

#### Forecasa<sup>™</sup> Private Lending Report

#### About Forecasa™

Forecasa™ is an analytics and intelligence company focused on providing our partners with visibility into the highly fragmented, residential private real estate lending industry where they operate. We do this by leveraging the most advanced technology available to aggregate disparate public data and then clean, normalize, and associate the information to create analytics-ready data for use in our derivative works like this intelligence report.

#### **About this Report**

This report highlights the activities of the Top 25 Private Lenders in the markets within our current coverage. Each month we increase our geographic coverage and work to enhance the content with proprietary metrics derived from the underlying data. Activities included in this report include lender market share, mortgage origination statistics, loyalty metrics, etc. More real-time reporting and additional insights beyond the Top 25 can be found on Vega, our webbased platform. Questions? Email us at intelligence@forecasa.com 2

#### **Table of Contents**

1.	Geographic Market Share	7
2.	All Markets	18
3.	Alabama	26
4.	Arizona	33
5.	Arkansas	40
6.	California	47
7.	Colorado	54
8.	Connecticut	61
9.	Delaware	68
10.	Washington D.C.	75
11.	Florida	82
12.	Georgia	89
13.	Hawaii	96
14.	Idaho	103
15.	Illinois	110
16.	Indiana	117
17.	lowa	124
18.	Kansas	131
19.	Kentucky	138
20.	Louisiana	145

#### **Table of Contents**

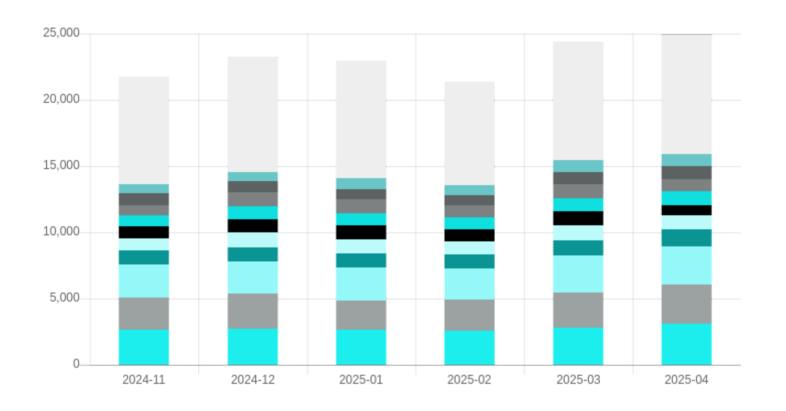
21.	Maryland	159
22.	Massachusetts	166
23.	Michigan	173
24.	Minnesota	180
25.	Mississippi	187
26.	Missouri	194
27.	Montana	201
28.	Nebraska	208
29.	Nevada	216
30.	New Hampshire	223
31.	New Jersey	230
32.	New Mexico	237
33.	New York	244
34.	North Carolina	251
35.	Ohio	258
36.	Oklahoma	265
37.	Oregon	272
38.	Pennsylvania	279
39.	Rhode Island	286

#### **Table of Contents**

40.	South Carolina	293
41.	Tennessee	300
42.	Texas	307
43.	Utah	314
44.	Virginia	321
45.	Washington	328
46.	West Virginia	335
47.	Wisconsin	342
48.	Wyoming	349

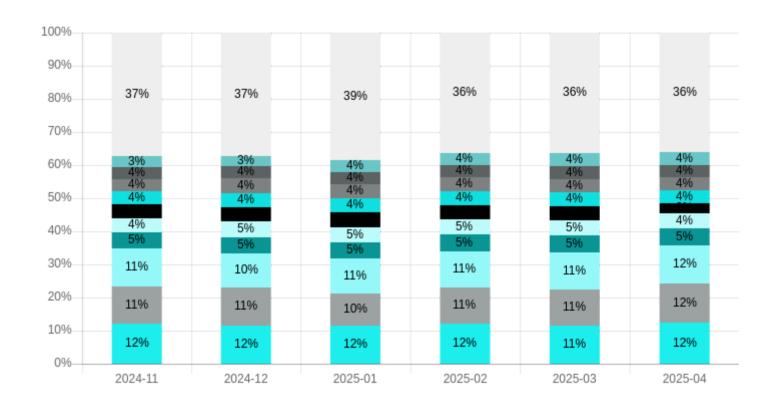


### Private Lender Mortgages by State





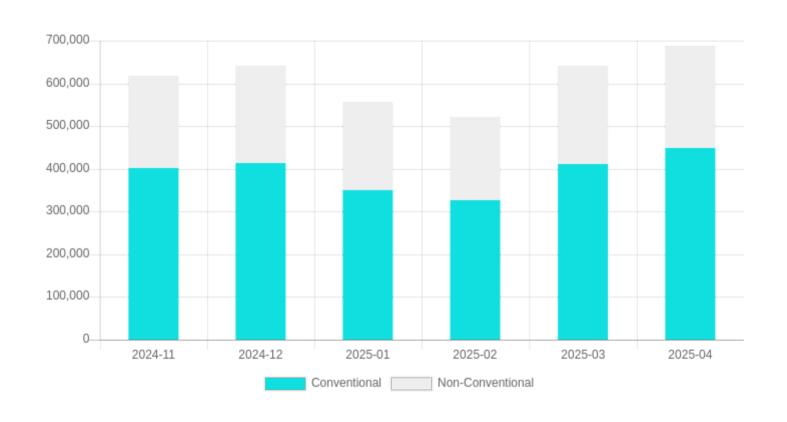
### Private Lender Mortgages by State



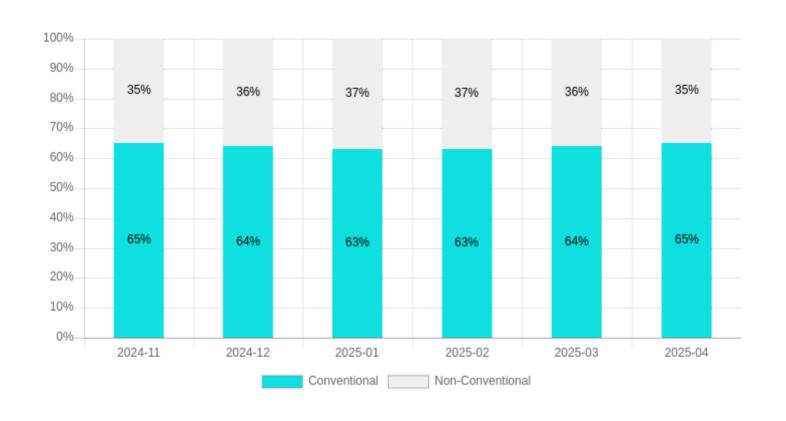




### Conventional vs Non-Conventional Mortgages



### Conventional vs Non-Conventional Mortgages



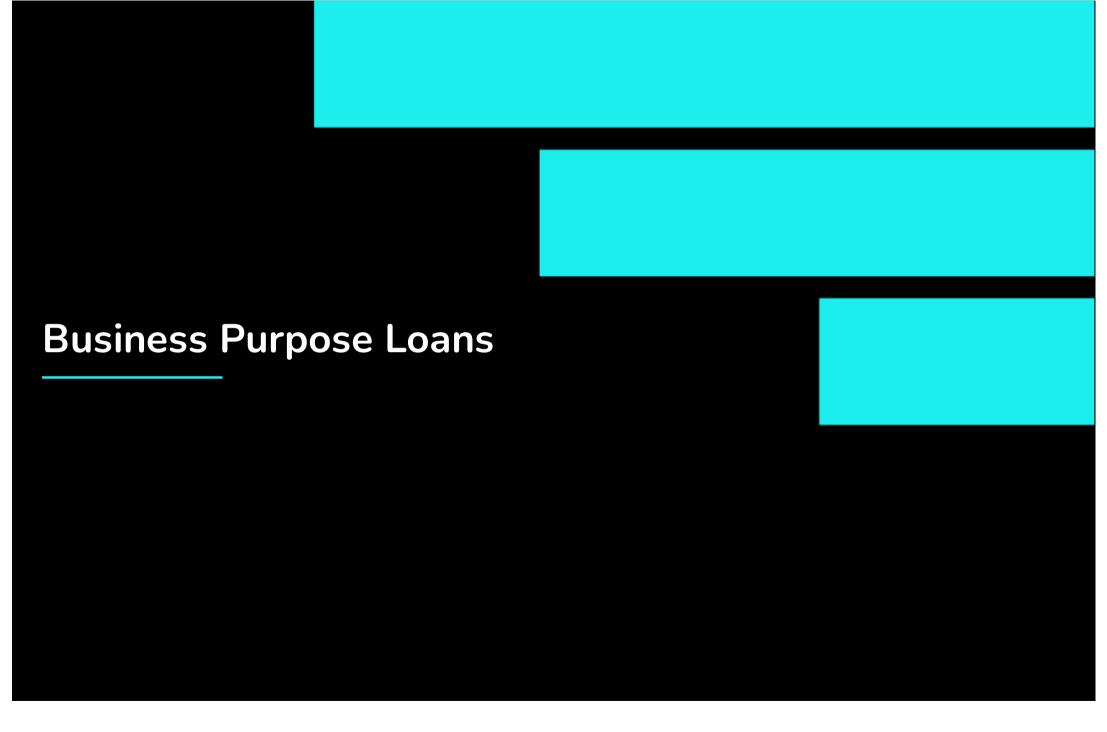
### Private vs Non-Private Mortgages



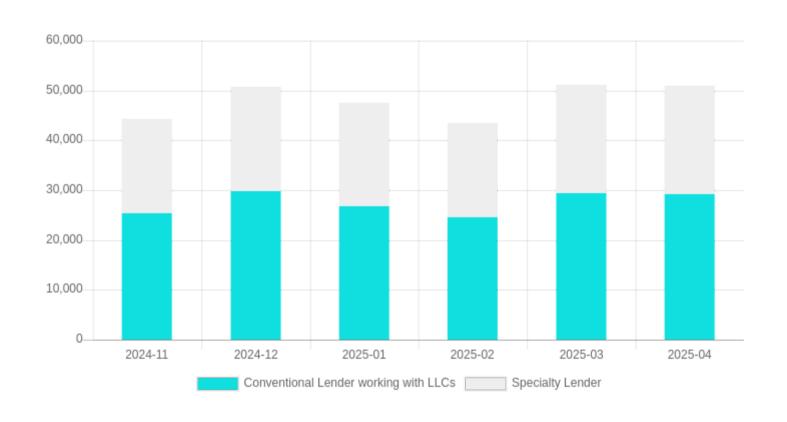
#### Private vs Non-Private Mortgages

	Private Mortgages	% Change	%Change from Nov	%Change from Peak (Mar 22')	Non-Private Mortgages	% Change	%Change from Nov	%Change from Peak (Mar 22')
November	21,547			-23.2%	544,871			-49.5%
December	23,101	7.2%	7.2%	-17.6%	569,905	4.6%	4.6%	-47.2%
January	22,873	-1.0%	6.2%	-18.4%	496,521	-12.9%	-8.9%	-54.0%
February	21,234	-7.2%	-1.5%	-24.3%	461,883	-7.0%	-15.2%	-57.2%
March	24,256	14.2%	12.6%	-13.5%	574,963	24.5%	5.5%	-46.7%
April*	24,799	2.2%	15.1%	-11.6%	616,238	7.2%	13.1%	-42.9%

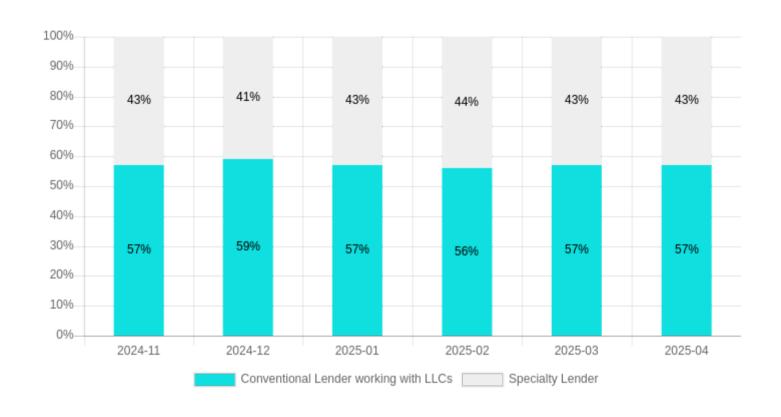
<sup>\*</sup>April totals are lower than expected due to a reporting lag in Georgia

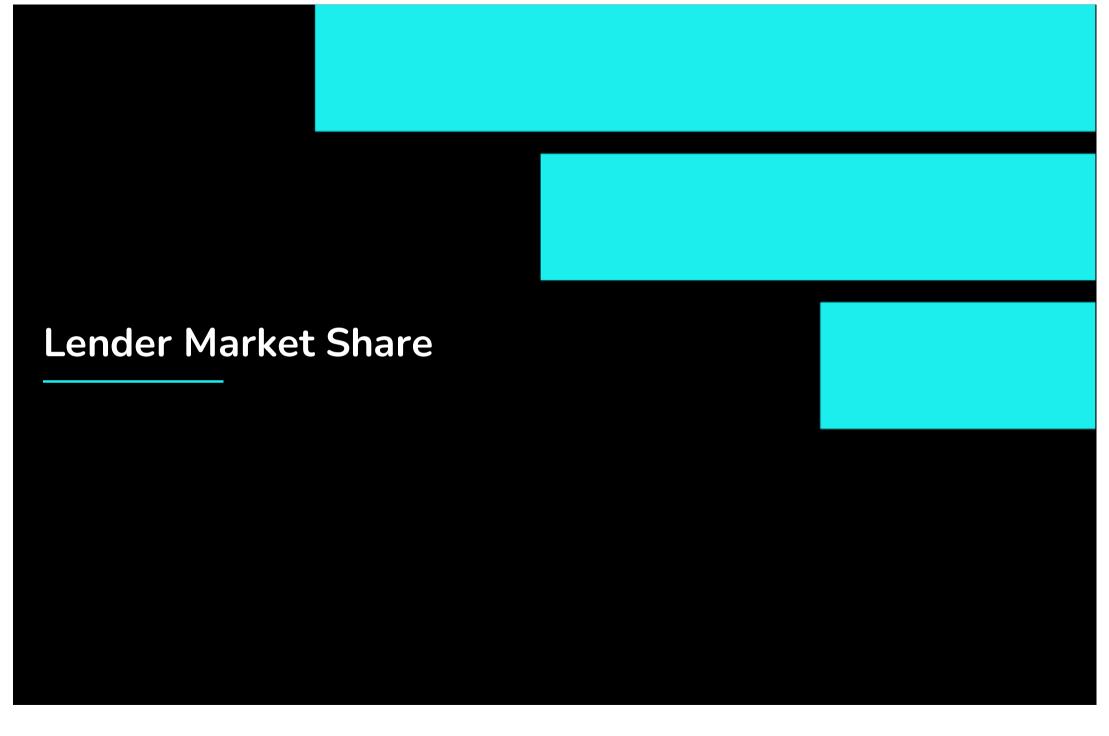


## **BPL Mortgages**



### **BPL Mortgages**

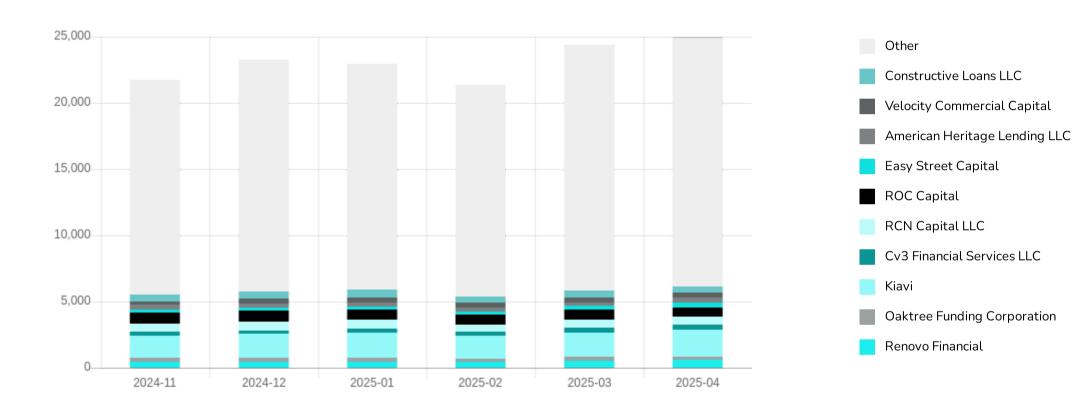




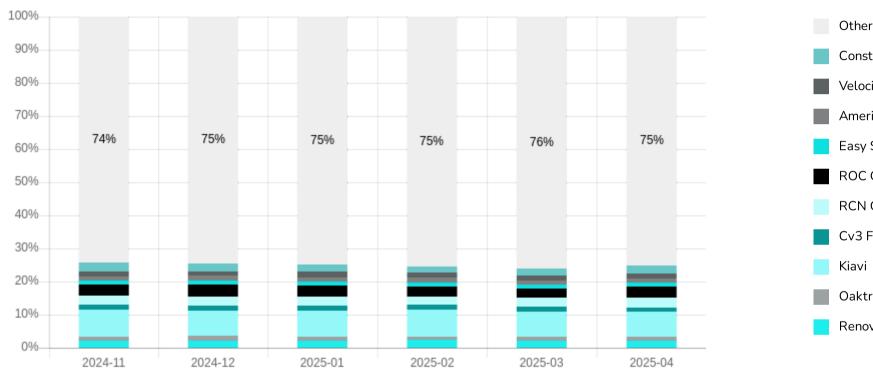
# Top Lender Market Share by State (Last 3M)

Rank	Lender	AZ	CA	со	FL	MA	NJ	NY	NC	ОН	PA	TN	TX	WA
1	Kiavi	4%	11%	5%	9%	3%	8%	3%	10%	12%	11%	8%	4%	4%
2	ROC Capital	0%	1%	1%	2%	2%	11%	11%	2%	5%	3%	2%	1%	1%
3	RCN Capital LLC	0%	0%	0%	1%	2%	2%	3%	3%	7%	4%	2%	1%	0%
4	Renovo Financial	0%	1%	3%	2%	9%	5%	0%	4%	5%	4%	0%	4%	1%
5	Constructive Loans LLC	0%	0%	0%	1%	1%	2%	2%	1%	9%	6%	2%	1%	0%
6	Velocity Commercial Capital	1%	2%	0%	2%	2%	3%	3%	1%	2%	3%	1%	1%	1%
7	Cv3 Financial Services LLC	1%	1%	1%	1%	0%	0%	0%	2%	4%	4%	2%	1%	1%
8	Easy Street Capital	0%	2%	0%	3%	1%	0%	0%	2%	1%	1%	1%	1%	1%
9	American Heritage Lending LLC	1%	1%	1%	2%	0%	1%	1%	2%	1%	1%	1%	1%	1%
10	Oaktree Funding Corporation	2%	2%	2%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%

### All Markets - Private Lenders



#### All Markets - Private Lenders





### All Markets Lenders Market Share Report Last 6 Months

Market share insights of mortgage lenders nationwide

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	5,316	5,631	8.0%	2.56%
2	ROC Capital	2,395	2,155	3.1%	-11.43%
3	RCN Capital LLC	1,930	1,797	2.5%	-10.71%
4	Renovo Financial	1,440	1,572	2.2%	4.76%
5	Constructive Loans LLC	1,669	1,444	2.0%	-20.0%
6	Velocity Commercial Capital	979	1,163	1.6%	14.29%
7	Cv3 Financial Services LLC	920	1,042	1.5%	7.14%
8	Easy Street Capital	718	892	1.3%	18.18%
9	American Heritage Lending LLC	948	880	1.2%	-14.29%
10	Oaktree Funding Corporation	867	779	1.1%	-15.38%
11	Dominion Financial Services LLC	682	761	1.1%	10.0%
12	Capital Fund I LLC	483	713	1.0%	42.86%
13	Visio Lending	683	694	1.0%	0.0%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Market Share (Feb - Apr)	Market Share % Change
14	LendingOne	746	642	0.9%	-18.18%
15	Anchor Loans	619	606	0.9%	0.0%
16	Lima One Capital LLC	693	595	0.8%	-20.0%
17	Conventus LLC	455	594	0.8%	14.29%
18	Rain City Capital LLC	427	505	0.7%	16.67%
19	Builders Capital	352	464	0.7%	40.0%
20	I Fund Cities	479	462	0.7%	0.0%
21	Certain Lending Inc (Vontive)	366	452	0.6%	20.0%
22	Temple View Capital	323	448	0.6%	20.0%
23	Merchants Mortgage and Trust Corporation	368	435	0.6%	20.0%
24	All Credit Considered Mortgage Inc	440	404	0.6%	0.0%
25	Asset Based Lending LLC	453	384	0.5%	-28.57%

### **Lender Loyalty Metrics**

Unique Borrowers: Number of unique borrowers a lender had in a given time period.

Last Lender Used Score: "What percentage of borrowers did the Lender remain as Last Lender Used?"

Repeat Customer Score: "What % of borrowers did more than one transaction with the lender?"

**Loyal Customer Score:** "What % of borrowers did 4 or more mortgage transactions with the lender?"

Lender	Unique Borrowers	Last lender used for	Repeat Customers	Loyal Customers	Loyal Customers	Last Lender Used Score	Loyal Customer Score
PrivateLending Inc.	100	85	10	3	85%	10%	3%
LendingFun LLC	20	10	8	2	50%	40%	10%
Private Capital	25	15	5	1	60%	20%	4%

### **All Markets - Lender Loyalty Metrics**

#### Last 12 Months

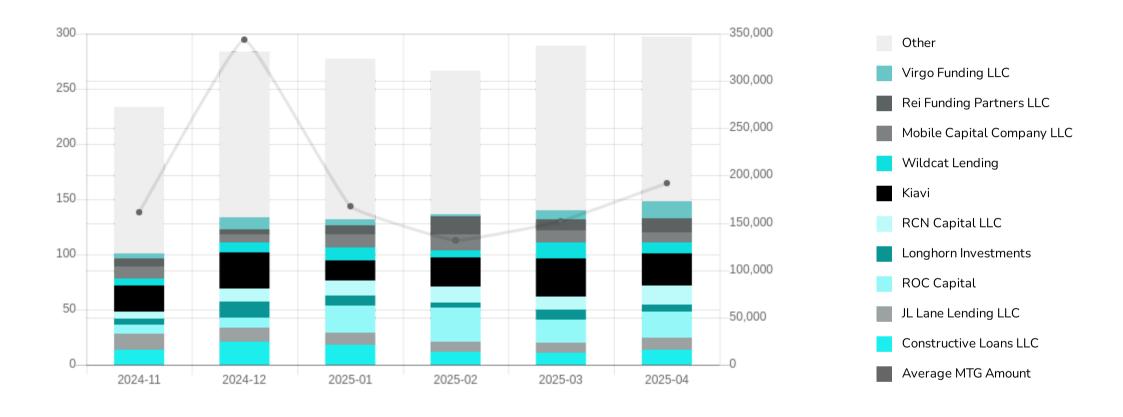
Market share insights of mortgage lenders nationwide

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	10,240	80%	34%	12%
2	ROC Capital	5,800	82%	25%	6%
3	RCN Capital LLC	4,416	79%	26%	6%
4	Renovo Financial	2,765	80%	33%	10%
5	Constructive Loans LLC	3,761	80%	22%	5%
6	Velocity Commercial Capital	3,869	84%	10%	1%
7	Cv3 Financial Services LLC	2,419	79%	19%	4%
8	Easy Street Capital	2,525	78%	17%	2%
9	American Heritage Lending LLC	3,533	81%	13%	2%
10	Oaktree Funding Corporation	3,440	82%	10%	2%

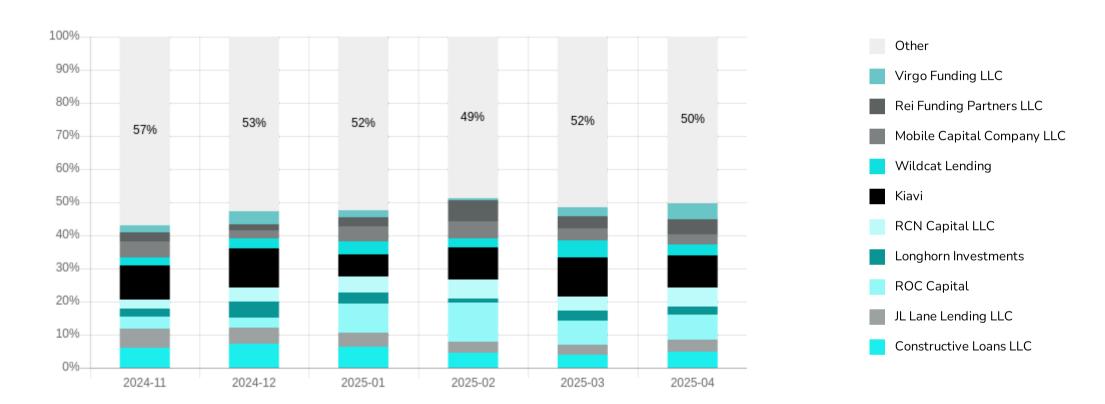
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
11	Dominion Financial Services LLC	1,719	76%	24%	6%
12	Capital Fund I LLC	2,210	73%	18%	3%
13	Visio Lending	2,201	84%	15%	3%
14	LendingOne	1,555	81%	31%	8%
15	Anchor Loans	991	73%	30%	11%
16	Lima One Capital LLC	1,850	71%	28%	8%
17	Conventus LLC	1,458	79%	24%	6%
18	Rain City Capital LLC	1,261	74%	25%	5%
19	Builders Capital	702	82%	28%	10%
20	I Fund Cities	824	77%	36%	13%
21	Certain Lending Inc (Vontive)	979	75%	26%	7%
22	Temple View Capital	560	79%	26%	8%
23	Merchants Mortgage and Trust Corporation	1,475	78%	19%	5%
24	All Credit Considered Mortgage Inc	2,384	89%	3%	0%
25	Asset Based Lending LLC	1,106	84%	23%	5%



### Alabama - Private Lenders



### Alabama - Private Lenders



## Alabama Lenders Market Share Report Last 6 Months

Market share insights in Alabama

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	76	89	\$179,173	10.4%	8.3%
2	ROC Capital	42	75	\$120,263	8.8%	66.0%
3	RCN Capital LLC	31	44	\$112,226	5.2%	33.3%
4	Rei Funding Partners LLC	20	40	\$126,301	4.7%	88.0%
5	Constructive Loans LLC	53	37	\$96,662	4.3%	-35.8%
6	Mobile Capital Company LLC	30	34	\$72,706	4.0%	5.3%
7	Wildcat Lending	26	32	\$103,127	3.8%	15.2%
8	JL Lane Lending LLC	38	29	\$136,936	3.4%	-29.2%
9	Virgo Funding LLC	22	24	\$128,573	2.8%	0.0%
10	LendingOne	22	21	\$120,001	2.5%	-10.7%
11	Longhorn Investments	29	20	\$154,368	2.3%	-36.1%
12	Velocity Commercial Capital	7	19	\$300,411	2.2%	144.4%
13	Robertson Banking Company	22	18	\$751,310	2.1%	-25.0%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Cv3 Financial Services LLC	19	17	\$508,585	2.0%	-16.7%
15	New Era Lending LLC	8	12	\$440,558	1.4%	40.0%
16	Carta Capital Partners LLC	8	12	\$106,713	1.4%	40.0%
17	Easy Street Capital	12	11	\$168,663	1.3%	-13.3%
18	LendSimpli (Beach Park Partners LLC)	2	10	\$109,455	1.2%	300.0%
19	Oaktree Funding Corporation	7	10	\$198,220	1.2%	33.3%
20	Windstone Private Lending LLC	13	10	\$144,290	1.2%	-25.0%
21	Dominion Financial Services LLC	20	9	\$145,472	1.1%	-56.0%
22	Lima One Capital LLC	16	9	\$139,048	1.1%	-45.0%
23	Cornerstone Capital LLC	2	8	\$215,625	0.9%	200.0%
24	American Heritage Lending LLC	8	8	\$126,715	0.9%	-10.0%
25	Certain Lending Inc (Vontive)	6	8	\$165,109	0.9%	12.5%

### Alabama - Lender Loyalty Metrics Last 12 Months

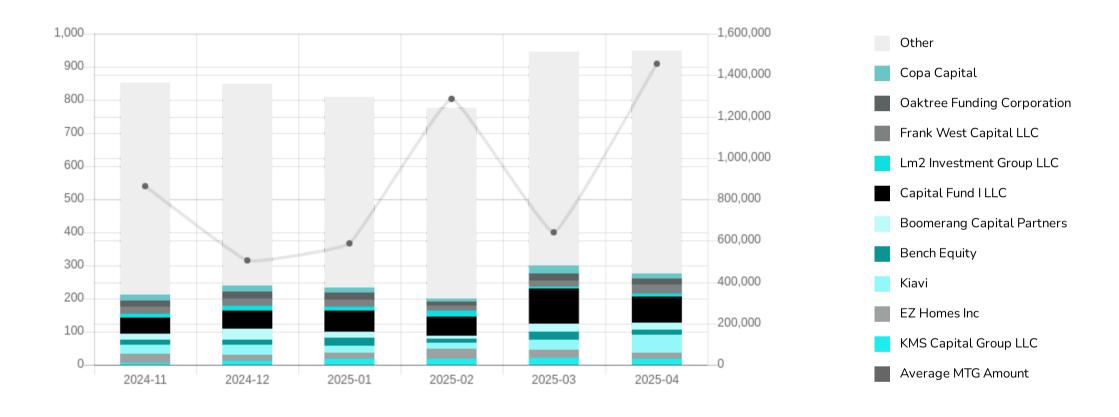
Customer insights of mortgage lenders in Alabama

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	142	81%	32%	12%
2	ROC Capital	86	84%	24%	10%
3	RCN Capital LLC	109	86%	27%	8%
4	Rei Funding Partners LLC	66	84%	34%	6%
5	Constructive Loans LLC	130	83%	22%	3%
6	Mobile Capital Company LLC	67	85%	40%	14%
7	Wildcat Lending	70	61%	22%	2%
8	JL Lane Lending LLC	63	92%	19%	7%
9	Virgo Funding LLC	52	71%	17%	9%
10	LendingOne	55	81%	29%	12%
11	Longhorn Investments	69	88%	21%	4%
12	Velocity Commercial Capital	44	93%	4%	2%
13	Robertson Banking Company	98	96%	11%	1% 31

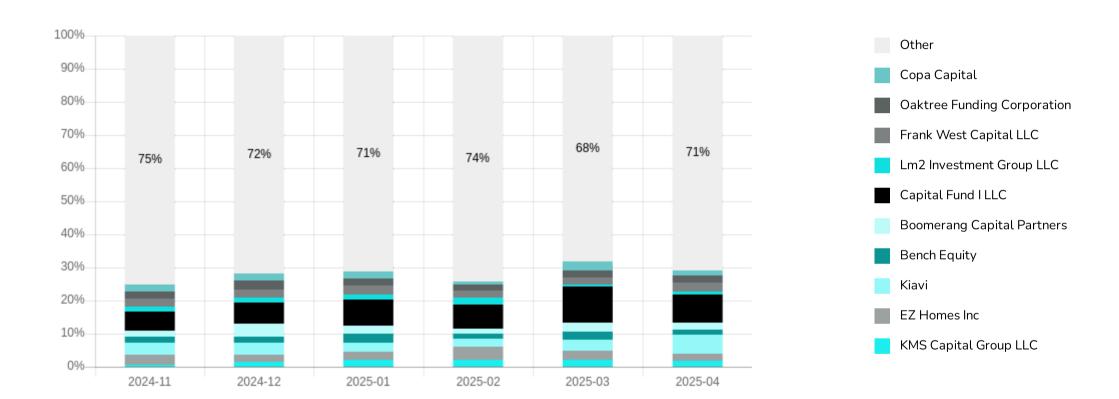
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score	
14	Cv3 Financial Services LLC	48	81%	18%	6%	
15	New Era Lending LLC	37	97%	0%	0%	
16	Carta Capital Partners LLC	19	57%	52%	21%	
17	Easy Street Capital	33	78%	15%	0%	
18	Oaktree Funding Corporation	20	85%	15%	10%	
19	LendSimpli (Beach Park Partners LLC)	16	93%	0%	0%	
20	Windstone Private Lending LLC	35	74%	31%	14%	
21	Dominion Financial Services LLC	39	87%	20%	5%	
22	Lima One Capital LLC	48	70%	22%	6%	
23	American Heritage Lending LLC	43	86%	9%	4%	
24	Cornerstone Capital LLC	20	70%	20%	10%	
25	Certain Lending Inc (Vontive)	20	60%	30%	5%	



### **Arizona - Private Lenders**



### **Arizona - Private Lenders**



### Arizona Lenders Market Share Report Last 6 Months

Market share insights in Arizona

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Capital Fund I LLC	168	242	\$559,542	9.1%	35.8%
2	Kiavi	81	105	\$436,015	3.9%	21.9%
3	EZ Homes Inc	64	74	\$250,778	2.8%	12.0%
4	Frank West Capital LLC	62	61	\$328,903	2.3%	-8.0%
5	KMS Capital Group LLC	36	55	\$297,953	2.1%	50.0%
6	Boomerang Capital Partners	69	55	\$377,038	2.1%	-22.2%
7	Oaktree Funding Corporation	59	53	\$618,130	2.0%	-13.0%
8	Bench Equity	53	51	\$530,895	1.9%	-9.5%
9	Copa Capital	52	47	\$313,371	1.8%	-14.3%
10	Certain Lending Inc (Vontive)	29	42	\$409,106	1.6%	33.3%
11	Merchants Mortgage and Trust Corporation	29	41	\$729,381	1.5%	25.0%
12	Ron Swanson Holdings LLC	13	39	\$324,949	1.5%	200.0%
13	Kayak Capital	26	35	\$475,925	1.3%	30.0%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Lm2 Investment Group LLC	39	33	\$452,272	1.2%	-25.0%
15	Active Funding Group LLC	21	33	\$514,400	1.2%	50.0%
16	Sell Wholesale Funding LLC	41	30	\$426,184	1.1%	-31.3%
17	Alta Funding And Investments LLC	36	30	\$303,972	1.1%	-21.4%
18	Genesis Capital	32	29	\$1,619,148	1.1%	-15.4%
19	Hd Lending LLC (Applewood Funding)	19	29	\$202,827	1.1%	37.5%
20	American Heritage Lending LLC	19	27	\$296,333	1.0%	25.0%
21	Quick Source Capital LLC	38	27	\$286,241	1.0%	-33.3%
22	Southwest Capitol LLC (Gentry Real Estate AZ)	25	27	\$267,810	1.0%	0.0%
23	New Era Lending LLC	2	27	\$438,362	1.0%	900.0%
24	Geared Equity LLC	14	26	\$542,431	1.0%	66.7%
25	Phoenix Loans	20	25	\$304,680	0.9%	12.5%

# Arizona - Lender Loyalty Metrics Last 12 Months

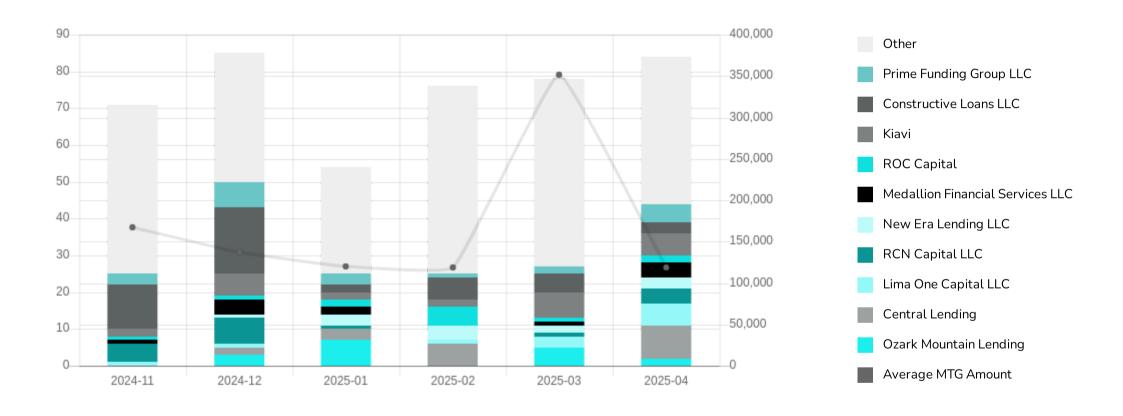
Customer insights of mortgage lenders in Arizona

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Capital Fund I LLC	770	80%	18%	1%
2	Kiavi	146	74%	42%	15%
3	EZ Homes Inc	307	76%	14%	2%
4	Frank West Capital LLC	141	68%	29%	14%
5	Boomerang Capital Partners	280	78%	11%	1%
6	KMS Capital Group LLC	77	85%	31%	11%
7	Oaktree Funding Corporation	226	92%	11%	1%
8	Bench Equity	165	74%	13%	1%
9	Copa Capital	163	79%	16%	1%
10	Certain Lending Inc (Vontive)	89	80%	21%	3%
11	Merchants Mortgage and Trust Corporation	87	83%	17%	6%
12	Ron Swanson Holdings LLC	116	74%	23%	7%
13	Kayak Capital	61	80%	21%	4% 38

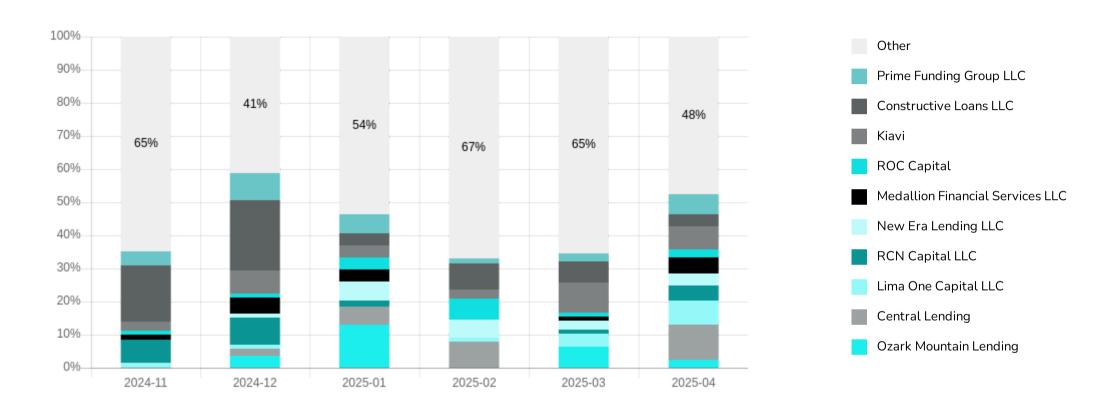
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Active Funding Group LLC	76	71%	19%	3%
15	Lm2 Investment Group LLC	121	89%	14%	2%
16	Sell Wholesale Funding LLC	145	71%	11%	2%
17	Alta Funding And Investments LLC	109	74%	18%	1%
18	Genesis Capital	24	66%	25%	12%
19	Hd Lending LLC (Applewood Funding)	125	88%	6%	0%
20	New Era Lending LLC	50	98%	0%	0%
21	American Heritage Lending LLC	82	91%	19%	4%
22	Southwest Capitol LLC (Gentry Real Estate AZ)	49	53%	22%	8%
23	Quick Source Capital LLC	110	94%	8%	1%
24	Geared Equity LLC	60	85%	25%	6%
25	Phoenix Loans	68	70%	22%	1%



#### **Arkansas - Private Lenders**



#### **Arkansas - Private Lenders**



# Arkansas Lenders Market Share Report Last 6 Months

Market share insights in Arkansas

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Central Lending	5	15	\$130,801	6.3%	162.5%
2	Kiavi	10	15	\$188,613	6.3%	31.3%
3	Constructive Loans LLC	32	14	\$150,983	5.9%	-61.2%
4	Lima One Capital LLC	2	10	\$114,885	4.2%	320.0%
5	New Era Lending LLC	4	9	\$315,887	3.8%	100.0%
6	ROC Capital	4	8	\$116,409	3.4%	78.9%
7	Prime Funding Group LLC	13	8	\$121,375	3.4%	-45.2%
8	American Heritage Lending LLC	4	7	\$230,517	2.9%	52.6%
9	Ozark Mountain Lending	10	7	\$75,804	2.9%	-39.6%
10	LendingOne	2	6	\$166,100	2.5%	150.0%
11	Velocity Commercial Capital	2	6	\$670,625	2.5%	150.0%
12	Rain City Capital LLC	1	5	\$98,390	2.1%	320.0%
13	RCN Capital LLC	13	5	\$159,176	2.1%	-66.1%

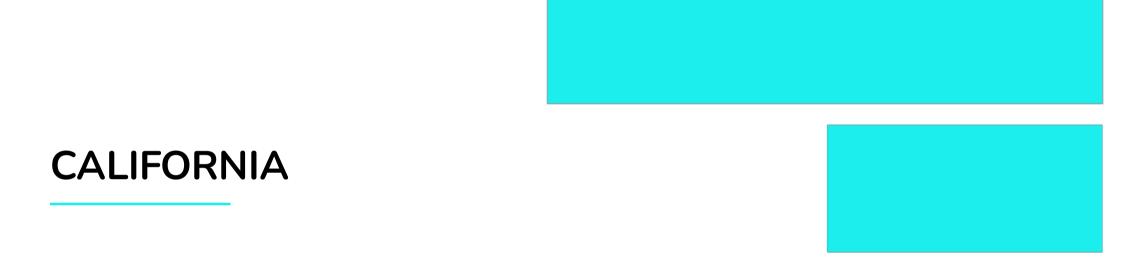
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Backflip LLC	6	5	\$151,088	2.1%	-27.6%
15	Medallion Financial Services LLC	7	5	\$118,338	2.1%	-36.4%
16	Peak Asset Lending (Trinity Peak Financial LLC)	0	4	\$136,055	1.7%	New Entrant
17	Longhorn Investments	2	4	\$117,125	1.7%	70.0%
18	Shasta Capital LLC	3	4	\$2,687,500	1.7%	21.4%
19	ME3 Capital LLC	0	4	\$108,563	1.7%	New Entrant
20	Flip Money Partner INC	0	4	\$153,675	1.7%	New Entrant
21	Housemax Funding LLC	1	3	\$915,550	1.3%	160.0%
22	Cv3 Financial Services LLC	3	3	\$330,310	1.3%	-7.1%
23	Easy Street Capital	1	3	\$97,083	1.3%	160.0%
24	Metlife Real Estate Lending LLC	0	3	\$0	1.3%	New Entrant
25	Campbell Bonding Company INC	2	3	\$183,333	1.3%	30.0%

# Arkansas - Lender Loyalty Metrics Last 12 Months

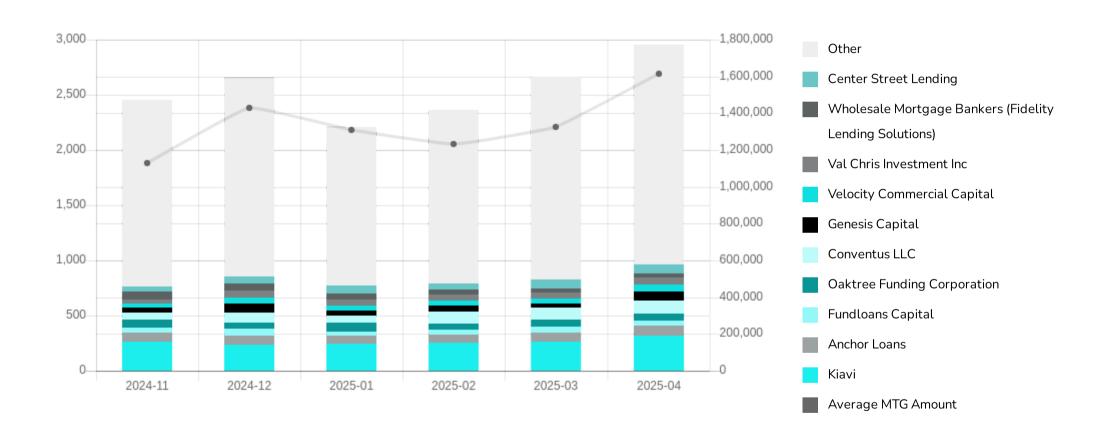
Customer insights of mortgage lenders in Arkansas

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	35	71%	37%	11%
2	Central Lending	4	75%	50%	50%
3	Constructive Loans LLC	28	92%	42%	14%
4	Lima One Capital LLC	10	80%	40%	10%
5	New Era Lending LLC	22	100%	0%	0%
6	ROC Capital	17	82%	23%	5%
7	Prime Funding Group LLC	9	44%	44%	33%
8	American Heritage Lending LLC	10	90%	30%	0%
9	Ozark Mountain Lending	32	84%	15%	3%
10	LendingOne	8	87%	37%	12%
11	Velocity Commercial Capital	12	100%	8%	0%
12	Medallion Financial Services LLC	1	100%	100%	100%
13	Backflip LLC	11	90%	36%	0% 45

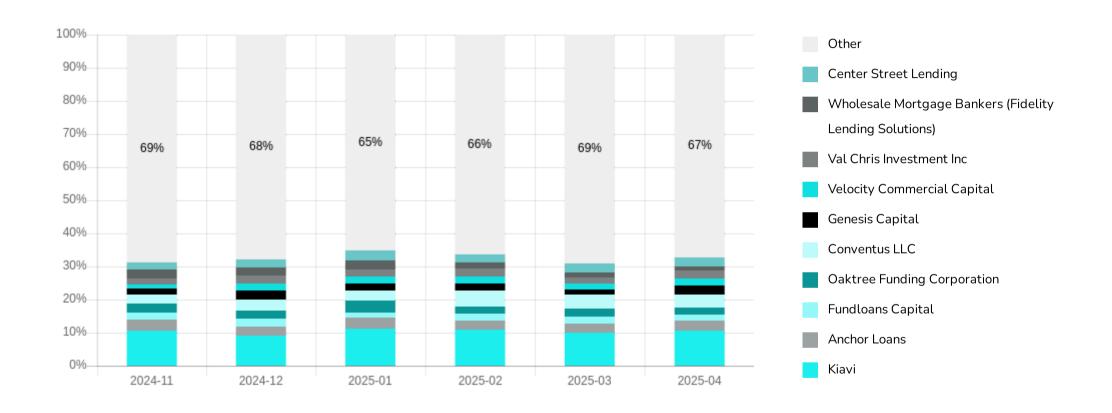
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	RCN Capital LLC	15	86%	26%	6%
15	Rain City Capital LLC	7	85%	28%	14%
16	ME3 Capital LLC	8	37%	0%	0%
17	Peak Asset Lending (Trinity Peak Financial LLC)	4	100%	25%	0%
18	Flip Money Partner INC	2	50%	50%	0%
19	Shasta Capital LLC	6	100%	66%	50%
20	Longhorn Investments	18	66%	11%	0%
21	Cv3 Financial Services LLC	8	75%	0%	0%
22	Campbell Bonding Company INC	14	92%	0%	0%
23	Easy Street Capital	8	100%	12%	0%
24	Housemax Funding LLC	4	75%	25%	0%
25	Metlife Real Estate Lending LLC	1	100%	100%	100%



