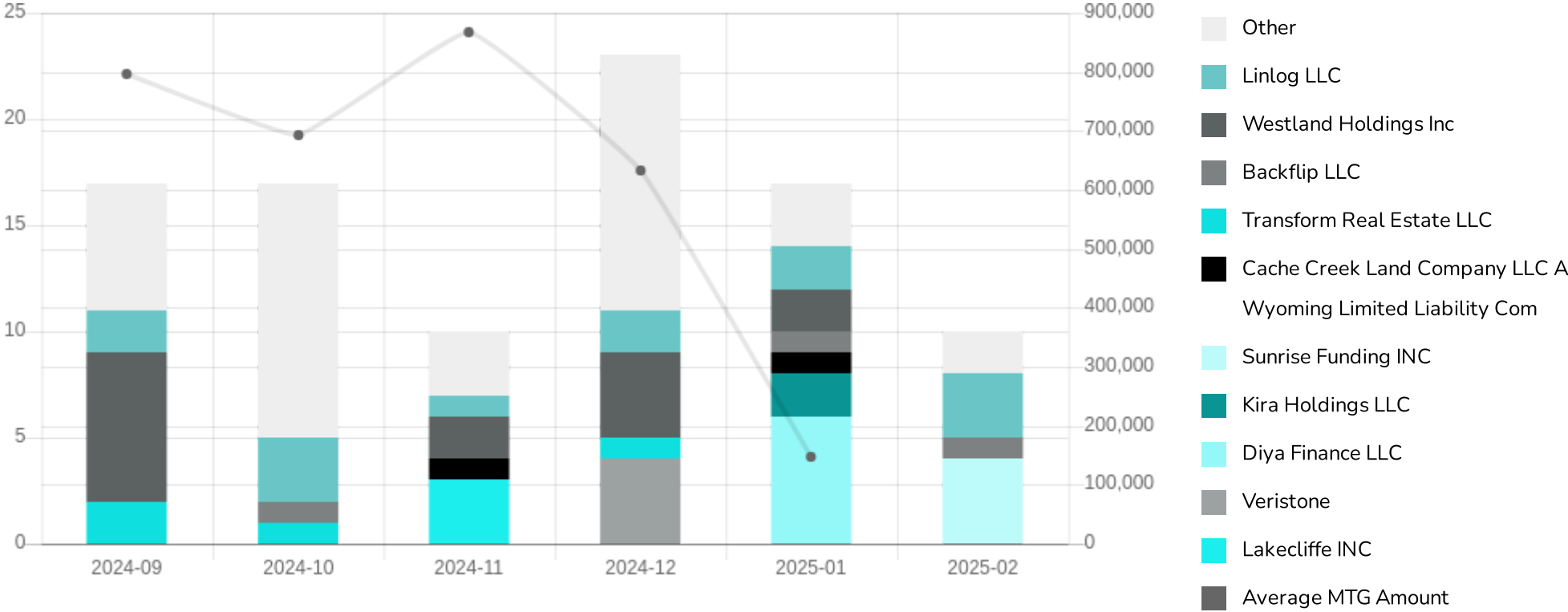
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Easy Street Capital	14	85%	42%	7%
15	Arc Capital Fund LLC	15	73%	40%	13%
16	Cargill Incorporated	1	100%	100%	100%
17	American Land & Capital LLC	10	90%	50%	30%
18	Bluebird Lending LLC	9	100%	44%	11%
19	LendingOne	17	76%	41%	11%
20	Visio Lending	22	77%	18%	0%
21	Diya Finance LLC	3	66%	33%	33%
22	Lima One Capital LLC	31	67%	19%	6%
23	Ne Entrepreneur Fund INC	12	100%	33%	0%
24	True North Capital LLC	11	63%	45%	0%
25	Ws Property Investments LLC	16	75%	25%	6%