## California - Private Lenders



## California - Private Lenders



# California Lenders Market Share Report Last 6 Months

Market share insights in California

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	749	838	\$696,316	10.5%	2.9%
2	Conventus LLC	228	337	\$1,280,345	4.2%	35.5%
3	Anchor Loans	231	235	\$1,480,234	2.9%	-9.4%
4	Center Street Lending	187	206	\$1,037,710	2.6%	0.0%
5	Oaktree Funding Corporation	207	181	\$627,354	2.3%	-17.9%
6	Genesis Capital	167	177	\$2,165,101	2.2%	-4.3%
7	Val Chris Investment Inc	157	174	\$332,238	2.2%	4.8%
8	Merchants Mortgage and Trust Corporation	121	161	\$596,652	2.0%	17.6%
9	Velocity Commercial Capital	130	159	\$862,638	2.0%	11.1%
10	Easy Street Capital	131	157	\$759,281	2.0%	11.1%
11	Fundloans Capital	148	153	\$1,014,876	1.9%	-5.0%
12	Arv Finance INC	62	125	\$903,606	1.6%	100.0%
13	Wholesale Mortgage Bankers (Fidelity Lending Solutions)	188	119	\$758,125	1.5%	-42 <u>.3</u> %

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Foundation Funding	101	97	\$928,141	1.2%	-14.3%
15	First Bridge Lending (FJM Private Mortgage Fund LLC)	78	88	\$1,429,212	1.1%	0.0%
16	Youland Inc	48	87	\$1,256,784	1.1%	57.1%
17	Provident Trust Group	60	83	\$556,325	1.0%	25.0%
18	American Heritage Lending LLC	46	80	\$700,197	1.0%	66.7%
19	Stonecrest	54	76	\$1,470,143	1.0%	42.9%
20	Hl3 (Sundae)	68	72	\$650,431	0.9%	0.0%
21	Iron Bridge Mortgage Fund LLC	47	70	\$759,480	0.9%	50.0%
22	Cv3 Financial Services LLC	61	69	\$1,121,664	0.9%	12.5%
23	ROC Capital	67	67	\$1,088,836	0.8%	-11.1%
24	M5 Financial	48	66	\$644,755	0.8%	14.3%
25	Quanta Finance LLC	41	64	\$997,579	0.8%	33.3%

# California - Lender Loyalty Metrics Last 12 Months

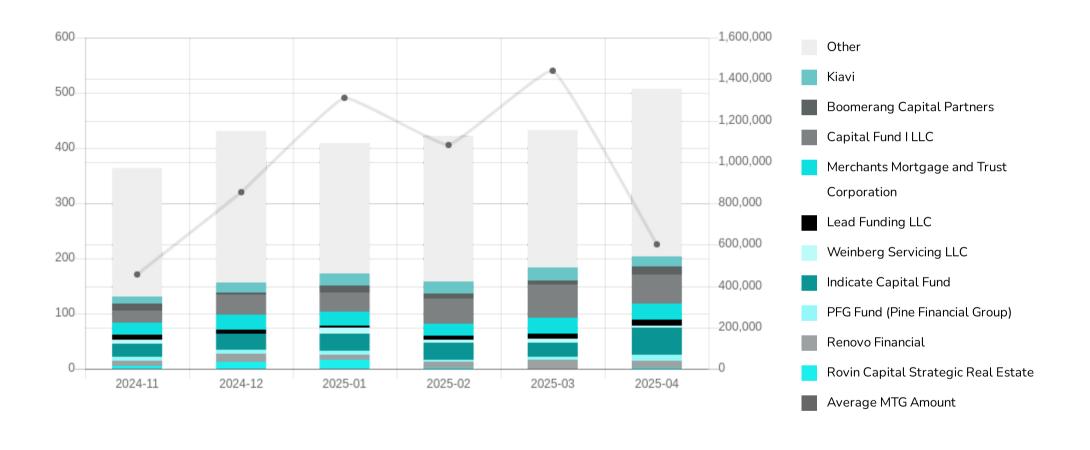
Customer insights of mortgage lenders in California

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	1364	82%	38%	14%
2	Conventus LLC	797	80%	27%	6%
3	Anchor Loans	458	72%	29%	10%
4	Center Street Lending	697	76%	21%	3%
5	Oaktree Funding Corporation	923	85%	5%	0%
6	Genesis Capital	313	83%	27%	9%
7	Val Chris Investment Inc	968	85%	4%	0%
8	Merchants Mortgage and Trust Corporation	347	83%	34%	11%
9	Velocity Commercial Capital	626	82%	12%	1%
10	Easy Street Capital	474	75%	24%	4%
11	Fundloans Capital	880	83%	6%	0%
12	Arv Finance INC	99	91%	45%	18%
13	Wholesale Mortgage Bankers (Fidelity Lending Solutions)	969	84%	4%	0% <sub>52</sub>

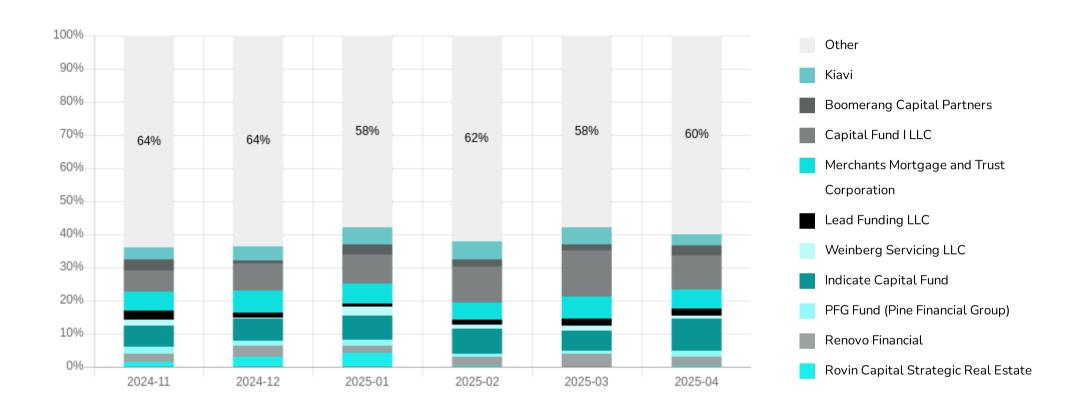
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Foundation Funding	526	86%	4%	0%
15	First Bridge Lending (FJM Private Mortgage Fund LLC)	468	69%	38%	4%
16	Youland Inc	314	67%	12%	1%
17	Provident Trust Group	378	75%	6%	0%
18	American Heritage Lending LLC	311	83%	9%	1%
19	Stonecrest	344	74%	28%	2%
20	Hl3 (Sundae)	123	65%	50%	26%
21	Iron Bridge Mortgage Fund LLC	119	76%	42%	11%
22	Cv3 Financial Services LLC	222	79%	20%	3%
23	ROC Capital	243	84%	18%	2%
24	M5 Financial	391	89%	5%	0%
25	Quanta Finance LLC	135	77%	23%	6%



#### Colorado - Private Lenders



#### **Colorado - Private Lenders**



## Colorado Lenders Market Share Report Last 6 Months

Market share insights in Colorado

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Capital Fund I LLC	94	158	\$378,597	11.6%	48.7%
2	Indicate Capital Fund	82	106	\$1,042,739	7.8%	14.7%
3	Merchants Mortgage and Trust Corporation	74	81	\$493,942	6.0%	-3.2%
4	Kiavi	52	63	\$369,905	4.6%	7.0%
5	Renovo Financial	32	43	\$707,665	3.2%	18.5%
6	Boomerang Capital Partners	28	31	\$416,519	2.3%	0.0%
7	Lead Funding LLC	21	26	\$462,813	1.9%	11.8%
8	Giuliano Addition LLLP	0	26	\$98,462	1.9%	New Entrant
9	Oaktree Funding Corporation	10	20	\$610,785	1.5%	87.5%
10	PFG Fund (Pine Financial Group)	21	18	\$693,750	1.3%	-23.5%
11	Copa Capital	12	18	\$427,107	1.3%	30.0%
12	Weinberg Servicing LLC	19	17	\$240,000	1.2%	-25.0%
13	Conventus LLC	14	14	\$515,970	1.0%	-16. <mark>7</mark> %

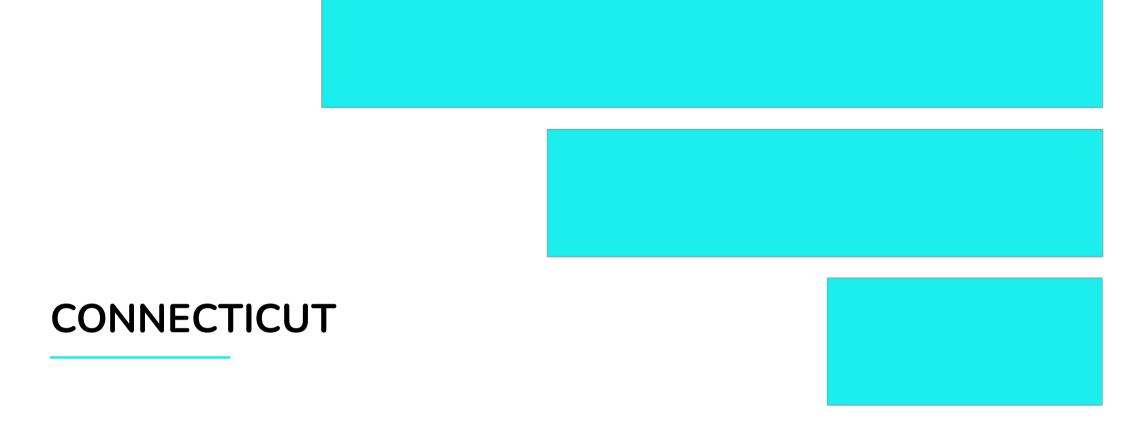
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	American Heritage Lending LLC	20	13	\$489,493	1.0%	-41.2%
15	ROC Capital	7	13	\$938,073	1.0%	66.7%
16	High Country Double Diamond LLC	9	13	\$567,105	1.0%	42.9%
17	Cash Flow Company	9	12	\$196,958	0.9%	28.6%
18	Go Rascal INC	3	12	\$596,855	0.9%	350.0%
19	Zephyr Investments LLC	9	12	\$203,250	0.9%	28.6%
20	Einat LLC	6	11	\$352,000	0.8%	60.0%
21	Joseph R E Holdings LLC (CO)	5	11	\$504,990	0.8%	100.0%
22	Equable Investment Corporation	8	11	\$894,373	0.8%	14.3%
23	Builders Capital	5	11	\$3,365,593	0.8%	100.0%
24	Uber Capital LLC	7	11	\$98,636	0.8%	33.3%
25	Tri State Mortgage LLC	3	10	\$194,050	0.7%	250.0%

# Colorado - Lender Loyalty Metrics Last 12 Months

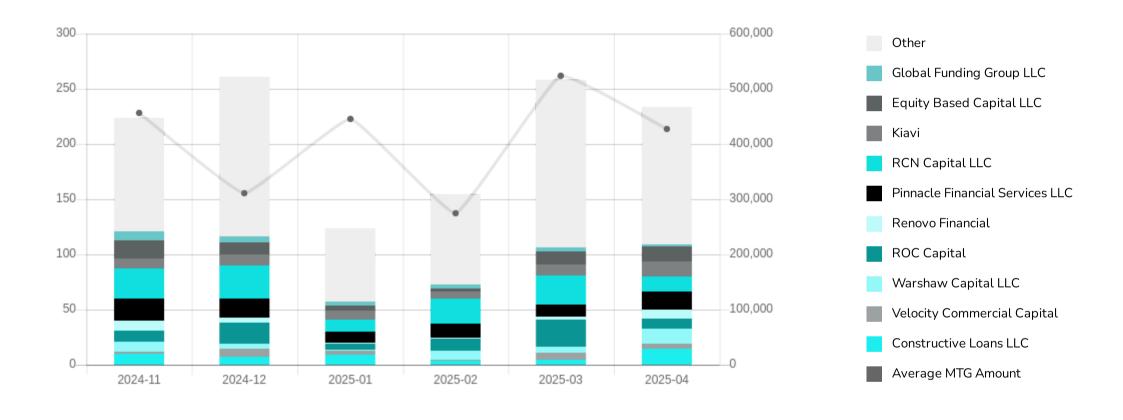
Customer insights of mortgage lenders in Colorado

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Capital Fund I LLC	410	84%	22%	3%
2	Indicate Capital Fund	249	85%	24%	6%
3	Merchants Mortgage and Trust Corporation	388	92%	16%	3%
4	Kiavi	115	87%	29%	10%
5	Renovo Financial	90	80%	25%	10%
6	Boomerang Capital Partners	109	75%	21%	0%
7	Giuliano Addition LLLP	1	100%	100%	100%
8	Lead Funding LLC	76	67%	21%	7%
9	Oaktree Funding Corporation	56	91%	3%	1%
10	PFG Fund (Pine Financial Group)	41	68%	24%	9%
11	Copa Capital	41	73%	22%	0%
12	Weinberg Servicing LLC	92	85%	6%	0%
13	Conventus LLC	24	79%	25%	12% 59

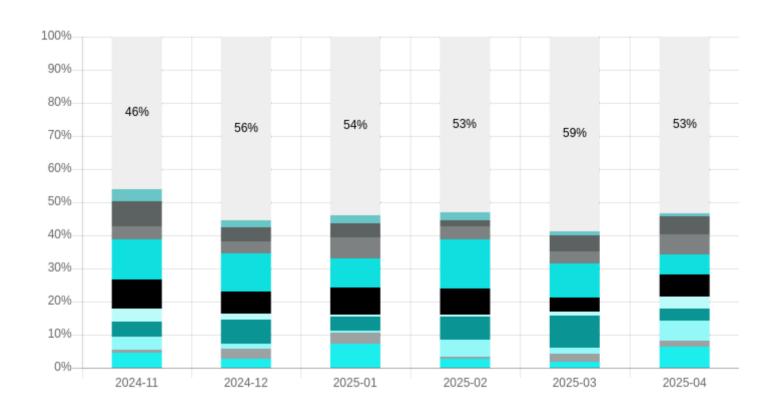
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	ROC Capital	23	87%	17%	4%
15	High Country Double Diamond LLC	35	85%	5%	0%
16	American Heritage Lending LLC	75	90%	5%	2%
17	Go Rascal INC	28	92%	0%	0%
18	Zephyr Investments LLC	40	75%	12%	0%
19	Cash Flow Company	49	85%	12%	0%
20	Builders Capital	17	88%	35%	5%
21	Uber Capital LLC	12	58%	33%	8%
22	Equable Investment Corporation	31	90%	25%	0%
23	Joseph R E Holdings LLC (CO)	30	80%	6%	3%
24	Einat LLC	17	88%	35%	17%
25	Tri State Mortgage LLC	26	73%	19%	0%



#### **Connecticut - Private Lenders**



## **Connecticut - Private Lenders**



Other
Global Funding Group LLC
Equity Based Capital LLC
Kiavi
RCN Capital LLC
Pinnacle Financial Services LLC
Renovo Financial
ROC Capital
Warshaw Capital LLC
Velocity Commercial Capital

Constructive Loans LLC

# Connecticut Lenders Market Share Report Last 6 Months

Market share insights in Connecticut

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	RCN Capital LLC	68	63	\$262,190	9.7%	-13.4%
2	ROC Capital	34	45	\$424,488	7.0%	25.0%
3	Pinnacle Financial Services LLC	47	39	\$284,564	6.0%	-22.1%
4	Kiavi	27	30	\$329,396	4.6%	4.5%
5	Equity Based Capital LLC	33	28	\$242,357	4.3%	-20.4%
6	Warshaw Capital LLC	14	27	\$434,419	4.2%	82.6%
7	Constructive Loans LLC	26	24	\$183,626	3.7%	-14.0%
8	Mofin Lending Corporation	3	13	\$239,519	2.0%	300.0%
9	Renovo Financial	15	12	\$627,471	1.9%	-24.0%
10	Icecap Group	8	11	\$283,482	1.7%	30.8%
11	Velocity Commercial Capital	14	11	\$368,718	1.7%	-26.1%
12	Cardinal Capital Group Inc	2	10	\$1,240,500	1.5%	400.0%
13	Global Funding Group LLC	16	9	\$270,111	1.4%	-46,2%

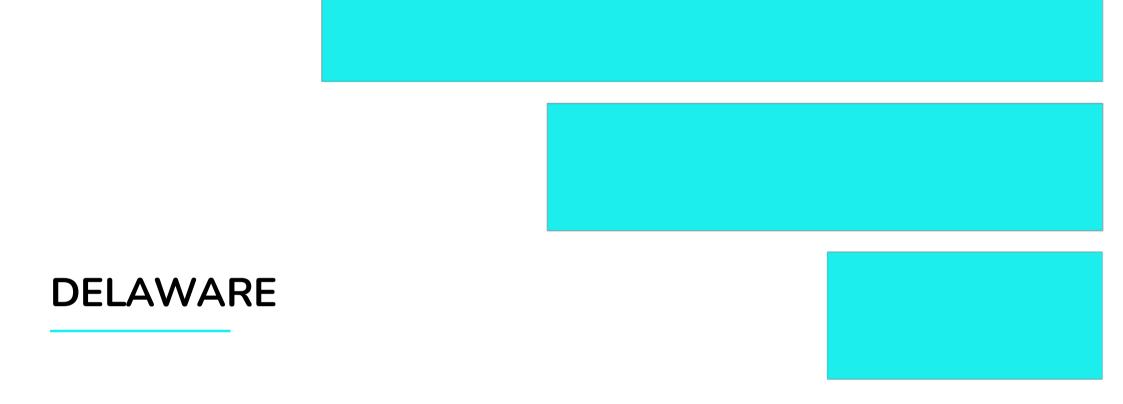
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Firstloans Inc	5	8	\$311,768	1.2%	50.0%
15	Shc Lending LLC (Silver Heights Capital)	2	7	\$3,406,667	1.1%	266.7%
16	Scanner 2 Assoc LLC	2	7	\$255,971	1.1%	266.7%
17	Capital For Change INC	5	6	\$354,008	0.9%	12.5%
18	Insula Capital Group LLC	4	6	\$355,482	0.9%	28.6%
19	Steel Path Lending LLC	3	6	\$201,167	0.9%	80.0%
20	Stormfield Capital LLC	7	6	\$798,333	0.9%	-18.2%
21	Silver Hill Funding	4	6	\$238,062	0.9%	28.6%
22	Dre Capital LLC	3	6	\$209,207	0.9%	80.0%
23	Alpha Real Estate Lending LLC (Picerne Real Estate Group)	3	6	\$319,667	0.9%	80.0%
24	Broadview Funding	8	6	\$458,967	0.9%	-30.8%
25	Visio Lending	10	6	\$232,958	0.9%	-43.8%

# **Connecticut - Lender Loyalty Metrics**Last 12 Months

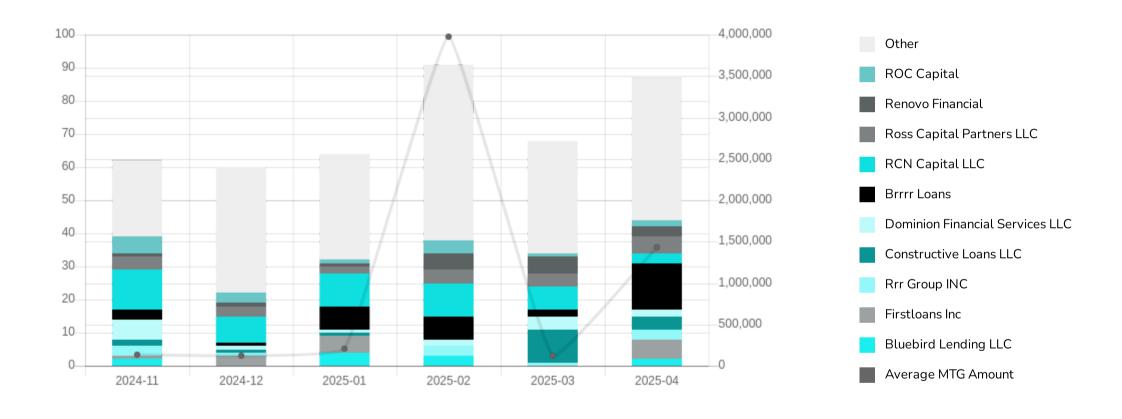
Customer insights of mortgage lenders in Connecticut

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	RCN Capital LLC	182	88%	20%	3%
2	ROC Capital	117	89%	16%	3%
3	Pinnacle Financial Services LLC	116	86%	17%	5%
4	Kiavi	93	87%	24%	2%
5	Equity Based Capital LLC	125	94%	9%	0%
6	Warshaw Capital LLC	123	97%	4%	0%
7	Constructive Loans LLC	62	85%	16%	1%
8	Mofin Lending Corporation	9	88%	33%	11%
9	Renovo Financial	46	89%	8%	0%
10	Icecap Group	28	96%	14%	3%
11	Velocity Commercial Capital	47	93%	6%	2%
12	Cardinal Capital Group Inc	10	90%	10%	10%
13	Global Funding Group LLC	44	93%	22%	0% <sub>66</sub>

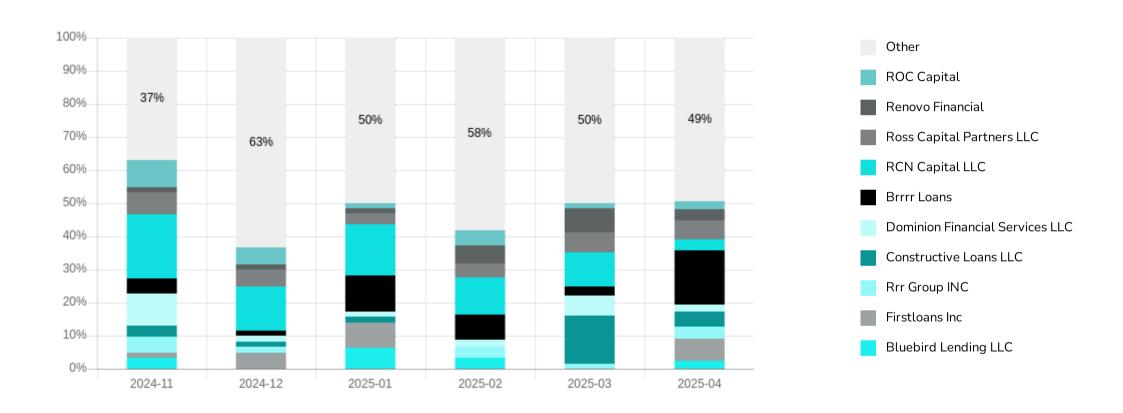
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Firstloans Inc	23	95%	21%	4%
15	Scanner 2 Assoc LLC	11	81%	9%	0%
16	Shc Lending LLC (Silver Heights Capital)	17	94%	11%	0%
17	Visio Lending	33	78%	12%	6%
18	Insula Capital Group LLC	13	84%	7%	0%
19	Silver Hill Funding	13	92%	15%	7%
20	Dre Capital LLC	8	87%	62%	0%
21	Stormfield Capital LLC	25	100%	4%	0%
22	Steel Path Lending LLC	14	92%	35%	0%
23	Broadview Funding	30	90%	3%	3%
24	Capital For Change INC	23	91%	8%	0%
25	Alpha Real Estate Lending LLC (Picerne Real Estate Group)	8	87%	37%	12%



#### **Delaware - Private Lenders**



## **Delaware - Private Lenders**



# Delaware Lenders Market Share Report Last 6 Months

Market share insights in Delaware

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Brrrr Loans	11	23	\$186,277	9.3%	57.6%
2	RCN Capital LLC	30	20	\$245,922	8.1%	-49.7%
3	Constructive Loans LLC	4	14	\$165,700	5.7%	159.1%
4	Ross Capital Partners LLC	9	13	\$216,462	5.3%	10.4%
5	Renovo Financial	3	13	\$248,296	5.3%	231.3%
6	Dominion Financial Services LLC	8	8	\$224,188	3.3%	-23.3%
7	Rrr Group INC	4	7	\$156,371	2.8%	27.3%
8	ROC Capital	9	7	\$246,943	2.8%	-41.7%
9	Larry's Late Night Lending LLC	2	7	\$234,714	2.8%	154.5%
10	Direct Funding Resource	0	6	\$186,333	2.4%	New Entrant
11	Firstloans Inc	9	6	\$217,125	2.4%	-50.0%
12	Kiavi	0	5	\$208,040	2.0%	New Entrant
13	Easy Street Capital	2	5	\$195,300	2.0%	81.8%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Certain Lending Inc (Vontive)	5	5	\$259,996	2.0%	-25.9%
15	Home Treatments LLC	3	5	\$192,425	2.0%	25.0%
16	Bluebird Lending LLC	6	5	\$142,500	2.0%	-37.5%
17	Icecap Group	1	5	\$237,380	2.0%	300.0%
18	Oaktree Funding Corporation	4	4	\$197,063	1.6%	-27.3%
19	Sequel Investments Inc	0	3	\$116,333	1.2%	New Entrant
20	J Hunter LLC	3	3	\$148,333	1.2%	-25.0%
21	Progressus LLC	1	3	\$750,000	1.2%	140.0%
22	LendingOne	1	3	\$170,684	1.2%	140.0%
23	Blue Water Investments LLC	2	3	\$318,333	1.2%	9.1%
24	Stone Bay Holdings LLC	2	3	\$161,833	1.2%	9.1%
25	Spg Capital Fund I LLC	3	3	\$160,500	1.2%	-25.0%

# Delaware - Lender Loyalty Metrics Last 12 Months

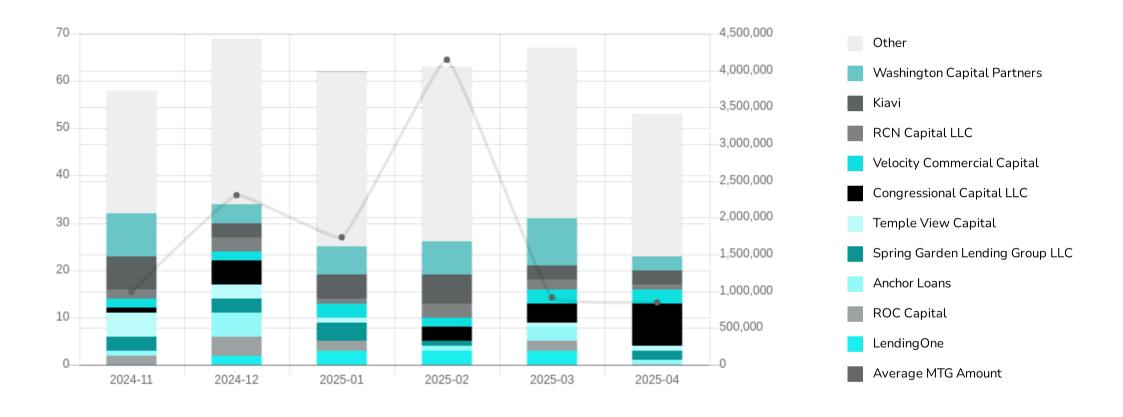
Customer insights of mortgage lenders in Delaware

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Brrrr Loans	22	90%	40%	27%
2	RCN Capital LLC	49	77%	32%	14%
3	Constructive Loans LLC	15	73%	33%	13%
4	Renovo Financial	11	81%	36%	18%
5	Ross Capital Partners LLC	15	86%	20%	6%
6	Dominion Financial Services LLC	11	81%	27%	9%
7	Larry's Late Night Lending LLC	12	75%	25%	8%
8	Rrr Group INC	16	75%	12%	0%
9	ROC Capital	29	79%	20%	0%
10	Direct Funding Resource	1	100%	100%	100%
11	Firstloans Inc	7	100%	57%	28%
12	Bluebird Lending LLC	5	100%	80%	20%
13	Certain Lending Inc (Vontive)	6	100%	33%	16% 73

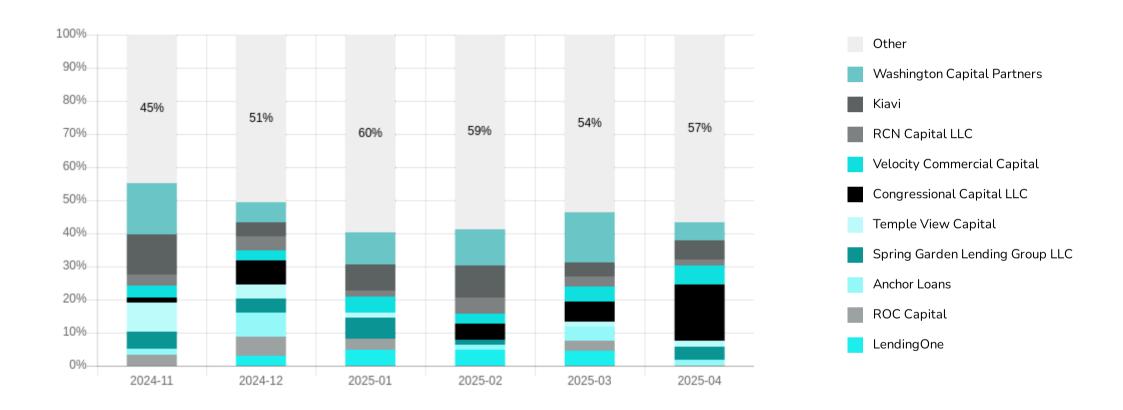
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Icecap Group	7	85%	14%	14%
15	Kiavi	3	66%	33%	0%
16	Home Treatments LLC	6	66%	66%	16%
17	Easy Street Capital	12	100%	0%	0%
18	Oaktree Funding Corporation	12	100%	33%	8%
19	Blue Water Investments LLC	5	40%	40%	0%
20	Progressus LLC	3	66%	33%	33%
21	Sequel Investments Inc	6	83%	0%	0%
22	Spg Capital Fund I LLC	9	44%	33%	0%
23	J Hunter LLC	6	50%	0%	0%
24	LendingOne	9	100%	22%	0%
25	Stone Bay Holdings LLC	6	50%	33%	0%

# DISTRICT OF COLUMBIA

#### District Of Columbia - Private Lenders



#### District Of Columbia - Private Lenders



# District Of Columbia Lenders Market Share Report Last 6 Months

Market share insights in District Of Columbia

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Washington Capital Partners	19	20	\$591,044	10.9%	7.9%
2	Congressional Capital LLC	6	16	\$979,875	8.7%	171.9%
3	Kiavi	15	12	\$482,542	6.6%	-16.5%
4	Velocity Commercial Capital	7	8	\$637,969	4.4%	18.9%
5	RCN Capital LLC	6	6	\$366,861	3.3%	3.1%
6	LendingOne	5	6	\$537,825	3.3%	26.9%
7	Anchor Loans	6	5	\$2,578,032	2.7%	-15.6%
8	Rainman Capital LLC	0	4	\$587,500	2.2%	New Entrant
9	Spring Garden Lending Group LLC	10	3	\$463,000	1.6%	-69.8%
10	Brisa Fund LLLP	0	3	\$460,000	1.6%	New Entrant
11	Dominion Financial Services LLC	3	3	\$668,667	1.6%	0.0%
12	PFG Fund (Pine Financial Group)	1	3	\$591,433	1.6%	220.0%
13	Hard Money Bankers LLC	0	3	\$228,333	1.6%	New Entrant

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Easy Street Capital	3	3	\$282,667	1.6%	0.0%
15	Groundfloor Real Estate LLC	1	2	\$511,640	1.1%	120.0%
16	Trius Lending Partners	5	2	\$891,400	1.1%	-57.7%
17	Visio Lending	4	2	\$744,250	1.1%	-47.6%
18	Lendmarq	4	2	\$896,040	1.1%	-47.6%
19	Temple View Capital	9	2	\$1,902,248	1.1%	-77.1%
20	City First Enterprises	1	2	\$1,475,000	1.1%	120.0%
21	Backflip LLC	1	2	\$397,500	1.1%	120.0%
22	Bay Private Capital LLC	0	2	\$376,723	1.1%	New Entrant
23	Dynasty LLC	0	2	\$387,500	1.1%	New Entrant
24	Lynk Capital	0	2	\$1,168,750	1.1%	New Entrant
25	Dashco INC	1	2	\$1,744,896	1.1%	120.0%

# District Of Columbia - Lender Loyalty Metrics Last 12 Months

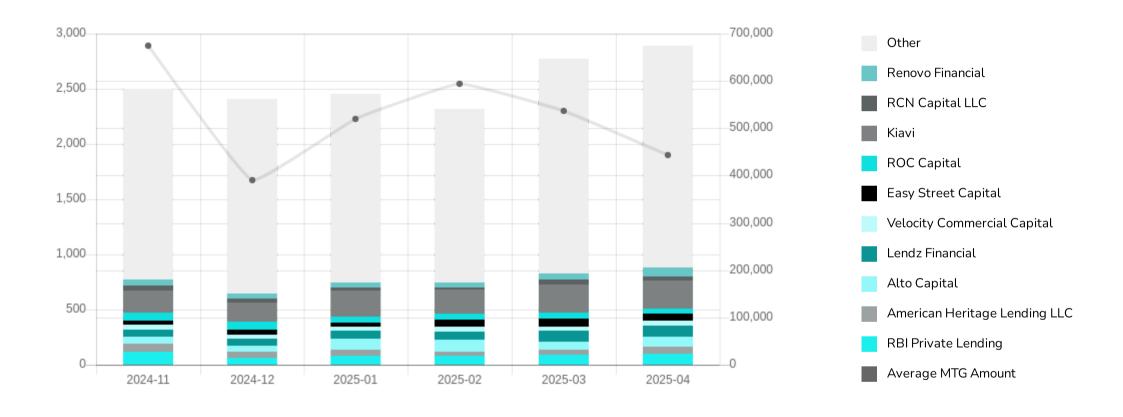
Customer insights of mortgage lenders in District Of Columbia

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Washington Capital Partners	72	93%	20%	0%
2	Congressional Capital LLC	29	100%	13%	0%
3	Kiavi	43	93%	20%	4%
4	Velocity Commercial Capital	28	100%	10%	0%
5	LendingOne	2	100%	50%	50%
6	RCN Capital LLC	18	100%	27%	5%
7	Anchor Loans	11	100%	9%	9%
8	Rainman Capital LLC	10	90%	0%	0%
9	PFG Fund (Pine Financial Group)	9	88%	22%	11%
10	Easy Street Capital	9	100%	0%	0%
11	Brisa Fund LLLP	3	100%	0%	0%
12	Spring Garden Lending Group LLC	14	92%	21%	0%
13	Hard Money Bankers LLC	6	100%	33%	0% 80

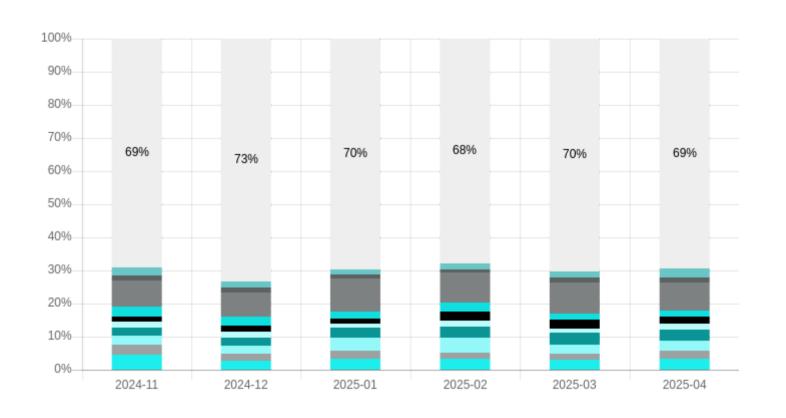
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Dominion Financial Services LLC	13	92%	7%	0%
15	Dynasty LLC	3	100%	33%	0%
16	Dashco INC	8	100%	0%	0%
17	Lendmarq	16	93%	12%	0%
18	Backflip LLC	5	100%	20%	0%
19	Bay Private Capital LLC	3	100%	33%	0%
20	Visio Lending	8	100%	0%	0%
21	Lynk Capital	4	100%	25%	0%
22	Temple View Capital	15	100%	13%	0%
23	Groundfloor Real Estate LLC	3	100%	33%	0%
24	Trius Lending Partners	14	92%	0%	0%
25	City First Enterprises	6	100%	0%	0%



#### Florida - Private Lenders



#### Florida - Private Lenders





# Florida Lenders Market Share Report Last 6 Months

Market share insights in Florida

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	613	724	\$309,695	9.1%	9.6%
2	Lendz Financial	196	278	\$374,298	3.5%	29.6%
3	RBI Private Lending	265	264	\$520,824	3.3%	-8.3%
4	Alto Capital	233	260	\$653,869	3.3%	3.1%
5	Easy Street Capital	120	198	\$260,545	2.5%	56.3%
6	Renovo Financial	143	180	\$420,551	2.3%	21.1%
7	American Heritage Lending LLC	175	161	\$385,614	2.0%	-16.7%
8	ROC Capital	194	159	\$491,578	2.0%	-23.1%
9	Velocity Commercial Capital	113	129	\$617,445	1.6%	6.7%
10	RCN Capital LLC	111	106	\$235,861	1.3%	-13.3%
11	Visio Lending	75	102	\$353,720	1.3%	30.0%
12	LendingOne	94	101	\$338,712	1.3%	0.0%
13	Lending Spot LLC	67	86	\$441,011	1.1%	22.2%

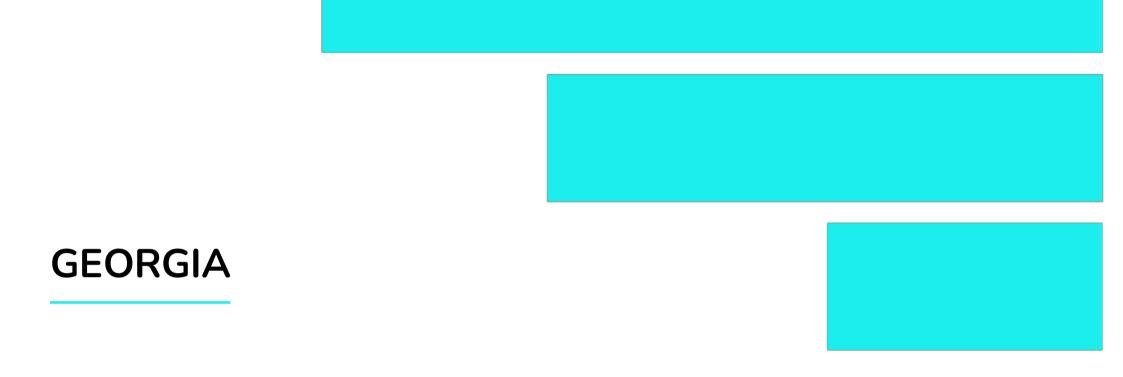
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Cv3 Financial Services LLC	102	85	\$609,127	1.1%	-21.4%
15	Inter Us Finance LLC	69	82	\$526,739	1.0%	11.1%
16	Oaktree Funding Corporation	101	80	\$505,832	1.0%	-28.6%
17	All Credit Considered Mortgage Inc	77	75	\$326,536	0.9%	-10.0%
18	Dominion Financial Services LLC	69	74	\$222,329	0.9%	0.0%
19	212 Loans LLC	51	73	\$253,169	0.9%	28.6%
20	3 Shacks LLC	47	68	\$200,132	0.9%	50.0%
21	Lima One Capital LLC	84	64	\$504,795	0.8%	-27.3%
22	Builders Capital	39	62	\$991,597	0.8%	60.0%
23	Temple View Capital	37	61	\$372,509	0.8%	60.0%
24	I Fund Cities	77	60	\$450,824	0.8%	-20.0%
25	Casa Finance Group LLC	55	60	\$385,283	0.8%	14.3%

# Florida - Lender Loyalty Metrics Last 12 Months

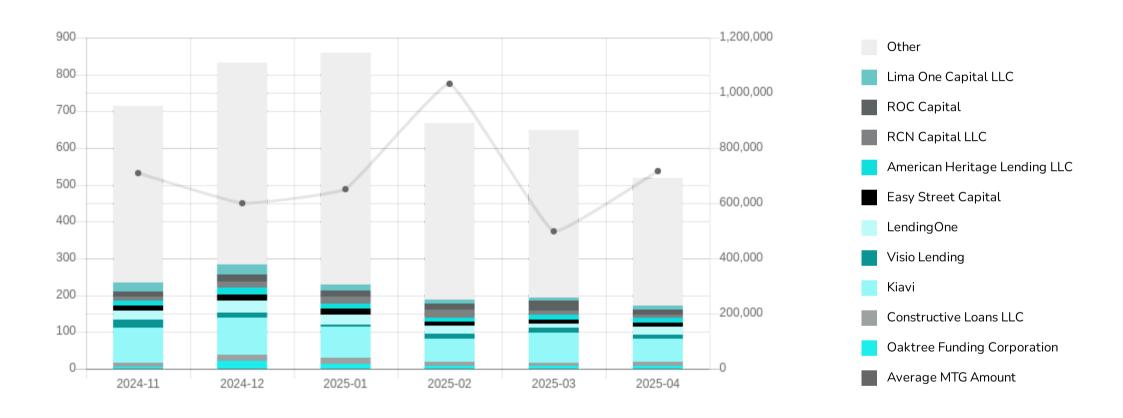
Customer insights of mortgage lenders in Florida

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	1466	85%	31%	9%
2	Lendz Financial	902	92%	5%	0%
3	RBI Private Lending	696	89%	18%	2%
4	Alto Capital	667	89%	22%	6%
5	Easy Street Capital	478	83%	17%	2%
6	Renovo Financial	321	81%	32%	12%
7	American Heritage Lending LLC	743	90%	8%	1%
8	ROC Capital	457	84%	24%	6%
9	Velocity Commercial Capital	430	92%	7%	1%
10	RCN Capital LLC	283	84%	22%	4%
11	Visio Lending	315	91%	11%	2%
12	LendingOne	208	88%	29%	6%
13	Lending Spot LLC	386	93%	4%	0% 87

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Cv3 Financial Services LLC	285	84%	11%	1%
15	Inter Us Finance LLC	242	97%	5%	0%
16	Oaktree Funding Corporation	490	91%	7%	1%
17	All Credit Considered Mortgage Inc	410	94%	2%	0%
18	Dominion Financial Services LLC	138	83%	29%	7%
19	212 Loans LLC	203	83%	24%	3%
20	3 Shacks LLC	115	86%	27%	8%
21	Lima One Capital LLC	174	81%	35%	13%
22	Builders Capital	89	89%	22%	7%
23	Temple View Capital	67	73%	29%	14%
24	Casa Finance Group LLC	133	91%	18%	4%
25	I Fund Cities	154	77%	40%	14%

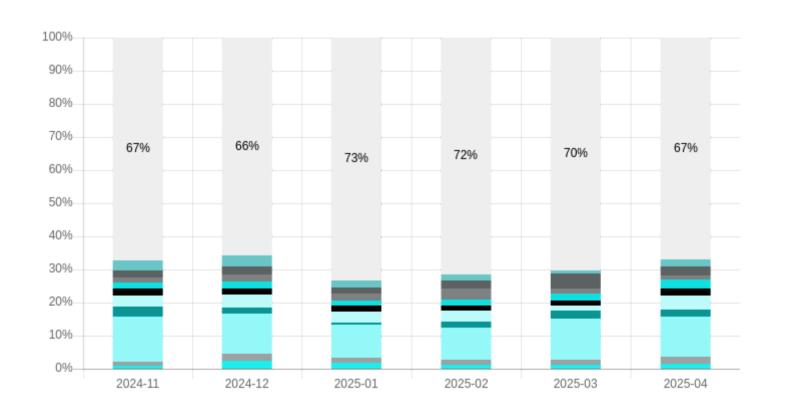


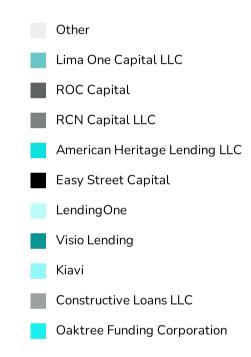
#### **Georgia - Private Lenders**



<sup>\*</sup>April totals are lower than expected due to a reporting lag in Georgia

#### **Georgia - Private Lenders**





# Georgia Lenders Market Share Report Last 6 Months

Market share insights in Georgia

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	281	207	\$288,186	11.3%	-3.4%
2	ROC Capital	50	58	\$231,097	3.2%	52.4%
3	LendingOne	85	53	\$377,971	2.9%	-17.1%
4	Visio Lending	43	40	\$241,853	2.2%	22.2%
5	RCN Capital LLC	46	39	\$188,570	2.1%	10.5%
6	American Heritage Lending LLC	45	38	\$234,845	2.1%	10.5%
7	Easy Street Capital	45	34	\$284,316	1.9%	0.0%
8	Lima One Capital LLC	70	30	\$194,823	1.6%	-44.8%
9	Constructive Loans LLC	42	30	\$147,199	1.6%	-5.9%
10	Temple View Capital	10	28	\$333,040	1.5%	275.0%
11	Cv3 Financial Services LLC	31	27	\$495,737	1.5%	15.4%
12	Lendmarq	30	26	\$203,228	1.4%	16.7%
13	Next Generation Lending LLC	23	26	\$71,533	1.4%	40.0%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Groundfloor Real Estate LLC	32	25	\$322,377	1.4%	7.7%
15	Velocity Commercial Capital	34	24	\$299,635	1.3%	-7.1%
16	Corevest American Finance LLC	19	24	\$2,322,247	1.3%	62.5%
17	Oaktree Funding Corporation	42	24	\$311,649	1.3%	-23.5%
18	Plymouth Prager Capital LLC	19	24	\$507,536	1.3%	62.5%
19	Ag Capital LLC	4	20	\$175,654	1.1%	450.0%
20	Capital Fund I LLC	19	18	\$220,694	1.0%	25.0%
21	Anchor Loans	14	17	\$318,610	0.9%	50.0%
22	Longhorn Investments	29	16	\$225,766	0.9%	-25.0%
23	Dominion Financial Services LLC	36	16	\$617,758	0.9%	-40.0%
24	Wildcat Lending	21	15	\$248,373	0.8%	-11.1%
25	Housemax Funding LLC	18	15	\$277,683	0.8%	14.3%

# Georgia - Lender Loyalty Metrics Last 12 Months

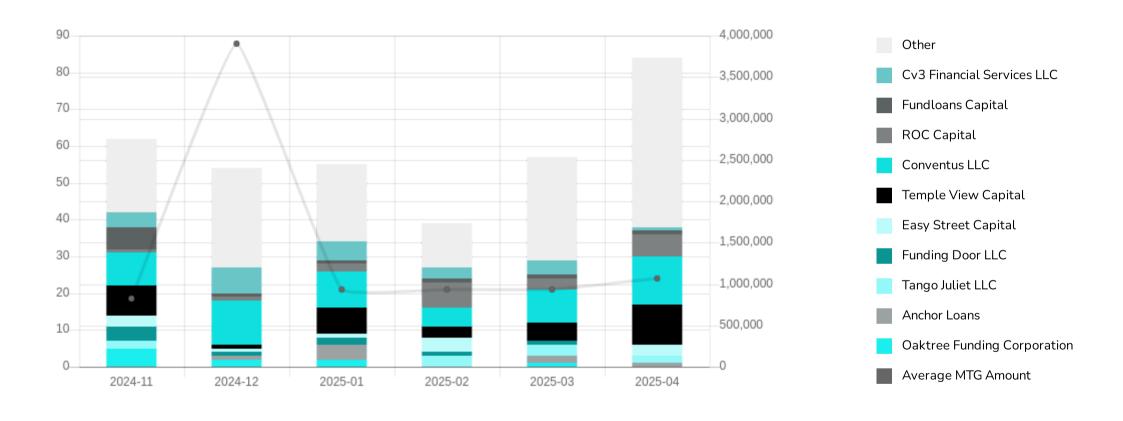
Customer insights of mortgage lenders in Georgia

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	670	86%	25%	6%
2	ROC Capital	159	86%	27%	5%
3	LendingOne	131	90%	32%	9%
4	Visio Lending	133	89%	16%	6%
5	RCN Capital LLC	129	81%	23%	6%
6	American Heritage Lending LLC	149	87%	12%	3%
7	Easy Street Capital	188	83%	15%	1%
8	Lima One Capital LLC	120	77%	37%	7%
9	Constructive Loans LLC	105	85%	24%	1%
10	Temple View Capital	52	86%	25%	9%
11	Cv3 Financial Services LLC	109	85%	18%	4%
12	Lendmarq	84	90%	41%	3%
13	Next Generation Lending LLC	84	90%	27%	7% <sub>94</sub>

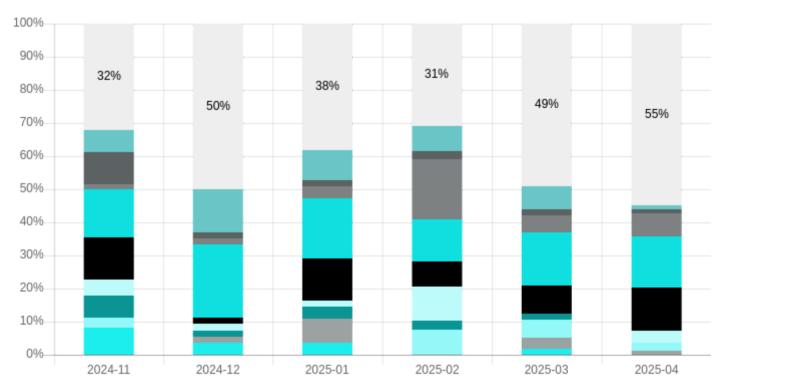
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Groundfloor Real Estate LLC	117	80%	30%	5%
15	Plymouth Prager Capital LLC	27	48%	37%	18%
16	Corevest American Finance LLC	44	88%	38%	13%
17	Velocity Commercial Capital	129	90%	7%	1%
18	Oaktree Funding Corporation	102	96%	16%	4%
19	Ag Capital LLC	8	75%	25%	25%
20	Capital Fund I LLC	110	76%	8%	0%
21	Anchor Loans	28	85%	32%	14%
22	Longhorn Investments	91	85%	15%	1%
23	Dominion Financial Services LLC	85	85%	20%	3%
24	Wildcat Lending	70	88%	8%	1%
25	Housemax Funding LLC	25	76%	32%	12%



#### Hawaii - Private Lenders



#### Hawaii - Private Lenders





# Hawaii Lenders Market Share Report Last 6 Months

Market share insights in Hawaii

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Conventus LLC	31	27	\$702,219	15.0%	-17.1%
2	Temple View Capital	16	19	\$367,715	10.6%	12.8%
3	ROC Capital	4	16	\$389,015	8.9%	287.0%
4	Cv3 Financial Services LLC	16	8	\$1,277,688	4.4%	-53.2%
5	Tango Juliet LLC	2	8	\$4,687,500	4.4%	266.7%
6	Easy Street Capital	5	7	\$627,428	3.9%	34.5%
7	Archwest Funding	0	7	\$686,519	3.9%	New Entrant
8	LendingOne	0	7	\$614,808	3.9%	New Entrant
9	Nvestor Funding Inc	0	6	\$379,708	3.3%	New Entrant
10	Velocity Commercial Capital	3	5	\$745,080	2.8%	55.6%
11	Red Sun Capital LLC	0	4	\$867,158	2.2%	New Entrant
12	Val Chris Investment Inc	4	4	\$292,875	2.2%	-4.3%
13	Koa Mortgage Fund LLC (Myers Capital Hawaii)	1	4	\$325,500	2.2%	266.7%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Anchor Loans	5	3	\$1,482,052	1.7%	-41.4%
15	Kiavi	0	3	\$322,167	1.7%	New Entrant
16	Seattle Funding Group	2	3	\$3,066,667	1.7%	41.7%
17	Lima One Capital LLC	3	3	\$605,923	1.7%	-5.6%
18	Fundloans Capital	8	3	\$1,581,667	1.7%	-63.8%
19	Funding Door LLC	7	2	\$1,094,375	1.1%	-73.2%
20	Alaska Growth Capital Bidco INC	0	2	\$4,160,000	1.1%	New Entrant
21	Housemax Funding LLC	1	2	\$1,844,170	1.1%	83.3%
22	Joey Michael Investments INC	0	2	\$510,300	1.1%	New Entrant
23	Kingdom Kreations LLC	0	2	\$175,000	1.1%	New Entrant
24	Wholesale Mortgage Bankers (Fidelity Lending Solutions)	0	2	\$150,000	1.1%	New Entrant
25	North American Trading Group INC	0	1	\$1,500,000	0.6%	New Entrant

# Hawaii - Lender Loyalty Metrics Last 12 Months

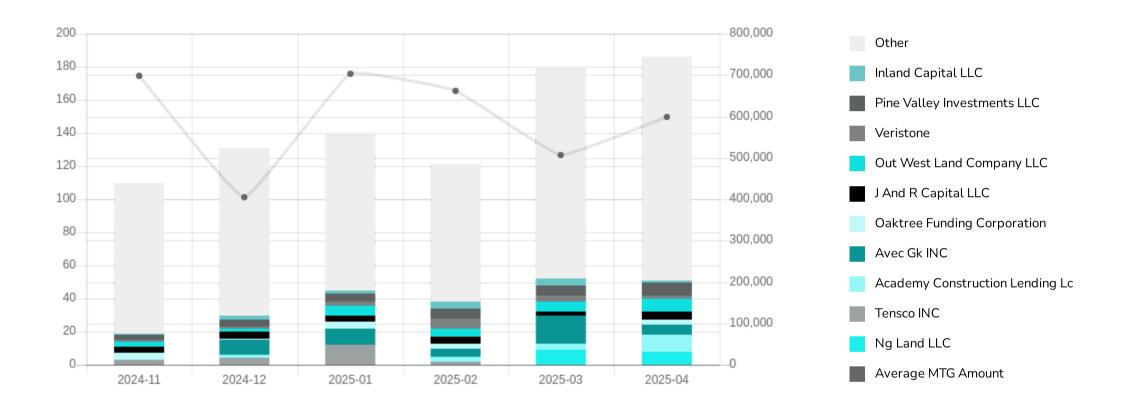
Customer insights of mortgage lenders in Hawaii

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Conventus LLC	99	75%	27%	5%
2	Temple View Capital	27	85%	25%	14%
3	ROC Capital	17	88%	41%	17%
4	Cv3 Financial Services LLC	38	84%	13%	0%
5	Tango Juliet LLC	18	100%	27%	0%
6	LendingOne	4	100%	25%	25%
7	Archwest Funding	3	100%	66%	33%
8	Easy Street Capital	22	72%	13%	0%
9	Nvestor Funding Inc	14	92%	0%	0%
10	Velocity Commercial Capital	17	70%	5%	0%
11	Red Sun Capital LLC	4	100%	0%	0%
12	Val Chris Investment Inc	18	83%	0%	0%
13	Koa Mortgage Fund LLC (Myers Capital Hawaii)	10	70%	10%	0%

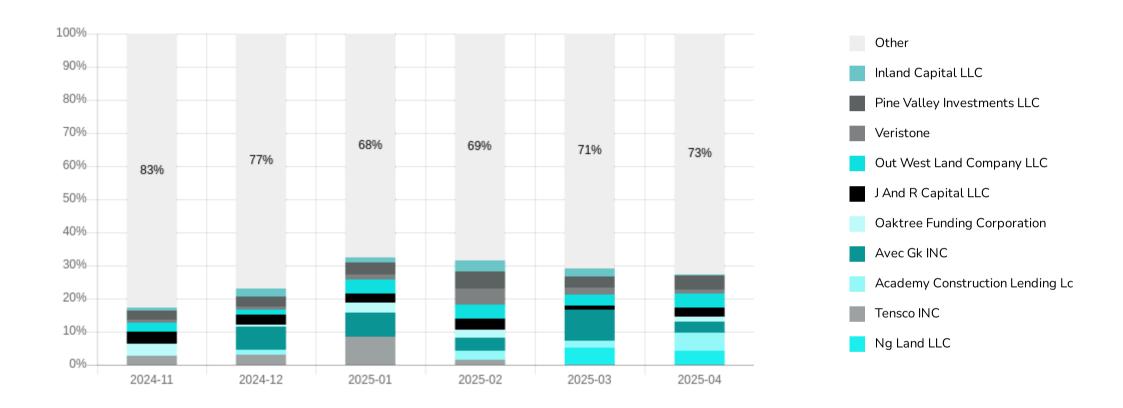
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Seattle Funding Group	10	100%	30%	0%
15	Anchor Loans	12	100%	25%	0%
16	Lima One Capital LLC	15	73%	20%	0%
17	Fundloans Capital	24	100%	8%	0%
18	Kiavi	3	100%	0%	0%
19	Funding Door LLC	16	62%	18%	0%
20	Housemax Funding LLC	3	66%	33%	0%
21	Joey Michael Investments INC	2	100%	0%	0%
22	Alaska Growth Capital Bidco INC	1	100%	100%	0%
23	Kingdom Kreations LLC	1	100%	100%	0%
24	Wholesale Mortgage Bankers (Fidelity Lending Solutions)	5	100%	40%	0%
25	North American Trading Group INC	3	100%	33%	0%



#### **Idaho - Private Lenders**



#### **Idaho - Private Lenders**



# Idaho Lenders Market Share Report Last 6 Months

Market share insights in Idaho

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Avec Gk INC	19	28	\$521,670	5.8%	16.0%
2	Pine Valley Investments LLC	12	20	\$369,200	4.1%	28.1%
3	Out West Land Company LLC	11	19	\$212,598	3.9%	34.5%
4	Ng Land LLC	0	17	\$77,000	3.5%	New Entrant
5	Academy Construction Lending Lc	2	17	\$473,647	3.5%	600.0%
6	Cv3 Financial Services LLC	0	12	\$233,842	2.5%	New Entrant
7	Veristone	4	12	\$362,415	2.5%	127.3%
8	J And R Capital LLC	12	11	\$201,773	2.3%	-28.1%
9	Archwest Funding	3	11	\$705,866	2.3%	187.5%
10	New Era Lending LLC	4	9	\$387,358	1.9%	72.7%
11	Inland Capital LLC	6	9	\$296,373	1.9%	18.8%
12	M5 Financial	1	8	\$384,074	1.6%	433.3%
13	Rcg INC	5	8	\$193,750	1.6%	23.1%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Ole Mister Redlegs LLC	0	7	\$166,107	1.4%	New Entrant
15	Impact Home Services INC	3	7	\$196,786	1.4%	75.0%
16	Conterra Agricultural Capital LLC	1	6	\$3,952,600	1.2%	300.0%
17	Mm And T Holdings LLC	0	6	\$174,500	1.2%	New Entrant
18	Da Capital Investments LLC	0	6	\$1,109,167	1.2%	New Entrant
19	Temple View Capital	0	6	\$739,685	1.2%	New Entrant
20	Legacy Group Capital LLC	7	6	\$1,069,354	1.2%	-33.3%
21	Sekady Capital LLC	2	6	\$258,617	1.2%	140.0%
22	Oaktree Funding Corporation	9	6	\$554,408	1.2%	-50.0%
23	Falkondata LLC	0	5	\$54,000	1.0%	New Entrant
24	Holbrook Capital LLC	8	5	\$234,000	1.0%	-52.4%
25	Masada LLLP	0	5	\$0	1.0%	New Entrant

# Idaho - Lender Loyalty Metrics Last 12 Months

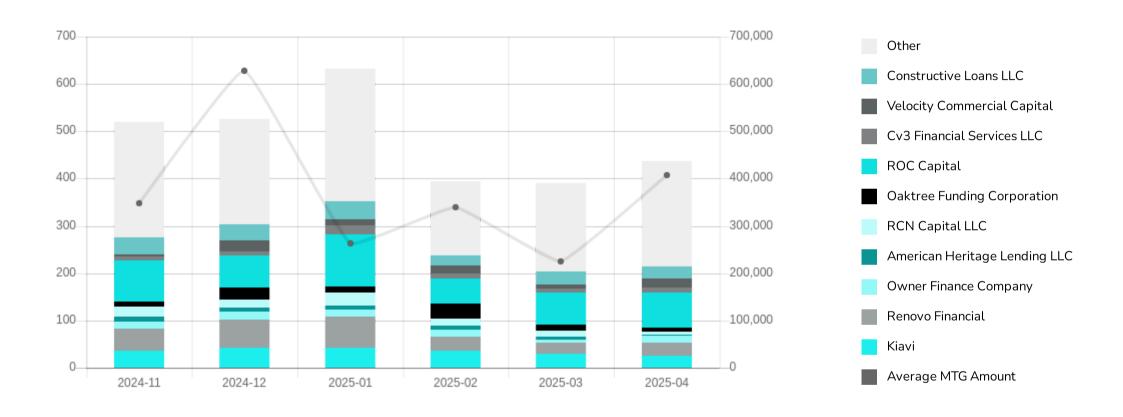
Customer insights of mortgage lenders in Idaho

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Avec Gk INC	9	100%	55%	44%
2	Pine Valley Investments LLC	17	58%	52%	29%
3	Out West Land Company LLC	14	107%	71%	21%
4	Academy Construction Lending Lc	10	40%	50%	20%
5	Ng Land LLC	16	100%	25%	0%
6	Cv3 Financial Services LLC	3	66%	66%	33%
7	Veristone	24	79%	4%	4%
8	J And R Capital LLC	38	71%	15%	2%
9	Archwest Funding	6	83%	66%	50%
10	Inland Capital LLC	20	90%	45%	15%
11	New Era Lending LLC	21	100%	0%	0%
12	M5 Financial	13	100%	15%	0%
13	Rcg INC	11	100%	18%	0% 108

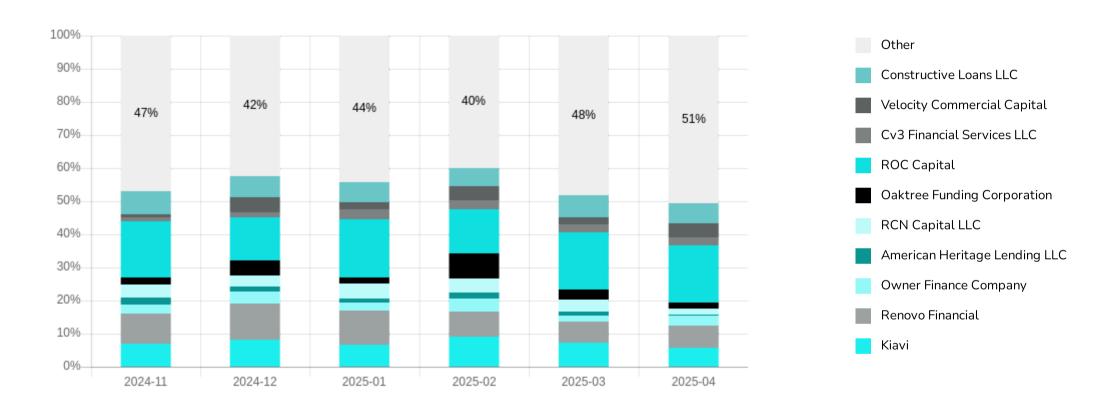
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Impact Home Services INC	1	100%	100%	100%
15	Ole Mister Redlegs LLC	5	100%	40%	20%
16	Oaktree Funding Corporation	34	97%	2%	2%
17	Legacy Group Capital LLC	37	67%	16%	0%
18	Temple View Capital	2	50%	50%	50%
19	Mm And T Holdings LLC	1	100%	100%	100%
20	Sekady Capital LLC	7	71%	85%	28%
21	Conterra Agricultural Capital LLC	10	100%	10%	0%
22	Da Capital Investments LLC	7	100%	14%	0%
23	Holbrook Capital LLC	8	75%	50%	37%
24	Falkondata LLC	1	0%	100%	100%
25	Masada LLLP	1	100%	100%	100%



### Illinois - Private Lenders



### Illinois - Private Lenders



## Illinois Lenders Market Share Report Last 6 Months

Market share insights in Illinois

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	ROC Capital	267	196	\$234,601	16.0%	0.6%
2	Kiavi	122	90	\$228,084	7.4%	1.4%
3	Renovo Financial	170	83	\$882,040	6.8%	-32.7%
4	Constructive Loans LLC	108	73	\$185,047	6.0%	-6.3%
5	Oaktree Funding Corporation	48	50	\$220,677	4.1%	41.4%
6	Velocity Commercial Capital	42	45	\$295,595	3.7%	48.0%
7	RCN Capital LLC	66	38	\$192,701	3.1%	-20.5%
8	Owner Finance Company	46	35	\$172,314	2.9%	7.4%
9	Cv3 Financial Services LLC	34	30	\$199,838	2.5%	25.0%
10	Direct Mortgage Investors Inc	16	22	\$327,467	1.8%	80.0%
11	K3 Investments LLC	0	18	\$390,510	1.5%	New Entrant
12	Backflip LLC	25	17	\$178,882	1.4%	-6.7%
13	American Heritage Lending LLC	29	15	\$213,917	1.2%	-29.4% 113

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Dominion Financial Services LLC	15	15	\$202,695	1.2%	33.3%
15	Silver Hill Funding	5	13	\$331,247	1.1%	266.7%
16	The Budman Building LLC	21	12	\$398,833	1.0%	-23.1%
17	Rockford Community Investment Fund	16	12	\$96,542	1.0%	0.0%
18	LendingOne	26	11	\$183,815	0.9%	-40.0%
19	Three Doors Funding LLC	12	10	\$246,100	0.8%	14.3%
20	Better Lending LLC	13	9	\$367,611	0.7%	-12.5%
21	F Street Investments	8	9	\$307,694	0.7%	40.0%
22	Certain Lending Inc (Vontive)	3	9	\$212,472	0.7%	250.0%
23	Secured Investment Corp	2	9	\$156,440	0.7%	600.0%
24	Armitage Street	12	9	\$542,988	0.7%	0.0%
25	Merchants Mortgage and Trust Corporation	3	8	\$199,271	0.7%	250.0%

## Illinois - Lender Loyalty Metrics Last 12 Months

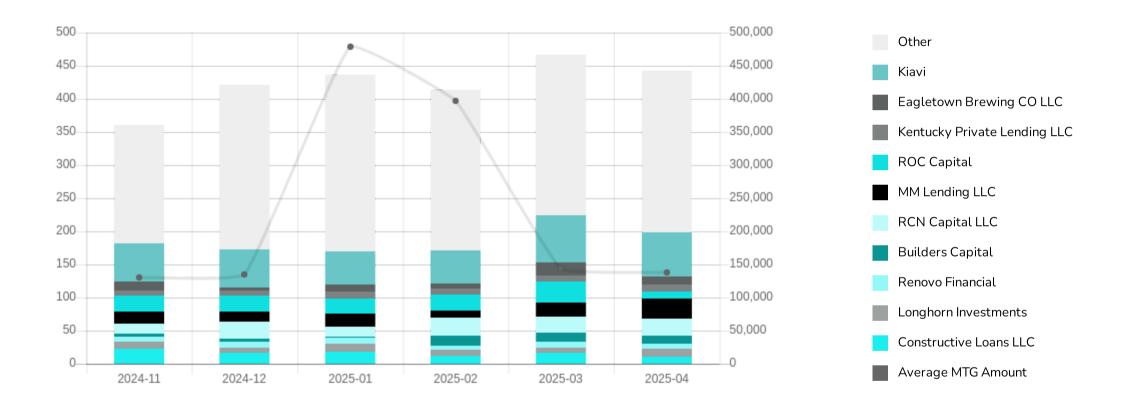
Customer insights of mortgage lenders in Illinois

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	ROC Capital	579	87%	27%	7%
2	Kiavi	159	80%	36%	11%
3	Renovo Financial	313	88%	27%	6%
4	Constructive Loans LLC	271	89%	21%	4%
5	Oaktree Funding Corporation	142	91%	9%	2%
6	Velocity Commercial Capital	182	93%	6%	0%
7	RCN Capital LLC	175	83%	21%	3%
8	Owner Finance Company	231	89%	7%	0%
9	Cv3 Financial Services LLC	97	91%	10%	1%
10	Direct Mortgage Investors Inc	108	99%	3%	0%
11	K3 Investments LLC	18	100%	0%	0%
12	Backflip LLC	50	84%	30%	4%
13	Dominion Financial Services LLC	45	88%	17%	6% <sub>115</sub>

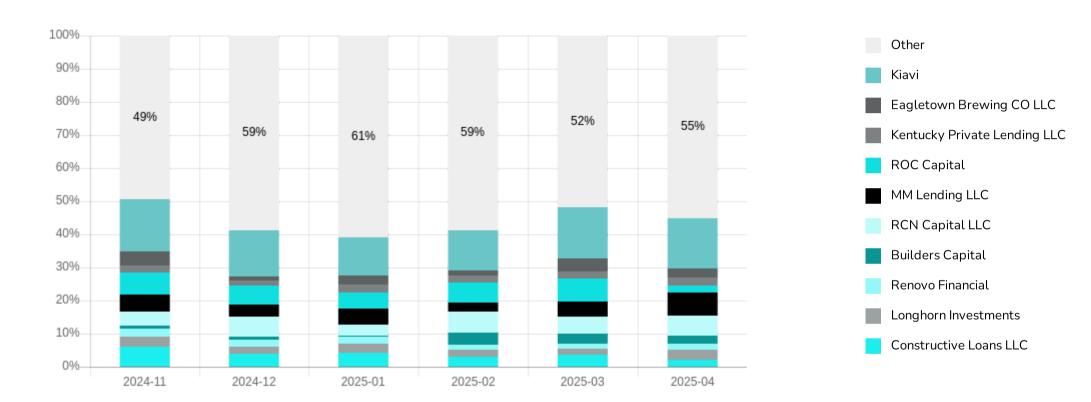
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	American Heritage Lending LLC	77	93%	18%	1%
15	Silver Hill Funding	31	87%	22%	6%
16	The Budman Building LLC	55	92%	7%	1%
17	Rockford Community Investment Fund	33	78%	27%	12%
18	LendingOne	48	81%	25%	10%
19	Three Doors Funding LLC	29	89%	37%	6%
20	Better Lending LLC	67	94%	9%	0%
21	F Street Investments	31	93%	6%	0%
22	Certain Lending Inc (Vontive)	9	100%	22%	0%
23	Armitage Street	33	87%	15%	0%
24	Secured Investment Corp	19	84%	15%	5%
25	Merchants Mortgage and Trust Corporation	16	87%	12%	0%



### Indiana - Private Lenders



### Indiana - Private Lenders



# Indiana Lenders Market Share Report Last 6 Months

Market share insights in Indiana

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	165	189	\$185,690	14.3%	5.1%
2	RCN Capital LLC	56	76	\$143,338	5.7%	23.9%
3	ROC Capital	70	68	\$190,397	5.1%	-12.1%
4	MM Lending LLC	54	63	\$163,338	4.8%	9.1%
5	Builders Capital	10	40	\$272,369	3.0%	275.0%
6	Constructive Loans LLC	56	39	\$147,901	2.9%	-37.0%
7	Eagletown Brewing CO LLC	31	38	\$70,263	2.9%	16.0%
8	Longhorn Investments	32	30	\$192,826	2.3%	-11.5%
9	Kentucky Private Lending LLC	25	29	\$80,914	2.2%	4.8%
10	Lima One Capital LLC	11	28	\$146,202	2.1%	133.3%
11	Cv3 Financial Services LLC	20	27	\$166,604	2.0%	25.0%
12	Futures Financial LLC	0	26	\$564,058	2.0%	New Entrant
13	Kevail Capital LLC	20	24	\$161,229	1.8%	12.5%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Accelerated Growth LLC	24	24	\$278,178	1.8%	-10.0%
15	Renovo Financial	26	23	\$356,704	1.7%	-19.0%
16	Marshall Reddick Mortgage Fund LLC	16	20	\$191,350	1.5%	15.4%
17	LendingOne	21	19	\$179,663	1.4%	-17.6%
18	Oaktree Funding Corporation	20	17	\$116,675	1.3%	-18.8%
19	Visio Lending	6	16	\$195,081	1.2%	140.0%
20	Easy Street Capital	4	15	\$171,826	1.1%	266.7%
21	Dominion Financial Services LLC	19	14	\$181,761	1.1%	-31.3%
22	Edge Fund LLC	3	14	\$46,276	1.1%	450.0%
23	Wildcat Lending	15	13	\$186,304	1.0%	-16.7%
24	Groundfloor Real Estate LLC	7	13	\$154,498	1.0%	66.7%
25	Backflip LLC	20	13	\$152,495	1.0%	-37.5%

## Indiana - Lender Loyalty Metrics Last 12 Months

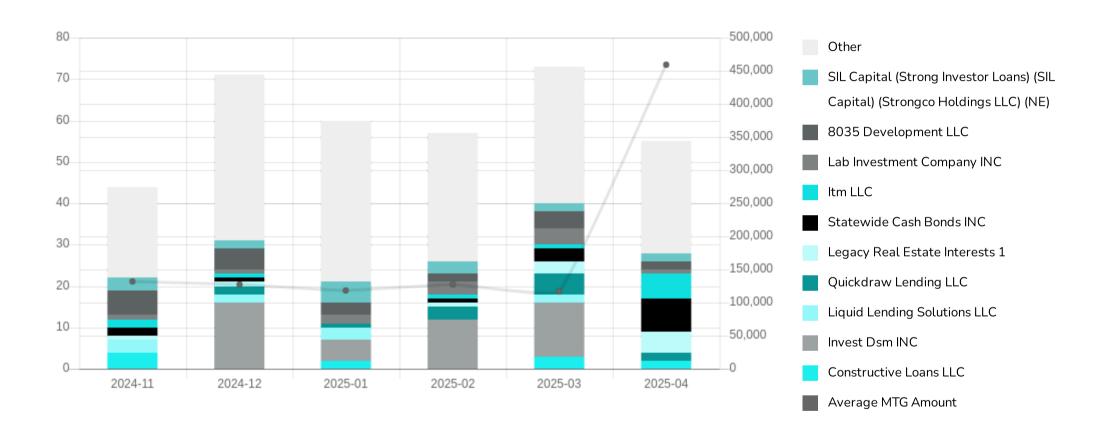
Customer insights of mortgage lenders in Indiana

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	263	77%	39%	16%
2	RCN Capital LLC	159	75%	31%	6%
3	ROC Capital	172	82%	23%	5%
4	MM Lending LLC	86	79%	48%	18%
5	Builders Capital	27	88%	37%	11%
6	Constructive Loans LLC	149	87%	19%	4%
7	Eagletown Brewing CO LLC	4	75%	50%	50%
8	Longhorn Investments	109	78%	25%	2%
9	Kentucky Private Lending LLC	5	100%	40%	40%
10	Lima One Capital LLC	56	82%	26%	8%
11	Cv3 Financial Services LLC	61	85%	16%	3%
12	Futures Financial LLC	1	100%	100%	100%
13	Kevail Capital LLC	15	60%	60%	46% <sub>122</sub>

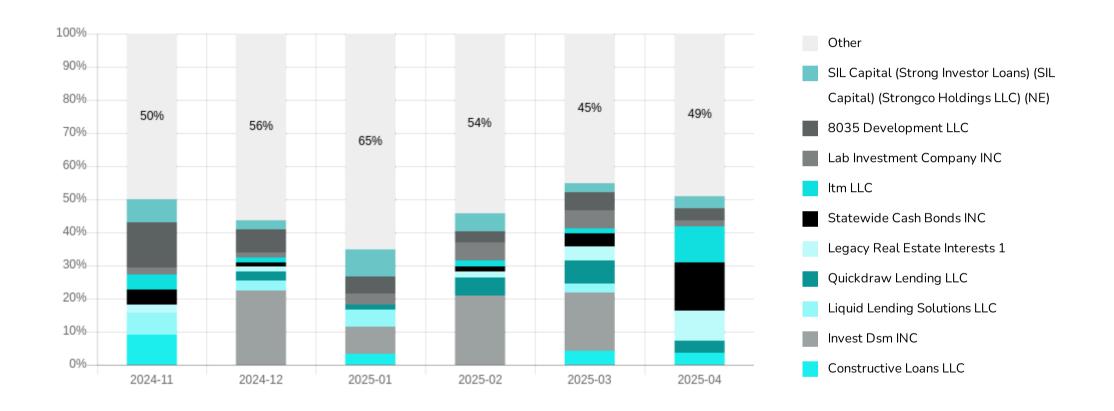
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Accelerated Growth LLC	32	59%	59%	21%
15	Renovo Financial	40	80%	45%	17%
16	Marshall Reddick Mortgage Fund LLC	31	71%	32%	12%
17	LendingOne	47	93%	31%	4%
18	Oaktree Funding Corporation	39	66%	25%	10%
19	Visio Lending	27	88%	14%	7%
20	Easy Street Capital	25	84%	20%	0%
21	Edge Fund LLC	26	100%	0%	0%
22	Dominion Financial Services LLC	52	71%	19%	9%
23	Backflip LLC	35	68%	31%	8%
24	Wildcat Lending	43	69%	32%	4%
25	Groundfloor Real Estate LLC	21	81%	23%	9%



### Iowa - Private Lenders



### Iowa - Private Lenders



## **Iowa Lenders Market Share Report**Last 6 Months

Market share insights in lowa

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Invest Dsm INC	21	25	\$25,000	13.5%	12.5%
2	Statewide Cash Bonds INC	3	12	\$28,167	6.5%	282.4%
3	Quickdraw Lending LLC	3	10	\$178,465	5.4%	217.6%
4	Legacy Real Estate Interests 1	2	9	\$140,228	4.9%	345.5%
5	8035 Development LLC	14	8	\$114,500	4.3%	-46.3%
6	Itm LLC	3	8	\$72,688	4.3%	152.9%
7	Lab Investment Company INC	4	8	\$143,462	4.3%	87.0%
8	SIL Capital (Strong Investor Loans) (SIL Capital) (Strongco Holdings LLC) (NE)	10	7	\$97,643	3.8%	-33.3%
9	Visio Lending	2	6	\$124,050	3.2%	190.9%
10	Iowa Securities Investment Corporation	2	6	\$294,667	3.2%	190.9%
11	The Bedrock Fund LLC	2	5	\$146,399	2.7%	145.5%
12	Constructive Loans LLC	6	5	\$84,146	2.7%	-2026%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
13	ROC Capital	4	5	\$548,620	2.7%	17.4%
14	Little Guy Loans LLC	0	4	\$134,500	2.2%	New Entrant
15	Backflip LLC	5	4	\$123,250	2.2%	-24.1%
16	Dominion Financial Services LLC	3	4	\$130,975	2.2%	29.4%
17	New Era Lending LLC	1	3	\$49,000	1.6%	166.7%
18	Cooperative Credit Company	2	3	\$555,000	1.6%	45.5%
19	Prescient Capital Partners LTD	2	3	\$3,666,667	1.6%	45.5%
20	Good Life Lending LLC	1	3	\$79,333	1.6%	166.7%
21	Mcg Investments LLC (Ia)	0	2	\$112,500	1.1%	New Entrant
22	Dynagen Lending LLC	2	2	\$206,276	1.1%	0.0%
23	Fbn Finance LLC	1	2	\$1,221,250	1.1%	83.3%
24	Liquid Lending Solutions LLC	8	2	\$117,500	1.1%	-76.1%
25	Lol Finance CO	2	2	\$400,000	1.1%	0.0%

# **Iowa - Lender Loyalty Metrics**Last 12 Months

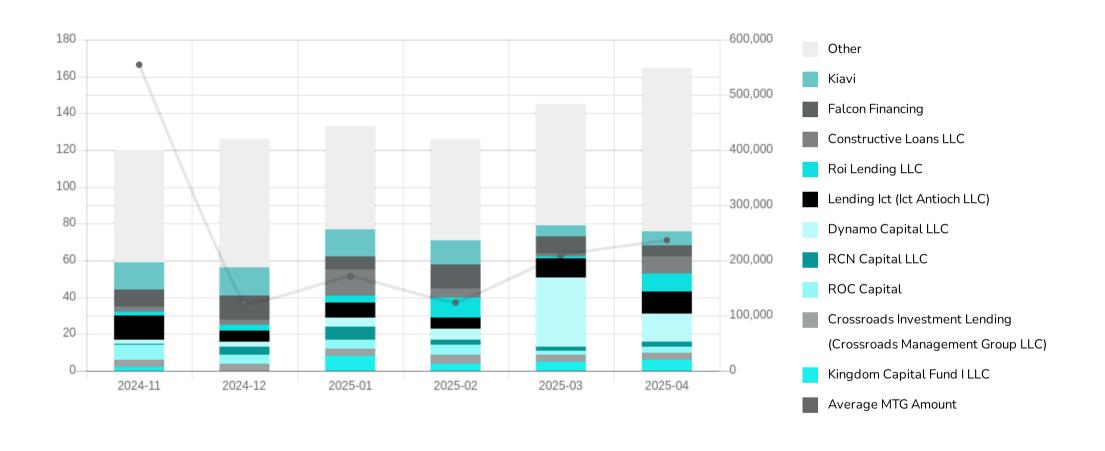
Customer insights of mortgage lenders in Iowa

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Invest Dsm INC	237	92%	2%	0%
2	Statewide Cash Bonds INC	34	97%	14%	0%
3	Quickdraw Lending LLC	16	75%	18%	0%
4	Legacy Real Estate Interests 1	11	54%	27%	9%
5	Itm LLC	10	60%	40%	20%
6	Lab Investment Company INC	15	80%	40%	26%
7	8035 Development LLC	12	50%	33%	16%
8	SIL Capital (Strong Investor Loans) (SIL Capital) (Strongco Holdings LLC) (NE)	27	55%	22%	11%
9	Visio Lending	7	100%	14%	14%
10	Iowa Securities Investment Corporation	9	100%	33%	11%
11	The Bedrock Fund LLC	2	50%	50%	50%
12	Constructive Loans LLC	10	80%	20%	1019/9

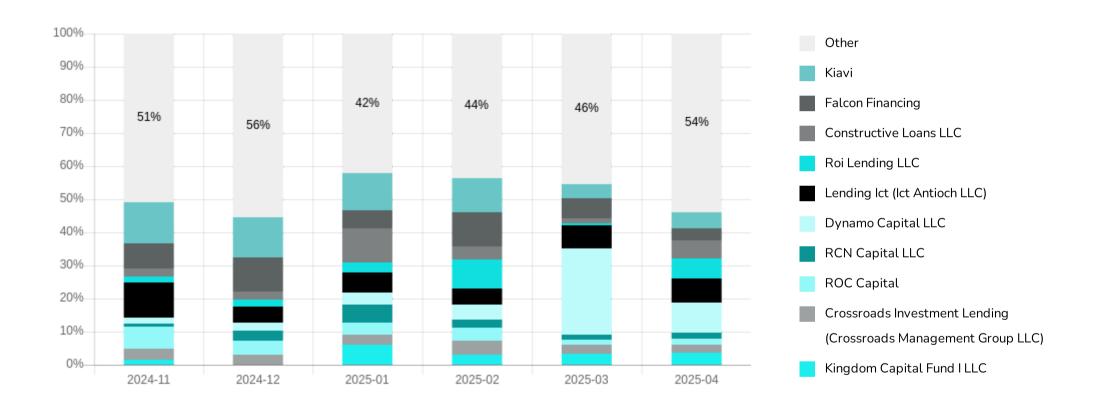
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
13	ROC Capital	10	70%	20%	10%
14	Dominion Financial Services LLC	7	85%	28%	14%
15	Backflip LLC	10	90%	40%	10%
16	Little Guy Loans LLC	3	100%	33%	0%
17	Cooperative Credit Company	18	88%	27%	0%
18	Prescient Capital Partners LTD	4	100%	50%	0%
19	Good Life Lending LLC	2	100%	100%	0%
20	New Era Lending LLC	3	66%	33%	0%
21	Liquid Lending Solutions LLC	26	76%	19%	0%
22	Mcg Investments LLC (Ia)	2	100%	0%	0%
23	Lol Finance CO	6	100%	0%	0%
24	Fbn Finance LLC	14	92%	0%	0%
25	Dynagen Lending LLC	8	100%	0%	0%



### Kansas - Private Lenders



### Kansas - Private Lenders



## Kansas Lenders Market Share Report Last 6 Months

Market share insights in Kansas

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Dynamo Capital LLC	10	59	\$286,322	13.5%	419.2%
2	Falcon Financing	29	28	\$107,040	6.4%	-16.9%
3	Lending Ict (Ict Antioch LLC)	27	28	\$140,845	6.4%	-9.9%
4	Kiavi	45	27	\$341,244	6.2%	-47.9%
5	Roi Lending LLC	9	22	\$82,491	5.0%	108.3%
6	Constructive Loans LLC	20	16	\$114,853	3.7%	-30.2%
7	Kingdom Capital Fund I LLC	10	15	\$1,150,000	3.4%	30.8%
8	Pagebrook Capital INC	2	13	\$95,154	3.0%	500.0%
9	Crossroads Investment Lending (Crossroads Management Group LLC)	12	13	\$220,554	3.0%	-6.3%
10	Micromanage 11 LLC	0	12	\$291,188	2.8%	New Entrant
11	Cv3 Financial Services LLC	1	10	\$704,000	2.3%	666.7% 134

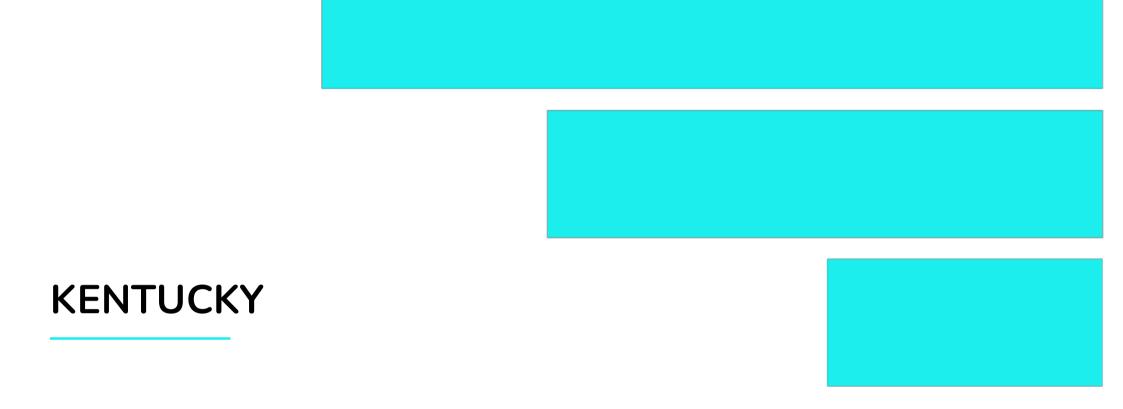
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
12	Diya Finance LLC	2	10	\$517,305	2.3%	360.0%
13	ROC Capital	18	10	\$207,595	2.3%	-51.1%
14	Cherokee Investment Company	10	9	\$172,722	2.1%	-19.2%
15	RCN Capital LLC	12	8	\$121,671	1.8%	-43.8%
16	New Era Lending LLC	2	8	\$294,817	1.8%	260.0%
17	Talent Lending LLC	0	8	\$109,432	1.8%	New Entrant
18	LendingOne	0	6	\$163,154	1.4%	New Entrant
19	Visio Lending	10	6	\$183,892	1.4%	-46.2%
20	MARILYN MAY LLC	0	6	\$18,333	1.4%	New Entrant
21	Cherry Woods LLC	6	5	\$123,266	1.1%	-31.3%
22	Wildcat Lending	6	5	\$150,280	1.1%	-31.3%
23	Dynagen Lending LLC	0	4	\$308,874	0.9%	New Entrant
24	Velocity Commercial Capital	3	4	\$486,875	0.9%	12.5%
25	Anchor Loans	4	4	\$201,675	0.9%	-18.2%

## Kansas - Lender Loyalty Metrics Last 12 Months

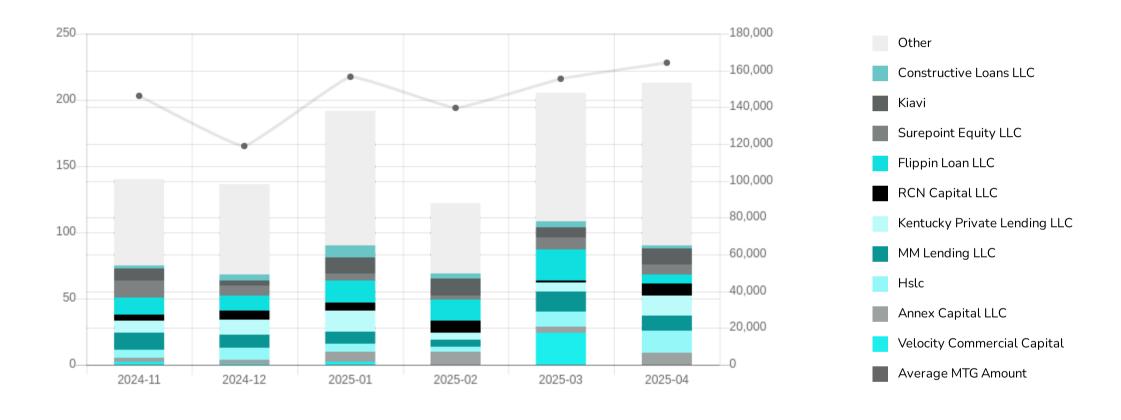
Customer insights of mortgage lenders in Kansas

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Dynamo Capital LLC	35	77%	48%	11%
2	Falcon Financing	37	56%	54%	18%
3	Lending lct (lct Antioch LLC)	76	68%	27%	9%
4	Kiavi	63	79%	28%	12%
5	Roi Lending LLC	31	61%	32%	9%
6	Constructive Loans LLC	32	81%	21%	6%
7	Kingdom Capital Fund I LLC	20	55%	40%	5%
8	Crossroads Investment Lending (Crossroads Management Group LLC)	29	89%	27%	6%
9	Pagebrook Capital INC	22	77%	22%	4%
10	Micromanage 11 LLC	2	100%	100%	100%
11	ROC Capital	23	78%	34%	17%
12	Diya Finance LLC	9	77%	33%	0%
13	Cv3 Financial Services LLC	6	66%	33%	16% 136

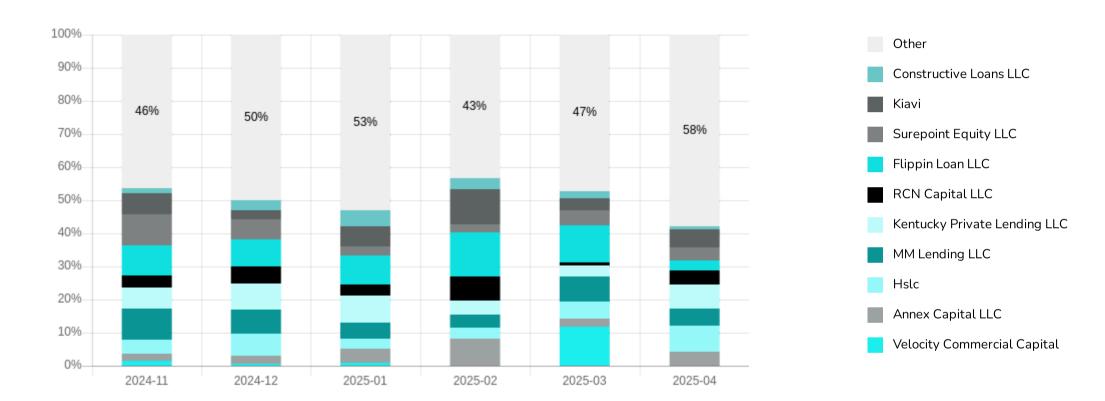
Rank	Lender	Unique Borrowers	Last Lender Used Score		Loyal Customer Score
14	Cherokee Investment Company	20	80%	25%	10%
15	Talent Lending LLC	7	57%	14%	0%
16	RCN Capital LLC	29	69%	13%	3%
17	New Era Lending LLC	15	100%	0%	0%
18	Visio Lending	30	73%	16%	6%
19	MARILYN MAY LLC	1	100%	100%	100%
20	LendingOne	7	100%	14%	0%
21	Cherry Woods LLC	15	46%	13%	6%
22	Wildcat Lending	12	58%	33%	0%
23	Velocity Commercial Capital	11	81%	45%	0%
24	Dynagen Lending LLC	6	100%	0%	0%
25	Anchor Loans	5	100%	40%	40%



### **Kentucky - Private Lenders**



### **Kentucky - Private Lenders**



## Kentucky Lenders Market Share Report Last 6 Months

Market share insights in Kentucky

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Flippin Loan LLC	41	46	\$175,974	8.5%	-3.4%
2	Kiavi	25	33	\$216,903	6.1%	15.1%
3	Hslc	21	32	\$425,592	5.9%	31.1%
4	MM Lending LLC	32	31	\$177,865	5.7%	-16.2%
5	Kentucky Private Lending LLC	36	27	\$117,493	5.0%	-35.1%
6	Velocity Commercial Capital	5	24	\$84,208	4.4%	300.0%
7	Annex Capital LLC	14	24	\$307,233	4.4%	46.7%
8	Surepoint Equity LLC	26	20	\$142,422	3.7%	-33.9%
9	RCN Capital LLC	18	20	\$103,914	3.7%	-2.6%
10	Dgs Development LTD	4	18	\$50,798	3.3%	266.7%
11	Martin Goldsmith	6	17	\$359,937	3.1%	138.5%
12	Dominion Financial Services LLC	2	17	\$132,988	3.1%	675.0%
13	Constructive Loans LLC	15	10	\$153,530	1.9%	-40.6% 141

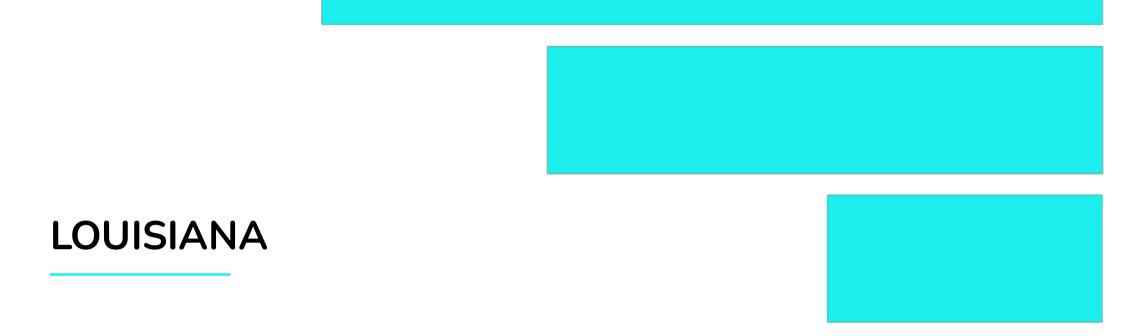
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	American Heritage Lending LLC	12	9	\$174,746	1.7%	-34.6%
15	Easy Street Capital	3	6	\$124,725	1.1%	83.3%
16	1201 Properties LLC	0	6	\$180,616	1.1%	New Entrant
17	JBL Properties LLC	0	5	\$165,000	0.9%	New Entrant
18	Alumni Investments LLC	5	5	\$192,100	0.9%	-18.2%
19	Backflip LLC	1	5	\$142,832	0.9%	350.0%
20	Launch Financial Group LLC	0	5	\$164,070	0.9%	New Entrant
21	Liberty Capital Lending LLC	2	5	\$232,900	0.9%	125.0%
22	Cv3 Financial Services LLC	13	5	\$192,810	0.9%	-67.9%
23	Corevest American Finance LLC	0	4	\$555,670	0.7%	New Entrant
24	First Century Lending LLC	0	4	\$871,750	0.7%	New Entrant
25	LendingOne	6	4	\$166,375	0.7%	-46.2%