# WYOMING

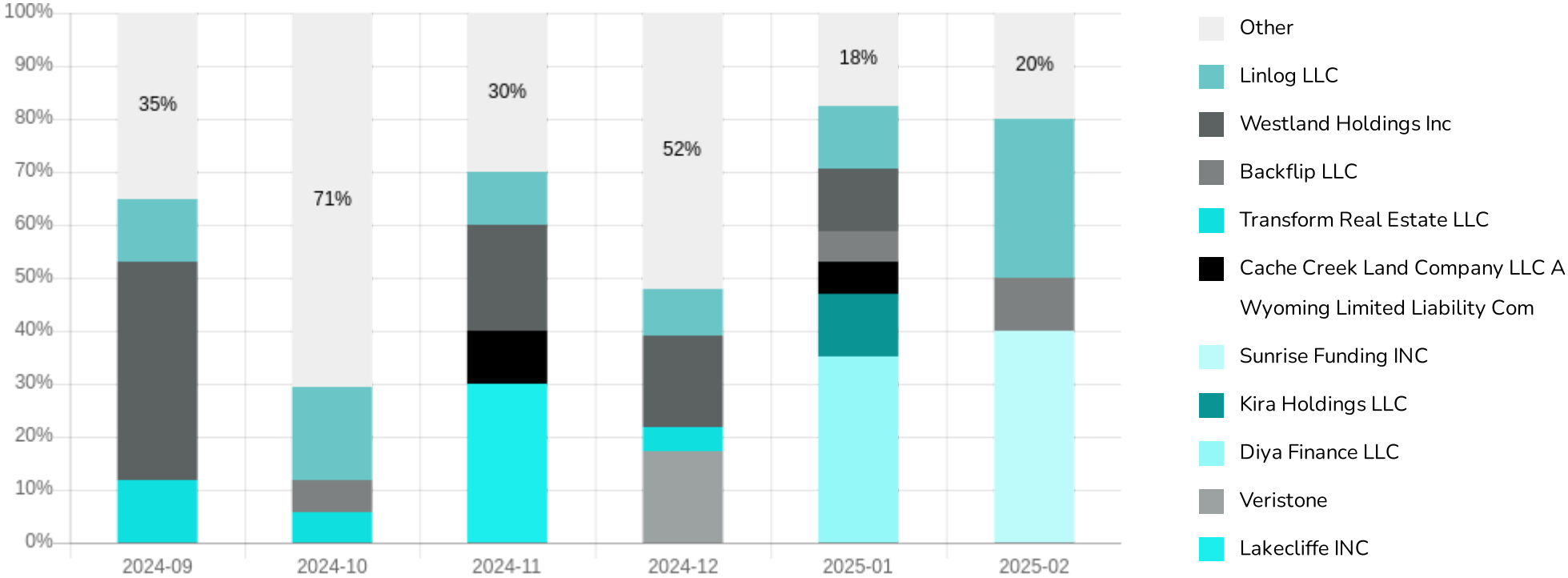
---



# Wyoming - Private Lenders



# Wyoming - Private Lenders



# Wyoming Lenders Market Share Report

## Last 6 Months

*Market share insights in Wyoming*

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
1	Linlog LLC	6	7	\$315,333	14.0%	2.9%
2	Diya Finance LLC	0	6	\$204,035	12.0%	New Entrant
3	Westland Holdings Inc	9	6	\$302,450	12.0%	-41.5%
4	Sunrise Funding INC	0	4	\$197,500	8.0%	New Entrant
5	Veristone	0	4	\$224,209	8.0%	New Entrant
6	American Heritage Lending LLC	0	2	\$297,043	4.0%	New Entrant
7	Backflip LLC	1	2	\$399,000	4.0%	73.9%
8	Kira Holdings LLC	0	2	\$370,000	4.0%	New Entrant
9	Olson Rental And Real Estate L	0	2	\$532,000	4.0%	New Entrant <sup>351</sup>

Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
10	Accruit LLC	0	1	\$270,000	2.0%	New Entrant
11	Bombay Land Company INC	0	1	\$46,000	2.0%	New Entrant
12	Cache Creek Land Company LLC A Wyoming Limited Liability Com	1	1	\$140,000	2.0%	-13.0%
13	Fructus Usus Lending LLC	1	1	\$472,500	2.0%	-13.0%
14	Hang Time Capital LLC	1	1	\$2,000,000	2.0%	-13.0%
15	Inspira Financial Trust LLC	0	1	\$60,000	2.0%	New Entrant
16	Investors Source Private Lending #1 LLC	0	1	\$1,050,000	2.0%	New Entrant
17	J and R Capital LLC	0	1	\$420,000	2.0%	New Entrant
18	Jaz 1 Investments LLC	0	1	\$100,000	2.0%	New Entrant
19	JUST GETTING STARTED LLC	0	1	\$1,396,359	2.0%	New Entrant
20	Lnnnac1 S1 A	0	1	\$0	2.0%	New Entrant
21	Persevere Lending INC	0	1	\$475,000	2.0%	New Entrant