## **Kentucky - Lender Loyalty Metrics**Last 12 Months

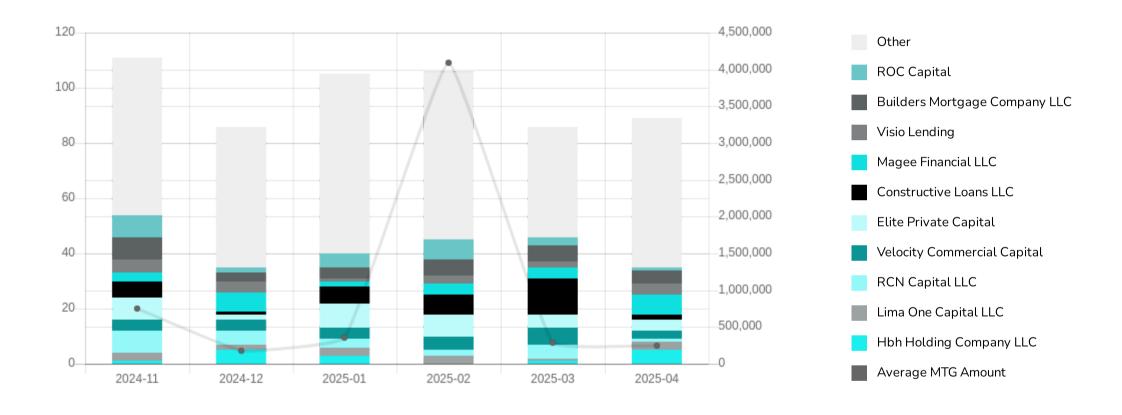
Customer insights of mortgage lenders in Kentucky

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Flippin Loan LLC	116	72%	24%	5%
2	Kiavi	68	82%	26%	7%
3	Hslc	80	86%	30%	5%
4	MM Lending LLC	99	71%	31%	9%
5	Kentucky Private Lending LLC	56	82%	26%	5%
6	Annex Capital LLC	44	81%	34%	15%
7	Velocity Commercial Capital	9	88%	11%	11%
8	RCN Capital LLC	9	55%	22%	22%
9	Surepoint Equity LLC	65	73%	29%	9%
10	Dgs Development LTD	80	97%	1%	1%
11	Martin Goldsmith	53	96%	26%	3%
12	Dominion Financial Services LLC	22	81%	36%	0%
13	Constructive Loans LLC	25	76%	20%	4% 143

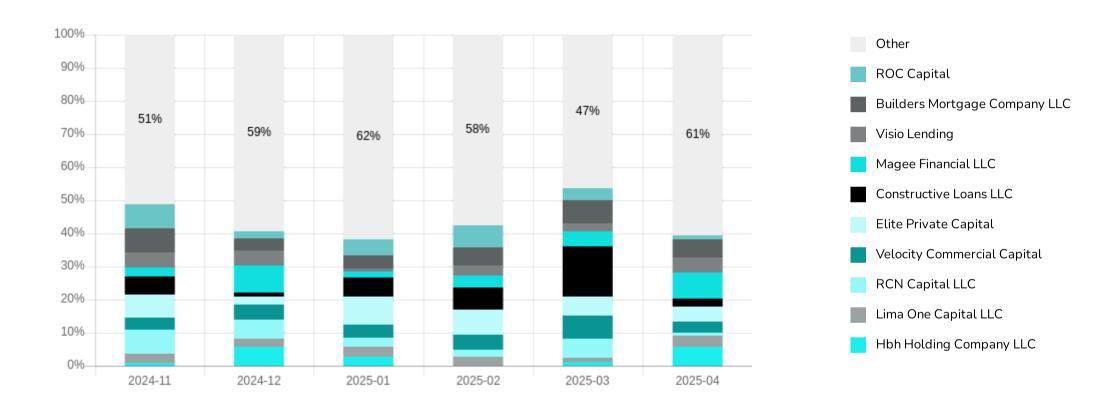
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	American Heritage Lending LLC	37	81%	5%	2%
15	Easy Street Capital	11	90%	18%	0%
16	1201 Properties LLC	3	33%	66%	33%
17	Alumni Investments LLC	11	27%	36%	0%
18	JBL Properties LLC	3	33%	66%	0%
19	Cv3 Financial Services LLC	12	66%	41%	16%
20	Liberty Capital Lending LLC	14	28%	42%	0%
21	Launch Financial Group LLC	2	100%	100%	0%
22	Backflip LLC	9	66%	77%	11%
23	First Century Lending LLC	5	100%	0%	0%
24	LendingOne	14	85%	14%	0%
25	Corevest American Finance LLC	3	100%	33%	0%



#### Louisiana - Private Lenders



#### Louisiana - Private Lenders



## Louisiana Lenders Market Share Report Last 6 Months

Market share insights in Louisiana

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Constructive Loans LLC	13	22	\$141,827	7.8%	81.4%
2	Elite Private Capital	19	17	\$370,907	6.0%	-4.8%
3	Builders Mortgage Company LLC	15	17	\$526,997	6.0%	20.0%
4	Magee Financial LLC	12	15	\$38,385	5.3%	32.5%
5	Velocity Commercial Capital	12	14	\$309,361	5.0%	25.0%
6	ROC Capital	15	11	\$437,785	3.9%	-22.0%
7	New Era Lending LLC	4	9	\$273,952	3.2%	146.2%
8	Visio Lending	10	9	\$213,461	3.2%	-3.0%
9	Dominion Financial Services LLC	5	9	\$145,814	3.2%	88.2%
10	RCN Capital LLC	16	8	\$165,984	2.8%	-47.2%
11	Lima One Capital LLC	8	7	\$196,440	2.5%	-3.8%
12	Kiavi	0	6	\$135,958	2.1%	New Entrant
13	Hbh Holding Company LLC	9	6	\$144,300	2.1%	-30.0%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Loan Partners LLC	8	5	\$5,000,000	1.8%	-30.8%
15	Express Capital Financing	3	5	\$187,782	1.8%	80.0%
16	Creative Cash Partners LLC	0	5	\$165,000	1.8%	New Entrant
17	LendingOne	4	5	\$290,556	1.8%	38.5%
18	Lamar Properties LLC	0	5	\$123,188	1.8%	New Entrant
19	I Fund Cities	1	5	\$168,240	1.8%	500.0%
20	Certain Lending Inc (Vontive)	4	4	\$159,942	1.4%	7.7%
21	Oaktree Funding Corporation	4	4	\$178,416	1.4%	7.7%
22	Temple View Capital	4	3	\$185,167	1.1%	-15.4%
23	Nc Whitney LTD	0	3	\$151,496	1.1%	New Entrant
24	Dkz Realty Investments LLC	2	3	\$160,667	1.1%	57.1%
25	First Equity Funding LLC	4	2	\$666,900	0.7%	-46.2%

## Louisiana - Lender Loyalty Metrics Last 12 Months

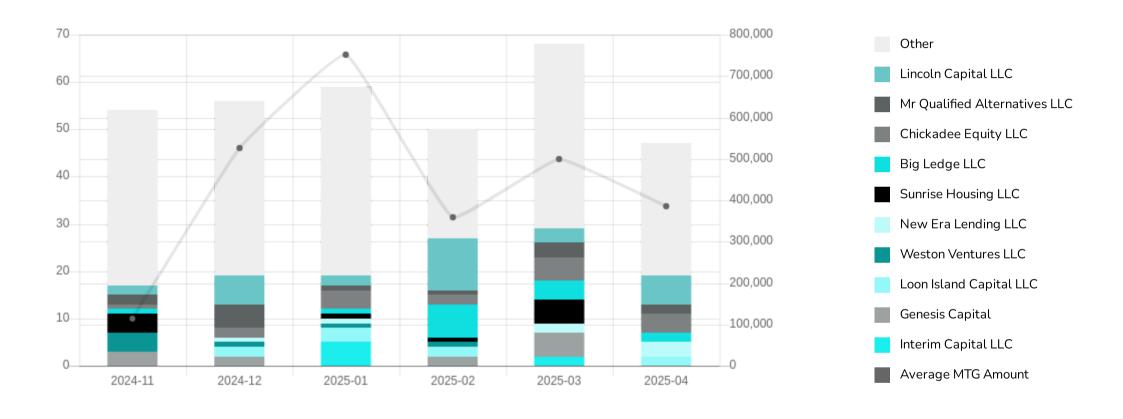
Customer insights of mortgage lenders in Louisiana

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Constructive Loans LLC	49	79%	28%	4%
2	Elite Private Capital	64	79%	21%	4%
3	Builders Mortgage Company LLC	43	93%	41%	16%
4	Magee Financial LLC	74	97%	1%	0%
5	Velocity Commercial Capital	49	95%	10%	0%
6	ROC Capital	29	86%	20%	3%
7	New Era Lending LLC	24	100%	0%	0%
8	Visio Lending	19	94%	21%	10%
9	Dominion Financial Services LLC	22	90%	27%	13%
10	RCN Capital LLC	41	87%	14%	0%
11	Lima One Capital LLC	25	76%	32%	4%
12	Kiavi	5	100%	20%	0%
13	Hbh Holding Company LLC	26	92%	7%	0% 150

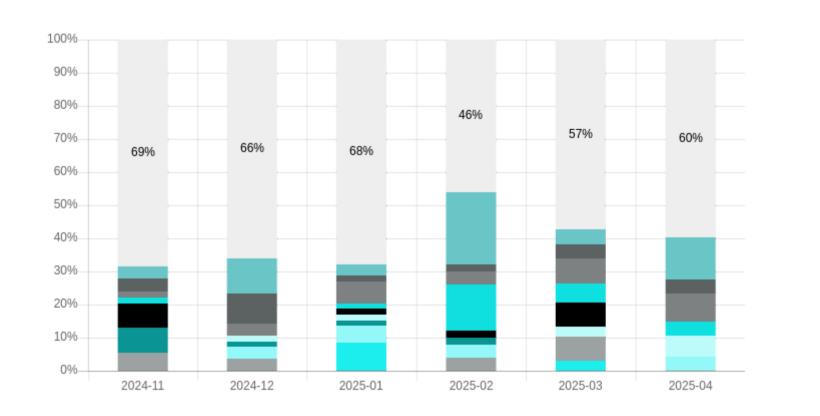
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	l Fund Cities	3	100%	66%	33%
15	Express Capital Financing	2	100%	50%	50%
16	Creative Cash Partners LLC	2	50%	50%	50%
17	LendingOne	17	88%	11%	0%
18	Lamar Properties LLC	6	100%	16%	16%
19	Loan Partners LLC	28	92%	0%	0%
20	Oaktree Funding Corporation	24	91%	8%	0%
21	Certain Lending Inc (Vontive)	7	85%	57%	14%
22	Nc Whitney LTD	2	100%	50%	0%
23	Temple View Capital	5	100%	60%	0%
24	Dkz Realty Investments LLC	9	100%	11%	0%
25	First Equity Funding LLC	11	72%	9%	0%



#### Maine - Private Lenders



#### Maine - Private Lenders



Other

Lincoln Capital LLC

Mr Qualified Alternatives LLC

Chickadee Equity LLC

Big Ledge LLC

Sunrise Housing LLC

New Era Lending LLC

Weston Ventures LLC

Loon Island Capital LLC

Genesis Capital

Interim Capital LLC

# Maine Lenders Market Share Report Last 6 Months

Market share insights in Maine

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Lincoln Capital LLC	10	20	\$516,600	12.1%	105.1%
2	Big Ledge LLC	2	13	\$520,839	7.9%	558.3%
3	Chickadee Equity LLC	7	11	\$261,364	6.7%	63.4%
4	Genesis Capital	5	7	\$534,534	4.2%	40.0%
5	Mr Qualified Alternatives LLC	8	6	\$180,000	3.6%	-23.4%
6	Sunrise Housing LLC	5	6	\$120,833	3.6%	20.0%
7	New Era Lending LLC	2	5	\$378,039	3.0%	150.0%
8	Loon Island Capital LLC	5	4	\$234,875	2.4%	-20.0%
9	Southern Me Finance	3	3	\$556,000	1.8%	0.0%
10	Jojos LLC	0	3	\$761,299	1.8%	New Entrant
11	Cbobh LLC	0	3	\$304,333	1.8%	New Entrant
12	Oaktree Funding Corporation	1	3	\$396,900	1.8%	200.0%
13	Rf Boston LLC	1	3	\$935,000	1.8%	200.0%

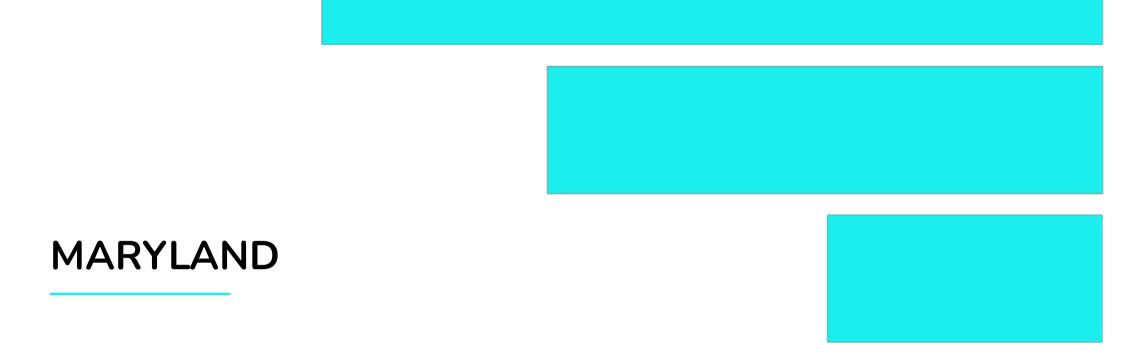
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Asset Based Lending LLC	1	2	\$557,000	1.2%	100.0%
15	Silver Hill Funding	0	2	\$222,426	1.2%	New Entrant
16	Hussey Holdings LLC	0	2	\$100,000	1.2%	New Entrant
17	les Capital 2017 LLC	3	2	\$150,000	1.2%	-33.3%
18	Atlantic National Trust LLC	0	2	\$69,500	1.2%	New Entrant
19	Easy Street Capital	2	2	\$177,200	1.2%	0.0%
20	Ms Funding LLC	0	2	\$185,000	1.2%	New Entrant
21	Continental Investments LLC	0	2	\$247,500	1.2%	New Entrant
22	Interim Capital LLC	5	2	\$300,000	1.2%	-60.0%
23	Delta Realty LLC	2	2	\$250,000	1.2%	0.0%
24	Mgw Consulting And Development LLC	2	2	\$327,500	1.2%	0.0%
25	LendingOne	1	2	\$262,250	1.2%	100.0%

## Maine - Lender Loyalty Metrics Last 12 Months

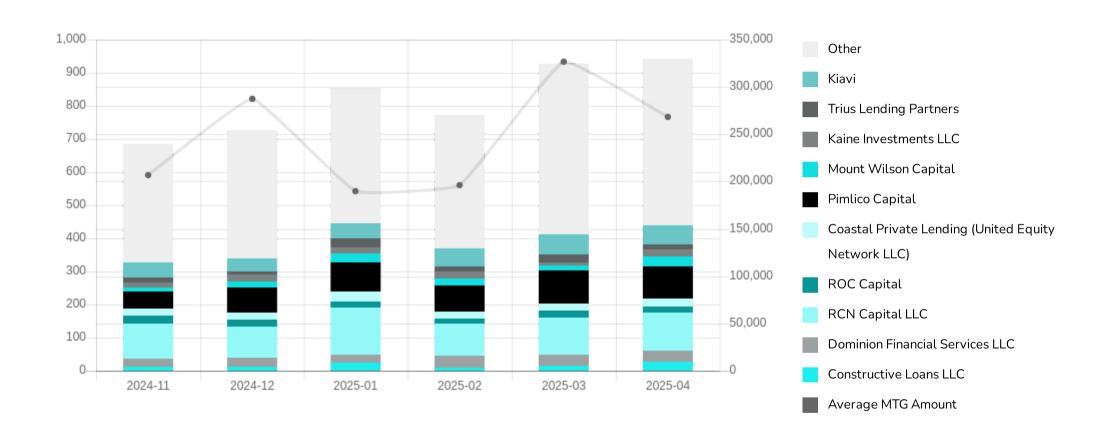
Customer insights of mortgage lenders in Maine

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Lincoln Capital LLC	34	85%	32%	5%
2	Big Ledge LLC	4	100%	50%	50%
3	Chickadee Equity LLC	21	85%	14%	0%
4	Genesis Capital	16	100%	6%	0%
5	Sunrise Housing LLC	14	78%	21%	0%
6	Mr Qualified Alternatives LLC	14	92%	28%	14%
7	New Era Lending LLC	12	100%	0%	0%
8	Loon Island Capital LLC	16	62%	31%	0%
9	Cbobh LLC	2	100%	50%	50%
10	Jojos LLC	4	75%	25%	0%
11	Oaktree Funding Corporation	7	100%	0%	0%
12	Rf Boston LLC	5	60%	0%	0%
13	Southern Me Finance	12	100%	8%	0% <sub>157</sub>

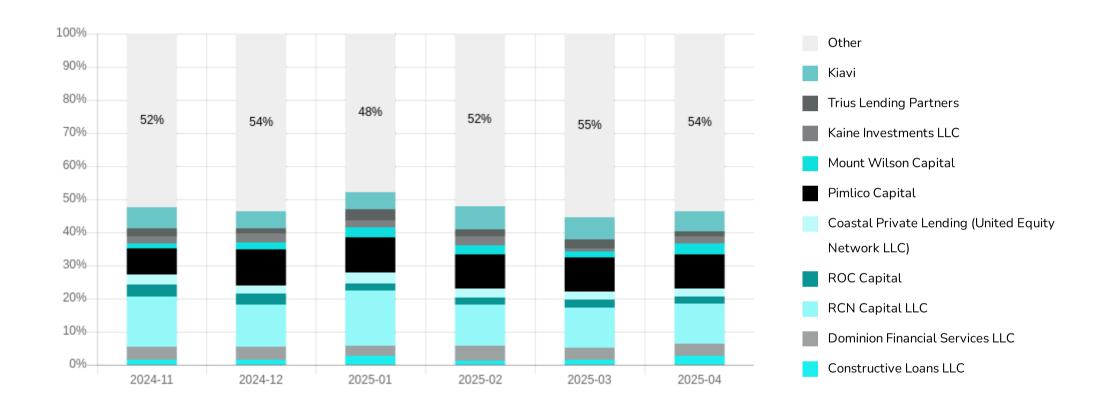
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Silver Hill Funding	3	66%	0%	0%
15	Easy Street Capital	4	50%	25%	0%
16	Mgw Consulting And Development LLC	5	60%	20%	0%
17	Asset Based Lending LLC	7	85%	0%	0%
18	Delta Realty LLC	14	78%	7%	0%
19	Hussey Holdings LLC	1	0%	100%	0%
20	Ms Funding LLC	1	100%	100%	0%
21	LendingOne	3	100%	33%	0%
22	Atlantic National Trust LLC	21	76%	19%	4%
23	les Capital 2017 LLC	4	75%	50%	0%
24	Continental Investments LLC	4	75%	0%	0%
25	Interim Capital LLC	26	84%	7%	0%



# Maryland - Private Lenders



# Maryland - Private Lenders



## Maryland Lenders Market Share Report Last 6 Months

Market share insights in Maryland

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	RCN Capital LLC	340	324	\$223,478	12.3%	-18.0%
2	Pimlico Capital	220	273	\$199,539	10.3%	6.2%
3	Kiavi	125	172	\$232,645	6.5%	18.2%
4	Dominion Financial Services LLC	78	102	\$253,193	3.9%	14.7%
5	Mount Wilson Capital	56	68	\$286,130	2.6%	4.0%
6	Coastal Private Lending (United Equity Network LLC)	69	66	\$213,374	2.5%	-16.7%
7	ROC Capital	67	58	\$210,609	2.2%	-26.7%
8	Trius Lending Partners	54	56	\$334,704	2.1%	-12.5%
9	Renovo Financial	40	55	\$354,452	2.1%	16.7%
10	Kaine Investments LLC	52	52	\$240,558	2.0%	-13.0%
11	Constructive Loans LLC	47	50	\$189,348	1.9%	-9.5%
12	Highland Investors Capital LLC	19	36	\$246,078	1.4%	75.0%
13	Cv3 Financial Services LLC	12	35	\$229,171	1.3%	160.0%

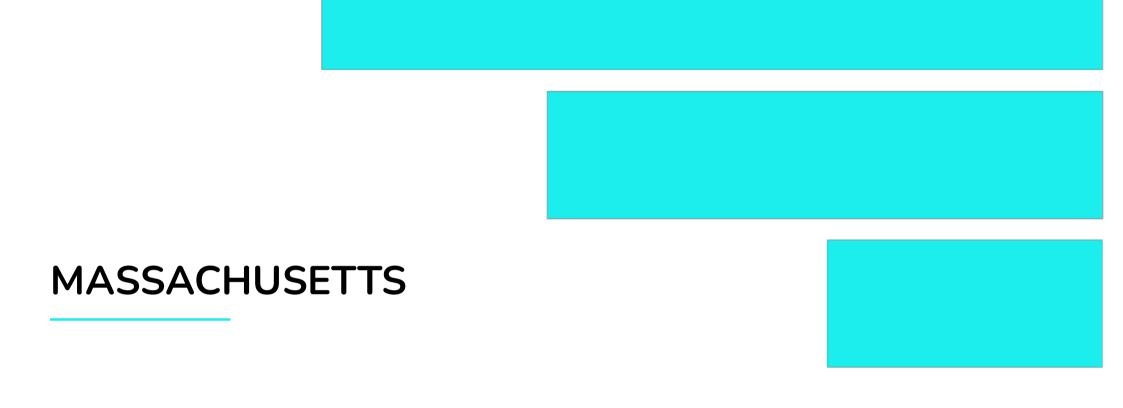
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Washington Capital Partners	27	33	\$252,390	1.2%	0.0%
15	All Credit Considered Mortgage Inc	33	32	\$353,373	1.2%	-20.0%
16	American Heritage Lending LLC	30	30	\$276,527	1.1%	-15.4%
17	Velocity Commercial Capital	28	30	\$308,107	1.1%	-8.3%
18	Lima One Capital LLC	26	27	\$267,854	1.0%	-9.1%
19	Easy Street Capital	9	25	\$232,052	0.9%	125.0%
20	Beltway Lending (Beltway Assets LLC)	27	25	\$155,711	0.9%	-25.0%
21	Investors Financial Trust LLC	7	23	\$195,199	0.9%	200.0%
22	Trusted Lending Group LLC	18	22	\$269,286	0.8%	0.0%
23	Oaktree Funding Corporation	17	21	\$285,718	0.8%	0.0%
24	Bay Private Capital LLC	19	20	\$313,559	0.8%	0.0%
25	Az Private Mortgage LLC	17	20	\$199,800	0.8%	0.0%

## Maryland - Lender Loyalty Metrics Last 12 Months

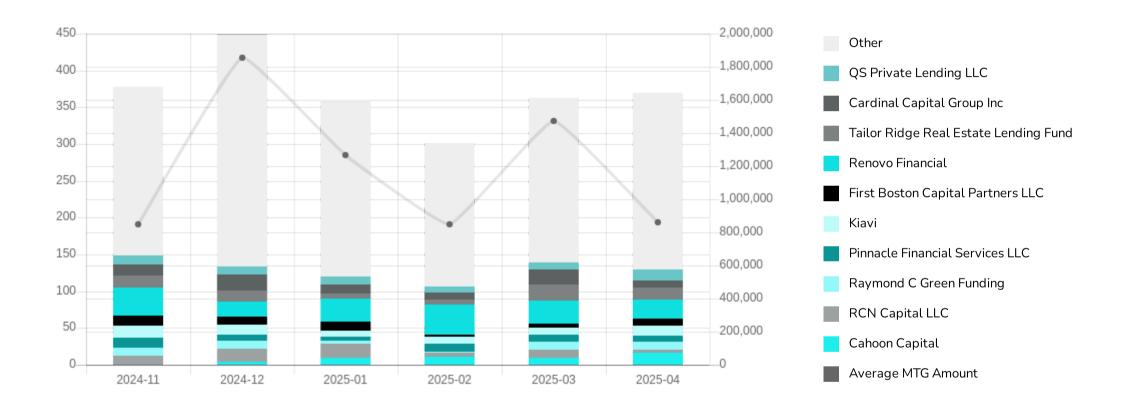
Customer insights of mortgage lenders in Maryland

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	RCN Capital LLC	573	77%	29%	9%
2	Pimlico Capital	391	84%	33%	11%
3	Kiavi	343	81%	28%	7%
4	Dominion Financial Services LLC	189	81%	23%	6%
5	Mount Wilson Capital	131	62%	32%	10%
6	Coastal Private Lending (United Equity Network LLC)	98	67%	29%	12%
7	ROC Capital	165	75%	27%	7%
8	Trius Lending Partners	197	79%	10%	1%
9	Renovo Financial	69	69%	43%	14%
10	Kaine Investments LLC	82	59%	51%	18%
11	Constructive Loans LLC	100	88%	22%	6%
12	Highland Investors Capital LLC	77	84%	10%	2%
13	Cv3 Financial Services LLC	57	86%	14%	0% <sub>164</sub>

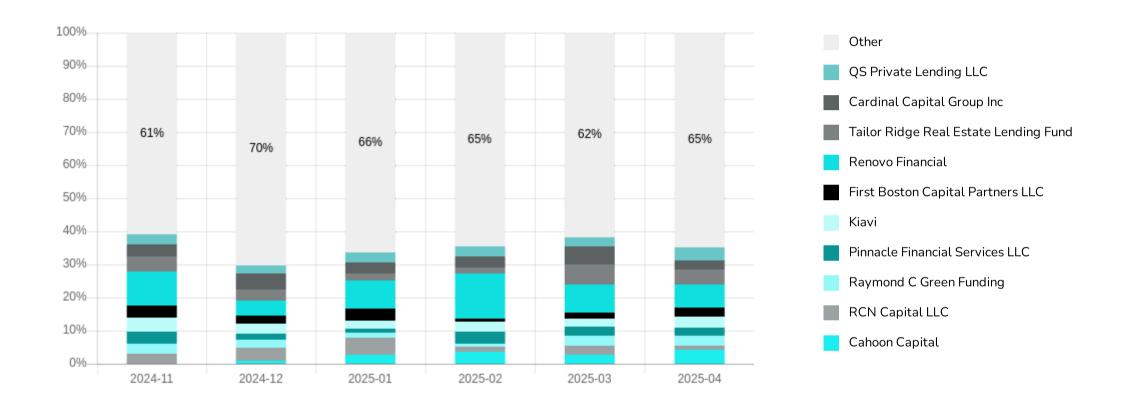
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Washington Capital Partners	73	89%	20%	6%
15	All Credit Considered Mortgage Inc	183	97%	1%	0%
16	Velocity Commercial Capital	110	90%	9%	0%
17	American Heritage Lending LLC	119	82%	11%	0%
18	Lima One Capital LLC	79	79%	24%	3%
19	Beltway Lending (Beltway Assets LLC)	48	54%	33%	8%
20	Easy Street Capital	34	88%	20%	2%
21	Investors Financial Trust LLC	26	69%	34%	7%
22	Trusted Lending Group LLC	66	78%	31%	3%
23	Oaktree Funding Corporation	64	98%	1%	1%
24	Az Private Mortgage LLC	22	68%	36%	22%
25	Bay Private Capital LLC	54	85%	35%	11%



#### Massachusetts - Private Lenders



#### Massachusetts - Private Lenders



## Massachusetts Lenders Market Share Report Last 6 Months

Market share insights in Massachusetts

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Renovo Financial	90	97	\$685,619	9.4%	23.7%
2	Tailor Ridge Real Estate Lending Fund	39	45	\$984,744	4.4%	33.3%
3	Cardinal Capital Group Inc	48	40	\$1,985,190	3.9%	-4.9%
4	Cahoon Capital	14	37	\$1,276,784	3.6%	200.0%
5	QS Private Lending LLC	33	34	\$912,235	3.3%	17.9%
6	Latitude Capital	18	33	\$720,515	3.2%	113.3%
7	Kiavi	37	31	\$377,883	3.0%	-3.2%
8	Pinnacle Financial Services LLC	27	30	\$243,783	2.9%	26.1%
9	Boston Trust	18	28	\$1,147,679	2.7%	80.0%
10	Raymond C Green Funding	27	24	\$697,083	2.3%	0.0%
11	G Capital LLC	10	19	\$959,053	1.8%	125.0%
12	RCN Capital LLC	48	19	\$296,235	1.8%	-56.1%
13	First Boston Capital Partners LLC	38	19	\$3,098,333	1.8%	-43.8%

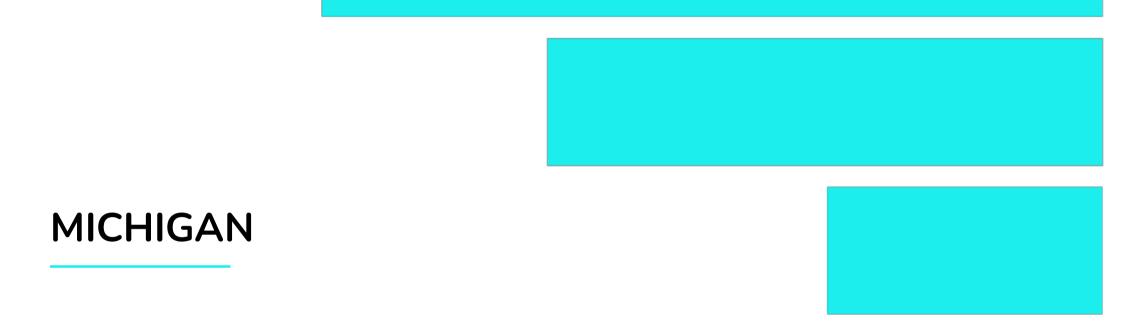
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Velocity Commercial Capital	11	18	\$415,611	1.7%	88.9%
15	ROC Capital	16	17	\$605,058	1.6%	14.3%
16	Rf Boston LLC	24	17	\$786,841	1.6%	-20.0%
17	Asset Based Lending LLC	9	14	\$563,679	1.4%	75.0%
18	Rd Advisors	18	14	\$1,466,500	1.4%	-6.7%
19	Bluedog Capital Partners LLC	13	13	\$361,538	1.3%	18.2%
20	Ruby Lending LLC	8	13	\$204,000	1.3%	85.7%
21	Signature Lending LLC	22	13	\$398,052	1.3%	-31.6%
22	Dunegrass Capital LLC	11	12	\$527,500	1.2%	33.3%
23	Unitas Funding LLC	11	11	\$892,366	1.1%	22.2%
24	Constructive Loans LLC	8	9	\$238,328	0.9%	28.6%
25	State Funding LLC	9	8	\$364,000	0.8%	0.0%

## Massachusetts - Lender Loyalty Metrics Last 12 Months

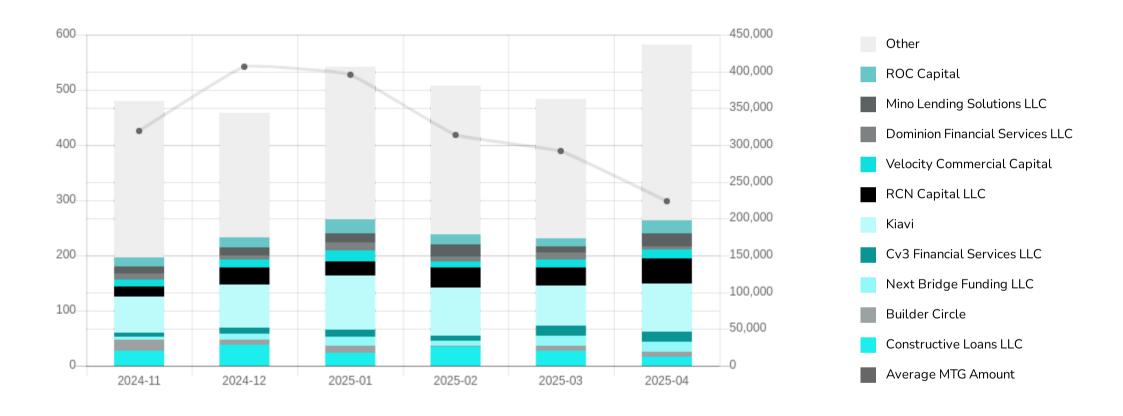
Customer insights of mortgage lenders in Massachusetts

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Renovo Financial	196	86%	29%	8%
2	Tailor Ridge Real Estate Lending Fund	100	90%	27%	10%
3	Cardinal Capital Group Inc	121	95%	23%	4%
4	Cahoon Capital	46	93%	8%	0%
5	QS Private Lending LLC	138	87%	12%	2%
6	Latitude Capital	119	89%	17%	0%
7	Kiavi	103	85%	20%	5%
8	Pinnacle Financial Services LLC	68	80%	39%	8%
9	Boston Trust	97	88%	19%	3%
10	Raymond C Green Funding	79	89%	8%	1%
11	RCN Capital LLC	81	80%	34%	9%
12	G Capital LLC	49	91%	8%	4%
13	First Boston Capital Partners LLC	88	87%	19%	4% 171

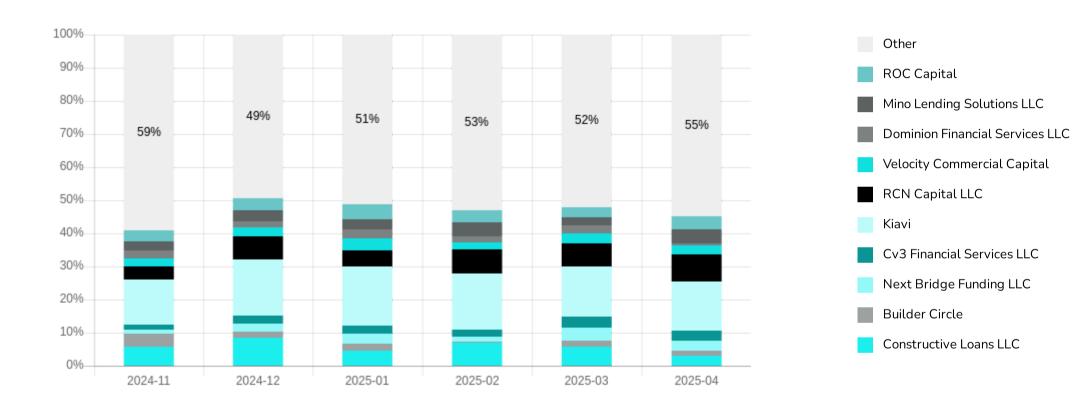
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Velocity Commercial Capital	59	93%	8%	0%
15	ROC Capital	93	87%	8%	0%
16	Rf Boston LLC	88	84%	22%	1%
17	Rd Advisors	60	83%	15%	0%
18	Asset Based Lending LLC	37	81%	16%	5%
19	Signature Lending LLC	49	77%	20%	2%
20	Ruby Lending LLC	16	62%	37%	18%
21	Bluedog Capital Partners LLC	26	80%	30%	7%
22	Dunegrass Capital LLC	24	79%	41%	20%
23	Unitas Funding LLC	30	86%	16%	3%
24	Constructive Loans LLC	16	81%	25%	12%
25	State Funding LLC	29	93%	6%	0%



# Michigan - Private Lenders



#### Michigan - Private Lenders



## Michigan Lenders Market Share Report Last 6 Months

Market share insights in Michigan

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	240	248	\$189,595	15.8%	-2.5%
2	RCN Capital LLC	77	116	\$144,902	7.4%	42.3%
3	Constructive Loans LLC	91	80	\$102,046	5.1%	-16.4%
4	Mino Lending Solutions LLC	44	58	\$108,377	3.7%	23.3%
5	ROC Capital	59	55	\$141,281	3.5%	-12.5%
6	Next Bridge Funding LLC	33	45	\$171,610	2.9%	31.8%
7	Cv3 Financial Services LLC	32	44	\$198,432	2.8%	27.3%
8	Velocity Commercial Capital	45	42	\$206,518	2.7%	-10.0%
9	Renovo Financial	20	26	\$438,014	1.7%	21.4%
10	Dominion Financial Services LLC	34	25	\$410,060	1.6%	-30.4%
11	LendingOne	15	24	\$159,059	1.5%	50.0%
12	Dynagen Lending LLC	13	24	\$245,863	1.5%	66.7%
13	Builder Circle	39	19	\$214,690	1.2%	-53.8% 176

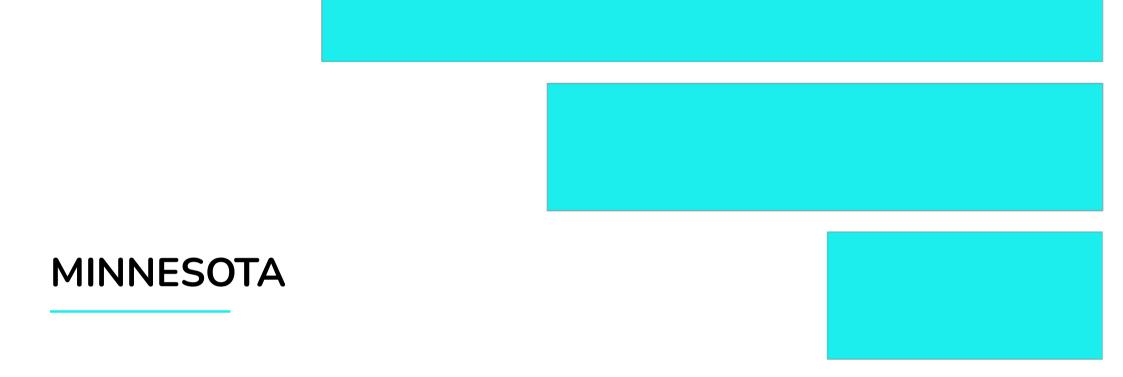
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	American Heritage Lending LLC	26	17	\$167,049	1.1%	-38.9%
15	Lima One Capital LLC	16	16	\$215,701	1.0%	-9.1%
16	Backflip LLC	23	16	\$124,215	1.0%	-37.5%
17	New Era Lending LLC	5	16	\$283,849	1.0%	233.3%
18	Park Place Finance	1	16	\$278,214	1.0%	900.0%
19	Tne Investment Group LLC	0	15	\$71,333	1.0%	New Entrant
20	Y2K Lending LLC	4	15	\$84,518	1.0%	233.3%
21	Corevest American Finance LLC	13	14	\$3,490,657	0.9%	0.0%
22	Tacs2 LLC	8	13	\$127,000	0.8%	60.0%
23	Intercapital Funding INC	9	13	\$179,625	0.8%	33.3%
24	F Street Investments	14	11	\$155,482	0.7%	-22.2%
25	Vince Roth Investments LLC	3	11	\$288,655	0.7%	250.0%

## Michigan - Lender Loyalty Metrics Last 12 Months

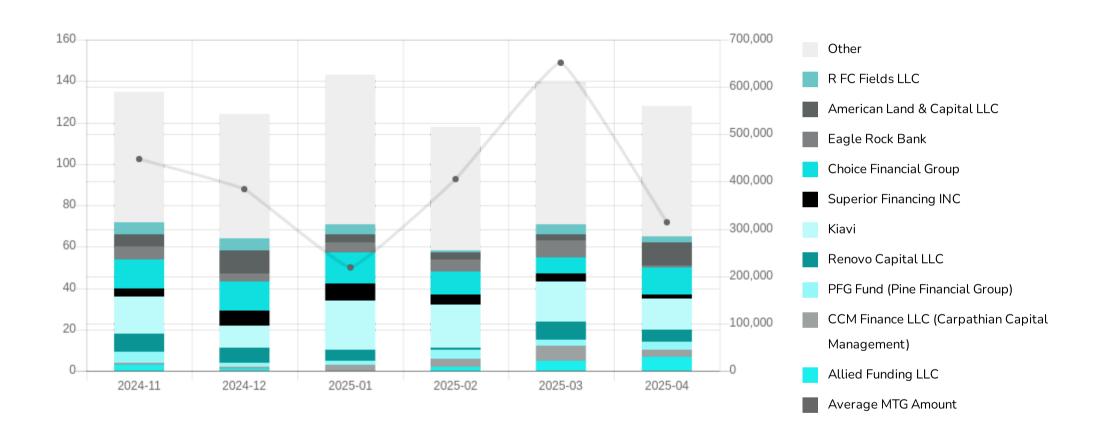
Customer insights of mortgage lenders in Michigan

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	463	86%	35%	14%
2	RCN Capital LLC	214	87%	27%	5%
3	Constructive Loans LLC	188	80%	26%	6%
4	Mino Lending Solutions LLC	116	88%	26%	6%
5	ROC Capital	163	81%	22%	4%
6	Next Bridge Funding LLC	85	88%	11%	3%
7	Cv3 Financial Services LLC	81	81%	22%	7%
8	Velocity Commercial Capital	129	89%	14%	0%
9	Renovo Financial	40	87%	30%	2%
10	Dominion Financial Services LLC	69	76%	21%	7%
11	Dynagen Lending LLC	67	95%	1%	0%
12	LendingOne	54	90%	20%	5%
13	Builder Circle	81	81%	34%	8% <sub>178</sub>

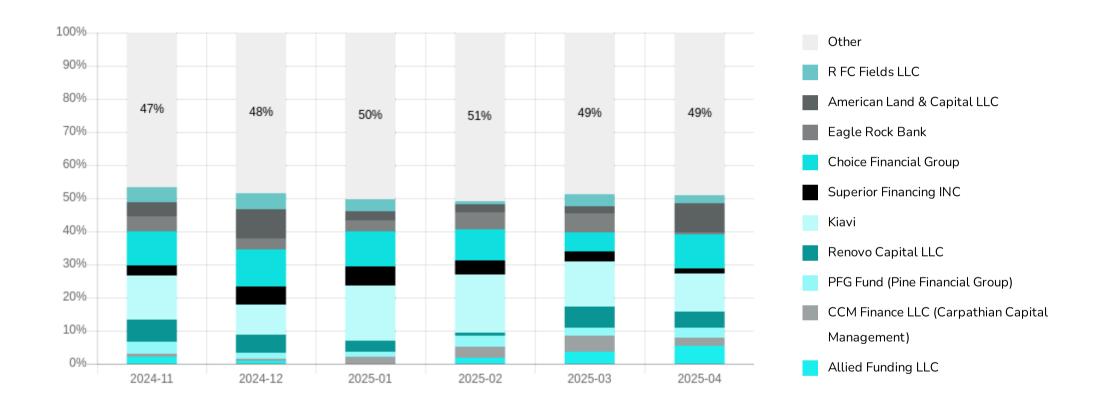
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	American Heritage Lending LLC	100	90%	12%	1%
15	Park Place Finance	12	100%	16%	8%
16	Lima One Capital LLC	77	77%	22%	3%
17	Backflip LLC	43	83%	14%	4%
18	New Era Lending LLC	33	100%	0%	0%
19	Tne Investment Group LLC	1	100%	100%	100%
20	Y2K Lending LLC	7	57%	71%	14%
21	Corevest American Finance LLC	21	95%	38%	4%
22	Tacs2 LLC	17	64%	35%	11%
23	Intercapital Funding INC	21	71%	33%	19%
24	Vince Roth Investments LLC	19	57%	36%	5%
25	F Street Investments	34	85%	23%	0%



#### Minnesota - Private Lenders



#### Minnesota - Private Lenders



### Minnesota Lenders Market Share Report Last 6 Months

Market share insights in Minnesota

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	53	55	\$325,615	14.3%	8.3%
2	Choice Financial Group	43	32	\$716,617	8.3%	-22.4%
3	American Land & Capital LLC	21	17	\$863,529	4.4%	-15.4%
4	Renovo Capital LLC	21	16	\$630,156	4.2%	-19.2%
5	Eagle Rock Bank	15	15	\$411,248	3.9%	5.4%
6	CCM Finance LLC (Carpathian Capital Management)	5	14	\$488,664	3.6%	200.0%
7	Allied Funding LLC	4	14	\$268,000	3.6%	260.0%
8	Superior Financing INC	19	11	\$234,000	2.9%	-38.3%
9	PFG Fund (Pine Financial Group)	9	11	\$602,527	2.9%	31.8%
10	Anchor Loans	0	9	\$195,280	2.3%	New Entrant
11	R FC Fields LLC	17	9	\$119,167	2.3%	-45.2%
12	Principal Properties LLC	2	9	\$616,111	2.3%	360.0%
13	Ne Entrepreneur Fund INC	4	9	\$211,556	2.3%	130,0%

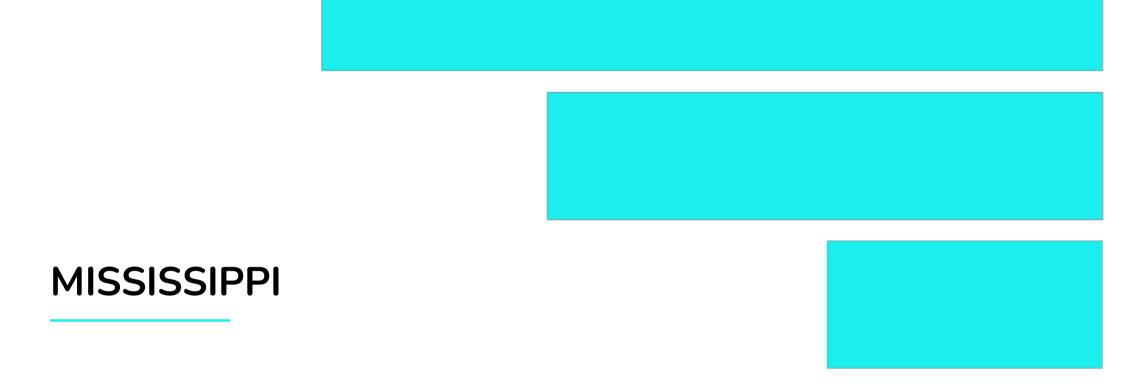
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	New Era Lending LLC	2	8	\$321,268	2.1%	320.0%
15	Cove Lending LLC	8	7	\$224,750	1.8%	-10.0%
16	Remington Financial Group	4	7	\$405,429	1.8%	80.0%
17	Constructive Loans LLC	2	7	\$276,093	1.8%	260.0%
18	The Money Man LLC	4	6	\$106,917	1.6%	60.0%
19	Nextstage (Mn)	3	6	\$144,167	1.6%	128.6%
20	Cashability LLC	2	6	\$554,351	1.6%	220.0%
21	Renovo Financial	1	5	\$216,444	1.3%	550.0%
22	Dj Duck Properties LLC	2	4	\$288,750	1.0%	100.0%
23	Bohlen Properties 2 LLC	5	4	\$200,000	1.0%	-16.7%
24	LendingOne	0	4	\$190,725	1.0%	New Entrant
25	Finance For LLC	3	4	\$322,500	1.0%	42.9%

# Minnesota - Lender Loyalty Metrics Last 12 Months

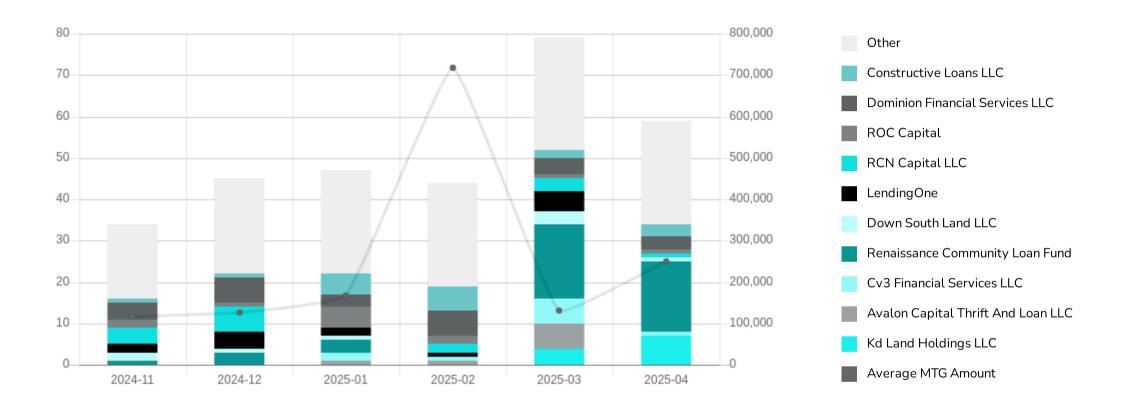
Customer insights of mortgage lenders in Minnesota

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	68	80%	44%	17%
2	Choice Financial Group	182	95%	12%	0%
3	American Land & Capital LLC	32	71%	56%	28%
4	Renovo Capital LLC	44	63%	36%	9%
5	Eagle Rock Bank	91	86%	8%	1%
6	Allied Funding LLC	21	85%	19%	14%
7	CCM Finance LLC (Carpathian Capital Management)	20	80%	35%	10%
8	Superior Financing INC	25	72%	56%	36%
9	PFG Fund (Pine Financial Group)	45	84%	17%	0%
10	Principal Properties LLC	8	75%	62%	0%
11	Ne Entrepreneur Fund INC	45	97%	8%	2%
12	Anchor Loans	6	66%	33%	0%
13	R FC Fields LLC	28	82%	46%	10%

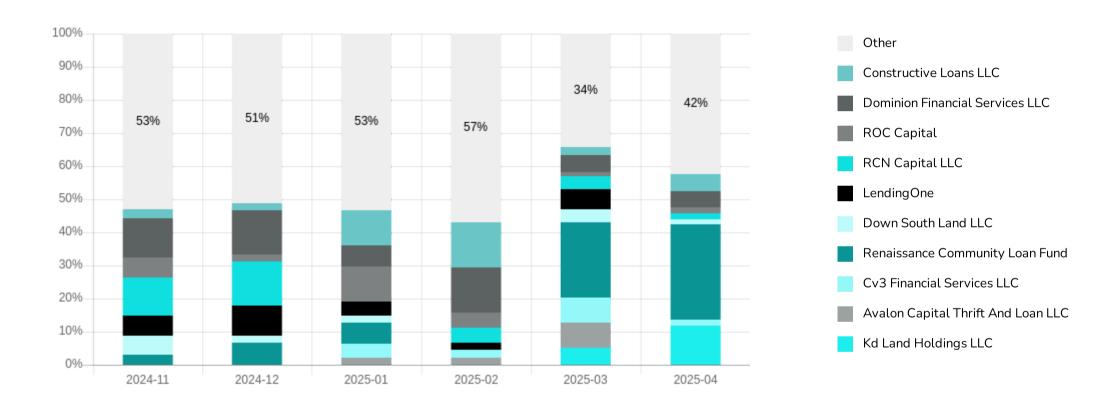
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	New Era Lending LLC	15	100%	0%	0%
15	Cove Lending LLC	13	100%	23%	0%
16	Constructive Loans LLC	10	90%	20%	0%
17	Remington Financial Group	8	75%	50%	37%
18	The Money Man LLC	14	92%	35%	0%
19	Nextstage (Mn)	20	100%	10%	0%
20	Cashability LLC	15	60%	33%	6%
21	Renovo Financial	5	20%	80%	60%
22	LendingOne	7	100%	42%	0%
23	Finance For LLC	7	71%	42%	28%
24	Dj Duck Properties LLC	4	25%	50%	25%
25	Bohlen Properties 2 LLC	4	75%	75%	50%



# Mississippi - Private Lenders



# Mississippi - Private Lenders



### Mississippi Lenders Market Share Report Last 6 Months

Market share insights in Mississippi

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Renaissance Community Loan Fund	7	35	\$118,824	19.2%	242.9%
2	Dominion Financial Services LLC	13	13	\$117,238	7.1%	-31.1%
3	Constructive Loans LLC	7	11	\$134,005	6.0%	7.1%
4	Kd Land Holdings LLC	0	11	\$153,294	6.0%	New Entrant
5	Cv3 Financial Services LLC	2	8	\$242,700	4.4%	175.0%
6	Avalon Capital Thrift And Loan LLC	1	7	\$155,643	3.8%	375.0%
7	RCN Capital LLC	10	6	\$180,808	3.3%	-58.2%
8	LendingOne	8	6	\$125,406	3.3%	-47.6%
9	Hometown Capital Group	2	4	\$341,265	2.2%	37.5%
10	ROC Capital	8	4	\$153,975	2.2%	-65.1%
11	Down South Land LLC	4	4	\$72,854	2.2%	-31.3%
12	Backflip LLC	0	4	\$146,750	2.2%	New Entrant
13	Easy Street Capital	0	3	\$125,548	1.6%	New Entrant

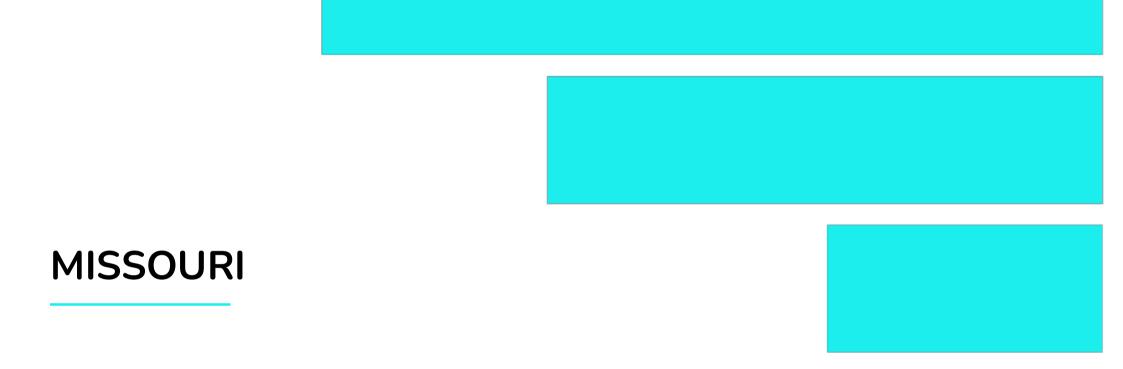
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Magee Financial LLC	0	3	\$29,747	1.6%	New Entrant
15	Culleywood Capital Ms Fund LLC	1	3	\$147,333	1.6%	100.0%
16	Velocity Commercial Capital	2	2	\$517,500	1.1%	-31.3%
17	Park Place Finance	0	2	\$151,125	1.1%	New Entrant
18	Southeast Lending Group LLC	1	2	\$187,423	1.1%	37.5%
19	Visio Lending	1	2	\$278,250	1.1%	37.5%
20	Livingston Rental Property LLC	0	2	\$82,500	1.1%	New Entrant
21	Dees Management Solutions LLC	0	2	\$270,000	1.1%	New Entrant
22	Encore Finance LLC	1	2	\$6,928,350	1.1%	37.5%
23	Intot LLC	2	2	\$170,000	1.1%	-31.3%
24	Luckney Properties LLC	0	2	\$1,116,960	1.1%	New Entrant
25	Lima One Capital LLC	4	2	\$103,355	1.1%	-65.6%

# Mississippi - Lender Loyalty Metrics Last 12 Months

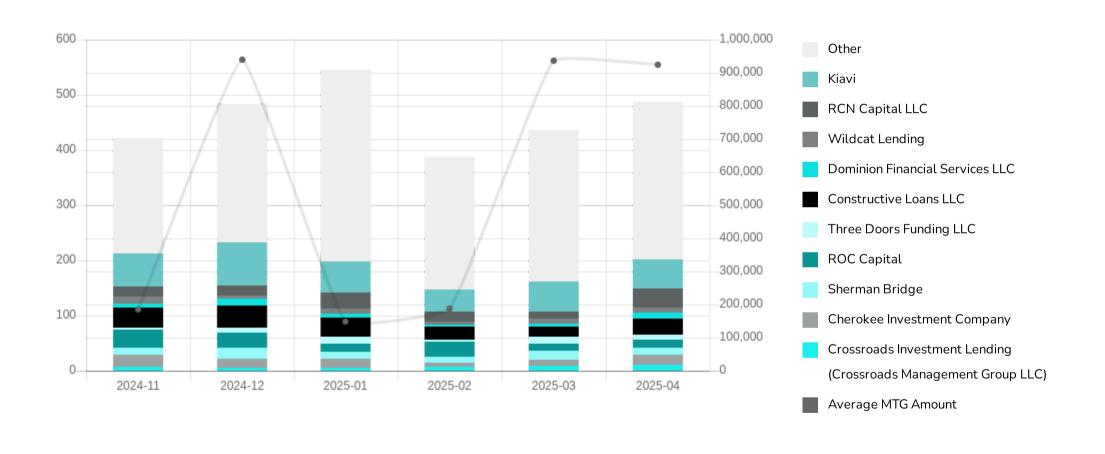
Customer insights of mortgage lenders in Mississippi

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Renaissance Community Loan Fund	52	96%	42%	3%
2	Dominion Financial Services LLC	16	81%	43%	25%
3	Constructive Loans LLC	15	80%	26%	13%
4	Kd Land Holdings LLC	11	100%	27%	0%
5	Cv3 Financial Services LLC	6	83%	50%	0%
6	Avalon Capital Thrift And Loan LLC	2	100%	50%	50%
7	RCN Capital LLC	13	92%	38%	15%
8	LendingOne	13	84%	46%	0%
9	Down South Land LLC	12	100%	0%	0%
10	Backflip LLC	5	60%	40%	0%
11	Hometown Capital Group	17	100%	0%	0%
12	ROC Capital	13	84%	38%	7%
13	Magee Financial LLC	9	100%	11%	0% 192

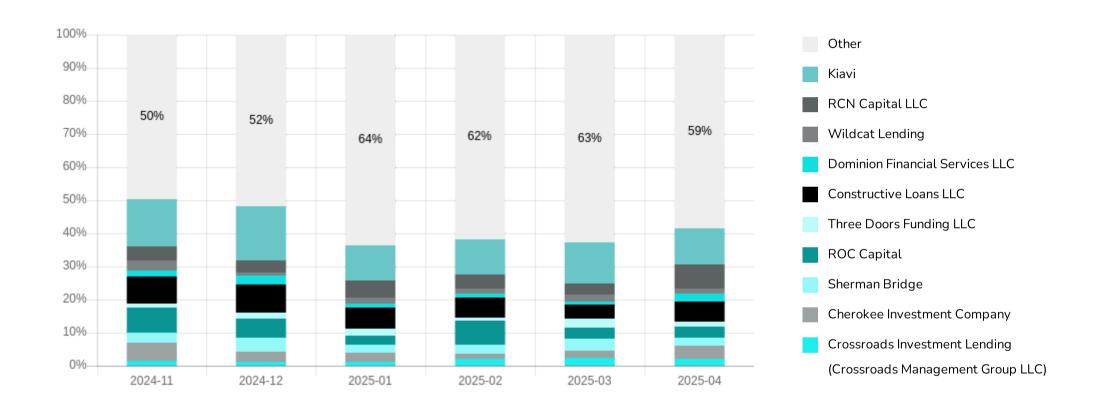
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Culleywood Capital Ms Fund LLC	3	66%	33%	0%
15	Easy Street Capital	4	75%	0%	0%
16	Dees Management Solutions LLC	2	100%	0%	0%
17	Visio Lending	7	85%	14%	14%
18	Intot LLC	3	66%	66%	33%
19	Livingston Rental Property LLC	1	0%	100%	0%
20	Velocity Commercial Capital	8	87%	0%	0%
21	Lima One Capital LLC	9	66%	11%	0%
22	Park Place Finance	2	100%	0%	0%
23	Luckney Properties LLC	1	100%	100%	0%
24	Encore Finance LLC	4	100%	0%	0%
25	Southeast Lending Group LLC	6	83%	16%	0%



#### Missouri - Private Lenders



#### Missouri - Private Lenders



### Missouri Lenders Market Share Report Last 6 Months

Market share insights in Missouri

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	196	148	\$277,072	11.3%	-16.3%
2	Constructive Loans LLC	110	72	\$96,952	5.5%	-27.6%
3	RCN Capital LLC	65	66	\$446,415	5.0%	11.1%
4	ROC Capital	74	57	\$382,589	4.3%	-15.7%
5	Sherman Bridge	45	40	\$157,039	3.1%	0.0%
6	Cherokee Investment Company	54	34	\$178,485	2.6%	-29.7%
7	Crossroads Investment Lending (Crossroads Management Group LLC)	19	29	\$249,237	2.2%	69.2%
8	Westre Financial Group LLC	17	29	\$94,216	2.2%	83.3%
9	Longhorn Investments	21	25	\$163,143	1.9%	35.7%
10	Three Doors Funding LLC	26	23	\$182,998	1.8%	0.0%
11	Wildcat Lending	26	23	\$178,993	1.8%	0.0%
12	Cv3 Financial Services LLC	19	23	\$155,575	1.8%	3895%

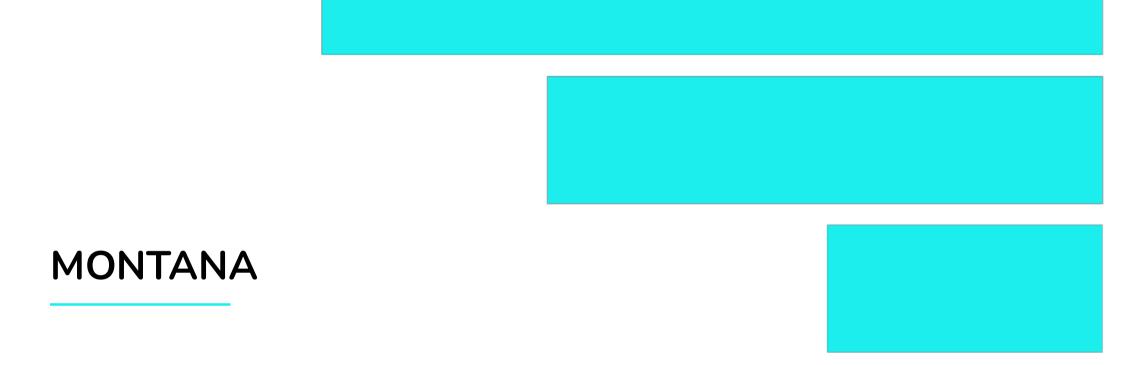
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
13	Dominion Financial Services LLC	28	20	\$171,478	1.5%	-21.1%
14	Sweetgum Loans LLC	5	19	\$188,803	1.4%	366.7%
15	Mil Nevada INC	20	14	\$85,435	1.1%	-21.4%
16	Talos Lending (Minnow Loan)	4	13	\$246,086	1.0%	233.3%
17	Area Acreage LLC	12	13	\$116,240	1.0%	25.0%
18	MARILYN MAY LLC	1	12	\$20,000	0.9%	800.0%
19	Velocity Commercial Capital	9	12	\$197,080	0.9%	50.0%
20	3 Arrows Lending LLC	14	12	\$218,542	0.9%	-10.0%
21	Housemax Funding LLC	10	11	\$221,187	0.8%	14.3%
22	Pagebrook Capital INC	4	11	\$152,041	0.8%	166.7%
23	Bridge Capital Thrift and Loan (Bridge Capital Asset Funding LLC) (Bridge Memphis)	17	11	\$128,864	0.8%	-33.3%
24	Certain Lending Inc (Vontive)	4	11	\$284,591	0.8%	166.7%
25	American Heritage Lending LLC	22	10	\$136,224	0.8%	-46.7%

# Missouri - Lender Loyalty Metrics Last 12 Months

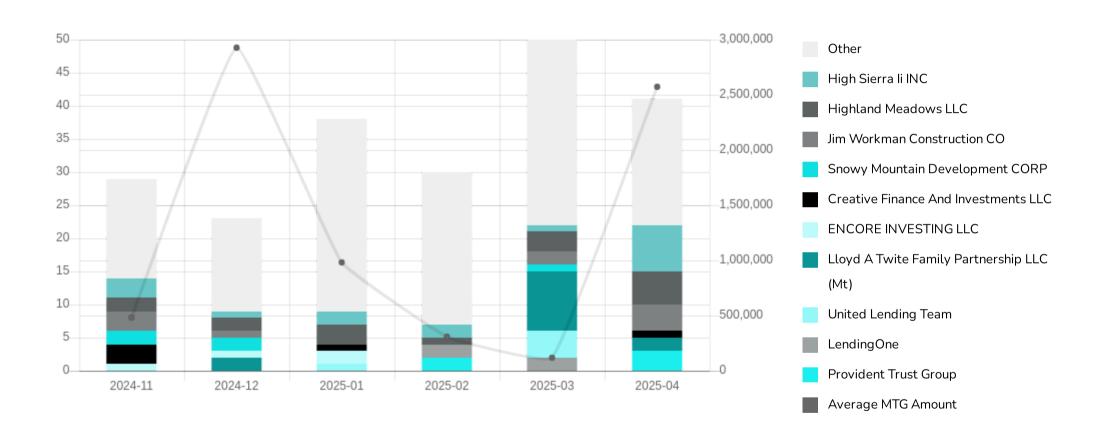
Customer insights of mortgage lenders in Missouri

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	244	77%	33%	11%
2	Constructive Loans LLC	218	85%	20%	3%
3	RCN Capital LLC	143	80%	24%	4%
4	ROC Capital	90	77%	31%	13%
5	Sherman Bridge	143	77%	23%	6%
6	Cherokee Investment Company	52	71%	40%	15%
7	Westre Financial Group LLC	52	78%	25%	3%
8	Crossroads Investment Lending (Crossroads Management Group LLC)	54	92%	33%	0%
9	Longhorn Investments	100	81%	11%	0%
10	Cv3 Financial Services LLC	60	71%	26%	6%
11	Wildcat Lending	51	66%	23%	7%
12	Three Doors Funding LLC	36	69%	22%	89

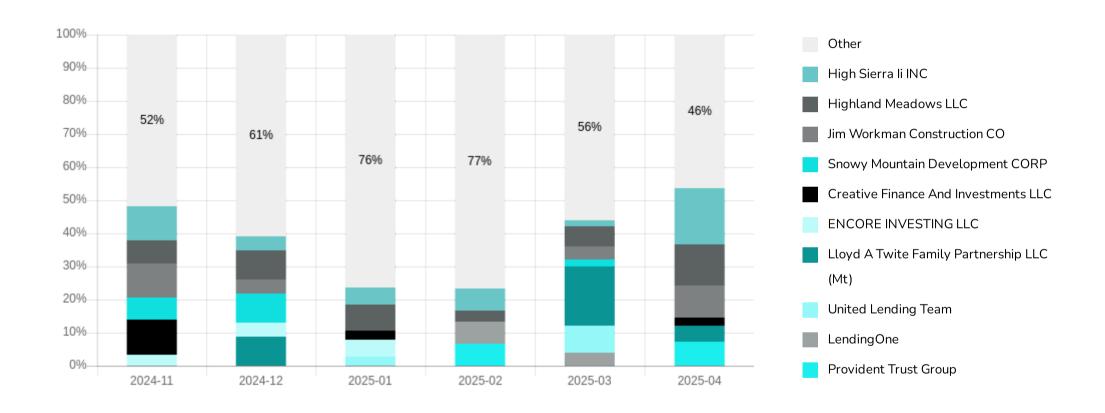
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
13	Dominion Financial Services LLC	55	74%	23%	7%
14	Sweetgum Loans LLC	36	83%	22%	0%
15	Mil Nevada INC	49	83%	26%	6%
16	Area Acreage LLC	9	55%	66%	33%
17	Talos Lending (Minnow Loan)	25	80%	32%	4%
18	MARILYN MAY LLC	1	100%	100%	100%
19	3 Arrows Lending LLC	20	70%	40%	25%
20	Velocity Commercial Capital	32	100%	15%	0%
21	Housemax Funding LLC	19	78%	31%	10%
22	Pagebrook Capital INC	34	73%	8%	0%
23	Bridge Capital Thrift and Loan (Bridge Capital Asset Funding LLC) (Bridge Memphis)	4	75%	75%	50%
24	Certain Lending Inc (Vontive)	12	91%	25%	8%
25	American Heritage Lending LLC	44	90%	27%	0%



#### Montana - Private Lenders



#### Montana - Private Lenders



# Montana Lenders Market Share Report Last 6 Months

Market share insights in Montana

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Lloyd A Twite Family Partnership LLC (Mt)	2	11	\$226,364	9.1%	313.6%
2	High Sierra li INC	6	10	\$72,300	8.3%	23.9%
3	Highland Meadows LLC	7	9	\$89,122	7.4%	-5.1%
4	Jim Workman Construction CO	4	6	\$317,912	5.0%	13.6%
5	Provident Trust Group	0	5	\$200,000	4.1%	New Entrant
6	United Lending Team	1	4	\$395,514	3.3%	200.0%
7	LendingOne	0	4	\$430,752	3.3%	New Entrant
8	New Era Lending LLC	0	3	\$703,691	2.5%	New Entrant
9	Pine Valley Investments LLC	0	3	\$413,333	2.5%	New Entrant
10	Drift LLC	0	3	\$115,000	2.5%	New Entrant
11	Alpine Mobile Manor LLC	0	2	\$750,000	1.7%	New Entrant
12	Ignite Funding LLC	0	2	\$12,150,000	1.7%	New Entrant
13	Pcf Lending GP LLC	0	2	\$3,280,000	1.7%	New Entrant

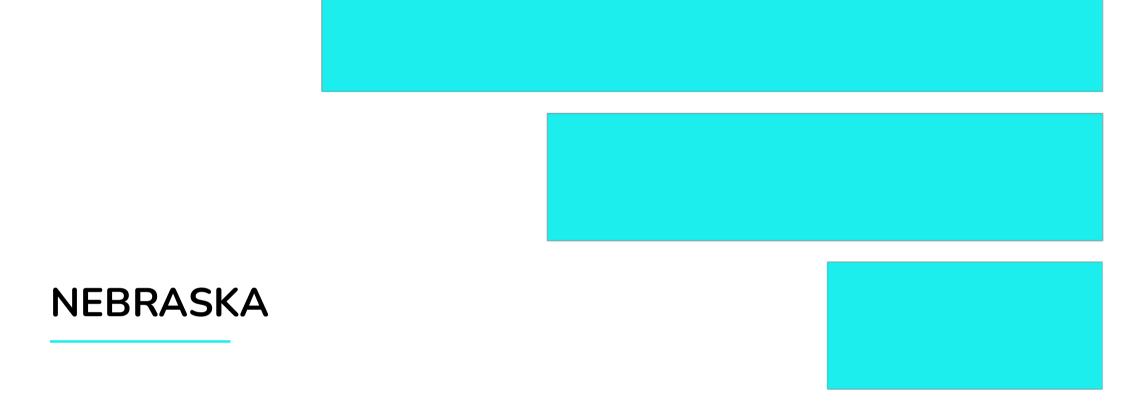
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Jobs Now INC (Mt)	1	2	\$237,558	1.7%	54.5%
15	Outback Contracting LLC	0	2	\$20,000	1.7%	New Entrant
16	Lima One Capital LLC	1	2	\$683,200	1.7%	54.5%
17	Hall And Hall Mortgage Corporation	0	2	\$425,000	1.7%	New Entrant
18	Dominion Financial Services LLC	0	2	\$278,215	1.7%	New Entrant
19	High Rock Foundation INC	0	2	\$107,500	1.7%	New Entrant
20	Stultz Real Estate Investments LLC	0	2	\$1,525,000	1.7%	New Entrant
21	Seeley Building LLC	0	2	\$727,502	1.7%	New Entrant
22	New Silver Lending	0	2	\$561,000	1.7%	New Entrant
23	Gallatin Development Corporation	0	2	\$90,000	1.7%	New Entrant
24	Sunfire LLC	0	1	\$357,300	0.8%	New Entrant
25	Creative Finance And Investments LLC	4	1	\$100,000	0.8%	-81.8%

### Montana - Lender Loyalty Metrics Last 12 Months

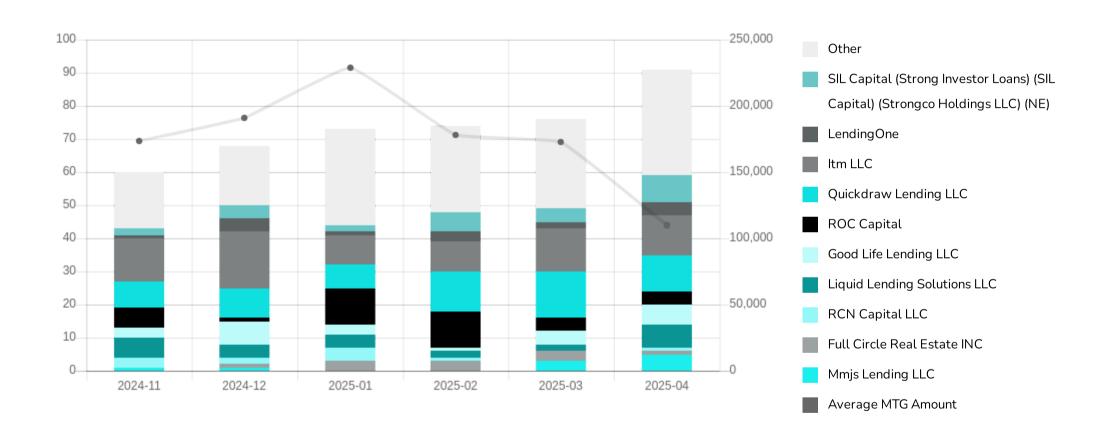
Customer insights of mortgage lenders in Montana

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Lloyd A Twite Family Partnership LLC (Mt)	13	92%	15%	7%
2	High Sierra li INC	6	16%	66%	50%
3	Highland Meadows LLC	4	25%	100%	50%
4	Jim Workman Construction CO	6	100%	16%	16%
5	Provident Trust Group	1	0%	100%	100%
6	LendingOne	2	50%	50%	0%
7	United Lending Team	10	100%	0%	0%
8	Drift LLC	1	100%	100%	0%
9	Pine Valley Investments LLC	1	100%	100%	100%
10	New Era Lending LLC	5	100%	0%	0%
11	Hall And Hall Mortgage Corporation	3	100%	33%	0%
12	Pcf Lending GP LLC	4	100%	0%	0%
13	Stultz Real Estate Investments LLC	1	100%	100%	0% 206

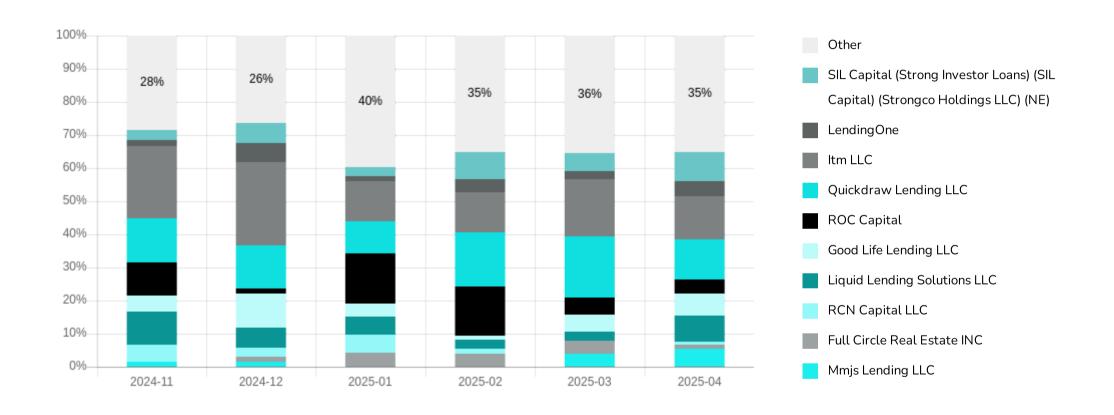
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	New Silver Lending	2	50%	50%	0%
15	Dominion Financial Services LLC	2	100%	50%	0%
16	Jobs Now INC (Mt)	16	100%	6%	0%
17	Alpine Mobile Manor LLC	1	100%	100%	0%
18	High Rock Foundation INC	1	100%	100%	0%
19	Gallatin Development Corporation	2	100%	50%	0%
20	Seeley Building LLC	3	100%	0%	0%
21	Ignite Funding LLC	1	100%	100%	0%
22	Lima One Capital LLC	4	50%	25%	25%
23	Outback Contracting LLC	3	100%	33%	0%
24	Creative Finance And Investments LLC	5	100%	40%	20%
25	Sunfire LLC	1	100%	0%	0%



#### Nebraska - Private Lenders



#### Nebraska - Private Lenders



# Nebraska Lenders Market Share Report Last 6 Months

Market share insights in Nebraska

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Quickdraw Lending LLC	24	37	\$210,849	15.4%	29.4%
2	Itm LLC	39	34	\$133,382	14.1%	-27.3%
3	ROC Capital	18	19	\$307,685	7.9%	-12.2%
4	SIL Capital (Strong Investor Loans) (SIL Capital) (Strongco Holdings LLC) (NE)	8	18	\$248,833	7.5%	87.5%
5	Good Life Lending LLC	13	11	\$199,455	4.6%	-29.2%
6	Liquid Lending Solutions LLC	14	11	\$145,727	4.6%	-34.3%
7	LendingOne	6	9	\$162,599	3.7%	23.3%
8	Mmjs Lending LLC	2	8	\$104,188	3.3%	230.0%
9	Full Circle Real Estate INC	4	7	\$215,086	2.9%	45.0%
10	New Era Lending LLC	3	6	\$131,333	2.5%	66.7%
11	Offermarket Capital	0	6	\$210,483	2.5%	New Entrant <sup>211</sup>

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
12	Rezac Properties LP	1	6	\$72,304	2.5%	400.0%
13	Sjgt LLC	4	4	\$208,500	1.7%	-15.0%
14	Tlsa LLC	4	4	\$138,750	1.7%	-15.0%
15	Dominion Financial Services LLC	2	4	\$323,900	1.7%	70.0%
16	Vres Investments LLC	0	3	\$140,177	1.2%	New Entrant
17	Lima One Capital LLC	0	3	\$277,788	1.2%	New Entrant
18	Safe Harbour Exchange LLC	0	3	\$74,583	1.2%	New Entrant
19	Easy Street Capital	0	2	\$169,775	0.8%	New Entrant
20	RCN Capital LLC	9	2	\$133,125	0.8%	-82.2%
21	Taqueria El Rey LLC	2	2	\$225,000	0.8%	-20.0%
22	ALTCAP	0	2	\$197,500	0.8%	New Entrant
23	Native360 Loan Fund INC	0	2	\$246,299	0.8%	New Entrant
24	Twelve Ten Enterprises LLC	0	2	\$1,001,861	0.8%	New Entrant
25	Launch Lending LLC	1	2	\$157,500	0.8%	60.0%

# Nebraska - Lender Loyalty Metrics Last 12 Months

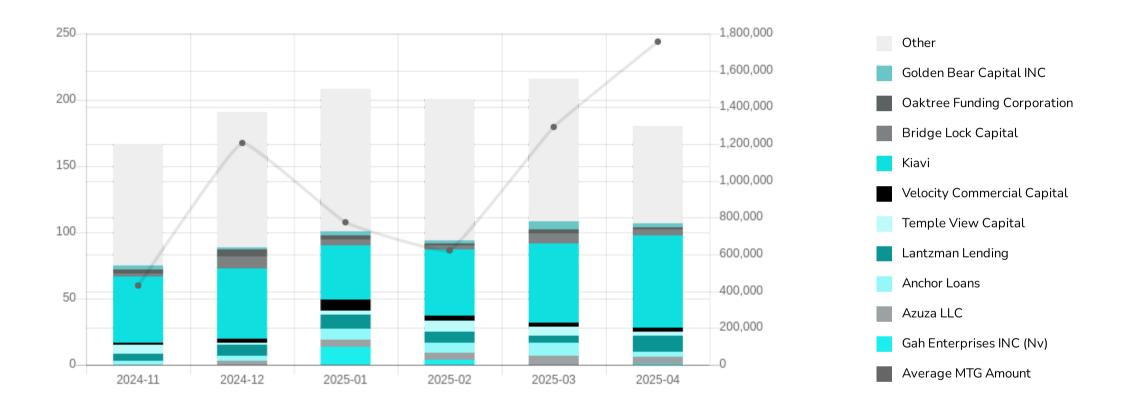
Customer insights of mortgage lenders in Nebraska

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Quickdraw Lending LLC	63	71%	38%	14%
2	Itm LLC	58	62%	39%	10%
3	ROC Capital	26	69%	26%	11%
4	SIL Capital (Strong Investor Loans) (SIL Capital) (Strongco Holdings LLC) (NE)	42	83%	28%	7%
5	Good Life Lending LLC	32	75%	28%	3%
6	Liquid Lending Solutions LLC	29	58%	31%	13%
7	LendingOne	11	90%	36%	18%
8	Mmjs Lending LLC	9	66%	44%	11%
9	Full Circle Real Estate INC	12	83%	25%	0%
10	Offermarket Capital	3	33%	33%	33%
11	Rezac Properties LP	22	100%	9%	0%
12	New Era Lending LLC	7	57%	14%	O <b>%</b> 4

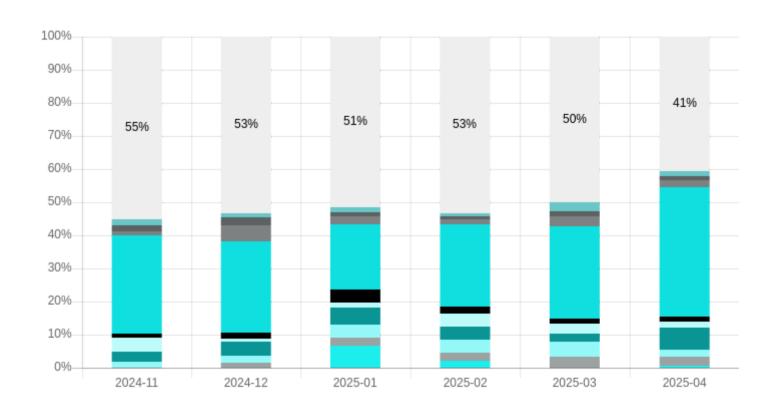
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
13	Dominion Financial Services LLC	8	62%	25%	12%
14	Tlsa LLC	4	25%	25%	25%
15	Sjgt LLC	3	66%	33%	33%
16	Lima One Capital LLC	3	66%	33%	0%
17	Vres Investments LLC	3	66%	33%	0%
18	Safe Harbour Exchange LLC	1	100%	100%	0%
19	Launch Lending LLC	1	0%	100%	100%
20	RCN Capital LLC	14	85%	7%	0%
21	ALTCAP	8	87%	25%	0%
22	Native360 Loan Fund INC	6	100%	16%	0%
23	Easy Street Capital	4	75%	0%	0%
24	Taqueria El Rey LLC	8	100%	12%	0%
25	Twelve Ten Enterprises LLC	1	0%	100%	0%



#### Nevada - Private Lenders



#### Nevada - Private Lenders





# Nevada Lenders Market Share Report Last 6 Months

Market share insights in Nevada

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	144	180	\$422,368	30.2%	18.9%
2	Lantzman Lending	24	25	\$386,400	4.2%	0.0%
3	Anchor Loans	15	22	\$1,198,502	3.7%	37.0%
4	Temple View Capital	12	18	\$808,779	3.0%	42.9%
5	Azuza LLC	8	17	\$400,954	2.8%	100.0%
6	Bridge Lock Capital	16	14	\$387,585	2.3%	-17.9%
7	Golden Bear Capital INC	8	11	\$355,968	1.8%	28.6%
8	Velocity Commercial Capital	13	10	\$731,141	1.7%	-26.1%
9	Certain Lending Inc (Vontive)	6	10	\$517,110	1.7%	54.5%
10	Capella Mortgage	3	9	\$141,361	1.5%	200.0%
11	Noam Properties LLC	7	8	\$324,957	1.3%	8.3%
12	Sound Capital	3	8	\$2,498,534	1.3%	160.0%

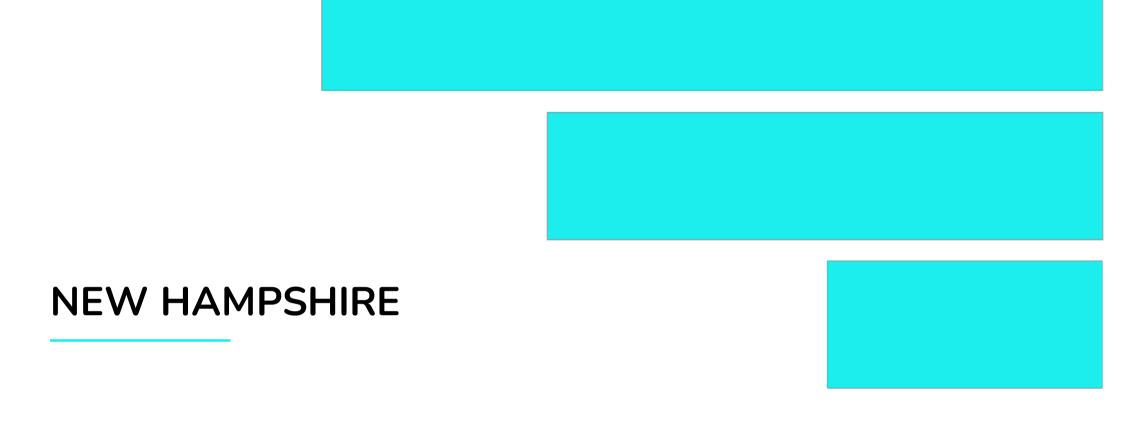
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
13	All Credit Considered Mortgage Inc	7	8	\$330,550	1.3%	8.3%
14	Oaktree Funding Corporation	11	7	\$302,139	1.2%	-36.8%
15	Lvreis INC	7	7	\$224,286	1.2%	0.0%
16	American Heritage Lending LLC	10	7	\$259,889	1.2%	-33.3%
17	212 Loans LLC	3	6	\$316,825	1.0%	100.0%
18	La Familia Financial	0	6	\$181,333	1.0%	New Entrant
19	Lima One Capital LLC	7	6	\$308,089	1.0%	-16.7%
20	Diamond Investment Ventures LLC	2	6	\$176,814	1.0%	150.0%
21	Ignite Funding LLC	4	5	\$1,862,000	0.8%	14.3%
22	Gah Enterprises INC (Nv)	14	5	\$640,000	0.8%	-68.0%
23	Orange Realty Group LLC (Orange Management Group LLC)	3	5	\$516,380	0.8%	60.0%
24	Granite Street INC	5	5	\$166,000	0.8%	-11.1%
25	Submariner Capital LLC	5	5	\$313,820	0.8%	-11.1%

## Nevada - Lender Loyalty Metrics Last 12 Months

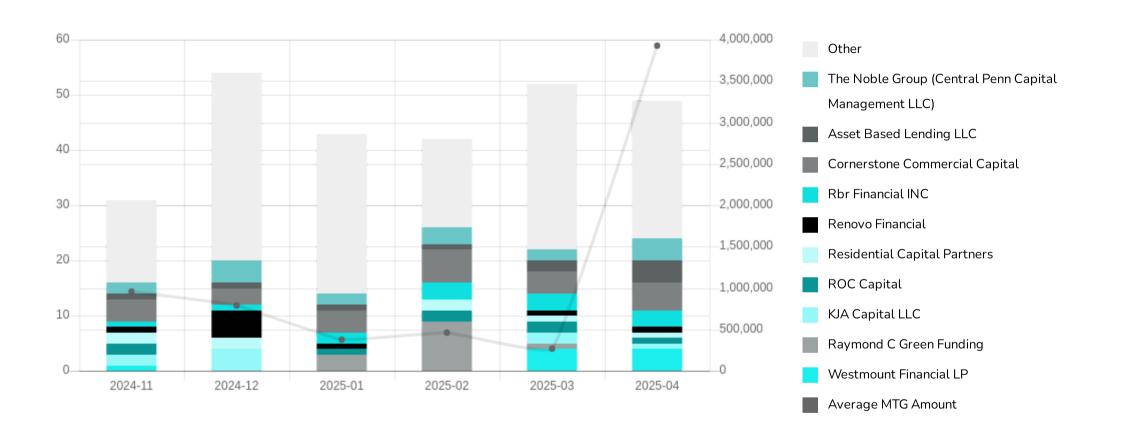
Customer insights of mortgage lenders in Nevada

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	213	85%	42%	21%
2	Lantzman Lending	94	84%	13%	5%
3	Anchor Loans	31	64%	35%	19%
4	Temple View Capital	30	93%	26%	6%
5	Azuza LLC	62	98%	12%	0%
6	Bridge Lock Capital	70	95%	11%	2%
7	Golden Bear Capital INC	46	100%	0%	0%
8	Certain Lending Inc (Vontive)	17	94%	17%	11%
9	Velocity Commercial Capital	38	89%	5%	2%
10	Capella Mortgage	33	90%	15%	0%
11	Sound Capital	5	60%	40%	20%
12	All Credit Considered Mortgage Inc	40	92%	0%	0%
13	Noam Properties LLC	1	100%	100%	100%

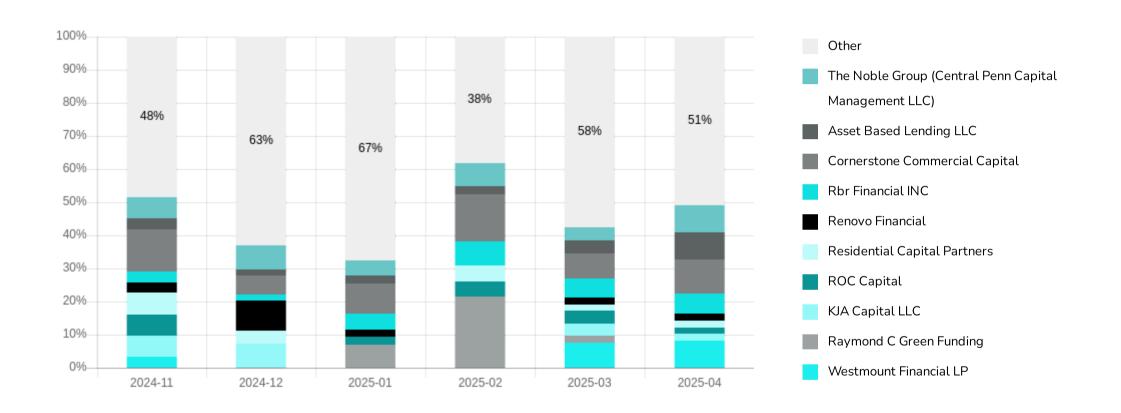
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Oaktree Funding Corporation	46	91%	4%	0%
15	Lvreis INC	41	85%	9%	0%
16	American Heritage Lending LLC	41	90%	9%	2%
17	Diamond Investment Ventures LLC	1	0%	100%	100%
18	212 Loans LLC	17	64%	29%	0%
19	La Familia Financial	1	100%	100%	100%
20	Lima One Capital LLC	19	68%	21%	10%
21	Granite Street INC	15	86%	20%	0%
22	Orange Realty Group LLC (Orange Management Group LLC)	14	85%	21%	0%
23	Submariner Capital LLC	3	66%	66%	33%
24	Gah Enterprises INC (Nv)	6	100%	50%	50%
25	Ignite Funding LLC	15	93%	20%	0%



## **New Hampshire - Private Lenders**



## **New Hampshire - Private Lenders**



# New Hampshire Lenders Market Share Report Last 6 Months

Market share insights in New Hampshire

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Cornerstone Commercial Capital	11	15	\$408,333	10.5%	22.1%
2	Raymond C Green Funding	3	10	\$1,244,000	7.0%	204.3%
3	Rbr Financial INC	4	9	\$459,667	6.3%	103.2%
4	The Noble Group (Central Penn Capital Management LLC)	8	9	\$684,722	6.3%	0.0%
5	Westmount Financial LP	1	8	\$522,238	5.6%	600.0%
6	Asset Based Lending LLC	3	7	\$518,429	4.9%	113.0%
7	ROC Capital	3	5	\$313,397	3.5%	52.2%
8	Residential Capital Partners	4	4	\$303,943	2.8%	-9.7%
9	Rf Boston LLC	0	4	\$537,875	2.8%	New Entrant
10	KJA Capital LLC	6	3	\$743,000	2.1%	-55.3%
11	Cahoon Capital	0	3	\$477,333	2.1%	New Entrant
12	Renovo Financial	7	2	\$344,700	1.4%	-74.5%
13	Velocity Commercial Capital	1	2	\$210,000	1.4%	75.0% 226

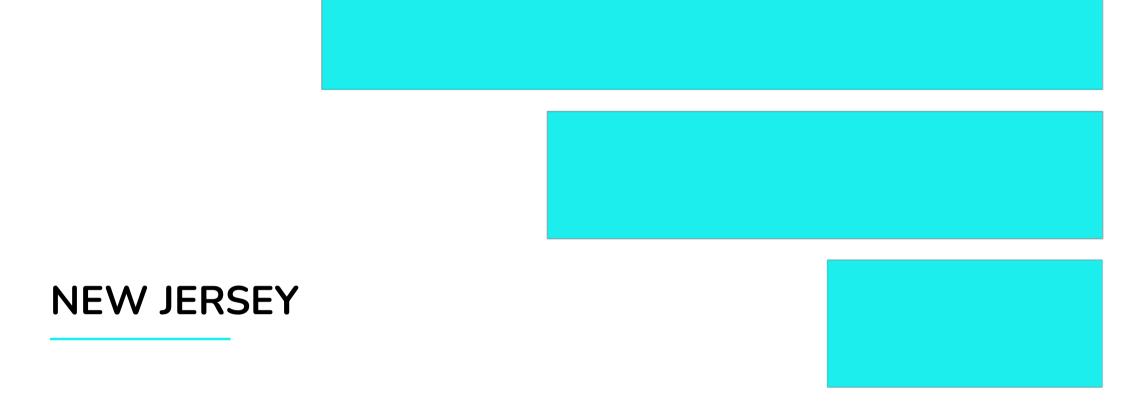
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Visio Lending	3	2	\$291,000	1.4%	-39.1%
15	Walton Funding LLC	0	2	\$600,000	1.4%	New Entrant
16	Kiavi	0	2	\$288,125	1.4%	New Entrant
17	Wellesley Capital Corporation	0	2	\$360,000	1.4%	New Entrant
18	Pnf Realty INC	0	2	\$265,000	1.4%	New Entrant
19	Oaktree Funding Corporation	2	2	\$132,500	1.4%	-12.5%
20	Rac Capital LLC	0	2	\$340,000	1.4%	New Entrant
21	QS Private Lending LLC	2	2	\$2,096,500	1.4%	-12.5%
22	Lhm Funding Trust	0	2	\$520,000	1.4%	New Entrant
23	DRAT LLC	1	2	\$253,760	1.4%	75.0%
24	Mr Qualified Alternatives LLC	0	2	\$155,000	1.4%	New Entrant
25	Percy Tackle INC	0	1	\$125,000	0.7%	New Entrant

## New Hampshire - Lender Loyalty Metrics Last 12 Months

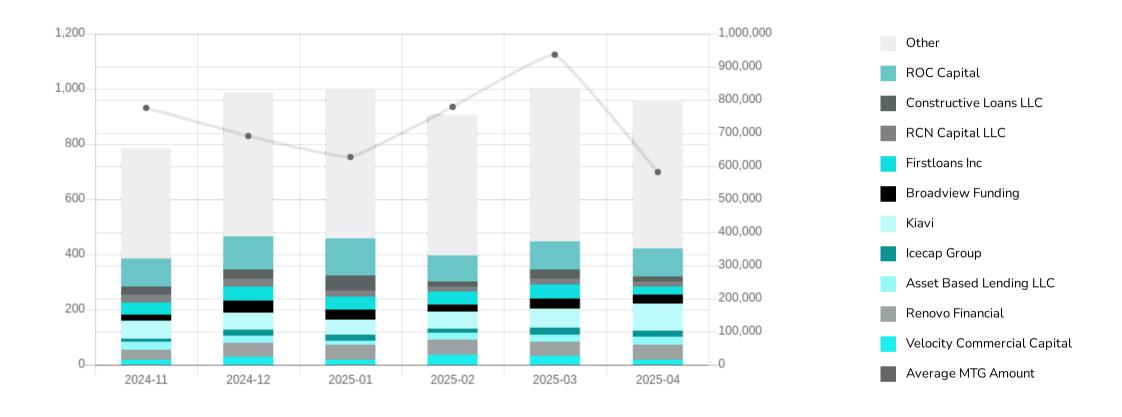
Customer insights of mortgage lenders in New Hampshire