Rank	Lender	Mortgages (Sep - Nov)	Mortgages (Dec - Feb)	Average MTG Amount	Market Share (Dec - Feb)	Market Share % Change
22	Red Rock Capital LLC	0	1	\$150,000	2.0%	New Entrant
23	Transform Real Estate LLC	3	1	\$275,400	2.0%	-70.6%
24	Trilith Funding LLC	0	1	\$159,250	2.0%	New Entrant

# Wyoming - Lender Loyalty Metrics

## Last 12 Months

*Customer insights of mortgage lenders in Wyoming*

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Linlog LLC	13	92%	38%	23%
2	Diya Finance LLC	1	100%	100%	100%
3	Westland Holdings Inc	26	92%	23%	3%
4	Sunrise Funding INC	2	0%	50%	50%
5	Veristone	1	100%	100%	100%
6	American Heritage Lending LLC	4	50%	25%	0%
7	Backflip LLC	4	75%	0%	0%
8	Kira Holdings LLC	2	100%	0%	0%
9	Olson Rental And Real Estate L	1	100%	100%	0%
10	Accruit LLC	2	100%	0%	0%
11	Bombay Land Company INC	1	100%	0%	0%
12	Cache Creek Land Company LLC A Wyoming Limited Liability Com	1	100%	100%	0%
13	Fructus Usus Lending LLC	3	100%	33%	0%

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Hang Time Capital LLC	1	100%	100%	0%
15	Inspira Financial Trust LLC	1	100%	0%	0%
16	Investors Source Private Lending #1 LLC	1	100%	0%	0%
17	J and R Capital LLC	1	100%	0%	0%
18	Jaz 1 Investments LLC	1	100%	100%	0%
19	JUST GETTING STARTED LLC	2	100%	0%	0%
20	Lnnac1 S1 A	1	100%	0%	0%
21	Persevere Lending INC	2	100%	0%	0%
22	Red Rock Capital LLC	1	100%	0%	0%
23	Transform Real Estate LLC	3	33%	66%	33%
24	Trilith Funding LLC	1	100%	0%	0%
25	4 Rent Management LLC	2	100%	0%	0%

# Research Disclosure Statement

---

## Forecasa™ | Research Disclosure Statement:

© Copyright 2023 Forecasa, Inc. All rights reserved.

All trademarks, service marks and logos used in this document are proprietary to Forecasa. This document is proprietary, confidential and provided for the exclusive use of the recipient and may not be redistributed to or shared with any individual, company or entity outside of your organization without the express prior written consent of Forecasa. The material presented is provided for information purposes only and is not to be used or considered as a recommendation to buy, hold or sell any securities or other financial instruments. Information contained herein has been compiled by Forecasa and prepared from various public and industry sources that we believe to be reliable, but no representation or warranty, expressed or implied, is made by Forecasa, its affiliates or any other person as to the accuracy or completeness of the information. Such information is provided with the expectation that it will be read as part of a collage of analysis and should not be relied upon on a stand-alone basis. Past performance should not be taken as an indication or guarantee of future performance, and we make no representation or warranty regarding future performance. The opinions expressed in this report reflect the judgment of Forecasa as of the date of this report and are subject to change at any time as new or additional data and information is received and analyzed. Forecasa undertakes no duty to update this document, or to provide supplemental information to any client receiving this material. To the full extent provided by law, neither Forecasa nor any of its affiliates, nor any other person accepts any liability whatsoever for any direct or consequential loss arising from any use of this document or the information contained herein. The recipient assumes all risks and liability with regard to any use or application of the data included herein. Forecasa provides tailored research to its clients which are distributed on different frequency schedules. Custom research reports may provide different depths of analysis and more frequent updates based on levels of service and fees selected by clients. No Forecasa directors, officers or employees are on the Board of Directors of a subject company and no one at a subject company is on the Board of Directors of Forecasa. Forecasa does not invest in any securities or manage any securities portfolios. Therefore, it would have no investment relationship with a subject company. The views expressed in this report accurately reflect the research analyst's personal views about the subject content. Forecasa analysts are compensated from overall firm revenue only and are not compensated to express any view about an issuer or from proceeds derived from any particular transaction between Forecasa or any of its affiliates and an issuer. Recipient should assume that Forecasa has received compensation from any company mentioned in this document for products or services in the preceding twelve months.

# Contact Us

[intelligence@forecasa.com](mailto:intelligence@forecasa.com)