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Cornerstone Commercial Capital	47	89%	12%	2%
2	Raymond C Green Funding	14	100%	42%	7%
3	The Noble Group (Central Penn Capital Management LLC)	27	85%	22%	0%
4	Rbr Financial INC	13	84%	30%	23%
5	Westmount Financial LP	8	75%	62%	0%
6	Asset Based Lending LLC	28	82%	21%	3%
7	ROC Capital	9	88%	22%	0%
8	Residential Capital Partners	7	71%	42%	0%
9	Rf Boston LLC	6	100%	0%	0%
10	KJA Capital LLC	9	77%	33%	22%
11	Cahoon Capital	3	100%	0%	0%
12	Mr Qualified Alternatives LLC	2	100%	0%	0%
13	DRAT LLC	3	100%	100%	33%

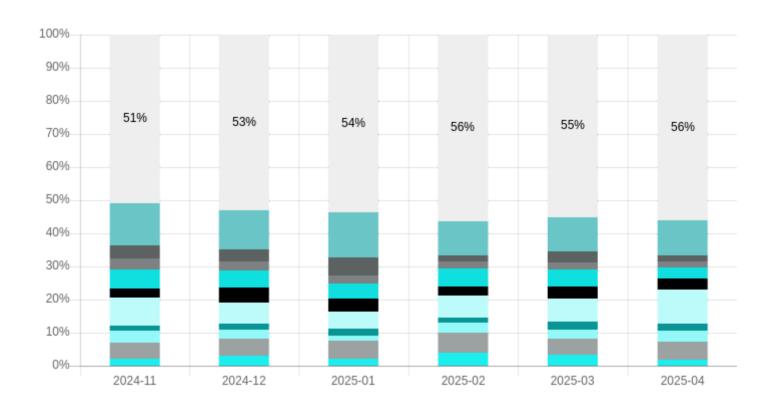
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Renovo Financial	11	81%	18%	9%
15	Velocity Commercial Capital	5	100%	0%	0%
16	Wellesley Capital Corporation	2	100%	0%	0%
17	Rac Capital LLC	2	50%	50%	0%
18	Kiavi	1	100%	100%	0%
19	Lhm Funding Trust	2	100%	0%	0%
20	Walton Funding LLC	2	100%	100%	0%
21	QS Private Lending LLC	6	66%	0%	0%
22	Oaktree Funding Corporation	8	75%	62%	0%
23	Visio Lending	16	93%	0%	0%
24	Pnf Realty INC	3	100%	0%	0%
25	Percy Tackle INC	2	100%	0%	0%



#### **New Jersey - Private Lenders**



#### **New Jersey - Private Lenders**





## New Jersey Lenders Market Share Report Last 6 Months

Market share insights in New Jersey

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	ROC Capital	352	300	\$494,962	10.5%	-17.3%
2	Kiavi	181	226	\$332,604	7.9%	19.7%
3	Renovo Financial	141	156	\$373,138	5.4%	5.9%
4	Firstloans Inc	142	131	\$493,301	4.6%	-9.8%
5	Broadview Funding	104	96	\$974,397	3.3%	-13.2%
6	Velocity Commercial Capital	67	89	\$425,873	3.1%	29.2%
7	Asset Based Lending LLC	70	84	\$708,577	2.9%	16.0%
8	Constructive Loans LLC	122	69	\$343,407	2.4%	-45.5%
9	Icecap Group	53	60	\$621,542	2.1%	10.5%
10	RCN Capital LLC	76	57	\$360,904	2.0%	-28.6%
11	BD Capital LLC	48	50	\$1,203,841	1.7%	0.0%
12	All Credit Considered Mortgage Inc	37	45	\$415,888	1.6%	23.1%
13	Unitas Funding LLC	41	42	\$781,767	1.5%	0.0%

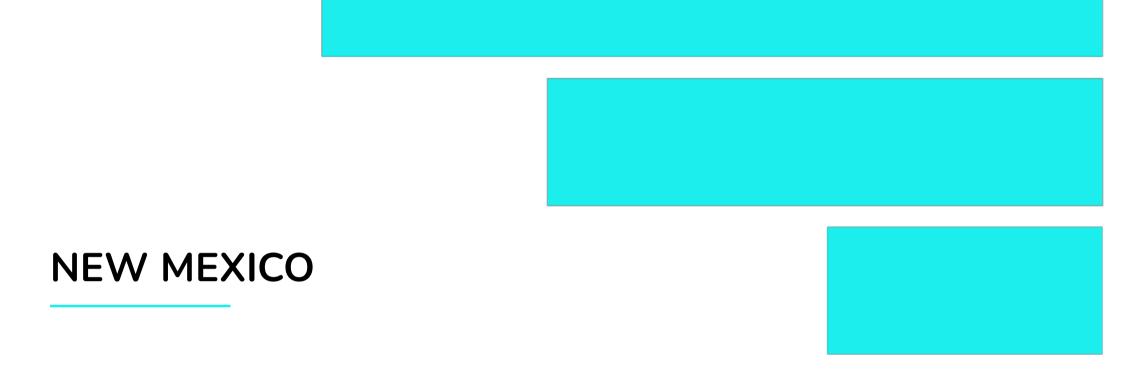
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Community Loan Fund of NJ Inc	18	39	\$160,985	1.4%	100.0%
15	Visio Lending	26	37	\$342,644	1.3%	44.4%
16	Accolend	23	32	\$1,295,097	1.1%	37.5%
17	Corevest American Finance LLC	15	30	\$1,541,548	1.0%	100.0%
18	American Heritage Lending LLC	38	28	\$474,691	1.0%	-28.6%
19	Funding Door LLC	13	26	\$673,045	0.9%	80.0%
20	Lev Capital LLC (Brick City)	36	25	\$422,538	0.9%	-30.8%
21	Lendmarq	33	24	\$393,120	0.8%	-33.3%
22	I Fund Cities	26	21	\$557,167	0.7%	-22.2%
23	Express Capital Financing	12	20	\$428,913	0.7%	75.0%
24	Dominion Financial Services LLC	17	20	\$304,801	0.7%	16.7%
25	Bluestone Equities And Holding	15	19	\$578,526	0.7%	40.0%

## New Jersey - Lender Loyalty Metrics Last 12 Months

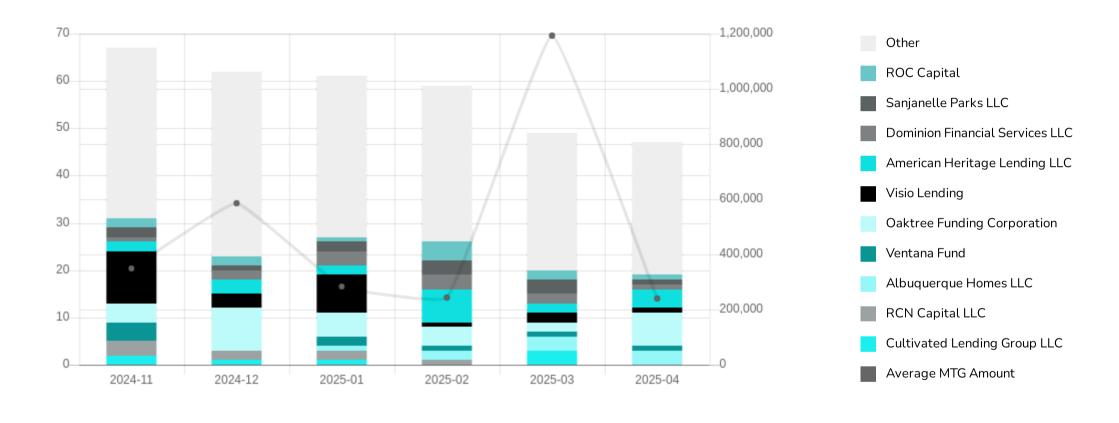
Customer insights of mortgage lenders in New Jersey

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	ROC Capital	871	88%	20%	4%
2	Kiavi	447	87%	29%	9%
3	Renovo Financial	272	91%	24%	7%
4	Firstloans Inc	368	93%	11%	4%
5	Broadview Funding	332	85%	16%	2%
6	Velocity Commercial Capital	282	94%	5%	1%
7	Asset Based Lending LLC	251	92%	20%	1%
8	Constructive Loans LLC	226	88%	13%	4%
9	Icecap Group	177	94%	7%	2%
10	RCN Capital LLC	250	84%	15%	2%
11	BD Capital LLC	148	87%	18%	3%
12	All Credit Considered Mortgage Inc	189	97%	1%	0%
13	Unitas Funding LLC	117	91%	13%	1% 235

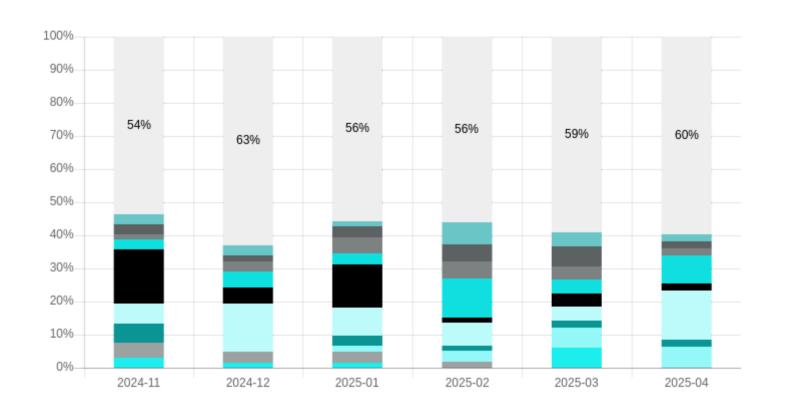
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Community Loan Fund of NJ Inc	107	98%	1%	0%
15	Visio Lending	111	90%	6%	0%
16	Accolend	68	94%	7%	1%
17	Corevest American Finance LLC	51	96%	19%	5%
18	American Heritage Lending LLC	117	95%	9%	0%
19	Funding Door LLC	43	81%	16%	2%
20	Lev Capital LLC (Brick City)	65	89%	26%	7%
21	Lendmarq	87	79%	14%	2%
22	I Fund Cities	56	82%	25%	5%
23	Express Capital Financing	58	81%	13%	0%
24	Dominion Financial Services LLC	48	85%	14%	2%
25	Bluestone Equities And Holding	77	20%	1%	0%



#### **New Mexico - Private Lenders**



#### **New Mexico - Private Lenders**





## New Mexico Lenders Market Share Report Last 6 Months

Market share insights in New Mexico

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	American Heritage Lending LLC	7	13	\$287,485	8.4%	127.0%
2	Oaktree Funding Corporation	18	13	\$217,339	8.4%	-11.6%
3	Albuquerque Homes LLC	1	8	\$203,150	5.2%	940.0%
4	Sanjanelle Parks LLC	5	7	\$183,571	4.5%	73.1%
5	ROC Capital	5	7	\$185,422	4.5%	73.1%
6	Dominion Financial Services LLC	6	6	\$233,000	3.9%	21.9%
7	Visio Lending	22	4	\$184,131	2.6%	-77.6%
8	LendingOne	3	4	\$276,413	2.6%	62.5%
9	Premier Investments LLC	2	4	\$231,250	2.6%	136.4%
10	Backflip LLC	4	3	\$411,250	1.9%	-9.5%
11	Constructive Loans LLC	2	3	\$151,013	1.9%	72.7%
12	High Desert Capital LLC	1	3	\$1,216,917	1.9%	280.0%
13	Property Life LLC	0	3	\$190,000	1.9%	New Entrant

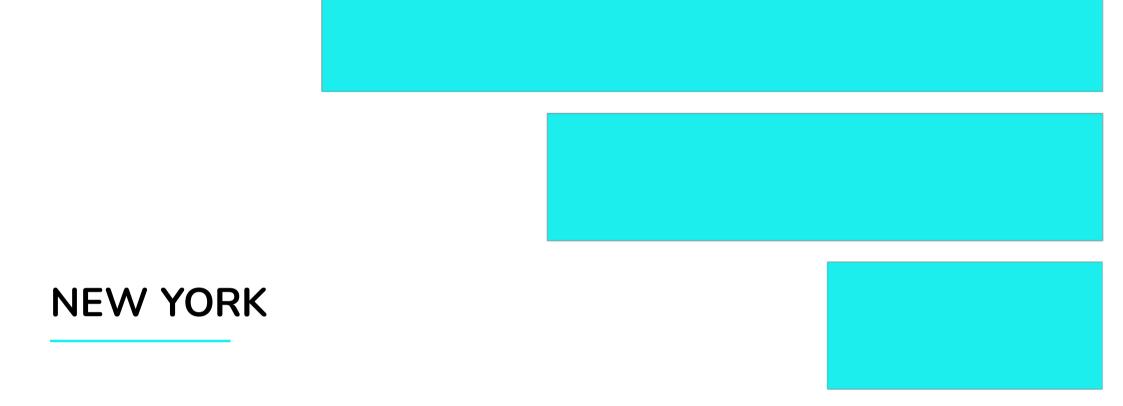
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Ventana Fund	6	3	\$599,717	1.9%	-40.6%
15	Cultivated Lending Group LLC	4	3	\$4,288,400	1.9%	-9.5%
16	Asset Based Lending LLC	0	2	\$337,500	1.3%	New Entrant
17	Special K Investments LLC	0	2	\$195,000	1.3%	New Entrant
18	Kettle Real Estate INC	2	2	\$58,500	1.3%	18.2%
19	Ccdc Ventures	0	2	\$435,000	1.3%	New Entrant
20	Long Real Estate Holdings	4	2	\$238,500	1.3%	-38.1%
21	Anchor Loans	4	2	\$288,248	1.3%	-38.1%
22	Insula Capital Group LLC	5	2	\$219,525	1.3%	-50.0%
23	Inspira Financial Trust LLC (Millenium Trust)	1	2	\$215,000	1.3%	160.0%
24	Better Lending LLC	1	2	\$312,000	1.3%	160.0%
25	Temple View Capital	2	2	\$457,886	1.3%	18.2%

## New Mexico - Lender Loyalty Metrics Last 12 Months

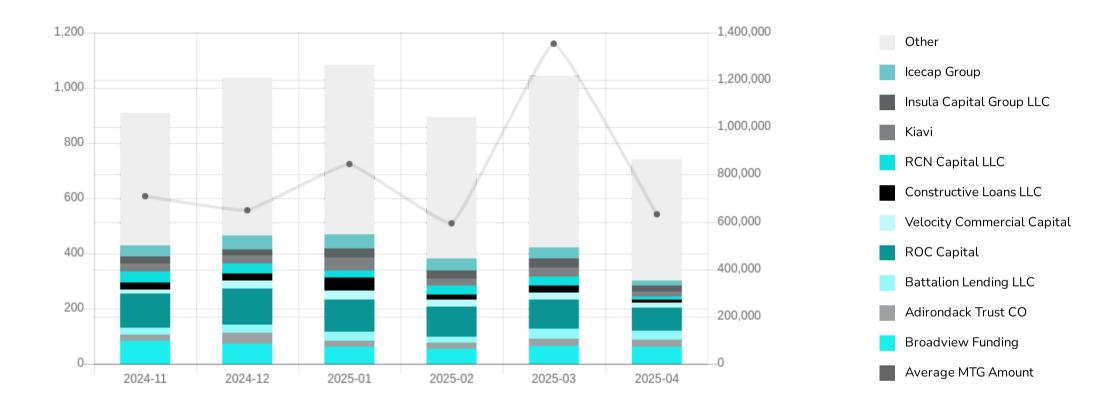
Customer insights of mortgage lenders in New Mexico

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Oaktree Funding Corporation	35	97%	17%	5%
2	American Heritage Lending LLC	25	92%	20%	8%
3	Albuquerque Homes LLC	14	78%	35%	0%
4	Sanjanelle Parks LLC	18	61%	33%	5%
5	ROC Capital	15	80%	40%	0%
6	Dominion Financial Services LLC	9	88%	33%	11%
7	Visio Lending	26	92%	30%	3%
8	Premier Investments LLC	6	83%	33%	16%
9	LendingOne	9	77%	33%	0%
10	Constructive Loans LLC	6	66%	33%	0%
11	Backflip LLC	6	66%	16%	0%
12	Cultivated Lending Group LLC	9	77%	22%	0%
13	Property Life LLC	4	50%	50%	25% <sub>242</sub>

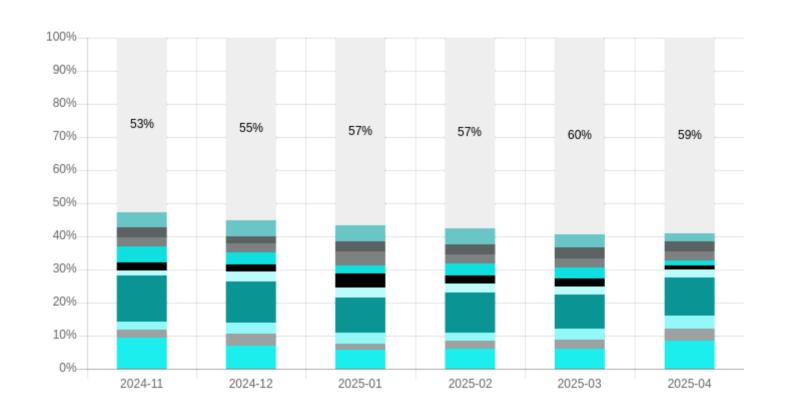
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	High Desert Capital LLC	7	100%	28%	0%
15	Ventana Fund	16	93%	0%	0%
16	Inspira Financial Trust LLC (Millenium Trust)	6	50%	0%	0%
17	Special K Investments LLC	2	50%	0%	0%
18	Better Lending LLC	4	100%	0%	0%
19	Anchor Loans	10	70%	0%	0%
20	Asset Based Lending LLC	2	100%	0%	0%
21	Insula Capital Group LLC	2	100%	50%	50%
22	Temple View Capital	4	75%	25%	0%
23	Ccdc Ventures	3	0%	33%	0%
24	Kettle Real Estate INC	7	100%	0%	0%
25	Long Real Estate Holdings	6	66%	16%	16%



#### **New York - Private Lenders**



#### **New York - Private Lenders**





## New York Lenders Market Share Report Last 6 Months

Market share insights in New York

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	ROC Capital	374	301	\$424,961	11.2%	-8.9%
2	Broadview Funding	218	181	\$852,921	6.8%	-5.6%
3	Icecap Group	143	100	\$883,437	3.7%	-21.3%
4	Battalion Lending LLC	89	88	\$590,265	3.3%	13.8%
5	Insula Capital Group LLC	82	85	\$521,812	3.2%	18.5%
6	RCN Capital LLC	107	77	\$187,140	2.9%	-17.1%
7	Kiavi	102	75	\$271,772	2.8%	-17.6%
8	Adirondack Trust CO	83	75	\$334,255	2.8%	3.7%
9	Velocity Commercial Capital	75	69	\$464,872	2.6%	4.0%
10	Constructive Loans LLC	92	54	\$440,942	2.0%	-33.3%
11	Visio Lending	42	53	\$376,614	2.0%	42.9%
12	Mako International LLC (Albany Hard Money)	34	33	\$244,299	1.2%	9.1%
13	Firstloans Inc	15	32	\$597,390	1.2%	140,0%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	We Lend	34	31	\$603,133	1.2%	9.1%
15	Stormfield Capital LLC	19	31	\$2,039,335	1.2%	100.0%
16	American Heritage Lending LLC	21	30	\$332,951	1.1%	57.1%
17	Community Preservation Corp	17	29	\$2,845,540	1.1%	83.3%
18	LendingOne	31	26	\$513,621	1.0%	0.0%
19	Accolend	13	26	\$811,946	1.0%	150.0%
20	Housing Trust Fund Corporation	41	23	\$590,171	0.9%	-35.7%
21	Branch Lending LLC	11	23	\$436,063	0.9%	125.0%
22	Bayport Funding LLC	29	22	\$577,552	0.8%	-20.0%
23	Silver Hill Funding	7	21	\$559,290	0.8%	300.0%
24	Oaktree Funding Corporation	21	20	\$321,661	0.7%	0.0%
25	Bullpath Capital Corp (Stepping Stone)	9	20	\$824,100	0.7%	133.3%

## New York - Lender Loyalty Metrics Last 12 Months

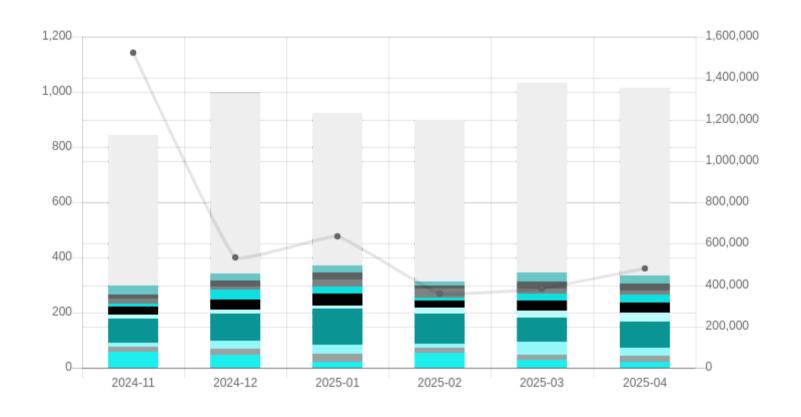
Customer insights of mortgage lenders in New York

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	ROC Capital	871	91%	32%	4%
2	Broadview Funding	515	96%	38%	1%
3	Icecap Group	314	95%	30%	1%
4	Battalion Lending LLC	188	98%	32%	5%
5	Insula Capital Group LLC	246	91%	16%	3%
6	RCN Capital LLC	227	87%	30%	5%
7	Adirondack Trust CO	487	97%	5%	0%
8	Kiavi	226	85%	25%	7%
9	Velocity Commercial Capital	244	95%	4%	0%
10	Constructive Loans LLC	212	95%	7%	0%
11	Visio Lending	148	89%	15%	2%
12	Mako International LLC (Albany Hard Money)	108	84%	25%	7%
13	Firstloans Inc	61	96%	9%	1% 249

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Stormfield Capital LLC	78	96%	32%	0%
15	We Lend	76	96%	40%	0%
16	American Heritage Lending LLC	84	92%	16%	4%
17	Community Preservation Corp	60	88%	40%	18%
18	Accolend	35	97%	65%	5%
19	LendingOne	63	92%	22%	4%
20	Branch Lending LLC	52	92%	23%	3%
21	Housing Trust Fund Corporation	180	92%	2%	0%
22	Bayport Funding LLC	64	90%	46%	6%
23	Silver Hill Funding	47	95%	10%	0%
24	Oaktree Funding Corporation	39	94%	23%	10%
25	Bullpath Capital Corp (Stepping Stone)	30	96%	46%	6%

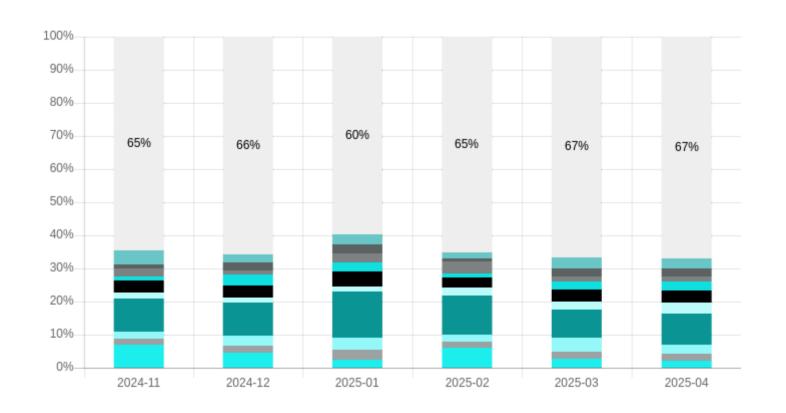


#### North Carolina - Private Lenders





#### North Carolina - Private Lenders





# North Carolina Lenders Market Share Report Last 6 Months

Market share insights in North Carolina

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	313	291	\$235,530	9.9%	-12.4%
2	Anchor Loans	128	104	\$281,292	3.5%	-23.9%
3	Renovo Financial	109	102	\$398,864	3.5%	-10.3%
4	I Fund Cities	80	92	\$343,885	3.1%	6.9%
5	Lima One Capital LLC	43	80	\$266,562	2.7%	68.8%
6	RCN Capital LLC	84	78	\$390,784	2.6%	-13.3%
7	Bell Rock Finance	55	64	\$178,906	2.2%	10.0%
8	Alfie Loans LLC	42	63	\$401,787	2.1%	40.0%
9	Cv3 Financial Services LLC	41	61	\$542,219	2.1%	40.0%
10	Builders Capital	71	61	\$933,605	2.1%	-19.2%
11	Churchill Funding LLC	28	61	\$576,560	2.1%	110.0%
12	ROC Capital	63	61	\$390,405	2.1%	-8.7%
13	Easy Street Capital	66	59	\$269,813	2.0%	-16.7% 254

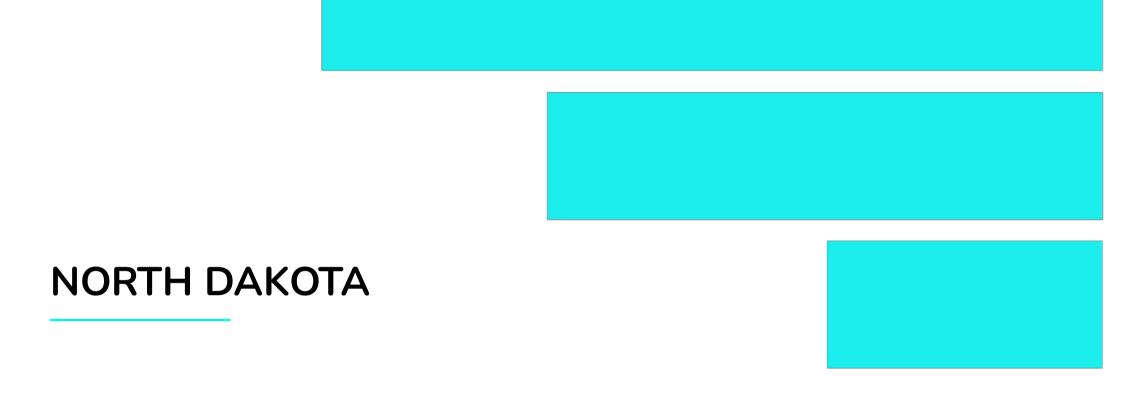
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	American Heritage Lending LLC	57	54	\$285,006	1.8%	-14.3%
15	Mofin Lending Corporation	13	52	\$249,344	1.8%	260.0%
16	Loan Mountain Investments LLC	55	43	\$404,975	1.5%	-25.0%
17	Visio Lending	52	43	\$269,374	1.5%	-21.1%
18	LendingOne	60	43	\$467,199	1.5%	-31.8%
19	Constructive Loans LLC	40	38	\$254,032	1.3%	-7.1%
20	Temple View Capital	27	37	\$303,945	1.3%	30.0%
21	Oakwood Lending	23	34	\$178,088	1.2%	50.0%
22	Creative Financing Solutions	17	30	\$211,088	1.0%	66.7%
23	Valiant Builder Finance LLC	20	30	\$343,742	1.0%	42.9%
24	Longhorn Investments	28	30	\$212,187	1.0%	0.0%
25	Backflip LLC	25	26	\$159,081	0.9%	0.0%

## North Carolina - Lender Loyalty Metrics Last 12 Months

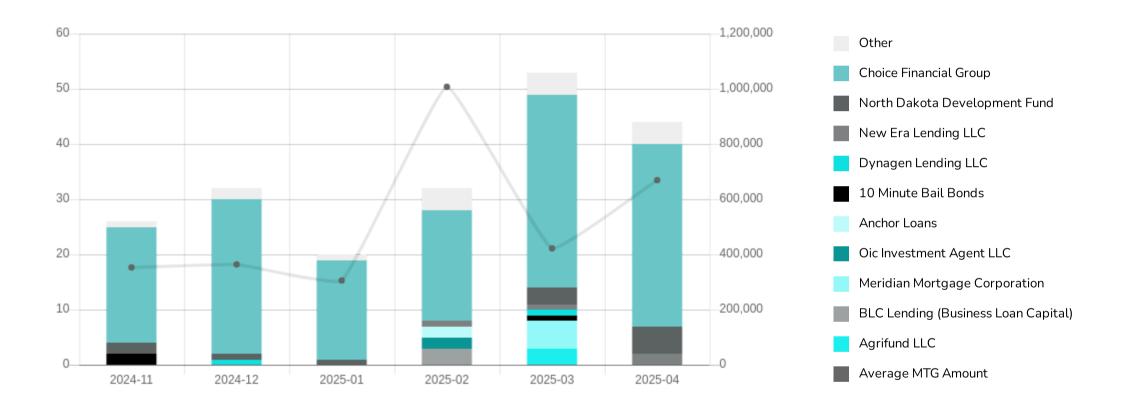
Customer insights of mortgage lenders in North Carolina

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	508	77%	38%	16%
2	Anchor Loans	45	77%	35%	28%
3	Renovo Financial	176	72%	38%	11%
4	I Fund Cities	138	72%	39%	14%
5	Lima One Capital LLC	131	73%	35%	13%
6	RCN Capital LLC	186	80%	26%	5%
7	Bell Rock Finance	129	75%	40%	17%
8	Alfie Loans LLC	103	87%	23%	4%
9	Cv3 Financial Services LLC	132	76%	21%	6%
10	ROC Capital	168	78%	24%	6%
11	Builders Capital	94	86%	33%	14%
12	Churchill Funding LLC	26	84%	38%	15%
13	Easy Street Capital	198	82%	16%	2% 256

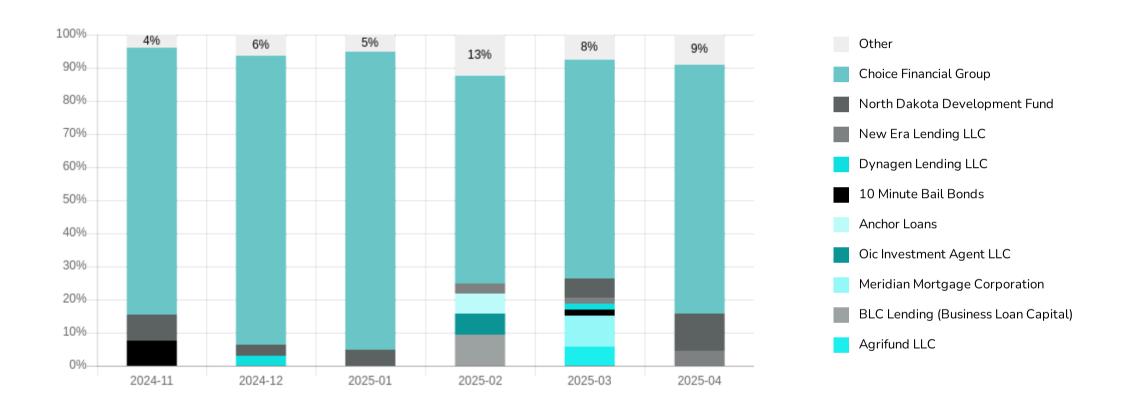
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	American Heritage Lending LLC	214	87%	13%	1%
15	Mofin Lending Corporation	33	60%	39%	12%
16	Loan Mountain Investments LLC	126	80%	16%	4%
17	LendingOne	96	80%	37%	14%
18	Visio Lending	185	85%	17%	3%
19	Constructive Loans LLC	92	79%	21%	4%
20	Temple View Capital	31	77%	32%	19%
21	Oakwood Lending	59	66%	35%	13%
22	Creative Financing Solutions	31	83%	41%	25%
23	Longhorn Investments	98	80%	21%	2%
24	Valiant Builder Finance LLC	57	91%	40%	12%
25	Backflip LLC	52	82%	32%	0%



#### North Dakota - Private Lenders



#### North Dakota - Private Lenders



## North Dakota Lenders Market Share Report Last 6 Months

Market share insights in North Dakota

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Choice Financial Group	67	88	\$709,726	68.2%	-20.6%
2	North Dakota Development Fund	4	8	\$551,393	6.2%	21.6%
3	Meridian Mortgage Corporation	0	5	\$1,147,041	3.9%	New Entrant
4	New Era Lending LLC	0	4	\$417,473	3.1%	New Entrant
5	BLC Lending (Business Loan Capital)	0	3	\$1,743,333	2.3%	New Entrant
6	Agrifund LLC	0	3	\$9,887,244	2.3%	New Entrant
7	Anchor Loans	0	2	\$181,275	1.6%	New Entrant
8	Growth Initiative Fund INC	0	2	\$177,271	1.6%	New Entrant
9	Oic Investment Agent LLC	0	2	\$205,000	1.6%	New Entrant
10	Dynagen Lending LLC	1	1	\$266,526	0.8%	-38.5%
11	Kinetic Leasing INC	0	1	\$10,490	0.8%	New Entrant
12	Greenwater Capital LLC	0	1	\$240,000	0.8%	New Entrant
13	Key Lending LLC	0	1	\$94,137	0.8%	New Entrant

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Break Point LLC	0	1	\$800,000	0.8%	New Entrant
15	Velocity Commercial Capital	0	1	\$2,800,000	0.8%	New Entrant
16	American Land & Capital LLC	0	1	\$400,000	0.8%	New Entrant
17	Southern Estates INC	0	1	\$71,000	0.8%	New Entrant
18	Fountain Holdings LLC	0	1	\$150,000	0.8%	New Entrant
19	10 Minute Bail Bonds	2	1	\$100,000	0.8%	-69.2%
20	Wachter Development INC	0	1	\$119,900	0.8%	New Entrant
21	Fbn Finance LLC	0	1	\$1,004,000	0.8%	New Entrant

## North Dakota - Lender Loyalty Metrics Last 12 Months

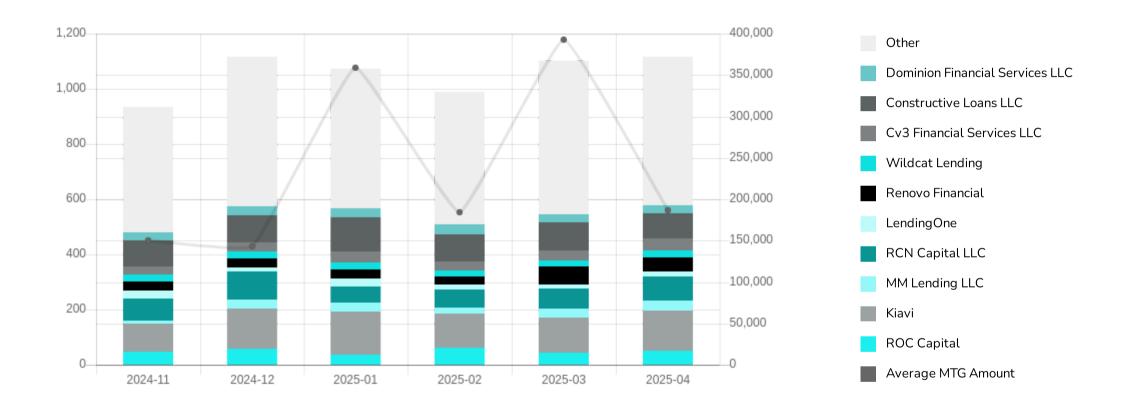
Customer insights of mortgage lenders in North Dakota

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Choice Financial Group	403	96%	12%	1%
2	North Dakota Development Fund	23	87%	0%	0%
3	Meridian Mortgage Corporation	3	33%	66%	0%
4	New Era Lending LLC	5	100%	0%	0%
5	BLC Lending (Business Loan Capital)	2	100%	100%	0%
6	Agrifund LLC	2	100%	100%	0%
7	Anchor Loans	1	100%	100%	0%
8	Oic Investment Agent LLC	2	100%	0%	0%
9	Growth Initiative Fund INC	5	100%	0%	0%
10	Wachter Development INC	3	66%	0%	0%
11	Fbn Finance LLC	6	100%	0%	0%
12	Greenwater Capital LLC	1	100%	100%	0%
13	Break Point LLC	1	100%	0%	0% 263

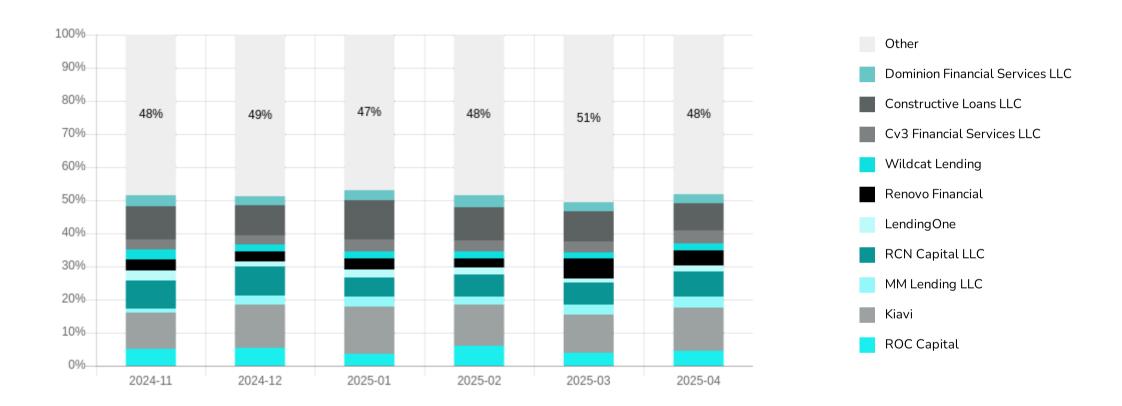
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Kinetic Leasing INC	1	100%	0%	0%
15	Southern Estates INC	1	100%	0%	0%
16	10 Minute Bail Bonds	4	75%	0%	0%
17	American Land & Capital LLC	1	100%	0%	0%
18	Fountain Holdings LLC	1	100%	0%	0%
19	Velocity Commercial Capital	1	100%	0%	0%
20	Key Lending LLC	1	0%	0%	0%
21	Dynagen Lending LLC	3	66%	0%	0%



#### **Ohio - Private Lenders**



#### **Ohio - Private Lenders**



## Ohio Lenders Market Share Report Last 6 Months

Market share insights in Ohio

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	399	399	\$214,440	12.4%	-3.1%
2	Constructive Loans LLC	319	295	\$108,487	9.2%	-9.8%
3	RCN Capital LLC	239	225	\$173,697	7.0%	-9.1%
4	ROC Capital	147	153	\$244,821	4.8%	2.1%
5	Renovo Financial	97	143	\$356,777	4.5%	45.2%
6	Cv3 Financial Services LLC	100	112	\$142,427	3.5%	9.4%
7	Dominion Financial Services LLC	94	94	\$184,636	2.9%	-3.3%
8	MM Lending LLC	77	90	\$194,229	2.8%	12.0%
9	Wildcat Lending	76	66	\$139,042	2.1%	-12.5%
10	LendingOne	74	55	\$137,645	1.7%	-29.2%
11	Velocity Commercial Capital	50	52	\$201,443	1.6%	0.0%
12	Archwest Funding	29	50	\$177,252	1.6%	77.8%
13	Rain City Capital LLC	17	50	\$217,535	1.6%	220.0%

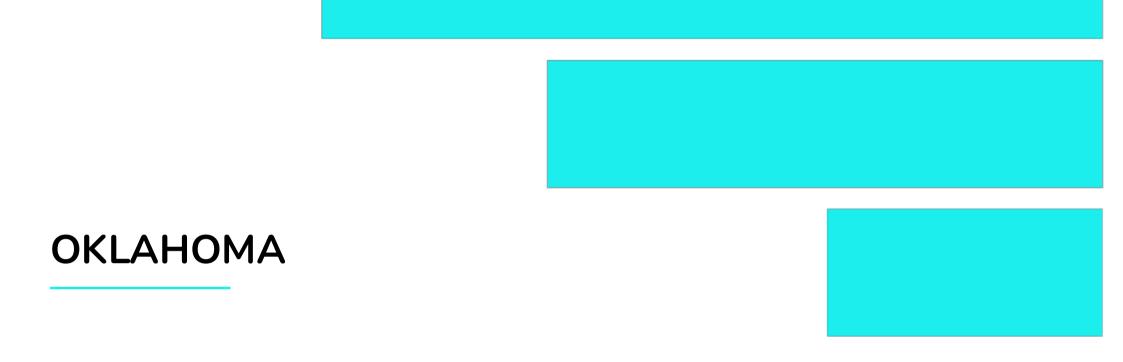
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	American Heritage Lending LLC	41	42	\$147,096	1.3%	0.0%
15	Builders Capital	33	40	\$338,708	1.2%	9.1%
16	JAG Enterprises LLC	36	39	\$36,923	1.2%	0.0%
17	Phoenix Loans	40	37	\$189,135	1.2%	-7.7%
18	Certain Lending Inc (Vontive)	34	37	\$181,710	1.2%	9.1%
19	Lima One Capital LLC	52	34	\$152,859	1.1%	-35.3%
20	Unitas Funding LLC	27	31	\$231,259	1.0%	11.1%
21	Sharper Capital Partners LLC	16	30	\$203,756	0.9%	80.0%
22	Visio Lending	14	27	\$255,670	0.8%	100.0%
23	Backflip LLC	34	26	\$194,334	0.8%	-27.3%
24	Easy Street Capital	19	22	\$177,504	0.7%	16.7%
25	Flippin Loan LLC	23	21	\$195,552	0.7%	0.0%

## Ohio - Lender Loyalty Metrics Last 12 Months

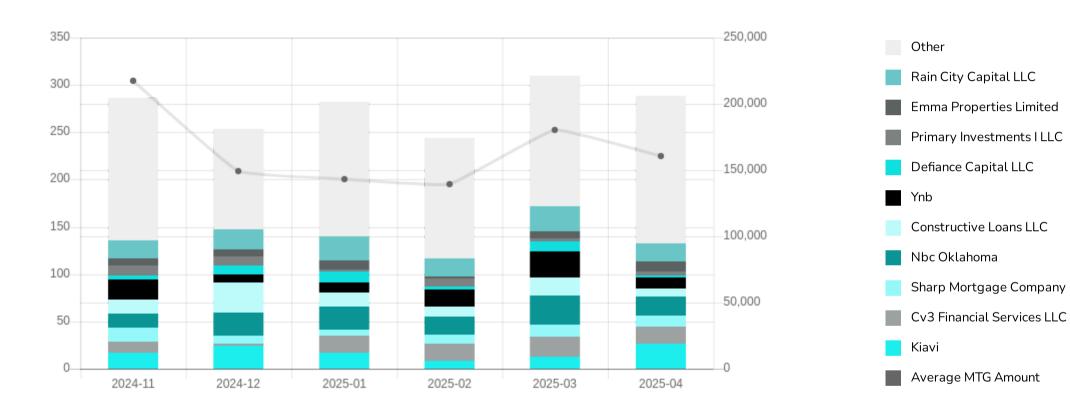
Customer insights of mortgage lenders in Ohio

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	737	79%	36%	12%
2	Constructive Loans LLC	649	83%	29%	6%
3	RCN Capital LLC	532	82%	27%	6%
4	ROC Capital	371	81%	29%	6%
5	Renovo Financial	185	80%	35%	11%
6	Cv3 Financial Services LLC	216	82%	20%	3%
7	Dominion Financial Services LLC	173	80%	31%	6%
8	MM Lending LLC	162	71%	35%	11%
9	Wildcat Lending	242	67%	25%	5%
10	LendingOne	125	76%	37%	10%
11	Velocity Commercial Capital	192	87%	7%	1%
12	Rain City Capital LLC	58	82%	19%	3%
13	Archwest Funding	56	78%	35%	14% 270

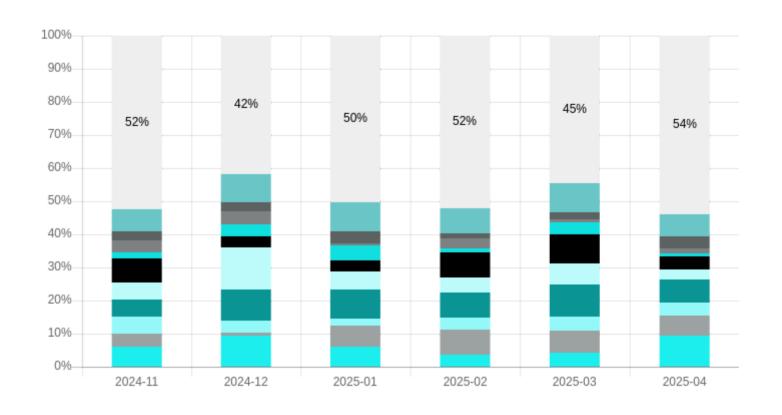
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	American Heritage Lending LLC	118	83%	22%	3%
15	Builders Capital	49	75%	38%	18%
16	JAG Enterprises LLC	113	61%	25%	0%
17	Certain Lending Inc (Vontive)	71	80%	31%	9%
18	Phoenix Loans	78	79%	34%	14%
19	Lima One Capital LLC	159	77%	25%	3%
20	Unitas Funding LLC	36	91%	27%	13%
21	Sharper Capital Partners LLC	73	64%	41%	11%
22	Visio Lending	65	83%	15%	3%
23	Backflip LLC	76	76%	28%	5%
24	Easy Street Capital	68	80%	11%	0%
25	Flippin Loan LLC	60	70%	35%	6%



#### Oklahoma - Private Lenders



#### Oklahoma - Private Lenders





## Oklahoma Lenders Market Share Report Last 6 Months

Market share insights in Oklahoma

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Nbc Oklahoma	64	69	\$384,222	8.2%	5.1%
2	Rain City Capital LLC	65	65	\$148,389	7.7%	-2.5%
3	Cv3 Financial Services LLC	32	57	\$172,338	6.8%	74.4%
4	Ynb	40	56	\$236,207	6.6%	34.7%
5	Kiavi	58	49	\$166,736	5.8%	-18.3%
6	Constructive Loans LLC	62	40	\$116,425	4.7%	-38.2%
7	Sharp Mortgage Company	29	33	\$101,595	3.9%	11.4%
8	Certain Lending Inc (Vontive)	5	30	\$229,896	3.6%	500.0%
9	Emma Properties Limited	25	21	\$161,781	2.5%	-16.7%
10	American Heritage Lending LLC	7	20	\$114,985	2.4%	166.7%
11	Defiance Capital LLC	26	17	\$140,933	2.0%	-37.5%
12	Direct Lending LLC	15	16	\$136,644	1.9%	5.6%
13	Dominion Financial Services LLC	14	15	\$163,563	1.8%	5.9% 275

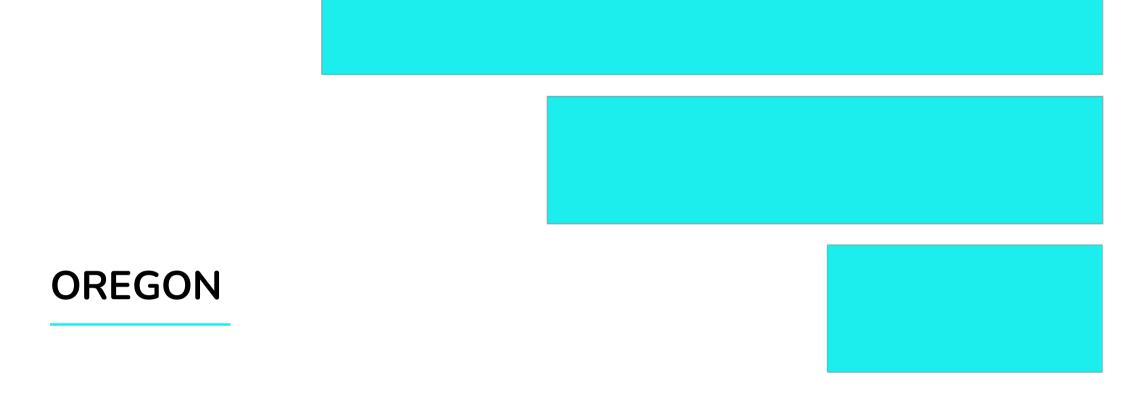
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Primary Investments I LLC	22	15	\$200,637	1.8%	-33.3%
15	Limitless Lending LLC	9	14	\$111,500	1.7%	54.5%
16	Sfr Mustang LLC (Ok)	9	14	\$121,450	1.7%	54.5%
17	Idabel National Bank	9	14	\$402,590	1.7%	54.5%
18	Dream Weaver Properties LLC	10	13	\$67,792	1.5%	25.0%
19	Renovo Financial	12	12	\$215,798	1.4%	-6.7%
20	ROC Capital	13	11	\$143,881	1.3%	-18.8%
21	Diya Finance LLC	20	10	\$197,755	1.2%	-50.0%
22	Hgm Investments LLC	8	9	\$163,833	1.1%	10.0%
23	Phylax LLC	4	9	\$131,414	1.1%	120.0%
24	RCN Capital LLC	5	8	\$176,209	0.9%	50.0%
25	Hard Money Partner LLC	5	7	\$319,406	0.8%	33.3%

## Oklahoma - Lender Loyalty Metrics Last 12 Months

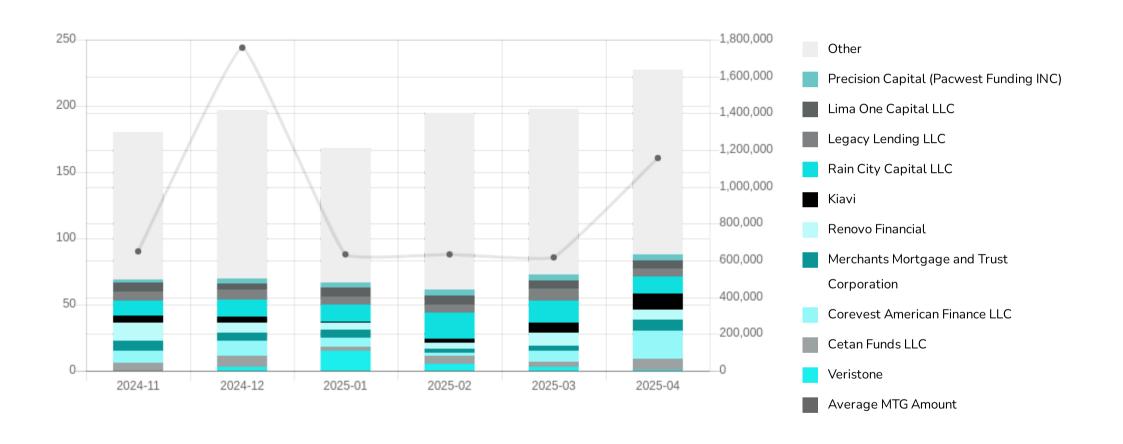
Customer insights of mortgage lenders in Oklahoma

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Nbc Oklahoma	260	95%	14%	2%
2	Rain City Capital LLC	130	85%	38%	10%
3	Cv3 Financial Services LLC	59	72%	33%	11%
4	Ynb	161	91%	21%	6%
5	Kiavi	122	78%	30%	9%
6	Constructive Loans LLC	77	71%	24%	6%
7	Sharp Mortgage Company	134	79%	26%	3%
8	Certain Lending Inc (Vontive)	17	76%	52%	17%
9	Emma Properties Limited	61	73%	24%	8%
10	American Heritage Lending LLC	37	91%	24%	5%
11	Defiance Capital LLC	33	42%	54%	9%
12	Direct Lending LLC	26	73%	46%	19%
13	Primary Investments I LLC	46	47%	34%	10% 277

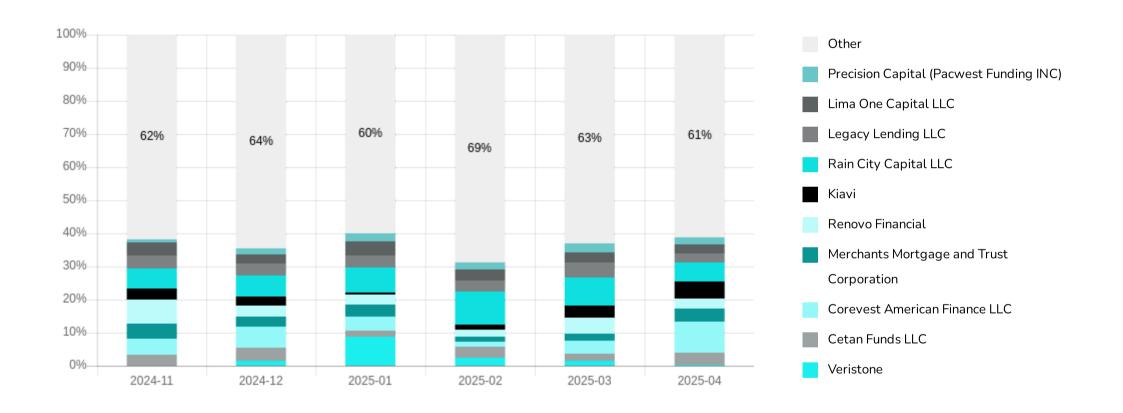
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Dominion Financial Services LLC	25	60%	36%	4%
15	Limitless Lending LLC	10	60%	40%	30%
16	Idabel National Bank	55	98%	5%	0%
17	Sfr Mustang LLC (Ok)	4	50%	75%	75%
18	Dream Weaver Properties LLC	2	0%	50%	50%
19	Renovo Financial	15	73%	53%	20%
20	ROC Capital	34	76%	17%	8%
21	Diya Finance LLC	34	67%	29%	8%
22	Hgm Investments LLC	21	85%	23%	0%
23	Phylax LLC	14	42%	28%	14%
24	RCN Capital LLC	14	71%	21%	0%
25	Hard Money Partner LLC	27	66%	11%	7%



### **Oregon - Private Lenders**



## **Oregon - Private Lenders**



## Oregon Lenders Market Share Report Last 6 Months

Market share insights in Oregon

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Rain City Capital LLC	37	50	\$382,382	8.1%	19.1%
2	Corevest American Finance LLC	28	32	\$687,136	5.2%	2.0%
3	Kiavi	12	22	\$412,036	3.5%	59.1%
4	Renovo Financial	25	21	\$1,042,334	3.4%	-26.1%
5	Legacy Lending LLC	20	21	\$486,721	3.4%	-8.1%
6	Lima One Capital LLC	19	19	\$1,324,720	3.1%	-11.4%
7	Cetan Funds LLC	17	18	\$758,139	2.9%	-6.5%
8	Merchants Mortgage and Trust Corporation	20	16	\$409,491	2.6%	-29.7%
9	Precision Capital (Pacwest Funding INC)	10	14	\$605,817	2.3%	27.8%
10	Advanced Investment CORP	5	13	\$396,154	2.1%	133.3%
11	212 Loans LLC	1	13	\$371,886	2.1%	950.0%
12	New Era Lending LLC	3	11	\$380,799	1.8%	200.0%
13	Cv3 Financial Services LLC	7	11	\$652,659	1.8%	38.5%

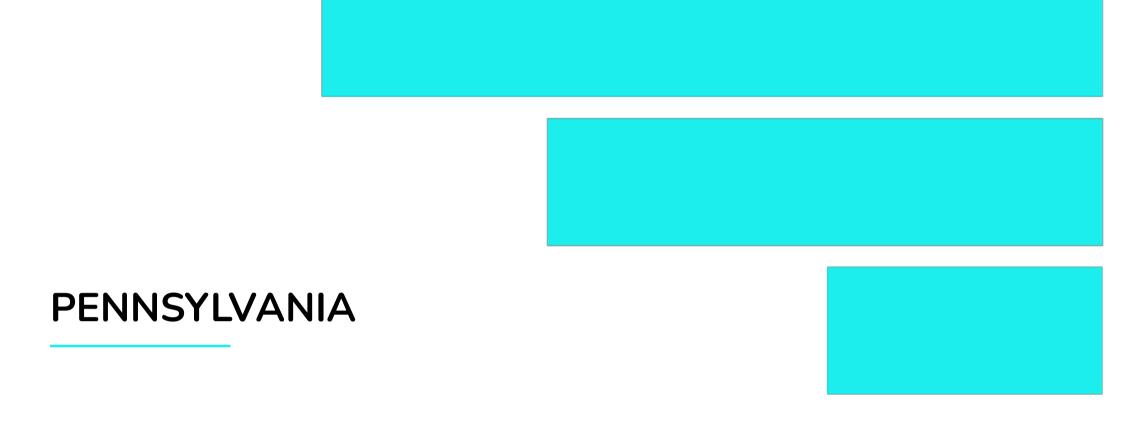
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Iron Bridge Mortgage Fund LLC	6	10	\$438,889	1.6%	45.5%
15	Forks LLC	1	9	\$90,000	1.5%	650.0%
16	Veristone	18	9	\$406,605	1.5%	-54.5%
17	Oaktree Funding Corporation	1	9	\$381,389	1.5%	650.0%
18	All Credit Considered Mortgage Inc	15	8	\$489,021	1.3%	-53.6%
19	Velocity Commercial Capital	4	8	\$1,330,938	1.3%	85.7%
20	Bc Retirement Plan	3	8	\$646,750	1.3%	116.7%
21	Cobalt Lending LLC	8	8	\$690,710	1.3%	-13.3%
22	Td Two LLC	8	7	\$981,429	1.1%	-26.7%
23	Easy Street Capital	6	6	\$351,102	1.0%	-9.1%
24	Blackhawk Capital Group Inc	10	6	\$379,726	1.0%	-44.4%
25	LendingOne	1	5	\$307,830	0.8%	300.0%

## Oregon - Lender Loyalty Metrics Last 12 Months

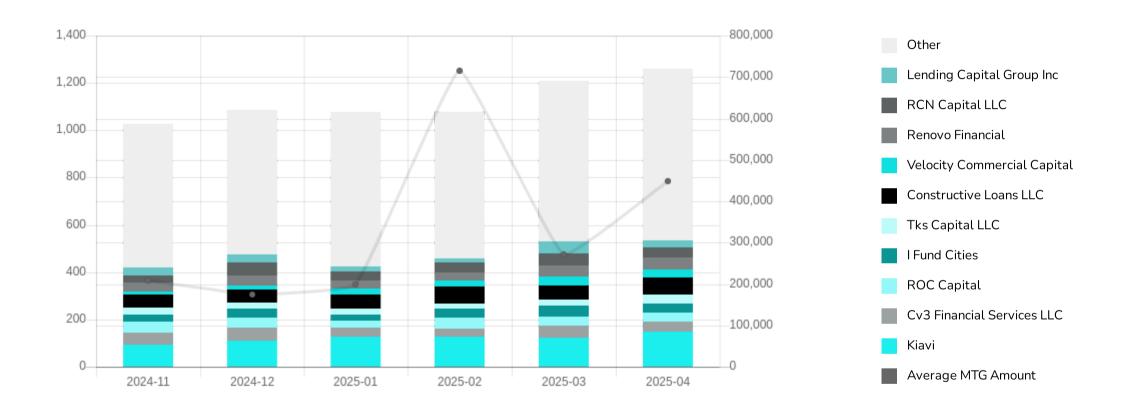
Customer insights of mortgage lenders in Oregon

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Rain City Capital LLC	135	80%	26%	4%
2	Corevest American Finance LLC	48	83%	27%	8%
3	Kiavi	37	75%	45%	2%
4	Renovo Financial	39	89%	38%	12%
5	Legacy Lending LLC	61	73%	29%	3%
6	Lima One Capital LLC	28	71%	50%	25%
7	Cetan Funds LLC	60	86%	16%	0%
8	Merchants Mortgage and Trust Corporation	62	82%	24%	4%
9	Precision Capital (Pacwest Funding INC)	53	77%	26%	3%
10	Advanced Investment CORP	32	84%	21%	0%
11	212 Loans LLC	30	76%	13%	0%
12	Cv3 Financial Services LLC	27	85%	14%	0%
13	New Era Lending LLC	23	100%	0%	0% 284

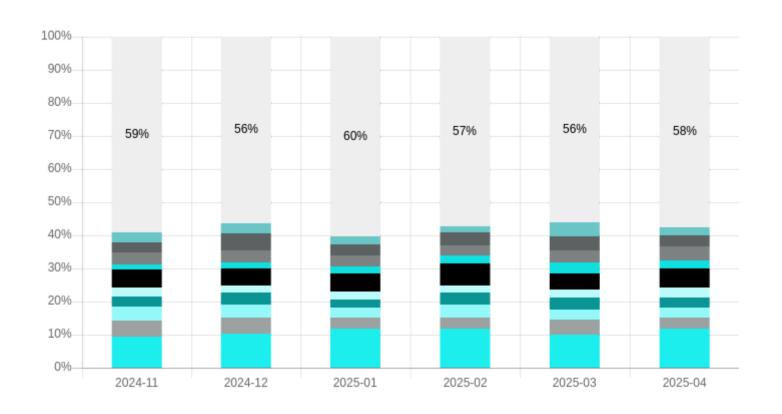
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Iron Bridge Mortgage Fund LLC	20	75%	45%	5%
15	Veristone	23	82%	34%	8%
16	Oaktree Funding Corporation	36	80%	8%	0%
17	Forks LLC	2	100%	50%	50%
18	All Credit Considered Mortgage Inc	45	91%	4%	0%
19	Bc Retirement Plan	14	92%	57%	0%
20	Velocity Commercial Capital	22	86%	9%	4%
21	Cobalt Lending LLC	18	83%	5%	0%
22	Td Two LLC	21	76%	28%	9%
23	Easy Street Capital	20	75%	10%	0%
24	Blackhawk Capital Group Inc	11	100%	54%	27%
25	LendingOne	6	83%	16%	0%



## Pennsylvania - Private Lenders



# Pennsylvania - Private Lenders





# Pennsylvania Lenders Market Share Report Last 6 Months

Market share insights in Pennsylvania

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	332	396	\$192,037	11.2%	7.7%
2	Constructive Loans LLC	171	202	\$179,452	5.7%	5.6%
3	RCN Capital LLC	126	137	\$224,492	3.9%	-2.5%
4	Cv3 Financial Services LLC	143	135	\$177,896	3.8%	-15.6%
5	Renovo Financial	114	129	\$353,630	3.6%	0.0%
6	I Fund Cities	95	126	\$300,299	3.6%	20.0%
7	ROC Capital	119	114	\$222,954	3.2%	-13.5%
8	Lending Capital Group Inc	86	100	\$303,729	2.8%	3.7%
9	Velocity Commercial Capital	55	99	\$410,885	2.8%	64.7%
10	Tks Capital LLC	78	87	\$194,184	2.5%	4.2%
11	Prime Funding Group LLC	65	65	\$209,485	1.8%	-10.0%
12	Visio Lending	67	60	\$232,238	1.7%	-19.0%
13	Dominion Financial Services LLC	40	58	\$179,097	1.6%	23.1%

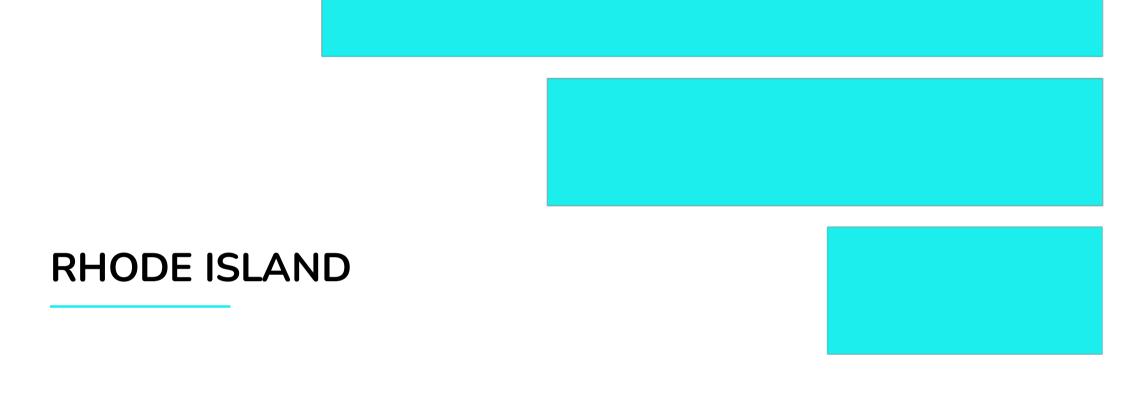
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Asset Based Lending LLC	53	57	\$386,203	1.6%	-5.9%
15	Brrrr Loans	41	54	\$206,921	1.5%	15.4%
16	Mauch Chunk Trust Company	60	51	\$439,673	1.4%	-26.3%
17	Oaktree Funding Corporation	35	45	\$318,224	1.3%	18.2%
18	Easy Street Capital	15	45	\$253,813	1.3%	160.0%
19	Nextres LLC (Lendingbase)	40	44	\$332,710	1.2%	-7.7%
20	American Heritage Lending LLC	57	34	\$214,890	1.0%	-44.4%
21	Lendmarq	20	34	\$251,765	1.0%	66.7%
22	Rehab Financial Group LP	35	33	\$196,909	0.9%	-18.2%
23	Apollo Trust Co	23	30	\$177,257	0.8%	14.3%
24	Spring Garden Lending Group LLC	34	30	\$468,536	0.8%	-27.3%
25	Icecap Group	18	29	\$337,621	0.8%	33.3%

# Pennsylvania - Lender Loyalty Metrics Last 12 Months

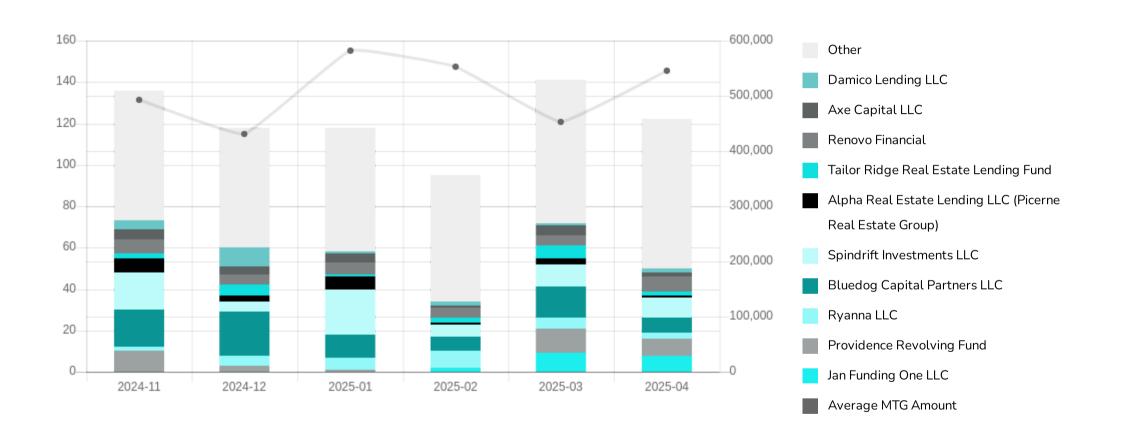
Customer insights of mortgage lenders in Pennsylvania

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	812	86%	28%	6%
2	Constructive Loans LLC	441	85%	22%	6%
3	RCN Capital LLC	439	85%	20%	2%
4	Cv3 Financial Services LLC	316	88%	19%	4%
5	Renovo Financial	154	79%	31%	11%
6	I Fund Cities	196	87%	34%	13%
7	ROC Capital	393	84%	16%	2%
8	Lending Capital Group Inc	609	96%	2%	0%
9	Velocity Commercial Capital	284	91%	13%	1%
10	Tks Capital LLC	95	66%	42%	15%
11	Prime Funding Group LLC	152	66%	30%	7%
12	Visio Lending	207	90%	14%	1%
13	Dominion Financial Services LLC	130	82%	16%	3% <sub>291</sub>

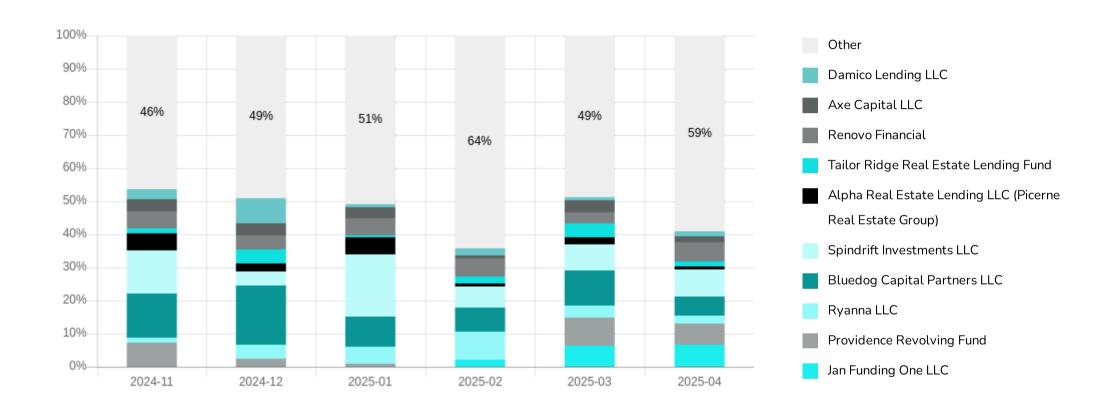
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Asset Based Lending LLC	114	92%	24%	7%
15	Brrrr Loans	129	86%	17%	1%
16	Mauch Chunk Trust Company	331	97%	6%	0%
17	Easy Street Capital	106	84%	10%	0%
18	Oaktree Funding Corporation	129	88%	12%	3%
19	Nextres LLC (Lendingbase)	260	94%	5%	1%
20	American Heritage Lending LLC	119	84%	16%	2%
21	Lendmarq	81	86%	25%	2%
22	Rehab Financial Group LP	104	69%	12%	0%
23	Spring Garden Lending Group LLC	108	88%	21%	0%
24	Apollo Trust Co	108	96%	10%	0%
25	Icecap Group	83	92%	10%	1%



#### Rhode Island - Private Lenders



#### Rhode Island - Private Lenders



# Rhode Island Lenders Market Share Report Last 6 Months

Market share insights in Rhode Island

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Bluedog Capital Partners LLC	50	29	\$366,831	8.1%	-39.6%
2	Spindrift Investments LLC	45	27	\$578,630	7.5%	-38.0%
3	Providence Revolving Fund	14	20	\$54,786	5.6%	47.4%
4	Jan Funding One LLC	0	19	\$344,026	5.3%	New Entrant
5	Renovo Financial	18	17	\$1,136,418	4.7%	-2.1%
6	Ryanna LLC	13	16	\$319,625	4.5%	28.6%
7	Tailor Ridge Real Estate Lending Fund	8	10	\$369,950	2.8%	27.3%
8	Constructive Loans LLC	4	9	\$436,583	2.5%	127.3%
9	Axe Capital LLC	13	8	\$316,250	2.2%	-37.1%
10	Canning Cap Mgmt	0	7	\$322,714	2.0%	New Entrant
11	Briry LLC	7	7	\$397,143	2.0%	5.3% 296

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
12	Velocity Commercial Capital	2	7	\$300,436	2.0%	300.0%
13	Strickly Funding LLC	11	6	\$86,667	1.7%	-43.3%
14	Alpha Real Estate Lending LLC (Picerne Real Estate Group)	16	5	\$951,701	1.4%	-67.4%
15	Drift Cs LLC	6	5	\$430,200	1.4%	-12.5%
16	Silver Hill Funding	1	5	\$451,380	1.4%	366.7%
17	Damico Lending LLC	14	5	\$422,338	1.4%	-63.2%
18	Capital Funding Partners LLC	3	5	\$248,600	1.4%	75.0%
19	Kutz Realty LLC	1	5	\$153,800	1.4%	366.7%
20	ROC Capital	5	5	\$434,714	1.4%	7.7%
21	Integrity Investments INC	1	5	\$161,736	1.4%	366.7%
22	Kickemuit River Capital LLC	3	5	\$197,800	1.4%	75.0%
23	Abex 1 Incorporated	6	4	\$500,000	1.1%	-31.3%
24	Salamone Enterprises	0	4	\$152,250	1.1%	New Entrant
25	Enhanced Capital Rhode Island Fund LLC	3	4	\$1,062,500	1.1%	37.5%

# Rhode Island - Lender Loyalty Metrics Last 12 Months

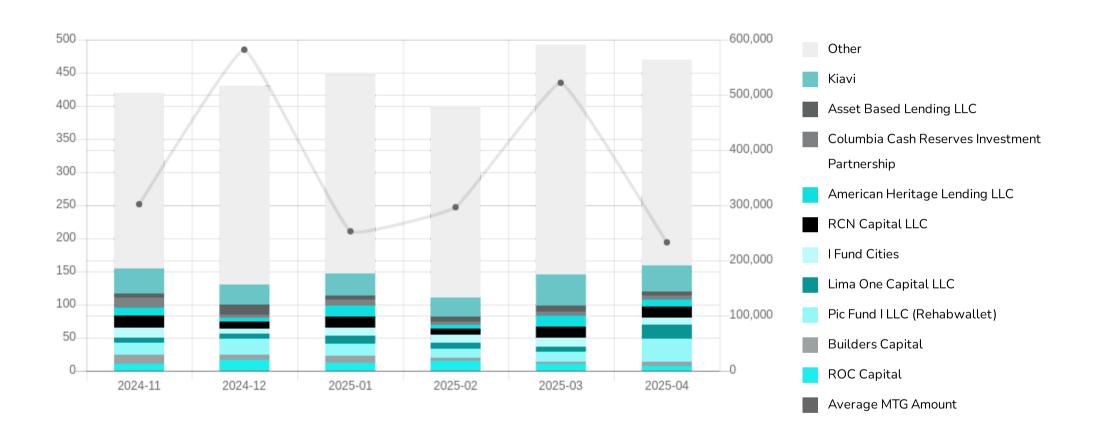
Customer insights of mortgage lenders in Rhode Island

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Bluedog Capital Partners LLC	120	91%	25%	6%
2	Spindrift Investments LLC	94	85%	18%	2%
3	Providence Revolving Fund	71	97%	7%	0%
4	Jan Funding One LLC	20	80%	0%	0%
5	Renovo Financial	66	72%	10%	0%
6	Ryanna LLC	51	86%	15%	0%
7	Tailor Ridge Real Estate Lending Fund	15	86%	33%	13%
8	Constructive Loans LLC	8	75%	37%	25%
9	Axe Capital LLC	36	88%	8%	0%
10	Briry LLC	27	74%	25%	0%
11	Canning Cap Mgmt	6	66%	16%	0%
12	Velocity Commercial Capital	15	86%	0%	0%
13	Strickly Funding LLC	17	58%	29%	17%

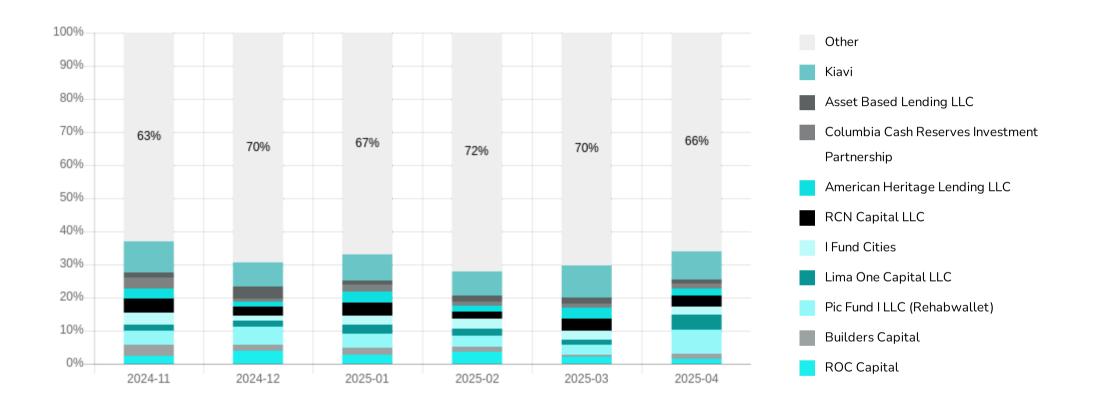
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Damico Lending LLC	32	75%	21%	3%
15	Drift Cs LLC	17	82%	23%	0%
16	Silver Hill Funding	9	100%	11%	0%
17	Alpha Real Estate Lending LLC (Picerne Real Estate Group)	30	76%	36%	10%
18	ROC Capital	21	90%	0%	0%
19	Capital Funding Partners LLC	12	83%	8%	0%
20	Kutz Realty LLC	9	100%	0%	0%
21	Kickemuit River Capital LLC	13	69%	30%	0%
22	Integrity Investments INC	13	84%	15%	0%
23	Enhanced Capital Rhode Island Fund LLC	8	100%	12%	0%
24	Abex 1 Incorporated	14	100%	57%	0%
25	Salamone Enterprises	4	75%	25%	0%

# SOUTH CAROLINA

#### South Carolina - Private Lenders



#### South Carolina - Private Lenders



# South Carolina Lenders Market Share Report Last 6 Months

Market share insights in South Carolina

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	104	116	\$263,839	8.5%	6.3%
2	Pic Fund I LLC (Rehabwallet)	60	64	\$226,972	4.7%	2.2%
3	RCN Capital LLC	46	42	\$170,022	3.1%	-11.4%
4	I Fund Cities	34	38	\$367,414	2.8%	7.7%
5	Lima One Capital LLC	28	36	\$188,979	2.6%	18.2%
6	American Heritage Lending LLC	36	33	\$310,489	2.4%	-14.3%
7	ROC Capital	39	32	\$248,868	2.4%	-20.0%
8	Coastal Equity Group LLC	19	26	\$600,123	1.9%	26.7%
9	New Vision Trust/Custodian	14	25	\$109,699	1.8%	63.6%
10	Moneyline Ventures LLC	17	23	\$919,870	1.7%	30.8%
11	Alfie Loans LLC	12	22	\$298,443	1.6%	77.8%
12	Consistent Capital LLC	16	22	\$498,939	1.6%	33.3%
13	Velocity Commercial Capital	20	21	\$240,226	1.5%	0.0%

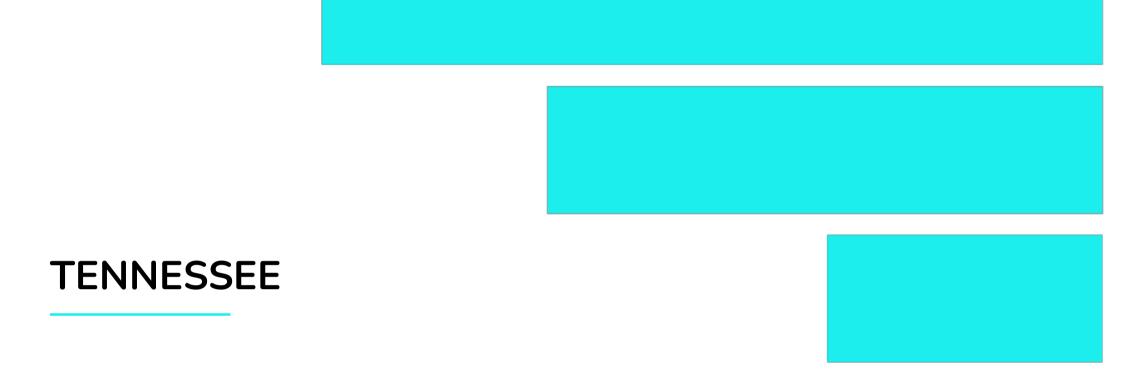
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Asset Based Lending LLC	27	21	\$254,910	1.5%	-28.6%
15	I & A Investment Group LLC	3	21	\$202,190	1.5%	650.0%
16	Windstone Private Lending LLC	20	20	\$172,050	1.5%	0.0%
17	Columbia Cash Reserves Investment Partnership	27	19	\$470,072	1.4%	-33.3%
18	Easy Street Capital	8	19	\$340,381	1.4%	133.3%
19	Dominion Financial Services LLC	10	17	\$417,418	1.3%	62.5%
20	Asset Funding INC	11	17	\$314,321	1.3%	62.5%
21	Groundfloor Real Estate LLC	12	15	\$464,212	1.1%	22.2%
22	Builders Capital	32	15	\$736,449	1.1%	-56.0%
23	Backflip LLC	9	13	\$203,422	1.0%	42.9%
24	Cv3 Financial Services LLC	9	13	\$202,281	1.0%	42.9%
25	Dynagen Lending LLC	7	12	\$294,138	0.9%	80.0%

# South Carolina - Lender Loyalty Metrics Last 12 Months

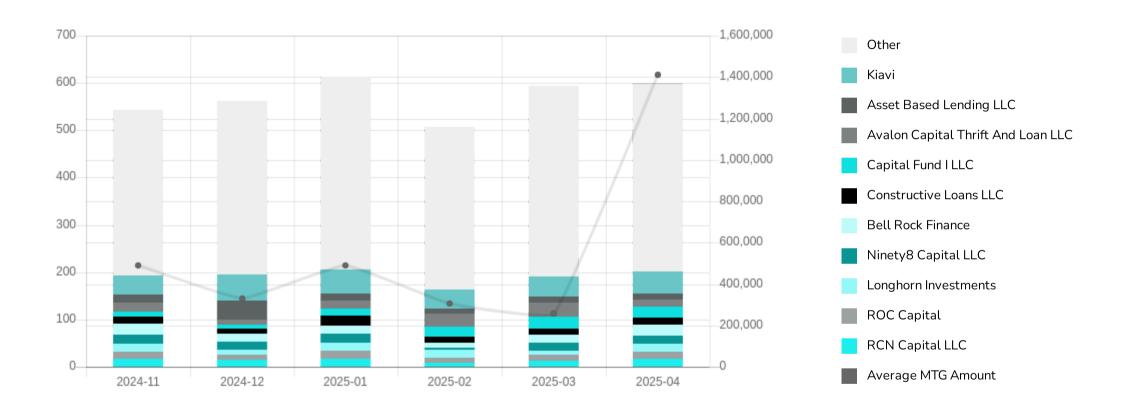
Customer insights of mortgage lenders in South Carolina

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	241	79%	32%	8%
2	Pic Fund I LLC (Rehabwallet)	149	71%	30%	8%
3	RCN Capital LLC	67	76%	28%	16%
4	I Fund Cities	53	71%	35%	15%
5	Lima One Capital LLC	81	77%	24%	9%
6	American Heritage Lending LLC	194	94%	6%	1%
7	ROC Capital	76	94%	32%	10%
8	Coastal Equity Group LLC	47	74%	31%	12%
9	New Vision Trust/Custodian	59	57%	28%	8%
10	Moneyline Ventures LLC	73	83%	17%	8%
11	Consistent Capital LLC	29	72%	27%	10%
12	Alfie Loans LLC	27	92%	37%	7%
13	Asset Based Lending LLC	38	86%	44%	21%305

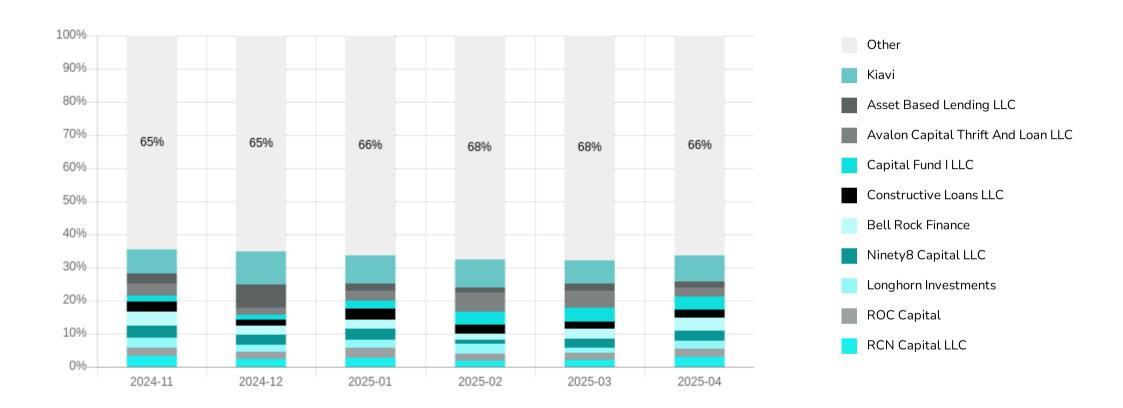
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	I & A Investment Group LLC	4	100%	100%	75%
15	Velocity Commercial Capital	54	94%	9%	0%
16	Windstone Private Lending LLC	46	78%	26%	8%
17	Columbia Cash Reserves Investment Partnership	6	83%	66%	66%
18	Easy Street Capital	46	87%	13%	4%
19	Asset Funding INC	19	63%	36%	15%
20	Dominion Financial Services LLC	51	80%	21%	0%
21	Builders Capital	41	87%	31%	12%
22	Groundfloor Real Estate LLC	27	77%	25%	7%
23	Cv3 Financial Services LLC	40	92%	10%	2%
24	Backflip LLC	27	92%	25%	0%
25	Dynagen Lending LLC	39	94%	0%	0%



#### **Tennessee - Private Lenders**



#### **Tennessee - Private Lenders**



# Tennessee Lenders Market Share Report Last 6 Months

Market share insights in Tennessee

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	148	131	\$218,954	7.7%	-10.5%
2	Avalon Capital Thrift And Loan LLC	48	75	\$149,752	4.4%	57.1%
3	Capital Fund I LLC	35	68	\$319,368	4.0%	100.0%
4	Bell Rock Finance	54	52	\$426,846	3.1%	0.0%
5	Longhorn Investments	43	41	\$289,690	2.4%	-4.0%
6	Lima One Capital LLC	32	41	\$236,174	2.4%	26.3%
7	Constructive Loans LLC	47	41	\$144,123	2.4%	-11.1%
8	Cv3 Financial Services LLC	39	40	\$245,480	2.4%	4.3%
9	RCN Capital LLC	49	40	\$192,591	2.4%	-17.2%
10	Ninety8 Capital LLC	58	38	\$115,398	2.2%	-35.3%
11	ROC Capital	43	37	\$179,326	2.2%	-12.0%
12	Crestcore Realty	29	37	\$178,188	2.2%	29.4%
13	Asset Based Lending LLC	69	33	\$759,279	1.9%	-52,5%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	LendSimpli (Beach Park Partners LLC)	31	31	\$157,131	1.8%	0.0%
15	Rain City Capital LLC	34	30	\$224,024	1.8%	-10.0%
16	Visio Lending	26	29	\$410,533	1.7%	13.3%
17	LendingOne	28	27	\$263,345	1.6%	0.0%
18	Dominion Financial Services LLC	9	24	\$309,653	1.4%	180.0%
19	Easy Street Capital	29	24	\$264,314	1.4%	-17.6%
20	New Era Lending LLC	5	22	\$326,366	1.3%	333.3%
21	1201 Properties LLC	14	20	\$168,428	1.2%	50.0%
22	Meridian Capital Group LLC (MCL Private Lending)	9	20	\$512,977	1.2%	140.0%
23	Nvestor Funding Inc	10	20	\$1,971,336	1.2%	100.0%
24	BD Capital LLC	17	18	\$2,402,809	1.1%	10.0%
25	Temple View Capital	10	18	\$265,198	1.1%	83.3%

# Tennessee - Lender Loyalty Metrics Last 12 Months

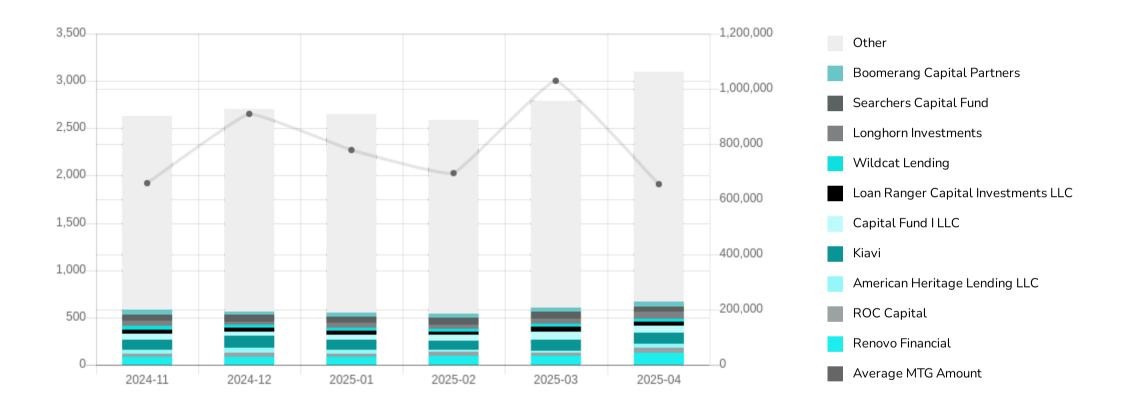
Customer insights of mortgage lenders in Tennessee

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	256	80%	33%	10%
2	Avalon Capital Thrift And Loan LLC	140	75%	28%	8%
3	Capital Fund I LLC	157	78%	18%	4%
4	Bell Rock Finance	84	72%	41%	17%
5	Constructive Loans LLC	124	79%	25%	6%
6	Lima One Capital LLC	57	82%	24%	8%
7	Longhorn Investments	113	75%	28%	3%
8	RCN Capital LLC	78	78%	41%	11%
9	Cv3 Financial Services LLC	72	75%	34%	11%
10	Ninety8 Capital LLC	116	74%	34%	6%
11	ROC Capital	86	83%	30%	10%
12	Crestcore Realty	99	75%	33%	7%
13	Asset Based Lending LLC	78	76%	46%	12%

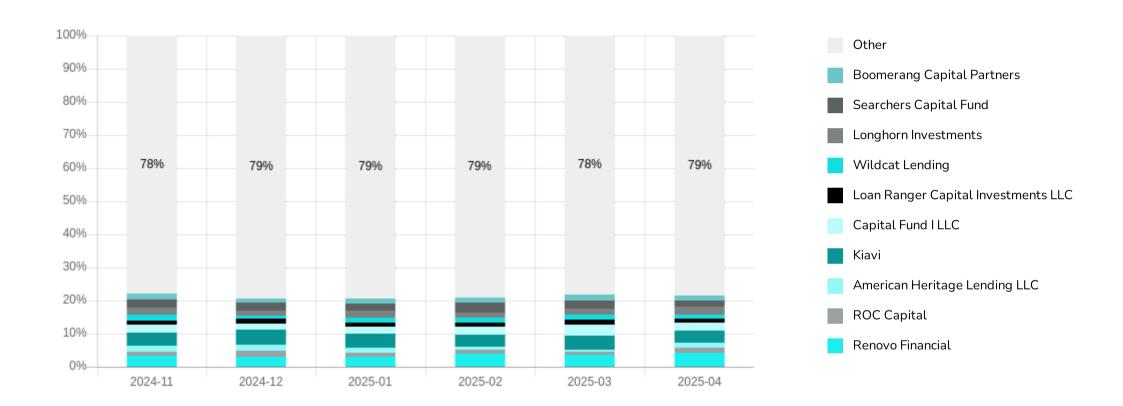
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	LendSimpli (Beach Park Partners LLC)	30	50%	53%	30%
15	Rain City Capital LLC	98	78%	28%	6%
16	Visio Lending	97	82%	14%	3%
17	LendingOne	56	80%	33%	8%
18	Dominion Financial Services LLC	53	77%	22%	0%
19	Easy Street Capital	101	78%	24%	3%
20	New Era Lending LLC	47	100%	0%	0%
21	Nvestor Funding Inc	25	80%	36%	4%
22	Meridian Capital Group LLC (MCL Private Lending)	39	69%	15%	2%
23	1201 Properties LLC	30	80%	36%	6%
24	Temple View Capital	16	75%	31%	18%
25	BD Capital LLC	48	85%	25%	10%



#### **Texas - Private Lenders**



#### **Texas - Private Lenders**



# Texas Lenders Market Share Report Last 6 Months

Market share insights in Texas

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	342	330	\$340,527	3.9%	-9.3%
2	Renovo Financial	252	326	\$483,525	3.8%	18.8%
3	Capital Fund I LLC	167	225	\$267,261	2.7%	28.6%
4	Searchers Capital Fund	187	205	\$205,414	2.4%	4.3%
5	Longhorn Investments	148	164	\$249,804	1.9%	0.0%
6	Builders Capital	70	136	\$1,711,150	1.6%	77.8%
7	Boomerang Capital Partners	124	133	\$265,445	1.6%	0.0%
8	Loan Ranger Capital Investments LLC	117	120	\$574,943	1.4%	-6.7%
9	Wildcat Lending	111	112	\$237,794	1.3%	-7.1%
10	Easy Street Capital	99	111	\$243,492	1.3%	8.3%
11	Rain City Capital LLC	91	109	\$299,796	1.3%	18.2%
12	ROC Capital	110	109	\$692,074	1.3%	-7.1%
13	Housemax Funding LLC	77	107	\$498,423	1.3%	30.0%

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Cv3 Financial Services LLC	65	102	\$402,579	1.2%	50.0%
15	Mustang Credit Solutions LLC	79	101	\$250,479	1.2%	20.0%
16	Visio Lending	87	94	\$254,604	1.1%	0.0%
17	Velocity Commercial Capital	89	94	\$368,937	1.1%	0.0%
18	American Heritage Lending LLC	133	90	\$259,389	1.1%	-35.3%
19	Constructive Loans LLC	71	88	\$192,423	1.0%	11.1%
20	S31 Tax Funding LLC	65	82	\$100,000	1.0%	25.0%
21	Temple View Capital	42	82	\$270,366	1.0%	100.0%
22	Schumer-Yarbrough Development LLC	80	81	\$303,995	1.0%	0.0%
23	RCN Capital LLC	92	75	\$269,578	0.9%	-25.0%
24	I Fund Cities	113	72	\$295,921	0.8%	-42.9%
25	All Credit Considered Mortgage Inc	75	69	\$302,488	0.8%	-11.1%

# Texas - Lender Loyalty Metrics Last 12 Months

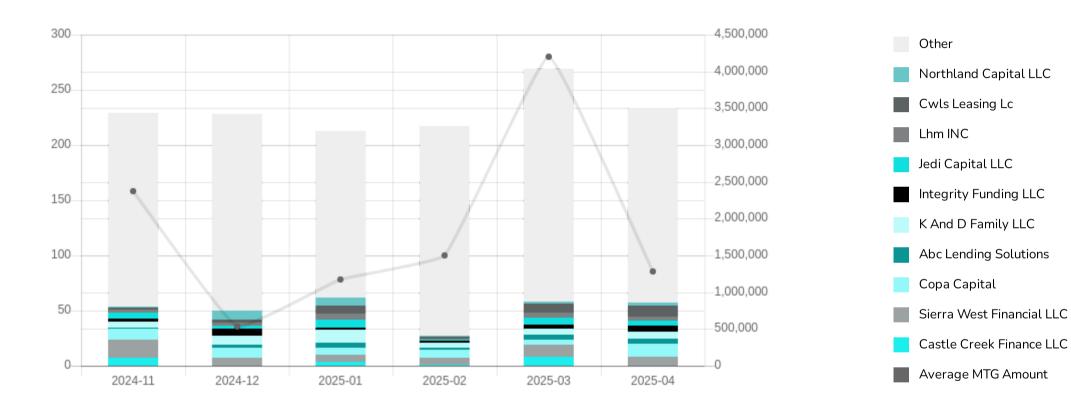
Customer insights of mortgage lenders in Texas

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	674	80%	30%	9%
2	Renovo Financial	480	79%	36%	13%
3	Capital Fund I LLC	765	78%	18%	3%
4	Searchers Capital Fund	632	72%	18%	2%
5	Longhorn Investments	567	78%	16%	1%
6	Builders Capital	167	84%	26%	8%
7	Boomerang Capital Partners	486	75%	19%	3%
8	Loan Ranger Capital Investments LLC	381	88%	24%	5%
9	Wildcat Lending	391	81%	17%	2%
10	Easy Street Capital	331	82%	14%	1%
11	Rain City Capital LLC	270	78%	21%	4%
12	ROC Capital	247	79%	26%	6%
13	Housemax Funding LLC	161	79%	25%	3% 319

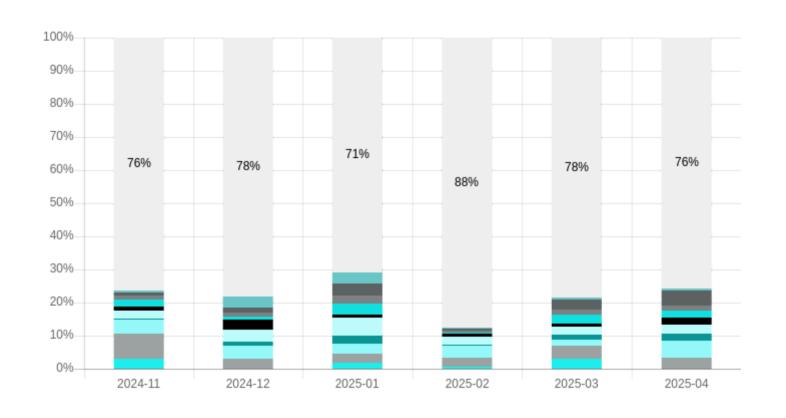
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Cv3 Financial Services LLC	208	74%	18%	4%
15	Mustang Credit Solutions LLC	155	78%	43%	17%
16	Visio Lending	225	84%	18%	6%
17	Velocity Commercial Capital	306	89%	7%	0%
18	American Heritage Lending LLC	363	89%	11%	3%
19	Constructive Loans LLC	230	76%	18%	4%
20	Temple View Capital	42	81%	33%	9%
21	S31 Tax Funding LLC	262	90%	14%	0%
22	Schumer-Yarbrough Development LLC	183	86%	25%	4%
23	RCN Capital LLC	206	72%	24%	4%
24	I Fund Cities	102	68%	37%	13%
25	All Credit Considered Mortgage Inc	402	93%	4%	0%

# **UTAH**

#### **Utah - Private Lenders**



#### **Utah - Private Lenders**



- Other
- Northland Capital LLC
- Cwls Leasing Lc
- Lhm INC
- Jedi Capital LLC
- Integrity Funding LLC
- K And D Family LLC
- Abc Lending Solutions
- Copa Capital
- Sierra West Financial LLC
- Castle Creek Finance LLC

# **Utah Lenders Market Share Report**Last 6 Months

Market share insights in Utah

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Sierra West Financial LLC	30	25	\$345,012	3.5%	-22.2%
2	Copa Capital	25	25	\$408,355	3.5%	-5.4%
3	Cwls Leasing Lc	13	19	\$1,750,000	2.6%	36.8%
4	K And D Family LLC	25	17	\$565,175	2.4%	-35.1%
5	Conventus LLC	1	17	\$958,915	2.4%	2300.0%
6	Lima One Capital LLC	4	13	\$1,240,813	1.8%	200.0%
7	Jedi Capital LLC	14	13	\$832,692	1.8%	-14.3%
8	Cheney Financial Services INC	6	12	\$709,504	1.7%	88.9%
9	Sound Capital	6	11	\$729,999	1.5%	66.7%
10	Kznz Enterprises LLC	4	11	\$576,628	1.5%	150.0%
11	Abc Lending Solutions	9	10	\$352,960	1.4%	7.7%
12	Integrity Funding LLC	12	10	\$556,125	1.4%	-22.2%
13	Boomerang Capital Partners	9	10	\$377,060	1.4%	7.7% 324

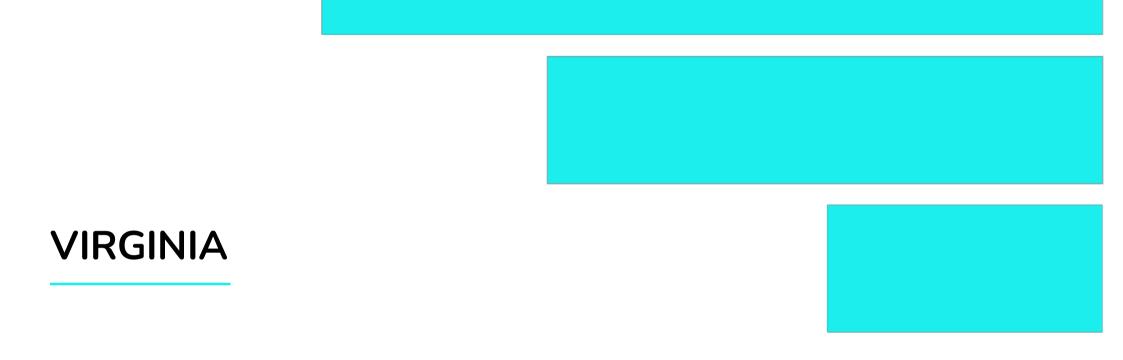
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Generator Capital LLC	5	9	\$367,174	1.3%	85.7%
15	Sourceone Financial INC	10	9	\$383,889	1.3%	-13.3%
16	Yoke LLC	5	9	\$557,801	1.3%	85.7%
17	Lhm INC	11	9	\$7,500,000	1.3%	-18.8%
18	Castle Creek Finance LLC	11	9	\$275,266	1.3%	-18.8%
19	Builders Capital	3	9	\$3,868,280	1.3%	225.0%
20	Bison Capital Investments	3	8	\$4,736,729	1.1%	175.0%
21	Aw Hardy Family Investments LTD	3	8	\$859,463	1.1%	175.0%
22	Corevest American Finance LLC	3	7	\$297,193	1.0%	150.0%
23	Holt Capital Group	3	7	\$167,143	1.0%	150.0%
24	All Credit Considered Mortgage Inc	3	7	\$384,357	1.0%	150.0%
25	Actium Partners (Actium High Yield Loan Fund) (UT)	8	7	\$379,667	1.0%	-16.7%

## **Utah - Lender Loyalty Metrics**Last 12 Months

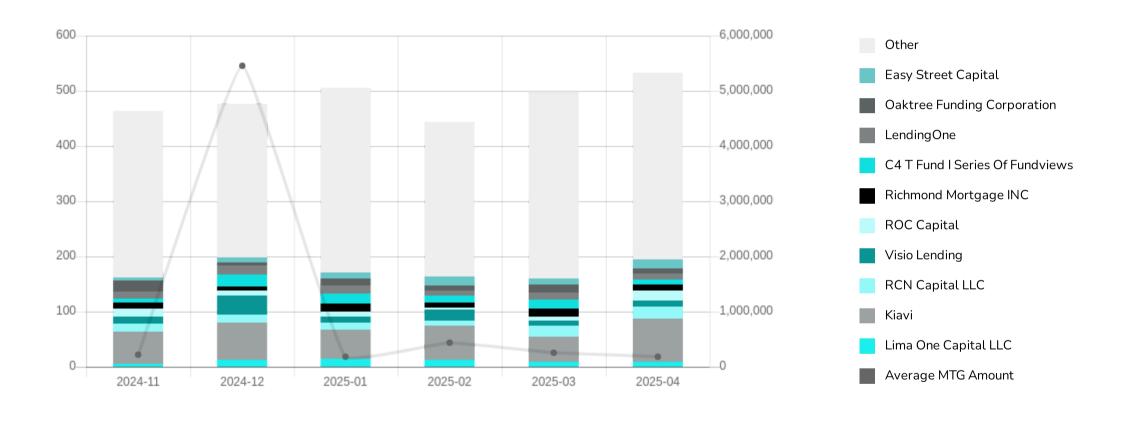
Customer insights of mortgage lenders in Utah

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Copa Capital	103	77%	16%	2%
2	Sierra West Financial LLC	105	74%	15%	1%
3	Cwls Leasing Lc	1	100%	100%	100%
4	Conventus LLC	15	93%	20%	0%
5	K And D Family LLC	84	79%	10%	1%
6	Lima One Capital LLC	12	100%	25%	8%
7	Jedi Capital LLC	56	82%	23%	1%
8	Cheney Financial Services INC	33	81%	24%	6%
9	Sound Capital	12	83%	58%	33%
10	Kznz Enterprises LLC	30	80%	23%	0%
11	Integrity Funding LLC	39	84%	20%	2%
12	Boomerang Capital Partners	26	53%	26%	3%
13	Abc Lending Solutions	37	75%	13%	2% <sub>326</sub>

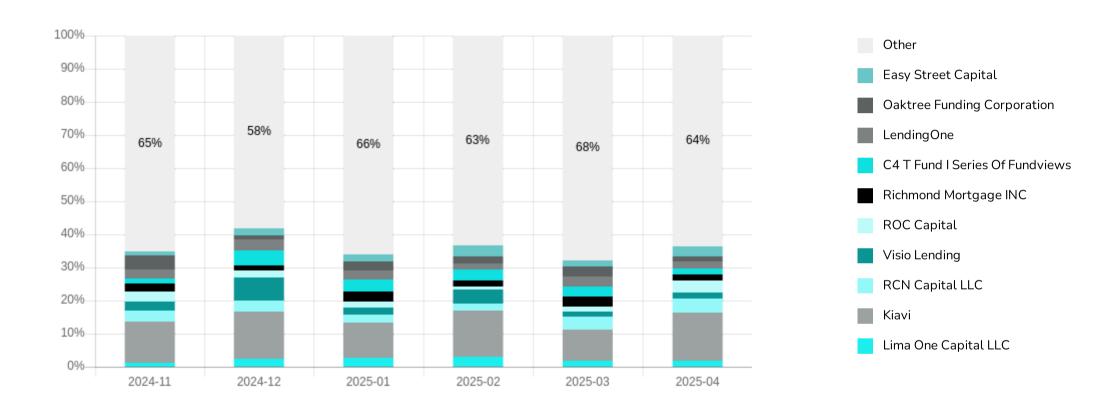
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Builders Capital	13	76%	46%	15%
15	Castle Creek Finance LLC	6	100%	50%	50%
16	Generator Capital LLC	8	75%	37%	25%
17	Yoke LLC	34	61%	5%	0%
18	Sourceone Financial INC	40	80%	5%	0%
19	Lhm INC	5	80%	80%	60%
20	Aw Hardy Family Investments LTD	7	57%	57%	14%
21	Bison Capital Investments	13	92%	15%	7%
22	Actium Partners (Actium High Yield Loan Fund) (UT)	26	73%	7%	0%
23	All Credit Considered Mortgage Inc	20	100%	0%	0%
24	Holt Capital Group	8	87%	37%	0%
25	Corevest American Finance LLC	6	83%	50%	16%



#### Virginia - Private Lenders



#### Virginia - Private Lenders



#### Virginia Lenders Market Share Report Last 6 Months

Market share insights in Virginia

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Kiavi	179	186	\$282,477	12.6%	1.6%
2	RCN Capital LLC	44	51	\$233,690	3.5%	16.7%
3	Easy Street Capital	25	41	\$229,445	2.8%	64.7%
4	C4 T Fund I Series Of Fundviews	46	38	\$227,408	2.6%	-18.8%
5	Visio Lending	57	38	\$233,640	2.6%	-33.3%
6	Oaktree Funding Corporation	39	34	\$266,911	2.3%	-14.8%
7	Richmond Mortgage INC	33	34	\$223,898	2.3%	0.0%
8	LendingOne	43	33	\$222,785	2.2%	-26.7%
9	Creative Financing Solutions	20	32	\$250,041	2.2%	57.1%
10	Lima One Capital LLC	31	31	\$432,099	2.1%	0.0%
11	ROC Capital	34	31	\$227,566	2.1%	-12.5%
12	Inspira Financial Trust LLC (Millenium Trust)	22	28	\$229,225	1.9%	26.7%
13	Richmond Rehab Funding LLC	24	27	\$174,722	1.8%	5.9% 331

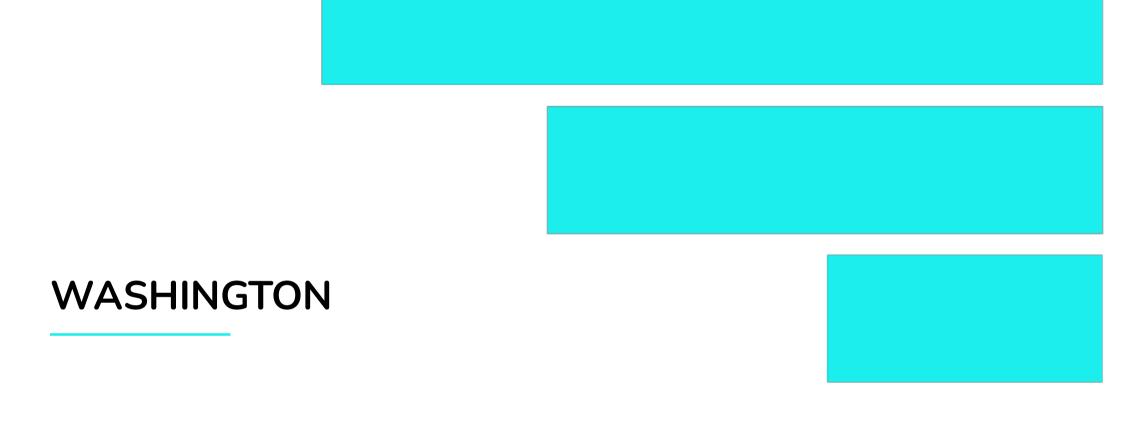
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Velocity Commercial Capital	19	25	\$383,874	1.7%	30.8%
15	Cv3 Financial Services LLC	28	24	\$191,653	1.6%	-15.8%
16	Strategic Funding LP	20	22	\$184,500	1.5%	7.1%
17	Dominion Financial Services LLC	27	21	\$595,720	1.4%	-26.3%
18	American Heritage Lending LLC	9	20	\$302,118	1.4%	133.3%
19	Certain Lending Inc (Vontive)	7	20	\$221,519	1.4%	180.0%
20	All Credit Considered Mortgage Inc	16	18	\$339,019	1.2%	9.1%
21	Rock Harbor Group LLC	11	16	\$193,713	1.1%	37.5%
22	Washington Capital Partners	18	15	\$761,650	1.0%	-16.7%
23	Blue Ridge Mountain Mortgage INC	18	14	\$313,714	1.0%	-16.7%
24	Funding Flips LLC	14	14	\$385,074	1.0%	0.0%
25	Evergreen Equity Fund 1 LLC	4	13	\$50,385	0.9%	200.0%

#### Virginia - Lender Loyalty Metrics Last 12 Months

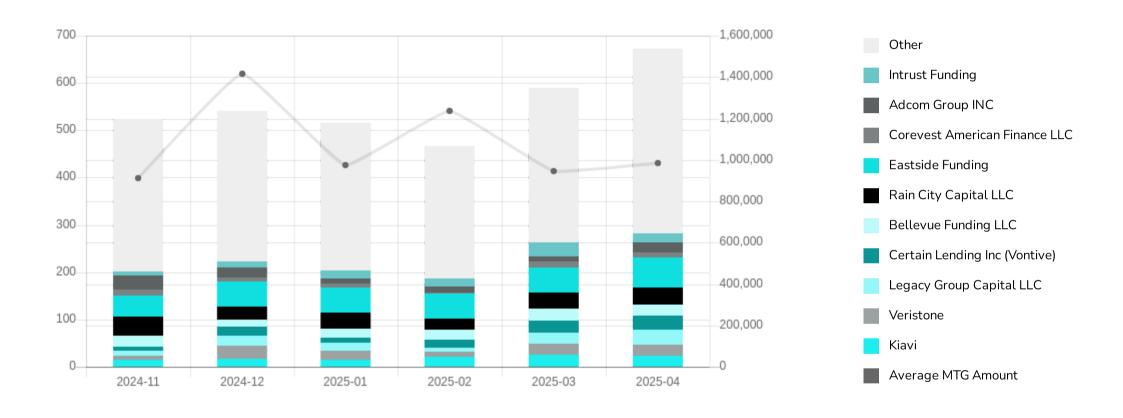
Customer insights of mortgage lenders in Virginia

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Kiavi	257	85%	41%	19%
2	RCN Capital LLC	112	82%	35%	11%
3	Easy Street Capital	78	83%	14%	5%
4	Visio Lending	90	85%	17%	4%
5	C4 T Fund I Series Of Fundviews	57	73%	38%	15%
6	Oaktree Funding Corporation	104	84%	16%	4%
7	Richmond Mortgage INC	85	76%	23%	5%
8	LendingOne	67	73%	38%	13%
9	Creative Financing Solutions	48	83%	20%	12%
10	ROC Capital	64	73%	32%	6%
11	Lima One Capital LLC	56	76%	30%	8%
12	Inspira Financial Trust LLC (Millenium Trust)	38	68%	31%	7%
13	Richmond Rehab Funding LLC	72	84%	20%	4% 333

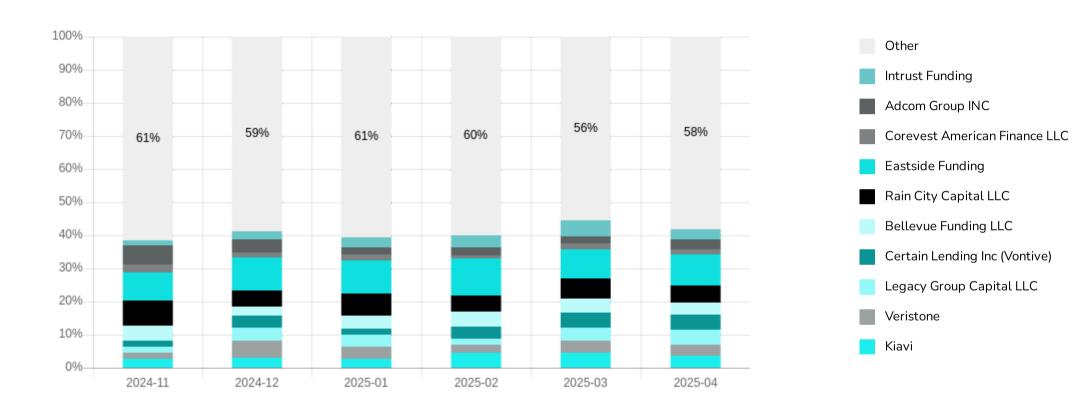
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Velocity Commercial Capital	59	89%	13%	1%
15	Cv3 Financial Services LLC	44	70%	27%	9%
16	Strategic Funding LP	59	71%	39%	3%
17	Dominion Financial Services LLC	57	77%	36%	7%
18	Certain Lending Inc (Vontive)	25	72%	40%	12%
19	American Heritage Lending LLC	48	85%	16%	4%
20	All Credit Considered Mortgage Inc	80	100%	2%	0%
21	Rock Harbor Group LLC	36	86%	36%	11%
22	Washington Capital Partners	44	86%	18%	2%
23	Funding Flips LLC	20	70%	45%	15%
24	Blue Ridge Mountain Mortgage INC	47	76%	25%	8%
25	Evergreen Equity Fund 1 LLC	2	50%	50%	50%



### Washington - Private Lenders



### Washington - Private Lenders



#### Washington Lenders Market Share Report Last 6 Months

Market share insights in Washington

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Eastside Funding	151	167	\$382,959	9.7%	1.0%
2	Rain City Capital LLC	101	94	\$478,681	5.4%	-15.6%
3	Certain Lending Inc (Vontive)	38	73	\$643,475	4.2%	75.0%
4	Kiavi	46	71	\$395,273	4.1%	41.4%
5	Bellevue Funding LLC	59	70	\$1,058,670	4.1%	10.8%
6	Legacy Group Capital LLC	49	65	\$1,169,858	3.8%	22.6%
7	Intrust Funding	38	64	\$682,710	3.7%	54.2%
8	Veristone	55	55	\$1,138,343	3.2%	-8.6%
9	Adcom Group INC	61	45	\$583,659	2.6%	-33.3%
10	Conventus LLC	24	31	\$851,860	1.8%	20.0%
11	Level Capital LLC	25	28	\$1,397,085	1.6%	0.0%
12	Blueprint Capital REIT Inc	28	26	\$2,249,423	1.5%	-16.7%
13	Corevest American Finance LLC	30	26	\$560,903	1.5%	-21.1%

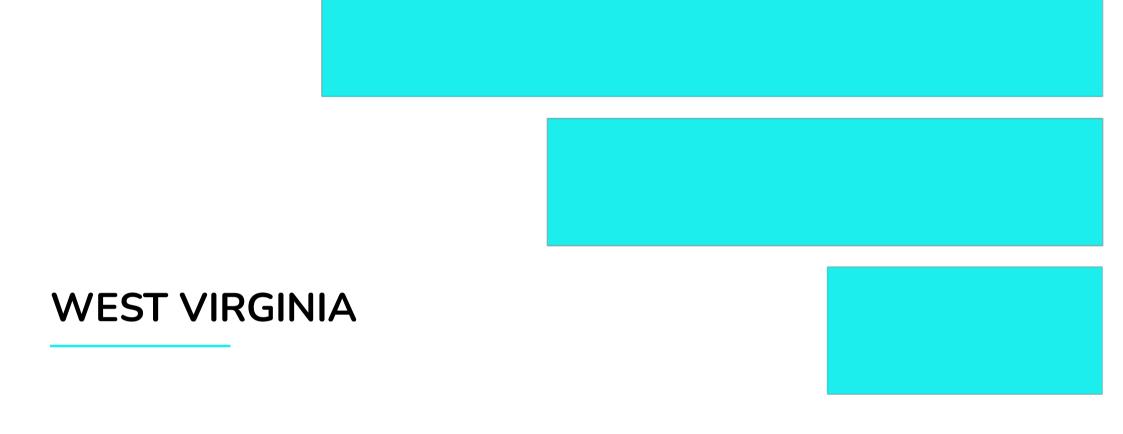
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Genesis Capital	25	26	\$2,250,632	1.5%	-6.3%
15	Lend2Live (L2L Fund I LLC)	14	24	\$540,083	1.4%	55.6%
16	New Era Lending LLC	12	23	\$472,828	1.3%	62.5%
17	Inland Capital LLC	19	23	\$268,759	1.3%	8.3%
18	Merchants Mortgage and Trust Corporation	29	21	\$598,528	1.2%	-33.3%
19	Cv3 Financial Services LLC	12	20	\$615,396	1.2%	50.0%
20	Lionscove Fund 1 LLC	6	18	\$1,295,539	1.0%	150.0%
21	Anchor Loans	26	18	\$1,470,266	1.0%	-37.5%
22	Arizona Instant Funding LLC	16	17	\$490,622	1.0%	0.0%
23	Easy Street Capital	7	16	\$403,009	0.9%	125.0%
24	Wadot Capital INC	9	16	\$379,393	0.9%	50.0%
25	Renovo Financial	23	15	\$741,487	0.9%	-40.0%

#### Washington - Lender Loyalty Metrics Last 12 Months

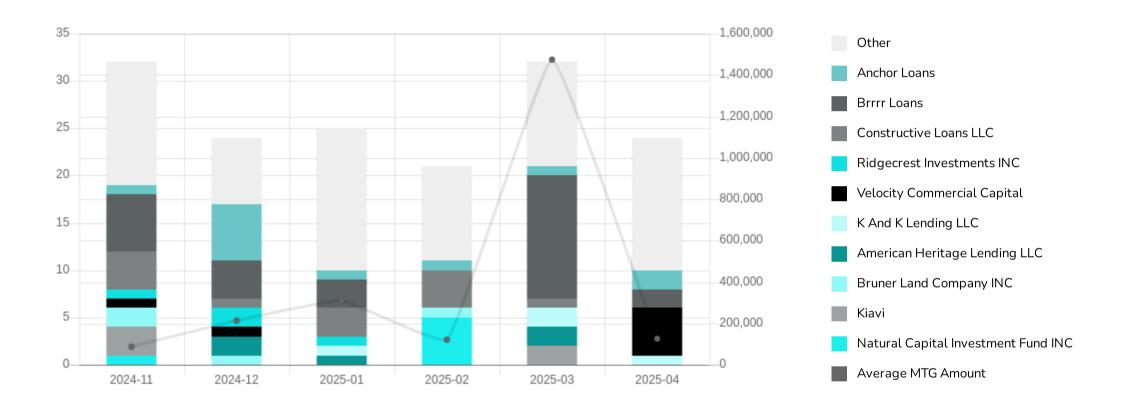
Customer insights of mortgage lenders in Washington

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Eastside Funding	416	80%	31%	6%
2	Rain City Capital LLC	316	82%	24%	3%
3	Certain Lending Inc (Vontive)	156	78%	19%	4%
4	Kiavi	116	83%	31%	10%
5	Bellevue Funding LLC	193	85%	18%	5%
6	Legacy Group Capital LLC	202	85%	38%	3%
7	Intrust Funding	155	84%	16%	5%
8	Veristone	172	88%	25%	6%
9	Adcom Group INC	482	92%	2%	0%
10	Conventus LLC	83	83%	18%	3%
11	Level Capital LLC	34	82%	29%	17%
12	Genesis Capital	23	95%	13%	13%
13	Blueprint Capital REIT Inc	61	86%	39%	9% <sub>340</sub>

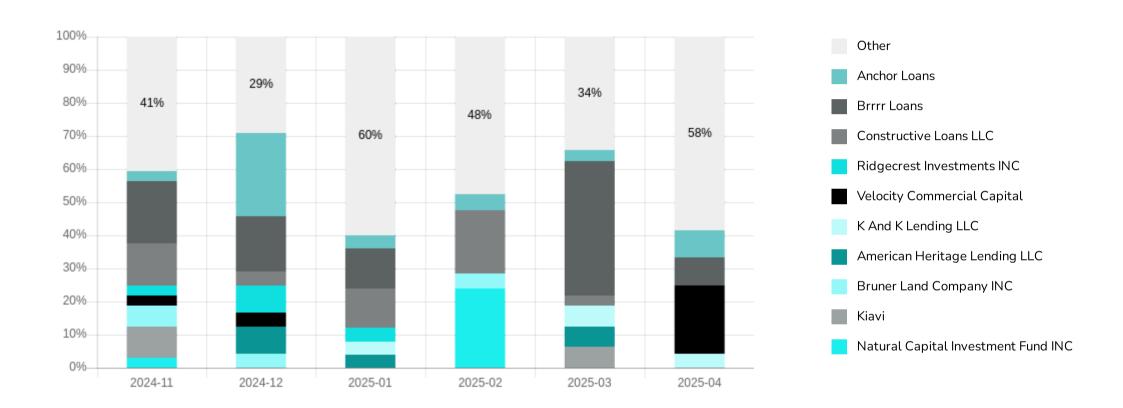
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Corevest American Finance LLC	86	83%	27%	4%
15	Lend2Live (L2L Fund I LLC)	87	83%	9%	0%
16	Inland Capital LLC	93	71%	19%	3%
17	New Era Lending LLC	56	98%	0%	0%
18	Merchants Mortgage and Trust Corporation	82	82%	20%	2%
19	Cv3 Financial Services LLC	42	95%	14%	2%
20	Anchor Loans	29	86%	34%	17%
21	Lionscove Fund 1 LLC	20	90%	20%	10%
22	Arizona Instant Funding LLC	66	77%	7%	1%
23	Easy Street Capital	23	91%	21%	4%
24	Wadot Capital INC	49	98%	10%	6%
25	Renovo Financial	40	67%	50%	5%



#### West Virginia - Private Lenders



#### West Virginia - Private Lenders



# West Virginia Lenders Market Share Report Last 6 Months

Market share insights in West Virginia

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Brrrr Loans	13	15	\$113,057	19.5%	21.9%
2	Constructive Loans LLC	8	5	\$126,300	6.5%	-34.3%
3	Velocity Commercial Capital	2	5	\$123,000	6.5%	160.0%
4	Natural Capital Investment Fund INC	1	5	\$246,700	6.5%	441.7%
5	Anchor Loans	8	4	\$228,144	5.2%	-47.5%
6	D And B Rei LLC	0	3	\$80,000	3.9%	New Entrant
7	K And K Lending LLC	1	3	\$31,533	3.9%	225.0%
8	Kiavi	3	2	\$106,125	2.6%	-29.7%
9	Rkm Investment Group LLC (In)	0	2	\$73,750	2.6%	New Entrant
10	West Hefner Investments LLC	0	2	\$7,000,000	2.6%	New Entrant
11	American Heritage Lending LLC	3	2	\$119,753	2.6%	-29.7%
12	Oaktree Funding Corporation	0	2	\$396,375	2.6%	New Entrant
13	Dalee Properties LLC	0	1	\$109,207	1.3%	New Entrant

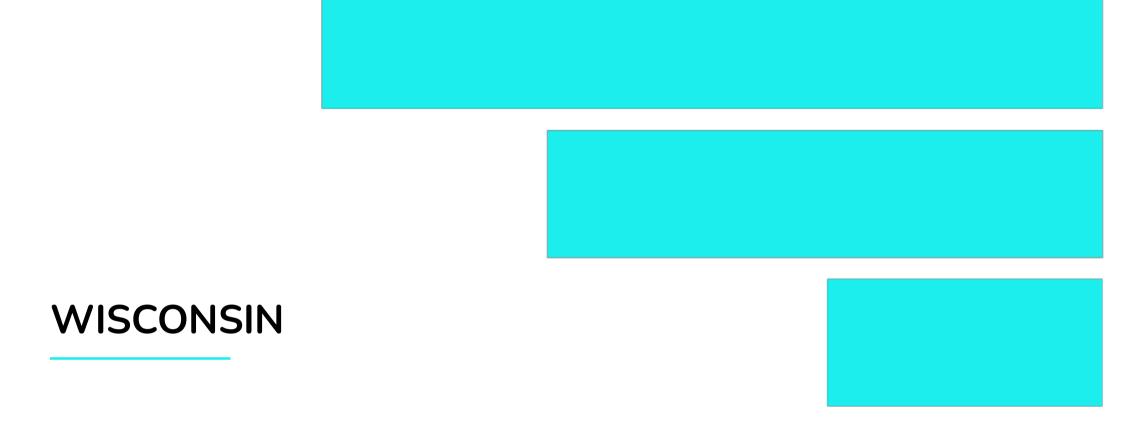
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Barshel Holdings LLC	0	1	\$165,000	1.3%	New Entrant
15	Nvestor Funding Inc	1	1	\$127,202	1.3%	8.3%
16	Dominion Financial Services LLC	0	1	\$142,500	1.3%	New Entrant
17	Coast2 Coast Mortgage LLC	0	1	\$347,200	1.3%	New Entrant
18	ROC Capital	2	1	\$159,592	1.3%	-48.0%
19	RCN Capital LLC	0	1	\$130,500	1.3%	New Entrant
20	Certain Lending Inc (Vontive)	1	1	\$1,000,000	1.3%	8.3%
21	Zenith Solutions LLC	1	1	\$25,000	1.3%	8.3%
22	Creative Cash Partners LLC	0	1	\$127,302	1.3%	New Entrant
23	Bruner Land Company INC	3	1	\$48,600	1.3%	-64.9%
24	Arizona Empire LLC	0	1	\$35,000	1.3%	New Entrant
25	Zinc Financial Inc	1	1	\$194,000	1.3%	8.3%

#### West Virginia - Lender Loyalty Metrics Last 12 Months

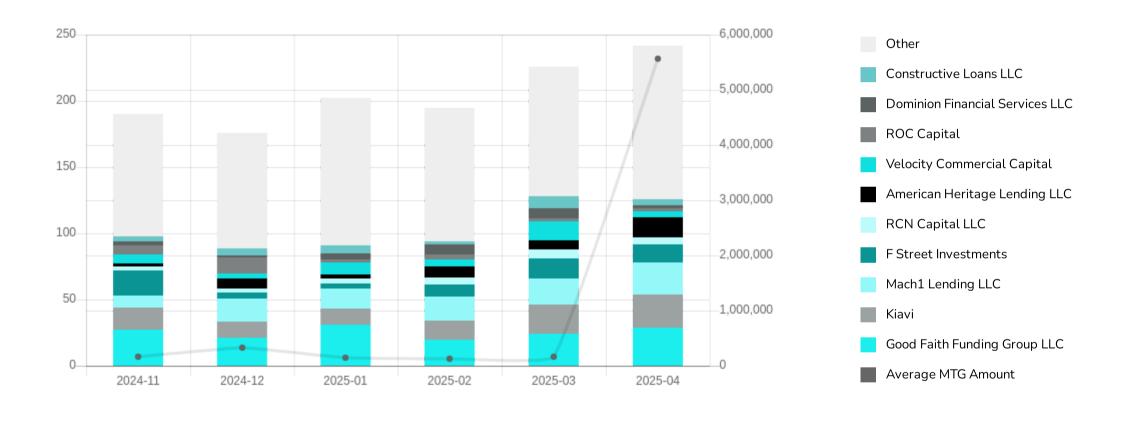
Customer insights of mortgage lenders in West Virginia

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Brrrr Loans	3	33%	66%	66%
2	Velocity Commercial Capital	3	100%	66%	33%
3	Constructive Loans LLC	16	62%	18%	0%
4	Natural Capital Investment Fund INC	10	100%	60%	0%
5	Anchor Loans	1	100%	100%	100%
6	D And B Rei LLC	2	100%	50%	0%
7	K And K Lending LLC	4	25%	50%	25%
8	West Hefner Investments LLC	1	0%	100%	0%
9	Kiavi	7	71%	28%	0%
10	Oaktree Funding Corporation	2	50%	50%	0%
11	Rkm Investment Group LLC (In)	3	66%	33%	0%
12	American Heritage Lending LLC	11	81%	9%	0%
13	Zinc Financial Inc	1	100%	100%	0% 347

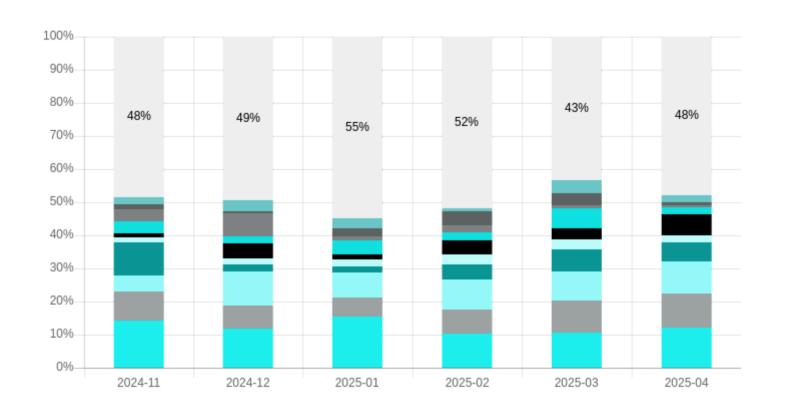
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Bruner Land Company INC	11	100%	0%	0%
15	Coast2 Coast Mortgage LLC	2	100%	0%	0%
16	Barshel Holdings LLC	1	100%	0%	0%
17	RCN Capital LLC	5	100%	0%	0%
18	Nvestor Funding Inc	1	100%	100%	0%
19	Creative Cash Partners LLC	1	0%	0%	0%
20	Dominion Financial Services LLC	1	100%	0%	0%
21	ROC Capital	8	87%	25%	0%
22	Arizona Empire LLC	1	100%	0%	0%
23	Certain Lending Inc (Vontive)	3	100%	0%	0%
24	Dalee Properties LLC	1	100%	0%	0%
25	Zenith Solutions LLC	3	0%	0%	0%



#### Wisconsin - Private Lenders



#### Wisconsin - Private Lenders





#### Wisconsin Lenders Market Share Report Last 6 Months

Market share insights in Wisconsin

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Good Faith Funding Group LLC	79	73	\$198,590	11.0%	-20.9%
2	Mach1 Lending LLC	42	62	\$169,218	9.4%	27.0%
3	Kiavi	41	61	\$180,516	9.2%	27.8%
4	F Street Investments	27	38	\$201,874	5.7%	18.8%
5	American Heritage Lending LLC	13	30	\$145,351	4.5%	95.7%
6	Velocity Commercial Capital	20	24	\$289,048	3.6%	2.9%
7	Dominion Financial Services LLC	9	18	\$188,365	2.7%	68.8%
8	RCN Capital LLC	10	18	\$116,611	2.7%	50.0%
9	Constructive Loans LLC	16	16	\$141,790	2.4%	-14.3%
10	Arc Capital Fund LLC	12	15	\$217,620	2.3%	9.5%
11	Wisconsin Hard Money LLC	13	13	\$134,748	2.0%	-13.0%
12	Visio Lending	5	13	\$273,119	2.0%	122.2%
13	American Land & Capital LLC	11	12	\$457,917	1.8%	-5.3% 352

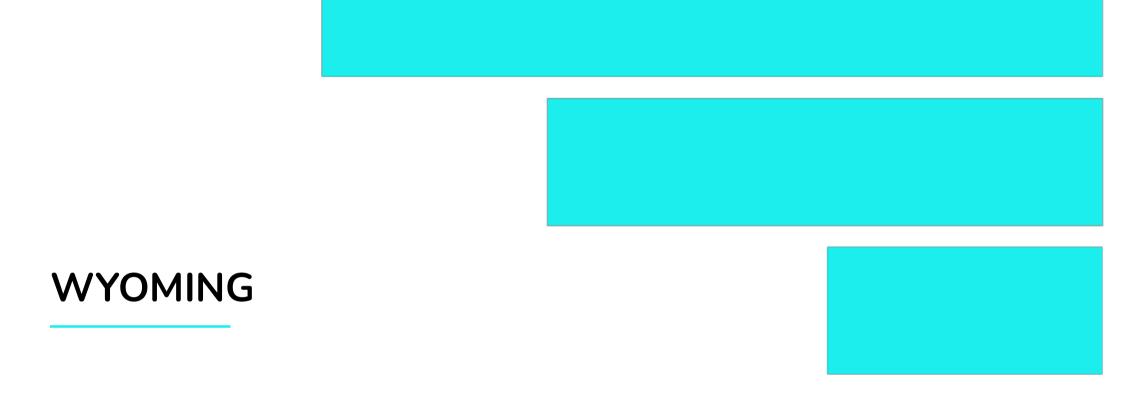
Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Mgm Private Capital LLC	14	12	\$199,417	1.8%	-28.0%
15	Bluebird Lending LLC	6	10	\$83,940	1.5%	36.4%
16	Ws Property Investments LLC	5	9	\$147,528	1.4%	55.6%
17	ROC Capital	21	8	\$168,401	1.2%	-67.6%
18	Pimlico Capital	0	7	\$87,321	1.1%	New Entrant
19	Kerkman And Dunn (Wi)	0	7	\$0	1.1%	New Entrant
20	LendingOne	14	7	\$378,093	1.1%	-56.0%
21	Cv3 Financial Services LLC	8	7	\$181,714	1.1%	-21.4%
22	Easy Street Capital	13	5	\$187,092	0.8%	-65.2%
23	Mcdevco INC (Wi)	2	5	\$48,546	0.8%	100.0%
24	Oaktree Funding Corporation	5	5	\$245,699	0.8%	-11.1%
25	212 Loans LLC	1	5	\$230,679	0.8%	300.0%

#### Wisconsin - Lender Loyalty Metrics Last 12 Months

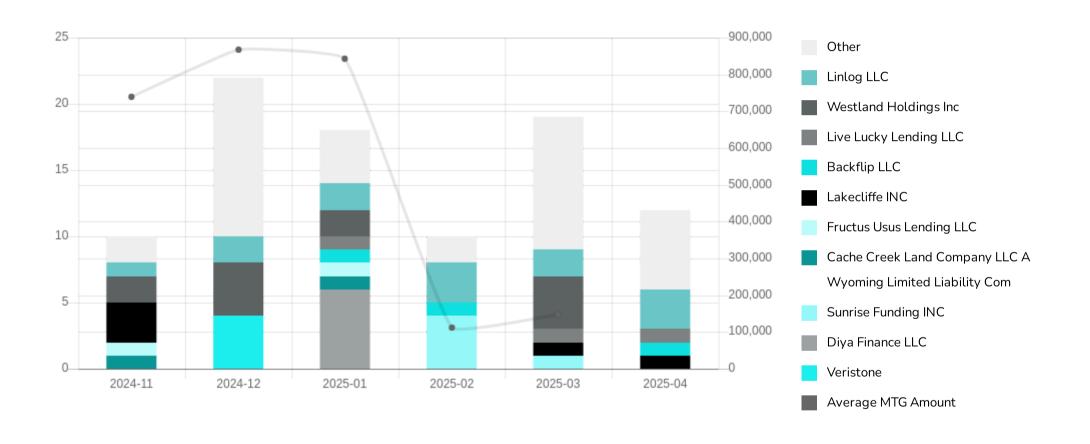
Customer insights of mortgage lenders in Wisconsin

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Good Faith Funding Group LLC	188	71%	29%	7%
2	Mach1 Lending LLC	118	77%	23%	4%
3	Kiavi	83	79%	27%	9%
4	F Street Investments	94	80%	13%	2%
5	American Heritage Lending LLC	56	82%	32%	7%
6	Velocity Commercial Capital	56	94%	10%	3%
7	RCN Capital LLC	58	86%	15%	3%
8	Dominion Financial Services LLC	26	73%	34%	11%
9	Constructive Loans LLC	37	91%	37%	5%
10	Arc Capital Fund LLC	21	66%	42%	14%
11	Visio Lending	29	79%	17%	0%
12	Wisconsin Hard Money LLC	33	60%	45%	12%
13	Mgm Private Capital LLC	32	87%	28%	3% 354

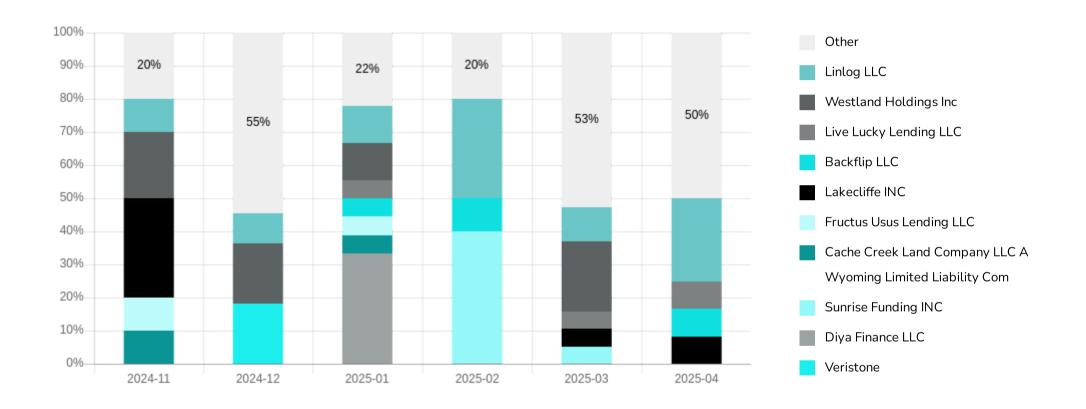
Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	American Land & Capital LLC	9	77%	55%	22%
15	Bluebird Lending LLC	6	100%	33%	16%
16	Ws Property Investments LLC	17	70%	41%	5%
17	ROC Capital	40	82%	17%	5%
18	Pimlico Capital	2	50%	100%	50%
19	LendingOne	16	75%	37%	12%
20	Kerkman And Dunn (Wi)	1	100%	100%	100%
21	Cv3 Financial Services LLC	15	93%	20%	0%
22	Oaktree Funding Corporation	34	82%	5%	2%
23	Easy Street Capital	14	92%	35%	14%
24	Mcdevco INC (Wi)	16	93%	0%	0%
25	212 Loans LLC	6	66%	16%	0%



#### **Wyoming - Private Lenders**



#### **Wyoming - Private Lenders**



## Wyoming Lenders Market Share Report Last 6 Months

Market share insights in Wyoming

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
1	Linlog LLC	5	8	\$284,439	19.5%	95.0%
2	Sunrise Funding INC	0	5	\$231,485	12.2%	New Entrant
3	Westland Holdings Inc	8	4	\$503,235	9.8%	-38.8%
4	Backflip LLC	1	2	\$284,000	4.9%	145.0%
5	Live Lucky Lending LLC	1	2	\$50,000	4.9%	145.0%
6	Capital Fundings LLC	0	2	\$0	4.9%	New Entrant
7	Lakecliffe INC	3	2	\$400,000	4.9%	-18.3%
8	Cv3 Financial Services LLC	0	2	\$224,461	4.9%	New Entrant
9	Midas Funding Group LLC	0	1	\$100,000	2.4%	New Entrant
10	Culligans Rentals LLC	0	1	\$1,240,000	2.4%	New Entrant
11	J and R Capital LLC	0	1	\$420,000	2.4%	New Entrant
12	Mas Capital Partners LLC	0	1	\$2,000,000	2.4%	New Entrant
13	Dwb Holdings LLC	0	1	\$99,500	2.4%	New Entrant

Rank	Lender	Mortgages (Nov - Jan)	Mortgages (Feb - Apr)	Average MTG Amount	Market Share (Feb - Apr)	Market Share % Change
14	Visio Lending	0	1	\$400,400	2.4%	New Entrant
15	Trilith Funding LLC	0	1	\$159,250	2.4%	New Entrant
16	Cheyenne Real Estate LLC 401 K Plan	0	1	\$280,500	2.4%	New Entrant
17	Arixa Capital (Crosswind Mortgage Reit)	0	1	\$6,080,000	2.4%	New Entrant
18	Key Lending LLC	0	1	\$62,000	2.4%	New Entrant
19	Jane Wade LLC	0	1	\$239,801	2.4%	New Entrant
20	Conterra Agricultural Capital LLC	0	1	\$225,000	2.4%	New Entrant
21	Damen Capital Fund	0	1	\$18,000	2.4%	New Entrant
22	CoFi Lending	0	1	\$1,185,000	2.4%	New Entrant

# Wyoming - Lender Loyalty Metrics Last 12 Months

Customer insights of mortgage lenders in Wyoming

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
1	Linlog LLC	14	78%	28%	21%
2	Sunrise Funding INC	2	0%	50%	50%
3	Westland Holdings Inc	24	87%	20%	8%
4	Capital Fundings LLC	2	100%	0%	0%
5	Lakecliffe INC	1	100%	100%	100%
6	Live Lucky Lending LLC	1	100%	100%	0%
7	Backflip LLC	4	75%	0%	0%
8	Cv3 Financial Services LLC	1	100%	100%	0%
9	Midas Funding Group LLC	1	0%	0%	0%
10	Culligans Rentals LLC	1	100%	0%	0%
11	Jane Wade LLC	2	0%	0%	0%
12	Mas Capital Partners LLC	1	100%	0%	0%
13	Dwb Holdings LLC	2	100%	50%	0% 361

Rank	Lender	Unique Borrowers	Last Lender Used Score	Repeat Customer Score	Loyal Customer Score
14	Arixa Capital (Crosswind Mortgage Reit)	1	100%	0%	0%
15	Visio Lending	2	50%	0%	0%
16	Cheyenne Real Estate LLC 401 K Plan	1	0%	0%	0%
17	Conterra Agricultural Capital LLC	2	100%	50%	0%
18	Damen Capital Fund	1	100%	0%	0%
19	Key Lending LLC	2	0%	0%	0%
20	CoFi Lending	2	50%	0%	0%
21	J and R Capital LLC	1	100%	0%	0%
22	Trilith Funding LLC	1	0%	0%	0%

#### Research Disclosure Statement

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